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Exciting Updates from the TOCICO Board:

Leadership, Momentum, and Opportunities to Support Our Future

I am excited to share several important updates from the TOCICO Board—news that reflects the strength, momentum, and growing impact of our global community.

First, the [TOCICO Board of Directors](#) would like to express our deep appreciation to **Matt O'Brien** and **Uwe Techt**, who have recently stepped down from the Board. Both have made lasting contributions to our organization, and we thank them for their leadership, insight, and years of dedicated service to the TOC community.



We are also pleased to welcome **Dr. Alan Barnard**, who has been appointed by the Board to fill the vacated seat previously held by Matt O'Brien through 2026. Alan is a longtime leader in the TOC community, having previously served both as a **TOCICO Board member** and **Board Chair**.



As **CEO of Goldratt Research Labs**, he worked closely with Dr. Eli Goldratt and continues to lead pioneering work in decision science and TOC-based innovation. Alan has previously served both as a TOCICO Board member and as **Board Chair**, and his return to the Board brings a powerful mix of vision, innovation, and commitment to TOCICO's mission.

There's a lot to be proud of—and even more to look forward to.

We are energized by recent success of our [TOC + Healthcare online conference](#), which brought together hundreds of healthcare professionals, practitioners, and thought leaders exploring breakthroughs in patient flow, capacity, and systemic improvement and sharing innovative ways TOC is transforming healthcare systems worldwide.

Next up, we invite you to join us at the [TOC Innovation Summit](#), October 5-8 in Las Vegas for our annual gathering of practitioners, industry leaders, academics, and changemakers with new workshops, tracks, fresh voices, and practical insights for transformation. This is more than just a conference—it's the place to discover the "one thing" that could unlock flow and focus for you or your organization.

And as we look to the future, we invite you to support our [special purpose donation](#) campaign for TOCICO's digital transformation. Your contributions will help us modernize our systems, improve member experiences, and strengthen our ability to serve the global TOC community with cutting-edge tools and learning opportunities.

Thank you for being part of this journey with us.

Warm Regards

Christoph Lenhart
Chair of the TOCICO Board



TOC INNOVATION SUMMIT

JOIN US OCTOBER 5-8, 2025 | LAS VEGAS

WHAT'S THE ONE THING THAT'S STANDING IN THE WAY OF YOUR NEXT BIG BREAKTHROUGH?

Whether you're leading a major transformation or searching for a smarter way forward, the TOC Innovation Summit is your opportunity to discover what's really holding you back—and how to move past it.

This is **THE PLACE** to come find your **ONE THING**.

4 Days | 4 Focus Tracks | 1 Powerful Goal: Your Breakthrough

Join global leaders, innovators, and problem-solvers using TOC to unlock extraordinary

Register with **Early Bird Pricing** and save up to \$500

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GOLDRATT™
Knowledge that delivers™

montera.

Neogrid

FLYING LOGIC

Sponsorship Opportunities

BRING YOUR WHOLE TEAM THEY WILL THANK YOU FOR THIS

The Summit is designed to challenge assumptions and reveal what's truly holding you back. Whether you're building internal capability, driving improvement throughout your organization, or rolling out TOC with clients, attending as a group sets you up for success.

Group Packages

Catalyze Team Breakthroughs: Conversations between sessions often spark insights and decisions that wouldn't happen in isolation.

Accelerate Alignment and Change: Learning together fuels excitement and urgency for implementing what you've discovered. It's easier to take action when your team returns home already aligned and motivated.

Strengthen Relationships: Spending a few days together in a high-energy, idea-rich environment deepens trust, strengthens collaboration, and fosters a more connected team culture. And what better place than Vegas?

Build Your Transformation: Experience the "One Thing" and 90-day turnaround equipping you with a clear focus and plan.

Plus... Our group packages make it more affordable.



TOCICO INTERNATIONAL ACHIEVEMENT AWARDS

AWARD NOMINATIONS

DEADLINE JULY 1



The closing date for the TOCICO International Achievement Awards is approaching soon!

We're calling on TOCICO members to nominate outstanding individuals and organizations for their remarkable contributions to the Theory of Constraints (TOC). Whether you know a visionary leader, a dedicated team, or an innovative company, this is your chance to acknowledge their exceptional achievements. Help us honor those who have made significant strides in the world of TOC and inspire others to reach new heights. Review the [Awards categories and criteria](#) and **submit your nominations by July 1, 2025**.

