



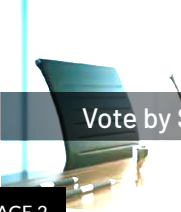
TOC INNOVATION SUMMIT 2025
October 5-8

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A MESSAGE FROM THE TOCICO BOARD CHAIR

Dear TOCICO Community,

We are entering one of the most exciting times of the year for our community! The [TOC Innovation Summit](#) is just around the corner, and the energy is building. This year's conference will bring together practitioners, academics, and thought leaders from around the world to share their insights, experiences, and innovations. I look forward to seeing many of you there, reconnecting with colleagues, and discovering new ways TOC is transforming organizations globally.

In addition to the conference, we are also in the midst of our [Board elections](#). Serving on the [TOCICO Board](#) is an opportunity to shape the direction of our organization, strengthen our global community, and ensure TOC continues to grow in relevance and impact. I encourage all members to participate in this important process—your vote matters.

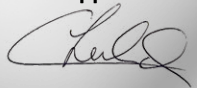
We will also host our [Annual Member Meeting](#) during the Summit, where we will review progress, share plans for the future, and continue our dialogue about how TOCICO can best serve its members. This is your chance to engage directly with leadership, ask questions, and contribute ideas.

The Board has also reviewed and adopted revisions to our [Bylaws](#) to better reflect the needs and opportunities of our organization. These updates will be shared in detail with members, and your feedback will be an important part of the process.

On a personal note, as my term as Board Chair comes to a close, I want to express what an honor it has been to serve in this role over the past three years. Leading this incredible organization has been deeply rewarding, and I am grateful for the dedication and passion of our Board, members, and volunteers who make TOCICO such a vibrant community.

Thank you for your ongoing commitment and contributions—I am confident that the months ahead will be both meaningful and inspiring for all of us.

With appreciation and excitement,



Christoph Lenhartz
TOCICO Board Chair



MEMBERS

TOCICO BOARD ELECTIONS

VOTE BY SEPTEMBER 30

The 2025 TOCICO Board Elections are underway. We are delighted to introduce two esteemed candidates who have stepped forward to serve on the [TOCICO Board of Directors](#). While there are three seats open this year, members are invited at this time to cast their vote for these two candidates.

Please take a moment to review their candidate statements and [submit your vote by September 30](#). Thank you for your continued support and engagement with the TOCICO and TOC community.

[Meet the Candidates](#)

[Vote Now](#)

ANNUAL MEMBER MEETING

OCTOBER 7 - LAS VEGAS

The TOCICO Annual Member Meeting will be held IN-PERSON during the TOC Innovation Summit in Las Vegas October 7.

Questions? Please contact us at admin@tocico.org.

[Learn More](#)

[Preview the Slide Deck](#)



TOC INNOVATION SUMMIT 2025

KICKING OFF OCTOBER 5 IN LAS VEGAS

Showcasing the Impact of TOC | Launching the next wave of TOC knowledge

October 5–8, the wait is over. The TOC Innovation Summit 2025 kicks off in Las Vegas—bringing together leaders, innovators, and practitioners to showcase how TOC delivers breakthrough results where complexity is greatest.

This year's program is built to showcase the impact of TOC and launch the next wave of TOC knowledge. From aerospace to logistics, mining to manufacturing, you'll see how organizations are using TOC to tackle their most urgent challenges—and how you can do the same.

Don't miss the kickoff. Register today and be in the room where the next wave of TOC innovation begins.

REGISTER & SAVE \$300

Incredible Agenda. Inspiring Speakers. Exclusive \$300 Savings.

Have you seen the [Agenda](#) and our speaker line-up for the TOC Innovation Summit? It's incredible—and it's happening soon!

Our world-class [speakers](#) are bringing powerful new insights, and they've also shared a special gift with you:

Use promo code **SAVE300** for \$300 off your registration.

Last-minute flights to Las Vegas are easy to find, and now so are the savings.

