



Department
for Work &
Pensions

The Rt Hon AMBER RUDD MP
Secretary of State for Work & Pensions

25th January 2019

Dear Employer

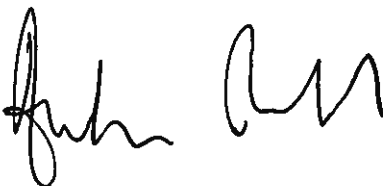
In my first few months in office, I have seen some fantastic examples of employers and DWP working together to help more people secure work. One of the great examples of this is the Hospitality Works campaign, which enters its fifth year in 2019.

The Hospitality Works campaign, which launches on 14 February and runs until 8 March 2019, seeks to increase the number of people moving into hospitality jobs by inspiring jobseekers to take up a career in hospitality. This year, it will bring together leading hospitality employers, Trade Associations (such as UK Hospitality and the British Beer and Pub Association) and partners (such as Springboard) to increase awareness of the sector, allow employers to promote the rich variety of opportunities and highlight the professional development and advancement available in the sector.

As business leaders, employers have an important role in helping tackle unemployment and I know you will be keen to tap into the talent available from the thousands of motivated people looking for opportunities and careers in hospitality. Over the course of the three-week campaign, 600 Jobcentre Plus outlets throughout the country will be promoting jobs and opportunities within the hospitality industry and you can take part by offering taster opportunities for jobseekers or Jobcentre Plus Work Coaches, attending local jobs fairs, offering work experience placements, promoting careers within your organisation, and hosting awareness or recruitment sessions at your local Jobcentre Plus office.

These sector campaign activities have achieved tremendous results, but with your help we would like to make the 2019 campaign the biggest so far. I am writing to ask for your commitment to collaborate with us on this innovative sector approach from 14 February 2019. As an industry leader, your support and encouragement will help us to provide even more exciting opportunities for people who show an interest in working in this great sector.

To take part or find out more about the Hospitality Works campaign, please email hospitality.works@dwp.gsi.gov.uk and we will be in touch with information on how you can get involved.

Best wishes,


The Rt Hon Amber Rudd MP
SECRETARY OF STATE FOR WORK AND PENSIONS