Submit Your Award Nominations

- Distinguished Service Award
- Outstanding Product or Service Award
- Outstanding Societal Achievement Award
- Outstanding TOC Champion Award
- Outstanding TOC Implementation Award
- TOC Merit Award
- Standing on the Shoulders of Giants Award
- TOCICO TOC Process of Ongoing Improvement (POOGI) Award
- TOCICO Sustained Excellence Award
- TOCICO Lifetime Achievement Award
- Certificate of Appreciation for Volunteer
- **NEW!** Emerging Talent in TOC Award

Take Your Certification Exam at the Summit

We're excited to announce that TOCICO will be offering Level 2 Certification Exams at the **TOC Innovation Summit in Las Vegas, NV on Thursday, October 9th!**

All current Level 2 exams will be available onsite:

- Chain Project Management Practitioner Exam
- Finance and Measures Practitioner Exam
- Supply Chain Logistics Practitioner Exam
- Thinking Processes Practitioner Exam

Each exam is **8 hours in duration**, split into two **4-hour sessions** with a **1-hour break** in between. These are written (pen and paper) exams and must be taken in person.



Ready to get certified in Vegas?
Email certification@tocico.org

We look forward to supporting your continued journey in the TOC community!



Special Donation Request TOCICO Digital Transformation



DONATE 

PLEASE SUPPORT YOUR TOCICO BY GIVING GENEROUSLY TO THIS ESSENTIAL PROJECT

Eli Goldratt viewed TOCICO as the guardian of TOC's integrity while simultaneously being the catalyst for its continued evolution.

TOCICO is launching a critical Digital Transformation Initiative to modernize our membership system, enhance access to learning, and improve member engagement. This strategic investment will remove barriers to learning, streamline certification, and expand opportunities for our global community. Your donation will help transform TOCICO's digital infrastructure, unlocking powerful new capabilities that strengthen and expand the TOC community, enhance learning, and sustain TOCICO's role as the global hub of TOC knowledge.

New Member Spotlight Welcome Sam Khozin

“I'm an entrepreneur who happens to be a doctor.

The Goal? This will probably sound unhinged.
To help create the best healthcare system the world has ever seen, with perfect scores all around.

Why? Because we all fall down.

How? By talking and collaborating with fellow bullheaded disruptors dead set on redefining healthcare, creating a viable vision, using an approach that will become both common sense and common practice.

Ultimately, by buying hospitals to attain the asymptote of the goal.
With a combination of TOC, throughput accounting, automation of billing + administrative + management tasks, and focusing on quality of care and overall experience for all involved.

I joined TOCICO because it's going to take a village to demolish this very sad status quo + smash a lot of bottlenecks, and restore pride & joy.

This seems like a very determined and scrappy set of villagers.

Currently, hospitals and healthcare organizations reach out to me for operations consulting needs, and to stop revenue leakage from denied and especially underpaid claims by utilizing MKC's 1-day-turnaround 12-month pay or audit.”



Visit Sam on LinkedIn



Become a Member





WASHINGTON STATE
UNIVERSITY



Enroll today! WSU Constraints Management “Jonah” Online Course



Through our **Academic Partnership** with Washington State University (WSU), we're excited to highlight EM 526: Constraints Management, a 15-week, live-online course introducing the Theory of Constraints (TOC)—a powerful methodology for identifying and overcoming limiting factors that hinder performance and growth.

A long-standing part of WSU's Engineering Management program, EM 526 is also recognized as a pathway toward becoming TOC Fundamentals Certified (TOCFC™) in Thinking Processes. This collaboration encourages students to apply their learning toward certification and is ideal for professionals seeking to strengthen their problem-solving, decision-making, and systems-thinking skills.

Every system is constrained in some way.

Students will explore and apply TOC's “Three Questions of Change”:

- **What to change?** Learn to pinpoint the system's constraint and distinguish root causes from symptoms.
- **To what to change?** Design effective solutions that address limitations and avoid negative side effects.
- **How to cause the change?** Master strategies to implement and communicate changes that engage stakeholders and ensure success.

