

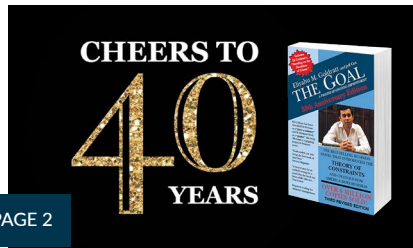


TOCICO News

MARCH 2024

CELEBRATING THE GOAL BY DR. ELI GOLDRATT

40th Year Anniversary



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AWARD WINNING CRITICAL CHAIN SUCCESS STORY

Congratulations RBSL & BAE Systems



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2024 TOCICO AWARD NOMINATIONS

Help honor contributions to TOC



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REGISTRATION IS NOW OPEN

Early Bird pricing until July 31



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WHAT VALUE CAN YOU EXPECT? LET'S FIND OUT!

Join us April 17-18



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UNLOCK PROFESSIONAL EXCELLENCE

Updates on TOC certifications



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SHAPE THE FUTURE OF TOCICO TOGETHER

New Volunteer opportunities



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NEW! LIVE WEBINARS & ON DEMAND ACCESS

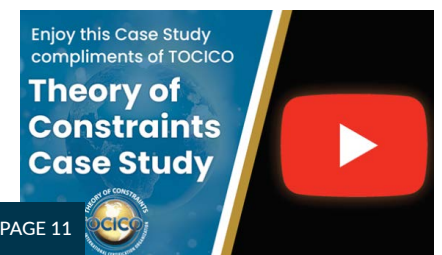
Next Webinar - May 22 - Rob Newbold



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YOUTUBE LIVE PREMIERE MAY 8, 2024

Achieving Strategic IT Goals using TOC



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A Message from the Chair

Dear TOCICO Members and Friends,

I am delighted to announce that this year marks the 40th anniversary of “The Goal,” a groundbreaking book that introduced the Theory of Constraints (TOC) to the world. As we celebrate this milestone, we reflect on the impact TOC has had on businesses and individuals worldwide.

In celebration of this anniversary, TOCICO is planning a special initiative to honor the legacy of “The Goal” and the continued relevance of TOC principles in today’s world.

Additionally, I am excited to share that TOCICO will be hosting two upcoming conferences, [Critical Chain 2024](#) and [TOC Innovation Summit 2024](#), where we will gather to share knowledge, insights, and best practices in the field of TOC. These conferences are excellent opportunities to learn from leading TOC practitioners, network with like-minded professionals, and discover new ways to apply TOC in your organization. Kindly read the newsletter and visit the microsites for more information.

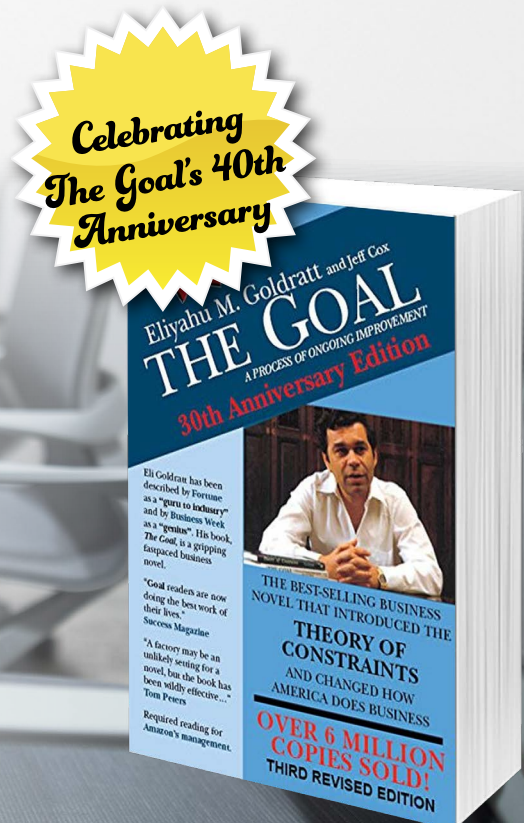
I encourage each of you to participate in these conferences and join us in celebrating 40 years of “The Goal” and the ongoing journey of TOC.

