The Stop the Bleed Ask Traumacare was repeated after the 2018 webinar on Stop The Bleed: How To Implement The Program. The 2019 data will be compared to the results from the 2017 Ask Traumacare. A total of 121 centers participated in the 2017 survey and 135 centers in 2019, a 10% increase.

1. Level of Trauma Centers Participating: It is noted the survey results were equal completed between level I and II centers.

2. Region of Participating Centers: Data shows that a cross section of the members across the United States participated in the survey for both 2017 & 2019.

3. Stop the Bleed Participation. Compared data shows an overwhelming increase of centers providing Stop the Bleed training. In 2017, 30% were noted to not providing the training, 2019 revealed only 2% of the responding centers are not providing the training. Of the 2% not providing Stop the Bleed training the barriers preventing them were a mixture of funding, lack of an identified coordinator, lack of man power and community buy-in.

4. Advertising: Data shows no increase of advertising the training by the trauma centers. Nineteen percent of participates reported no advertising in 2017 and 18% in 2019. See graph 4 for the responses to 2019 data. Majority of advertising is through hospital website page and social media. Some of the other advertising methods include: newspapers; local media; LinkedIn, banner in the hospital lobby; Next Door; reaching out to different organizations to offer classes; trauma program website and connections with other injury prevention initiatives.