Don't miss this chance to connect, learn, and be inspired alongside the global TOC community.

We can't wait to see you in Vegas!

Register Now with **SAVE300**

THANK YOU TO OUR SPONSORS





Special Donation Request TOCICO Digital Transformation



Be Part of the Transformation!

Your support will help bring this transformation to life. Each contribution fuels the tools, access, and connections that practitioners around the world are counting on. Now is the moment to ensure TOCICO grows into a stronger, more resilient resource for the entire community.

Open TOC knowledge to all — making it easier to access, learn, and apply

Connect practitioners worldwide — sharing real-world solutions across industries

Expand TOCICO's global impact — advancing breakthrough performance for individuals, organizations, and society

Thanks to the generosity of early supporters, including a \$5,000 lead gift, our Digital Transformation campaign is off to a strong start.

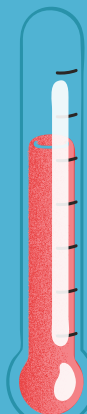
Every gift, large or small, helps us take another step toward creating a more inclusive, modern, and powerful TOCICO.



Goal 500,000



DONATE NOW



Donations
5,100

A Treasure Trove of TOC Knowledge

Imagine having instant access to the very best minds in TOC—thought leaders, innovators, and practitioners who have shared their breakthroughs with the TOCICO community since 2004. That's exactly what you'll find in the TOCICO **Conference and Webinar Video Libraries**: hundreds of inspiring presentations that are not only rich in knowledge but also practical in application.

For over two decades, TOCICO has captured and preserved presentations from global conferences, webinars, and special events—creating an unparalleled archive of TOC wisdom. These videos go far beyond theory. They can help you tackle today's toughest business challenges, spark ideas for solving personal obstacles, and even serve as a powerful resource to prepare for TOCICO Certification exams. It's like having a world-class TOC education at your fingertips.

We know it hasn't always been easy to sort through this incredible collection—but that's about to change. A dedicated team of volunteers is working diligently to make the library easily searchable by **level (beginner or advanced)**, **industry type**, and **TOC topic covered**.

And that's not all. Each video will also feature three key takeaways to give you a snapshot of the value inside before you even press play.

Stay tuned—soon you'll be able to explore, learn, and be inspired like never before!

**Our education hub -
The TOC marketplace
is coming soon!**



NEW MEMBER SPOTLIGHT

Welcome Guillaume Nardone

“I first discovered the Theory of Constraints (TOC) during my master’s degree, when our Supply Chain professor opened his course with the fundamental question: “What is the Goal of your company?” That curiosity led me to dive deep into Goldratt’s works – The Goal, Critical Chain, as well as Ptak & Smith’s DDMRP. For my thesis, I even developed a DDMRP Excel Simulator and later published an article about it in the French edition of SC Magazine in 2020, which helped trigger a proof of concept in the company I was working with at the time.

Over the past 4 years, I have worked as a consultant, focusing on supply chain, project and portfolio management, and supporting larger cultural transformation programs. Dr. Goldratt’s ideas, particularly Critical Chain Project Management and the Thinking Processes, have been central to my daily work. Just recently, I passed the CCPM Fundamental Exam, marking another step in my journey of learning and applying these powerful concepts.

Today, as a consultant and trainer passionate about project management, supply chain, and operational excellence, I help organizations optimize their processes by managing risk and variability. My mission is to foster both performance and peace of mind within teams. By leveraging TOC’s methodologies such as CCPM, I aim to deliver more efficient projects and empower teams to sustain long-term effectiveness.”

- Guillaume Nardone



Visit Guillaume on LinkedIn



[Become a Member](#)

BIG NEWS! TOCICO'S REGIONAL PRICING MEMBERSHIP EXPANSION

We are excited to announce that **Egypt, Ethiopia, Libya, Morocco, and Tunisia** are now part of TOCICO's **Regional Pricing Membership**. This expansion means more members can enjoy exclusive benefits and greater value—strengthening our growing TOC community.

