



TOCICONews

AUGUST 2024

NEW S&T, AGM, BOARD NOMINATIONS & AWARDS

CHRISTOPH
LENHARTZ
TOCICO BOARD CHAIR



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EARLY BIRD SAVINGS ENDS AUGUST 31



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CELEBRATE ACHIEVEMENTS FOLLOW #TOCCERTIFIED



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AGM MEETING OCTOBER 1ST



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NEW TOC CERTIFICATES CHECK YOUR INBOX



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UP NEXT 90-DAY TURNAROUNDS & TOC & AI SERIES



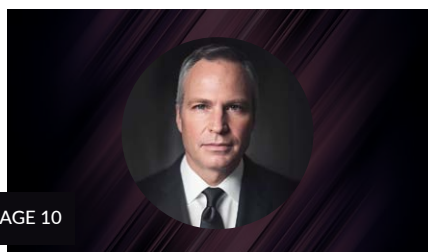
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WATCH TOC SUCCESS STORIES INSPIRED BY THE GOAL



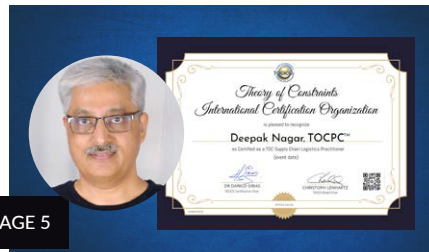
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NEW MEMBER SPOTLIGHT CODY FLAVEL



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MEET DEEPAK NAGAR TOCPC™



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A Message from the Chair

Dear TOCICO Members and TOC Community,

As we approach the TOC Innovation Summit, I'd like to highlight an important event where we connect as a community to reflect on our journey and chart our future—the [Annual General Meeting](#) (AGM) on October 1st. This year, you can join us in person at the conference or virtually via Zoom, ensuring everyone can stay informed and engaged.

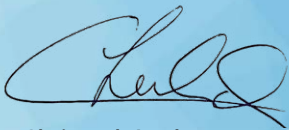
The AGM is a key opportunity to hear firsthand what has happened within TOCICO over the past year and to gain insight into what lies ahead. It's a time for us to come together as an organization, to share updates on our progress, and to discuss the exciting developments that will shape our future. This is your organization, and we want to ensure that every member is informed and involved in the direction we're heading. Currently, we are reworking our strategy with a new Strategy & Tactic (S&T) tree, and I encourage you to check out the [Summit program](#) for more details on this initiative.

I also want to remind you that [TOCICO Board nominations](#) are now open. This is an exciting opportunity for those who are passionate about TOC to step forward, contribute your unique perspectives, or nominate a colleague who can bring fresh ideas to our leadership. Serving on the Board is not just a role—it's a chance to actively participate in the continuous improvement of TOCICO and its mission.

Additionally, I'd like to give a sneak peek into the TOC Innovation Summit, where we will once again honor outstanding contributions to the TOC community with several awards. While the recipients remain a secret for now, our awards dinner will feature Eli Schragenheim, who will share reflections on his 40-year journey with TOC—a moment I'm sure will inspire us all.

I look forward to seeing many of you at the Summit and AGM, and to another year of growth, innovation, and collaboration within our TOCICO community.

Warm regards,



Christoph Lenhart
TOCICO Board Chair



ATTENTION
MEMBERS

TOCICO Board Nominations



TO OUR VALUED TOCICO MEMBERS!

We are seeking nominations for the TOCICO Board of Directors for the 3-year term from 2024-2027. This is an excellent opportunity for any dedicated TOCICO member who shares a profound passion for TOC and wishes to make a significant impact within our vibrant community.

The call for nominations is open through September 10th to all current TOCICO members who aspire to contribute actively to the growth and development of TOCICO. Whether you choose to run for a Board position or nominate another deserving TOCICO member, your participation is instrumental in shaping the future of our organization. Click below to submit nominations and discover additional information about eligibility and responsibilities.

**Learn more and
Submit your nomination(s)**

Early Bird Savings through August 31st - Don't Miss Out!



TOC INNOVATION SUMMIT 2024
NETWORK. DISCOVER. BE INSPIRED.

