

Texas Rural Water Association
Associate Member Guide
2026



Sponsor, Exhibit & Advertise with TRWA

TABLE OF CONTENTS

Why Support TRWA	3	Area Meeting Sponsorships	12
Annual Partnerships	4	Quench Magazine Advertising	14
RuralWaterCon 2026	6	Digital Advertising	15
Training & Technical Conference	8	Additional Opportunities	16
Office Professionals Conference	10	<i>(Awards, scholarships & workforce initiatives)</i>	
Water Utility Expo	11	Securing Your Sponsorship	17



Letter from TRWA's Executive Director

The Texas Rural Water Association relies on the support of industry suppliers and businesses to carry out its mission. Your sponsorships help us provide a wide variety of programs and benefits to our 900 member utilities. Your participation in our exhibit hall helps us gather these members for education and networking at our annual conferences. Your signing on as Associate Members gives us a way we can show members who might need new parts or outside expertise that these companies are already investing in Texas Rural Water.

Inside this Associate Member Guide, you can find the full spectrum of opportunities available to get involved in TRWA throughout 2026. From Annual Partnerships that span all our programming to exhibit opportunities, area meeting sponsorships, advertising placements and more, we hope you'll be able to find a place that makes sense for your com-

pany. There are additional opportunities for sponsoring at one or more our annual conferences, from RuralWaterCon in March to our new Water Utility Expo, being held in October in Tyler.

Some of the opportunities listed here are available to non-member companies; if you're not ready to join TRWA, there are still ways for you to get involved inside. However, we pride ourselves on how we take care of our Associate Members, so prices for advertising and sponsorships are set so that you'll often save money on even your first purchase by becoming a member.

We couldn't do the work we do without you, and we know our members would be worse off without a thriving private sector helping our industry keep the water flowing. Thank you for your support of our association and our rural water community.

Warm regards,

Lara Zent
Executive Director & Chief Legal Officer
TRWA



Nearly 900 water and wastewater utilities across the state of Texas rely on the support of TRWA's team of experts for training, technical assistance, legal services and more.

The support of our Associate Members allows our staff in Austin and around Texas to help these systems serve their customers.

WHY SUPPORT TRWA?

The Texas Rural Water Association is a statewide non-profit educational and trade association that represents the full spectrum of the rural water community. We have been dedicated to helping water and wastewater systems provide efficient service and clean, safe drinking water to their customers since 1969 through expert advice on financial, managerial and technical issues; technical assistance with leak detection, system mapping and asset management; continuing education for occupational licensing and boards of directors; advocacy before lawmakers and regulatory bodies and much more.

Our membership is comprised of non-profit water supply and/or sewer service corporations, water districts, municipal utilities and privately owned water utilities. These member utilities provide water or wastewater service to 3.5 million customers in Texas.

The Texas Rural Water Association is a member of the National Rural Water Association and is part of a nationwide network of State Rural Water Associations that encompasses all 50 states.

VISIT OUR WEBSITE AT [TRWA.ORG](http://trwa.org) TO LEARN MORE

STEP 1: BECOME AN ASSOCIATE MEMBER

Visit trwa.org/associatebenefits to join or renew your Associate Membership for 2026.

For just \$700 for the year, you'll get up to a \$1,000 discount on conference sponsorships, exhibit hall booths and *Quench* magazine advertisements!

Secure preferred placement in our

exhibit halls, access to an online directory of TRWA utility members and much more!

Questions about Associate Membership? Contact TRWA's Membership Team at membership@trwa.org.



ANNUAL PARTNERSHIPS

SUPPORT TRWA ALL YEAR LONG AND RECEIVE DISCOUNTS ACROSS THE RANGE OF WHAT WE OFFER

PATRON SPONSOR | \$25,000

Our highest level and the best value you can get supporting TRWA

Become a Patron Sponsor for \$25,000 and you'll receive:

- Recognition as an Annual Partner & Platinum Sponsor at all conferences
- Exhibit (standard booth size with option to upgrade at discounted price, if applicable) at RuralWaterCon (RWC); the Training & Technical Conference (Tech) and the Water Utility Expo (Expo)
- First right of refusal on a promo table at the Office Professionals Conference (Limited spaces available)
- Company spotlight in one pre-conference promo email per conference
- Selection of booth location during first round of selection period (first come, first served)
- Proposal priority for a Vendor Demonstration during a break at Tech
- Full-page ad in one issue of Quench magazine or equivalent discount on other advertising purchase
- Opportunity for an article in Quench magazine
- Opportunity to sponsor/speak at two educational workshops
- Recognition as a donor to TRWA workforce development program of choice
- One-year Associate Membership

Save \$2,250 by sponsoring at this level!

