

# ALICE IN ADAMS COUNTY

## 2018 Point-in-Time Data

**Population:** 20,073 • **Number of Households:** 8,619

**Median Household Income:** \$43,280 (state average: \$60,773)

**Unemployment Rate:** 7.4% (state average: 3.2%)

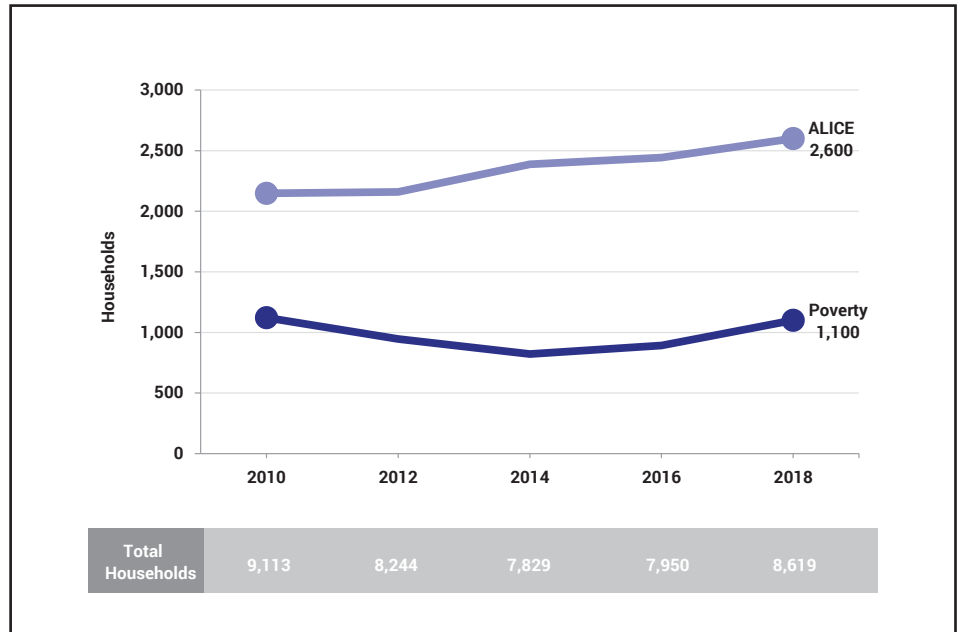
**ALICE Households:** 30% (state average: 23%) • **Households in Poverty:** 13% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Adams County, 2010 to 2018

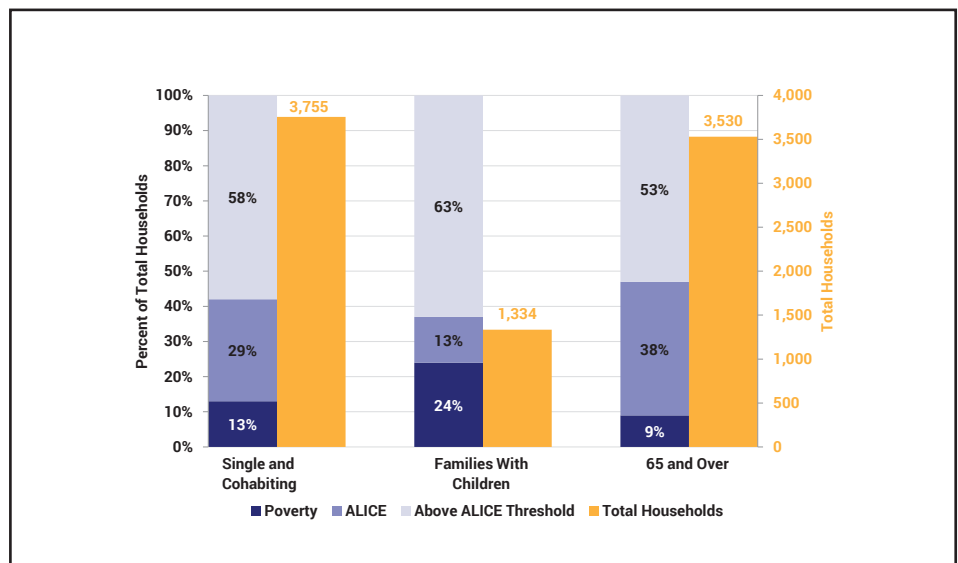


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Adams County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Adams County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$473	\$689
Child Care	\$-	\$1,181
Food	\$260	\$788
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$156	\$491
Taxes	\$235	\$684
<b>Monthly Total</b>	<b>\$1,719</b>	<b>\$5,402</b>
<b>ANNUAL TOTAL</b>	<b>\$20,628</b>	<b>\$64,824</b>
<b>Hourly Wage*</b>	<b>\$10.31</b>	<b>\$32.41</b>

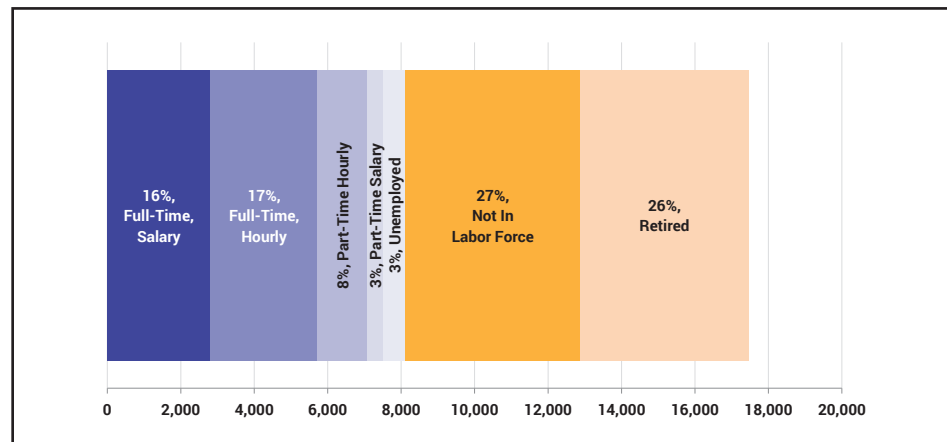
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Adams County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Adams County, 2018		
Town	Total HH	% ALICE & Poverty
Adams	518	44%
Adams City	961	64%
Big Flats	448	56%
Colburn	118	36%
Dell Prairie	651	27%
Easton	432	45%
Friendship Village	213	49%
Jackson	503	32%
Leola	114	44%
Lincoln	135	32%
Monroe	202	43%
New Chester	447	48%
New Haven	261	40%
Preston	604	43%
Quincy	613	52%
Rome	1,257	26%
Springville	530	47%
Strong's Prairie	514	44%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN ASHLAND COUNTY

## 2018 Point-in-Time Data

**Population:** 15,712 • **Number of Households:** 6,546

**Median Household Income:** \$43,861 (state average: \$60,773)

**Unemployment Rate:** 5.9% (state average: 3.2%)

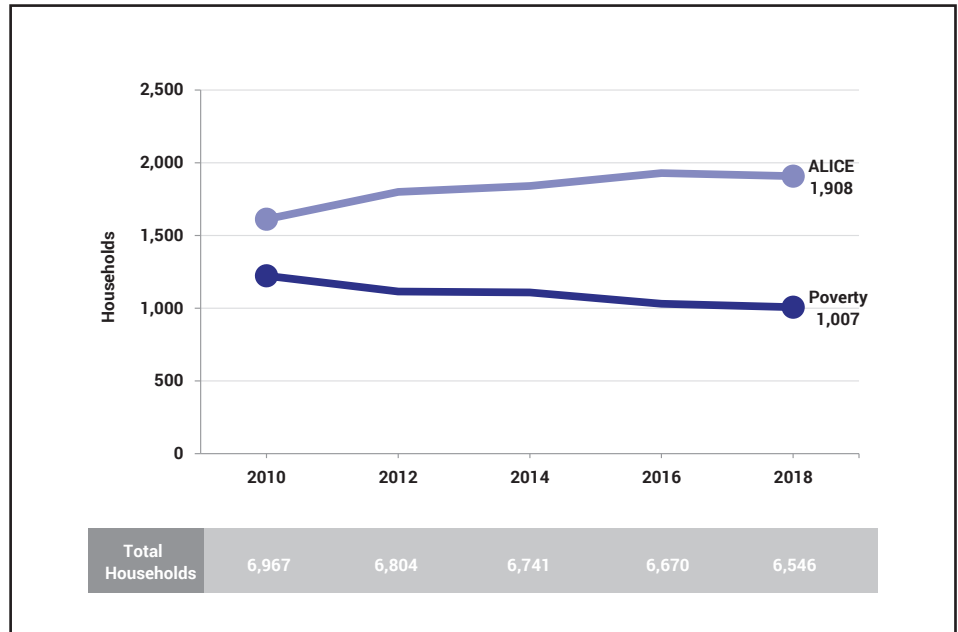
**ALICE Households:** 29% (state average: 23%) • **Households in Poverty:** 15% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Ashland County, 2010 to 2018

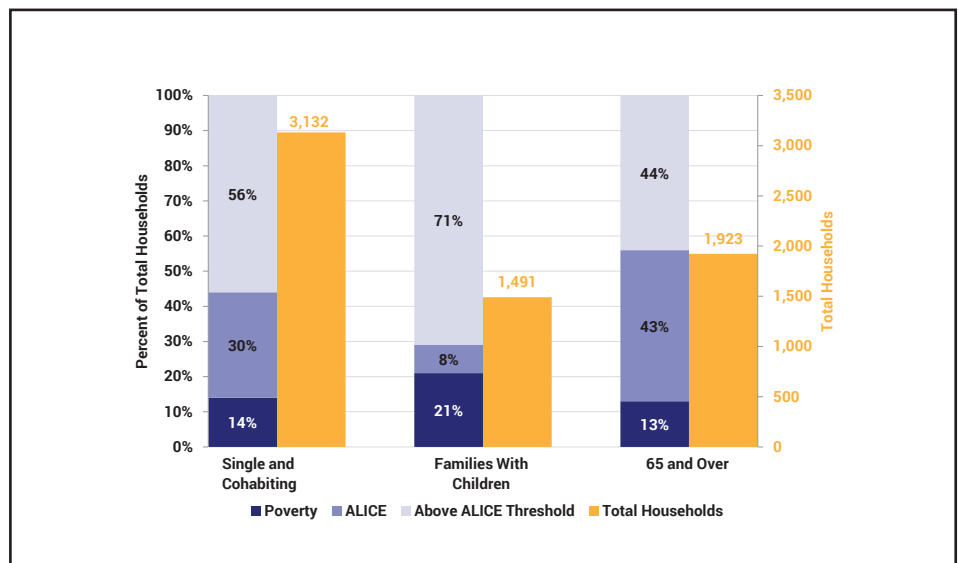


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Ashland County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Ashland County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$515	\$689
Child Care	\$-	\$1,124
Food	\$291	\$880
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$166	\$496
Taxes	\$258	\$696
<b>Monthly Total</b>	<b>\$1,825</b>	<b>\$5,454</b>
<b>ANNUAL TOTAL</b>	<b>\$21,900</b>	<b>\$65,448</b>
<b>Hourly Wage*</b>	<b>\$10.95</b>	<b>\$32.72</b>

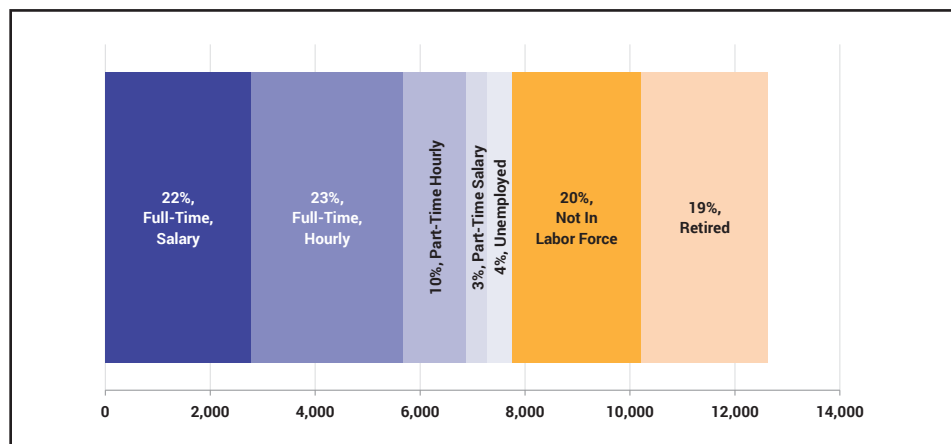
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Ashland County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Ashland County, 2018		
Town	Total HH	% ALICE & Poverty
Agenda	143	37%
Ashland	218	44%
Ashland City	3,449	48%
Butternut Village	191	59%
Chippewa	165	38%
Gingles	286	29%
Gordon	122	43%
Jacobs	283	52%
La Pointe	106	13%
Marengo	134	23%
Mellen City	328	57%
Morse	197	34%
Sanborn	517	48%
White River	272	24%

