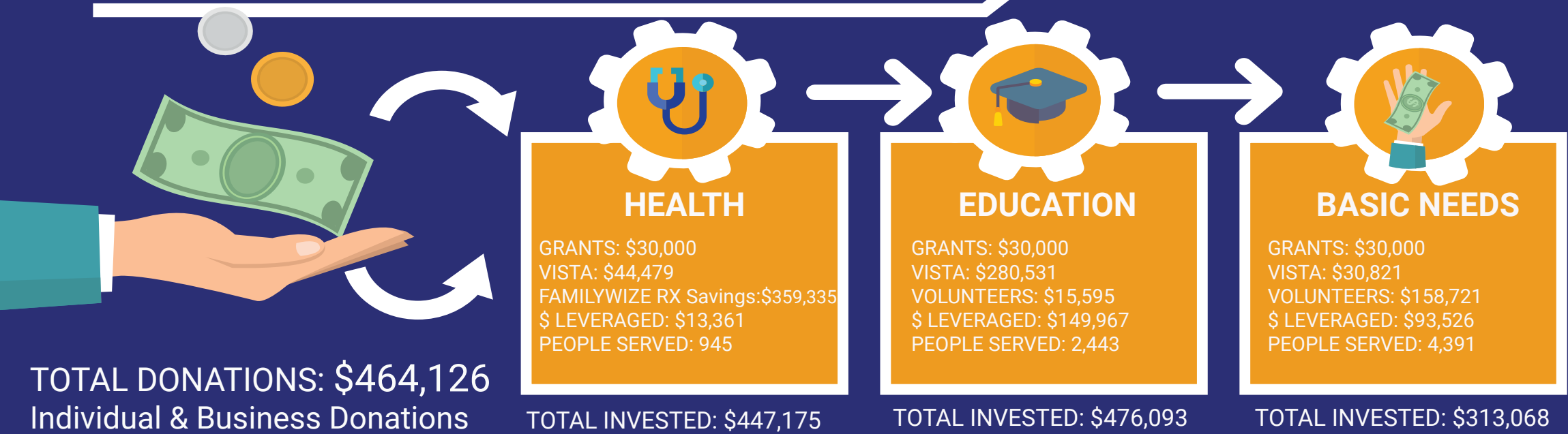


THIS IS HOW WE **MAXIMIZE** YOUR DONATION

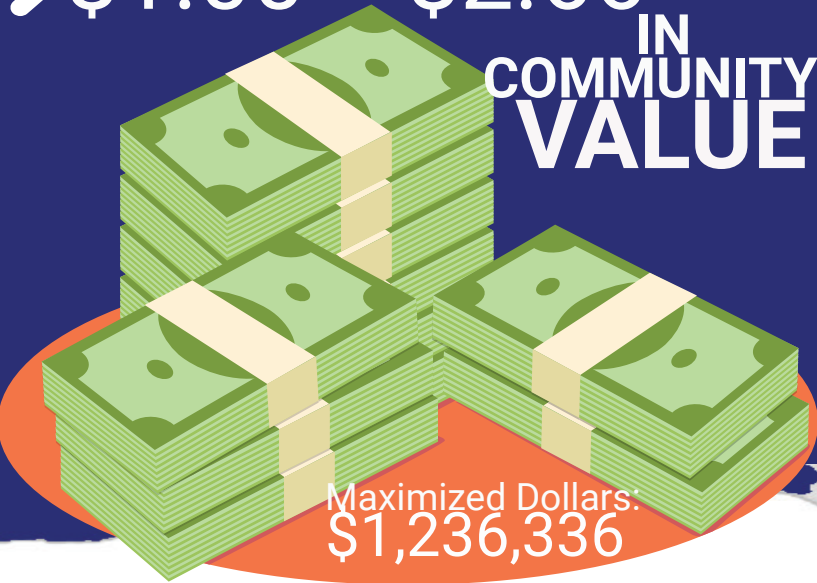
Each time a dollar is donated to United Way of Northwest Michigan, we use it to leverage resources like community partnerships, volunteers, in-kind donations, and sponsorships. That means each dollar United Way of Northwest Michigan receives will have greater reach and impact within our community!



THE POWER OF LEVERAGE: Every \$1 you gave United Way of Northwest Michigan more than DOUBLED in value to our 5-County region!

DONOR RETURN ON INVESTMENT:

→ **\$1.00 = \$2.66** IN **COMMUNITY VALUE**



Thank you! Thank you! Thank you!

