

VISION

We envision a future in which our state has a united, trusted and effective nonprofit community working to enrich the lives of all South Carolinians.

PURPOSE

We are here to **unite**, **strengthen** and **advance** our state's nonprofit community, so we may **enrich** the quality of life for all.

MISSION

We're on a mission to:

1. **harness the collective power of those working for the greater good** through advocacy and collaboration among nonprofit leaders, foundations, business and governmental partners, associations and academic institutions;
2. **energize charitable nonprofit professionals and volunteers** through leadership, education and recruitment of next generation leaders; and,
3. **enhance the future of the nonprofit sector** by nurturing public trust, garnering legislative support and safeguarding the integrity of nonprofit work.

TAGLINE

Allies for Good

ELEVATOR PITCH

We bring together SC's charitable nonprofits and their allies to advance the greater good.

HIGHER PURPOSE

We believe the world will be a better place when all people work together for good.

THREE-YEAR GOALS *(Board adopted August 2016)*

1 Power of Belonging *(Membership)*

Engaged nonprofit members will **work more collaboratively and effectively**, and all members will **have the satisfaction and benefit of helping** advance the nonprofit sector.

2 Knowledge Network *(Learning)*

Shared knowledge, applications and experiences will **further empower** SC's charitable nonprofit community and expand its professionalism.

3 Collective Voice *(Advocacy and Communications)*

Together SC will **unite** SC's charitable nonprofit community **through everyday advocacy and communications** to increase understanding, influence and impact.

4 Working Together *(Collaboration)*

Together SC and its members will **work together to solve problems** that can be better addressed collaboratively.

5 Leading by Example *(Governance and Administration)*

Together SC's board and staff will **seek out governance and operational innovations** and **pursue excellence** as a journey.

Three-Year Objectives



POWER OF BELONGING (MEMBERSHIP)

1. Together SC will thoroughly understand its members' evolving needs, effectively communicate and provide services that are valued and utilized, such that total membership exceeds 1,000, with involvement from all subsectors of SC's charitable nonprofit community.
2. Our regional membership committees' leadership and gatherings will facilitate camaraderie, sharing and learning so that this regional work will be one of the primary means of member engagement and a reason members belong.
3. Together SC's offerings and Career Center will help nonprofit organizations successfully address current generational leadership transitions and engage millennials.



KNOWLEDGE NETWORK (LEARNING)

1. SC's Nonprofit Summit will offer the stimulation of a TED talk, the camaraderie of sharing knowledge, and the strength of sector-wide engagement that is reflected by full capacity registration and excellent reviews from participants.
2. Engagement of volunteer board leaders will be so valued that 200 or more nonprofit members will participate in Together SC's local Board Leadership Summits and/or utilize its other board engagement resources annually.
3. Together SC will have three new partnerships with respected grantmakers, academic institutions, or business partners to provide the highest quality capacity building resources.
4. Nonprofit members will view the *Guiding Principles & Best Practices* as such an effective catalyst for achieving excellence, that there will be notable increases in those using this resource and applying for the Award for Nonprofit Excellence.

Three-Year Objectives



COLLECTIVE VOICE (ADVOCACY AND COMMUNICATIONS)

1. Beginning with successful implementation of a 20-year communications effort, Together SC will regularly leverage the power of “speaking as one,” to unite the sector and increase appreciation for the work of the state’s charitable communities.
2. Together SC and its members will come together to build relations, advocate and hold elected leaders accountable for helping build a better South Carolina.



WORKING TOGETHER (COLLABORATION)

1. Together SC will identify two critical issues or needs that members determine they are unable to solve alone and develop strategies for addressing them through collaboration.
2. Our leadership will help SC’s philanthropic and nonprofit communities to convene and collaborate, especially at the Nonprofit Summit.



LEADING BY EXAMPLE (GOVERNANCE AND ADMINISTRATION)

1. Together SC’s board of directors will utilize effective, forward-focused governance practices, allowing its members to find satisfaction in service and help set new standards for effective governance.
2. We will research, test and make available three technological innovations that increase operational efficiencies for Together SC and its members.

2017 Initiatives

- Celebrate 20 years and launch Together SC to strengthen our collective voice
- Introduce Carolina Leadership Seminars for executives and emerging leaders, funded in part by Sisters of Charity Foundation of SC and led by The Weathers Group
- Offer our skills-development webinar series, Plenty in 20, in conjunction with Carolina Leadership Seminars
- Expand Board Leadership Summits for board members and executives, offered in partnership with Shine the Light and curated by Debbie Nelson
- Offer 10 inspiring and energizing Allies for Good Gatherings, organized by membership committees across the state
- Publish the 4th edition of *Guiding Principles & Best Practices*. Promote its utilization in organizational assessments, pursuit of nonprofit excellence, and application for the Award for Nonprofit Excellence
- Continue growth of Nonprofit Career Center and expand Board Engagement Services to assist with executive transitions
- Engage the best and the brightest in planning SC's next Nonprofit Summit to be held March 5-7, 2018 at the Westin Resort, Hilton Head