WHY EXHIBIT AT TCAA 2024?

The Trauma Center Association of America (TCAA) Annual Meeting is THE place to be for trauma teams nationwide. TCAA provides the perfect opportunity for your company to engage with key decision makers in the trauma community. Attendees represent the full spectrum of trauma professionals, including injury prevention professionals, trauma program managers, trauma medical directors, CEO’s, RNs, surgeons and more! This elite group of trauma professionals are key decision makers and influential leaders.

We are committed to delivering highly-sought-after educational content, as well as ensuring that trauma programs have access to the latest devices and resources to best serve their patients. Join us at TCAA 2024 to be connected with the people that make decisions on where their department’s money is spent.

If your company provides any of the following, REGISTER TODAY!

- Data Collection/Registry, Analysis, Research, Evaluation & Quality Software Products
- Disaster Equipment
- Drug Therapies for Trauma
- Emergency Preparedness Partners/Materials
- Fluid Management
- Hemorrhage Control
- Injury Prevention Resources
- Monitoring Systems and Products
- Nursing/Registrar’s Specialty Certification
- Patient Temperature Management
- Rib Fracture Plating/Fixation Devices
- Radiology and Imaging Equipment
- Spinal Immobilization and Support Devices
- Staffing/Recruitment Services or Locum Tenens
- Therapeutic Support Systems
- Trauma Education
- Trauma Care Provider Professional Association
- Trauma/Critical Care Media or Journal
- Trauma Resuscitation Products
- Wound Care and Irrigation Systems
GENERAL INFORMATION

EXHIBIT VENUE
Loews Vanderbilt Hotel
210 West End Avenue
Nashville, Tennessee 37203

ROOM RATE
$249/night, plus taxes & fees

ONLINE RESERVATIONS
bit.ly/TCAA2024

RESERVATIONS BY PHONE
(877) 879-7818 (mention group code: TCA424)

EXHIBIT DATES AND TIMES

SET-UP
Monday, April 29, 2024  12:00 am - 4:00 pm

WELCOME RECEPTION
Monday, April 29, 2024  5:30 pm - 7:00 pm

EXHIBITS OPEN
Monday, April 29, 2024  5:00 pm - 7:00 pm
Tuesday, April 30, 2024  7:00 am - 5:00 pm
• Breakfast  7:00 am - 7:45 am
• Break  9:30 am - 10:00 am
• Networking Lunch  11:45 am - 12:30 pm
• Break  1:45 pm - 2:15 pm
• Break  4:45 pm - 5:00 pm

TEAR-DOWN
Tuesday, April 30, 2024  After 5:00 pm

Please allow time to attend the Poster Reception on Tuesday, April 30th from 5:00pm to 6:15pm.
(Times are subject to change based upon completion of the Annual Meeting’s final agenda)
ALL EXHIBITORS & SPONSORS RECEIVE THE FOLLOWING BENEFITS
✓ Pre and post-conference access to the registration list (for those who have not opted out).
✓ Recognition on the TCAA website, social media, monthly newsletters, and event reminders.
✓ Listing in the mobile event app, including a company logo, summary, website link, and ability to upload brochures, flyers, etc..
✓ Recognition in the conference guide.

ADDITIONAL EXHIBITOR BENEFITS
✓ Two exhibit booth personnel registrations (additional representatives can be added for $400 per attendee).
✓ Each representative will receive a complimentary Annual Meeting registration ($1000+ value).
✓ Breakfast, lunch, breaks, poster reception, and welcome networking reception.
✓ Six-foot table, waste basket, and two side-chairs.
✓ Vendor booth game, organized by TCAA (complete with prizes).