A leadership donor is an individual or household that donates \$500 or more to United Way of Northwest Michigan annually. We are incredibly grateful to the following donors for their generosity:

Kent Ackerman
Bruce A. Ahlich
Sarah L. Angers
Linda Bakke
Carrie L. Bartkowiak
Don & Jeanette Basch
Gregory A. Baustian
James Beckett
Richard M. Beers
Royce L. Beers, D.D.S.
Carl Benner
Diana L. Berden
Tom & Tanya Berg
Richard & Susan Bingham
Brian Blood
David Bohmer
Karla Shawhan-Bonnee
John & Jean Boquist
Debra J. Brief
Sherry Browning
Bruce Bussey
Susan M. Childs
Susan Flynn Corwin
John Dahlgren
E. David Rollert
Walter Davis

Drs. Deborah Ochs & Richard Kosinski
Amy L. DeHaan
Diane & James Dixon
Robert J. Duranczyk
Mr. & Mrs. John R. Dye
James Eben
Douglas W. Ebright
Mark Eckhoff
Gregory Fazzoni
Michael E. Feliz
Brenda Fink
Bill & Kay Fitzgerald
Mark Foltz
Gordon & Mary Anne Friese
Jason E. Fulmer
Douglas M. Gauthier
Jason Gauthier
Thomas Gesinski
Tracy A. Goble
Jeremy Harnish
David & Maureen Herr
Mike & Tammie Hill
Tim & Dawn Hinkley
Kevin Hockin
James Huckle
Jack Maddox & Jann Garvey

Regina Jaeger
Joseph Janick
Jason Jeffrey
Chris & Jann Jencka
Harry Kalajian
F. Karl Neumann
Michael and Michelle Kaselnak
Robin L. Keller
James E. Kemler
George & Joyce Kempton
Larry Kennedy
Mark Klug
Mark P. Klug
Judy Knowles
Michael Kocis
David M. Krumm
Jeff & Michelle Krumm
Michael Kyro Kyro
Amy J. Lautner
Herbert & Barbara Lemcool
Doug & Lynne Luciani
Jere & Patsy Marciniak
Matthew Marciniak
Michele Marotz
James Masters
Dennis & Ranae McCauley

Mathias & Sara McCauley
Rebecca McKee
Randy McKenzie
John Melcher
Harold E. Miller Jr.
Patricia A. Modowski
Douglas Morgenstern
Kenneth Musson, M.D.
Robert Needham
Wesley & Arlene Nelson
Walter & Susan Noble
Lauren K. Oien
Elizabeth Osborne
Kenneth H. Osborne
Jeffery Pataky
Brad Pavwoski
Elmer & Ruth Peterman
Clark & Marie Phelps
Alfred J. Pilog
Lisa Plamondon
Tom & Monty Plough
Gregory Quick
John Richter
Rhonda Robinson
Marvin & Luella Rorick
John C. Sak

Glenn R. Saylor
Joyce E. Scafe
Glen Scarbrough
Eric Schacht
Norman and Catherine Schmitt
Wally Schroth
Donald O. Schuster
William Sepanik
Paul M. Shirilla
David Shooltz
Jennifer J. Smith
Lori A. Smith
Jack & Kathleen Snedeker
John Spaulding
Andrew W. Stireman
David Stout
Neysa Summers
Lisa Surowitz
Kenneth A. Taylor
Katherine Telma
Richard & Nancy Thompson
Larry W. Tiefenbach
Steve & Sonya Tostige
Neil Vajda
Steven & Linda Wade
Wendy N. Wagner

Kent & Suzanne Walker
Janice Warren
Andrew T. Webb
Timothy Webb
Harry & Arlene Weitz
George R. Wellman
John J. Wilhelm
George & Angela Wills
Ryan D. Winn
Susan Wipperman
Sue E. Wolschon
Robin Wybenga
Kristine R. Yanska
Raymond D. Yanska
Robert M. Young
John Zachman M.D.
Benjamin Zenner
Frank Zimmerman
Michael S. Zimmerman

Our 2016 Top Performing Employee Giving Campaigns

Thank you!

The following workplaces are noted for their exemplary dedication to United Way of Northwest Michigan. Each have exceeded goals for employee contributions, employee volunteerism and employee participation in campaign goals. United Way Employee Giving Campaigns are the backbone of our organization, every campaign makes a difference. Big or small, we love them all!

