TCAA 21st Annual Conference

April 29 - May 4, 2018
Hotel Monteleone • New Orleans, LA
TCAA

The Trauma Center Association of America (TCAA) formerly known as the National Foundation for Trauma Care (NFTC) is a 501(C)(6) non-profit trade association dedicated to securing the economic viability of trauma centers and systems across the country. The Association’s mission is to foster the development of a national system of trauma care so that access to excellent care for the seriously injured is assured.

TCAA’s 340+ members receive education on best practices, advice on trauma finance and system development, access to the most comprehensive trauma database and linkages to other trauma centers and systems. Members include trauma centers in 45 states and 7 state/regional trauma agencies responsible for trauma system development and oversight.

The TCAA Board of Directors is comprised of the most qualified and influential professionals in the trauma care industry. Board membership includes representatives from CEO’s, trauma surgeons, trauma nursing, trauma system management, and government relations representatives. These leaders direct the TCAA in all member initiatives and TCAA national advocacy efforts.

The Association has eleven established Committees that actively promote member services and activities. These Committees, consisting of representatives from TCAA member trauma centers, include: Advocacy, Annual Meeting, Member Services, Disaster Preparedness, Education, Injury Prevention, Pediatric Trauma Center, Reimbursement Systems, Military-Civilian, and Registry SIG.

### Exhibit Schedule

<table>
<thead>
<tr>
<th>Set-Up</th>
<th>Monday, April 30</th>
<th>1:00 pm - 5:00 pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibits Open</td>
<td>Tuesday, May 1</td>
<td>7:00 am - 6:30 pm</td>
</tr>
<tr>
<td>High Traffic Times</td>
<td></td>
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<tr>
<td>Lunch</td>
<td></td>
<td>11:00 am - 1:00 pm</td>
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<tr>
<td>Break</td>
<td></td>
<td>2:30 pm - 2:50 pm</td>
</tr>
<tr>
<td>Reception</td>
<td></td>
<td>5:30 pm - 6:30 pm</td>
</tr>
<tr>
<td>Exhibits Open</td>
<td>Wednesday, May 2</td>
<td>7:00 am - 5:00 pm</td>
</tr>
<tr>
<td>High Traffic Times</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Breakfast</td>
<td></td>
<td>7:00 am - 8:00 am</td>
</tr>
<tr>
<td>Lunch</td>
<td></td>
<td>9:40 am - 10:00 am</td>
</tr>
<tr>
<td>Break</td>
<td></td>
<td>12:00 pm - 1:00 pm</td>
</tr>
<tr>
<td>Tear Down</td>
<td>Wednesday, May 3</td>
<td>3:45 pm - 5:45 pm</td>
</tr>
</tbody>
</table>

*Please allow time to attend the Welcome Reception, Poster Reception and the Annual Business Meeting Luncheon

*Times subject to change based on annual meeting final agenda

### Exhibitor Game

TCAA organizes an exhibit hall game (complete with prizes) which includes both vendor registration and participation. The goal of the game is to draw attendees to the exhibit hall and initiate conversations. Be ready to engage participants at your booth and make the most of your time at the conference.

### Audio Visual/Electrical/Internet Services

Additional electricity, audio visual and internet services are provided by the hotel and are available at the exhibitor’s expense.
Exhibitor Information

Meeting Venue and Reservations:
Hotel Monteleone
214 Royal Street
New Orleans, LA 70130
Room Rate: $195 per night / plus tax
Reservation Deadline: April 6, 2018
Reservations:
Online: www.traumacenters.org/TCAA2018
Phone: (800) 217-2033
(If making your reservation by phone, don’t forget to mention group code TCA29D to receive the discounted rate)

Exhibitor Fee:
The cost to exhibit at this year’s meeting is $1,650 / An early-bird rate of $1,500 is available until February 28th, 2018
First time exhibitors will receive a 10% discount

- Registration for up to 2 representatives
- Badges for 2 exhibit personnel
- Additional representatives can be added for $200 per person
- One six-foot table, two chairs and a waste-basket
- Entry into Annual Meeting, Annual Business Meeting Luncheon, Welcome Reception and Poster Reception.
- Complimentary refreshment breaks and continental breakfasts
- Exhibitors identified with badge ribbon
- Website and mobile app recognition

Sponsorship Opportunities

Platinum $4,500
- Exhibitor Registration
- Hotel Room Drop
- Host a Reception

Gold $3,500
- Exhibitor Registration
- Wi-Fi Sponsorship (1 day)
- Host a Break

Silver $2,500
- Exhibitor Registration
- Host a Break

Additional Sponsorship Items

$2000 Options:
- Host a reception
- Power Bank
$1500 Options:
- Attendee Bags
- Host a Break
- Hotel Room Drop
$1000 Options:
- Wi-Fi Sponsorship (1 day)
- Attendee Lanyards with your logo
$750 Options:
- Dual Port USB Car Charger
- Mobile Charging Station with your logo
- Water Bottles with your logo
$500 & Under Options:
- Hotel key cards with your logo
- Ear Buds with your logo
- Stain Removal Stick
- Vendor provided item - TCAA will place in the bags