Warm regards,



Christoph Lenhartz

Chair of the TOCICO Board of Directors



FEATURING TOC SUCCESS STORY

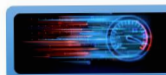


Congratulations to Rheinmetall BAE Systems Land (RBSL) for their achievement and award implementing the Critical Chain Project Management Methodology within the British Army

Congratulations to Rheinmetall BAE Systems Land (RBSL) on winning the Global Project Controls Innovation of the Year award for Innovation: Critical Chain - Challenger 3 Tank Development Programme, RBSL & BAE Systems. The urgent need for upgraded Challenger-3 Tanks to address the Russian threat in Eastern Europe spurred innovative planning and delivery approaches. Through the adoption of Critical Chain Project Management, £320M of major subcontracts were successfully placed on time. This innovation facilitated surpassing the quality and maturity Critical Design Review gate ahead of schedule and within budget, exceeding customer expectations. Collaborating in a new Joint Venture, Critical Chain methodology enhanced team synchronization and flow, pinpointed and resolved conflicting priorities, and instilled a sense of purpose among the workforce to fulfill NATO commitments. [Learn more.](#)



**Join us at
Critical Chain to
hear Challenger
3's incredible
success story
LIVE!**



20% to 50% faster cycle times



85% to above 95% on time in less time



10% to 30% more throughput



Less stress and burnout for all stake holders

Want to know more about the Critical Chain Project Management Methodology?

Join us at the [Critical Chain Online Conference April 17-18, 2024](#) or visit [page 6](#) of this newsletter.



TOCICO INTERNATIONAL
ACHIEVEMENT AWARDS

AWARD NOMINATION

2024

NOMINATIONS DUE JULY 1, 2024



Announcement: TOCICO International Achievement Awards Nominations Now Open!

The TOCICO community is pleased to invite nominations for the prestigious TOCICO International Achievement Awards, recognizing outstanding individuals and organizations for their remarkable contributions to the Theory of Constraints (TOC). This esteemed accolade celebrates the trailblazers who have exemplified excellence in implementing TOC methodologies, transforming industries, and achieving extraordinary results. Whether you know a visionary leader, a dedicated team, or an innovative company, this is your chance to acknowledge their exceptional achievements. Help us honor those who have made significant strides in the world of TOC and inspire others to reach new heights.

Please review the Awards categories below and submit your Award nominations by July 1, 2024. The 2024 Awards recipients will be announced during the Awards Ceremony taking place during the **TOC Innovation Summit 2024** in Bad Nauheim, Germany.

Nominate today and let us celebrate the power of TOC in driving global success.

[Learn More & Submit Your Nomination\(s\)](#)

- **Distinguished Service Award** In recognition of demonstrated outstanding and ongoing service to TOC and TOCICO
- **Outstanding Product or Service Award** In recognition for successfully introducing an innovative new TOC product or service to the market
- **Outstanding Societal Achievement Award** In recognition of an individual or organization for successfully applying TOC to address and overcome societal and personal problems
- **Outstanding TOC Champion Award** In recognition of an outstanding TOC Champion, leading an organization to achieve outstanding results with TOC
- **Outstanding TOC Implementation Award** In recognition of an organization for achieving sustained breakthrough performance improvements over and above TOC benchmarks
- **Standing on the Shoulders of Giants Award** In recognition of outstanding contribution to the TOC Body of Knowledge
- **TOC Merit Award** In recognition of an organization with noteworthy transformational success through the application of TOC concepts, principles and practices
- **TOCICO TOC Process of Ongoing Improvement (POOGI) Award** In recognition of significant, consistent and sustainable performance improvement using TOC tools, philosophies and approaches over a minimum of 3 years
- **TOCICO Sustained Excellence Award** In recognition of the breakthrough, game-changing solutions illustrating the organization goal of ever-flourishing that develop a pathway or model for others to emulate
- **TOCICO Lifetime Achievement Award** In recognition of significant contribution to the TOCICO Community to advance the TOC Body of Knowledge
- **Certificate of Appreciation for Volunteer** In recognition for volunteer service and support for TOCICO initiatives

IT'S TIME! Early Bird Registration is now open for the **TOC Innovation Summit 2024**, the pinnacle event that celebrates the transformative and innovative power of the Theory of Constraints (TOC). Our annual TOC gathering is an opportunity to come together, face-to-face, with like-minded individuals from around the globe and experience NEW advancements, NEW case studies, and NEW collaborative solutions. This dynamic platform is designed for those who have a genuine interest in understanding how TOC has propelled organizations towards true innovation and a pathway to a sustainable future. Get ready to be inspired and re-energized! Join us on September 29-October 2, 2024 in Bad Nauheim, Germany. **Register Now!**

Register Now

Sponsorship & Opportunities

Exclusive Group Package

Author's Corner

Secure Early Bird Pricing Today

One Day Ticket

TOCICO Member Price

Early Bird \$699

Regular ~~\$899~~

Standard Attendee Price

Early Bird \$799

Regular ~~\$999~~

Full Conference Ticket

TOCICO Member Price

Early Bird \$1,499

Regular ~~\$1,899~~

Standard Attendee Price

Early Bird \$1,799

Regular ~~\$2,199~~

Speakers
*will be
announced
soon!*

AMAZING VALUE! Early Bird & Member discounts. Don't miss out on this incredible opportunity to attend the TOC Innovation Summit 2024 with Early Bird Pricing plus special exclusive discounts for active **TOCICO members** and groups.