 **CONTACT SPONSORSHIP@TRWA.ORG TO LEARN MORE** 

To sign up for an annual partnership, visit trwa.org/sponsorships or scan the QR code to the right:



SIGNATURE SPONSOR | \$20,000

- Recognition as a Signature Partner & Gold Sponsor at all conferences
- Exhibit (standard booth size with option to upgrade at discounted price, if applicable) at RWC, Tech and Expo conferences
- Right of refusal on a promo table at the Office Professionals Conference (Limited spaces available)
- Company spotlight in one pre-conference promo email per conference
- Selection of booth location during first round of selection period (first come, first served)
- Proposal priority for a Vendor Demonstration during a break at Tech
- Half-page ad in one issue of Quench magazine or equivalent discount on other advertising purchase
- Opportunity to sponsor/speak at two educational workshops
- Recognition as a donor to TRWA workforce development program of choice
- One-year Associate Membership

Save \$1,950!

PREMIER SPONSOR | \$15,000

- Recognition as a Premier Partner & Silver Sponsor at all conferences
- Exhibit (standard booth size with option to upgrade at discounted price, if applicable) at Expo and one of RWC or Tech
- Right of refusal on a promo table at the Office Professionals Conference (Limited spaces available)
- Company spotlight in one pre-conference promo email per conference
- Selection of booth location during first round of selection period (first come, first served)
- Half-page ad in one issue of Quench magazine or equivalent discount on other advertising purchase value
- Opportunity to sponsor/speak at one educational workshop
- Recognition as a donor to TRWA workforce development program of choice
- One-year Associate Membership

Save \$1,650!

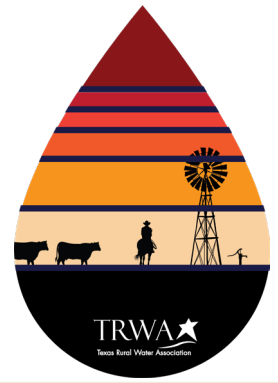
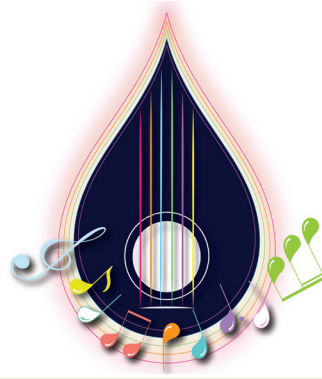
SELECT SPONSOR | \$10,000

- Recognition as a Select Partner & Bronze Sponsor at RWC & Tech conferences
- Exhibit (standard booth size with option to upgrade at discounted price, if applicable) at one of RWC, Tech or Expo
- Right of refusal on a promo table at the Office Professionals Conference (Limited spaces available)
- Selection of booth location during first round of selection period (first come, first served)
- Quarter-page ad in one issue of Quench magazine or equivalent discount on other advertising purchase
- Opportunity to sponsor/speak at one educational workshop
- Recognition as a donor to TRWA workforce development program of choice
- One-year Associate Membership

Save \$850!



RURAL WATER CON



DON'T MISS OUR BIGGEST EVENT OF THE YEAR, MARCH 26-27 IN ARLINGTON

BECOME A CONFERENCE SPONSOR!

PLATINUM | \$5,000

Receive:

- Top-Level Signage & Print Recognition
- Opening Remarks Recognition
- Logo on Event Webpage
- Three Complimentary Badges
- Drink Ticket Sponsor Recognition
- Logo in Pre-Event Email Blast
- eNewsletter Recognition During Event
- Post-Event Recognition in Quench Magazine

GOLD | \$4,000

Receive:

- Second-Level Signage & Print Recognition
- Opening Remarks Recognition
- Logo on Event Webpage
- Two Complimentary Badges
- Drink Ticket Sponsor Recognition
- Logo in Pre-Event Email Blast

SILVER | \$3,000

Receive:

- Third-Level Signage & Print Recognition
- Opening Remarks Recognition
- Logo on Event Webpage
- One Complimentary Badge
- Drink Ticket Sponsor Recognition
- Logo in Pre-Event Email Blast