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# ALICE IN BARRON COUNTY

## 2018 Point-in-Time Data

**Population:** 45,252 • **Number of Households:** 19,108

**Median Household Income:** \$50,903 (state average: \$60,773)

**Unemployment Rate:** 3.2% (state average: 3.2%)

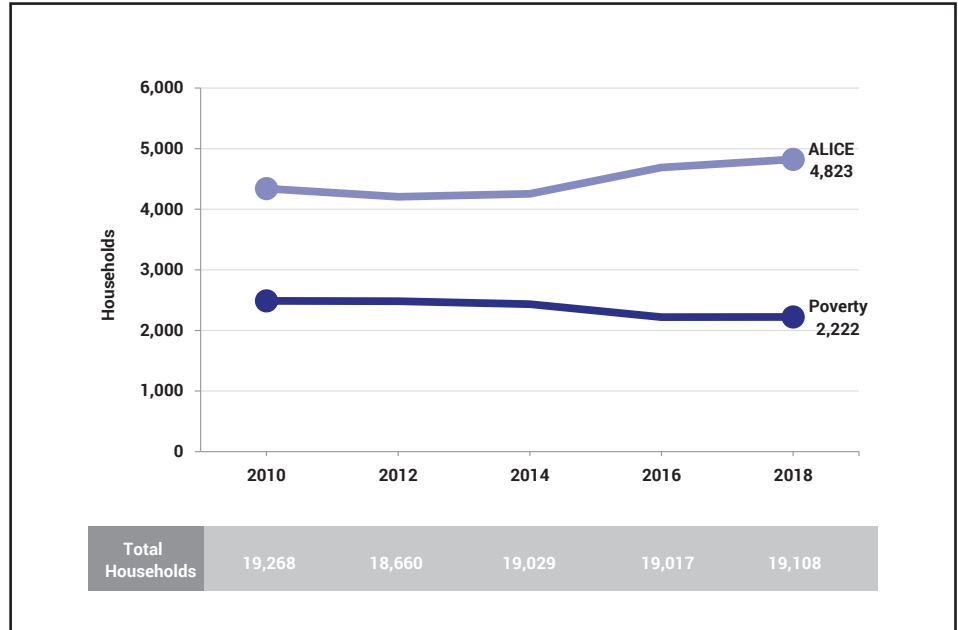
**ALICE Households:** 25% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Barron County, 2010 to 2018

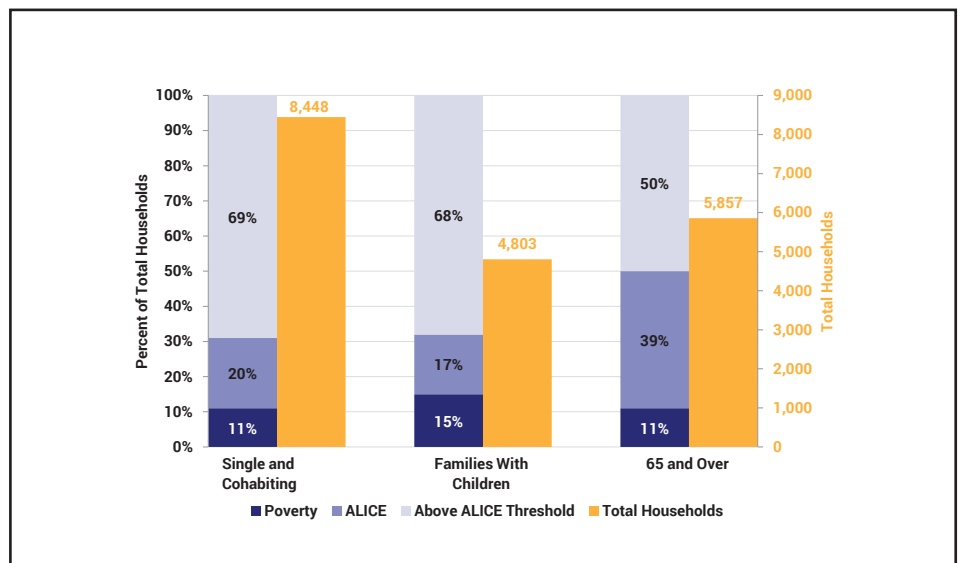


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Barron County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Barron County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$515	\$689
Child Care	\$-	\$1,143
Food	\$251	\$761
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$161	\$482
Taxes	\$246	\$661
<b>Monthly Total</b>	<b>\$1,768</b>	<b>\$5,305</b>
<b>ANNUAL TOTAL</b>	<b>\$21,216</b>	<b>\$63,660</b>
<b>Hourly Wage*</b>	<b>\$10.61</b>	<b>\$31.83</b>

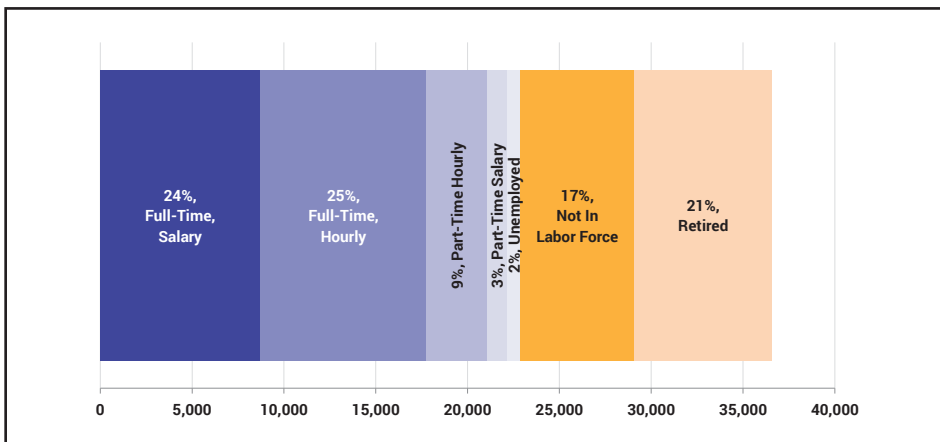
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Barron County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Barron County, 2018		
Town	Total HH	% ALICE & Poverty
Almena	346	26%
Almena Village	301	48%
Arland	245	19%
Barron	311	21%
Barron City	1,204	55%
Bear Lake	286	27%
Cameron Village	810	38%
Cedar Lake	488	32%
Chetek	805	26%
Chetek City	916	40%
Clinton	305	39%
Crystal Lake	287	24%
Cumberland	309	23%
Cumberland City	1,100	49%
Dallas	194	28%
Dallas Village	142	39%
Dovre	304	31%
Doyle	194	21%
Haugen Village	140	38%
Lakeland	422	30%
Maple Grove	366	21%
Maple Plain	287	33%
Oak Grove	353	27%
Prairie Farm	235	34%
Prairie Farm Village	210	55%
Prairie Lake	614	28%
Rice Lake	1,372	28%
Rice Lake City	3,922	47%
Sioux Creek	238	36%
Stanfold	246	28%
Stanley	955	29%
Sumner	284	30%
Turtle Lake	262	29%
Turtle Lake Village	405	58%
Vance Creek	245	21%

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# ALICE IN BAYFIELD COUNTY

## 2018 Point-in-Time Data

**Population:** 14,992 • **Number of Households:** 6,963

**Median Household Income:** \$52,910 (state average: \$60,773)

**Unemployment Rate:** 4.7% (state average: 3.2%)

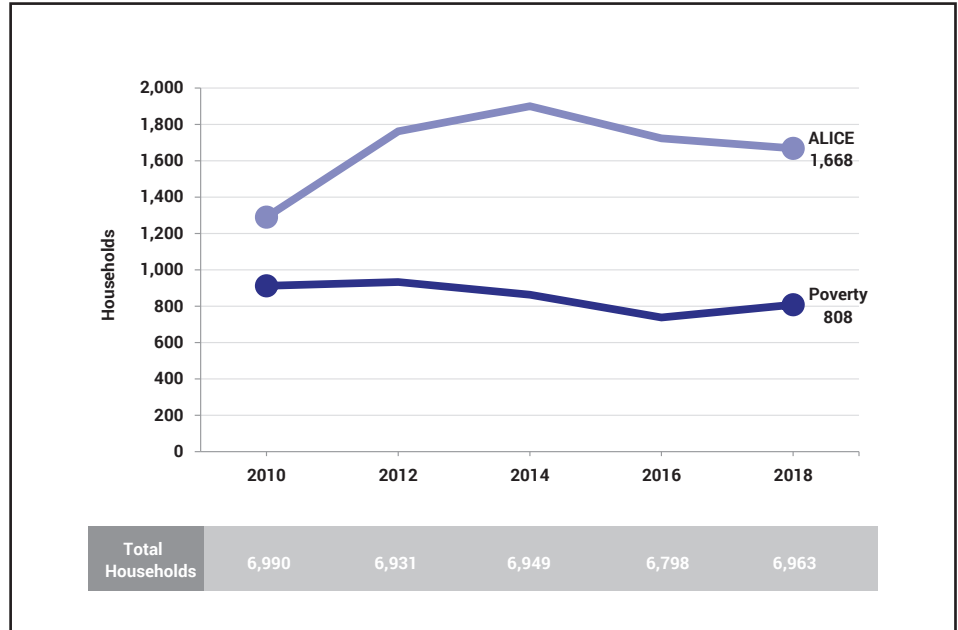
**ALICE Households:** 24% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Bayfield County, 2010 to 2018

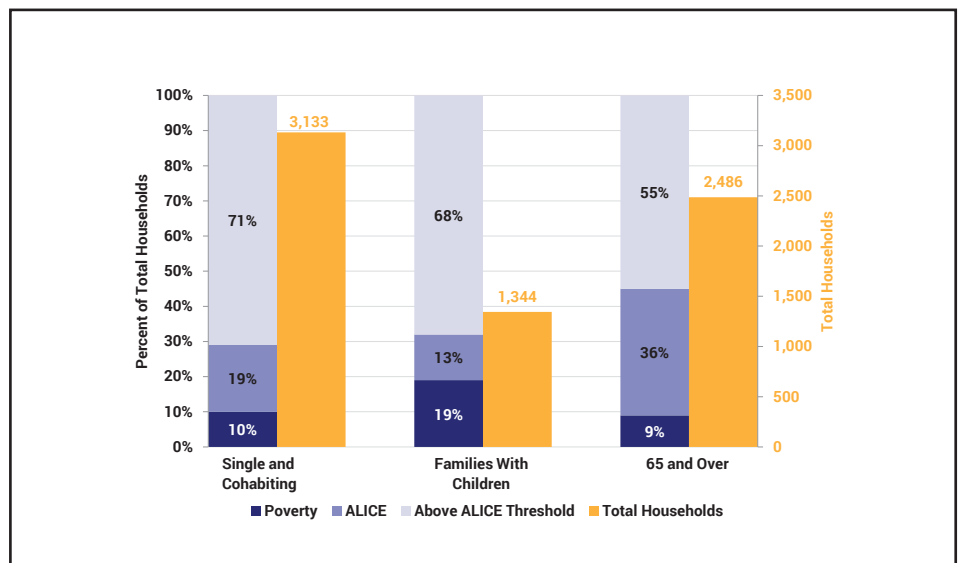


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Bayfield County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Bayfield County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$481	\$700
Child Care	\$-	\$1,553
Food	\$268	\$810
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$158	\$546
Taxes	\$240	\$827
<b>Monthly Total</b>	<b>\$1,742</b>	<b>\$6,005</b>
<b>ANNUAL TOTAL</b>	<b>\$20,904</b>	<b>\$72,060</b>
<b>Hourly Wage*</b>	<b>\$10.45</b>	<b>\$36.03</b>

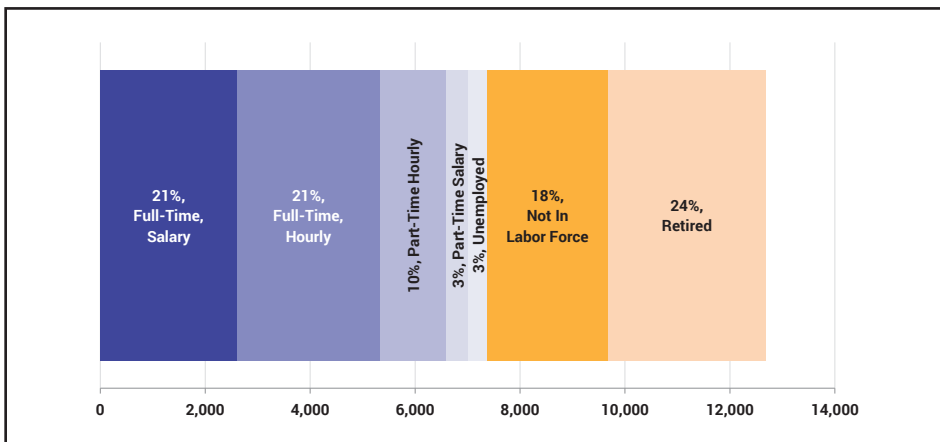
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Bayfield County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Bayfield County, 2018		
Town	Total HH	% ALICE & Poverty
Barksdale	320	21%
Barnes	426	34%
Bayfield	366	24%
Bayfield City	276	47%
Bayview	218	20%
Bell	168	31%
Cable	390	50%
Delta	110	35%
Drummond	198	44%
Eileen	304	30%
Grandview	227	36%
Hughes	197	23%
Iron River	500	34%
Kelly	182	31%
Keystone	166	35%
Lincoln	147	32%
Mason	117	38%
Namakagon	143	35%
Oulu	237	23%
Port Wing	214	38%
Russell	505	41%
Tripp	101	28%
Washburn	222	31%
Washburn City	946	48%