EXHIBIT BOOTH RATE
• $1600 (before 3/1/24) • $1750 (after 3/1/24)

SPONSORSHIP PACKAGES (Logo/Artwork to be provided by sponsor)

PLATINUM SPONSOR $7500 (1 Available)  NEW THIS YEAR (Additional info on pg. 5)
Includes:
• Exhibit Registration
• Lunch & Learn (1-hour session on May 1, 2024, lunch buffet, sponsor-presented content)

GOLD SPONSOR $4000 (1 Available)
Includes:
• Exhibit Registration
• Mimosa Break Host (Mimosas served at/next to your exhibit space during mid-morning break)

SILVER SPONSOR $3500 (1 Available)  NEW THIS YEAR (Additional info on pg. 5)
Includes:
• Exhibit Registration
• Specialty Coffee Cart/Bar (Set up/served next to your exhibit space during breakfast)

BRONZE SPONSOR $2000 (Unlimited)
Includes:
• Exhibit Registration
• Prize sponsor

ADDITIONAL SPONSOR OPTIONS
$3500
• Poster Reception Host (1 Available)

$3000
• Host a Break (2 Available)

$1500
• Wi-Fi Sponsorship (1 day)
• Attendee Lanyard (Sponsor Name)

$1000
• Prize Sponsor (Sponsor Recognition)

$500
• Prize Sponsor (Sponsor Recognition)

Do you have an idea that would better suit your marketing goals? Contact Amy Strahan (amy@traumacenters.org) to discuss sponsorship opportunities.
LUNCH AND LEARN - INCLUDED w/ PLATINUM SPONSORSHIP
Wednesday, May 1, 2024 | 11:40 am - 12:40 pm

TCAA Responsibilities

• Seating for 30 (Max)
• Podium and Microphone
• Audio Visual (Screen and projector)
• TCAA will email attendees prior to the meeting and will include the Lunch and Learn information in the monthly TCAA newsletters through April
• A reminder will go out the morning of the event to all registered attendees

Vendor Responsibilities

• Laptop
• Any literature and signage produced for the Lunch and Learn must be approved by TCAA and cannot say Lunch and Learn is endorsed or sponsored by TCAA. All literature and signage must include the following disclaimer: 'This commercially supported Lunch and Learn presentation is independent of the TCAA educational activities and is not accredited for CME or CE.'
• All food and beverages are the responsibility of the Vendor. Once sponsorship is confirmed, TCAA will provide catering options to select from
• Registration of the Lunch and Learn is the responsibility of the vendor and cannot be combined with any TCAA meeting materials
• All information distributed for the Lunch and Learn must be submitted for approval by TCAA prior to printing

SPECIALTY COFFEE BAR - INCLUDED w/ SILVER SPONSORSHIP
Tuesday, April 30, 2024 | 7:00 am - 9:00 am

• Specialty cart will be set up next to vendor/sponsor booth for a duration of 2 hours
• Espresso Bar includes a full menu of handcrafted-to-order hot espresso drinks (including lattes, mochas, americanos...etc.) plus a few "non-coffee" options such as hot tea, chai and hot cocoa
• Baristas included
• TCAA will send emails to attendees prior to the meeting and will include the Lunch and Learn information in the monthly TCAA newsletters through April
• A reminder will go out the morning of the event to all registered attendees
TCAA Exhibitor Contract and Sponsor Agreement
TCAA 2024 | April 29-30, 2024

Company Information

Company Name

Mailing Address

City State Zip

Primary Contact Name Primary Contact Phone

Primary Contact Email

Exhibitor Representative Name - 1 (if applicable)

Exhibitor Representative Email - 1

Exhibitor Representative Name - 2 (if applicable)

Exhibitor Representative Email - 2

Payment Information

This application will become a binding contract upon acceptance by TCAA, and is based upon the terms and conditions included in this document.

