Texas Travel Information Centers

Making a good first impression is important. That’s why TxDOT’s 12 travel information centers welcome visitors with Texas hospitality, professional travel recommendations and up-to-date road conditions.

Travel Information Centers promote travel by:

- Marketing and promoting your destination and points of interest across the state.
- Welcoming approximately 2 million visitors annually.
- Distributing collateral for an estimated 1,500 destinations and attractions.
- Providing travel recommendations, trip-planning assistance and routing information.
- Operating 360 days a year.
- Holding events to raise public awareness of tourism and safety issues.
- Serving as the first line of communication to the public during statewide emergencies affecting travel.

In 2015, Travel Information Centers:

- Generated an estimated $115.1 million in incremental spending.*
- Supported 1,151 jobs.*
- Generated $6.9 million in state tax revenue.*
- Received a customer-satisfaction rating of 4.97 out of 5.

*Office of the Governor – Economic Development and Tourism; FY 2015 Visitor Survey, TxDOT

For more information, visit our website at www.txdot.gov/inside-txdot/division/travel/information-centers.html or call 512/486-5800.
They’re knowledgeable and full of fun ideas. They don’t need bathroom stops or a mobile data plan (though they’re web savvy, too). They’re not just great marketing tools; Texas travelers know...

**TxDOT travel publications make ideal travel companions.**

**Texas Highways magazine**
As the state’s official travel magazine since 1975, Texas Highways showcases destinations and wide-open spaces with fascinating stories, insider tips and dazzling photography. More features can be found at [TexasHighways.com](http://TexasHighways.com), in the TH Extra! e-newsletter, and on Facebook and Twitter. Available on newsstands, or subscribe by calling 800/839-4997.

**Texas State Travel Guide**
The annual travel guide is the source for cultural, historical and recreational attractions statewide, from celebrated landmarks to off-the-beaten-path attractions. Listings must meet official requirements for inclusion. Travel guide content also is published on TravelTex.com. For more information, email TRV_Guide@txdot.gov or call 512/486-5900.

**Official Texas Travel Map**
Published annually, the official travel map gives travelers a visual reference for navigating major routes, communities, recreational areas, airports and other relevant travel information. For more information, call 512/486-5900.

**Texas Highways Events Calendar**
This quarterly publication lists hundreds of events across the state and is the main source of events for Texas Highways and TravelTex.com. Send event info to texasevents@txdot.gov or at [TexasHighways.com/event-cal-submission](http://TexasHighways.com/event-cal-submission). Questions? Call 512/486-5900.

TxDOT also produces the Texas Public Campgrounds Guide, Texas: A Quick Look, the Wildflowers of Texas brochure, Judge Roy Bean brochure and Texas Capitol Complex guide.

**Find out more about the range of services TxDOT offers the Texas travel industry at** [www.txdot.gov/business/partnerships/travel-industry-partners.html](http://www.txdot.gov/business/partnerships/travel-industry-partners.html), including:

- **The Texas Travel Leads system:** Destinations can download contact information for potential travelers who have requested Texas travel information. Need copies of travel literature for distribution? You can also order through this system. Visit [https://TexasTravelLeads.com](https://TexasTravelLeads.com) or call 512/486-5813 for information.
- **Requesting single copies:** Visit [https://TexasTravelLeads.com](https://TexasTravelLeads.com) or call 800/452-9292. Free publications also are available at TxDOT’s Travel Information Centers.
- **Advertising opportunities:** To inquire about advertising in TxDOT’s travel publications—including Texas Highways, TexasHighways.com, the Texas Highways Events Calendar or Official Texas Travel Map—contact AJR Media at 800/383-7677.
- **Digital versions:** Find PDFs of our full roster of travel publications online at [www.txdot.gov/inside-txdot/forms-publications/publications/travel.html](http://www.txdot.gov/inside-txdot/forms-publications/publications/travel.html)