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JANUARY 2025

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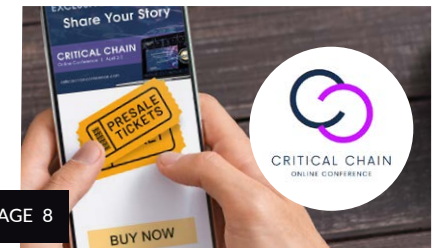


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Explore Opportunities as a
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#TOCcertified





MESSAGE FROM THE BOARD CHAIR

Embracing 2025: A Year of Growth,
Opportunity, and New Beginnings

CHRISTOPH LENHARTZ

Dear TOCICO Members and TOC Community,

As we step into 2025, I am filled with immense pride and excitement about what lies ahead for our incredible TOCICO community. The past year has been nothing short of extraordinary. It was a game-changer—showcasing groundbreaking strategies, real-world success stories, and the unshakable spirit of collaboration that makes TOCICO so unique. Together, we sparked new ideas, deepened our understanding of the Theory of Constraints, and fueled a vision for what's possible. Now, it's time to channel that energy and take it to unprecedented heights.

The **TOC Innovation Summit 2025** is set to build on the incredible foundation we established last year. This year's Summit promises to deliver even more transformative insights, cutting-edge strategies, and inspiring stories from around the globe. It will be a gathering of minds eager to push boundaries, tackle challenges, and unlock new opportunities for growth. I encourage you to lock in your seat today and secure your spot at this must-attend event in Las Vegas, NV. Lock in your seat now with benefits, offering you a chance to lead the charge and ensure you're at the forefront of innovation and progress in 2025.

But that's not all. We're excited to announce **Critical Chain 2025**, our highly anticipated online conference. This is your opportunity to take the spotlight! We're currently **seeking speakers** and **sponsors** to share their experiences and successes with Critical Chain Project Management. Whether you've implemented CCPM to overcome challenges, optimize operations, or drive meaningful change in your organization, your story matters. By sharing your journey, you'll not only inspire others but also solidify your role as a thought leader in the TOC community. For members and past attendees, we're offering special **presale tickets**, so don't miss this exclusive chance to connect, learn, and grow.

As we embark on this exciting year, I also want to extend a warm welcome to our new members and volunteers. Your contributions and fresh perspectives are what fuel our growth and innovation. Whether you're just starting your TOC journey or you're a seasoned expert, there are countless ways to get involved, expand your knowledge, and make a difference. Dive deeper into the wealth of resources available, including [TOC books on Amazon](#), which are invaluable tools for sharpening your expertise and supporting TOCICO.

Looking ahead, we're sharing new opportunities with [certifications and career development](#). Achieving a TOCICO certification is not only a testament to your commitment to excellence but also a powerful way to advance your career. Certification positions you as a leader in your field, opening doors to new opportunities and showcasing your expertise to a global audience.

Lastly, mark your calendars for the **TOC & Healthcare Conference**, coming this June! This event will spotlight the transformative impact of TOC in healthcare—a sector where our principles are saving lives and reshaping care delivery. This is your chance to be part of a movement that's making a real difference where it matters most.

Let's make 2025 a year of growth, opportunity, and new beginnings. Together, we'll continue to innovate, inspire, and lead the way in creating a better future through the Theory of Constraints.

Warm Regards,

Christoph Lenhartz
Chair of the TOCICO Board



LOCK IN YOUR SEAT TODAY - A Powerful Next Chapter

The TOC Innovation Summit 2024 was a game-changer, showcasing groundbreaking strategies, real-world success stories, and an incredible community spirit. Now, we're taking that energy to the next level at the **TOC Innovation Summit 2025** **October 5-8**. Secure your seat today with a \$500 deposit, applied directly to your conference fee (no extra cost).

RESERVE NOW FOR EARLY COMMITMENT PERKS!

Secure your spot at the year's most impactful TOC gathering by placing a \$500 deposit, which goes directly toward your Summit fee. You'll also benefit from:

- **Early Registration Discounts:** When registration opens waitlisted individuals enjoy a special discounted rate!
- **Exclusive Networking Event:** Invitation to a private gathering with industry leaders and Board members.
- **Priority Room Selection & Reservations:** First choice of accommodations at the Palms and priority reservations.
- **Sneak Peek at the Program:** Early access to the conference agenda and speaker lineup.
- **Name Recognition:** Listing as a priority attendee in the event program and conference mobile app.
- **TOCICO Membership:** Enjoy member pricing on your Summit ticket and maximize your conference value.