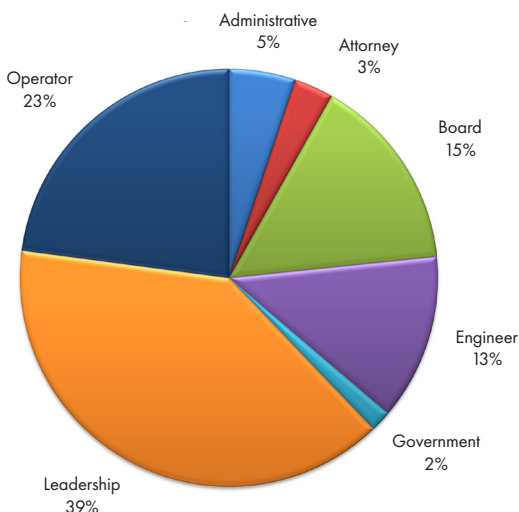
BRONZE | \$2,000

Receive:

- Signage & Print Recognition
- Opening Remarks Recognition
- Logo on Event Webpage
- Drink Ticket Sponsor Recognition
- Logo in Pre-Event Email Blast

Please note that all conference sponsorship prices on this and the following page are \$1,000 more for non-members.

WHO ATTENDS RURAL WATER CON?



WHO EXHIBITS AT RURAL WATER CON?

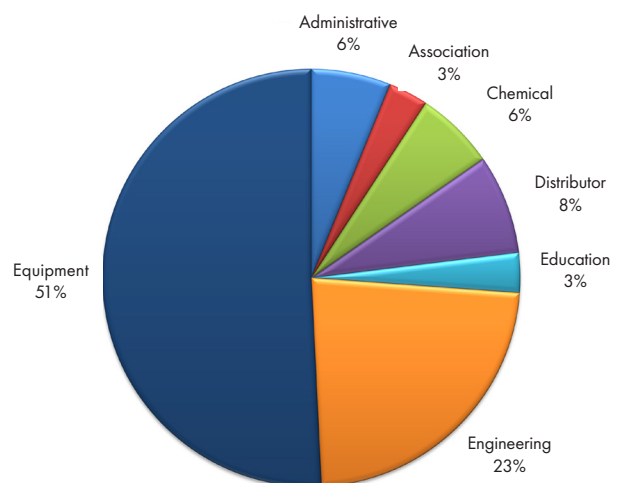


EXHIBIT AT RURALWATERCON IN ARLINGTON!
EXHIBITOR REGISTRATION OPENS IN MID-JANUARY!
LOOK FOR THE FULL EXHIBITOR REGISTRATION PACKET THEN!

ADDITIONAL RURALWATERCON SPONSORSHIPS

President's Banquet | \$5,000

Put your name on the social centerpiece of the TRWA calendar, which features dinner, a live auction, an interactive photobooth and live entertainment.

Wi-Fi Sponsor | \$4,000

Get naming rights for our conference Wi-Fi network.

Exhibit Hall Welcome Reception | \$3,000

Take the lead by sponsoring our conference kickoff event and receive 25 drink tickets to distribute during the event.

Keynote Sponsor | \$3,000

Support our biggest speaker of the event and help set the tone for conference.

Breakfast | \$2,500

Welcome attendees back to conference by sponsoring breakfast.

President's Banquet Reception | \$2,500

Help us warm up the crowd ahead of the President's Banquet by sponsoring the pre-event cocktail reception.

Refreshment Breaks | \$2,000

Keep the energy going by sponsoring one of our Exhibit Hall breaks throughout the day.

Conference Bags | \$2,000

Send your logo home with attendees by sponsoring conference bags.

Digital Signage Sponsor | \$2,000

Have your logo featured on each of our LED digital conference signs.

Great Texas Water Taste Test | \$1,500

Sponsor our taste test and you could get a seat on the judge's panel.

Audio-Visual | \$1,500

Bring the noise at our sessions as an A/V sponsor.

Key Card Sleeves | \$1,500

Get your logo in everyone's hands by sponsoring key card sleeves at the host hotel.

Water Stations | \$1,000

Get your logo featured on water stations throughout conference.

Charging Tables | \$1,000

Get your logo featured on the charging table in the registration area.

Photo-Op Sponsor | \$500

Have your logo placed on signage in the photo-op areas at the President's Banquet.

Drink Tickets | \$120 for 10

Contribute to our Welcome Reception Drink Tickets for attendees and be listed as a drink ticket sponsor.

Vendor Demonstrations | \$100

Showcase your products to attendees during one of our breaks.

Giveaways & Door Prizes | \$100 and up

Help us award prizes to attendees by sponsoring a conference giveaway.

To sign up for a RuralWaterCon sponsorship, visit trwa.org/sponsorships or scan the QR code to the right:



TRAINING & TECHNICAL CONFERENCE



JOIN US ON THE TEXAS COAST JULY 15-16 IN GALVESTON

BECOME A CONFERENCE SPONSOR!