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# ALICE IN BROWN COUNTY

## 2018 Point-in-Time Data

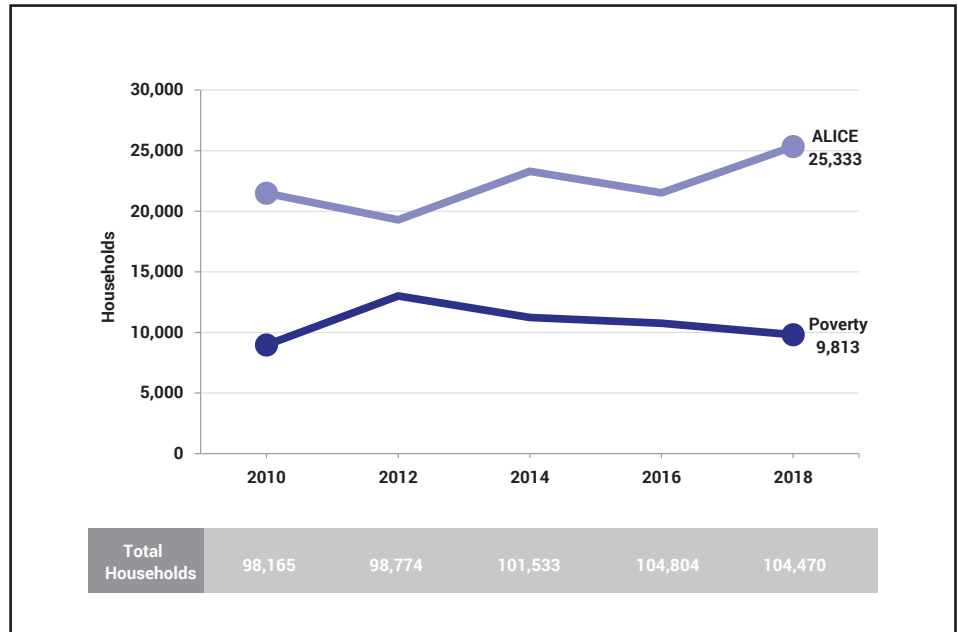
**Population:** 263,378 • **Number of Households:** 104,470  
**Median Household Income:** \$61,651 (state average: \$60,773)  
**Unemployment Rate:** 2.2% (state average: 3.2%)  
**ALICE Households:** 24% (state average: 23%) • **Households in Poverty:** 9% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Brown County, 2010 to 2018

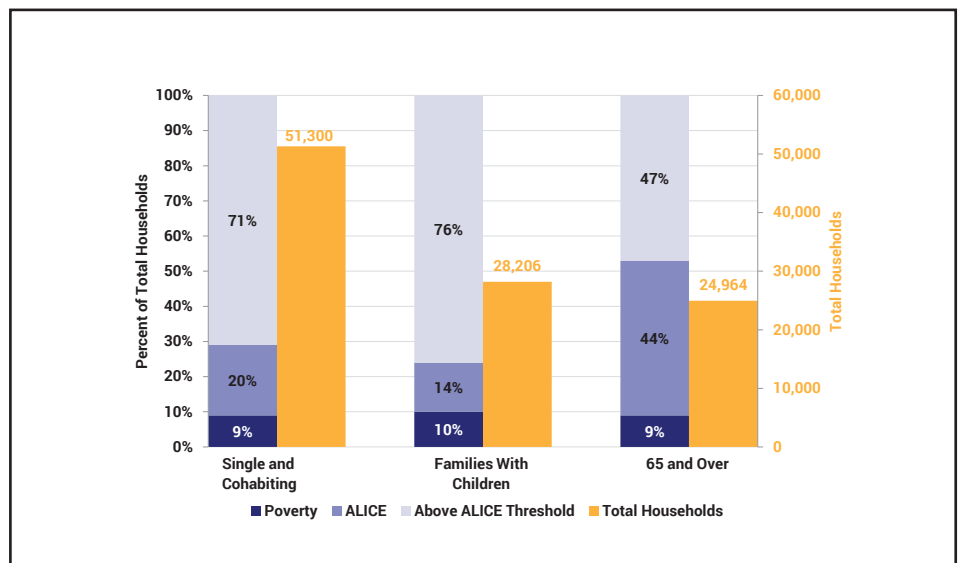


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Brown County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Brown County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$618	\$915
Child Care	\$-	\$1,388
Food	\$266	\$805
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$176	\$552
Taxes	\$285	\$843
<b>Monthly Total</b>	<b>\$1,940</b>	<b>\$6,072</b>
<b>ANNUAL TOTAL</b>	<b>\$23,280</b>	<b>\$72,864</b>
<b>Hourly Wage*</b>	<b>\$11.64</b>	<b>\$36.43</b>

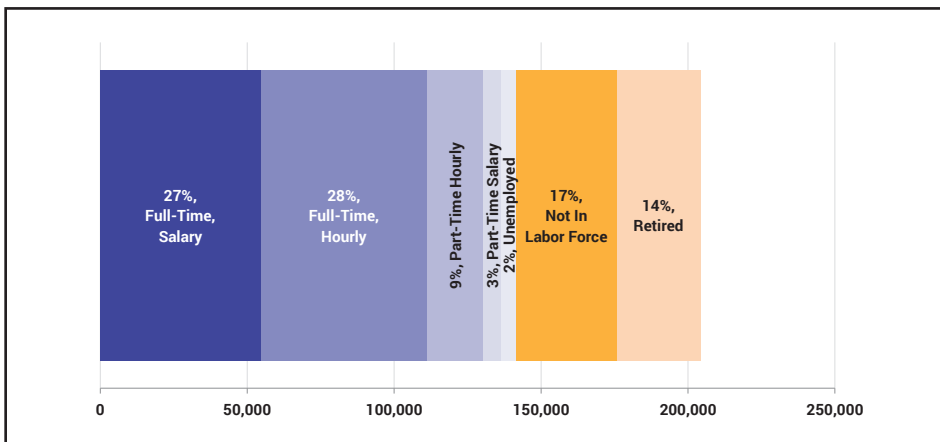
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](http://UnitedForALICE.org/Methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Brown County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Brown County, 2018		
Town	Total HH	% ALICE & Poverty
Allouez Village	5,313	27%
Ashwaubenon Village	7,636	37%
Bellevue Village	6,580	36%
De Pere City	9,460	31%
Denmark Village	858	37%
Eaton	613	18%
Glenmore	407	17%
Green Bay	856	19%
Green Bay City	42,331	45%
Hobart Village	3,701	29%
Holland	510	20%
Howard Village	7,874	32%
Humboldt	509	25%
Lawrence	1,813	12%
Ledgeview	2,981	19%
Morrison	613	25%
New Denmark	568	22%
Pittsfield	1,062	18%
Pulaski Village	1,335	37%
Rockland	663	17%
Scott	1,652	18%
Suamico Village	4,760	18%
Wrightstown	908	23%
Wrightstown Village	1,130	22%

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# ALICE IN BUFFALO COUNTY

## 2018 Point-in-Time Data

**Population:** 13,167 • **Number of Households:** 5,713

**Median Household Income:** \$57,134 (state average: \$60,773)

**Unemployment Rate:** 2.1% (state average: 3.2%)

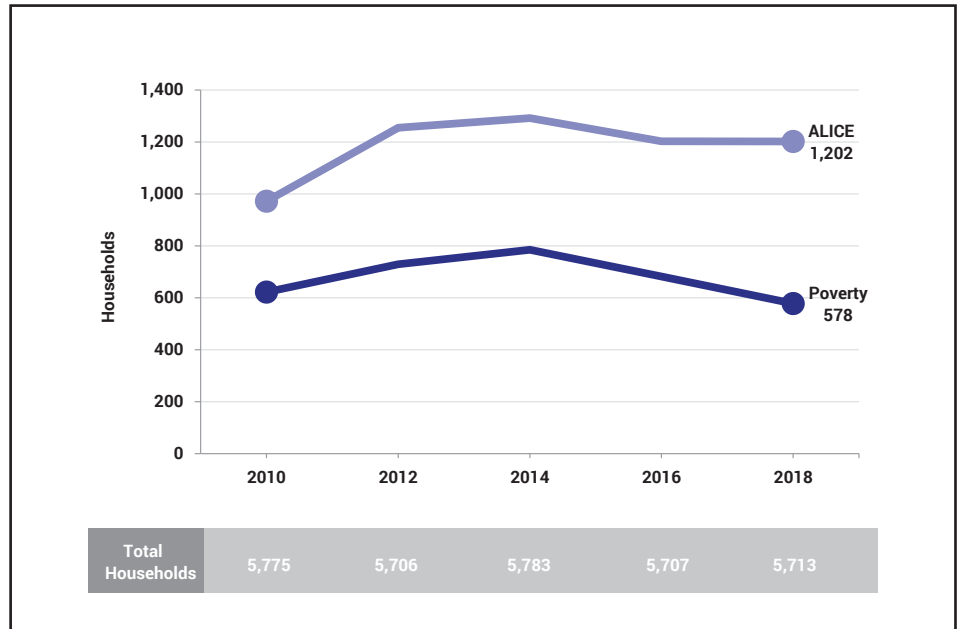
**ALICE Households:** 21% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Buffalo County, 2010 to 2018

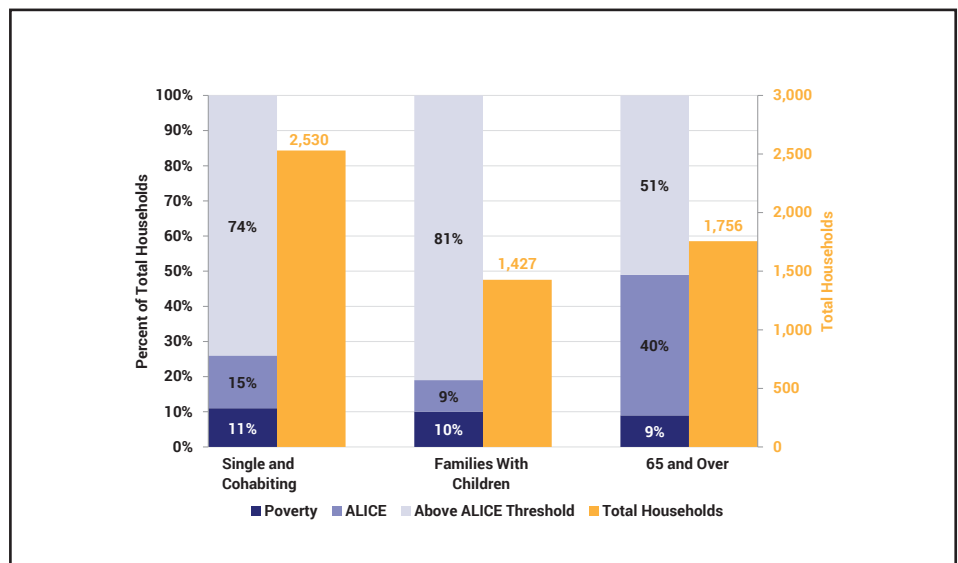


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Buffalo County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Buffalo County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$488	\$710
Child Care	\$-	\$1,074
Food	\$276	\$837
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$160	\$486
Taxes	\$245	\$671
<b>Monthly Total</b>	<b>\$1,764</b>	<b>\$5,347</b>
<b>ANNUAL TOTAL</b>	<b>\$21,168</b>	<b>\$64,164</b>
<b>Hourly Wage*</b>	<b>\$10.58</b>	<b>\$32.08</b>

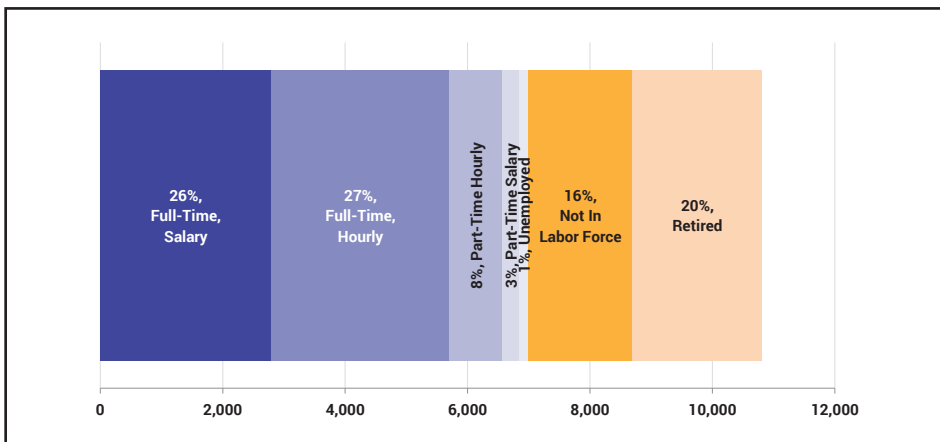
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Buffalo County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Buffalo County, 2018		
Town	Total HH	% ALICE & Poverty
Alma	129	30%
Alma City	378	43%
Belvidere	166	31%
Buffalo	330	36%
Buffalo City City	435	32%
Canton	113	18%
Cochrane Village	183	34%
Cross	123	24%
Dover	182	23%
Fountain City City	410	38%
Gilmanton	171	27%
Glencoe	174	26%
Maxville	164	31%
Milton	228	27%
Modena	109	37%
Mondovi	180	24%
Mondovi City	1,167	29%
Montana	128	31%
Naples	248	38%
Nelson	254	23%
Nelson Village	169	40%
Waumandee	184	24%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN BURNETT COUNTY

