

Sponsorship Guide 2025



Annual Sponsorship Packages

Show your support all year long and receive a discount across the entire range of what TRWA offers by taking advantage of our annual sponsorships.

PATRON (\$25,000)

A \$26,500 value! Save \$1,500!

- Recognition as a Patron Partner & Platinum Sponsor at all conferences
- Exhibit (standard booth size with option to upgrade at discounted price, if applicable) at RuralWaterCon (RWC) and the Training & Technical Conference (TECH)
- Company spotlight in one pre-conference promo email per conference
- Selection of booth location during first round of selection period (first come, first served)
- Proposal priority for a Vendor Demonstration during a break at TECH
- First right of refusal on a promo table at the Office Professionals Conference (10 total spaces available)
- Full-page ad in one issue of Quench magazine or equivalent discount on other advertising purchase
- Opportunity for an article in Quench magazine
- Opportunity to sponsor/speak at two educational workshops or area meetings
- Recognition as a donor to TRWA workforce development program of choice
- One-year Associate Membership

SIGNATURE (\$20,000)

A \$21,250 value! Save \$1,250!

- Recognition as a Signature Partner & Gold Sponsor at all conferences
- Exhibit (standard booth size with option to upgrade at discounted price, if applicable) at RWC and TECH conferences
- Company spotlight in one pre-conference promo email per conference
- Selection of booth location during first round of selection period (first come, first served)
- Proposal priority for a Vendor Demonstration during a break at TECH
- Right of refusal on a promo table at the Office Professionals Conference (10 total spaces available)
- Half-page ad in one issue of Quench magazine or equivalent discount on other advertising purchase
- Opportunity to sponsor/speak at two educational workshops or area meetings
- Recognition as a donor to TRWA workforce development program of choice
- One-year Associate Membership

PREMIER (\$15,000)

A \$16,000 value! Save \$1,000!

- Recognition as a Premier Partner & Silver Sponsor at all conferences
- Exhibit (standard booth size with option to upgrade at discounted price, if applicable) at either RWC or TECH
- Company spotlight in one pre-conference promo email per conference
- Selection of booth location during first round of selection period (first come, first served)
- Right of refusal on a promo table at the Office Professionals Conference (10 total spaces available)
- Half-page ad in one issue of Quench magazine or equivalent discount on other advertising purchase value
- Opportunity to sponsor/speak at one educational workshop or area meeting
- Recognition as a donor to TRWA workforce development program of choice
- One-year Associate Membership

SELECT (\$10,000)

A \$10,850 value! Save \$850!

- Recognition as a Select Partner & Bronze Sponsor at all conferences
- Exhibit (standard booth size with option to upgrade at discounted price, if applicable) at either RWC or TECH
- Selection of booth location during first round of selection period (first come, first served)
- Right of refusal on a promo table at the Office Professionals Conference (10 total spaces available)
- Quarter-page ad in one issue of Quench magazine or equivalent discount on other advertising purchase
- Opportunity to sponsor/speak at one educational workshop or area meeting
- Recognition as a donor to TRWA workforce development program of choice
- One-year Associate Membership

Conference Sponsorship Opportunities

RURAL WATER CON | MARCH | AUSTIN

TRAINING & TECHNICAL | JULY | GALVESTON

OFFICE PROFESSIONALS | NOVEMBER | FRISCO

CONFERENCE SPONSORSHIPS

Receive the following based on level of support:	Platinum \$5,000*	Gold \$4,000*	Silver \$3,000*	Bronze \$2,000*
Signage/Print Recognition	X	X	X	X
Opening Remarks Recognition	X	X	X	X
Logo on TRWA Website Event Page	X	X	X	X
Right of Refusal for Office Pros Promo Table (10 spaces available)	X	X	X	X
Complimentary Badges (In addition to exhibitor booth badges) (RWC & TECH)	4	3	2	1
Recognition as a Drink Ticket Sponsor	X	X	X	X
Proposal Priority for Vendor Demos (TECH)	X	X		
Logo in Pre-Event Email Blast	X	X		
eNewsletter Recognition During Event	X			
Quench Magazine Post-Event Recognition	X			

*Pricing for non-TRWA Associate Members is \$1,000 higher

**Event sponsorship does not include exhibit booth fees at RWC or TECH

ADDITIONAL CONFERENCE SPONSORSHIPS

All sponsors will receive recognition during the conference opening session

President's Banquet - \$5,000 (RWC)

- Sponsor logo on signage throughout banquet

Luncheon - \$5,000 (RWC/TECH/OP)

- Sponsor logo on signage throughout luncheon

Exhibit Hall Welcome Reception - \$3,000 (RWC)

- Sponsor logo on signage throughout reception
- 25 drink tickets to distribute

President's Banquet Cocktail Reception - \$2,500 (RWC)

- Sponsor logo featured on signage during cocktail reception

Breakfast - \$2,500 (RWC/TECH)

- Sponsor logo on signage during one breakfast

Refreshment Breaks - \$2,500 (RWC/TECH/OP)

- Sponsor logo on signage during respective break
- Coffee sleeves with your logo during a break

Key Card Sleeves - \$2,000 (RWC/TECH/OP)

- Sponsor logo on guest room key card sleeves at host hotel

Conference Bags - \$2,000 (RWC/TECH/OP)

- Sponsor logo on TRWA provided bags

Audio Visual - \$1,500 (RWC/TECH/OP)

- Sponsor acknowledgment on signage and website

Great Texas Water Taste Test - \$1,500 (RWC)

- Sponsor acknowledgment on signage and website

Water Stations - \$1,000 (RWC/TECH/OP)

- Sponsor logo featured on water stations near sessions

Educational Tracks - \$1,000 (RWC/TECH)

- Sponsor acknowledgment on signage and website

Charging Station - \$500 (RWC/TECH/OP)

- Sponsor logo appears near charging station in registration area

Drink Tickets - \$120 for 10 (RWC)

- Contribute to our Welcome Reception Drink Tickets for attendees

Sponsorships are first-come, first-served based on availability.

