



TOC INNOVATION SUMMIT 2024

A PATHWAY TO A SUSTAINABLE FUTURE

September 29 – October 2

Sponsorship & Opportunities

SPONSORSHIPS

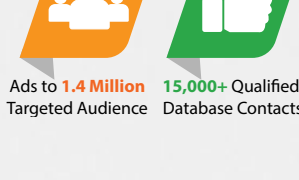
Looking to stand out from the crowd? Become a sponsor at the TOC Innovation Summit 2024 and your company will take center stage. Being a sponsor tells our attendees that you're serious about their business and TOC. Sponsorship is an opportunity for exposure, networking, goodwill, and more. Compare the levels below and decide which sponsor option works best for your needs. Become a sponsor today!

Summit Sponsorship: \$20,000* – 1 Available



You're at the top! The Summit level of sponsorship stands as the ultimate value throughout the conference, offering a prime opportunity to showcase your TOC innovation with a captivating keynote presentation, a plenary session, and gain valuable exposure through the conference marketing, program, companion mobile app, and more! Full benefits are listed below.

- Keynote and Plenary Presentations:** Deliver 1 keynote and 1 plenary presentation during the conference, positioning your organization as a leading TOC innovator.
- Conference Admissions:** Receive 3 full conference admissions (value \$4,500).
- Promotional Material:** Share your promotional materials with attendees before or during your sessions.
- Prospective Client List:** Receive the OPT IN attendee list for this conference, providing an opportunity for post-event outreach and business development.
- Companion App Widget:** Secure a dedicated widget on the event's Companion App, giving you additional visibility and a direct link to engage with attendees.
- Logo Visibility:** Enjoy top placement of your company logo in all Event marketing emails, the Conference Companion App, and on-site signage and banners.
- Social Media Promotion:** Benefit from two social media posts promoting your conference presentation, amplifying your reach and engagement.
- Online Exposure:** Your logo and link will be prominently featured on the TOC Innovation Summit 2024 website.
- Program Ad:** Secure a full-page advertisement in the Conference Program.
- Direct Marketing:** Send one dedicated marketing message from your company to our contact list.
- Swag Inclusion:** Provide branded swag items for all attendees at the conference.
- Acknowledgment:** Enjoy acknowledgment during the event, highlighting your important role in supporting the TOC Innovation Summit.
- Exhibit Booth:** Exhibit booth space, offering an interactive platform to showcase your products and services.



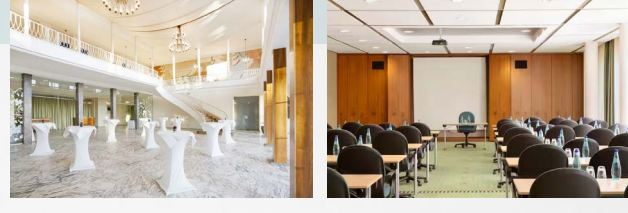
**Early Bird pricing until July 31st. Regular pricing of \$40,000 effective as of August 1st.*

Co-Brand Upgrade: additional \$10,000



Elevate your presence at the Summit and beyond: Become a Co-Branding Sponsor of the TOC Innovation Summit, where your organization takes center stage alongside TOCICO, forging a lasting bond with the TOC community. This exclusive opportunity isn't just about recognition during the event; it's about leaving a legacy. Your logo will be permanently archived in the TOCICO library, ensuring your support and innovation shine on. Explore the additional benefits below.

- Topline Logo Placement with TOCICO:** Your logo is top line in co-branding with TOCICO.
- Permanent Archival Inclusion:** Your logo will be permanently included on all conference recordings, including slides, which become part of the TOCICO library and archives, providing enduring recognition and visibility.
- Branded Conference Badge:** Your logo is featured on the conference badges in partnership with TOCICO, making your brand easily recognizable to all attendees.



Gold Sponsorship \$10,000*



Get ROI! The Gold level of sponsorship is your opportunity to share your company's TOC innovation with a Plenary Session, and gain valuable exposure through the conference marketing, program, Companion App, and more! Full benefits are listed below.

