



#### PROFILE

**Company:**

Basin Street Properties

**Job Title:**

VP of Accounting

**TUG Member Type:**

End User

**Have You Served on the TUG Board of Directors in the Past?**

No

#### TUG INVOLVEMENT:

- Training Webinar Attendee
- User Community Open Forum Meeting Attendee

# HEIDI SCHUMANN

Position Applying For: Treasurer

#### What do you value in being a member of TUG?

I value the content, resources and user communities within TUG. The content that exists on the website, the webinars and the user community groups we attend has been extremely helpful to the Basin Street Team. As I stated above, we have hired the resources who have taught a webinar as we found the content, knowledge and ability to help us transform our processes a great match. I want to be able to share my passion and joy from my membership at TUG with others. TUG has been a game changer for the Basin Street Accounting Team. To contribute to an organization like this that has had such an impact on myself and my team would be an honor.

#### What do you see as the most important goal TUG needs to strive for?

I noted on the landing page of the TUG site the first paragraph states TUG's most important goal which is: Through the member community of new and experienced users, TUG provides a variety of channels to learn how to get the most out of the software and encourages member collaboration to solve day-to-day challenges.

It is even more important now, to provide access to the content through various channels. Now with the technology of Zoom being prevalent, maybe another medium to explore is training virtually so that you are able to meet the instructor face to face. Be able to have community forum that allow face to face conversations. The resources that TUG provides are what the membership uses the most and by ensuring your content is fresh and relevant will keep your user base interested and renewing their memberships.

I would also like to assist TUG in promoting the Real Estate side of Sage 300 CRE. We find a lot of information on TUG related to the Construction/Job Cost modules of Sage 300 CRE but find the Property Management side with not as much content.

### **Why would you a good leader within the TUG organization?**

My experience with TUG in the short time I have been a member with them has been invaluable. By attending webinars and user community groups, I have revamped processes for the Basin Street Team that has created efficiencies which in turn has shaved days' worth of work off of the team. As a leader within the TUG organization my goal will be to work with other leaders to learn from them as well as to promote my invaluable experience to the user community. TUG is a fantastic resource that the users for the Sage systems should understand and want to be a part of.