[Reserve My Spot](#)

Questions? We're here to help—simply reach out at events@tocico.org.



Support TOCICO and Expand Your TOC Knowledge!

Are you passionate about Theory of Constraints? Here's your chance to grow your expertise while giving back to the TOCICO community. By purchasing TOC books, you not only invest in your professional growth but also help support TOCICO's mission to advance TOC knowledge worldwide.

EXPLORE

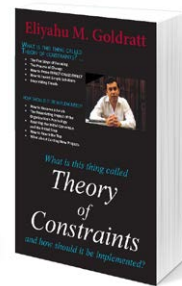
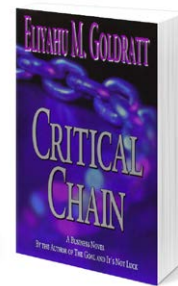
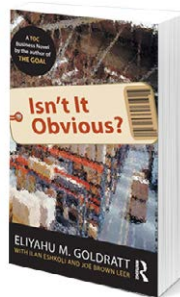
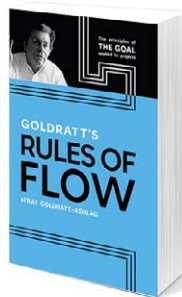
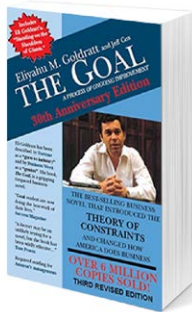
Amazon USA

Amazon Europe

Amazon India

Looking for a specific book? [Let us know](#), and we'll provide you with a direct link!

Together, let's advance the TOC movement while continuing to learn and grow. Every book you buy contributes to strengthening the global TOC community



Explore Theory of Constraints books on Amazon. As an Amazon Associate, TOCICO earns from qualifying purchases.

Welcoming New Volunteers to the TOCICO Bridge to Academia Committee



Scott Johnson

We're excited to announce the newest additions to our Bridge to Academia Committee, Scott Johnson and Jason Palmer. With their diverse experiences, Scott and Jason are poised to contribute valuable insights to the committee's efforts to strengthen connections between TOC principles and educational initiatives. We are delighted to have Scott and Jason join our team of dedicated volunteers and are eager to see the positive contributions they will make to TOCICO's initiatives. Welcome, Scott and Jason!



Jason Palmer

Volunteering Opportunities



MEMBER SPOTLIGHT

Hugh Cole: A Lifetime Member's TOC Journey

"I first became interested in TOC about 1992. It was the same story that I've heard countless times since. "I read this book called The Goal and swore that it was written about me". In my prior life I'd moved up the management ladder over a period of about 20 years and had lived the life of Alex. Pretty much the only difference was that our wives had different names. I actually called the Avraham Y. Goldratt Institute (the number was in the book at the time) and asked to speak with the author to understand better what kind of plant he managed. I knew the physicist story, but I was convinced that he had insider knowledge. The person that I spoke with told me that he had not really been a plant manager, was indeed a physicist, and offered to send me some additional information about the Institute.

As soon as I received and read it, I called the Partner to whom I was directed, Mr. Dale Houle, and the rest is history. As I was taking every course and program offered, I began to apply TOC principles in my own consulting business, with great results. I eventually became what was then called a Certified Associate, taught the Application and "Expert" Courses at the Institute, continued to consult exclusively with TOC, began to add to the body of knowledge, and became an Institute Director. As AGI grew and added more and larger clients, I became a Partner – and have been so for the last twenty-five years. I was honored to serve six years as Managing Partner.

I became a Lifetime Member of TOCICO when it was founded.

So, I've seen a lot, worked with many great people and learned continuously. We have spent a lot of time and effort to make TOC more "user-friendly" – especially the Thinking Processes. I will say that working with the Theory of Constraints has enabled me to accomplish more than I would have ever thought possible. I've been very fortunate to have had the opportunity to work with many organizations across so many industries. But for me it has taken continuous study. I've told quite a number of people over the years that, for me, an interesting aspect of TOC is that "just when you think you have it, you find there's another underlying layer".