- Plenary Session Presentation:** Deliver your presentation or Workshop in front of all conference attendees.
- Conference Admissions:** Receive 2 full conference admissions (value \$3,000).
- Promotional Material:** Share your promotional materials with attendees during your session.
- Companion App Widget:** Secure a dedicated widget on the event's Companion App, giving you additional visibility and a direct link to engage with attendees.
- Logo Visibility:** Prominent placement of your company logo in event marketing emails, the Conference Companion App, and on-site signage, ensuring your brand is seen by all attendees.
- Social Media Promotion:** Benefit from one social media post promoting your general session, expanding your reach and engagement.
- Online Exposure:** Your logo and link will be featured on the TOC Innovation Summit 2024 website, enhancing your online presence and visibility.
- Program Ad:** Secure a half-page advertisement in the Conference Program.
- Swag Inclusion:** Provide branded swag items for all attendees at the conference.
- Acknowledgment:** Enjoy acknowledgment during the event, highlighting your important role in supporting the TOC Innovation Summit.
- Exhibit Booth:** Exhibit booth space, offering an interactive platform to showcase your products and services.

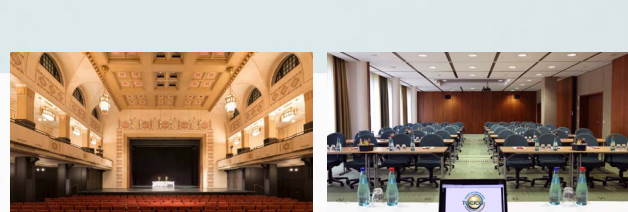
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Silver Sponsorship: \$5,000*



Seize the Spotlight! The Silver sponsorship includes an opportunity to present on anything you'd like and market yourself in front of attendees. This is perfect for consultants and software providers looking to demo your software, app, or consultancy. Full benefits are listed below.

- Breakout Session Presentation:** Present your content and company at an exclusive Breakout Session.
- Conference Admissions:** Receive 1 full conference admission (value \$1,500).
- Promotional Material:** Share your promotional materials with attendees during your session.
- Logo Visibility:** Prominent placement of your company logo in the Conference Companion App, and on-site signage, ensuring your brand is seen by all attendees.
- Online Exposure:** Your logo and link will be featured on the TOC Innovation Summit 2024 website, enhancing your online presence and visibility.
- Social Media Promotion:** Benefit from one social media post promoting your general session, expanding your reach and engagement.
- Program Ad:** Secure a quarter-page advertisement in the Conference Program.
- Acknowledgment:** Enjoy acknowledgment during the event, highlighting your important role in supporting the TOC Innovation Summit.
- Exhibit Booth:** Exhibit booth space, offering an interactive platform to showcase your products and services.

**Early Bird pricing until July 31st. Regular pricing of \$10,000 effective as of August 1st.*

Exhibit Sponsor: \$3,000



Meet and Greet! Secure an Exhibit Booth, connect, showcase, and thrive – it's more than just an exhibit, it's your gateway to success. Reserve your spot now for a powerful boost to your business!

- Exhibit Booth:** Exhibit booth space, offering an interactive platform to showcase your products and services.
- Conference Admissions:** Receive 1 full conference admission (value \$1,500).

Welcome Reception Sponsor: \$3,000



Welcome and Impress! Amplify your brand's impact as the Welcome Reception. Showcase your logo prominently, captivate the audience, and enjoy the added benefits of one full pass admission plus a 3-night stay for a comprehensive branding experience.

- Logo Visibility:** Your logo will be on display during welcome reception.
- Conference Admissions:** Receive 1 full conference admission (value \$1,500).

Awards Dinner Sponsor: \$3,000



Celebrate with Impact! Elevate your brand through prominent logo visibility at the Awards Dinner. Indulge in a complete branding immersion with a complimentary full pass admission and a 3-night stay.

