



TOCICONews

SEPTEMBER 2024

SUMMIT, ELECTIONS, S&T

STARTS SEPTEMBER 29

ACCELERATE YOUR TOC JOURNEY

Christoph Lenhartz
TOCICO Board Chair

PAGE 2

TOC INNOVATION SUMMIT 2024
NETWORK. DISCOVER. BE INSPIRED.

PAGE 3

Mobile App

PAGE 4

2024 TOCICO BOARD OF DIRECTOR ELECTIONS



PAGE 5

NEW MEMBER SPOTLIGHT ERIC RESSLER

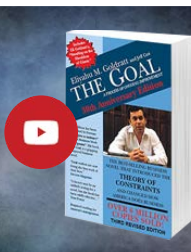
PAGE 5

UP NEXT! 90-DAY TURNAROUND SERIES



PAGE 6-7

WATCH TOC SUCCESS STORIES INSPIRED BY THE GOAL



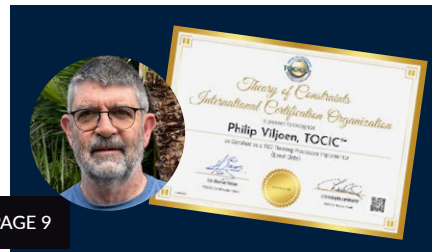
PAGE 8

ONLINE EXAM COMING SOON!



PAGE 9

PHILIP VILJOEN, TOCIC™ HIGHLIGHTS TOC IMPLEMENTER CERTIFIED



PAGE 9

A Message from the Chair

Dear TOCICO Members, Colleagues, and Friends,

We are just one week away from the TOC Innovation Summit, and the excitement is building! This year's program is truly outstanding, with an incredible lineup of speakers and workshops designed to inspire and challenge us all. Many of the speakers attend for the first time and we are looking forward to their sharing of insights.

Whether you're looking to deepen your understanding of TOC or explore new strategies to drive success in your organization, the Summit has something for everyone. And for those who haven't registered yet, this is your last chance—don't miss the opportunity to join us in person and connect with peers from around the world.

In addition to the Summit, I'd like to acknowledge the upcoming TOCICO Board elections. We are fortunate to have four exceptional candidates running for the Board this year, and I want to personally thank them for their willingness to serve and lead our organization into the future. Their commitment to TOCICO and the broader TOC community is invaluable, and I encourage all members to participate in the election.

Finally, I'm excited to share that after the Summit, the Board will meet for strategic planning to shape the future of TOCICO. This is a pivotal moment for our organization as we work together to ensure that TOCICO continues to evolve and thrive, providing value and support to our members for years to come.

I look forward to seeing many of you at the TOC Innovation Summit and appreciate your continued dedication to TOCICO.

Warm regards,



Christoph Lenhartz
TOCICO Board Chair



TOC INNOVATION SUMMIT 2024
NETWORK. DISCOVER. BE INSPIRED.

**IF YOU ARE A TOC PROFESSIONAL OR
WANT TO LEARN FROM THE MOST
EXPERIENCED PROFESSIONALS IN THE
WORLD, YOU HAVE TO ATTEND THE
TOCICO CONFERENCE.**



 September 29 - October 2
 Bad Nauheim, Germany

**Attention
Members**

Annual Member Meeting

Tuesday, October 1, 2024
5:00 - 6:00 PM CEST

We look forward to seeing you at
this year's Annual Member Meeting.

Please contact us if you have any
questions admin@tocico.org.

[View Agenda and Register](#)



Join in
Bad Nauheim,
Germany



Join Live
in ZOOM
Online



TOC INNOVATION SUMMIT 2024

NETWORK. DISCOVER. BE INSPIRED.

Bad Nauheim, Germany | September 29 to October 2

Day **1**

Workshops

Day **2**

Opening Sessions

Day **3**

Annual Member Meeting

Day **4**

The Best is yet to come!

Starting September 29

The TOC Innovation Summit 2024 is just around the corner starting Sept 29th, and we're excited to spend 4 days with our global TOC community.

