

Rt Hon Boris Johnson MP
10 Downing Street
London
SW1A 2AA

17 March 2020

Dear Prime Minister,

The advice to avoid hospitality venues, coupled with the speed of coronavirus developments compels us to write less than a week since the Budget commitments to assist businesses through the hardest time in living memory. Hospitality trade and footfall plummeted by up to 70% *prior* to your comments yesterday and will undoubtedly have worsened since, genuinely posing an existential threat to our businesses and the jobs. Hospitality represents 10% of UK employment and 5% of GDP and the shockwaves of a sector-wide failure would be socially, culturally and economically devastating.

The Budget brought succour to some SMEs in our sector but left 7 out of 10 hotels, pubs, restaurants and attractions unsupported. Without further urgent intervention we face unprecedented levels of business closure – staff are already being laid off and the situation will only become more severe.

We need Government action now, to: extend the business rates and NIC holiday to all hospitality businesses for at least six months; follow the lead of other countries such as the USA, France and Denmark by committing to additional working capital support while funding salaries and retaining staff and; call on landlords and banks to avoid forfeiture of rent payments.

Hospitality is in a potentially fatal cashflow catastrophe, but all is not lost. With the right support from Government, our valuable sector will be able to focus on its teams and may yet forge ahead for the benefit of the British economy and people. The biggest threat to its ability to do so is that support comes either too late or not at adequate levels to see us through: we implore you to act on the above, without delay.

Yours sincerely,

Thomas Dubaere	Accor Hotels
Andrew Moody	Adventure Kidz
Trystan Williams	Akoko
Paul Wigham	All Our Bars
Sue Elaiho	Aspro UK
Steve Holmes	Azzurri Group
Wendy Bartlett	Bartlett Mitchell
Chris Naylor	Bespoke Catering
Scott Grimbleby	Blackhouse Restaurants
Anthea Hughes	Blackpool Pleasure Beach
Richard Vines	Bloomberg
Paul Flaum	Bourne Leisure
Louise Chidgey	Brassica Restaurant & Mercantile
Cass Titcombe	Brassica Restaurant & Mercantile
Chris Whitney	Breddostacos

Kathy Caton	Brighton Gin
Anne Ackord	Brighton Palace Pier
Ian Parkinson	Britpark Leisure Ltd
Tim Doubelday	Burger King
Garrett FitzGerald	Butchies
Rob Paterson	BWH Hotel Group
Simon Wright	By:Chloe
Simon Wilkinson	Byron Burgers
Gerry Ford	Caffe Nero
Richard Bigg	Camino UK
Nigel Foster	Camino UK
Tsara Taylor	Camino UK
Mark Jones	Carluccio's
James Spragg	Casual Dining Group
Martin Dalby	Center Parcs
Karen Matthews	Chair of Cardiff Hoteliers Association
Berin Jones	Chair of Llandudno Hospitality Association
Anthony Rosser	Chair of UKHospitality in Wales
Samantha Winstanley	Chessington World of Adventures Resort
Adam Davies	Circus London
Clive Watson	City Pub Company
Mr E Ball	Clacton Pier
Jill Norman	Clarence Pier Southsea
Adam Hyman	Code Hospitality
Mel Dench	Colchester Zoo
Lucy Nonne Blake	Comms by Pear
Juliana Delaney	Continuum Attractions
Stevie Parle	Craft London
Stephen Leckie	Crieff Hydro Hotel
Jules Kane Pop	Crucial Food
Martel Smith	Dawnay Arms York
Simon Wright	Dominique Ansel Bakery
Simon Wright	Dominique Ansel Treehouse
Duncan Phillips	DP Associates GB
William Bryan	Drayton Manor
Eddie Kemsley	Dreamland
Lynne Grove	Dudley Zoo & Castle
Gopi Krishna Ketineni	DUM Biryani House
Elyse Waddy	Empire Hotel
Graham Evill	Engie
Ian Kearney	Escape Entertainment Venue
Cameron Leslie	Fabric London
Richard Cochrane	Felix Solis Avantis
Alice Lascelles	Financial Times
Laura Cameron	Fistral Beach Hotel and Spa
Charlie Carroll	Flat Iron Steak

Emma Beynon	Folly Farm
Tom Parker Bowles	Food Writer
Ewan Venters	Fortnum & Mason
Griff Holland	Friska
Simon Emeny	Fullers
Iain Westwater	Gambado
Garry Mallen	GC Mallen
Alex Salussolia	Glendola Leisure
Peter Salussolia	Glendola Leisure
Gareth Dougherty	GLH Hotels
Jeremy Godden	Godden Gaming
Martin Goymour	Goymour Properties Limited
L S Cooper	Grand Pier (Teignmouth)
Greg Sage	Greene King
Lucy Bond-Wright	Grind Shoreditch
Julie Dalton	Gulliver's Theme Parks
Gary Smart	Harbour Park
Wes Smart	Harbour Park
Echo Lu	Haulfryn
Will Beckett	Hawksmoor
David Roberts	Head of Leisure & Corporate Partner
Ruth Whyatt	Head Over Heels Play
Rupert Pugh	Heights of Abraham
Peter Johnson-Treherne	Heritage Great Britain PLC
Neleen Strauss	High Timber Restaurant
Stephen Cassidy	Hilton Hotels
Soraya Tavakoli	Holborn Leisure Group
Steve Burns	Hollywood Bowl
Mark Wogan	Home Slice Pizza
Lauren Webster	Hospitality Marketing Consultant
Hayley Johnson	Hospitality Marketing Consultant
Adam Van Den Bussche	Indie Consulting
Ken Lunn	Jack in the Box Club
Alfred Codona	John Codonas Pleasure Fairs Ltd
Ian Dodds	Kerb Food
Simon Mitchell	Kerb Food
Ric Fearnett	Kidzania
Luke Knightly	Knightlys Fun Parks
Simon Carlin	Kushi-ya
Polly Gladwell	Legoland Windsor
Jackie Richmond	Lemur Attractions
John Vincent	Leon
JP Teti	Liberty Cheesesteak Company
David Elton	Lime Wood Group