Bad Nauheim, Germany
September 29 to October 2

The countdown is on! Experience a conference like no other. The TOC Innovation Summit 2024 is the only conference dedicated to advancing the Theory of Constraints (TOC) with pioneering insights and practical applications.

Why You Should Attend?

- **Innovative Content:** Immerse yourself in the latest advancements and fresh perspectives in TOC.
- **The Goal and Beyond:** Advance Your TOC Knowledge taking principles from The Goal and going beyond!
- **Real-World Success:** Gain insights from over 20 case studies sharing how TOC implementations have driven their success.
- **Expand Your Network:** Connect with global TOC professionals.
- **Hands-On Workshops:** Get practical, expert-led training.
- **Explore New TOC Body of Knowledge:** Discover the latest developments and innovations.

The TOC Innovation Summit offers a unique opportunity to immerse yourself in the Theory of Constraints community, gain deep insights, and connect with industry leaders, providing unparalleled value and experiences that are hard to come by.

REGISTER



SAVE \$400 WITH EARLY BIRD:

Register by **August 31st** to take advantage of \$400 in Early Bird savings. Additionally we're offering special pricing for TOCICO members.

SAVE
\$400
NOW!

FULL CONFERENCE TICKET TOCICO MEMBERS

\$1,499 (\$1,899 on Sept 1st)

> includes 1 year of TOCICO Membership

REGISTER

SAVE
\$400
NOW!

NOT A MEMBER? STANDARD TICKETS

\$1,799 (\$2,199 on Sept 1st)

> includes 1 year of TOCICO Membership

REGISTER

SINGLE DAY TICKETS are available. **More info**



FLEXIBLE Payment Plan Available: We understand that committing to attend the Summit is a significant decision, and we want to ensure that cost doesn't hold you back. To make it easier, we're offering a flexible payment plan:

- ✓ Secure your spot with a 50% deposit now
- ✓ Pay the remaining balance just before the event

INTERESTED? Contact Us to explore flexible payment options.





Celebrate Achievements: Follow **#TOCcertified** today!

We are excited to announce a new way for you to engage with TOC certification by following **#TOCcertified** on social media. This hashtag links you to a vibrant community where you can share and celebrate achievements, connect with TOC certified experts, as well as potential clients and employers, and stay updated with the latest developments in TOC certification.

Celebrate Achievements! Join us in celebrating the accomplishments of TOC professionals around the world by following **#TOCcertified**. You'll be the first to know when individuals earn their TOC certifications, showcasing their commitment to excellence and continuous learning. **Are you a proud TOCICO certified professional? Post to and follow **#TOCcertified**.**



Annual Member Meeting

It only happens once a year! The TOCICO Annual Member Meeting will be held on October 1, 2024 from 5:00 to 6:00 PM CEST at the TOC Innovation Summit in Germany as well as virtually on Zoom. This meeting is exclusively for current TOCICO members. The Board of Directors will share what's happened, what's new, and what's ahead for the organization. PLUS the Board Election results will be announced. TOCICO Members can view the [Agenda](#) now. We look forward to seeing you at this year's Annual Member Meeting. Please contact us if you have any questions admin@tocico.org.

Tuesday, October 1, 2024
5:00 - 6:00 PM CEST

[View Agenda and Register](#)



Join in
Bad Nauheim,
Germany



Join Live
in ZOOM
Online





New TOC Certificates have been Issued – **Check Your Inbox!**

We are happy to announce that all digital TOC certificates with new certification marks have been issued to those who are **#TOCcertified**. We've issued 3,000+ digital certificates, marking a significant milestone in our commitment to supporting TOC professionals globally.

- **TOC Fundamentals Certified (TOCFC™)**
- **TOC Practitioner Certified (TOCPC™)**
- **TOC Implementer Certified (TOCIC™)**

If you haven't already, be sure to check your inbox to view your updated certificate and new certification mark! These certificates are more than just credentials—they now include new certification marks that reflect various levels of TOC mastery, from foundational knowledge to advanced implementation. Consider this as your gateway to connect with a worldwide network of TOC enthusiasts.