If you've read *The Goal* or you are familiar with Dr. Eli Goldratt's work, the TOC Innovation Summit is an exceptional opportunity to deepen your understanding of the Theory of Constraints and see how it's being applied today across industries.

This conference brings together global thought leaders and practitioners who share real-world success stories, hands-on workshops, and innovative strategies based on TOC principles. It's a chance to connect with like-minded professionals, explore cutting-edge applications, and discover how TOC can help you drive significant improvements in your own organization.

Tickets are still available! We encourage you to take advantage of last-minute special offers available from our **conference speakers** as well as **Goldratt Marketing Group**.

REGISTER





TOC INNOVATION SUMMIT 2024
NETWORK. DISCOVER. BE INSPIRED.

Accelerate Your TOC Journey



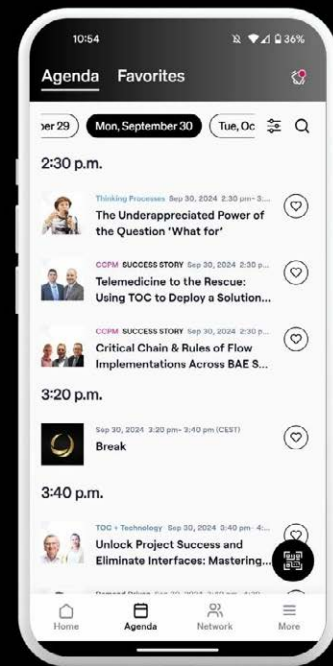
personalized
agenda



expand your
network



access exclusive
resources



At this year's TOC Innovation Summit, experience networking and participation like never before with your very own wingman: our **Mobile Companion App**.

Here's how the app can help you get the most out of the event and why it's a powerful addition to your professional growth:

- Stay on track with key topics tailored to your professional needs with a **Personalized Agenda** allowing you to create a personalized schedule by marking your favorite sessions and speakers.
- The opportunity to share ideas, collaborate, and build lasting relationships is one of the key takeaways from our summit. **Expand Your Network** with the app's networking directory - you'll have direct access to connect with hundreds of global TOC experts, speakers, and attendees.
- **Access Exclusive Resources!** Imagine having instant access to all the conference handouts, presentations, and resources right from your mobile device. Dive deeper into the material during and after the event to apply TOC insights directly to your work.

Don't miss this chance to accelerate your TOC journey - **register today** and unlock the power of our event app!

REGISTER



2024 Board Elections

Shape the Future of TOCICO and the TOC Community!

For Members Only! We are pleased to announce 4 esteemed candidates running for the 2024 TOCICO Board of Directors elections, and we're calling our valued TOCICO members to review the nominee statements and cast your vote through September 29.



Dr Lisa Ferguson



Venkata Maddula



Dr Danilo Sirias



Simon White



Meet the Candidates

Vote by September 29

NEW MEMBER SPOTLIGHT

Welcome Eric Ressler

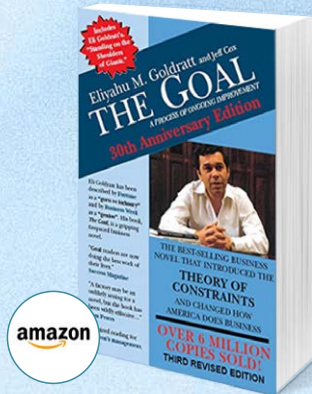
Specializing in Individual and Group Transformation and Breakthrough Success



Eric Ressler is a private investor, focused first on relationships, specializing in individual and group transformation and breakthrough success. Outcomes have included growing an education business 15-fold, facilitating the sale of a real estate project for a \$2 million gain, helping position a publishing firm for a \$35 million sale, and delivering a complete business plan, economic structure, and executive team for a cybersecurity unicorn.

Eric has been an adjunct professor at three universities, credentialed to teach finance, accounting, and strategy, and holds degrees from Yale, UCLA, and Claremont McKenna College. He is also blessed with a beautiful, very talented wife, three precious children, and a dog named Ted.