Additional Opportunities

AWARDS OF EXCELLENCE

- Sponsor an Individual Award (\$750) or a System-Wide Award (\$1,500). The TRWA Awards of Excellence recognize outstanding performers from the rural water and wastewater industries in Texas. Judges select winners from a pool of nominations drawn from throughout the state. Award recipients will receive a prize of \$500 for Individual Awards and \$1,000 for system awards.
- Company will be recognized with accompanying photo in follow-up feature in Quench magazine.
- Mention and logo on digital brochure on Awards program webpage on trwa.org.
- Presentation: sponsoring company will be recognized by the committee chair during the awards ceremony at RuralWaterCon 2025. A representative from your company will also be invited to participate in photo opportunities after the ceremony.
- Booth recognition: If sponsoring company chooses to exhibit in our RuralWaterCon exhibit hall, the company will receive a sign to display at their booth.
- You can sponsor one or more awards. We do not accept partial or shared sponsorships for the Awards of Excellence.

PAC FISH FRY SPONSORSHIPS

- **\$3,000 Big Kahuna Sponsor:** Your company name announced at PAC Fish Fry Fundraiser during the Training & Technical Conference in Galveston and in TRWA communications. Prominent placement on signage and five Fish Fry registrations.
- **\$1,500 Fry Daddy Sponsor:** Your company name announced at PAC Fish Fry Fundraiser during the Training & Technical Conference in Galveston and in TRWA communications. Signage and two fish fry registrations.

AREA MEETINGS

- Sponsor a TRWA Area Meeting (\$600) and connect directly with 20-30 utility personnel at each event, solidifying your presence across the Texas market.
- Sponsors can submit a one-hour educational presentation topic to share their expertise on critical industry issues with attendees.
- Sponsors will receive recognition on signage, logo placement on the TRWA Area Meeting webpage and networking time with attendees during the meeting.
- Receive attendee lists after the meeting.

WORKFORCE DEVELOPMENT

- Suggested Donation: \$500 or more
- Support the future of the water and wastewater industry by contributing to TRWA's Workforce Development initiatives.
- Your donations can be directed to support one or more of the following. Any donation helps
 - **Texas Rural Water Foundation Student Scholarships**, which support the higher education goals of students considering careers in the water and wastewater industry, veterans and those looking to give back to rural communities.
 - **The Workforce Education Fund**, which helps subsidize student fees to participate in the Registered Apprenticeship Program.
 - The **Emerging Leaders Program**, which helps TRWA identify and train the next generation of water and wastewater leaders throughout the state.

Secure Your Sponsorships

Visit trwa.org/sponsorship25 to book a 2025 TRWA Annual Partnership or Sponsorship opportunity.

If you have questions or would prefer not to book online, contact TRWA's Meetings and Events Planner Eli Aguirre at meetings@trwa. or by calling 512-472-8591.

2025 TRWA Sponsorship Reference Sheet

ANNUAL SPONSORSHIPS

Patron | \$25,000

Signature | \$20,000

Premier | \$15,000

Select | \$10,000

CONFERENCE SPONSORSHIPS

Non-Member Surcharge | \$1,000

RuralWaterCon

Platinum | \$5,000

Gold | \$4,000

Silver | \$3,000

Bronze | \$2,000

Training & Technical

Platinum | \$5,000

Gold | \$4,000

Silver | \$3,000

Bronze | \$2,000

Office Professionals

Platinum | \$5,000

Gold | \$4,000

Silver | \$3,000

Bronze | \$2,000

CONFERENCE EVENT AND ITEM SPONSORSHIPS

RuralWaterCon

President's Banquet | \$5,000

Luncheon | \$5,000

Welcome Reception | \$3,000

Cocktail Reception | \$2,500

Breakfast | \$2,500

Refreshment Breaks | \$2,500

Key Card Sleeves | \$2,000

Conference Bags | \$2,000

Audio Visual | \$1,500

Water Taste Test | \$1,500

Water Stations | \$1,000

Educational Tracks | \$1,000

Charging Station | \$500

Drink Tickets | \$120 for 10

Training & Technical

Luncheon | \$5,000

Breakfast | \$2,500

Refreshment Breaks | \$2,500

Key Card Sleeves | \$2,000

Conference Bags | \$2,000

Audio Visual | \$1,500

Water Stations | \$1,000

Educational Tracks | \$1,000

Charging Station | \$500

Fish Fry PAC Event

Big Kahuna Sponsor | \$3,000

Fry Daddy Sponsor | \$1,500

Office Professionals

Luncheon | \$5,000

Refreshment Breaks | \$2,500

Key Card Sleeves | \$2,000

Conference Bags | \$2,000

Audio Visual | \$1,500

Water Stations | \$1,000

Charging Station | \$500

ADDITIONAL OPPORTUNITIES

Awards of Excellence

Large System Excellence | \$1,500

Small System Excellence | \$1,500

Excellence in Sys. Management | \$750

Excellence in Operations | \$750

Excellence in Administration | \$750

Workforce Development

TRWF Student Scholarships | \$500+

Workforce Education Fund | \$500+

Emerging Leaders Program | \$500+

Area Meetings

Area Meeting Sponsorship | \$600