



**Dr. James F. Petrick, Professor**  
**Texas A&M-Dept of Recreation, Park & Tourism**  
**Sciences**

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Jim Petrick is a Full Professor and Research fellow at Texas A&M University. His research explores the determinants of tourists' purchase behaviors. In the past eleven years, he has been awarded more than \$2 million in research grants and has been recognized for his research abilities with the following awards: Emerging Scholar of Distinction -- from the International Academy for the Study of Tourism (2009), Agri-life Research Fellow (2008), *Most Outstanding*

*Conference Paper* (TTRA National Conference, 2001), *Holland America Line Westours Research Award* (2004 & 2000), American Society of Travel Agents *Future Tourism Leader Award* (1999), and the *Excellence in Research Award* from RCRA (1998).

He has also been recognized as one of the best teachers in his field via the following teaching awards: Association of Former Students *Distinguished Achievement in Teaching Award* (2009), Student Led *Academic Teaching Award* (2009), the ING *Professor of Excellence Award* (2009), and Resort and Commercial Recreation *Professor of the Year Award* (2006).

Jim serves on the Editorial Boards for the *Journal of Travel Research*, *Annals of Tourism Research and Event Management*, and is on the Advisory Board for the *Journal of Sport Tourism*. Additionally, he is the former President of the Texas Travel & Tourism Research Association Chapter, and is the Chief Problem Solver for his own tourism research company ([www.Tourvey.com](http://www.Tourvey.com)). Jim serves on the Board of Director's for tourism entities Internationally (Travel and Tourism Research Association), at the State Level (Texas Travel Industry Association), and at the city level (Bryan/College Station Convention and Visitors Bureau).

While at A&M, Jim has been one of the most published persons in the field of tourism, has presented his research findings at numerous national & international conferences, and has been a Keynote Speaker in multiple countries. Prior to his work at Texas A&M, he spent six years working onboard cruise ships for both Norwegian Cruise Line and Royal Viking Line, working in positions from Youth Coordinator to Cruise Director.