

APRIL 2025



TOC + HEALTHCARE
ONLINE CONFERENCE
June 3, 2025

REGISTER NOW
FREE TICKETS

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**EXCLUSIVE TOCICO MEMBER
DISCOUNT**

**TOCICO CORPORATE
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**REIGNITING & SEEKING
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WELCOME MIKE ROLD

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LIVE & ON DEMAND



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A Special Message from the TOCICO Board Chair

At TOCICO, we believe that the Theory of Constraints delivers its greatest value when it's put to the test in the most complex, high-stakes environments—and healthcare is one of the best examples. This is the first time TOCICO has hosted a conference dedicated exclusively to TOC in healthcare, and it's an important milestone for our global community.

The [TOC + Healthcare Conference](#) isn't just for those in medicine; it's for anyone who wants to see TOC principles applied where lives are on the line, resources are tight, and change is urgent. I invite you to join us, learn from leaders on the front lines, and take away ideas you can apply in any industry.

Christoph Lenhartz
Chair of the TOCICO Board



TOC + HEALTHCARE CONFERENCE

Transforming Healthcare Systems with TOC



ONLINE | JUNE 3, 2025
www.tochealthcareconference.org

up to
20 CME

FREE
TICKETS



Healthcare systems are suffering. Every day, doctors fight broken systems, burnout, backlogs, bureaucracy... and patients battle long wait times, delays in diagnosis or surgery, long wait times, long hospital stays.

**THE FRUSTRATION IS REAL
- BUT SO IS THE SOLUTION!**

TOCICO is pleased to bring this 1-day online event together for healthcare professionals and systems thinkers committed to solving healthcare's toughest challenges using the Theory of Constraints (TOC).

Why Attend on June 3?

- You'll hear directly from 20+ frontline practitioners who have applied TOC in healthcare environments to unlock capacity, reduce delays, and improve outcomes. [Conference program](#).
- Whether you're a frontline clinician, department lead, administrator, or improvement professional, we've got 5 targeted tracks designed for your role.
- Take advantage of **FREE tickets** available for a limited time or get **up to 20 hours of CME** with a [Premium ticket](#).
- Actionable insights you can apply right away—no prior TOC experience needed
- [Global connections](#) with peers, leaders, and solution providers and an opportunity to stay engaged through our special interest group
- **These lessons apply in ANY industry dealing with resource constraints and systemic challenges.** Proven results - it isn't just theory - TOC brings real transformation.

Up to 20
CME Hours

CME Available



The event is jointly accredited and offers up to 20 CME hours for physicians, nurses, and other healthcare professionals.

CME is included with [Premium Access registration](#).



Sponsor & Support the Mission Behind the TOC + Healthcare Conference

This conference isn't just another event—it's a shared effort to help healthcare professionals solve critical problems using the Theory of Constraints.

By becoming a sponsor, you're helping us:

- Share practical, proven solutions with those who need them most
- Keep registration costs affordable for frontline staff and leaders
- Amplify the voices of practitioners driving meaningful change in healthcare

This is your opportunity to stand with a global community committed to improving healthcare systems—not by adding more, but by making what we have work better.

If you or your organization believe in this mission, we invite you to be part of it.

Contact Christianna DeVoe, Events Manager: events@tocico.org

DONATE

**SPONSORSHIP
OPPORTUNITIES**

Be the Spark to Ignite the Conference



EXCITING NEWS for TOCICO Members!



TOCICO is excited to support the **IPMA World Congress 2025**, one of the premier global events for project management professionals!

As part of our collaboration with the Deutsche Gesellschaft für Projektmanagement (GPM), the German Association for Project Management, TOCICO members are eligible for the same discounted rate as GPM members when registering for the event. Exclusive

TOCICO Member Discount Code: [TOCICO](#)

Join top experts and practitioners from around the world on September 17-19, 2025 to explore cutting-edge project management strategies, including insights into **Critical Chain Project Management (CCPM)** and more!

[Register](#)

CORPORATE MEMBER SPOTLIGHT: ViAGO – 30+ Years of Doing the “Right Thing”



ViAGO began in the early 1990s as something of a social experiment. The idea? To explore whether a company could thrive not by following the traditional “corporate thing,” but by doing what felt like the right thing—guided by principles, curiosity, and a desire to make a meaningful impact.