We are interested your sponsorship ideas as well. If you’re unable to find a package that fits your needs, we are willing to customize a package for you.
Please contact Heather Sloan at: 704-360-4665 or heather@traumacenters.org
Exhibit Fee
The Exhibit Fee is due in full with the submission of this application. The Exhibit Fee covers Exhibitor’s dedicated exhibit space (6ft table) and registration fees for two (2) Exhibitor representatives to attend the Event and display throughout the Event. Exhibit spaces are assigned on a first-come, first-served basis. TCAA’s acceptance of an Application is discretionary and is otherwise conditional upon receipt of Exhibitor’s completed Application, signed Agreement, and full payment of the Exhibit Fee. Faxed or e-mailed applications received without payment will not be accepted until TCAA receives the corresponding Exhibit Fee. Checks for Exhibit Fees should be made payable to “Trauma Center Association of America” and submitted with the Application and this Agreement to: Trauma Center Association of America, 108 Gateway Blvd, Suite 103, Mooresville, NC, 28117.

No Ancillary Payments
Exhibitors shall not pay any funds to TCAA’s Board of Directors, members, employees, agents, or other representatives, meeting participants or others involved with the Annual Trauma Conference. No commercial support may be used for travel, lodging, honoraria, or other expenses of any non-teacher and/or non-author, except in the case of scholarship funds for residents/fellows, provided those arrangements are made through TCAA.

Cancellations
In the event an Exhibitor provides written notice of its intent to cancel this Agreement more than sixty (60) days prior to the Event’s opening date, TCAA will refund 100% of the Exhibitor’s Fee, less a $150 administrative fee. No refunds will be issued in the event Exhibitor cancels this Agreement less than sixty (60) days prior to the Event’s opening date. Notice of any cancellation of this Agreement by Exhibitor must be made in writing and delivered to TCAA via: (i) certified mail, return receipt requested; (ii) facsimile transmission with proof of receipt; (iii) e-mail transmission with proof of delivery, provided the written notice is attached as a separate document to the e-mail; or (iv) professional Overnight courier with proof of delivery. Telephonic and all other delivery attempts to cancel this Agreement by means not set forth herein will be invalid and of no effect.

Liability
Exhibitor shall be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss, or damage is incident to, arises out of, or is in any way connected with Exhibitor’s participation in the Event and/or other conduct. It is Exhibitor’s sole responsibility to obtain, at its own expense, all required licenses and permits and to comply with all federal, state, and local laws and New Orleans, LA ordinances for any activities conducted in association with or as part of the Event. Exhibitor hereby releases, and shall protect, indemnify, hold harmless and defend TCAA, its officers, directors, agents, employees, and other representatives against all claims, liabilities, losses, damages, and expenses, including reasonable attorney’s fees and costs of litigation, arising out of or related to this Agreement, Exhibitor’s participation in the Event and/or Exhibitor’s other conduct. Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of Exhibitor’s activities on the Hotel premises and will indemnify, defend and hold harmless, the Hotel, its owner, and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims. In the event that any part of the exhibit hall is destroyed or damaged so as to prevent TCAA from permitting Exhibitor to occupy assigned space during any part of, or the whole, Event, or in the event occupation of assigned space during any part of, or the whole, Event is prevented by strikes, pandemic, acts of God, national emergency, or other causes beyond the control of TCAA, Exhibitor will be charged for exhibit space during the period it was or could have been occupied by Exhibitor; and Exhibitor hereby waives any claim against TCAA, its officers, directors, agents, employees, or other representatives for losses or damages which may arise in consequence of such inability to occupy assigned space. If for any reason beyond TCAA’s control the Event is canceled, shortened, delayed, or otherwise altered or changed, Exhibitor understands and agrees that all loss and damages which it may suffer as a consequence thereof are its responsibility and not that of TCAA or TCAA’s officers, directors, agents, employees, or other representatives. Exhibitor understands that it may lose all monies it has paid TCAA for exhibit space at the Event as well as other costs and expenses it incurred including, without limitation, travel to the Event, setup, lodging, freight, and employee wages.

ACCME Standards for Commercial Support of Continuing Medical Education
The Exhibitor agrees to abide by all applicable requirements of the current Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support: Standards to Ensure the Independence of CME Activities. TCAA agrees to abide by the current ACCME Standards for Commercial Support and acknowledge financial support from the Exhibitor in applicable Event brochures, syllabi, and other materials.