## 2018 Point-in-Time Data

**Population:** 15,258 • **Number of Households:** 7,303

**Median Household Income:** \$49,982 (state average: \$60,773)

**Unemployment Rate:** 5.0% (state average: 3.2%)

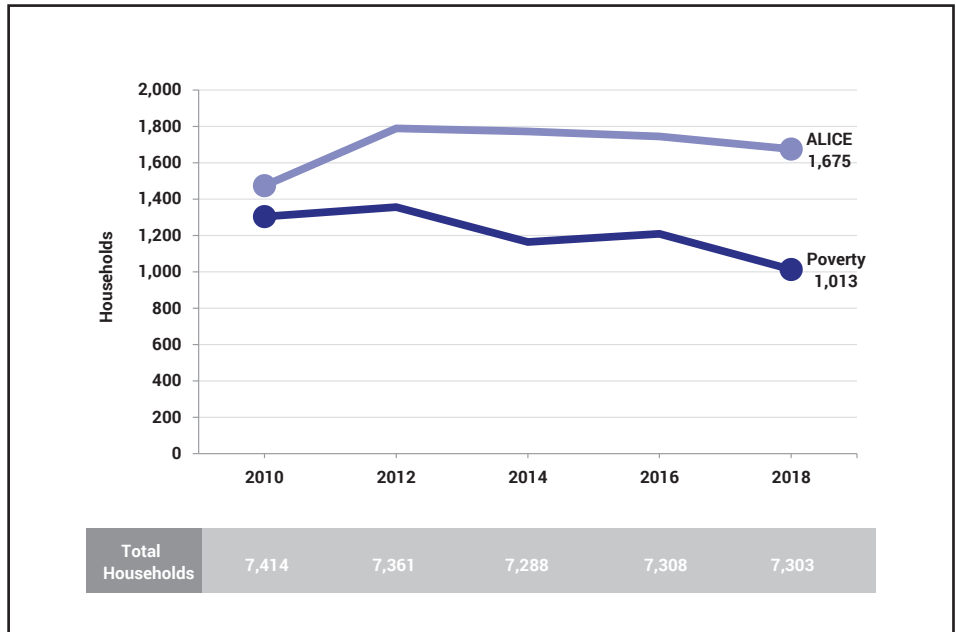
**ALICE Households:** 23% (state average: 23%) • **Households in Poverty:** 14% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Burnett County, 2010 to 2018

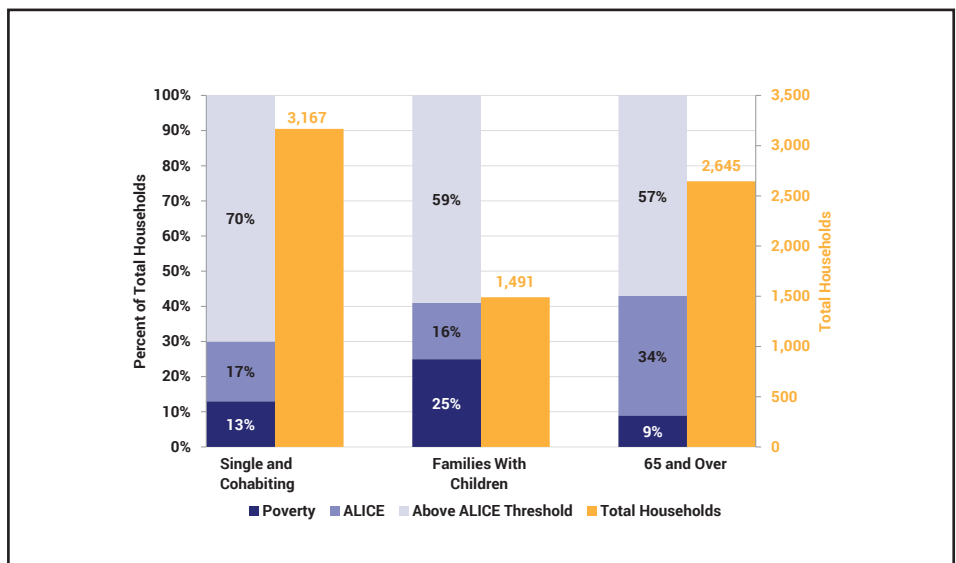


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Burnett County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Burnett County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$473	\$689
Child Care	\$-	\$1,181
Food	\$263	\$796
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$157	\$492
Taxes	\$236	\$687
<b>Monthly Total</b>	<b>\$1,724</b>	<b>\$5,414</b>
<b>ANNUAL TOTAL</b>	<b>\$20,688</b>	<b>\$64,968</b>
<b>Hourly Wage*</b>	<b>\$10.34</b>	<b>\$32.48</b>

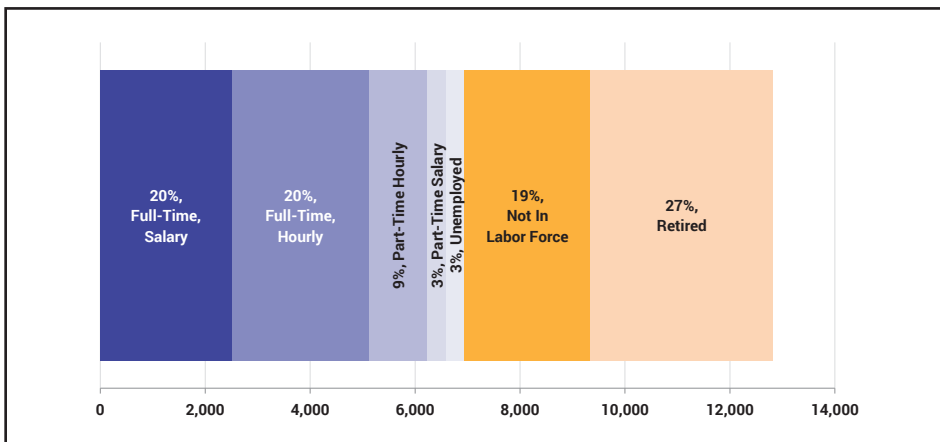
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Burnett County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Burnett County, 2018		
Town	Total HH	% ALICE & Poverty
Anderson	168	34%
Daniels	320	31%
Dewey	205	39%
Grantsburg	474	34%
Grantsburg Village	623	48%
Jackson	461	31%
La Follette	207	36%
Lincoln	121	36%
Meenon	526	35%
Oakland	469	43%
Rusk	198	40%
Sand Lake	232	31%
Scott	338	23%
Siren	419	33%
Siren Village	437	57%
Swiss	381	39%
Trade Lake	349	22%
Union	166	40%
Webb Lake	186	34%
Webster Village	350	57%
West Marshland	142	31%
Wood River	394	21%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN CALUMET COUNTY

## 2018 Point-in-Time Data

**Population:** 49,807 • **Number of Households:** 19,567

**Median Household Income:** \$72,530 (state average: \$60,773)

**Unemployment Rate:** 2.2% (state average: 3.2%)

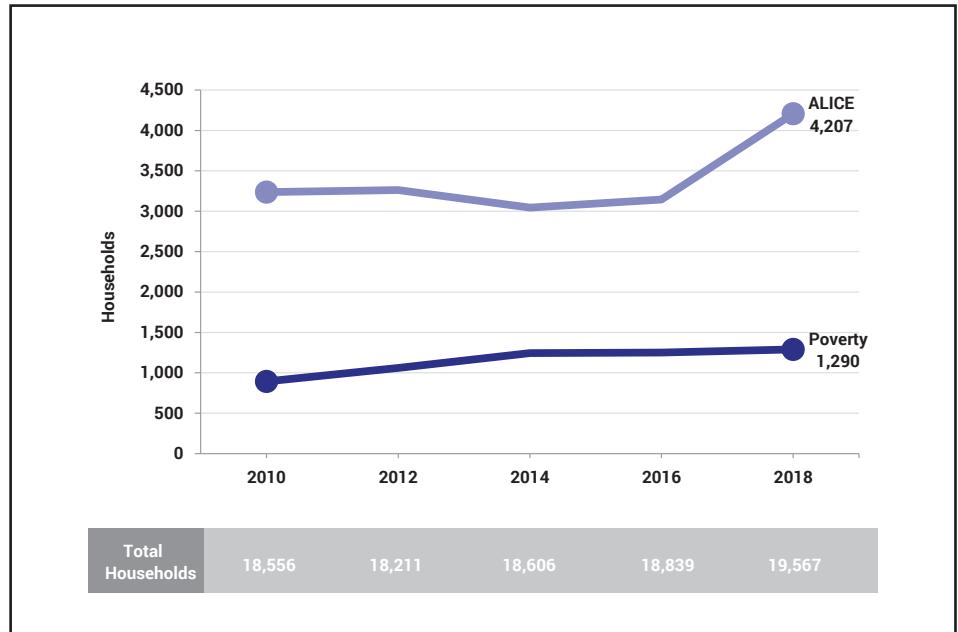
**ALICE Households:** 22% (state average: 23%) • **Households in Poverty:** 7% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Calumet County, 2010 to 2018

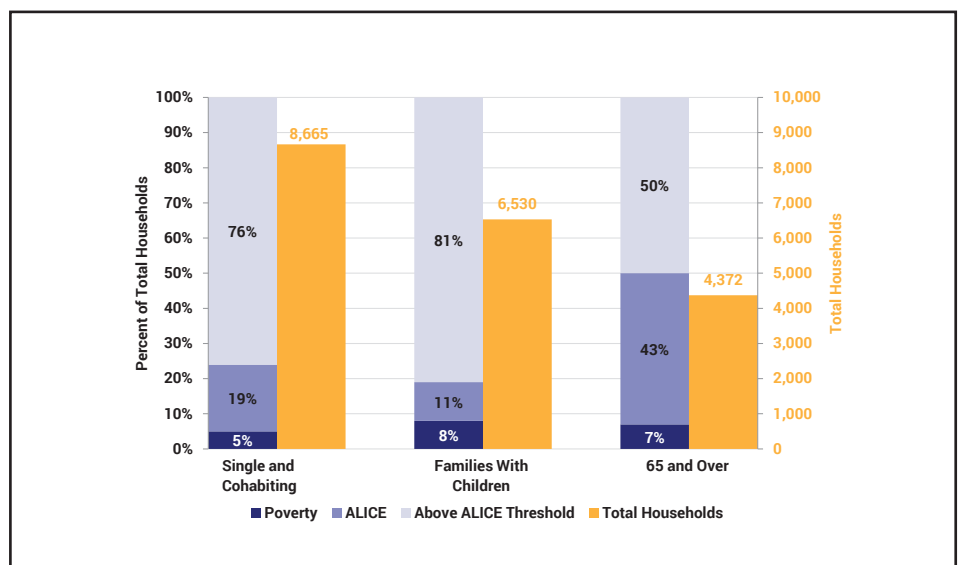


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Calumet County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Calumet County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$559	\$822
Child Care	\$-	\$1,388
Food	\$256	\$775
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$167	\$535
Taxes	\$261	\$799
<b>Monthly Total</b>	<b>\$1,838</b>	<b>\$5,888</b>
<b>ANNUAL TOTAL</b>	<b>\$22,056</b>	<b>\$70,656</b>
<b>Hourly Wage*</b>	<b>\$11.03</b>	<b>\$35.33</b>

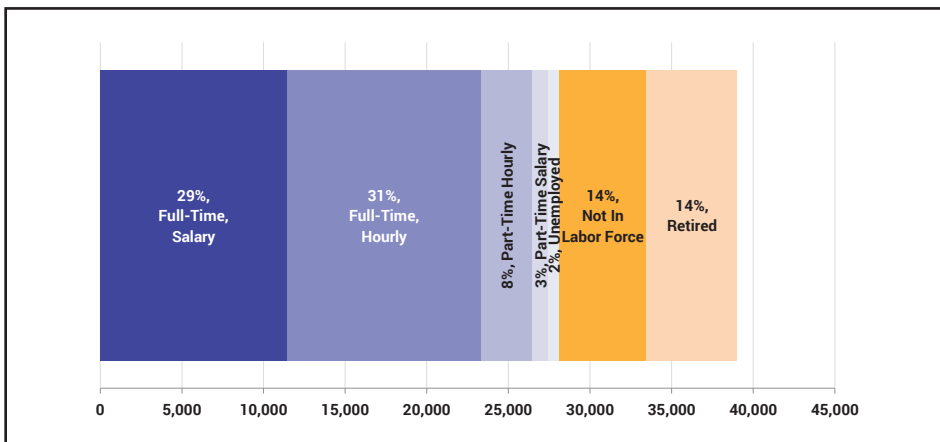
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Calumet County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Calumet County, 2018		
Town	Total HH	% ALICE & Poverty
Appleton City	4,516	34%
Brillion	631	36%
Brillion City	1,168	32%
Brothertown	535	28%
Charlestown	322	28%
Chilton	390	27%
Chilton City	1,687	45%
Harrison Village	4,113	14%
Hilbert Village	422	33%
Kiel City	141	59%
Menasha City	1,010	21%
New Holstein	537	35%
New Holstein City	1,410	39%
Potter Village	103	29%
Rantoul	256	26%
Sherwood Village	1,102	13%
Stockbridge	568	24%
Stockbridge Village	314	24%
Woodville	342	22%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN CHIPPEWA COUNTY

## 2018 Point-in-Time Data

**Population:** 63,635 • **Number of Households:** 25,485

**Median Household Income:** \$57,288 (state average: \$60,773)

**Unemployment Rate:** 3.3% (state average: 3.2%)

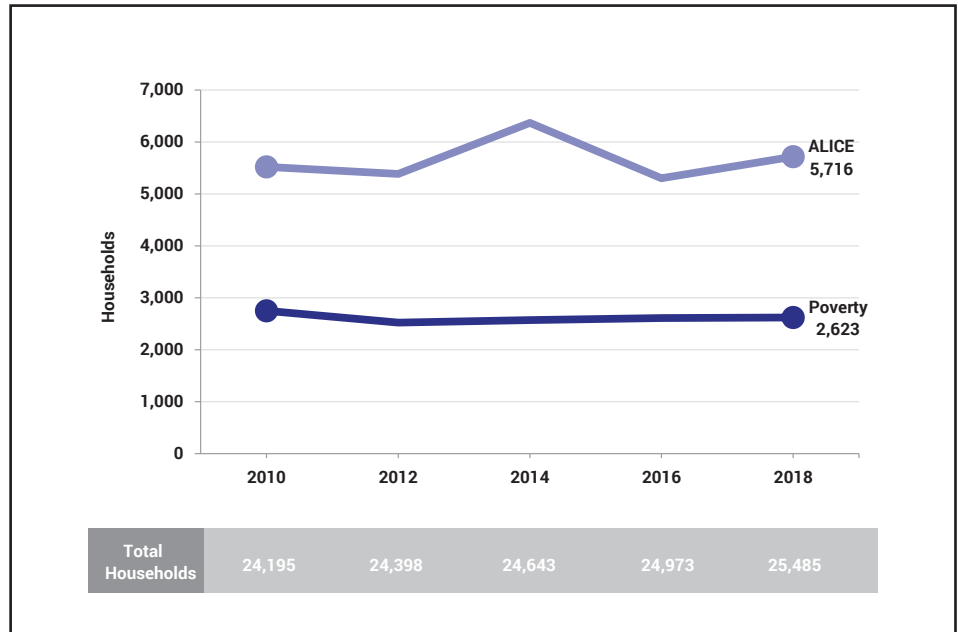
**ALICE Households:** 22% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Chippewa County, 2010 to 2018