[Become a Member](#)





Free TOC Videos Dropping Weekly



*Be part
of the movement*

TOCICO is on YouTube – and we're just getting started!

The Theory of Constraints deserves the world stage. That's why TOCICO is going all-in on YouTube. From breakthrough case studies to practical tools you can use right now – new videos are dropping every week. This isn't a one-time launch. It's the start of a steady stream of TOC knowledge, stories, and insights to help you unlock flow in projects, operations, and beyond.

Subscribe today and be part of the movement.



Exploring TOC in Regenerative Agriculture

Join the Next Meeting
October 2

The **Regenerative Agriculture Special Interest Group** will hold its next virtual meeting on 2 October 2025. This group brings together practitioners and thinkers interested in combining regenerative farming practices with the Theory of Constraints to drive sustainable impact in agriculture.



If you would like to receive an invitation to their next online meeting, please contact Philip Viljoen at phviljoen@gmail.com

You can also explore their [LinkedIn page](#) to learn more about the group's work in developing regenerative farming with TOC thinking.



UPCOMING WEBINARS - REGISTER NOW!

Live Webinar

WHAT IF THE CONSTRAINT IS AT THE END? RETHINKING TOC IN THE REAL WORLD

OCT 22ND

TO



Michael Krajewski

[Register Now](#)

[Register Now](#)

Live Webinar

CASE STUDY: APPLYING AN EVAPORATING CLOUD TO THE UNITED STATES

NOV 5TH | 12:00- 1:30PM



Eric Ressler

Live Webinar

UNLOCKING POTENTIAL: OVERCOMING CONSTRAINTS IN PROBATION AND PAROLE

NOV 13TH | 12:00- 1:30PM



Kirk Lambert
Sergeant, AP&P Logan
Utah Department of Corrections

[Register Now](#)

[Register Now](#)

Live Webinar

BEST BOSS EVER: TRAINING AI EMPLOYEES AS SUPPORT IN CLEAR THINKING

DEC 10TH | 12:00- 1:30PM



Robert Lee

ATTENTION TOC AUTHORS!

TOCICO is excited to launch a **new Author Spotlight Webinar Series**, giving authors of TOC books the opportunity to present their work to our global community. For a flat investment of \$200, authors receive:

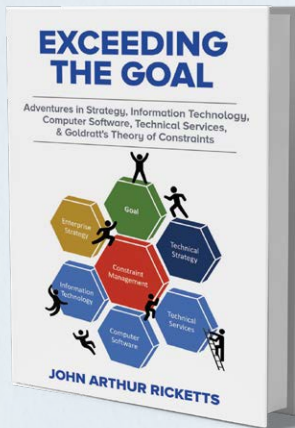
- A live 30-45 min webinar with Q&A, hosted by TOCICO
- Visibility in our online marketplace
- Promotion through TOCICO's newsletter and social media

This is a unique way to boost your book's reach, connect with readers, and share your ideas on a professional platform.

Interested? Contact us at events@tocico.org for more details.



TOOLS FOR SUCCESS



John Ricketts

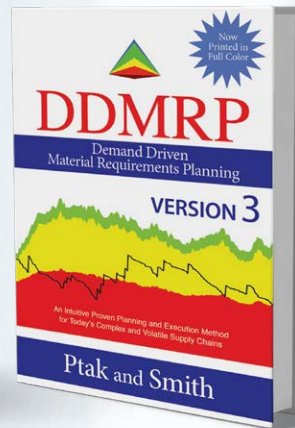
560 pages | 9780831136567

\$79.95

This book is intended to bring a broader understanding of strategy and information to the TOC community while introducing TOC principles to the strategy and information communities.

