



TOC INNOVATION SUMMIT 2025 OCTOBER 5-8

This Year's Summit Delivers Exactly
What You Asked For...



Early Bird Pricing Ends September 5

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BOARD NEWS



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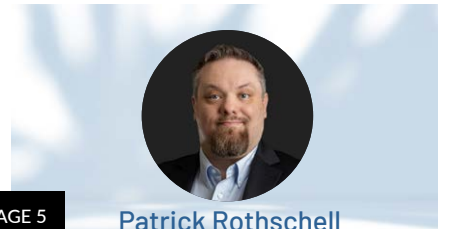
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A MESSAGE FROM THE TOCICO BOARD CHAIR



Dear TOCICO Members,

I'm pleased to share that this year's **Annual Member Meeting** will take place in person only at the **TOC Innovation Summit in Las Vegas, October 5-8**.

The Summit is more than just a conference—it's where our global community comes together to exchange ideas, celebrate successes, and explore new frontiers of TOC. Holding the Annual Member Meeting at the Summit gives us the unique opportunity to connect the business of TOCICO with the inspiration and innovation happening all around us.

While virtual meetings have kept us connected in recent years, there is no substitute for gathering face-to-face. Meeting in person allows us to engage in deeper discussions, strengthen relationships, and capture the shared energy that drives our community forward.

I encourage you to join us at the Summit and be part of the Annual Member Meeting. Your voice matters—it's your chance to help shape the future of TOCICO while also experiencing the best of what our community has to offer.

I look forward to seeing many of you in Las Vegas!

With appreciation,

Christoph Lenhartz
TOCICO Board Chair

It Only Happens Once a Year!

Annual Member Meeting

For TOCICO Members

IN-PERSON ONLY

October 5-8, 2025

Preview the Agenda

Agenda

Unable to join us in Vegas? Send us your questions in advance.

Questions?



We hope to see you there!

BOARD NOMINATIONS THROUGH SEPTEMBER 8TH

We're seeking nominations for three TOCICO Board seats. All nominees must be current TOCICO members and ideally share a passion for TOC and wish to make a significant impact within our vibrant community. **Nominations are open through September 8, 2025.** The newly elected Board members will serve a 3-year term from October 2025 through 2028, allowing ample time for a lasting impact. Click below for additional information about eligibility and responsibilities and Board nomination submissions.

Learn more and Nominate



Current Board Members: Top Row (left to right): Christoph Lenhartz (Chair), Simon White (Chair Elect), Dr Alan Barnard, Rocco Surace (Treasurer) Bottom Row: Dr Lisa Ferguson, Andrew Kay, Val King, Dr Danilo Sirias, David Updegrove



3 Board member seats will be open.

Christoph and Dave will leave the Board. Uwe Techt's seat is vacant.

YOU TOLD US WHAT MATTERS — THE SUMMIT DELIVERS

In our quick survey, you told us what you want most:

- **Relevant content you can't get online**
- **High-impact topics** like CCPM, Supply Chain, and Thinking Processes
- **Case studies** and tools that show how to apply TOC in real-world environments
- A program that's worth the travel

And the **TOC Innovation Summit 2025** delivers exactly that!

- Learn directly from **Alan Barnard, Ian Larsen, Sanjeev Gupta, Lisa Scheinkopf**, and many more
- Participate in **interactive workshops and simulations** that help you apply TOC to your toughest challenges
- Connect with TOC leaders and practitioners **you won't find anywhere else**
- Take home proven strategies, tools, and next steps to implement in your organization
- **Real connections and impact that make the trip worthwhile**

Don't miss the one event designed to give you exactly what you asked for.

Register with **Early Bird Pricing** and save up to \$500

Group Packages



Listen to their stories...

Val King • 1st
CEO, Founder & President at Whitehat Virtual Technologies & Ascent-Po...
[Visit my website](#)
5d •

Allied Healthcare was going to die. Patient terminal. Solving one problem enabled it to go out on its terms.

70 years after pioneering oxygen outlets in every hospital wall, Allied Healthcare Products was suffocating. \$80M to \$30M revenue. \$14M trapped in inventory. Can't make payroll.

Liquidation value: \$2-3 million. The end.

THE ASSUMPTION: Save everything or lose everything. Fight on all fronts. Cut until it hurts.

THE REALITY: Chief Restructuring Officer Akash Amin knew the company couldn't be saved. But what if they could control HOW it ended?

THE BREAKTHROUGH: Instead of trying to cure the incurable, they asked: "What's the ONE problem we must solve to protect what matters?"

Using TOC principles, they discovered that "worthless" \$14M inventory was actually \$7M in hidden cash.

Then they got radical:

- Slashed 6,000 SKUs to 300 profitable ones
- Doubled revenue per employee with half the staff
- Transformed a \$2M fire sale into a \$9M acquisition

The controlled ending:

- Sold for \$9M+ (not \$2M scrap)
- 35 jobs preserved (not zero)
- Products still in hospitals today
- Suppliers paid 35-40 cents on the dollar (not zero)

The lesson: Your worst problem might be hiding your best solution. They found \$7M in cash hiding in \$14M of "dead" inventory. What constraint is disguising your opportunity?