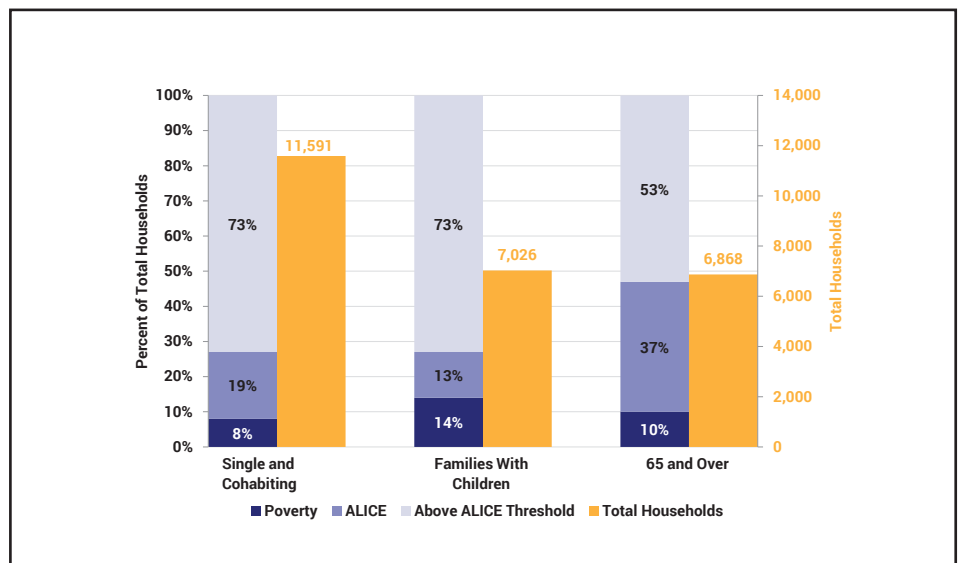


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Chippewa County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Chippewa County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$493	\$773
Child Care	\$-	\$1,236
Food	\$244	\$740
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$157	\$503
Taxes	\$236	\$716
<b>Monthly Total</b>	<b>\$1,725</b>	<b>\$5,537</b>
<b>ANNUAL TOTAL</b>	<b>\$20,700</b>	<b>\$66,444</b>
<b>Hourly Wage*</b>	<b>\$10.35</b>	<b>\$33.22</b>

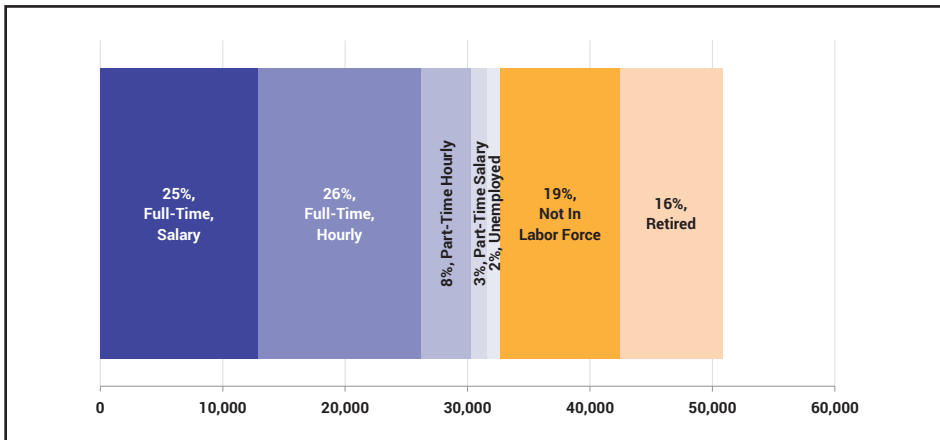
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Chippewa County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Chippewa County, 2018		
Town	Total HH	% ALICE & Poverty
Anson	932	20%
Arthur	304	36%
Auburn	231	23%
Birch Creek	210	33%
Bloomer	461	32%
Bloomer City	1,589	41%
Boyd Village	238	26%
Cadott Village	653	45%
Chippewa Falls City	6,110	44%
Cleveland	325	34%
Colburn	346	35%
Cooks Valley	279	25%
Cornell City	673	42%
Delmar	402	29%
Eagle Point	1,307	30%
Eau Claire City	808	37%
Edson	381	35%
Estella	156	32%
Goetz	279	19%
Howard	296	24%
Lafayette	2,473	20%
Lake Hallie Village	2,601	26%
Lake Holcombe	426	35%
New Auburn Village	182	32%
Ruby	157	31%
Sampson	393	28%
Sigel	404	29%
Stanley City	843	43%
Tilden	570	20%
Wheaton	978	14%
Woodmohr	403	28%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN CLARK COUNTY

## 2018 Point-in-Time Data

**Population:** 34,491 • **Number of Households:** 12,800

**Median Household Income:** \$51,872 (state average: \$60,773)

**Unemployment Rate:** 3.0% (state average: 3.2%)

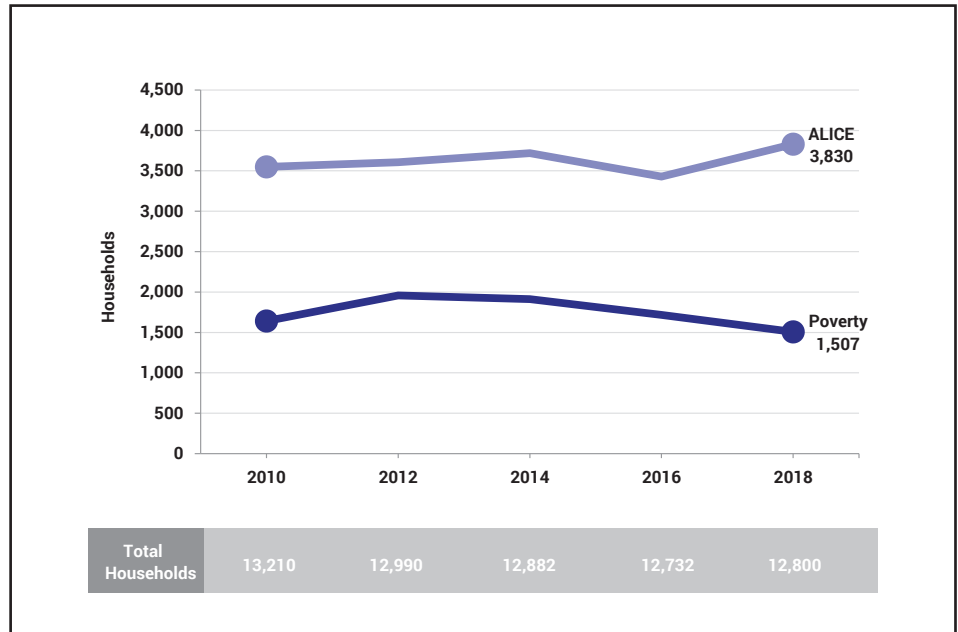
**ALICE Households:** 30% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Clark County, 2010 to 2018

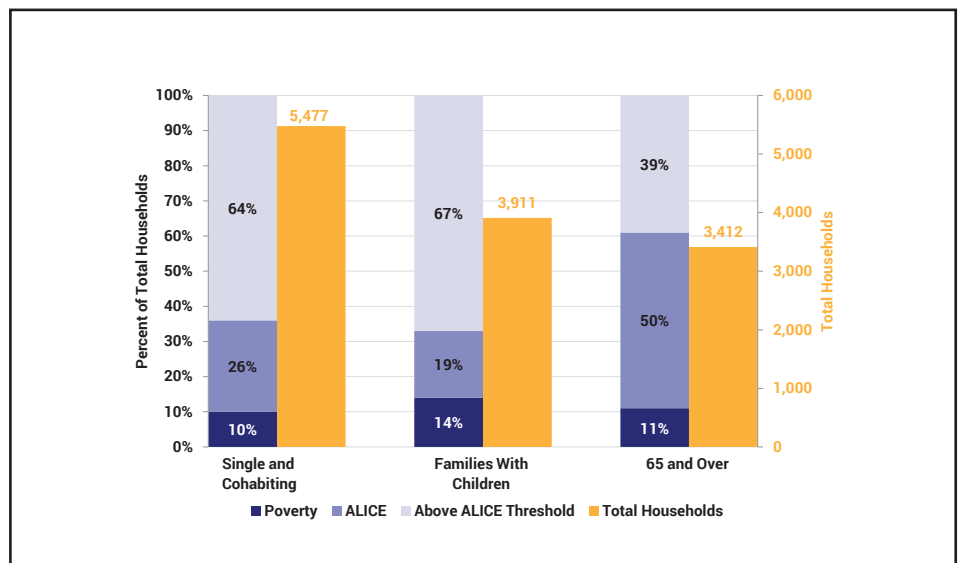


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Clark County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Clark County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$439	\$689
Child Care	\$-	\$1,089
Food	\$264	\$799
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$152	\$480
Taxes	\$225	\$655
<b>Monthly Total</b>	<b>\$1,675</b>	<b>\$5,281</b>
<b>ANNUAL TOTAL</b>	<b>\$20,100</b>	<b>\$63,372</b>
<b>Hourly Wage*</b>	<b>\$10.05</b>	<b>\$31.69</b>

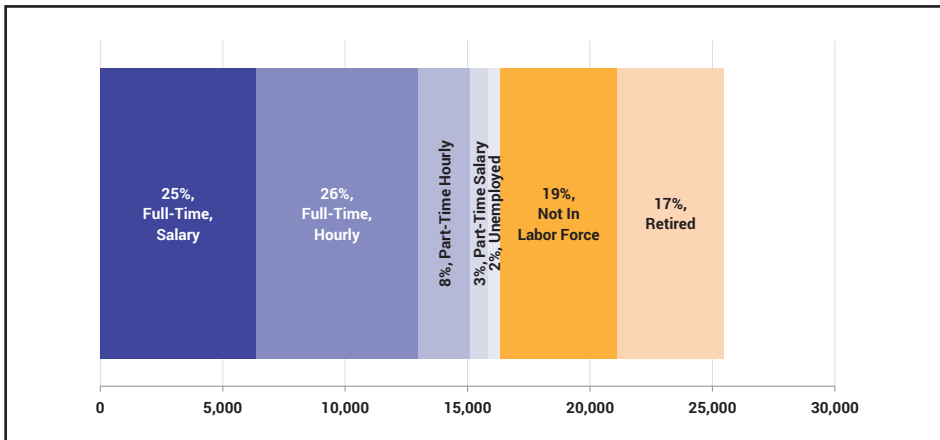
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Clark County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Clark County, 2018		
Town	Total HH	% ALICE & Poverty
Abbotsford City	638	49%
Beaver	239	39%
Colby	242	25%
Colby City	516	37%
Dewhurst	144	33%
Dorchester Village	385	49%
Eaton	228	35%
Fremont	445	36%
Grant	346	33%
Granton Village	134	55%
Green Grove	243	41%
Greenwood City	458	46%
Hendren	166	46%
Hewett	120	26%
Hixon	259	49%
Hoard	214	34%
Levis	200	52%
Longwood	283	31%
Loyal	216	34%
Loyal City	563	47%
Lynn	316	36%
Mayville	301	36%
Mead	128	50%
Mentor	248	38%
Neillsville City	1,093	51%
Owen City	402	53%
Pine Valley	510	32%
Reseburg	227	44%
Sherman	306	32%
Sherwood	112	38%
Thorp	300	33%
Thorp City	689	53%
Unity	274	43%
Warner	221	35%
Washburn	111	58%
Weston	261	38%
Withee	257	40%
Withee Village	182	42%
Worden	220	40%
York	282	37%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN COLUMBIA COUNTY

