

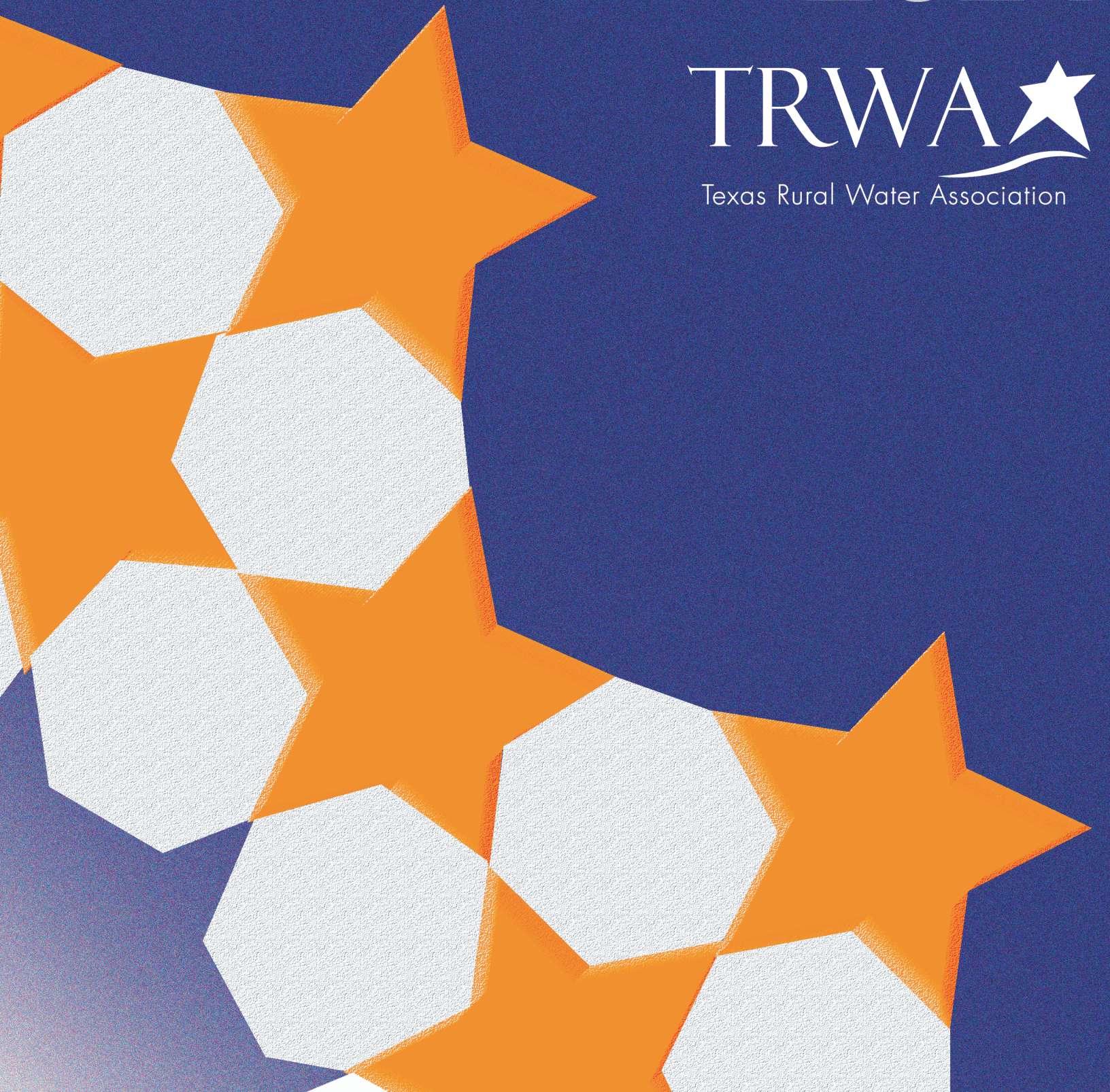
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| www.trwa.org

Sponsorship Guide 2024

TRWA 
Texas Rural Water Association



Annual Sponsorship Packages

Show your support all year long and receive a discount across the entire range of what TRWA offers by taking advantage of our annual sponsorships.

PATRON (\$25,000)

A \$26,500 value! Save \$1,500!

- Recognition as a Patron Partner & Platinum Sponsor at all conferences
- Exhibit (standard booth size with option to upgrade at discounted price, if applicable) at RuralWaterCon (RWC) and the Training & Technical Conference (TECH)
- Company spotlight in one pre-conference promo email per conference
- Selection of booth location during first round of selection period (first come, first served)
- Opportunity for a 30-second self-introduction onstage during the opening general session as applicable
- Proposal priority for a Vendor Demonstration during a break at RWC & TECH
- First right of refusal on a promo table at the Office Professionals Conference (10 total spaces available)
- Full-page ad in one issue of Quench magazine or equivalent discount on other advertising purchase
- Opportunity for an article in Quench magazine
- Opportunity to sponsor/speak at two educational workshops or area meetings
- Recognition as a donor to TRWA workforce development program of choice
- One-year Associate Membership

SIGNATURE (\$20,000)

A \$21,250 value! Save \$1,250!