GROUP PACKAGE! Our Group Package offers an unparalleled conference experience for up to 5 esteemed attendees from your organization, ensuring your ongoing learning and engagement within the TOC community. **Save \$4,500 for your group!**

Click here for more details.

What Value Can You Expect?

CRITICAL CHAIN

Delivering MORE Projects - Better- Faster and at Lower Cost

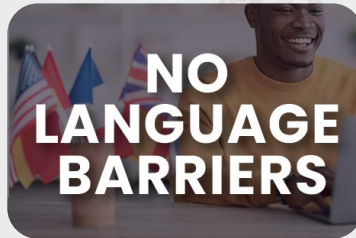
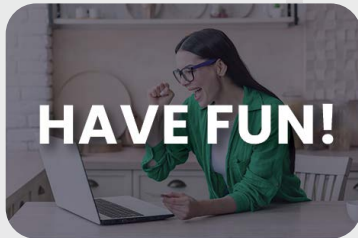
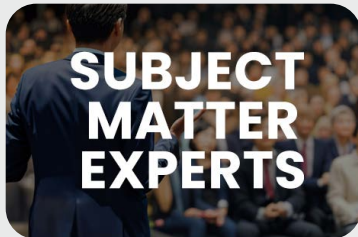
Online Conference | April 17-18, 2024

Free
Tickets
Available

Going
Fast!

Join us on April 17-18 for the **Critical Chain online conference** and explore Critical Chain, the methodology used for thousands of projects and the breakthrough innovation which goes beyond traditional PM to provide better visibility of project status and progress and allow you to manage more effectively, have more focused and collaborative discussions on the resources and help needed, and provide the kind of visibility that top management expects. Improvement results range from 25% to over 100% increase in productivity and capacity. Due-date reliability hits 95%+. Durations are reduced by 15- 30%. Costs fall. Stress is reduced. Aside from the value that Critical Chain brings to the table, this conference provides exceptional value for your experience and ticket. [Learn more!](#)

Take a look at the **valuable insights and opportunities** you can expect.



Register for **FREE LIVE Tickets** or **Early Bird Pricing** by **April 11**

Download the Conference Program

LIVE TICKET
LIVE ACCESS

EARLY BIRD FREE
~~\$19~~

GET TICKET

LIVE PLUS TICKET
LIVE + ON DEMAND

EARLY BIRD \$99
~~\$129~~

GET TICKET

ACADEMIC TICKET
LIVE + ON DEMAND

FREE
~~\$129~~

GET TICKET





Unlocking Professional Excellence: The Power of TOCICO Certifications



Embarking on a journey to professional excellence often involves navigating a complex landscape of knowledge and skills. In the realm of the Theory of Constraints (TOC), TOCICO stands as a beacon, offering individuals a unique opportunity to not only understand the fundamentals but also to validate their expertise through internationally recognized certifications.

GLOBAL RECOGNITION:

One of the paramount benefits of obtaining a TOCICO certification is the global recognition it bestows upon individuals. In a world that thrives on specialization, TOCICO certifications serve as a testament to a practitioner's proficiency in the Theory of Constraints, transcending geographical boundaries. This recognition isn't merely a badge; it's a gateway to a network of like-minded professionals and opportunities on a global scale.

INDUSTRY STANDARD:

Certification, in essence, becomes the industry standard for measuring proficiency. Employers seek individuals who can not only comprehend TOC principles but can also apply them effectively. TOCICO certifications act as a clear signal to industry professionals, making it easier for them to identify and collaborate with qualified individuals. In a rapidly evolving professional landscape, this standardization becomes a cornerstone for reliability and competence.

COMPETITIVE EDGE:

In a competitive job market, standing out is imperative. TOCICO certifications provide that distinct edge, showcasing an individual's commitment to excellence and continuous learning. Employers are not just looking for candidates; they are seeking professionals who can bring added value to their organizations. TOCICO certifications signify not only knowledge but a dedication to staying ahead in the field.