## 2018 Point-in-Time Data

**Population:** 56,954 • **Number of Households:** 23,790

**Median Household Income:** \$65,348 (state average: \$60,773)

**Unemployment Rate:** 3.4% (state average: 3.2%)

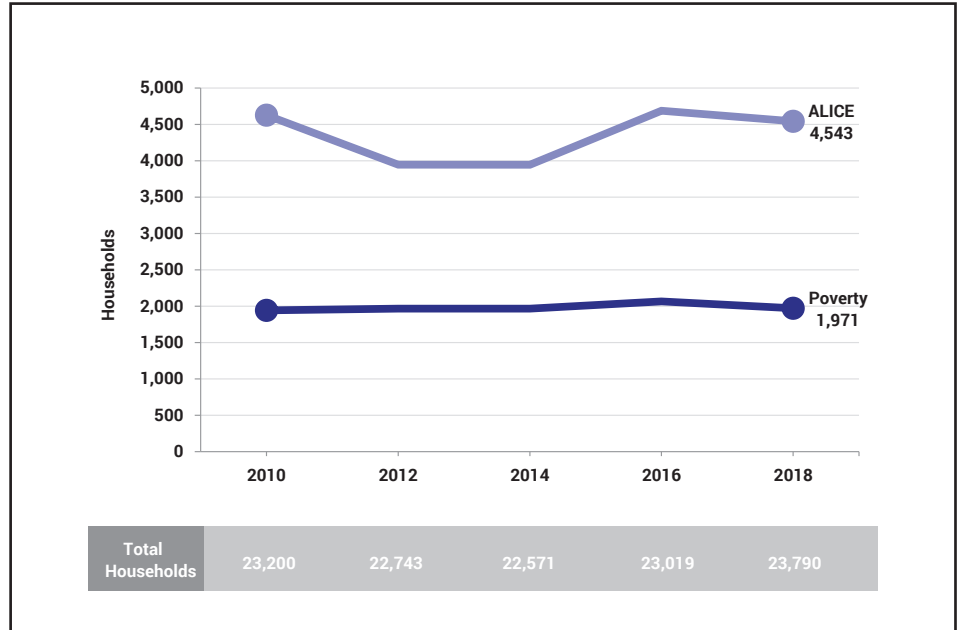
**ALICE Households:** 19% (state average: 23%) • **Households in Poverty:** 8% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Columbia County, 2010 to 2018

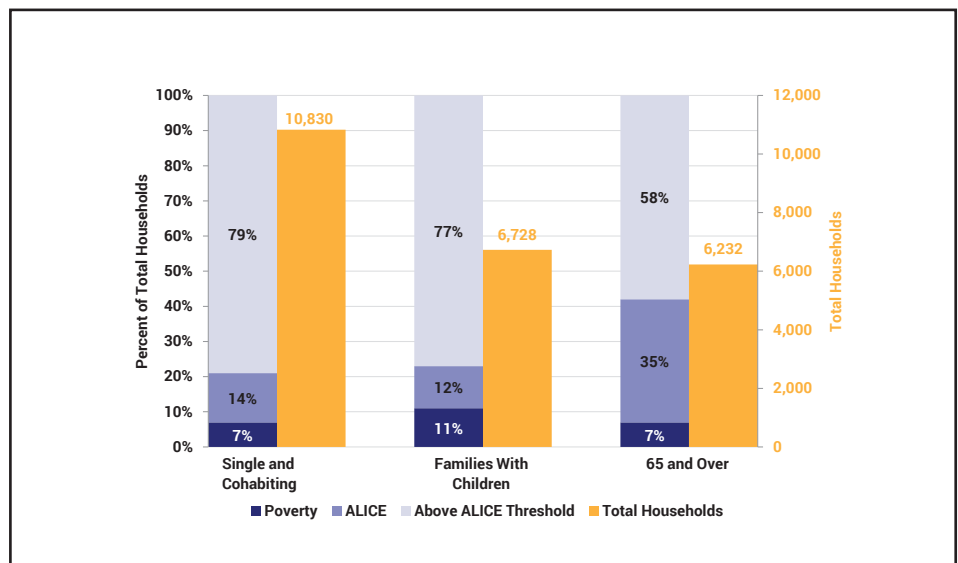


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Columbia County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Columbia County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$550	\$862
Child Care	\$-	\$1,264
Food	\$246	\$745
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$165	\$520
Taxes	\$255	\$759
<b>Monthly Total</b>	<b>\$1,811</b>	<b>\$5,719</b>
<b>ANNUAL TOTAL</b>	<b>\$21,732</b>	<b>\$68,628</b>
<b>Hourly Wage*</b>	<b>\$10.87</b>	<b>\$34.31</b>

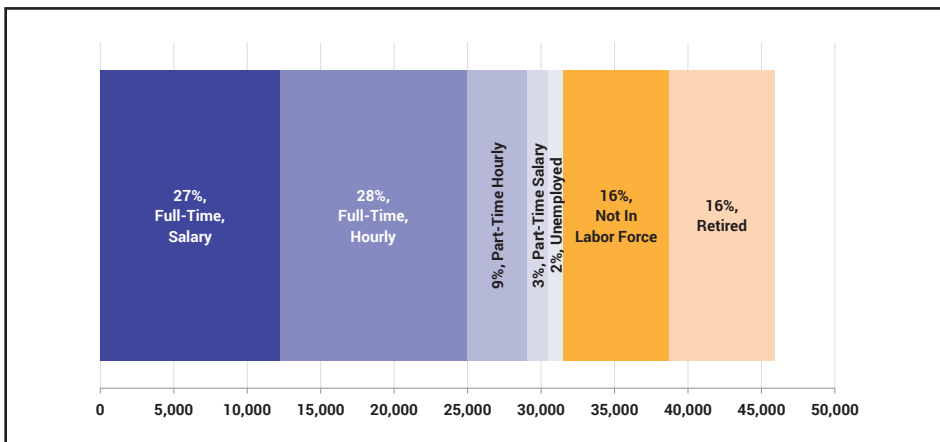
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Columbia County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Columbia County, 2018		
Town	Total HH	% ALICE & Poverty
Arlington	299	9%
Arlington Village	298	9%
Caledonia	624	18%
Cambria Village	259	38%
Columbus	215	24%
Columbus City	2,136	30%
Courtland	168	19%
Dekorra	1,088	21%
Doylestown Village	110	30%
Fall River Village	698	22%
Fort Winnebago	329	19%
Fountain Prairie	306	19%
Friesland Village	116	30%
Hampden	223	16%
Leeds	279	17%
Lewiston	604	30%
Lodi	1,416	14%
Lodi City	1,328	22%
Lowville	419	12%
Marcellon	378	18%
Newport	263	26%
Otsego	312	29%
Pacific	1,235	22%
Pardeeville Village	913	22%
Portage City	4,261	46%
Poynette Village	1,053	23%
Randolph	253	24%
Randolph Village	192	34%
Rio Village	448	27%
Scott	325	33%
Springvale	230	28%
West Point	865	16%
Wisconsin Dells City	1,178	40%
Wyocena	676	22%
Wyocena Village	293	30%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN CRAWFORD COUNTY

## 2018 Point-in-Time Data

**Population:** 16,288 • **Number of Households:** 6,618

**Median Household Income:** \$48,853 (state average: \$60,773)

**Unemployment Rate:** 3.4% (state average: 3.2%)

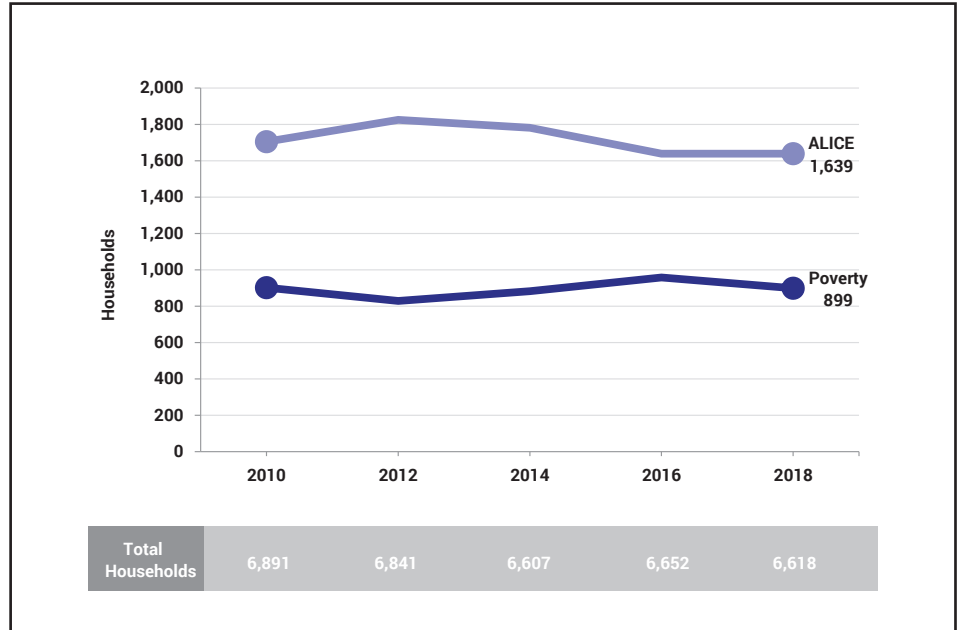
**ALICE Households:** 25% (state average: 23%) • **Households in Poverty:** 14% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Crawford County, 2010 to 2018

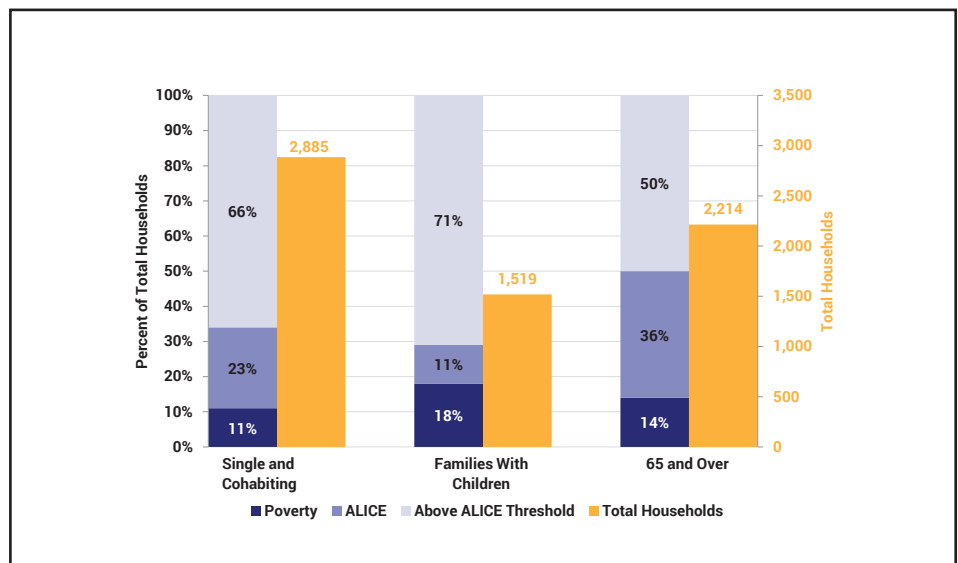


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Crawford County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Crawford County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$484	\$689
Child Care	\$-	\$1,233
Food	\$246	\$745
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$156	\$492
Taxes	\$234	\$687
<b>Monthly Total</b>	<b>\$1,715</b>	<b>\$5,415</b>
<b>ANNUAL TOTAL</b>	<b>\$20,580</b>	<b>\$64,980</b>
<b>Hourly Wage*</b>	<b>\$10.29</b>	<b>\$32.49</b>

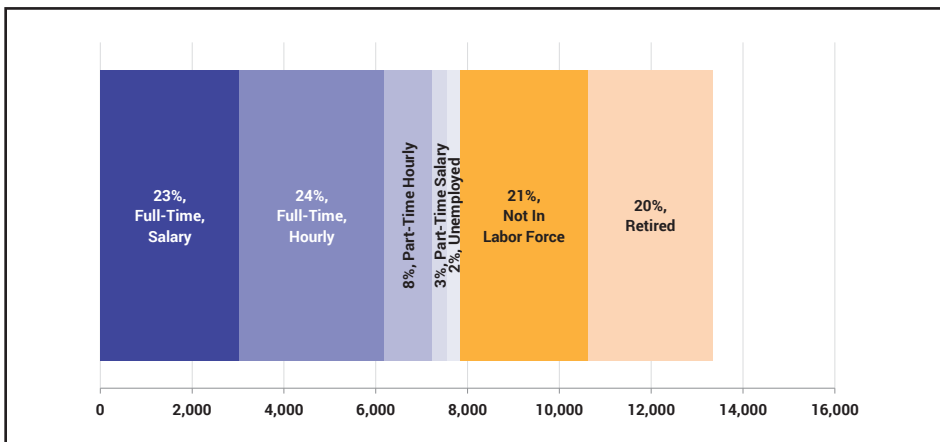
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Crawford County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Crawford County, 2018		
Town	Total HH	% ALICE & Poverty
Bridgeport	385	23%
Clayton	368	34%
Eastman	305	34%
Eastman Village	164	40%
Freeman	271	31%
Gays Mills Village	227	52%
Haney	125	38%
Marietta	185	38%
Prairie du Chien	420	46%
Prairie du Chien City	2,383	39%
Scott	184	35%
Seneca	341	34%
Soldiers Grove Village	221	50%
Utica	255	48%
Wauzeka	145	31%
Wauzeka Village	279	40%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN DANE COUNTY

## 2018 Point-in-Time Data

**Population:** 542,364 • **Number of Households:** 226,350

**Median Household Income:** \$71,582 (state average: \$60,773)

**Unemployment Rate:** 1.7% (state average: 3.2%)

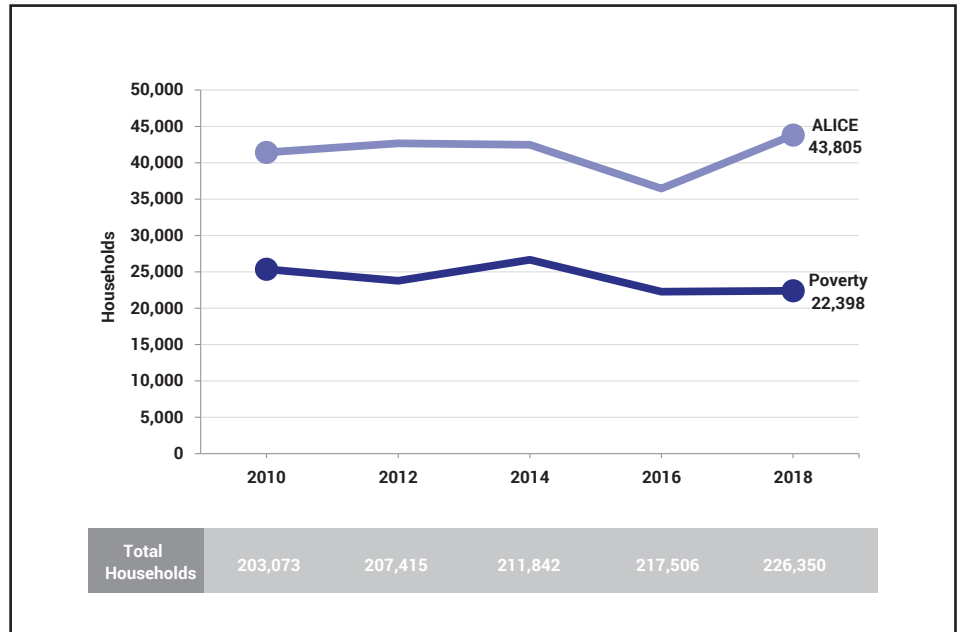
**ALICE Households:** 19% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Dane County, 2010 to 2018

