



DAWN NAISBITT

POSITION APPLIED FOR: **SECRETARY**

PROFILE

COMPANY:

R&O Construction

JOB TITLE:

Business System Analyst

TUG MEMBER TYPE:

End User

Have You Served on the TUG Board of Directors in the Past:
Yes

- **Director, VP, President, Past President, Secretary**

TUG INVOLVEMENT

- I have taught sessions at the TUG National Conference for over 25 years
- I serve on multiple TUG committees, including Education, Social Media, and Membership
- Active member of Sage 300 CRE Construction Accounting, Project Mgmt, & Sage Intacct Communities
- Webinar presenter
- TUG Pulse Newsletter author
- Enjoy helping others get the most out of their Sage software.

WHAT DO YOU VALUE IN BEING A MEMBER OF TUG?

TUG is much more than a user group to me—it's a community of people who truly understand the day-to-day realities of working with Sage in the construction industry. The connections, shared experiences, and willingness of members to help one another are what make it special. Knowing there's always someone willing to offer insight, share a solution, or simply relate to the same challenges makes a real difference. The relationships built through TUG turn professional connections into genuine friendships, and that sense of community is what makes being part of it so meaningful to me.

WHAT DO YOU SEE AS THE MOST IMPORTANT GOAL THAT TUG NEEDS TO STRIVE FOR?

I believe one of the most important goals for TUG is ensuring it remains a strong, engaged community where users can learn from one another and share practical solutions. Growing our membership is vital, as bringing in new users and perspectives strengthens the value of the group for everyone involved. As technology continues to evolve, it will be increasingly important for TUG to provide a platform that connects real-world users, encourages open discussion, and helps members get the most value from their Sage software.

WHY WOULD YOU BE A GOOD LEADER WITHIN THE TUG ORGANIZATION?

I believe I would be a strong leader within TUG because of my long involvement and deep understanding of the organization. Through years of active participation, I've developed a clear perspective on TUG's mission, its goals, and the needs of its members. My previous time serving on the board has also given me valuable experience working collaboratively and making informed decisions that support the group as a whole. I remain committed to supporting TUG's mission and helping TUG continue to grow and succeed.