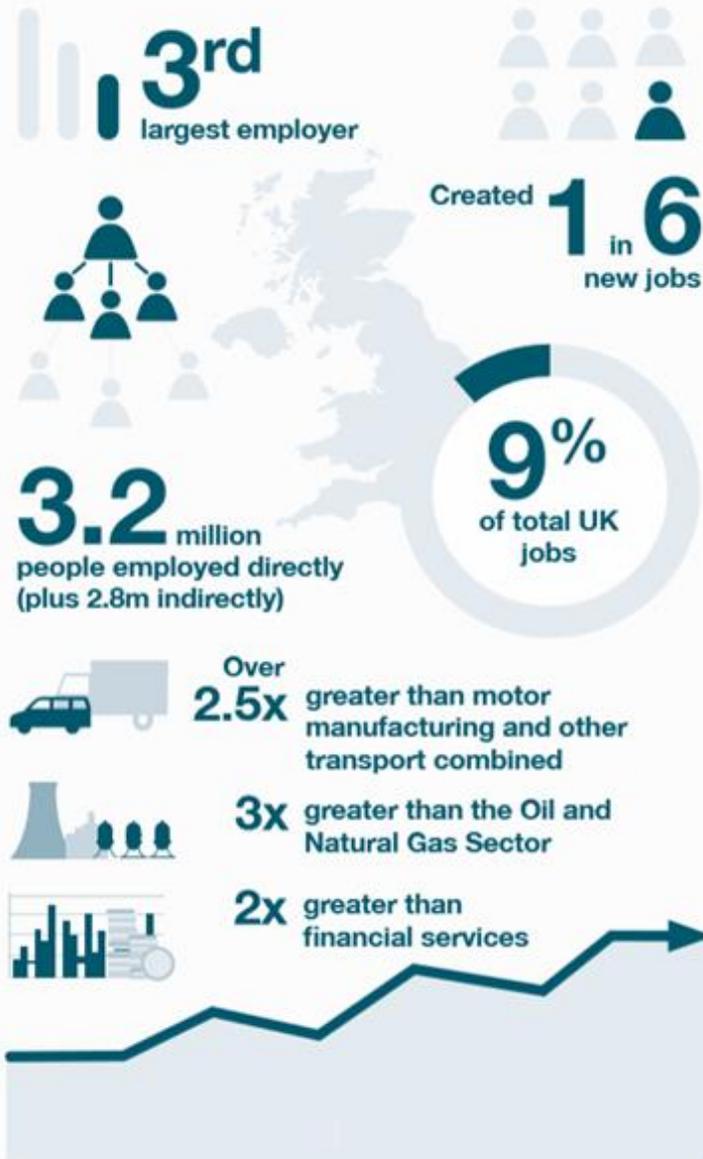
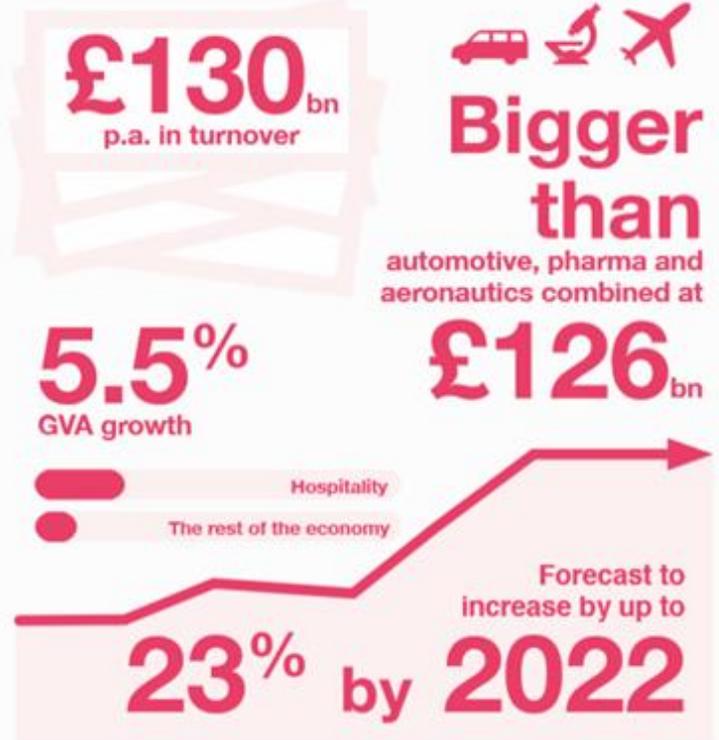