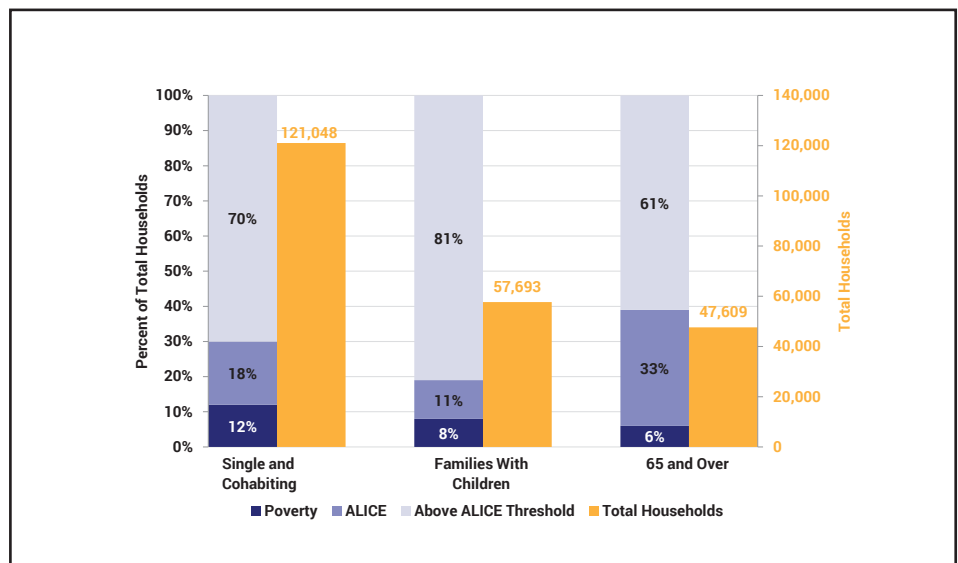


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Dane County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Dane County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$769	\$1,091
Child Care	\$-	\$1,960
Food	\$287	\$870
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$200	\$662
Taxes	\$345	\$1,131
<b>Monthly Total</b>	<b>\$2,196</b>	<b>\$7,283</b>
<b>ANNUAL TOTAL</b>	<b>\$26,352</b>	<b>\$87,396</b>
<b>Hourly Wage*</b>	<b>\$13.18</b>	<b>\$43.70</b>

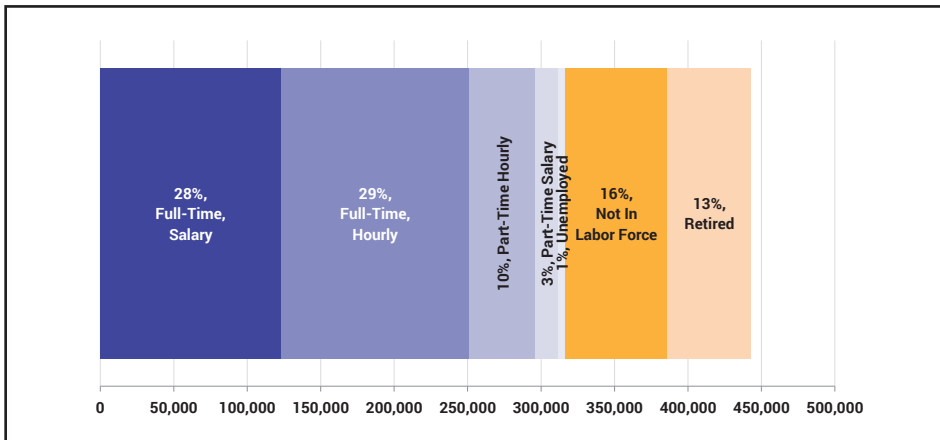
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](http://UnitedForALICE.org/Methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Dane County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Dane County, 2018		
Town	Total HH	% ALICE & Poverty
Albion	831	30%
Belleville Village	792	27%
Berry	516	18%
Black Earth	190	20%
Black Earth Village	619	31%
Blooming Grove	773	32%
Blue Mounds	330	22%
Blue Mounds Village	371	27%
Bristol	1,264	11%
Brooklyn Village	320	23%
Burke	1,336	10%
Cambridge Village	566	31%
Christiana	505	20%
Cottage Grove	1,499	14%
Cottage Grove Village	2,237	17%
Cross Plains	585	20%
Cross Plains Village	1,636	23%
Dane	371	21%
Dane Village	426	23%
Deerfield	604	20%
Deerfield Village	979	26%
DeForest Village	3,660	25%
Dunkirk	839	21%
Dunn	2,198	27%
Fitchburg City	12,127	31%
Madison	3,110	63%
Madison City	108,573	36%
Maple Bluff Village	597	14%
Marshall Village	1,344	31%
Mazomanie	470	30%
Mazomanie Village	747	35%
McFarland Village	3,424	19%
Medina	518	24%
Middleton	2,175	7%
Middleton City	8,677	28%
Monona City	3,886	37%
Montrose	474	29%
Mount Horeb Village	2,763	32%
Oregon	1,274	11%
Oregon Village	3,888	27%
Perry	310	20%
Pleasant Springs	1,240	14%
Primrose	325	18%
Roxbury	798	20%
Rutland	815	22%
Shorewood Hills Village	876	18%
Springdale	806	13%
Springfield	1,026	20%
Stoughton City	5,125	30%
Sun Prairie	877	30%
Sun Prairie City	13,242	31%
Vermont	346	20%
Verona	705	15%
Verona City	5,082	22%
Vienna	606	17%
Waunakee Village	4,956	24%
Westport	1,849	19%
Windsor Village	2,607	20%
York	287	13%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN DODGE COUNTY

## 2018 Point-in-Time Data

**Population:** 87,847 • **Number of Households:** 35,221

**Median Household Income:** \$63,077 (state average: \$60,773)

**Unemployment Rate:** 3.2% (state average: 3.2%)

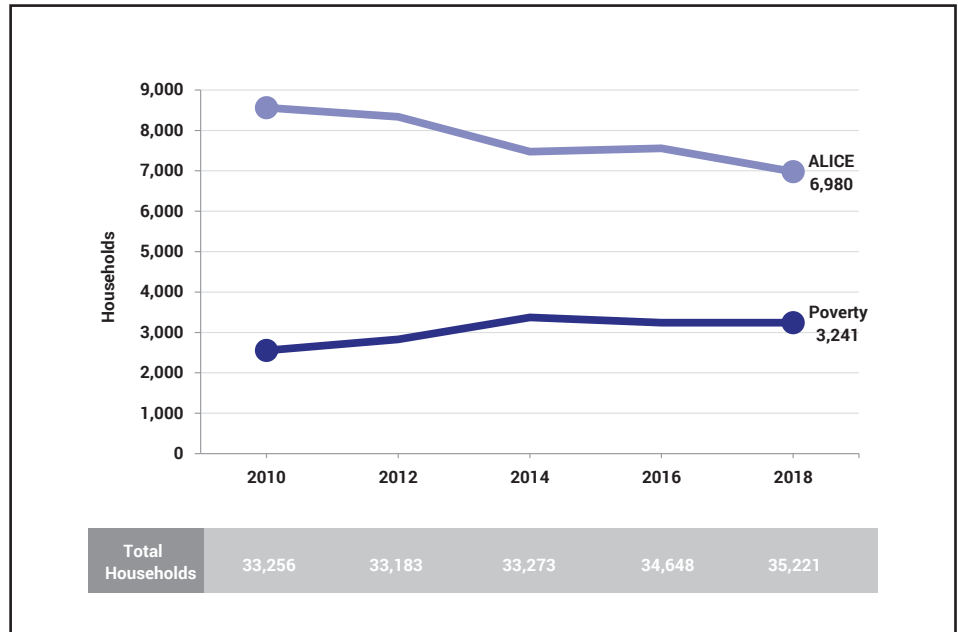
**ALICE Households:** 20% (state average: 23%) • **Households in Poverty:** 9% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Dodge County, 2010 to 2018

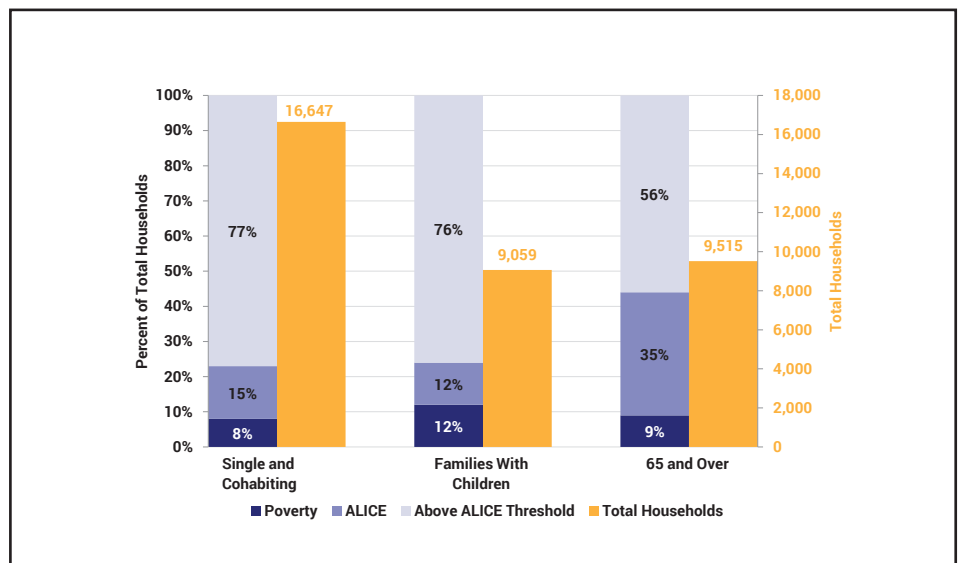


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Dodge County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Dodge County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$566	\$758
Child Care	\$-	\$1,374
Food	\$253	\$767
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$168	\$524
Taxes	\$263	\$769
<b>Monthly Total</b>	<b>\$1,845</b>	<b>\$5,761</b>
<b>ANNUAL TOTAL</b>	<b>\$22,140</b>	<b>\$69,132</b>
<b>Hourly Wage*</b>	<b>\$11.07</b>	<b>\$34.57</b>

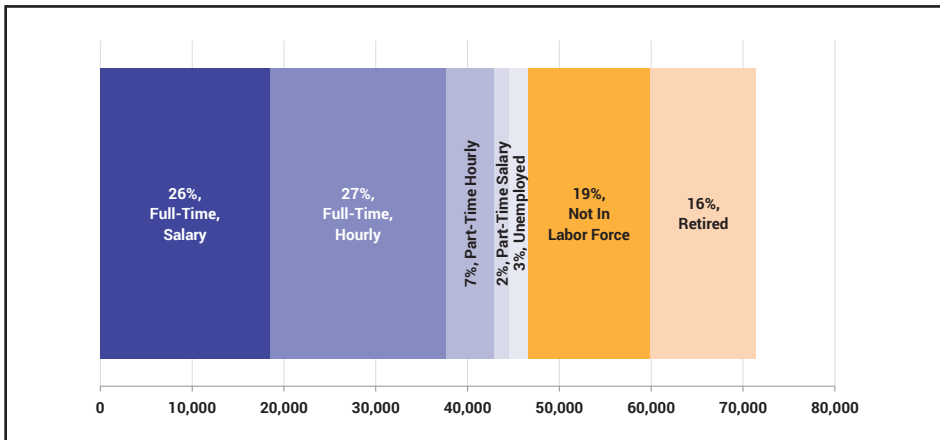
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Dodge County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Dodge County, 2018		
Town	Total HH	% ALICE & Poverty
Ashippun	978	19%
Beaver Dam	1,724	26%
Beaver Dam City	6,798	37%
Brownsville Village	238	13%
Burnett	350	16%
Calamus	391	25%
Chester	271	25%
Clyman	296	13%
Clyman Village	139	34%
Elba	425	23%
Emmet	492	23%
Fox Lake	592	25%
Fox Lake City	692	39%
Herman	430	17%
Horicon City	1,375	30%
Hubbard	685	22%
Hustisford	592	21%
Hustisford Village	404	24%
Iron Ridge Village	417	30%
Juneau City	879	35%
Lebanon	619	30%
Leroy	369	18%
Lomira	420	24%
Lomira Village	1,107	36%
Lowell	452	23%
Lowell Village	120	24%
Mayville City	2,052	36%
Neosho Village	248	28%
Oak Grove	436	26%
Portland	430	24%
Randolph Village	527	38%
Reeseville Village	306	43%
Rubicon	760	15%
Shields	210	25%
Theresa	396	13%
Theresa Village	519	31%
Trenton	486	23%
Watertown City	3,333	38%
Waupun City	2,776	36%
Westford	489	23%
Williamstown	291	17%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN DOOR COUNTY