Authorized Applicant Signature Print Name

$ Total Amount Date

Choose one: ☐ Check ☐ Visa ☐ MC ☐ AMEX ☐ Discover

Card Number Expiration Date CVV

Name on Card

Signature of Cardholder

Cardholder Address (if different than above)

Exhibit Fee (before 3/1/24)
☐ $1,600

Exhibit Fee (after 3/1/24)
☐ $1,750

Additional Exhibitor
☐ $400 (per representative)

Sponsorship Opportunities
☐ $7,500 Platinum Sponsor (1 Available)
☐ $4,000 Gold Sponsor (1 Available)
☐ $3,500 Silver Sponsor (1 Available)
☐ $2,000 Bronze Sponsor (1 Available)
☐ $3,500 Host a Reception (1 Available)
☐ $3,000 Host a Break (2 Available)
☐ $1,500 Wi-Fi Sponsorship (1 day)
☐ $1,500 Attendee Lanyard (Single color repeating with company logo)
☐ $1,000 Prize Sponsor (Company Recognition)
☐ $500 Prize Sponsor (Company Recognition)

Return signed contract with payment to:
Trauma Center Association of America
P.O. Box 70, Mt. Mourne, NC 28123-0070.
For your protection, if paying via credit card, please fax the completed form to 704-677-7052.

Cancellation Policy:
Written notice of cancellation by March 4, 2024 will result in a 100% refund, less a $150 administrative fee. There will be no refunds for cancellations received after March 4, 2024.
EXHIBITOR/SPONSOR TERMS AND CONDITIONS

TCAA is committed to providing the highest quality annual conference possible. It is agreed and understood that the policies for exhibitors are part of a contract between the exhibitor and TCAA and that submission of the application for exhibit space constitutes the exhibitor’s agreement to abide by these regulations. In addition, exhibitors must follow the policies and guidelines of Loews Vanderbilt Nashville.

Exhibit Fee
The Exhibit Fee is due in full with the submission of this application. The Exhibit Fee covers Exhibitor’s dedicated exhibit space (6ft table) and registration fees for two (2) Exhibitor representatives to attend the Event and display throughout the Event. Exhibit spaces are assigned on a first-come, first-served basis. TCAA’s acceptance of an Application is discretionary and is otherwise conditional upon receipt of Exhibitor’s completed Application, signed Agreement, and full payment of the Exhibit Fee. Faxed or emailed applications received without payment will not be confirmed until TCAA receives the corresponding Exhibit Fee. Checks for Exhibit Fees should be made payable to “Trauma Center Association of America” and submitted with the Application and this Agreement to: Trauma Center Association of America, P.O. Box 70, Mt. Mourne, NC, 28123-0070.

Booth Selection
Booth selection/placement will be based in part on the date of registration and payment receipt plus any other criteria as determined solely by TCAA.

Use of Event/Booth Space
Exhibitor shall not assign, lend, or share exhibitor’s event space. Exhibitor shall not promote any other person or entity, or any products other than exhibitor’s, without TCAA’s prior written consent. “Promote” includes signage, products, demos, presentations, giveaways, and any other marketing pieces. Exhibitor must confine all demonstrations, promotional activities, and representatives to exhibitor’s predesignated space. No signs, literature, collateral, equipment, furniture, or promotional items may be placed, distributed or posted outside of the exhibitor’s designated space without prior written approval from TCAA. Photographs and video will be captured during the conference. You consent that your image may be used in future marketing materials.

No Endorsement
Exhibitor will not state or imply that its products or services are endorsed by TCAA and no approval by TCAA or any of its staff or volunteers of any sponsor’s content or participation in the TCAA Annual Conference will be deemed an endorsement.

Compliance
Exhibitors shall bear responsibility for compliance with any and all local, city, state and federal safety, fire and health laws, ordinances and regulations, including the policies of the TCAA Conference facility regarding the installation, dismantle and operation of the exhibit. Exhibitors selling items from their booth should obtain any necessary city and/or state permits.

No Ancillary Payments
Exhibitors shall not pay any funds to TCAA’s Board of Directors, members, employees, agents, or other representatives, meeting participants or others involved with the Annual Trauma Conference. No commercial support may be used for travel, lodging, honoraria, or other expenses of any non-teacher and/or non-author, except in the case of scholarship funds for residents/fellows, provided those arrangements are made through TCAA.

