



TOCICONews

MARCH 2025



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Online Conference

Coming Soon - April 2-3

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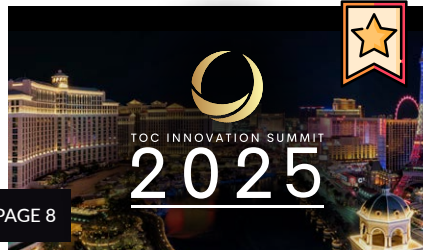
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Your TOC Journey Continues - Engage, Learn, and Grow!

A TRUE TESTAMANT OF OUR GLOBAL COMMUNITY

When innovation meets adventure, boundaries disappear. Danilo Sirias and Alex Tenera (both TOCICO Members), two brilliant minds driven by a passion for solving complex challenges, have crossed oceans and continents to connect, collaborate, and inspire. Their global meet-up isn't just about TOC ideas—it's a fusion of perspectives, cultures, and breakthrough solutions that transcend industries. From bustling cities to remote landscapes, their journey is a **testament to the power of face-to-face connections and TOC knowledge shared without borders driving innovation!**



A MESSAGE FROM THE TOCICO BOARD CHAIR

Dear TOCICO Members and TOC Community,

At TOCICO, we are dedicated to advancing the Theory of Constraints (TOC) knowledge, fostering a collaborative global community, and helping individuals and organizations achieve remarkable results. Whether you are new to TOC or have been applying it for years, staying connected and engaged is essential.

A great way to do that is by attending the **Critical Chain 2025 Online Conference (April 2-3)**. This event brings together experts, practitioners, and newcomers to explore how Critical Chain Project Management (CCPM) is driving real-world success. It's a unique opportunity to learn, exchange ideas, and be part of the growing TOC community.

If you're new to Critical Chain, join us with a Live Ticket and discover proven strategies to improve project performance.

TOCICO Members, the **Premium Ticket** gives you **immediate access to on-demand recordings and extends your membership for an additional year**—ensuring you stay connected to the latest TOC insights and discussions.

Beyond the conference, I encourage you to take full advantage of TOCICO's resources—webinars, certification programs, and our network of thought leaders. TOC is a journey of continuous learning, and we are here to support you every step of the way.

Join us, engage with the community, and be part of the conversation that's shaping the future of TOC!

Warm Regards,

Christoph Lenhart
Chair of the TOCICO Board





Coming Soon April 2-3

CRITICAL CHAIN IS HERE!

It's happening next week! Over 500+ professionals eager to improve project results will come together for 2 days **(April 2-3)** at the [Critical Chain online conference](https://www.criticalchainconference.com).

CHECK OUT THE AGENDA



With 25+ sessions, industry experts and companies will share real-world experiences, successes, and lessons learned in applying Critical Chain. Plus, join live Q&A sessions and chat rooms for direct insights from the field!

Join Us to Explore, Learn, and Connect

- **6 FREE "Learn the Basics" videos** before the event
- **Networking Lounge** with chat + webcam connections
- **Points + prizes** for participating throughout the event
- **Closed Captions** available in 10+ languages

Looking forward to seeing you there!

www.criticalchainconference.com

REGISTER NOW

WHY WE BRING CRITICAL CHAIN TO THE STAGE...

Every year, professionals from all industries join this event looking for one thing: a better way to deliver projects—on time, on budget, and without chaos. That's why Critical Chain remains at the heart of this conference. It's more than a methodology—it's a proven breakthrough that helps teams break free from project delays, resource conflicts, and endless firefighting.

The POWER of Critical Chain

- 🕒 Projects finish **25–50% FASTER** without adding resources
- 🎯 Teams stay focused with **CLEAR PRIORITIES** and **LESS MULTITASKING**
- 🔄 **IT TRANSFORMS COMPANIES**—and they're sharing how

But the real value doesn't stop when the event ends.

With **LIVE PLUS AND PREMIUM TICKETS**, attendees take home access to replays, tools, and insights they can apply immediately.

WATCH LIVE

Join April 2-3 from
9 AM–3 PM EDT
and experience the
event in real time.

