Trauma Finance & Business Planning Course
Las Vegas, NV
Monday, April 29, 2019

Basic Track
Galleria B

7:00 Registration & Continental Breakfast
Galleria Foyer

8:00 Trauma Finance 101
John Osborn

8:50 Trauma Financial Challenges: Managing Revenue, Costs & Physician Relations
Melissa Thorson

9:40 Break
Galleria Foyer

10:00 Collections, Denials and Appeals
Tim Murphy

10:50 The Annual Trauma Report: Making It Work for You
Robert Falcone

Advanced Track
Galleria C

7:00 Registration & Continental Breakfast
Galleria Foyer

8:00 Trauma Finance 102
Valerie Rinkle

8:50 Building your Business Plan and Selling it
Robert Falcone

9:40 Break
Galleria Foyer

10:00 Reporting and Analysis for Maximum Impact
John Osborn

10:50 Trauma Service Line: What It Can Do For You and How to Do It
Melissa Thorson

12:00 Lunch (provided) - Lotus Ballroom 1 & 2

General Session
Galleria B & C

1:00 Case Studies & Group Exercises

3:00 Break - Galleria Foyer

3:15 Business Plan Development, Putting It All Together

5:00 Adjourn

All topics, faculty, and schedule subject to change.