Exceeding the Goal closes the gaps between:

- Enterprise Strategy and Technical Strategy
- The Information field and the organization it supports
- Reading about TOC and actually implementing it



Carol Ptak and Chad Smith

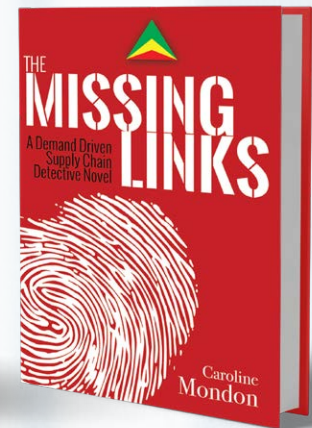
384 pages | 9780831136512

\$109.95

Using a multi-echelon "Position, Protect and Pull" approach, DDMRP:

- Helps plan and manage inventories and materials in today's complex supply scenarios, with attention being paid to ownership, the market, engineering, sales, and the supply base
- Enables a company to decouple forecast error from supply order generation and build in line to actual market requirements
- Promotes better and quicker decisions and actions at the planning and execution level

This book is THE definitive work on DDMRP.



Caroline Mondon

320 pages | 9780831136079

\$59.95

FEATURES

- This unique approach wraps a how to book on supply chain management in a mystery novel
- Introduces the effectiveness and simplicity of new demand driven methodologies (DDMRP), along with total quality, lean, TPM, and flow management
- "Clues" throughout the manuscript point to 33 full-color appendices on an affiliated website which are regularly updated
- Ties in perfectly with the Demand Driven Institute's certification programs

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GETTING #TOCcertified

Prashant Kumar's Certification Journey in Supply Chain Logistics

Prashant recently achieved his TOC Fundamentals Certification (TOCFC™) in Supply Chain Logistics. He brings a thoughtful perspective on why TOC is especially relevant in today's complex and uncertain business environment, and how its practical application can strengthen supply chains, improve performance, and support long-term growth.



in

Visit Prashant Kumar, TOCFC™ on LinkedIn

"With over 25 years of experience in Supply Chain Planning and Logistics across Nutrition, Healthcare, Packaging, Pharma, and Consulting sectors, I have come to appreciate that true value in this domain is unlocked not just through theoretical knowledge, but through its practical application in real-world business scenarios. Success lies in embracing new ways of working, fostering adaptability, and recognizing that every decision directly influences business growth and performance metrics.

In today's VUCA (Volatile, Uncertain, Complex, Ambiguous) environment—shaped by shifting geopolitical landscapes, internal operational constraints, and declining performance indicators—it is imperative to think and act differently.

Establishing clear cause-and-effect relationships, resolving systemic conflicts, and crafting strategies and tactics that transcend conventional boundaries are essential to building Reliable, Efficient, and Effective Supply Chains that deliver competitive advantage.

One of the most critical metrics in this context is the Cash-to-Cash Cycle, which has emerged as a key indicator of financial health and operational agility. Managing this cycle effectively reinforces the principle that "Cash is King."

I am excited to embark on a journey to learn, understand, and apply the Theory of Constraints (TOC) in Supply Chain and Logistics.

As Benjamin Franklin aptly said, "If everyone is thinking alike, then nobody is thinking." In order to grow and thrive, we must challenge conventional thinking, embrace change, and continuously adapt."

Reminder: Exclusive GMG Discounts for TOCICO Members

Don't forget—your TOCICO membership gives you special savings on TOC.tv and Goldratt Marketing Group resources, including *The Goal* movie, Dr. Goldratt's original lectures, and more. [Click here for full details!](#)

Take advantage of this exclusive member benefit today:
TOC-Goldratt.com | TOC.tv

Select "Member of: TOCICO" at checkout to claim your discount!





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Ph: +1 (716) 440-9186 | admin@tocico.org

JOIN TOCICO

TOCICO provides a pathway for learning about the Theory of Constraints (TOC). TOC principles have been used by corporations (examples below) to engineer a decisive competitive edge and achieve immediate and amazing RESULTS.