# UK Hospitality Industry Statistics

## UK EMPLOYMENT



## ECONOMIC CONTRIBUTION



## TAX RECEIPTS

c. **£39**<sub>bn</sub> in direct gross tax receipts

## EXPORTS & INVESTMENT

**£18**<sub>bn</sub> in exports via tourism

**£10**<sub>bn</sub> business investment

## TOURISM

**£24.3**<sub>bn</sub> worth of visitor spend



## REGIONALITY

**Top 7** employer in every region

**11%** of the regional workforce

## SMEs

**99%** of hospitality business are SMEs

**50%** total turnover + GVA

## PRODUCTIVITY

**2.9%** growth since 2009





## HOSPITALITY: DELIVERING GROWTH IN THE HEART OF HEALTHY COMMUNITIES

Hospitality is a dynamic, vibrant and innovative sector delivering vital jobs, growth and investment in the heart of our local communities - important culturally, socially and economically.

- Together, we are a big business: a £130bn turnover, 5% of GDP
- But we are an industry of entrepreneurs: over 90% of hospitality businesses are local SMEs
- We are the third largest employer with 3.2 million workers generating 1 in 6 new jobs in the last decade
- Productivity growth at 2.5% has outstripped the economy
- Resulting in capital expenditure of £10bn per year, attracting inward investment to our communities
- And with international tourist spend of £25bn, our export earnings exceed all food and drink together

**But our ambition is to achieve even more.** We are a responsible employer and community stakeholder, keen to play our part in resolving the challenges we face collectively on climate, sustainability and well-being as well as driving economic growth. Hospitality is well placed to contribute pragmatically and positively, having achieved higher and faster growth in output, wages and productivity than the economy as a whole in recent years. With the right stable and supportive tax and regulatory framework we can boost skills and opportunities, secure investment in regeneration and unlock the value of our social capital to unleash Britain's global potential.

To deliver our shared aspirations we want to work with Government to secure the right conditions to:

### Unlock our economic growth

- **The ambition:** hospitality output could grow by 5.5% over the next 3 years, outstripping the economy and high street. A third of that turnover is returned in taxes, funding vital public services.
- **Delivering more:** business rates are a growing burden and fall disproportionately on hospitality – we overpay by more than £2.4bn – and businesses are penalised with higher bills when they improve their premises. We need root and branch reform of rates to make it fit for purpose, rebalance the tax share to reflect the modern digital economy and incentivise investment.

### Boost skills and opportunities for our workforce

- **The ambition:** hospitality employment could grow by half a million, generating good quality career opportunities for all ages, levels and in all regions. With two third of our workforce already semi-skilled, we are committed to investing in the skills we need and 30,000 apprenticeships. We want a skilled, happy workforce, enjoying the rewards they deserve in a meritocratic industry.
- **Delivering more:** doubling the employer NICs threshold would help us boost take-home pay by removing the lowest paid from tax altogether, safeguard youth employment and let businesses invest in training and innovation. We have record low unemployment and a decreasing pool of young Britons: a new migration policy must protect and reflect the skills the economy needs.

### Bringing our communities together

- **The ambition:** Hospitality venues are the glue that binds our communities together. High streets, seaside towns and city centres face different challenges but hospitality serves to benefit them all and our investment in our businesses underpins wider regeneration and local infrastructure projects as well as attracting inward investment and export earnings.
- **Delivering more:** The Tourism Sector Deal is an ambitious partnership between Government and the industry which seeks to cement and build on the transformational place making potential of our third largest industry. Tourism Enterprise Zones should incentivise infrastructure investment and encourage a creative approach to development to rebalance the economy, serve the needs of diverse communities and bring prosperity across the regions.