- Recognition as a Signature Partner & Gold Sponsor at all conferences
- Exhibit (standard booth size with option to upgrade at discounted price, if applicable) at RWC and TECH conferences
- Company spotlight in one pre-conference promo email per conference
- Selection of booth location during second round of selection period (first come, first served)
- Proposal priority for a Vendor Demonstration during a break at RWC and TECH
- Right of refusal on a promo table at the Office Professionals Conference (10 total spaces available)
- Half-page ad in one issue of Quench magazine or equivalent discount on other advertising purchase
- Opportunity to sponsor/speak at two educational workshops or area meetings
- Recognition as a donor to TRWA workforce development program of choice
- One-year Associate Membership

PREMIER (\$15,000)

A \$16,000 value! Save \$1,000!

- Recognition as a Premier Partner & Silver Sponsor at all conferences
- Exhibit (standard booth size with option to upgrade at discounted price, if applicable) at either RWC or TECH
- Company spotlight in one pre-conference promo email per conference
- Selection of booth location during third round of selection period (first come, first served)
- Right of refusal on a promo table at the Office Professionals Conference (10 total spaces available)
- Half-page ad in one issue of Quench magazine or equivalent discount on other advertising purchase value
- Opportunity to sponsor/speak at one educational workshop or area meeting
- Recognition as a donor to TRWA workforce development program of choice
- One-year Associate Membership

SELECT (\$10,000)

A \$10,750 value! Save \$750!

- Recognition as a Select Partner & Bronze Sponsor at all conferences
- Exhibit (standard booth size with option to upgrade at discounted price, if applicable) at either RWC or TECH
- Right of refusal on a promo table at the Office Professionals Conference (10 total spaces available)
- Quarter-page ad in one issue of Quench magazine or equivalent discount on other advertising purchase
- Opportunity to sponsor/speak at one educational workshop or area meeting
- Recognition as a donor to TRWA workforce development program of choice
- One-year Associate Membership

Conference Sponsorship Opportunities

RURAL WATER CON | MARCH 26-28 | SAN ANTONIO

TRAINING & TECHNICAL | JULY 10-11 | GALVESTON

OFFICE PROFESSIONALS | OCTOBER 10-11 | SAN MARCOS

CONFERENCE SPONSORSHIPS

Receive the following based on level of support:	Platinum \$5,000*	Gold \$4,000*	Silver \$3,000*	Bronze \$2,000*
Signage/Print Recognition	X	X	X	X
Opening Remarks Recognition	X	X	X	X
Logo on TRWA Website Event Page	X	X	X	X
Right of Refusal for Office Pros Promo Table (10 spaces available)	X	X	X	X
Complimentary Badges (In addition to those included with exhibitor booth)	4	3	2	1
Welcome Reception Drink Tickets	50	25	10	
Proposal Priority for Vendor Demos	X	X		
Logo in Pre-Event Email Blast	X	X		
Onstage Introduction (as applicable)	X			
eNewsletter Recognition During Event	X			
Quench Magazine Post-Event Recognition	X			

*Pricing for non-TRWA Associate Members is \$1,000 higher

**Event sponsorship does not include exhibit booth fees at RWC or TECH

ADDITIONAL CONFERENCE SPONSORSHIPS

All sponsors will receive recognition during the conference opening session

President's Banquet - \$5,000 (RWC)

- Sponsor logo on signage throughout banquet

Luncheon - \$5,000 (RWC/TECH/OP)

- Sponsor logo on signage throughout luncheon

Exhibit Hall Welcome Reception - \$3,000 (RWC/TECH)

- Sponsor logo on signage throughout reception
- 25 drink tickets to distribute

President's Banquet Cocktail Reception - \$2,500 (RWC)

- Sponsor logo featured on signage during cocktail reception

Breakfast - \$2,500 (RWC/TECH)

- Sponsor logo on signage during one breakfast

Refreshment Breaks - \$2,500 (RWC/TECH/OP)

- Sponsor logo on signage during respective break
- Coffee sleeves with your logo during a break

Key Card Sleeves - \$2,000 (RWC/TECH/OP)

- Sponsor logo on guest room key card sleeves at host hotel

Conference Bags - \$2,000 (RWC/TECH/OP)

- Sponsor logo on TRWA provided bags

Audio Visual - \$1,500 (RWC/TECH/OP)

- Sponsor acknowledgment on signage and website

Best Tasting Water Contest - \$1,500 (RWC)

- Sponsor acknowledgment on signage and website

Water Stations - \$1,000 (RWC/TECH/OP)

- Sponsor logo featured on water stations near sessions

Educational Tracks - \$1,000 (RWC/TECH)

- Sponsor acknowledgment on signage and website

Charging Station - \$500 (RWC/TECH/OP)

