

BRIEF BIOGRAPHY

Mark Greenspahn

Mark Greenspahn is the Founder and President of Two Feet in the Sand, LLC, a personal branding resource helping clients create effective resumes, cover letters, and LinkedIn profiles. He is an experienced and well respected marketing executive who excelled during his previous, long-term career at Anheuser-Busch.

With experience recruiting, interviewing and hiring thousands of employees, Mark has personally written more than 1,700 resumes since 2009, enabling clients throughout the U.S. to land interviews and great jobs at all levels in diverse industries. Mark's client base consists of recent college graduates to C-Level Executives, who have utilized Mark's experience, knowledge, and strategy to develop effective personal branding solutions to meet their specific needs.

Mark's experience at Anheuser-Busch was heavily focused on the tourism industry. He began his career at Busch Gardens in Tampa, Florida and held roles in Food Service and Operations. Following a promotion and relocation to St. Louis, he served as the assistant to the Vice President of Revenue who directed all food & beverage and merchandise operations at the company's theme parks. Mark also served as General Manager of the St. Louis Soccer Park and Conference Center, and Grant's Farm, a popular St. Louis attraction and the ancestral home of the Busch family. As Director of Brewery Tours & Gift Shops, Mark oversaw the planning and operations for the company's 10 tour and gift shop facilities nationwide. In this role he also directed the building and operation of Anheuser-Busch Hospitality Centers at the Busch Gardens and SeaWorld theme parks. Culminating his career as Director of Contemporary Event Marketing, he managed a department with 1,000 employees and a \$50 million annual budget to support beer marketing efforts across the U.S. including mobile marketing tours, promotions at bars and restaurants, and major programs to support special events including the Olympics, Super Bowl, MLB All-Star Game, Texas State Fair, NASCAR Races, Fairs, and Festivals.

In 2017, he launched Rezzoo.com, a new service specifically for college students. Rezzoo.com provides resumes, cover letters, and LinkedIn profiles to help students or recent graduates land interviews for internships, summer jobs, and career opportunities. Students from campuses across the U.S. have engaged Rezzoo.com to help develop their own personal brand as they enter the workforce.

Mark is a graduate of the University of South Florida in Tampa, and currently resides in St. Louis, Missouri. For more information, visit www.twofeetintheland.com, www.rezzoo.com, "Like" on Facebook or "Follow" @twofeet_sand on Twitter.