ACCME Standards for Commercial Support of Continuing Medical Education
The Exhibitor agrees to abide by all applicable requirements of the current Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support: Standards to Ensure the Independence of CME Activities. TCAA agrees to abide by the current ACCME Standards for Commercial Support and acknowledge financial support from the Exhibitor in applicable event brochures, syllabi, and other materials. www.accme.org.

Solicitation Policy for Exhibiting Companies
TCAA strictly prohibits the solicitation and distribution of products and equipment in all of the educational sessions at the TCAA Annual Meeting. All demonstrations of company products, services, or equipment must be conducted in the exhibit hall. Non-exhibiting firms are not allowed to solicit or distribute advertising materials to TCAA attendees at any time. Please report any unauthorized solicitation to TCAA staff immediately.
EXHIBITOR/SPONSOR TERMS AND CONDITIONS (continued)

Liability
Exhibitor shall be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss, or damage is incident to, arises out of, or is in any way connected with Exhibitor’s participation in the Event and/or other conduct. It is Exhibitor’s sole responsibility to obtain, at its own expense, all required licenses and permits and to comply with all federal, state, and local laws and Albuquerque, NM ordinances for any activities conducted in association with or as part of the Event. Exhibitor hereby releases, and shall protect, indemnify, hold harmless and defend TCAA, its officers, directors, agents, employees, and other representatives against all claims, liabilities, losses, damages, and expenses, including reasonable attorney’s fees and costs of litigation, arising out of or related to this Agreement, Exhibitor’s participation in the Event and/or Exhibitor’s other conduct. Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of Exhibitor’s activities on the Hotel premises and will indemnify, defend and hold harmless, the Hotel, its owner, and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims. In the event that any part of the exhibit hall is destroyed or damaged so as to prevent TCAA from permitting Exhibitor to occupy assigned space during any part of, or the whole, Event, or in the event occupation of assigned space during any part of, or the whole, Event is prevented by strikes, pandemic, acts of God, national emergency, or other causes beyond the control of TCAA, Exhibitor will be charged for exhibit space during the period it was or could have been occupied by Exhibitor; and Exhibitor hereby waives any claim against TCAA, its officers, directors, agents, employees, or other representatives for losses or damages which may arise in consequence of such inability to occupy assigned space. If for any reason, beyond TCAA’s control, the Event is canceled, shortened, delayed, or otherwise altered or changed, Exhibitor understands and agrees that all loss and damages which it may suffer as a consequence thereof are its responsibility and not that of TCAA or TCAA’s officers, directors, agents, employees, or other representatives. Exhibitor understands that it may lose all monies it has paid TCAA for exhibit space at the Event as well as other costs and expenses it incurred including, without limitation, travel to the Event, setup, lodging, freight, and employee wages.

Nondiscrimination Policy
TCAA prohibits discrimination, harassment, and bullying against any person for any reason—for example, because of age, ancestry, color, disability or handicap, national origin, race, religion, gender, sexual or affectional orientation, gender identity, appearance, matriculation, political affiliation, marital status, veteran status, or any other characteristic protected by law.

Cancellations
In the event an Exhibitor provides written notice of its intent to cancel this Agreement by March 5, 2023, TCAA will issue a full refund of the Exhibitor’s Fee, less a $150 administrative fee. No refunds will be issued in the event Exhibitor cancels this Agreement after March 5, 2023. Notice of any cancellation of this Agreement by Exhibitor must be made in writing and delivered to TCAA via: (i) certified mail, return receipt requested; (ii) facsimile transmission with proof of receipt; (iii) e-mail transmission with proof of delivery, provided the written notice is attached as a separate document to the e-mail; or (iv) professional Overnight courier with proof of delivery. Telephonic and all other delivery attempts to cancel this Agreement by means not set forth herein will be invalid and of no effect.

Registration Requirements
Submission of a registration is regarded as affirmation of your acceptance of the TCAA Conference Registration Terms and Conditions.