- Sponsor logo appears near charging station in registration area

Additional Opportunities

AWARDS OF EXCELLENCE

- Sponsor an Individual Award (\$500) or a System-Wide Award (\$1,000). The TRWA Awards of Excellence recognize outstanding performers from the rural water and wastewater industries in Texas. Judges select winners from a pool of nominations drawn from throughout the state.
- Company will be recognized with accompanying photo in follow-up feature in Quench magazine.
- Mention and logo on digital brochure on Awards program webpage on trwa.org.
- Presentation: sponsoring company will be recognized by the committee chair during the awards ceremony at RuralWaterCon 2024. A representative from your company will also be invited to participate in photo opportunities after the ceremony.
- Booth recognition: If sponsoring company chooses to exhibit in our RuralWaterCon exhibit hall, the company will receive a sign to display at their booth.
- You can sponsor one or more awards. We do not accept partial or shared sponsorships for the Awards of Excellence.

PAC FISH FRY SPONSORSHIPS

- **\$3,000 Big Kahuna Sponsor:** Your company name announced at PAC Fish Fry Fundraiser during the Training & Technical Conference in Galveston and in TRWA communications. Prominent placement on signage and five Fish Fry registrations.
- **\$1,500 Fry Daddy Sponsor:** Your company name announced at PAC Fish Fry Fundraiser during the Training & Technical Conference in Galveston and in TRWA communications. Signage and two fish fry registrations.

TRWA PODCAST SPONSORSHIP

- Support the launch of TRWA's new podcast for water and wastewater personnel as a \$1,500 podcast sponsor
- Have your company name announced and thanked during episodes of TRWA's forthcoming podcast
- Company logo will be included on the podcast landing page on TRWA's website
- Logo will be included in email blasts announcing new episodes of the podcast

WORKFORCE DEVELOPMENT

- Suggested Donation: \$500 or more
- Support the future of the water and wastewater industry by contributing to TRWA's Workforce Development initiatives.
- Your donations can be directed to support one or more of the following. Any donation helps
 - **Texas Rural Water Foundation Student Scholarships**, which support the higher education goals of students considering careers in the water and wastewater industry, veterans and those looking to give back to rural communities.
 - **The Workforce Education Fund**, which helps subsidize student fees to participate in the Registered Apprenticeship Program.

2024 TRWA Sponsorship Agreement

ANNUAL SPONSORSHIPS

Patron | \$25,000

Signature | \$20,000

Premier | \$15,000

Select | \$10,000

CONFERENCE SPONSORSHIPS

RuralWaterCon

Platinum | \$5,000

Gold | \$4,000

Silver | \$3,000

Bronze | \$2,000

Training & Technical

Platinum | \$5,000

Gold | \$4,000

Silver | \$3,000

Bronze | \$2,000

Office Professionals

Platinum | \$5,000

Gold | \$4,000

Silver | \$3,000

Bronze | \$2,000

Non-Member Surcharge | \$1,000

ADDITIONAL CONFERENCE SPONSORSHIPS

RuralWaterCon

President's Banquet | \$5,000

Luncheon | \$5,000

Welcome Reception | \$3,000

Cocktail Reception | \$2,500

Breakfast | \$2,500

Refreshment Breaks | \$2,500

Key Card Sleeves | \$2,000

Conference Bags | \$2,000

Audio Visual | \$1,500

Water Taste Test | \$1,500

Water Stations | \$1,000

Educational Tracks | \$1,000

Charging Station | \$500

Training & Technical

Luncheon | \$5,000

Welcome Reception | \$3,000

Breakfast | \$2,500

Refreshment Breaks | \$2,500

Key Card Sleeves | \$2,000

Conference Bags | \$2,000

Audio Visual | \$1,500

Water Stations | \$1,000

Educational Tracks | \$1,000

Charging Station | \$500

Fish Fry PAC Event

Big Kahuna Sponsor | \$3,000

Fry Daddy Sponsor | \$1,500

Office Professionals

Luncheon | \$5,000

Refreshment Breaks | \$2,500

Key Card Sleeves | \$2,000

Conference Bags | \$2,000

Audio Visual | \$1,500

Water Stations | \$1,000

Charging Station | \$500

Subtotal from this page:

Sponsorships are first-come, first-served based on availability.

ADDITIONAL OPPORTUNITIES

Awards of Excellence

Large System Excellence | \$1,000
Small System Excellence | \$1,000
Excellence in Sys. Management | \$500
Excellence in Operations | \$500
Excellence in Administration | \$500

Podcast Sponsorship

Sponsorship | \$1,500

Workforce Development

I'd like to donate \$
to
TRWF Student Scholarships
Workforce Education Fund

Name:

Company:

Phone:

Email:

Address:

City:

State:

Zip:

Please include my Associate Membership fee of \$700.

I am committed to supporting the events selected. Please follow up with me to coordinate.

Please process my payment now and sign me up for the opportunities I've checked.

Total Sponsorship Amount:

Check enclosed (Payable to TRWA)

Charge my:

AMEX

VISA

MASTERCARD

Card Number:

Cardholder Name:

Exp. Date:

CSV:

Signature: _____

Date:

Contact Us

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