



## TACTics Journal

A Publication for and by TOC for Education Practitioners  
March 2013

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### 14<sup>th</sup> TOC for Education International Conference

Dates: April 18-21, 2013

Location: Baltimore, Maryland USA

Airport: Baltimore/Washington International Airport (BWI)

Venue: Embassy Suites Airport

*(Venue is 30 minutes by train to downtown Washington D.C)*

**Airport:** Baltimore, Maryland USA (airport code: BWI)

**Venue/ Hotel** Embassy Suites Baltimore Airport

1300 Concourse Drive, Linthicum Heights, MD 21090 (410) 850-0747

### Amenities include:

- ✚ Complimentary shuttle service to and from the airport and to Light Rail and AMTRAK/Martc train stations
- ✚ Complimentary cooked to order breakfast
- ✚ Complimentary cocktails and snacks at manager's evening reception
- ✚ Two room suites that includes 2 flat screen LD/HD TV's, separate living area with full-sized sleeper sofa, refrigerator and microwave
- ✚ Indoor pool and fitness center
- ✚ WiFi available in suites and common areas at extra charge.
- ✚ <http://embassysuites3.hilton.com/en/hotels/maryland/embassy-suites-baltimore-at-bwi-airport-BALIAES/index.html>

**Hotel Reservations:** Call 1-800-362-2779 Our block of rooms expires March 16 after which reservations are subject to space availability at prevailing rates.

**Conference Fees:** Includes daily lunches and copy of THE TOC LEARNING CONNECTION, valued at \$49.95. Registration fee does not include lodging. Hotel reservations must be made and paid for separately.

**\$295 by April 1**

**\$395 after April 1**

**Cancellations:** Upon written notice, full refund until March 18; 50% refund until March 31. Although no refunds are provided after March 31, ALL registrations are transferrable.

**Conference Agenda:** Attached and also available on TOCfE web site

**Conference Registration:** <http://www.tocforeducation.com/what.html>

## **TOCfE Flywheel Picks up Speed in....**

### **The Philippines from Alice Acosta**

I am a TOCfE certified facilitator and a counselor at a large high school and have been using and spreading TOCfE since my original training in 1998. I would like to share some of my recent TOCfE activities in Makati, a city of over 500,000 citizens and one of 16 adjacent cities that make up Metro Manila.

- I. In January, 2013 I introduced Cloud, Negative Branch and Ambitious Target to 150 student participants from First to Fourth Year level along with some General Parent-Teacher Association (GPTA) Officers and Teachers. The seminar was focused on Leadership, Integrity, Faith and Excellence (LIFE) using TOC tools.
- II. In February 2013, I presented a seminar for 111 Guidance Lists (Students with records at the Guidance Center)
- III. In late 2012, I was a TOC Resource Speaker during the Lecture-Forum for Division Administrators and Principals at Valenzuela City on Thinking and Communicating Towards an Effective Decision Making.

As a result of these events, there has already been a noted reduction of SARDO's (Student at Risk of Dropping Out in School) through counseling sessions using the Negative and Positive Branch Tool.

Next Steps will be a TOC session with SPED Teachers, Parents and Students, ages 16 to 38 years old (SPED refers to Special Education catering to students with special needs like: Autism Spectrum Disorder, Intellectual Disability, Multiple Disability, Visual or Hearing Impaired and Cerebral Disorder)

I am also planning an event to take TOC to Vocational Educations Teachers in our Outreach Program in Balanga Bataan (about 120 km from metro Manila)

### **Japan from Yuji Kishira**

[Editor's Note: Yuji Kishira is Director of Goldratt Consulting, Japan, a renowned Japanese author and a TOCfE champion extraordinaire]

Our annual one day TOCfE symposium was held February 2013 at Kyoto University which is one of the most competitive universities in Japan and from where there are many Nobel prize winners. Over 150 people attended from 5 years to over 60 years old executives - this is proof that TOCfE is simple enough for children and profound enough for senior executives.

## 1. Opening

TOCfE activities throughout Japan was shared. Community is spreading to all over Japan. Kathy's message is shared with all audience. It inspires audience.

## 2. Keynote

Professor Wakabayashi, professor of Kyoto University and chairman of TOCfE Japan, made key note speech sharing his experience of TOC with extensive cases from corporate executives, student education, MBA course analysis with his deep analysis of value of TOCfE for people's full life.

**3. Case Studies:** 11 cases were presented.

[TOCfE at Schools]

- Learnings from teaching TOCfE to children's nurse
- Unlocking an ethical problem "Should I go to school" with 6th grade students using TOCfE
- What happens If a high school girls-tennis team uses Goldratt's thinking process?
- Why the ability to think "clearly" is wanted more than ever?