With a mix of theoretical foundation, real-world case studies, and interactive learning, EM 526 equips students with tools such as:

- The TOC Five Focusing Steps
- Thinking Process Tools
- Performance Measures and Flow Concepts
- Change Management and Stakeholder Collaboration

Whether you're working in engineering, operations, or organizational leadership, **EM 526** empowers you to drive improvement and achieve measurable results.

To gain practical, system-wide improvement skills from a top-tier university partner, enroll by July 15th 2025 for Fall Semester. Classes begin on August 18th, 2025.

You can start your application as undeclared [here](#).
Contact etm@wsu.edu or 509-335-5595 for more information.



UPCOMING WEBINARS

FREE Registration for TOCICO Members



JULY 31

Create the First Critical Chain Project in Jira in Under 5 Minutes

Over 300,000 companies use Jira—but most rely solely on Scrum or Kanban. What if you could add Critical Chain Project Management to improve flow, visibility, and on-time delivery?

Join us to see how AgileCCPM makes it possible—fast.

12-1:30pm EDT

REGISTER NOW



Marek Kowalczyk

COMING SOON!

When the Cloud Isn't Enough — TOC, Burnout & the Limits of Problem Solving

What happens when stress or trauma blocks our ability to use TOC Thinking Tools—even when we need them most?

In this powerful session, Marek Kowalczyk shares a framework to restore cognitive capacity and apply the Evaporating Cloud in environments where it typically fails.

Thank You for Joining TOC + Healthcare

We're grateful to the 300+ healthcare professionals who joined us to explore how TOC is transforming healthcare systems. For anyone who would like to access the recordings and/or earn CME credits, you have two ways to keep learning:

PURCHASE
ON-DEMAND
ACCESS

PURCHASE
CME
PACKAGE

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In support of improving patient care, this activity has been planned and implemented by Centra and the Theory of Constraints in Healthcare International Certification Organization. Centra is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.



TOCICO MEMBER BENEFITS



SPOTLIGHT: GOLDRATT MARKETING GROUP — POWERING YOUR TOC JOURNEY

The Theory of Constraints (TOC) has transformed organizations around the world—and no one has done more to develop and share that knowledge than **Dr. Eliyahu M. Goldratt**, creator of TOC and author of *The Goal*. To carry forward his legacy and make TOC insights accessible to all, Dr. Goldratt founded **Goldratt Marketing Group (GMG)** in 2000.

Today, GMG offers TOC learning resources available anywhere. Whether you're looking to deepen your personal expertise or build organizational capability, GMG provides powerful tools to support your journey.

Now, in partnership with GMG, TOCICO is excited to offer members exclusive access to these world-class resources at a significant discount. This new member benefit brings even greater value to your TOCICO membership by placing decades of TOC knowledge and practical insight right at your fingertips.

You have two subscription options to choose from:

TOC tv Full Access Membership

Full Access includes unlimited streaming of the full TOC video library with access to over **700 on-demand videos**, including **The Goal Movie**, the **TOC Insider Series**, legendary Goldratt **Satellite Programs (GSP)**, **TOC Insights**, **GS&T**, and exclusive lectures delivered by Dr. Goldratt himself. Ideal for professionals who want to absorb and apply TOC concepts at their own pace.

TOCICO Member Price: \$264.10
(Regular: \$599)



Offers everything in **TOC.tv Full Access**, plus downloadable programs, audiobooks, e-books, TOC Insights, and the complete Self Learning Programs. Perfect for those ready to go deeper and build mastery.

TOCICO Member Price: \$579.10
(Regular: \$949)

Just select **"Member of: TOCICO"** during checkout to activate your discounted pricing.

This collaboration between TOCICO and Goldratt Marketing Group is part of our ongoing mission to support your professional development and expand access to proven TOC methodologies. Whether you're implementing TOC in operations, strategy, project management, or education, these resources will sharpen your thinking and amplify your impact.

Visit [TOC.tv](https://www.toc.tv) and [TOC-Goldratt.com](https://www.toc-goldratt.com) today to explore what's available—and take full advantage of this exclusive TOCICO member benefit.





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JOIN TOCICO

TOCICO provides a pathway for learning about the Theory of Constraints (TOC). TOC principles have been used by corporations (examples below) to engineer a decisive competitive edge and achieve immediate and amazing RESULTS.