PLATINUM | \$5,000

Receive:

- Top-Level Signage & Print Recognition
- Opening Remarks Recognition
- Logo on Event Webpage
- Three Complimentary Badges
- Logo in Pre-Event Email Blast
- eNewsletter Recognition During Event
- Post-Event Recognition in Quench Magazine

GOLD | \$4,000

Receive:

- Second-Level Signage & Print Recognition
- Opening Remarks Recognition
- Logo on Event Webpage
- Two Complimentary Badges
- Logo in Pre-Event Email Blast

SILVER | \$3,000

Receive:

- Third-Level Signage & Print Recognition
- Opening Remarks Recognition
- Logo on Event Webpage
- One Complimentary Badge
- Logo in Pre-Event Email Blast

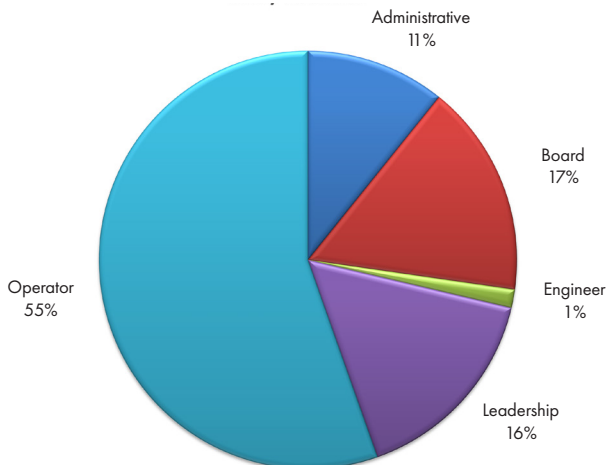
BRONZE | \$2,000

Receive:

- Signage & Print Recognition
- Opening Remarks Recognition
- Logo on Event Webpage
- Logo in Pre-Event Email Blast

Please note that all conference sponsorship prices on this and the following page are \$1,000 more for non-members.

WHO ATTENDS TECH CON?



WHO EXHIBITS AT TECH CON?

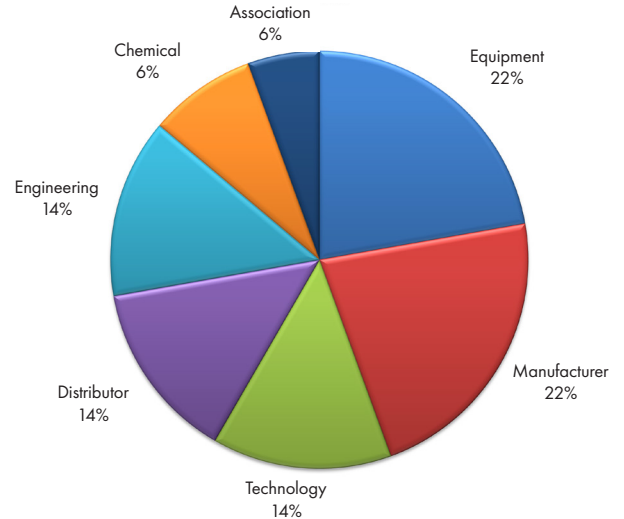


EXHIBIT AT THE TRAINING & TECHNICAL CONFERENCE IN GALVESTON!

EXHIBITOR REGISTRATION OPENS IN MID-APRIL!

LOOK FOR THE FULL EXHIBITOR REGISTRATION PACKET THEN!

ADDITIONAL TECH CON SPONSORSHIPS

Luncheon | \$5,000

Be recognized throughout the Exhibit Hall as our lunch sponsor for the day.

Wi-Fi Sponsor | \$4,000

Get naming rights for our conference Wi-Fi network.

PAC Family Fish Fry Big Kahuna Sponsor | \$3,000

Be the big fish at our annual PAC Fish Fry. Comes with five fish fry registrations.

Breakfast | \$2,500

Welcome attendees back to conference by sponsoring breakfast.

Refreshment Breaks | \$2,000

Keep the energy going by sponsoring one of our Exhibit Hall breaks throughout the day.

Conference Bags | \$2,000

Send your logo home with attendees by sponsoring conference bags.

Digital Signage Sponsor | \$2,000

Have your logo featured on each of our LED digital conference signs.

Key Card Sleeves | \$1,500

Get your logo in everyone's hands by sponsoring key card sleeves at the host hotel.

PAC Fish Fry Fry Daddy Sponsor | \$1,500

Keep us swimming towards our fundraising goals by sponsoring the PAC Fish Fry. Comes with two fish fry registrations.

