

The Healthcare Industry's Urgent Need for Urgent Care

More Americans have insurance than any time in the past five years and urgent care centers are playing an important role in keeping up with the everyday needs of the growing patient-base.

WHAT IS AN URGENT CARE CENTER?

Urgent care should **not be considered a replacement** for ongoing primary care nor a substitute for emergency rooms, which remain the best option for true emergency situations.



Urgent care centers can help your members bridge the gap for patients with **high-quality care** for common illnesses and non-life threatening episodic events such as sprains, broken bones, flu, colds, and other common illnesses.

How can URGENT CARE help you?



Emergency Room



Urgent Care Center



Doctor's Office

After-hours Medical Care

Walk-in AFTER-HOURS weekend availability

Saves emergency rooms money and resources that can be better spent on true emergency situations



With walk-in, after-hours and weekend availability, there's peace-of-mind that patients have access to quality medical care when doctor's offices may not be open

SAVES MONEY & resources

Patient-care Communication

COMMUNICATION remains OPEN

Many urgent care centers work hand in hand with emergency departments, making sure patients are appropriately redirected to emergency care when needed



Through referrals, electronic medical records and other means, urgent care centers take proactive steps to ensure the path of communication between services providers remains open

URGENT CARE CENTERS work with EMERGENCY DEPARTMENTS

Broad Spectrum of Quality Care

Urgent CARE CENTERS PROVIDE HIGH-QUALITY care

With on-site physicians, physician assistants and nurse practitioners, primary care doctors can feel confident about the high-quality care urgent care centers provide to their patients



Most urgent care centers can treat fractures, take x-rays and conduct lab tests on site

x-rays FRACTURES LAB TESTS