

2018 Report to Our Allies

Looking Back. Looking Forward.



CY 2017 Accomplishments

CY 2018 Plans & Objectives



- 26 Membership Committee members helped to recruit, welcome and engage 800 member organizations
- 600+ Allies joined us at 10 Allies for Good Gatherings
- 73 Business Partners benefitted from new options offering greater engagement

- Expanding Membership Committee to lead Allies for Good Gatherings:
 - April 16 - Downtown Hyatt, Greenville
 - May 3 - Water Mission, N. Charleston
 - May 10 - The Therapy Place, Columbia
 - Oct. 3 - Thornblade Club, Greer
 - Oct. 24 - Historic Columbia
 - Nov. 13 - Lowcountry Food Bank, N. Charleston
- Engaging Winthrop University to determine member satisfaction and needs
- Updating member benefits to increase impact and engagement



- Ready, Set, Fundraise! webinars funded by Central Carolina Community Foundation helped 300+ leaders hone social media skills
- 43 leaders participated in Carolina Leadership Seminars, funded by Sisters of Charity Foundation of SC and led by The Weathers Group
- 250+ board members and execs participated in four Board Summits designed by Debbie Nelson and led by Charles Weathers
- Fourth edition of “Guiding Principles & Best Practices” was published

- 2018’s Ready, Set, Fundraise! continues with 175+ on every webinar
- Expanding Carolina Leadership Seminars to offer two cohorts for new execs and fall sessions for grassroots leaders
- Partnering with The Citadel Business School
 - Mar. 28 - Finance Workshop
- Bringing Foundation Center’s leading grant writing workshop to SC
 - Sept. 26–28 - United Way of the Piedmont
- Tackling “Governance as Leadership” at Board Summits led by Patrick Jinks
 - April 19 - The Citadel
 - May 8 - Furman University
- Revamping Award for Nonprofit Excellence
- Expanding Board Engagement Services to offer executive transition planning
- Engaging Greenville leaders in designing stellar 2019 Summit based on the Riley Institute at College of Charleston’s assessment of 2018



- Celebrated 20 years and rebranded as Together SC
- Supported 100+ SC nonprofits who participated in November’s national Giving Tuesday
- Constituted board’s first Public Policy Committee in a decade, led by Paige Stephenson, and adopted Statement of Public Policy Positions (available)
- Engaged lobbyist and advocacy leader Ann Timberlake.
- Participated in national advocacy efforts to safeguard the Johnson Amendment that protects nonprofits from caustic partisanship

- Offering “Making Advocacy Local and Personal in SC” webinar April 9
- Advocating on public policy positions relevant to our sector
- Joining with members to engage state legislators and invite them to the fall Allies for Good Gatherings
- Developing a full program of support for November 27, 2018 Giving Tuesday based on member input
- Evaluating the impact of Nonprofit News e-blasts and redesigning if necessary to fully inform and engage members

CY 2017 Accomplishments

CY 2018 Plans & Objectives



- Welcomed five communities and 60+ leaders participating in SC Office of Rural Health's Blueprint for Health to the 2018 Summit
- Partnered with SC Land Trust Alliance to provide back-office support

- As we begin expanding reach and working with these nonprofit leaders
- Engaging Philanthropic Partners in strategic conversations about capacity building needs of the sector



- Ended FY17 with \$30K surplus
- Filed IRS Form 990 and achieved a clean audit opinion
- \$587K budget includes 54% from earned income
- Adopted Board Policy framework
- Board achieved goals including 100% giving
- Staff expanded to four, with the addition of Shayne Kinloch

- Initiating multi-year budgeting in support of three-year strategic plan
- Engaging the board in identifying strategic issues impacting the sector and developing needed services
- Completing "Board Policy Manual" and sharing with members as helpful
- Recruiting, orienting and engaging 4 new board members by June 30

A very special thank you to our Annual Member Gathering sponsor:



Staff

Madeleine McGee, *President*

Benjamin Bullock, *Director of Operations*

Debbie Nelson, *Knowledge Network Services*

Brandi Elkins, *Membership Manager*

Shayne Kinloch, *Administrative Coordinator*

Board of Directors

Forrest Alton, *Chair*

Reid Lehman, *Chair Governance Committee*

Ted Hendry, *Immediate Past Chair*

Doug Snyder, *Secretary / Treasurer*

Paige Stephenson, *Chair Public Policy Committee*

Sheila Caldwell

Teresa Creech

Robyn Ezzell

Melanie Huggins

Jermaine Husser

Erika Kirby

Michelle Mapp

Rick Noble

Sherrie Snipes-Williams

Mac Bennett, *Chair Emeritus*

We invite you to stay connected with us throughout the year.

    #TogetherSC • Subscribe to Nonprofit News @ together.org.