Audio Visual | \$1,500

Bring the noise at our sessions as an A/V sponsor.

Water Stations | \$1,000

Get your logo featured on water stations throughout conference.

Charging Tables | \$1,000

Get your logo featured on the charging table in the registration area.

Photo-Op Sponsor | \$500

Have your logo placed on signage in the photo op areas during the Fish Fry.

Giveaways & Door Prizes | \$100 and up

Help us award prizes to attendees by sponsoring a conference giveaway.

Vendor Demonstrations | \$100

Showcase your products to attendees during one of our breaks.

 **CONTACT SPONSORSHIP@TRWA.ORG TO LEARN MORE** 

To sign up for a Training & Technical Conference Sponsorship, visit trwa.org/sponsorships or scan the QR code to the right:



OFFICE PROFESSIONALS CONFERENCE

THE PREMIER EVENT FOR WATER & WASTEWATER ADMINISTRATORS, OCT. 8-9 IN SAN MARCOS

CONFERENCE SPONSORSHIPS

PLATINUM	GOLD	SILVER
\$3,000	\$2,000	\$1,000

Please note that all conference sponsorship prices are \$1,000 more for non-members. Package benefits are equivalent to those of RuralWaterCon and Tech Conference.

ADDITIONAL OPC SPONSORSHIPS

Luncheon | \$4,000

Be recognized as our lunch sponsor for the day.

Wi-Fi Sponsor | \$3,000

Get naming rights for our conference Wi-Fi network.

Refreshment Breaks | \$1,500

Keep the energy going by sponsoring one of our refreshment breaks throughout the day.

Conference Bags | \$1,500

Send your logo home with attendees by sponsoring conference bags.

Key Card Sleeves | \$1,500

Get your logo in everyone's hands by sponsoring key card sleeves at the host hotel.

Audio Visual | \$1,000

Bring the noise at our sessions as an A/V sponsor.

Charging Tables | \$1,000

Get your logo featured on the charging table in the registration area.

Water Stations | \$750

Get your logo featured on water stations throughout conference.

Digital Signage | \$750

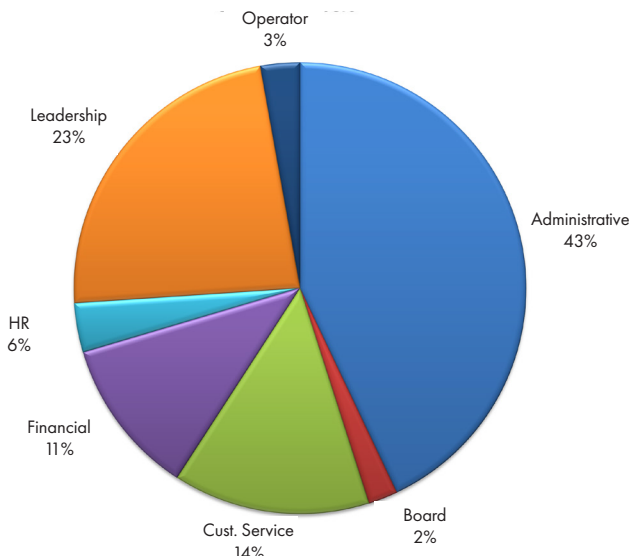
Have your logo featured on each of our LED digital conference signs.

Giveaways & Door Prizes | \$100 and up

Help us award prizes to attendees by sponsoring a conference giveaway.

THE OFFICE PROFESSIONALS CONFERENCE DOES NOT FEATURE AN EXHIBIT HALL, BUT A LIMITED NUMBER OF TABLES IN THE FOYER ARE AVAILABLE FOR CONFERENCE SPONSORS.

WHO ATTENDS OFFICE PROS?



To sign up for an Office Professionals Conference sponsorship, please visit trwa.org/sponsorships or scan the QR code below:



A TECHNICAL SHOWCASE FEATURING HANDS-ON
LEARNING OPPORTUNITIES OCT. 29-30 IN TYLER

CONFERENCE SPONSORSHIPS

PLATINUM	GOLD	SILVER
\$3,000	\$2,000	\$1,000

Please note that all conference sponsorship prices are \$1,000 more for non-members. Package benefits are equivalent to those of RuralWaterCon and Tech Conference.

NEW!

WATER
UTILITY
EXPO

ADDITIONAL EXPO SPONSORSHIPS

BBQ Dinner | \$5,000

Be a Texas hero by sponsoring the Expo's barbecue dinner.

Luncheon | \$4,000

Be recognized as our lunch sponsor for the day.