Solicitation Policy for Exhibiting Companies
TCAA strictly prohibits the solicitation and distribution of products and equipment in all of the educational sessions at the TCAA Annual Meeting. All demonstrations of company products, services, or equipment must be conducted in the exhibit hall. Non-exhibiting firms are not allowed to solicit or distribute advertising materials to TCAA attendees at any time. Please report any unauthorized solicitation to TCAA staff immediately.
APPLICATION FOR EXHIBIT SPACE

In accordance with the following terms and conditions governing exhibits at TCAA’s 21st Annual Conference at Hotel Monteleone located in New Orleans, Louisiana on April 29 – May 4, 2018, the undersigned hereby makes application for exhibit space, which application, when accepted by Trauma Center Association of America, becomes a contract. Terms and conditions listed under the accompanying Exhibitor Agreement, as well as those conditions under which exhibit space in Hotel Monteleone is leased to TCAA, are part of this contract.

Please print or type:

Company Name: ____________________________________________________________
Address: ___________________________________________________________________
Contact Person: ______________________________________________________________
Phone Number: ______________________________________________________________
Email Address: ______________________________________________________________
Signature: __________________________________________________________________

Exhibit Fees:
Register by February 28, 2018 - $1500.00: __________________________
Registration after February 28, 2018 - $1650.00: __________________________
First Time Exhibitor – 10% Discount: __________________________
Additional badges at $200 each: QTY: ____ = __________________________
Total: $ __________________________

Payment Method:
☐ Check enclosed made payable to: Trauma Center Association of America
☐ Visa ☐ MasterCard ☐ American Express

Card Number ____________________________________________
Expiration Date __________________________ CVV Code __________

Name on Card ____________________________________________

Please return the completed application with payment, in full, to:
Trauma Center Association of America
108 Gateway Blvd., Suite 103, Mooresville, NC  28117
Fax: 704-677-7052 / Email: info@traumacenters.org

For your protection, if paying with credit card, please FAX ONLY!

Attendee Information:
If more than 2 attendees, please include their information on an additional sheet.

1
First Name ___________________________ Last ___________________________
Title ____________________________________________
E-mail ____________________________________________
Phone Number __________________________________

2
First Name ___________________________ Last ___________________________
Title ____________________________________________
E-mail ____________________________________________
Phone Number __________________________________

Cancellation Policy: Written notice of cancellation by February 28, 2018 will result in a 100% refund, less a $150 administrative fee. There will be no refunds for cancellations after March 1, 2018.
Please print or type:

Company Name: ________________________
Address: ____________________________________________
Contact Person: ____________________________
Phone Number: ____________________________
Email Address: ____________________________

**Sponsorship Opportunities:**

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Amount (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsorship</td>
<td>$4500</td>
</tr>
<tr>
<td>Silver Sponsorship</td>
<td>$3500</td>
</tr>
<tr>
<td>Gold Sponsorship</td>
<td>$2500</td>
</tr>
<tr>
<td>Host a Reception – Exhibitor Welcome</td>
<td>$2000</td>
</tr>
<tr>
<td>Host a Reception – Poster</td>
<td>$2000</td>
</tr>
<tr>
<td>Power Bank</td>
<td>$2000</td>
</tr>
<tr>
<td>Host a Break</td>
<td>$1500</td>
</tr>
<tr>
<td>Hotel Room Drop</td>
<td>$1500</td>
</tr>
<tr>
<td>Attendee Bags</td>
<td>$1500</td>
</tr>
<tr>
<td>Sponsor Conference Wi-Fi (1-day)</td>
<td>$1000</td>
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<tr>
<td>Attendee Lanyards</td>
<td>$1000</td>
</tr>
<tr>
<td>Mobile Charging Station Sponsorship</td>
<td>$750</td>
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<tr>
<td>Dual Port USB Car Charger</td>
<td>$750</td>
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<tr>
<td>Water Bottles</td>
<td>$750</td>
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<tr>
<td>Stain Removal Stick</td>
<td>$500</td>
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<tr>
<td>Hotel Key Cards</td>
<td>$500</td>
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<tr>
<td>Earbuds</td>
<td>$500</td>
</tr>
<tr>
<td>Vendor Provided Item – TCAA will place in the bags</td>
<td>$500</td>
</tr>
</tbody>
</table>

**TOTAL:** $ ______________

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☐ Check enclosed made payable to: *Trauma Center Association of America*

☐ Visa  ☐ MasterCard  ☐ American Express

_________________________________________________________
Card Number

__________________________  __________________________
Expiration Date  CVV Code

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Name on Card

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