More than three decades later, ViAGO continues to flourish. Along the way, the company has challenged conventional thinking, opting instead to reframe and replace outdated business “rules” with what the Theory of Constraints refers to as Injections—purposeful changes that create new ways of thinking, behaving, and achieving results.

These Injections aren’t just technical fixes; they fundamentally shift how people perceive and engage with problems. Once individuals enter these new states of understanding, they begin to see what was previously hidden—and that kind of insight stays with them.

In recent years, ViAGO has focused on its **Black Belt in Thinking (BBIT)** program. This structured learning experience is grounded in the TOC Thinking Processes and is designed to help participants develop their own Injections—equipping them with the tools, frameworks, and confidence to drive transformation in their organizations and communities.



Looking ahead to 2025 and beyond, ViAGO’s mission is simple yet ambitious: help more people get started. With fluency in BBIT tools, individuals unlock real change. Confidence builds. Momentum grows. And the ripple effect begins.



As a long-standing member of the TOCICO community, ViAGO remains committed to exploring, evolving, and empowering others on this shared journey of systems thinking and meaningful transformation.

TOCICO Exclusive Member Benefit:

As part of its commitment to the TOC community, [WiseTech Global](#) has offered TOCICO members exclusive **FREE ACCESS to the Black Belt in Thinking (BBIT) program**—a chance to go deeper into the Thinking Processes and apply them in powerful new ways.

[LEARN MORE](#)

Reigniting & Seeking Volunteers

TOC Body of Knowledge Committee

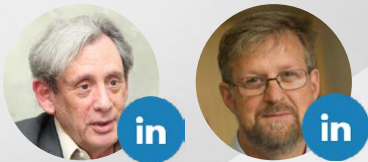


"We have a robust body of knowledge — not just concepts but applications in production, project management, distribution, and more." - Eli Goldratt

We are excited to invite experienced and committed members of the TOCICO community to join the Body of Knowledge (BOK) Committee — a vital team dedicated to preserving, curating, and advancing the Theory of Constraints knowledge base.

Honoring Our Contributors

As we begin this next chapter, we offer heartfelt thanks to those who have served the BOK Committee with insight and integrity — especially Eli Schragenheim and Dr. Roy Stratton. Their wisdom and dedication have left a lasting legacy, and we are deeply grateful for their contributions.



The Committee's Role

The BOK Committee ensures the quality, relevance, and evolution of TOC knowledge. Its work in reviewing new knowledge supports TOCICO's mission to maintain a world-class standard of expertise while enabling the growth and refinement of TOC thinking worldwide.

Who We're Looking For

We're seeking new members who bring:

- Extensive experience with TOC and TOCICO
- Certification in at least two TOC areas, or equivalent recognized expertise
- Valuable contributions to TOC theory or practice
- A balance of practitioners and academics

A TOCICO Board Member will serve as interim chair to guide this renewal phase.

Ready to Contribute?

If you're passionate about shaping the future of TOC knowledge — honoring its roots while guiding its growth — we invite you to express your interest. Please complete our short [volunteer application](#) for consideration.

[Volunteer](#)





TOC INNOVATION SUMMIT 2025

INSPIRATION

APPLICATION

ACTIVATION

TOCICO extends a **global invitation for attendees, speakers, and sponsors** for the TOC Innovation Summit, **October 5-8, 2025** in Las Vegas, the pinnacle event that celebrates the transformative and innovative power of the Theory of Constraints (TOC). We're building something different this year. *This won't be a series of lectures—it's a results-driven experience.*

ATTENDEE PERKS

Be among the first to register and enjoy exclusive **early commitment perks**, including special pricing and VIP benefits.

- ★ Early Registration Discounts as a TOCICO Member
- ★ Exclusive Networking Event
- ★ Priority Room Selection & Reservations
- ★ Sneak Peek at the Program
- ★ Recognition as a Priority Attendee

Reserve my Spot

This isn't just another TOC conference. It's a global stage for game-changing ideas, real-world impact, and the next evolution of TOC. TOC conference. It's a global stage for game-changing ideas,

CALL FOR SPEAKERS

And we're looking for contributors who can spread the adoption and power of TOC.