Robin Hutson	Lime Wood Group
Ian Cunningham	Livingstone Leisure
Jonathan Downey	London Union
Adrian Ellis	Manchester Hotel Association
Ronny Maier	Marriott International Limited
Ralph Findlay	Marston's PLC
Edward Terry	Meejana
Nick Varney	Merlin Entertainments Group
Rosalyn Mcfarlane	Merlin Entertainments Group
Joady Thomsett	Merlin Entertainments Group
Justin Baird Murray	Metropole Hotel
Bob Ivell	Mitchells & Butlers
Phil Urban	Mitchells & Butlers
Mark Birchall	Moor Hall Restaurant
Brittney Bean	Mother Clucker
Ken McMeikan	Moto Way
Ranjit Mathrani	MW Eat
Alice Stewart	New West End
Jace Tyrrell	New West End
Paul Davout Barnes	New West End
Lauren Irlam	Nibble NQ
Thom Hetherington	Northern Restaurant & Bar
Tom Filer	Ocean Aaventurers
Richard Massey	Old Quay House Fowey
Karin Brett	Ondine Restaurants Ltd
Roy Brett	Ondine Restaurants Ltd
Tim Hassell	Onmicrosoft
Rory Holburn	Open Wide International
Ally Dale	Oxford & Cambridge Club
Stevie Parle	Palatino
Wendy Attwood	Parent Paradise
Kathy Smith	Parhers Arms
Steve Richards	Park Dean Resorts
Margaret Waters	Park Plaza Cardiff
Stevie Parle	Pastaio
Joe Grossmann	Patty and Bun
Ashley Barker	Patty and Bun
Paul Daly	Paul Daly Venues
Eleanor Sampson	Paul Rhodes Bakery
Sarah Mancey	Paultons Park
Rich Holmes	Pint Shop
Jens Hofma	Pizza Hut Restaurants
Zoe Bowley	PizzaExpress
Mike Brown	Pleasure Beach Resort
Russell Imrie	Queensferry Hotels
Warren Scott	Quintessential Brands

John O'Reilly	Rank Group PLC
Simon Wright	Red Far
Rob Pitcher	Revolution Bars Group
Luke Johnson	Risk Capital Partners
Ellis Potter	Riverside Hub
David Sykes	Rocca
Stevie Parle	Sardine
Joe Schofield	Schofield's Bar
Jenny Nunn	Seaton Tramway
Neil Kedward	Seren Collection
Jonathan Neame	Shepherd Neame
Dominic Lake	Spiritland
Andrew Evans	St Brides Spa Hotel
Stevie Parle	Stevie Parle
Simon Longbottom	Stonegate Pub Company
Gaynor Corr	Sundown Adventureland
Mark McCulloch	Supersonic Inc
Alex Kratena	Tayer Limited
Robert B Cook	TGI Fridays
Simon Potts	The Alchemist
William Griffiths	The Angel Hotel
Charlie McVeigh	The Breakfast Club
Ian Edwards	The Celtic Manor Resort
Neil Borthwick	The French House
Lesley Lewis	The French House
Simon Wright	The Gentleman Baristas
Neil Mendoza	The Greenhouse
Geoff Lofthouse	The Imperial Hotel
Simon Wright	The Lebanese Bakery
Ellie Topham	The Lock Tavern
Andy Hornby	The Restaurant Group
Stefano Pieraccini	The Seafood Ristorante
Piers Baker	The Sun Inn
Sacha	The Warehouse Project
Mark Sainsbury	The Zetter Group
Deborah Southwell	Thursford Collection
J Downey	Tortilla
Brandon Stephens	Tortilla
Freddie Hitchcock	Town and Country Collective
Neil Rowlands	Tre Ysgawen Hall Country House Hotel & Spa
James George	Turner and George
Mark Selby	Wahaca
Thomasina Miers	Wahaca
Mike Morgan	Welsh Rarebits
Petra M Wetzell	West Beer
Simon Jones	Whitbread Hotels

Chris Miller	White Rabbit Fund
Brian Keeley-Whiting	Whiting & Hammond
Samantha Towers	Wicksteed Park
Julien Cotta	Wild N Wacky
Darren Chorley	WMSP
Gayle Pennington	Wookey Hole Resort
Josh Emmerson	Wright Brothers
Rachel Birchall	Wright Brothers Soho
Angela Hartnett	WSH Limited
Simon Esner	WSH Limited
Richard Hodgson	Yo Sushi
Patrick Dardis	Youngs