



Rt. Hon Boris Johnson MP  
Prime Minister's Office,  
10 Downing Street  
London. SW1A 2AA

Said Khan, Mayor of London  
City Hall,  
The Queen's Walk,  
London. SE1 2AA

Dear Prime Minister and Mayor of London,

We are extremely grateful for the action you and your colleagues have taken to date to support our sector through this pandemic. We share your concern and ambition to get our economy going again on a safe and sustainable basis. Now we must work together to ensure that London is equipped to drive that recovery, for the sake of the capital and as a catalyst for the rest of the UK.

While the *Eat Out to Help Out* scheme has helped some central London businesses and brought welcome relief to many more businesses in outer London and beyond, there is a growing disparity between central London and the rest of the UK. Hospitality businesses in other parts of the UK are now taking above 70% of their pre coronavirus revenue, while in London business has been decimated – with some struggling to hit double figures in comparable trading levels. Our sector's fortunes in the capital are inextricably linked with two income streams – office footfall and tourism.

Pre-Covid, half a million workers came to central London every day but many businesses have no immediate plans for staff to return to offices; only around 15% of them expect the majority of staff to return by the end of September. This has existential risks for businesses in hospitality and its supply chain, as well as retail, leisure and entertainments, which combined employ around 20% of Londoners. The rate at which

Action to build public trust to levels that will trigger a return of safe travel into central London has become a social and economic emergency. London's residents and workers need to be persuaded that: existing public health measures deliver a low and managed risk; public transport is safe and; their workplaces are safe. This will require a significant upturn in the delivery of clear, consistent messaging to give assurance and diminish fear.

Pre-Covid, more than 40 million overseas visitors spent close to £30bn in Britain last year, with 55% of those visitors coming to London, the world's third most visited city. Visit Britain's latest forecast for inbound tourism to the UK in 2020 is for a decline of 73% in visits to 11.0 million and a decline of 79% in spending from nearly £30bn to £6bn. With 55% of inbound expenditure accruing in London, there would be a drop in revenue for London of at least £12bn in international tourism. This does not take into account the further lost revenues for aviation and ferry operators and terminals. A programme of promotions, initiatives and campaigns is desperately needed to convey to potential visitors that London is open for business, safe and welcoming.

We are keen to work collaboratively with the Government and City Hall. Only a coordinated approach that puts politics to one side and focuses on building confidence will deliver the strong and desperately needed message that London is open for Londoners, commuters and leisure visitors. The current speed of progress in conveying that message will see businesses fail and the triggering of an economic downward spiral. We urge you to work with us on an ambitious and strategic plan of action to secure London's future and a safe return to growth. To that end, we request that you grant



us the opportunity for a round table discussion with leading operators from across our diverse sector, which UKHospitality is more than willing to facilitate.

Yours sincerely,

| <b>Full name</b>    | <b>Company</b>                                |
|---------------------|---|
| John Scanlon        | 45 Park Lane                                  |
| Mark Lilley         | Abokado                                       |
| Paul Wigham         | All Our Bars                                  |
| Andrew Botting      | Artizian Catering                             |
| Steve Holmes        | Azzurri                                       |
| Wendy Bartlett MBE  | Bartlett Mitchell                             |
| Murray Roberts      | Beds & Bars                                   |
| Rob Paterson        | Best Western Hotels GB                        |
| Andrew Selley       | Bidfood                                       |
| Robert Wilson       | Bleeding Heart Restaurant                     |
| Ruston Toms         | Blue Apple Catering                           |
| Emma English        | British Educational Travel Association (BETA) |
| Stuart Johnson      | Brown's Hotel                                 |
| Alasdair Murdoch    | Burger King                                   |
| Kostas Sfaltos      | Bvlgari Hotel London                          |
| Gerry Ford          | Caffè Nero                                    |
| Scott Matthews      | CG Restaurants                                |
| Tim Jones           | CH&Co   |
| Bill Toner          | CH&Co   |
| Eddie Holmes        | Chop'd  |
| Kyle Haughton       | City Cruises                                  |
| Edward Plunket      | City of London Club                           |
| Hasita Senanayake   | City University Club                          |
| Paul Jackson        | Claridge's                                    |
| John D'ell Ross     | Como Star Ltd                                 |
| Robin Mills         | Compass Group UK & Ireland                    |
| Thomas Kochs        | Corinthia Hotel London                        |
| Matthew Sims        | Croydon BID                                   |
| David Loewi         | D&D London                                    |
| Jillian MacLean MBE | Drake & Morgan                                |
| Olivia Byrne        | Eccleston Square Hotel                        |
| Inderneel Singh     | Edwardian Hotels London                       |
| Catherine Roe       | Elior   |
| Tom Jenkins         | European tourism association                  |
| Henrik Muehle       | Flemings Mayfair                              |
| Lynn Brutman        | Four Seasons Hotel London at Park Lane        |
| Craig Beaumont      | FSB   |