Chemical Bank
Consumers Energy
DTE Energy
Fifth Third Bank
Forkardt
Hobart Bros. Aluminum

Huntington National Bank
ITW Coding Products
Meijer, Traverse City
Meijer, Williamsburg
Tyson
UPS

"Fifth Third Bank has a long-standing commitment to the United Way in the communities in which we live and work. Fifth Third is proud to strive together with the United Way of Northwest Michigan to create a better community for all."
 - David Shooltz, Fifth Third Bank

Employee Giving Campaigns give businesses and their employees the opportunity to learn about our community's needs and provide a convenient way to get involved. Every campaign is different and can be shaped around an organization's culture. Many companies take advantage of United Way's volunteer events like Day of Caring and Rock the Block. For more information regarding our employee giving campaigns, visit www.unitedwaynwmi.org.

Left to Right: Days of Action, Rock the Block, Day of Caring



2016 - 17 United Way of Northwest Michigan Board of Directors

Jack Maddox - 2017 President
 Community Volunteer

Nicole Agruda
 Kennametal

Tanya Berg
 Smartmark Consulting

Cathy Anthofer-Fialon
 Good Harbor Institute

Catherine Schmitt - 2017 Vice President
 Community Volunteer

Doug Morgenstern
 Huntington Bank

Jeremy Harnish
 Fifth Third Bank

Regina Jaeger - 2016 President
 Chemical Bank

Gregory Matyas
 US Coast Guard

Wendy Watson
 Woodland Creek Furniture

Norman Lee - Secretary
 Hagerty

Steve Horne
 Community Volunteer

Paul Moyer
 Community Volunteer

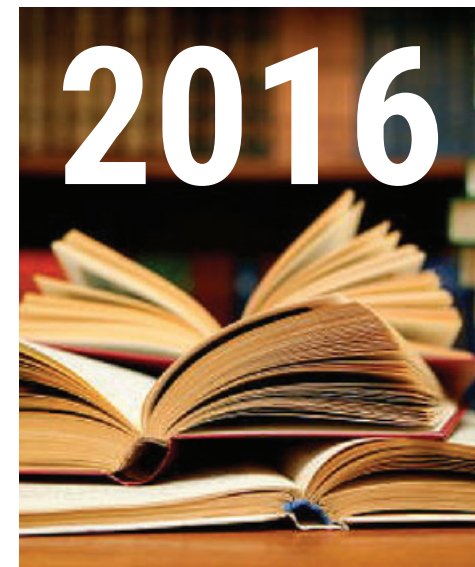
Robin Wybenga - Treasurer
 Traverse Bay Area Credit Union

Jann Jencka
 Community Volunteer

Don Schuster
 Listening Ear



Our Board of Directors come from all walks of life and bring their many years of professional experience to the table every time they meet. All of our Board Members volunteer their time to guide our organization with their minds and hearts married to our mission. We thank them for their support and guidance.



Thank you, Friends:

United Way works every day to improve lives and create impactful change in our community. If you have given, volunteered or advocated, you are part of United Way's story. Your generous contribution has helped United Way address the most pressing needs in our community - helping kids graduate from high school, prepared for their next steps, supporting families so they have access to basic necessities like food, shelter and utilities, and providing resources so neighbors lead healthier lives.

Together, we can make a BIG impact. Regardless of whether you're a donor, volunteer, business partner or community advocate, YOU have made a difference in the hearts of your neighbors in need.

Some highlights from 2016 that happened because of your support:

- 20 VISTA volunteers working fulltime across the region. That's over 27,000 hours spent helping our agencies create more efficient, effective outreach!
- Over 480 volunteers that have generously given their time and talent to read to children, stock food shelves, create meals for the homeless, provide classroom mentoring and lending a sympathetic ear to isolated senior citizens.
- United Way has turned the funding world around with a renewed focus on collaboration. We have three Investment Alliances: Health, Education and Basic Needs. Did you know there are over 900 nonprofit agencies in our five county region? As a stipulation of funding, our Investment Alliance partners must work together to achieve team goals. Funding solutions is how real change will really happen.
- United Way has been a proud partner with local law enforcement, support agencies, courts, schools, and many community champions to address the disturbing trend of opiate use in our region. Together, we must find solutions to the problem ravaging families in our region.
- A community-based effort to address the trauma of child abuse, neglect, and home environment has been launched. There is an amazing network of professionals that have been addressing this issue for many years. We're proud to be a part of the effort to unite separate efforts into a single collective with similar goals for greater impact. Healthy kids are the reason and that's reason enough!

Please visit our website to find out more about how you can get involved. Join us in living and giving united!



Sincerely,
Jack E. Maddox
 Jack Maddox
 Board President



Ranae McCauley
 Ranae McCauley
 Executive Director

"Connecting and mobilizing the caring power of our communities to advance the common good."

www.UnitedWayNWMI.org

United Way of Northwest Michigan | 521 S. Union St. | Traverse City, MI 49684

