



2020 TSPS Media Kit

The Texas Surveyor magazine



ADVERTISING POLICIES

- Contract space must be used during the 6-issue period of each calendar year. New ad copy must be received on or before the 5th of the month preceding publication, or existing ad will be reinserted.
- No cancellations accepted after closing date.
- No commission or cash discount.
- Publisher's limits of liability in event of error: Correct ad will be published once. Account will be billed and credit issued.

GENERAL INFORMATION

- *The Texas Surveyor* is printed 6x a year (Jan/Mar/May/Jul/Sept/Nov). Copy deadline for advertising is the 5th of the month preceding publication.
- **Circulation rate (approximation):** 1,600
- Copy accepted subject to policies and approval of Managing Editor, Editor-in-Chief and/or TSPS Board of Directors. The Editor reserves the right to delete objectionable or controversial material, and will inform the author/originator of any such action.

SUSTAINING MEMBER DISCOUNT

Sustaining Members of TSPS receive a 10% discount on ALL display advertising in *The Texas Surveyor* magazine and one free Professional Listing in *The Texas Surveyor*. Go to www.tsp.org/membership to become a Sustaining Member of TSPS!

RATES AND REQUIREMENTS

THE TEXAS SURVEYOR

Rate Schedule (All ads are full color)

SPACE	1 issue	3 issues	6 issues
Back Cover	\$1,500	\$4,050 (\$1,350/issue)	\$7,290 (\$1,215/issue)
Inside Front Cover	\$1,350	\$3,645 (\$1,215/issue)	\$6,600 (\$1,100/issue)
Inside Back Cover	\$1,250	\$3,375 (\$1,125/issue)	\$6,090 (\$1,015/issue)
Two-Page Spread	\$1,100	\$2,970 (990/issue)	\$5,340 (\$890/issue)
Full Page	\$800	\$2,160 (\$720/issue)	\$3,275 (\$655/issue)
Half Page (landscape only)	\$500	\$1,350 (\$450/issue)	\$2,125 (\$425/issue)

Mechanical Requirements (Standard unit sizes in inches)

TRIM SIZE

Full Page - 8.5 w x 11 h | Half Page - 7.25 w x 4.75 h

BLEED SIZE

Full page ads only - 9 w x 11.5 h

Please provide finished digital ad files with trim marks (hi res pdf files preferred) to communications@tsp.org.



2020 TSPS Advertising Order Form

The Texas Surveyor magazine

Please print

Company Name: _____

Company Contact: _____

Address: _____

City/State/Zip: _____

Phone: (_____) _____ Email: _____

THE TEXAS SURVEYOR *(Please check all items that are applicable)*

- ~~Back Cover~~
- ~~Inside Front Cover~~
- ~~Inside Back Cover~~
- Two-Page Spread
- Full page
- Half Page - Landscape only

Special Instructions:

Run *Texas Surveyor* order: One issue Three issues Six issues

PAYMENT OPTIONS

1/2 payment due January 10, 2020 & 1/2 payment due June 10, 2020

Payment in full - due January 10, 2020

Total Amount Due: _____ *(Sustaining Member discount will be reflected on invoices)*

I wish to pay by credit card. Please invoice me at the email address listed above.

I will mail a check. Please invoice me at the email address listed above.

Signature: _____ Date: _____

Secure your spot(s) today!

Email or fax this form to: communications@tsps.org | 512-327-7872

**Ad space for The Texas Surveyor is first-come, first-serve
and will be processed/secured in the order in which they are received at the TSPS office.**