Want the scoop? Watch the TOCICO certification webinar **OnDemand**. 

Not certified yet? Now is the perfect time to take that step. By becoming TOC certified, you're not just advancing your career—you're joining a prestigious group of professionals dedicated to excellence in TOC.

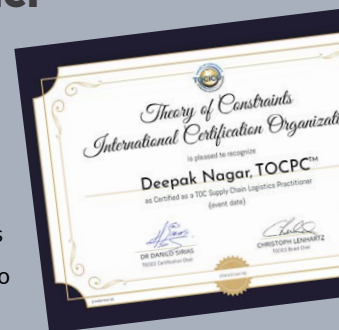
Let's continue to grow this incredible community together!

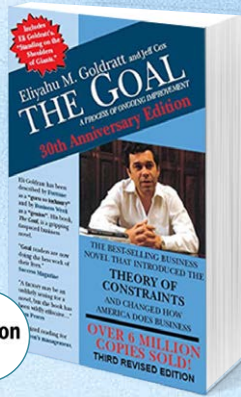
[Get Certified](#)



Meet Deepak Nagar, TOCPC™ A TOC Practitioner Leading India's Productivity Revolution

This month, we spotlight Deepak Nagar, a dedicated TOC Practitioner Certified (TOCPC™) member, who has achieved certifications in Critical Chain Project Management, Supply Chain Logistics, and Thinking Processes. Inspired by Dr. Goldratt's novels, starting with "The Goal," Deepak embarked on a journey to regain India's prosperity through improved productivity. His certifications were just the beginning; with significant implementation success, he continues to drive impactful change in the industry, with much more to achieve.





The Goal available on Amazon USA Only

Explore Theory of Constraints on Amazon. As an Amazon Associate, TOCICO earns from qualifying purchases.

90-DAY TURNAROUND WEBINAR SERIES

Facilitated by Sanjeev Gupta



**Turning Around the
Emergency Department of a
Country Hospital**

Christopher Strear

SEPTEMBER 5th

[Register Now](#)



**Rapid Revs: A 90-Day
Manufacturing Turnaround in
a Diesel Generator Company**

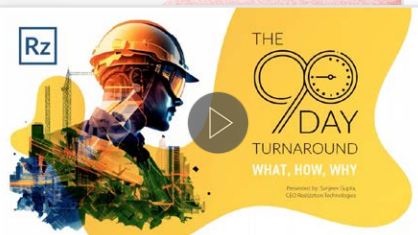
Atul Pai Kane & Manu Raj

OCTOBER 16

[Register Now](#)

GOT A 90-DAY SUCCESS STORY?

We're looking for amazing turnaround stories for our 90-Day Turnaround Series! If you've made impressive improvements using Theory of Constraints in just 90 days, we want to hear from you. Drop Christianna a line at events@tocico.org to share your story or get more info.



**90-Day Turnaround - What,
How, Why (Part 1)**

Sanjeev Gupta

ON DEMAND

[Watch Now](#)

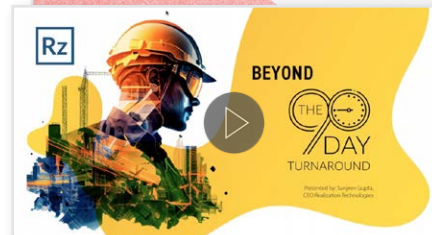


**Beyond the 90-Day
Turnaround (Part 2)**

Sanjeev Gupta

ON DEMAND

[Watch Now](#)



TOC & AI WEBINAR SERIES

Catch up on our latest TOC & AI webinars anytime with our on-demand library!