FLEXIBLE PATHWAYS TO SUCCESS:

TOCICO understands that one size does not fit all. The flexibility offered in choosing between specialist and generalist pathways allows individuals to tailor their certification journey to their specific interests and career objectives. Whether delving into specific TOC solution areas or establishing a comprehensive understanding of TOC fundamentals, the pathways offered cater to diverse ambitions.

TOCICO certifications are more than just symbols of achievement; they are keys to unlocking a world of professional opportunities. Whether you are taking your first steps with TOC Fundamentals or showcasing practical expertise as a TOC Implementer, each certification level represents a milestone in your journey towards excellence. So, why settle for being good when you have the chance to be certified great? Elevate your professional stature with TOCICO certifications and join the league of global TOC experts.

[Learn more and get Certified](#)

Our certification webpage just got a major upgrade!

We've added succinct infographics to guide you through the certification journey with ease and clarity. Ready to take your professional credentials to the next level? Explore the possibilities awaiting you on your [certification journey!](#)



VOLUNTEER OPPORTUNITIES

Are you passionate about (TOC)?
Here's your chance to make a significant impact by volunteering for three exciting initiatives within TOCICO!



Peer Review for TOC Innovation Summit Academic Papers:

TOCICO.org invites expressions of interest from members to participate in the double-blind peer review process for academic papers submitted to the 2024 TOC Innovation Summit. Whether you're an academic or a TOC practitioner, your expertise is valuable. Submit your Expression of Interest (EOI) to peer review by May 1, 2024, through this initiatives within TOCICO.

Peer Review Process Deadlines:

Full paper due for peer review:

May 31, 2024

Peer feedback issued to authors:

July 19, 2024

[Fill out the Volunteer Form](#)



TOC Certification Committee to develop the next generation of Practitioner Exams:

We are about to embark on creating new Level 2 exams for all applications of TOC, and we need your expertise. If you have experience in TOC methodologies and assessment, we invite you to join us in this important endeavor. Your input will play a crucial role in ensuring the quality and relevance of these exams. If you're interested in being part of this exciting initiative, please contact us. Let's work together to elevate the standards of TOC practice and education!

[Fill out the Volunteer Form](#)

SHAPE THE FUTURE WITH TOCICO



TOC Marketplace Committee/ Technical Advisory Committee Overhaul:

Join us in revolutionizing TOCICO's processes! The TOC Marketplace Committee/Technical Advisory Committee is embarking on a transformational journey to introduce an innovative online platform. We need skilled volunteers, particularly in Web Design, Development, and Testing, to ensure the success of this ambitious project. Your expertise is crucial in:

- **Reviewing Vendor Platforms/ Software:** Evaluate potential software vendors for compatibility with our requirements.
- **Testing:** Ensure the reliability of selected software solutions through thorough testing procedures.
- **Integration:** Collaborate with our team to seamlessly integrate chosen software into our existing framework. If you're ready to contribute your skills and enthusiasm to these groundbreaking initiatives, express your interest by emailing volunteer@tocico.org.

[Fill out the Volunteer Form](#)

Let's shape the future of TOCICO together! Your involvement makes a difference.

Register for upcoming LIVE Webinars

[Become a Member](#)

TOCICO Members get FREE admission to all Webinars as a **membership benefit**.

Guests are welcome to attend for a fee of only \$19 (refunded if you repost and share on social media)!



[Register Now](#)

MAY 1, 2024 - 5PM-7PM EDT (NEW YORK USA)

LIVE TOCICO WEBINAR PRESENTED BY JAMES F. COX III & VICTORIA MABIN

This webinar is focused on improving community healthcare supply chains. It focuses on independent medical practices, each a small business, probably having less than 30 employees and probably little ability to pay and no knowledge of TOC. However, some concepts are applicable in more complex environments. One estimate suggests that over 70% of emergency department patients would not have gone to the emergency department if they had seen a primary care provider in a timely manner. The cost of an ED visit versus a primary care visit is 12 to 1. It's believed in a given community, the implementation of TOC across local medical practices could have a significant impact on patient/community health.



[Register Now](#)

MAY 22, 2024 - 10AM-12PM EDT (NEW YORK USA)

SQUARING THE CIRCLE: RESOLVING PERSISTENT CONFLICTS IN CRITICAL CHAIN PRACTICE PRESENTED BY ROB NEWBOLD

Critical Chain experts sometimes make significantly different recommendations regarding what's important in implementing. These recommendations can appear to be in conflict. For example, how should we incorporate:

- The Projects Strategy and Tactics tree
- Detailed task data
- Virtual drums
- Task- and project-level variation
- Detailed resource data
- Fever charts

In this webinar, Rob Newbold will explore these issues and why there are different ways of addressing them.