Breakfast | \$1,500

Welcome attendees back to conference by sponsoring breakfast.

Refreshment Breaks | \$1,500

Keep the energy going by sponsoring one of our breaks throughout the day.

Conference Bags | \$1,500

Send your logo home with attendees by sponsoring conference bags.

Water Stations | \$1,000

Get your logo featured on water stations throughout conference.

Signage | \$750

Have your logo featured on each of our event signs.

Giveaways & Door Prizes | \$100 and up

Help us award prizes to attendees by sponsoring a conference giveaway.

WHAT IS THE WATER UTILITY EXPO?

TRWA's Water Utility Expo is an outdoor hands-on training event we're debuting in 2026. The Expo will be held in Tyler in East Texas, a region with a dense concentration of TRWA members.

The event will feature interactive learning stations, live equipment demonstrations and spirited competitions. Attendees will be able to connect with peers, explore the latest technologies and power the future of Texas water systems!

To sign up for a Water Utility Expo sponsorship, visit trwa.org/sponsorships or scan the QR code below:



SECURE YOUR SPONSORSHIP FOR THE
INAUGURAL EXPO & GET FIRST RIGHT OF
REFUSAL FOR 2027 & BEYOND

Want to learn more about the Water Utility Expo?

Email us at sponsorship@trwa.org to learn more.



AREA MEETING SPONSORSHIPS

Sponsoring a TRWA Area Meeting is an excellent opportunity for our Associate Members to directly engage with attendees such as General Managers, Operators, Office Admin and Board Members of the local water and wastewater utilities at each meeting. With your sponsorship, you'll have a chance to deliver a one-hour TCEQ approved presentation (no selling, promoting serves, etc.) helping you showcase your expertise on pressing industry issues.

TRWA WILL HOLD 21 AREA MEETINGS ACROSS TEXAS IN 2026 | SEE OPPOSITE PAGE FOR A COMPLETE SCHEDULE

LIMITED SLOTS REMAIN, BUT WE ARE ALSO ACCEPTING ALTERNATES!

BECOME AN AREA MEETING SPONSOR | \$600

Area Meeting Sponsorship includes:

- Sponsor signage recognition at the meeting
- Professional introduction at the meeting
- Networking time during the meeting
- Opportunity to give a one-hour, TCEQ-approved presentation
- Attendee list after the meeting
- Logo on the TRWA website under Area Meetings
- We guarantee that the 2-3 meeting sponsors will be carefully selected to ensure they are not competitors

Presentation Guidelines:

- The Membership Department aims to provide a balanced selection of topics, including those requested by attendees at past Area Meetings.
- Presentations should address current issues faced by water and wastewater utilities, as well as day-to-day operations.
- TCEQ requires that presenters have a minimum of three (3) years of experience in the industry or relevant educational qualifications that align with the subject matter. All presentations and presenters will be submitted to TCEQ for approval before the meeting to ensure that attendees will receive Continuing Education Credits for attending.
- All presentations must be educational; marketing specific products, vendors, or services is not permitted.
- Proposals will be reviewed by the TRWA Membership Department based on several factors, including clarity, appropriateness for the intended audience, relevance to the industry and alignment with industry trends and research.

SHOWCASE YOUR EXPERTISE IN FRONT OF AN AUDIENCE OF LOCAL WATER PROFESSIONALS

To sign up for an an area meeting sponsorship, visit trwa.org/AMsponsorshipspresentations or scan the QR code to the right:



2026 TRWA AREA MEETINGS SCHEDULE

JANUARY 20
ABILENE, TX

JANUARY 27
JASPER, TX

FEBRUARY 10
NACOGDOCHES, TX

FEBRUARY 17
CASTROVILLE, TX

MARCH 3
EARLY, TX

APRIL 7
MCALLEN, TX

APRIL 21
GREENVILLE, TX

MAY 5
CLEBURNE, TX

MAY 12
FORT DAVIS, TX

MAY 19
WICHITA FALLS, TX

JUNE 23
PITTSBURG, TX

JUNE 30
SHERMAN, TX

JULY 7
FLORESVILLE, TX

JULY 28
LAKE JACKSON, TX

AUGUST 18
NAVASOTA, TX

AUGUST 25
JACKSONVILLE, TX

SEPTEMBER 1
BASTROP, TX

SEPTEMBER 29
CORSICANA, TX

OCTOBER 14
EMORY, TX

NOVEMBER 10
CROCKETT, TX

NOVEMBER 17
WACO, TX

Please note that this schedule is tentative and subject to change.