This story happened. Watch it now: TOCICO members: Free access to this case study online Conference pass: Unlock 1,100+ TOC transformations like this, join today. <https://www.tocico.org/page/MembershipOverview>

Want YOUR 90-day turnaround story? Join us October 5-8, Vegas - TOCICO Global Conference Meet the people who've lived these transformations Find YOUR one constraint with expert guidance Leave with your Monday morning action plan

Register: <https://events.tocinnovationsummit.com>

Some problems can't be fixed. But knowing which ONE to solve changes everything.

What's your company's one constraint that—if solved—would let you control your destiny?

#TheoryOfConstraints #TOCICO #BusinessTransformation #Bankruptcy #TOC TOCInnovationSummit



THANK YOU TO OUR SPONSORS



Sponsorship Opportunities

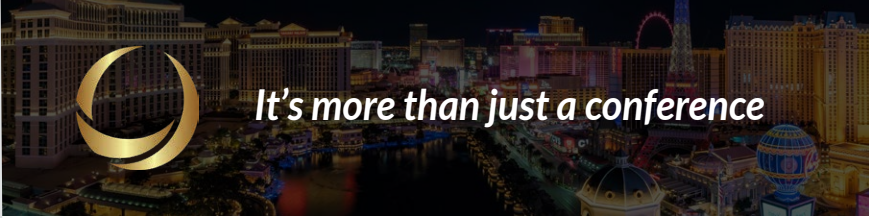
TOC INNOVATION SUMMIT 2025

OCTOBER 5-8

GET TOC PRACTITIONER CERTIFIED (TOCPC™) IN LAS VEGAS!

Don't miss this rare opportunity to take your Fundamentals Exams—including Production and Operations Management, Thinking Processes, Supply Chain Logistics, Project Management, and Finance & Measures — onsite on Thursday, October 9th! Space is limited so contact us ASAP and get ready to be **TOC Practitioner Certified (TOCFC™)** — no extra travel required!

Ready to get certified in Vegas?
Email certification@tocico.org

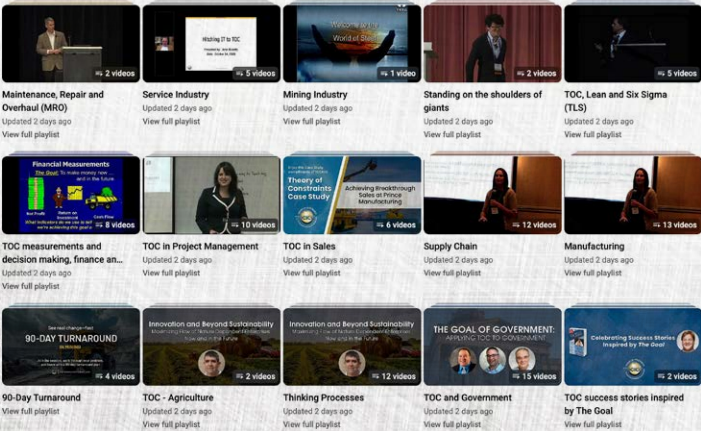


It's more than just a conference

What if you could walk away with a plan to transform in just 90 days? Hear how it works in this conversation with Sanjeev Gupta. **Watch Now @TOCICO**



At the TOC Innovation Summit, Sanjeev Gupta's 90-Day Turnaround Track will show you how to find the ONE leverage point that can transform results - whether you run a hospital, maintain critical assets, or operate a mine. Identify your constraint, build a practical plan, and see measurable results in 3 months or less.



Coming Soon on @TOCICO



WATCH TOC INTRODUCTORY VIDEOS

TOCICO will offer a library of **free introductory TOC videos on YouTube**, making it easier than ever to explore the power of the Theory of Constraints. These videos cover a wide range of industries and applications, including **Finances & Measures, Government, Healthcare, Manufacturing, Project Management, Sales & Marketing, Supply Chain, Strategy and Tactics, Service Industry, Thinking Processes, and TOC, Lean, Six Sigma (TLS)**. Whether you're new to TOC or looking to understand how it applies to your field, these resources provide valuable insights to help you unlock performance, solve constraints, and drive meaningful results. **Visit @TOCICO.**

VOLUNTEER SPOTLIGHT

Patrick Rothschell

Since January 2024, Patrick Rothschell has been contributing to TOCICO as an independent volunteer, quietly making a powerful impact behind the scenes.

Patrick approached us with a thoughtful suggestion and has since supported TOCICO in a way that has truly been a game changer—by developing AI-generated transcripts for all TOCICO video content, including webinars, conference sessions, and more.

His initiative and dedication are enhancing the accessibility and organization of our educational content, increasing its long-term value, and helping lay the groundwork for a more user-friendly experience for our global community.

We are deeply appreciative of Patrick's efforts and proud to recognize his important contributions to the TOCICO community.



