



**Nate Gieryn**  
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Nate Gieryn is the Travel Research Manager for the Texas Office of the Governor, Economic Development & Tourism division and has been serving as part of that agency since 2005. Nate directs the Texas Tourism research program which reports the latest Texas travel trends, travel industry statistics and performance measures for the divisions advertising and marketing campaigns. In this role, he is also responsible for tourism development and planning projects often assisting convention and visitor bureaus, state and local government offices, hotels, attractions, airports and other travel industry partners.

Nate is active within the Travel and Tourism Research Association, most recently serving on the international board of directors and previously as president of the Texas

Chapter now TTIA-ttra Texas Research Council. He holds a Master of Science in Community and Regional Planning from the University of Texas at Austin and a Bachelor of the Arts in Geography with Honors from the University of Wisconsin at Madison.