Most recently, after discovering the work of Dr. Eliyahu Goldratt, Eric has immersed himself in the Theory of Constraints and the application of scientific or logical thinking processes to all manner of domains, including personal and professional. **Become a TOCICO member!**



The Goal available on Amazon USA Only

Explore Theory of Constraints on Amazon. As an Amazon Associate, TOCICO earns from qualifying purchases.

90-DAY TURNAROUND WEBINAR SERIES

Facilitated by Sanjeev Gupta



Rapid Revs: A 90-Day Manufacturing Turnaround in a Diesel Generator Company

Atul Pai Kane & Manu Raj

OCTOBER 16

[Register Now](#)



Improving Patient Flow in an Emergency Department and Beyond

Dr Christopher Strear

Watch Now

[On Demand](#)

GOT A 90-DAY SUCCESS STORY?

We're looking for amazing turnaround stories for our 90-Day Turnaround Series! If you've made impressive improvements using Theory of Constraints in just 90 days, we want to hear from you. Drop Christianna a line at events@tocico.org to share your story or get more info.



LIVE WEBINAR

REGISTER NOW

How to Improve the Health System Substantially - Starting With Your Community

OCTOBER 29



JAMES F. COX III



VICTORIA J. MABIN

Member Orientation →

- > New Members
- > Current Members
- > Guest Members
- > Non-Members

Join us November 20, 2024

8:00 - 9:00 AM EST (GMT-4)

Platform: Zoom

REGISTER

Follow #TOCcertified to Network and Engage

Connect with like-minded professionals who are passionate about TOC. Following #TOCcertified will help you expand your network, share your own achievements, and engage in meaningful discussions about the application of TOC principles in various industries.



Celebrate **40 Years** of *The Goal*: Share Your TOC Success Story

As we commemorate the remarkable 40th anniversary of *The Goal*, we're excited to spread the word about the transformative impact TOC has had across the globe. We're on a mission to ensure that the world hears about the powerful results that can arise from simply reading *The Goal*.

Check out this new success story



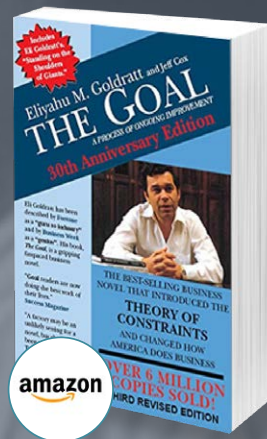
Celebrating TOC Success
Stories Inspired by *The Goal*





Aleksandra Bryzgalova

Let's unite to make the **40th anniversary of *The Goal***
a truly global celebration.



The Goal available on
Amazon USA Only

If you'd like to share your own TOC success story, whether big or small, we encourage you to reach out and be part of this global movement. Contact us at thegoal40th@tocico.org.

Explore Theory of Constraints on Amazon. As an Amazon Associate, TOCICO earns from qualifying purchases.



Finance and Measures Fundamentals – Online Exam **Coming Soon!**

We are pleased to announce the upcoming release of the Level 1 Finance and Measures Fundamentals exam. Upon successfully passing this exam, you will become TOC Fundamentals Certified (TOCFC™), demonstrating recognition and understanding of TOC's basic concepts and terminology in Finance and Measures.

As with all of our Fundamentals exams, this one will also be available online, providing the flexibility and convenience our members value. For more details please visit the [Certification Overview](#) page.

Certification Programs

Philip Viljoen, TOCIC™, highlights the significance of TOCICO certification in distinguishing professionals with deep expertise in the Theory of Constraints.



"TOCICO certification tells your clients and peers that your knowledge and understanding of the Theory of Constraints is much more than a superficial knowledge gleaned from popular sources. It is a reliable starting point for delivering significant value through focused improvement wherever you choose to apply this knowledge and understanding."





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TOCICO provides a pathway for learning about the Theory of Constraints (TOC). TOC principles have been used by corporations (examples below) to engineer a decisive competitive edge and achieve immediate and amazing RESULTS.

Join TOCICO