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|-------------------------|--------------------------------|
| Simon Emeny             | Fuller, Smith and Turner PLC   |
| Martin Williams         | Gaucha Restaurants             |
| Serena von der Heyde    | Georgian House Hotel           |
| Peter Salussolia OBE    | Glendola Leisure Group         |
| Alex Salussolia         | Glendola Leisure Group         |
| Mikesh Palan            | Golden Tours                   |
| Tim O'Neil              | Graysons                       |
| Sir Francis Mackay      | Graysons                       |
| Nick Mackenzie          | Greene King                    |
| Geoffrey Harrison       | Harrison Catering              |
| Karan Khanna            | IHG                            |
| Lawrence Hartley        | Joe Allen                      |
| Katie Blake             | Kallaway                       |
| Gavin George            | Laine Pub Company              |
| Julio Marques           | London Bridge Hotel            |
| John Dickie             | London First                   |
| Amanda Hyndman          | Mandarin Oriental Hotel London |
| Andy Lewis-Platt        | Market Halls                   |
| Ronny A. Maier          | Marriott Hotels UK             |
| Liam Brown              | Marriott International         |
| Clive Harrington        | Millenium Hotels               |
| Chris Hopkins           | Mitchells & Butlers            |
| Bob Ivell               | Mitchells & Butlers            |
| Mark Mossimann          | Mossimann                      |
| Ranjit Mathrani         | MW Eat Ltd                     |
| James Breslaw           | Neds Noodle Bar                |
| Jace Tyrell             | New West End Company           |
| Robert Robinson         | Notes                          |
| Alistair Telfer         | Oxford & Cambridge Club        |
| Richard Lee             | Pandox                         |
| Andrew Taylor           | Parliament Bars                |
| Jens Hofma              | Pizza Hut Restaurants UK Ltd   |
| Zoe Bowley              | PizzaExpress                   |
| Stefano Ispani          | Ponti's                        |
| Clive Chesser           | Punch Pubs                     |
| Spencer Craig           | Pure                           |
| Arnaud De Saint-Exupéry | Regency London - The Churchill |
| Rob Pitcher             | Revolution Bars Group          |
| Jamie Robertson         | Roasting Plant                 |
| Gavin Adair             | Rosa's Thai Café               |
| Michael Bonsor          | Rosewood London                |
| Miles Wade CBE          | Royal Automobile Club          |
| Daniel Pereira          | Royal Automobile Club          |

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| Dr Annette Prandzioch | Royal Over-Seas League                   |
| Kurt Macher           | Shangri-La Hotel, London                 |
| Chris Bray            | Sodexo UK & Ireland                      |
| Govert Deketh         | South Bank Business Improvement District |
| Nic Durnston          | South Bank Employers' Group              |
| Trevor Gulliver       | St. John Restaurant Group                |
| Stuart Procter        | Stafford Collection                      |
| Simon Longbottom      | Stonegate Pub Company                    |
| Robert B. Cook        | TGI Fridays                              |
| Joanne Taylor-Stagg   | The Athenaeum Hotel                      |
| Jannes Soerensen      | The Beaumont                             |
| Knut Wylde            | The Berkeley                             |
| James Spragg          | The Big Table Group                      |
| Aaron Kaupp           | The Carlton Tower - Jumeirah             |
| Sandeep Bhalla        | The Connaught                            |
| Robert Whitfield      | The Dorchester                           |
| Andrew Kwok           | The Good Earth Group                     |
| David Morgan-Hewitt   | The Goring                               |
| Simon Thomas          | The Hippodrome Casino                    |
| Yassen Yankov         | The In & Out Club                        |
| Andrew Batchelor      | The Landmark London                      |
| Marco Novella         | The Lanesborough                         |
| Doris Greif           | The Langham, London                      |
| David Stanton         | The London EDITION                       |
| Robert Gabriele       | The Melita, London                       |
| Sonja Vodusek         | The Peninsula London                     |
| Fergal Crossan        | The Penn Club                            |
| Howard McBrien        | The Penn Club                            |
| Philip M. Barnes      | The Savoy                                |
| Brandon Stephens      | Tortilla                                 |
| Kurt Janson           | Tourism Alliance                         |
| Kate Nicholls         | UKHospitality                            |
| Simon Atkins          | Union Jack Club                          |
| Phil Roker            | Vacherin                                 |
| Mark Selby            | Wahaca                                   |
| Henry Birts           | Wasabi                                   |
| Phil Birbeck          | Whitbread Restaurants                    |
| Tom Woods             | Woods Silver Fleet                       |