- Hugh Cole TOCIC™

[Become a Member](#)



WEBINARS

Upcoming
TOC & AI



FEBRUARY 5

The RENOVated 6 Questions for new Technology (6QT+)

Richard Zultner

12:00 PM - 1:30PM

REGISTER NOW

OnDemand
TOC & Healthcare



Increasing Access and Improving Patient Outcomes: Transforming Burn & Wound Treatment in Poland

Presented by Jacek Wegrzyk and
Marcin Ludyga

WATCH NOW

OnDemand
TOC & Government



The Goal of Government: Applying the Theory of Constraints to Government

Alfredo Mycue, Guido Bacharach
& Micheal Giles

WATCH NOW

If you like TOC & Government: Join our Special Interest Group

Connect with professionals dedicated to applying the Theory of Constraints (TOC) in the public sector. Share knowledge, ideas, and solutions for improving government institutions and addressing public sector challenges with a systematic TOC-based approach. Together, we can make a significant impact on the future of governance!

LEARN MORE

or email admin@tocico.org

TOCICO is excited to announce a special opportunity for both professionals and enthusiasts! We warmly invite you to participate by submitting presentation proposals for an upcoming TOCICO Live Webinar. This serves as an engaging platform to share your valuable insights, experiences, and the latest advancements in the Theory of Constraints (TOC). Whether you consider yourself a thought leader, an industry expert, or someone simply passionate about TOC, we encourage you to share your expertise and become an integral part of this enriching experience. Your contribution will undoubtedly contribute to the vibrant discourse in the world of TOC. Contact Christianna DeVoe at events@tocico.org.

**SUBMIT A WEBINAR
PROPOSAL NOW**





COMING SOON!



TOC & HEALTHCARE
ONLINE CONFERENCE
JUNE 3, 2025

Visit the FREE TOCICO Healthcare Resource Page
Eliminating the Healthcare Crisis with TOC

Get FREE ACCESS to Healthcare presentations, references, and more.



[Learn More](#)



Happy New Year

HAPPY NEW YEAR FROM TOCICO! AS WE WELCOME 2025, WE CELEBRATE THE INCREDIBLE ACHIEVEMENTS OF OUR GLOBAL TOC COMMUNITY AND LOOK FORWARD TO ANOTHER YEAR OF COLLABORATION, INNOVATION, AND SHARED SUCCESS.

2025

CRITICAL CHAIN

Online Conference April 2-3

Delivering MORE Projects - Better- Faster and at Lower Cost

EXCLUSIVE OPPORTUNITIES

SHARE YOUR STORY

We're inviting you to share your success stories and experiences with Critical Chain at the conference. If you or someone you know has used Critical Chain in real-world projects, we would love to hear about it. Whether it's a success, a challenge, or lessons learned, your experience can inspire others in the project management community.

We're seeking speakers and exciting presentations:

Success stories and lessons learned from implementing Critical Chain Insights on overcoming challenges and improving project outcomes

Any experience or story that can inspire and inform other project professionals.

[Submit Now](#)

GET YOUR PRESALE TICKETS!

We're excited to offer TOCICO **members and past attendees advanced registration** with special presale tickets to the 2025 Critical Chain online conference. This is your opportunity to be part of the premier event for diving deep into Critical Chain project management methodology. Join us on April 2-3 to deliver more projects, better, faster, and at lower cost.

Your presale ticket includes:

- Your choice of Live or Premium access
- **Discounted Pricing:** Presale tickets are offered at a lower price compared to Early Bird and regular registration, saving you money.

LIVE TICKET



OR

LIVE **PLUS** TICKET



[Register Now](#)



CRITICAL CHAIN
ONLINE CONFERENCE

SPONSORSHIP OPPORTUNITIES:

Discover prime opportunities to showcase your brand and align with excellence! By becoming a sponsor, you gain visibility among industry leaders, thought influencers, and a diverse audience. Elevate your brand, showcase your products/services, and network with key players in the field.

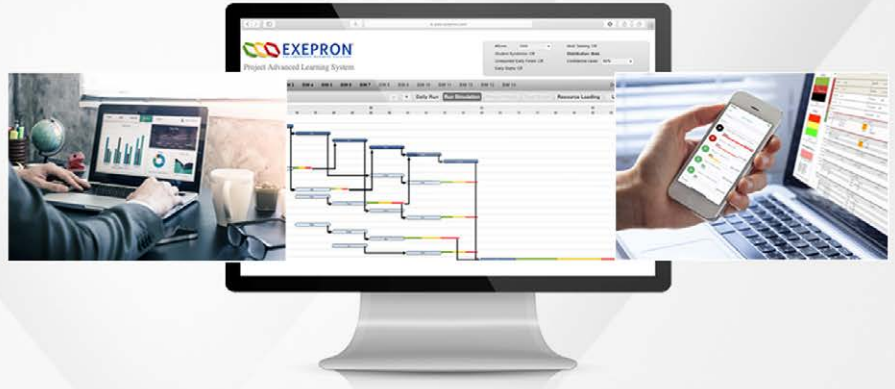
Don't miss the chance to be a vital part of this exceptional event. Contact us now to secure your sponsorship and elevate your brand presence!