- Logo Visibility:** Your logo will be on display during Awards dinner and ceremony.
- Conference Admissions:** Receive 1 full conference admission (value \$1,500).

A La Carte Sponsorships:

- Luncheon Sponsor:** Up to 5 minute individual address during luncheon, and promotional material provided to attendees with luncheon (3 available) **\$1,000**
- Coffee Break Sponsor:** Your coffee sleeve and/or napkins provided with all coffee breaks – Items provided by Sponsor (1 Available) **\$500**
- Conference Lanyard Sponsor:** Your logo on lanyard, Lanyard provided by Sponsor (1 Available) **\$250**
- Conference Bag Sponsor:** Bag provided by Sponsor (1 Available) **\$250**
- Pen Sponsor:** Pens provided by Sponsors: (1 available) **\$250 SOLD**
- Paper Sponsor:** Paper products provided by Sponsors: (1 available) **\$250**

Still don't see anything you like? Contact us with your ideas and we will be happy to talk with you.

Supporting and Affiliate Sponsor



For associations and speakers only! The supporting sponsorship is built upon a win-win opportunity for both parties to promote the conference and gain exposure for their respective organizations. Associations and speakers will have their logo placed on the conference microsite, program, and Conference Companion App in exchange for three (3) marketing actions which includes a trackable affiliate link, provided by TOCICO, to be used for all 3 marketing actions. Contact events@tocico.org for full details.

OPPORTUNITIES

Author's Corner



Attention Authors! We would like to invite Authors and publishers who are speakers and/or attendees of the conference to showcase your captivating books with a FREE DISPLAY at the TOC Innovation Summit 2024 on September 29 – October 2, in Bad Nauheim, Germany. As a renowned author whose literary work has captivated readers worldwide, we believe that your presence would greatly enhance the intellectual and literary atmosphere of our event. This conference serves as a prominent platform for industry professionals, scholars, and avid readers for the Theory of Constraints, offering a unique opportunity to connect with a diverse audience eager to explore new literary works. By displaying your book, you can engage with enthusiasts, spark intriguing conversations, and expand your readership. We highly value your contribution to the literary world and would be honored to feature your book prominently at our conference. Please let us know at your earliest convenience if you are able to attend and display your book, as we are excited to showcase your remarkable talent to our attendees.



Exclusive Group Package \$6,297



Introducing our Exclusive Group Package: Elevate Your Conference Experience and TOC journey! We are delighted to present our distinguished group package, designed to provide an extraordinary conference experience for up to five esteemed attendees from your organization and a TOCICO membership for each person for your continued journey of learning and engagement with the TOC community.

- Shared Conference Experience for up to five (5) attendees:** We understand that collaboration and shared experiences are essential for your team's growth and success. That's why our party package accommodates **up to five attendees**, allowing your key decision-makers, thought leaders, and innovators to participate in this enriching conference together. This shared experience fosters team cohesion, strengthens professional relationships, and empowers your organization to thrive (**value \$7,485**).
- Each attendee** in your group will receive the exclusive benefit of 1 YEAR of On-Demand Access to the TOC Innovation Summit 2024 recordings, enabling every member to revisit valuable sessions and content at their convenience, anytime and anywhere, ensuring you never miss a moment of innovation and knowledge-sharing.
- TOCICO Membership and Benefits:** As part of this exclusive package, your group will receive a 1-year TOCICO membership, privileged access to TOCICO member resources with a range of benefits and advantages. Enjoy member discounts for conference & events, early access to conference registration, FREE admission to Live Webinars, full access to 1,000+ On Demand TOC videos, member discounts for TOC certification and MORE (**value \$1,375**)!
- Investment:** To secure all these exceptional benefits for your organization, the exclusive group package is priced at \$6,297. We believe this investment reflects the immense value your organization will gain, including exclusive access to the latest in TOC innovation and an experience that will drive your team's success.

Join us at the TOC Innovation Summit 2024 and **seize the potential for growth and innovation** that awaits. **Contact us today** to reserve your sponsorship and opportunities.



events@tocico.org
TOCInnovationSummit.com