CONTACT SONYA.STOCKLIN@TRWA.ORG TO LEARN MORE



QUENCH MAGAZINE

TRWA's official trade publication, Quench Magazine is distributed to all TRWA utility members, including employees and board members, as well as TRWA associate members, other state rural water associations and elected officials and policymakers. With a total print circulation of over 4,000 and a digital publication that is a benefit extended to all TRWA individual members, the magazine is an excellent medium for reaching utility decisionmakers across the state.

QUENCH AD SPECS & PRICES

Ad Sizes	Member Cost B&W	Member Cost Color	Non-Member Cost B&W	Non-Member Cost Color	Ad Dimensions in inches (Width x Height)
Business Card	\$360	\$500	\$780	\$1,000	3 ^{5/8} x 2 ^{5/16}
Quarter Page	\$675	\$850	\$1,325	\$1,610	3 ^{5/8} x 4 ^{7/8}
Half Page	N/A	\$1,125	N/A	\$2,250	7 ^{1/2} x 4 ^{7/8}
Back Cover (3/4 pg)	N/A	\$1,600	N/A	\$2,600	7 ^{1/2} x 7 ^{1/2}
Full Page	N/A	\$1,750	N/A	\$2,825	8 ^{1/2} x 11

20%

Save 20% off your total ad spend by buying color ads in all six 2026 issues, or 10% by buying six black and white ads.

4,000

Reach a statewide audience of more than 4,000 subscribers.



CONTACT EDITOR@TRWA.ORG

TO LEARN MORE

DEADLINES

Placement	Reserve Space	Artwork Due
Issue 1 (Feb.)	January 16	February 4
Issue 2 (Apr.)	March 20	April 1
Issue 3 (June)	May 15	June 3
Issue 4 (Aug.)	July 17	August 5
Issue 5 (Oct.)	September 18	October 7
Issue 6 (Dec.)	November 13	December 2

To reserve ad space in Quench, visit trwa.org/advertise or scan the QR code below:



TRWA offers digital advertising on our website and eNewsletter platforms. Sales and production of this advertising is handled through [The Association Partner](#), which also runs our Digital Ad Retargeting Program. To purchase ads in these mediums or receive more information on what is being offered, when slots become available and current rates, we encourage you to contact them at advertise@theassociationpartner.com.

DIGITAL ADVERTISING

THREE WAYS TO ADVERTISE DIGITALLY

E NEWSLETTER ADVERTISING

TRWA distributes two weekly eNewsletters, the Training Pipeline on Tuesday and the Weekly Pipeline on Thursday, each to an audience of approximately 2,000 contacts. Each newsletter contains up to three slots for banner advertisements, which remain consistent from week-to-week throughout the duration of the buy.