If you've solved a tough challenge, improved performance, or developed a new way to apply TOC, we want to hear from you. We're inviting proposals for:

- Proven success stories and lessons from the field
- Tools, methods, or logic-based approaches that improve flow and performance
- Workshops emphasizing practical skill development or collaborative problem-solving
- New developments in TOC—especially those that integrate with AI or technology

Submit Your Proposal
Deadline May 15



NEW MEMBER SPOTLIGHT

Welcome Mike Rold



Visit Mike on LinkedIn



We're excited to welcome **Mike Rold** to the TOCICO community! Mike is a **Senior Project Manager in the R&D PMO at Laborie Medical Technologies**, where his team is working with **ProChain Solutions** to implement Critical Chain Project Management (CCPM) practices.

Mike first heard about TOCICO through ProChain and joined our mailing list. Several weeks ago, he noticed the lineup for our Critical Chain 2025 Conference and saw the value right away. With approval to attend, Mike told us he was **impressed by the ROI for such a modest investment**—especially since it included a 1-year TOCICO membership.

Now a member, Mike is already looking to share his experiences with fellow project managers at Laborie and hopes to get his colleagues connected with TOCICO and the broader TOC community.

Welcome, Mike! We're glad you're here and look forward to your contributions and continued learning with us!

[Become a Member](#)

AWARD NOMINATIONS

DEADLINE JULY 1



Nominations Now Open through July 1st

The TOCICO community is pleased to invite nominations for the prestigious TOCICO International Achievement Awards, recognizing outstanding individuals and organizations for their remarkable contributions to the Theory of Constraints (TOC). This esteemed accolade celebrates the trailblazers who have exemplified excellence in implementing TOC methodologies, transforming industries, and achieving extraordinary results. Whether you know a visionary leader, a dedicated team, or an innovative company, this is your chance to acknowledge their exceptional achievements. Help us honor those who have made significant strides in the world of TOC and inspire others to reach new heights.

Please review the Awards categories below and submit your Award nominations by July 1, 2025. The 2025 Awards recipients will be announced during the Awards Ceremony taking place during the **TOC Innovation Summit 2025** in Las Vegas, USA. **Nominate today** and let us celebrate the power of TOC in driving global success.

[Submit Your Award Nominations](#)

WEBINARS



JUNE 11

How to Create the First
Critical Chain Project in Jira in
Under 5 Minutes

12-1:30pm EDT

[REGISTER NOW](#)


ON DEMAND

Beyond the CRM: Driving
Predictable Revenue with a
Process-First TOC Approach

Juan DeAngelo

[WATCH NOW](#)

SHARE

Share Your TOC Insights in a Live Webinar!

TOCICO invites professionals and enthusiasts to submit presentation proposals for an upcoming Live Webinar. Whether you're a TOC expert or passionate practitioner, this is a great opportunity to share your experience and ideas with the global TOC community.

INTERESTED?

Contact Christianna DeVoe at
events@tocico.org

New! Special Interest Group for Regenerative Agriculture

Our new TOCICO Special Interest Group (SIG) – Regenerative Agriculture With TOC – is up and running!

Regenerative agriculture is a solution to a hard problem: how to restore the earth's carbon balance as it cycles between the atmosphere and terrestrial sinks. The Regenerative Agriculture SIG aims to:

- **Learn** how to best support regenerative farmers in increasing the Throughput per ha of their farms, worldwide.
- **Share** experiences of using TOC to improve T/ha.
- **Learn** how to get premium prices in existing supply chains or selling direct to the consumer.
- **Develop** strategies & tactics (S&T) tree for risk-free transition from industrial farming to regenerative farming.

Interested in exploring how TOC can benefit regenerative agriculture practices?

Read Philip Viljoen's article, *Regenerative agriculture: Can the Theory of Constraints contribute to its success?*

Join the SIG Basecamp community to access resources and keep up with group activities.

Email volunteer@tocico.org.

Follow Regenerative Agriculture
With TOC on [LinkedIn](#).



Be Part of the **TOC Marketplace** Launch Team!

We're migrating 1,000+ OnDemand videos to our new learning platform—and we need your help! If you can assist with uploading, tagging, and organizing content in Thinkific, we'd love to hear from you.

Interested? Email jennifer@tocico.org to get involved and make a big impact!





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JOIN TOCICO

TOCICO provides a pathway for learning about the Theory of Constraints (TOC). TOC principles have been used by corporations (examples below) to engineer a decisive competitive edge and achieve immediate and amazing RESULTS.