Here are a few highlights:



The Role of AI in Theory of Constraints Consulting: Friend or Foe

Mirta Fagundes dos Santos

ON DEMAND

[Watch Now](#)



Making the Power of TOC Systems Thinking Universally Accessible Through AI

Christophe Lambert

ON DEMAND

[Watch Now](#)

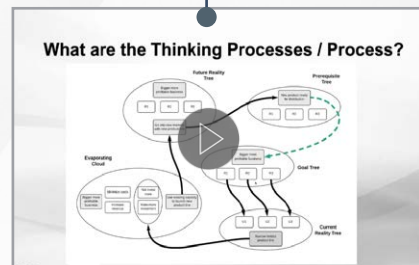
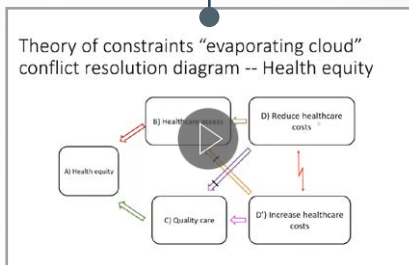


Artificial intelligence and Sufficiency Logic

Thorsteinn Siglaugsson

ON DEMAND

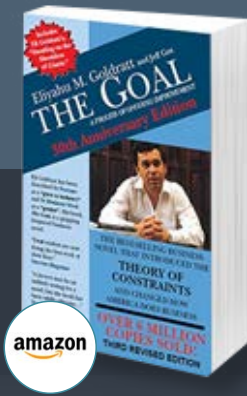
[Watch Now](#)



Interested in presenting a webinar that merges Theory of Constraints with Artificial Intelligence?

Let us know! Join our TOC & AI Webinar Series as a speaker and share your insights with our global audience.

[Contact events@tocico.org](mailto:events@tocico.org)



The Goal available on Amazon USA Only

Explore Theory of Constraints on Amazon. As an Amazon Associate, TOCICO earns from qualifying purchases.

Celebrate 40 Years of *The Goal*: Share Your TOC Success Story

As we commemorate the remarkable 40th anniversary of *The Goal*, we're excited to spread the word about the transformative impact TOC has had across the globe. In recent newsletters and emails, we've called upon passionate TOC advocates to join us in showcasing the success stories that have emerged from applying TOC principles.

Thanks to the dedication of Michael Demere and his incredible team of volunteers, TOC enthusiasts from India, South Africa, the US, Germany, Australia, and New Zealand have come together to celebrate and amplify the achievements driven by *The Goal*.

But this initiative is more than a celebration—it's a global movement! We're on a mission to ensure that the world hears about the powerful results that can arise from simply reading *The Goal*. Whether your success story is big or small, we want to hear it!

Check out these first two inspiring videos that spotlight TOC's global influence: [Henry Camp's Story](#) and [Wolfram Mueller's Story](#). If TOC has played a role in your success, we invite you to share your story with us at thegoal40th@tocico.org. Your contribution will help us honor this milestone and inspire others to discover the potential of TOC.

Let's unite to make the 40th anniversary of *The Goal* a truly global celebration.



Wolfram Mueller's Story



Henry Camp's Story

Join the Academic Partnership Program

Enhancing the Thinking, Professional Development, and Career Preparation of your Students and Research and Collaboration Opportunities for your Faculty.

Our [Academic Partnership Program](#) offers your educational institution affordable TOCICO memberships for professors and students, with access to TOC live webinars, On demand videos and opportunities for collaboration between academia and TOC practitioners. It's budget-friendly, easy to manage, and includes a complimentary Academic membership for participating professors.

For more details, visit our [Academic Partnership Program](#).



Welcome!

We are delighted to introduce our newest volunteers



MASUD HOSSAIN brings his expertise, enthusiasm, and skills to the TOC Marketplace committee, making a significant impact as we continue to explore a new CRM for TOCICO.



BALAJI JUPUDI AND BRIJESH HIRANI have both joined the Bridge to Academia Committee, sharing their unique perspectives and strengthening our mission of connecting academic communities.



RAKESH SINHA has been contributing to the India Conference Committee. His deep knowledge and dedication will undoubtedly help us in delivering a successful and impactful conference.

Thank you, Masud, Balaji, Brijesh, and Rakesh, for joining our volunteer team. We look forward to achieving great things together!

Volunteer Opportunities

Everyone Welcome

- > New Members
- > Guest Members
- > Current Members
- > Non-Members

MEMBER ORIENTATION

We are excited to invite new members, existing members, as well as nonmembers to our Member Orientation for an opportunity to learn more about TOCICO, connect with the community, and explore the benefits of TOCICO membership.