[Register Now](#)

JULY 24, 2024 - 10AM-12PM EDT (NEW YORK USA)

LIVE TOCICO WEBINAR PRESENTED BY CHRISTOPHE LAMBERT

Christophe will present substantial advancements in the application of artificial intelligence (AI) to automate Theory of Constraints Thinking Processes and examine their ramifications. He will share several examples of creative problem-solving by combining ChatGPT, an advanced large language model by OpenAI, with the Theory of Constraints (TOC) Thinking Processes, TRIZ inventive principles, and rapid approaches to evaporating cloud formulation. He will discuss both the current limitations and the risks of exponentially improving artificial intelligence, and how the win-win ethics of the Theory of Constraints might help mitigate doomsday scenarios implied by AI eclipsing human intelligence.

More webinars cont'd on page 10 >

LIVE WEBINARS

WITH Q&A





Watch Now

ON DEMAND

UNLOCKING IT PROJECT SUCCESS: HOW CRITICAL CHAIN HELPED US ACHIEVE A 40% BOOST IN ON-TIME COMPLETION PRESENTED BY VAL KING, CEO WHITEHAT

Whitehat CEO, Val King, shares insights on his company's:

- Effective management of diverse IT projects
- Specific tactics employed that drove Whitehat's success
- Practical strategies utilized for achieving excellence in project management
- Exploration of the game-changing power of Critical Chain Project Management



More Highly Anticipated TOCICO LIVE Webinars



June 2024 **Mirta Fagundes Dos Santos** talks about AI Collaboration in TOC: Enhancing Goldratt's Thinking Processes with AI.



Dr Danilo Sirias presents provides a Certification overview and launch of NEW Certification marks.



Danny Walsh will present a LIVE webinar coming August 21, 2024.

Registration Coming Soon!



Submit a Webinar proposal

Call for Webinar Speakers

TOCICO is excited to announce a special opportunity for both professionals and enthusiasts! We warmly invite you to participate by submitting presentation proposals for an upcoming TOCICO Live Webinar. This serves as an engaging platform to share your valuable insights, experiences, and the latest advancements in the Theory of Constraints (TOC). Whether you consider yourself a thought leader, an industry expert, or someone simply passionate about TOC, we encourage you to share your expertise and become an integral part of this enriching experience. Your contribution will undoubtedly contribute to the vibrant discourse in the world of TOC.

For more information about the webinar, submission guidelines, or any other inquiries, please contact Christianna DeVoe at events@tocico.org.

LIVE YOUTUBE PREMIERE MAY 8, 2024

Going Live at @TOCICO 8am (EDT)

How North Dakota Achieved Its Strategic IT Goals using TOC

Presented by: Shawn Riley & Alfredo Mycue



Shawn Riley, the previous Executive Director of NDIT, and Alfredo Mycue, discuss the Transformation of NDIT from a traditional state agency with a 1980's mindset into one of the most advanced information technology departments in the public sector. Under the leadership of Shawn, the organization used a suite of TOC tools, techniques, and principles to fully align itself with its goal of empowering people, improving lives, and inspiring success by providing world class government experiences through information technology.



NEW! Regional Membership Uzbekistan



Uzbekistan has been added to the TOCICO Regional Memberships and is now eligible for special Regional Membership Pricing. Following careful research, we have determined that this country qualifies for regional pricing benefits. This exceptional offer provides a more equitable and affordable means to join thousands of other members who share a passion for win-win holistic thinking and share a vision that TOC will become the main way to manage organizations.

[Learn more and become a Member](#)

Regional Membership Pricing is available for the following select countries:

Argentina	Albania	Nigeria
Colombia	Belarus	North Macedonia
Croatia	Bosnia and Herzegovina	Philippines
Estonia	Bulgaria	Romania
Hungary	India	Russia
Latvia	Indonesia	Serbia
Lithuania	Kosovo	Turkey
Nicaragua	Malaysia	Ukraine
Poland	Moldova	Uzbekistan
Slovak Republic	Montenegro	
Slovenia		





Not a Member?

Become a **MEMBER**

Join TOCICO

TOCICO provides a pathway for learning about the Theory of Constraints (TOC). TOC principles have been used by corporations (examples below) to engineer a decisive competitive edge and achieve immediate and amazing RESULTS.



CONTACT US 122 Hawkins Ave., Hamburg, New York 14075 USA

Ph: +1 (716) 440-9186

admin@tocico.org