WATCH REPLAY

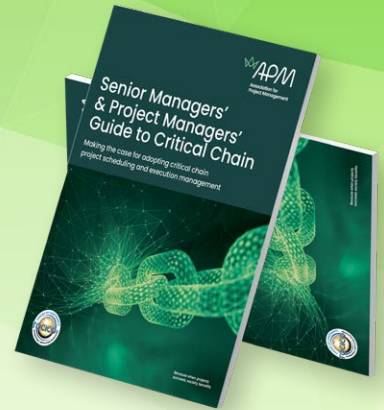
Can't make it live?
Catch the **replay**
from 9 PM–3 AM
EDT — perfect for
global time zones.

ON-DEMAND

*Your Time, Your
Place, Your Pace*

Want maximum
flexibility? The Live
Plus or **Premium Ticket**
includes on-demand
access. Revisit every
session when it works
for you.

APM SENIOR MANAGERS' & PROJECT MANAGERS' GUIDE TO CRITICAL CHAIN



We're excited to share this photo of Dr. Pauline Ross, who attended the TOC Innovation Summit 2024 and recently received her copy of the APM Senior Managers' & Project Managers' Guide to Critical Chain. Endorsed by TOCICO, this guide is a must-read for project leaders and senior managers looking to improve project delivery, reduce costs, and release capacity through the application of Critical Chain Project Management (CCPM).

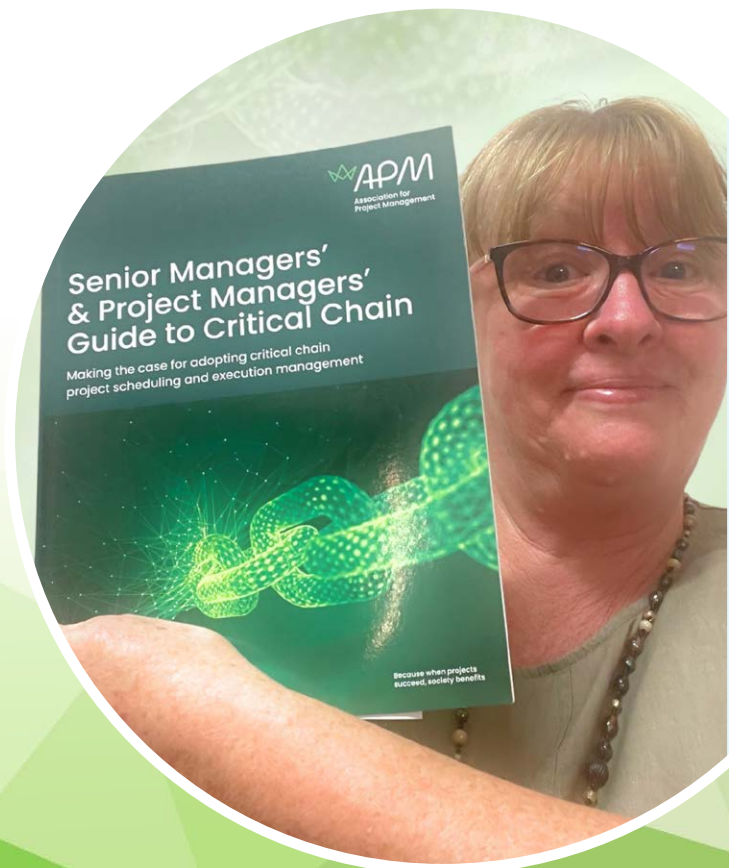
If you're interested in getting your own copy of this game-changing resource, it's now available for purchase. Don't miss out on the opportunity to benefit from the proven strategies in this essential guide! Inside the guide, you will find a letter of endorsement from TOCICO, along with success stories from TOCICO conferences that demonstrate the real-world impact of CCPM.

Dr. Pauline Ross Received Her Copy!

Get Yours Now!

amazon

Explore Theory of Constraints on Amazon. As an Amazon Associate, TOCICO earns from qualifying purchases.



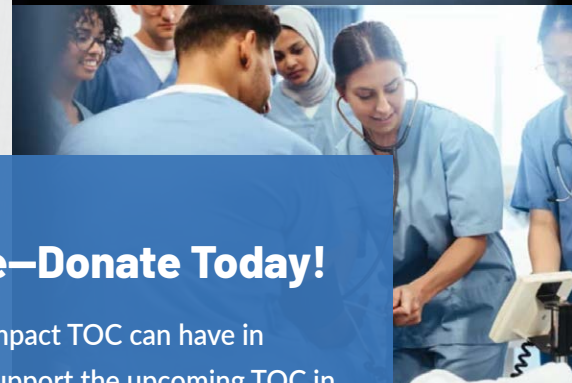
**SAVE THE
DATE**
JUNE 3, 2025

CALL FOR SPEAKERS SUBMIT BY APRIL 1

We're seeking practitioner-led presentations that highlight real TOC applications and measurable results in healthcare. Whether you're improving patient flow, reducing wait times, increasing capacity, or solving resource bottlenecks—this is your chance to share your story with a global audience. Present among the best and help shape the future of healthcare through TOC. The submission deadline is April 1st (no joke!)