[Visit Patrick on LinkedIn](#)



[Ready to Volunteer? Contact Us](#)

SPECIAL DONATION REQUEST

TOCICO DIGITAL TRANSFORMATION

This project is for strengthening and growing the TOC community worldwide, making it easier for members to connect, collaborate, and access profound TOC knowledge. By opening our resources to all, we are making it easier than ever for members and non-members alike to explore, learn, and apply TOC principles.

We've already had a great start — one of our members, Humberto Baptista, has already stepped up with a \$5,000 donation. That early commitment is inspiring and shows the people's belief in this initiative. [Learn more about the value created.](#)

Thank you Humberto Baptista, Silver Tier Sponsor



500,000 Goal



DONATE

FUNDRAISING
APPEAL

GOAL
\$500,000

Donate Now





CONSULTING OPPORTUNITY

Help a Small Business Identify Its Constraint

A small US-based business is seeking a **TOC Implementer Certified (TOCIC™)** or **TOC Practitioner Certified (TOCPC™)** professional in any of the TOC solution areas to analyze their business and tell them where to focus their efforts for the highest returns. This is a one-time, remote consulting project starting as soon as possible.

Opportunities like this are part of TOCICO's ongoing effort to connect certified professionals with TOC-aligned roles, project work, and organizations implementing TOC principles.

If you are a **TOCIC™** or **TOCPC™** member and are interested, please email us by **September 10th** for more information. If you are not a current member, but are otherwise appropriately certified, contact us to renew your membership so we can share additional details.

Contact
certification@tocico.org

Interested in TOC Certifications?
[Learn More](#)



How New Members are Discovering TOCICO

We've been asking our new members how they first heard about TOC and TOCICO – and the answers are inspiring!

Some first encountered TOC through *The Goal* by Eli Goldratt or other TOC books. Others discovered TOCICO through social media, professional networks, or even by word of mouth from a colleague or friend.

It's a reminder that TOC continues to reach people in many different ways – whether through timeless books, community connections, or modern platforms. Each introduction to TOC is the start of a journey of breakthrough results.

If TOC has made a difference for you, consider sharing your story with someone new – you never know whose journey you might spark.

Do you have a story to share? Contact us at admin@tocico.org.

[Join today!](#)

Explore Theory of Constraints on Amazon. As an Amazon Associate, TOCICO earns from qualifying purchases.



CALL FOR WEBINARS – Share Your TOC Knowledge

TOCICO is expanding our Live Webinar Series with new tracks designed to showcase practical applications and emerging knowledge across the TOC community.

We are currently seeking presenters for upcoming sessions in these areas:

TOC & AI

exploring how TOC and artificial intelligence work together in practice.

TOC Across Industries

case studies from manufacturing, healthcare, supply chain, mining, MRO, aerospace, and beyond.

New Knowledge & Advancements

exploring how TOC and artificial intelligence work together in practice.

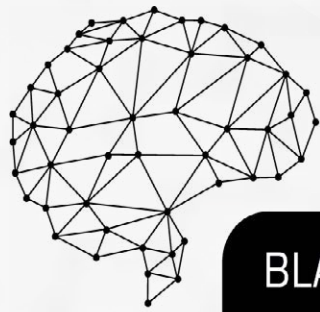
Authors Series

spotlighting recently published TOC books (20-min talk + 10-min Q&A).

WEBINAR FORMAT:

- 30–50 minutes live presentation (with Q&A)
- Delivered virtually to the global TOCICO community
- Option for sponsored webinars with added promotion, branding, and pitching rights

If you'd like to present, submit your topic here: [Submission Now](#)



BBIT

BLACK BELT IN THINKING

We are deeply grateful to the [WiseTech Academy](#) for generously offering TOCICO members exclusive FREE access their highly acclaimed Black Belt In Thinking (BBIT) course. This exciting benefit is just one of the many ways TOCICO supports your continued professional development, growth, and success.

Black Belt in Thinking course provides practical tools and strategies rooted in the Theory of Constraints (TOC) to help you tackle organizational challenges and drive lasting results. designed to train participants in tools that help analyze and solve complex problems. The skills taught are widely used in business for rapid, effective, and accurate project planning, strategy formation, problem-solving, decision-making, and conflict resolution. They are also applicable in everyday life—from making career decisions to winning a debate with a friend.

You will have opportunities to **apply and practice** these skills in both theoretical and real-world scenarios. By the end of the course, you will be able to:

- Clarify and analyze complex problems effectively
- Design solutions and build actionable roadmaps for implementation
- Ensure organizational change sticks and achieves sustainable impact
- Resolve conflicts, align teams, and foster collaboration
- Apply additional tools to accelerate and support organizational change

Don't miss this incredible opportunity to deepen your TOC expertise and enhance your problem-solving skills This is just one of the many benefits of becoming a TOCICO member.



Take advantage of this—available only to TOCICO members – at no cost (valued at USD \$684)!

Dive into BBIT today!

NOT A MEMBER? [Learn More and Join Today!](#)



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JOIN TOCICO

TOCICO provides a pathway for learning about the Theory of Constraints (TOC). TOC principles have been used by corporations (examples below) to engineer a decisive competitive edge and achieve immediate and amazing RESULTS.