[TOCfE at Workplaces]

- Employees and Employer. All are happy!
- Start from TOCfE, if you want to reform your workplace

[TOCfE at Home]

- In order to raise my child to thoughtful adult
- TOCfE for a 5-year old kid: Ice, candy Cloud, Pajama Branch, and clean-up Ambitious Target Tree
- Bronze medal in rhythmic gymnastics contest -How to raise children without blaming others
- Backflip challenge. Let's enjoy junior high school life by TOCfE!  
So many great presentations including 8 years old!

## 4. Let's make Japan with full of thinking clearly people workshop

Using ambitious target tree, with all participants, workshop was conducted by Yuji to "make Japan with full of thinking clearly people". It was quite inspiring that the major injection [solution] was to "**Solve problems of 20 people around you by TOCfE**". This injection was already verified by a few local TOCfE community. One person started TOCfE community called TOCfE on-demand - not selling TOCfE but selling problem solving by TOCfE. 20 people who learned TOCfE by solving their own issue LOVE TOCfE and started to use it to others. Teaching is learning twice. The more they teach, the more they learn to think clearly.

## 5. Closing

We use Eli's forward of "The Goal" - "The Goal is science and education" then as community, we all agreed that we advance TOCfE community as science community with mindset of scientist to "Leave better world behind us".

## Insight

So many inspiring presentations especially with parent-children presentation where executives from major Japanese companies asked many questions to learn how to teach people.

Two teenagers attended TOCfE workshop last summer. They made great, great presentation showing power of thinking clearly. A child of Toyota executive (Kathy, I am sure you remember her, your friend) shared her learning. On top of TOCfE knowledge (cause and effect thinking), she highlighted **integrity of people who she met during summer workshop**. She wanted to

be like the persons who she met (especially Nami) which is huge motivation to learn more.

It is huge learning for me. - **Thinking clearly develops people's integrity which can be powerful way to make TOC main way: For me, it means to make our world better.**

Yuji PS Tobi will share our learning in TOCfE International Conference in April and also we will put English subtitles in their presentations.

### Niceville, Florida USA from Kathy Suerken



In 2012 Rotary International President, Sakuji Tanaka, issued a Presidential Challenge to Rotary Clubs (over 34,000) across the world to conduct a community peace forum or a service project. In response to this challenge, Mid-Bay Rotary Club (to which I belong) partnered with other local clubs to sponsor two free 5 hour conflict resolution/conflict prevention workshops to teach the CLOUD during Rotary's designated 'Peace' month of February. We received a district grant to print a new 50 page workbook "**Building Peace in the Community**" that I wrote for the event. In addition to preparing new materials, I also first trained a group of 6 Rotarians to be my assistants during both trainings.

Of the 59 local citizens who attended, 15 were members of the local Americorp organization. This is a program of the U.S. federal government "engaging adults in intensive community service work with the goal of helping others"--one of whom commented at the end of the workshop: "I now realize **why** I am having conflict with a troubled youth I am mentoring and that I need to completely change my approach with him!"



Also attending were two of my former middle school students, Jesse Hansen, who is referenced in the TOCfE chapter of the handbook, and Melissa Morrell who flew in from Washington DC to attend one of the workshops with her Mother and who has volunteered to organize a social outing for our international attendees at our Baltimore conference!

An exemplary, focusing quote of Rotary Founder Paul Harris reads: "Whatever Rotary may mean to us, to the world it will be known by the results it achieves." So what were some of the results of these events and how am I leveraging them? A few to date:

- *A preschool teacher who attended has now convinced the Director of her school to train all the staff representing 6 classes and 120 children.*
- *Several attendees have contacted me to ask when they can learn the other two thinking 'secret weapons.' I plan to offer follow up training as soon as possible after Baltimore conference.*
- *While I am in Baltimore, one of my Rotary trainees will present our project at our Rotary District Annual Conference (51 Clubs)*
- *During lunch, one attendee asked if she could volunteer in any way for our organization! She recently spent some time at 'headquarters' with John and me to discuss specific ways she can meaningfully help. She is now already working to convert html and hard copy documents of case studies into easily transferable word files so that we can update and expand our web library. She has also offered to research potential grants. Please welcome Lisa Bellamy to our TOCfE family ☺.*



## **And Finally – from Alan ...**

It never ceases to amaze me how the word is spreading around the world ... the Flywheel as Kathy calls it. I would really love to be able to go to the conference but regrettably it will not be possible.

I know it will be a great event and I look forward to getting the news and the feedback that will follow.

Best wishes, Alan ...