[Become a Sponsor](#)

Unlock More Benefits with TOCICO Membership



Experience Advanced Learning with PALS – Exclusively for TOCICO Members! Free.



Thanks to the generosity of Exepron, TOCICO members now get exclusive access to the **Exepron PALS (Project Advanced Learning System) Self-Learning CCPM Tutorial**. This new benefit will help members harness the power of Critical Chain methodology with the flexibility and ease of self-paced learning. We are deeply grateful to Exepron for offering this valuable resource to our members. This exciting new benefit is just one of the many ways TOCICO is working to support your continued professional growth and project success. Dive into PALS today and start transforming your project outcomes!

Non-Members & Guests

[Learn More](#)

Members

[Sign in Here](#)

NEW BENEFIT FOR TOCICO MEMBERS Access to the Black Belt in Thinking course offered by WiseTech Academy



BBIT

BLACK BELT IN THINKING

A Member Benefit. Free

Thanks to the generosity of the WiseTech Academy, TOCICO members exclusive FREE access to the highly acclaimed Black Belt in Thinking (BBIT) course.

This course provides practical tools and strategies rooted in the Theory of Constraints (TOC) to help you:

- Analyze and solve complex problems effectively.
- Resolve conflicts and align teams.
- Drive lasting results in your organization.

Don't miss this incredible opportunity to deepen your TOC expertise and enhance your problem-solving skills at no cost (value USD \$684). This is just one of the many benefits of becoming a TOCICO member!

Dive into BBIT today!

[Learn more](#) about FULL Member Benefits



Explore Opportunities as a TOC Certified Professional!

At TOCICO, we're dedicated to supporting our members in connecting with unique career opportunities that value TOC expertise.

PROJECT MANAGER / AV/LV SYSTEMS

Currently, an Audio/Visual Integration company in Richmond, California is seeking a **PROJECT MANAGER with experience in AV/LV systems**. This role is a great fit for a **TOCIC™** or **TOCPC™** certified professional specializing in Critical Chain Project Management.

For more information, contact Jennifer Eckman jennifer@tocico.org or Michelle Ackley certification@tocico.org.

NOT CERTIFIED YET?

There's never been a better time to join the TOCICO network. Certification includes membership, connecting you to a global community of experts, exclusive career opportunities and the unique advantages of being part of the TOCICO network. [Learn more](#) about getting certified.

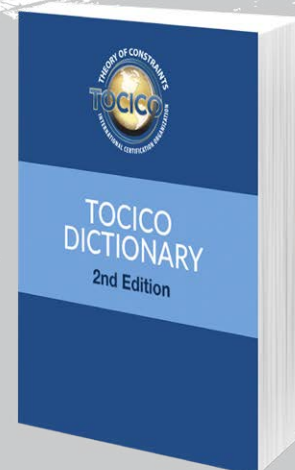


#TOCcertified

The TOCICO Dictionary is the only resource to provide a list and definition of all terms unique to the Theory of Constraints (TOC)

Developed by TOCICO, and edited by a group of the top global TOC Academics, the TOCICO Dictionary 2nd Edition contains 135 pages of pure content to help TOC professionals worldwide understand and adhere to industry-standard terminology. The TOCICO Dictionary presents terms that are foundational to the TOC Body of Knowledge and that establish a common language across these millions of practitioners.

- Organized and edited by the top Academics in the area of TOC
- Helps to understand key TOC topics and use the proper terminology when describing them
- Enhances communication between TOC professionals worldwide



ONLY
\$6.99

FOR MEMBERS

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PURCHASE FOR \$6.99

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JOIN TOCICO

TOCICO provides a pathway for learning about the Theory of Constraints (TOC). TOC principles have been used by corporations (examples below) to engineer a decisive competitive edge and achieve immediate and amazing RESULTS.



Walmart
Save money. Live better.

amazon



Microsoft



BOEING

EMBRAER

BRUNS

**wisetech
global**



CIRCOR



Endress+Hauser
People For Process Automation



JW JELD-WEN
WINDOWS & DOORS



WASHINGTON STATE UNIVERSITY
Engineering and Technology
Management

