



UKHOSPITALITY IS CELEBRATING ITS FIRST ANNIVERSARY

In 2018, the British Hospitality Association and the Association for Multiple Licensed Retailers merged to form one united voice: UKHospitality.



Over the last 12 months, membership has grown to cover over 700 companies across the UK.

Our members range from pubs, bars, accommodation providers, restaurants, coffee shops and late-night operators, to coffee shops and events/contract catering and visitor attraction businesses across the UK and covers 70,000 venues.

We spearhead hospitality's representation on the strategic, structural and regulatory issues it faces, campaigning for policies to help the sector achieve further growth as a key driver of the UK economy; and protecting against policy that threatens jobs and business success.

In the current political and economic environment, the hospitality industry continues to face myriad pressures and UKHospitality is proud to be our members' voice.



A YEAR OF SUCCESS

Given the importance of the hospitality industry to the UK's economy, the sector needs a robust trade body to effectively represent it.



UKHOSPITALITY IS THAT VOICE



OVER THE PAST TWELVE MONTHS, UKHOSPITALITY HAS:

- built a range of member engagement meetings including a revitalised regional network.
- bolstered our political engagement and elevated hospitality to top table of government.

We have promoted the interests of this incredibly important sector and its value to the UK's economy. This engagement has been successful in many different policy areas, effectively communicating the needs and the concerns of a diverse and growing membership. This includes:



KEY ACHIEVEMENTS:



Preserving NMW youth rates.



Securing a business rates inquiry.



Enhancing engagement with Ministers and Parliamentarians through revitalisation of the APPG for Hospitality.



Pushing forward EU business to platform regulation to ensure there will be a level playing field.



Ensuring hospitality businesses are opted out of a DRS scheme in Scotland.



Supporting CMA action to enforce a set of principles for online booking platforms.

THE VALUE AND CONTRIBUTION OF THE HOSPITALITY INDUSTRY



UK EMPLOYMENT

Hospitality offers job opportunities with fast career progression where qualifications need not be a barrier for entry.



The hospitality sector employs over **3.2 million people** that's... **9%** of UK jobs

IT'S OVER

- 2.5x** greater than motor manufacturing & other transport combined
- 3x** greater than the Oil and Natural Gas Sector
- 2x** greater than the Financial Services Sector

Across the UK, the hospitality industry accounts for, on average, **11%** of the regional workforce making it a **top 7 employer in every UK region.**



ECONOMIC CONTRIBUTION

Hospitality is an important contributor to the economy.



In fact, as a whole the industry generates **£130bn in turnover**

this means the hospitality sector's contribution is bigger than automotive, aeronautics and pharmaceuticals combined contribution of **£126bn**

- Hospitality pays **£39bn** in direct gross tax receipts to the Treasury, this is the equivalent of the defence budget.
- It generates **£336k** GVA & invests **£10 billion** a year; and also brings in **£18bn** in exports via tourism.
- Hospitality's productivity has grown **2.9%** since 2009, that's... **50%** above the economy as a whole

But did you know, the industry is made predominantly of entrepreneurs? **Over 90%** of hospitality businesses are local SMEs.

LOOKING FORWARD



In its second year UKHospitality will continue to advance our members' priorities to protect their interests in all relevant policy areas, promote the sector so we are positively received, treated fairly and our value recognised, and fight to prevent restrictive legislation and taxation.

OUR PRIORITIES GOING FORWARD ARE TO:



Ensure that the **workforce needs** of the sector are effectively addressed and that the **future immigration policy** takes the needs of our sector into account.



Ease the inequitable tax burden the sector faces and ensuring that regulation on business is proportionate. The hospitality sector overpays by **£2.4 bn** in business rates every year. UKHospitality is on the **front foot addressing** the need to **reform** the rates system.



Campaign to address the problems and inequities of an **unregulated digital economy**, which damages local communities and also comes with significant risks for consumers.

WE WORK TO UNLOCK THE INDUSTRY'S POTENTIAL AS ONE OF THE BIGGEST ENGINES OF GROWTH FOR THE ECONOMY.



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