REGISTER

- **Date: August 27, 2024**
- Time: 5:00 - 6:00 PM EDT (GMT-4)
- Platform: Zoom

What Does TOCICO Membership Offer YOU? Come Find Out!

- Welcome and Introductions: Connect with fellow members and meet some of the team behind TOCICO
- Events and Webinars: Discover upcoming events and learn how to maximize your participation
- Certification and Volunteer Opportunities: Expand your Credentials and Personal Development
- Exclusive Member Benefits: Explore valuable resources available exclusively to members, including this [new exclusive discount from Goldratt's Marketing Group for TOCICO members](#)
- Annual Member Meeting: Get the scoop on what to expect in this exclusive members only meeting on October 1st
- Q&A with TOCICO Board members & Staff

Mark your calendar and join us on August 27th. We are here to support you every step of the way and make your TOCICO membership experience truly remarkable!

QUESTIONS?

Contact us at admin@tocico.org



CRITICAL CHAIN 2025

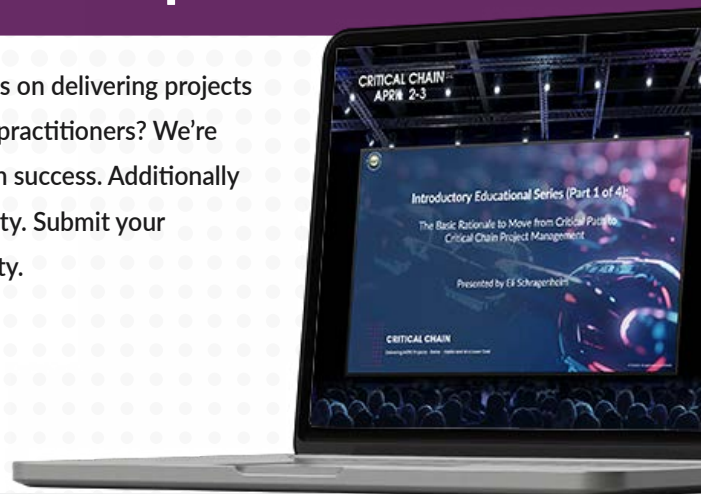
Online Conference | April 2-3

Delivering MORE Projects - Better- Faster and at Lower Cost

Call for Speakers is Now Open

Would you like to share your Critical Chain Project Management (CCPM) insights on delivering projects faster, better, and at lower cost with up to 2,000+ project managers and CCPM practitioners? We're seeking client presentations from companies that have implemented CCPM with success. Additionally we're looking for compelling presentations that offer solutions and spark curiosity. Submit your proposal today and make a lasting impact on the project management community.

[Submit Now](#)



NEW MEMBER SPOTLIGHT

Welcome Cody Flavel Using TOC to Improve & Make Paradigm Shifts

With over 25 years of experience in the commercial wireless industry – an industry that has experienced tremendous volatility in the last forty years - I am continuously searching for opportunities to improve a hectic work environment. While pursuing a master's at Washington State University, I discovered Eli Goldratt's Theory of Constraints and became quickly convinced that TOC held the solution to problems plaguing my industry. I immediately became enamored with the ideas behind TOC and put them to work finding success using CCPM for subcontractors by focusing on the constraint, buffers and batching.

In every case I witnessed, when these concepts are deployed in small business the competition is decimated. As I have transitioned from running my own small business to working in large corporations, I see tremendous opportunities to use TOC. Whenever I see an opening, I introduce CCPM or TOC as a potential paradigm shift. Currently I am looking for an opportunity to be part of a company committed to exercising the ideas laid out by Goldratt. Right now, I am studying ways large language models (LLMs) and artificial intelligence can improve management decisions using the TOC and the logical thinking processes.



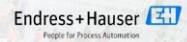
[Learn more about Membership](#)



CONTACT US 122 Hawkins Ave., Hamburg, New York 14075 USA

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TOCICO provides a pathway for learning about the Theory of Constraints (TOC). TOC principles have been used by corporations (examples below) to engineer a decisive competitive edge and achieve immediate and amazing RESULTS.



Not a Member?

Become a **MEMBER**

Join TOCICO