Submit now



Be the Spark to Ignite This Conference—Donate Today!

We know many in our community care deeply about the impact TOC can have in healthcare—even if you're not directly involved. If you'd like to support the upcoming TOC in Healthcare Conference, consider making a donation to help us bring this important event to life. All supporters will be recognized during the conference. Interested in supporting?

Contact: events@tocico.org

-Or- Donate online and be a part of our ongoing success! (you can specify "TOC & Healthcare" in your Donor comments)

DONATE



NEW MEMBER SPOTLIGHT

Welcome Iain Murdoch



Visit Iain on LinkedIn



"How Joining TOCICO Helped Streamline Complex Energy Projects with a Deeper Understanding"



I have worked in the Energy industry for 22 years, mostly in oil & gas, where I have delivered complex projects in challenging environments ranging from offshore North Sea to the deserts of Southern Iraq. My front-line experience of working in these environments made me curious about how to address the issues to avoid common delays and over-runs, especially in high-value portfolios.

I joined TOCICO to get a deeper understanding of how to identify and manage critical chains in projects, and share these key insights with stakeholders. Many of the project concepts are also applicable to our operations. It is always nice to identify and share learning between our project and operational teams.



- Iain Murdoch

Become a Member

TOCICO MEMBER BENEFITS SPOTLIGHT

Did you know?

As a **TOCICO member**, you gain exclusive access to:

- ▶ **Free admission** to Live Webinars!
- ▶ A vast library of **On-demand videos** for TOC case studies, webinars, research, and more!
- ▶ **Presale savings and special discounts** on TOCICO conferences and certification
- ▶ **Networking** with TOC experts and practitioners worldwide
- ▶ Access to participate in **special interest groups** for TOC & Government and Regenerative Agriculture
- ▶ And as a certified TOCICO member, you will receive notifications for **TOC opportunities such as jobs, training, and consulting**

Maximize your membership today!

[Log in to explore these benefits](#)

[Become a Member](#)



WEBINARS



APRIL 22

Beyond the CRM: Driving Predictable Revenue with a Process-First TOC Approach
Juan DeAngulo

12 - 1:30 PM EDT

[REGISTER NOW](#)



MAY 7

Mind the Gap: Removing the Adoption Constraint
Rod Miller

12 - 1:30 PM EDT

[REGISTER NOW](#)

SHARE

Share Your TOC Insights in a Live Webinar!

TOCICO invites professionals and enthusiasts to submit presentation proposals for an upcoming Live Webinar. Whether you're a TOC expert or passionate practitioner, this is a great opportunity to share your experience and ideas with the global TOC community.

INTERESTED?

Contact Christianna DeVoe at events@tocico.org





TOC INNOVATION SUMMIT 2025

NETWORK. DISCOVER. BE INSPIRED.



Join us **October 5-8, 2025, in Las Vegas** for the TOC pinnacle event of the year - inspiring success stories, bold strategies, and a community that's continually raising the bar.

Be among the first to register and enjoy exclusive early commitment perks, including special pricing and VIP benefits. This is your chance to maximize your savings, and get priority access to the best TOC content, networking, and workshops.



Secure your commitment with a \$500 deposit (to be applied directly to your conference fee — no extra cost) and unlock exclusive early commitment perks.

ACT NOW — these perks are available for a limited time only!

CALL FOR ACADEMIC PAPERS

TOCICO invites academics and practitioners to submit peer-reviewed papers for live presentation at the Academic Stream of the TOC Innovation Summit 2025. This is an opportunity to showcase your research and contributions to the global TOC community. Engage with scholars, practitioners, and industry leaders advancing TOC across various sectors. **Submit your abstract for peer review by April 11.**

[Submit Your Academic Paper](#)

CALL FOR SPEAKERS

This isn't just another TOC conference. It's a global stage for game-changing ideas, real-world impact, and the next evolution of TOC. **Have a bold case study? A fresh perspective? A breakthrough idea?** Would you like to share how TOC is breaking barriers, driving innovation, and reshaping industries?