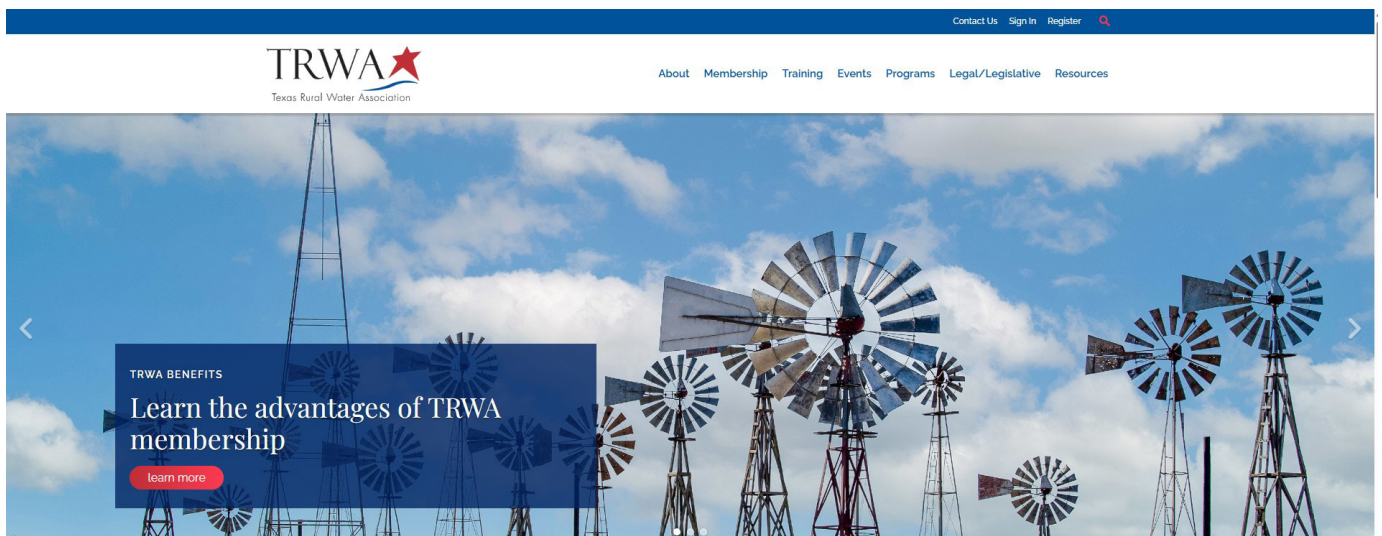
WEBSITE ADVERTISING

TRWA's website averages 4,000 unique visitors and 37,000 page views monthly, and tops 7,500 visits and 50,000 page views during peak months. The majority of our website visitors are employees of our members seeking resources to help better inform their operations.

DIGITAL RETARGETING

TRWA partners with The Association Partner to offer a digital retargeting advertising program that offers precise, quantifiable and sophisticated opportunities to reach TRWA members, event attendees and other water and wastewater professionals throughout Texas as they move about the Internet.

 CONTACT [ADVERTISE@THEASSOCIATIONPARTNER.COM](mailto:advertise@theassociationpartner.com) TO LEARN MORE 



ADDITIONAL SPONSORSHIP OPPORTUNITIES

To sign up for one of these additional opportunities, visit trwa.org/sponsorships or scan the QR code to the right:



AWARDS OF EXCELLENCE

Sponsor an Individual Award (\$750) or a System-Wide Award (\$1,500)

The TRWA Awards of Excellence recognize outstanding performers from the rural water and wastewater industries in Texas. A Board Committee selects winners from a pool of nominations drawn from throughout the state. Award recipients will receive a prize of \$500 for Individual Awards and \$1,000 for system awards.

Company will be recognized in follow-up feature in *Quench* magazine and receive mention and logo on digital brochure on Awards Program webpage on trwa.org throughout the year. The sponsoring company will be recognized during the awards ceremony at RuralWaterCon 2026. A representative from your company will also be invited to participate in photo opportunities after the ceremony. If the sponsoring company chooses to exhibit in our RuralWaterCon exhibit hall, the company will receive an award sponsor sign to display at their booth.

WORKFORCE DEVELOPMENT INITIATIVES

APPRENTICESHIP SCHOLARSHIPS

Your support of our Registered Apprenticeship Program supports participation fees for apprentices and their employers, allowing water and wastewater systems to fast-track the development of their newest employees and ensure continuity as workers in our industry retire.

A contribution of \$1,000 pays for one period of program fees for an apprentice, keeping them on track to graduate.

Your contributions to this program will be recognized on the Apprenticeship web page and in *Quench* magazine.

STUDENT SCHOLARSHIPS

Donate to the Texas Rural Water Foundation's Student Scholarship program, which supports the higher education goals of Texas students.

Last year, we gave out 30 scholarships totaling more than \$40,000, and with your help we can break those records in 2026.

Your contributions to this program will be recognized at RuralWaterCon, on the Student Scholarship web page and in the scholarship article that appears in *Quench* magazine.

EMERGING LEADERS

The Emerging Leaders Program is an effort to identify and train the next generation of water and wastewater leaders throughout the state.

Participants are selected through an application process and paired with a veteran mentor to help guide them through the program and help them prepare. Sponsorships can help cover the cost of one of our three in-person training events.

Your contributions to this program will be recognized at the events, on the ELP web page and in *Quench* magazine.

OPERATOR CERTIFICATION COURSES

Support water/wastewater professionals in underserved areas by helping us deliver TCEQ-approved courses closer to home. Your sponsorship helps lower registration costs for students in regions like West Texas and the Rio Grande Valley, ensuring access to essential education. Every contribution makes a difference, and we recommend giving in \$1,000 increments to maximize your impact.

WE RECOMMEND SIGNING UP FOR SPONSORSHIPS
ONLINE AT TRWA.ORG/SPONSORSHIPS OR BY EMAILING
SPONSORSHIP@TRWA.ORG.

OR, COMPLETE THIS FORM AND SEND IT TO US AT
SPONSORSHIP@TRWA.ORG

SECURE YOUR SPONSORSHIP

Company Name: _____

Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

E-Mail Address: _____

Are You An Associate Member: Yes

No

We are interested in these sponsorships:

Cost:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

If you need more lines, please attach another sheet.

Total: _____

Payment Method: Check

Credit Card

Signature: _____ Date: _____

QUESTIONS? CONTACT US AT SPONSORSHIP@TRWA.ORG OR CALL 512-472-8591