[Submit Your Proposal](#)



YOUTUBE LIVE PREMIERE
COMING ON APRIL 10!

THE GOAL OF GOVERNMENT: TOC TO GOVERNMENT

Presented by: Alfredo Mycue, Guido Bacharach, Micheal Giles



SUBSCRIBE NOW & GET NOTIFIED

Get ready to watch this presentation live on the TOCICO YouTube channel. This presentation explores the question: What is the goal of government? This is part of an initiative to translate the Theory of Constraints into concepts that resonate within government settings worldwide. Using TOC tools—such as evaporating clouds and goal trees—this session builds a picture of the critical success factors and necessary conditions required for a government to truly serve its people. The authors showcase how TOC problem-solving techniques and conflict resolution tools can offer synthesized values and actionable solutions to mitigate today's political polarization. This presentation invites governments to adopt TOC tools to enhance service delivery, empowering public servants to visualize and pursue a viable, people-centered goal for governance.



Alfredo Mycue is the Co-Founder of ReEngine Consulting, LLC. His firm enables educational institutions and public sector organizations to attain operational excellence through continuous improvement.

Special Interest Group TOC & Government



Connect with professionals dedicated to applying the Theory of Constraints (TOC) in the public sector. Share knowledge, ideas, and solutions for improving government institutions and addressing public sector challenges with a systematic TOC-based approach. Together, we can make a significant impact on the future of governance!

Join Today



CELEBRATING TOCICO VOLUNTEERS

The Heart of Our Global Community

Looking ahead, April is a time when many countries celebrate and recognize the contributions of volunteers, whether through a dedicated week or an entire month of appreciation. This global spotlight highlights the essential role volunteers play in strengthening communities, advancing key initiatives, and supporting organizations.

At TOCICO, our volunteers are the driving force behind our success, bringing diverse skill sets, passion, and dedication to initiatives that benefit the entire TOC community. Over this past year, their contributions have expanded TOC's reach and impact in remarkable ways:



Thank You

These accomplishments represent just a fraction of their incredible contributions. Our volunteers embody the spirit of collaboration and generosity, dedicating their expertise and time to drive our global community forward. Spanning multiple time zones, they contribute from anywhere in the world, ensuring that passion—not location—defines their impact.

As we approach April's global volunteer celebrations, we want to honor and thank the incredible volunteers who make our community so vibrant and impactful. They are the true catalysts of change, and TOCICO wouldn't be the thriving organization it is today without their dedication.

If you're interested in becoming part of this incredible community, we'd love to hear from you!

1

Event Excellence

Planning, organizing, and delivering high-quality conferences, webinars, and workshops that connect and educate TOC professionals worldwide.

2

Certification Advancements

Introducing new certification marks, launching a digital certification program, and developing new exams to raise TOC certification standards.

3

Academic Contributions

Establishing an Academic Stream at the TOC Innovation Summit and refining the academic paper peer-review process, strengthening the link between research and practice.

4

TOC Resources Expansion

Enhancing access to key TOC literature through the TOC Books initiative and the Amazon Associate Program.

5

Membership & Marketplace Growth

Supporting initiatives that enhance member engagement and promote TOC adoption through the TOC Marketplace.



VOLUNTEER SPOTLIGHT

Welcome Luna Magpili



Visit Luna on LinkedIn



TOCICO is pleased to introduce Luna Magpili as the newest member of our Bridge to Academia Committee! Luna brings a wealth of experience and passion for education, making her a valuable addition to this dedicated team. Her commitment to advancing the Theory of Constraints in academic settings aligns perfectly with the committee's mission to bridge the gap between theory and practice. We're excited to see how her insights will enhance the committee's initiatives and strengthen connections within the academic community.

If you've ever thought about making a difference within the TOC community, now is the perfect time to get involved! Whether you're passionate about event planning, certification programs, membership growth, or academic engagement, TOCICO has a committee where your skills and enthusiasm can shine.

Learn how you can join one of our amazing [committees](#) and help shape the future of TOCICO!

[Learn More](#)



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JOIN TOCICO

TOCICO provides a pathway for learning about the Theory of Constraints (TOC). TOC principles have been used by corporations (examples below) to engineer a decisive competitive edge and achieve immediate and amazing RESULTS.