## 2018 Point-in-Time Data

**Population:** 27,439 • **Number of Households:** 13,196

**Median Household Income:** \$58,287 (state average: \$60,773)

**Unemployment Rate:** 4.0% (state average: 3.2%)

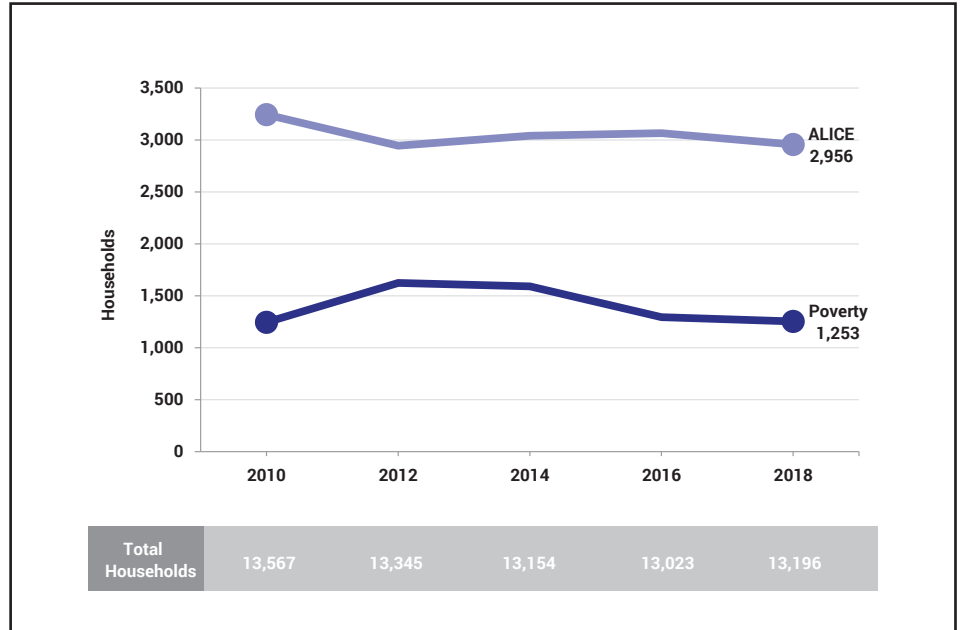
**ALICE Households:** 22% (state average: 23%) • **Households in Poverty:** 9% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Door County, 2010 to 2018

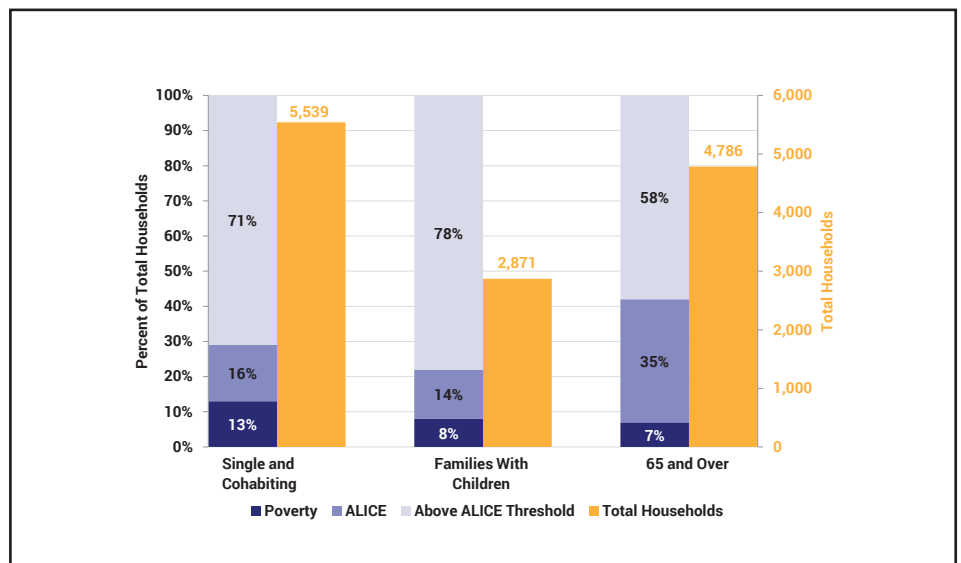


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Door County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Door County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$493	\$718
Child Care	\$-	\$1,040
Food	\$323	\$978
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$167	\$502
Taxes	\$262	\$711
<b>Monthly Total</b>	<b>\$1,840</b>	<b>\$5,518</b>
<b>ANNUAL TOTAL</b>	<b>\$22,080</b>	<b>\$66,216</b>
<b>Hourly Wage*</b>	<b>\$11.04</b>	<b>\$33.11</b>

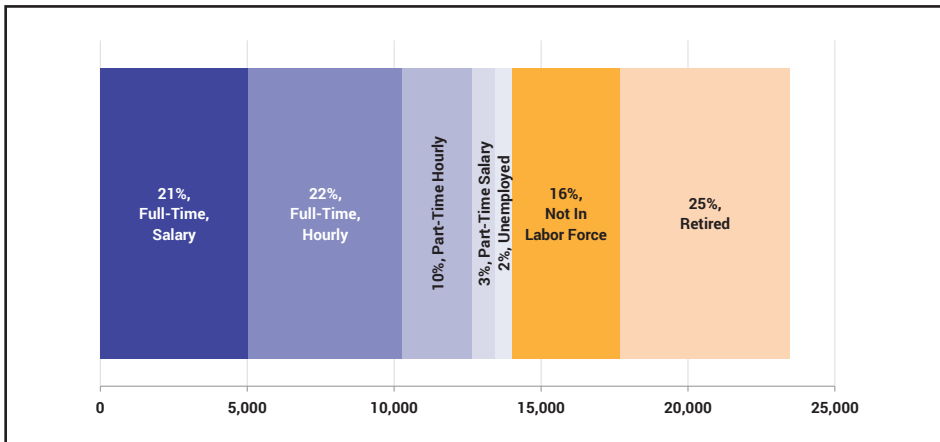
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Door County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Door County, 2018		
Town	Total HH	% ALICE & Poverty
Baileys Harbor	532	31%
Brussels	430	36%
Clay Banks	143	26%
Egg Harbor	663	26%
Egg Harbor Village	126	23%
Ephraim Village	152	27%
Forestville	438	30%
Forestville Village	202	38%
Gardner	593	26%
Gibraltar	543	19%
Jacksonport	341	22%
Liberty Grove	894	32%
Nasewaupsee	854	27%
Sevastopol	1,225	27%
Sister Bay Village	413	46%
Sturgeon Bay	407	30%
Sturgeon Bay City	4,415	38%
Union	416	29%
Washington	409	30%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN DOUGLAS COUNTY

## 2018 Point-in-Time Data

**Population:** 43,402 • **Number of Households:** 18,920

**Median Household Income:** \$52,480 (state average: \$60,773)

**Unemployment Rate:** 4.2% (state average: 3.2%)

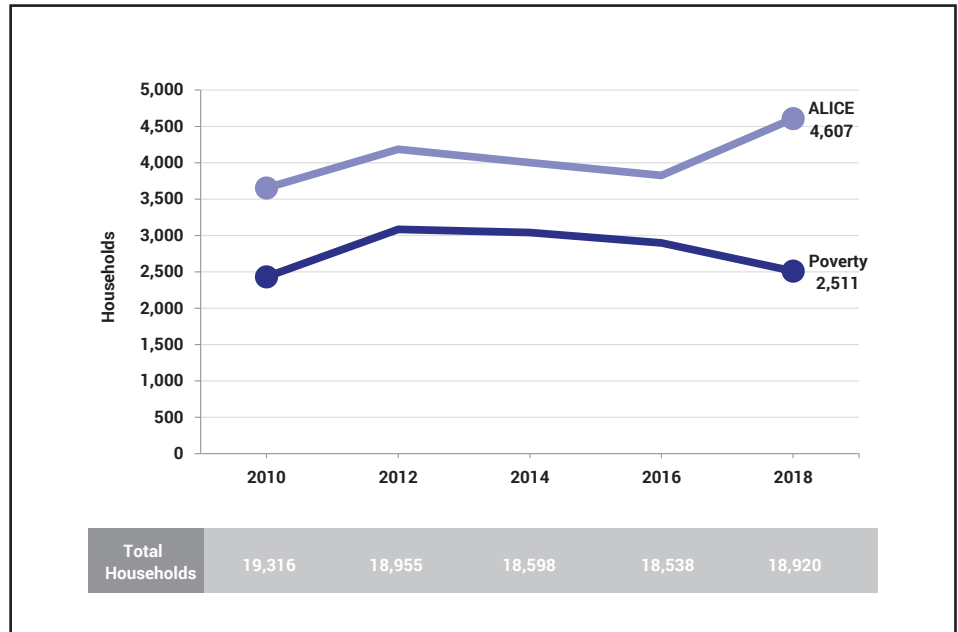
**ALICE Households:** 24% (state average: 23%) • **Households in Poverty:** 13% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Douglas County, 2010 to 2018

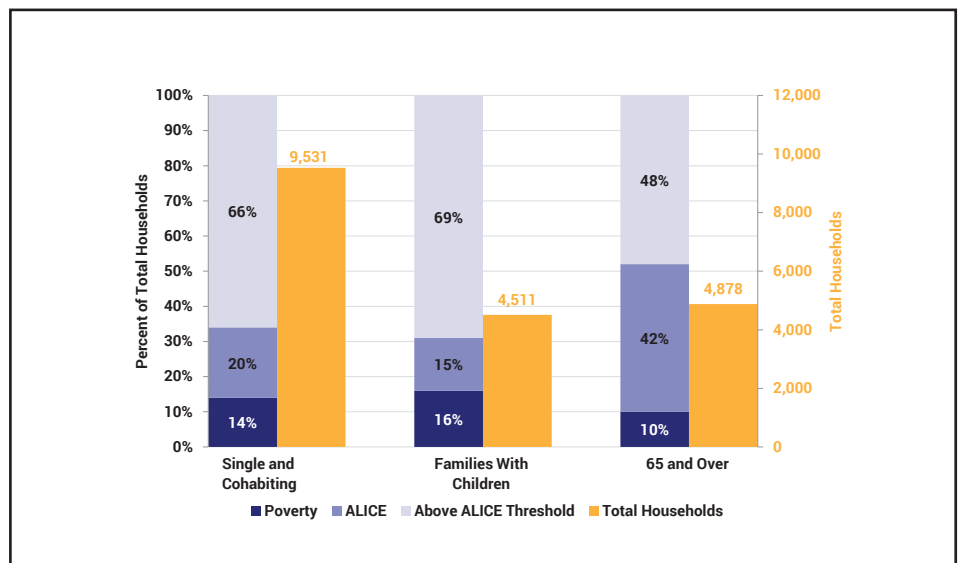


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Douglas County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Douglas County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$592	\$848
Child Care	\$-	\$1,275
Food	\$246	\$745
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$170	\$520
Taxes	\$269	\$758
<b>Monthly Total</b>	<b>\$1,872</b>	<b>\$5,715</b>
<b>ANNUAL TOTAL</b>	<b>\$22,464</b>	<b>\$68,580</b>
<b>Hourly Wage*</b>	<b>\$11.23</b>	<b>\$34.29</b>

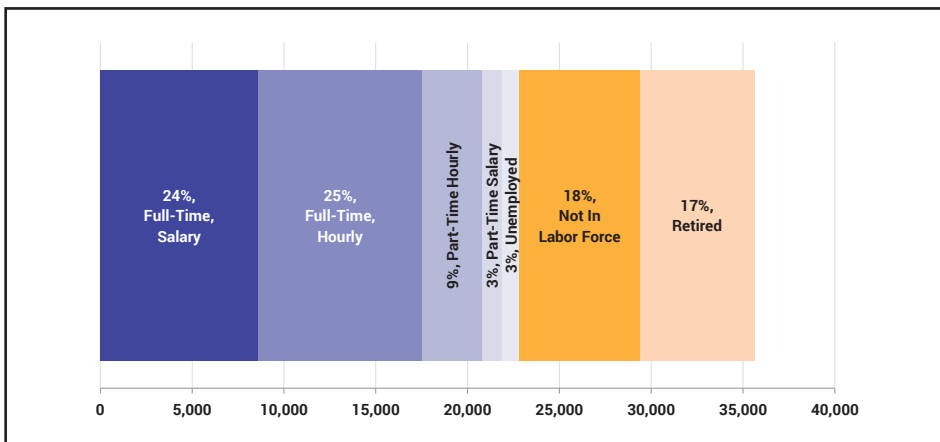
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Douglas County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Douglas County, 2018		
Town	Total HH	% ALICE & Poverty
Amnicon	490	15%
Bennett	197	20%
Bruile	264	41%
Gordon	370	40%
Hawthorne	412	22%
Highland	134	33%
Lake Nebagamon Village	425	29%
Lakeside	266	31%
Maple	311	34%
Oakland	502	23%
Oliver Village	166	30%
Parkland	543	25%
Poplar Village	258	37%
Solon Springs	475	27%
Solon Springs Village	293	44%
Summit	426	34%
Superior	852	21%
Superior City	11,733	43%
Superior Village	310	25%
Wascott	326	34%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN DUNN COUNTY

## 2018 Point-in-Time Data

**Population:** 44,498 • **Number of Households:** 16,818

**Median Household Income:** \$56,268 (state average: \$60,773)

**Unemployment Rate:** 3.6% (state average: 3.2%)

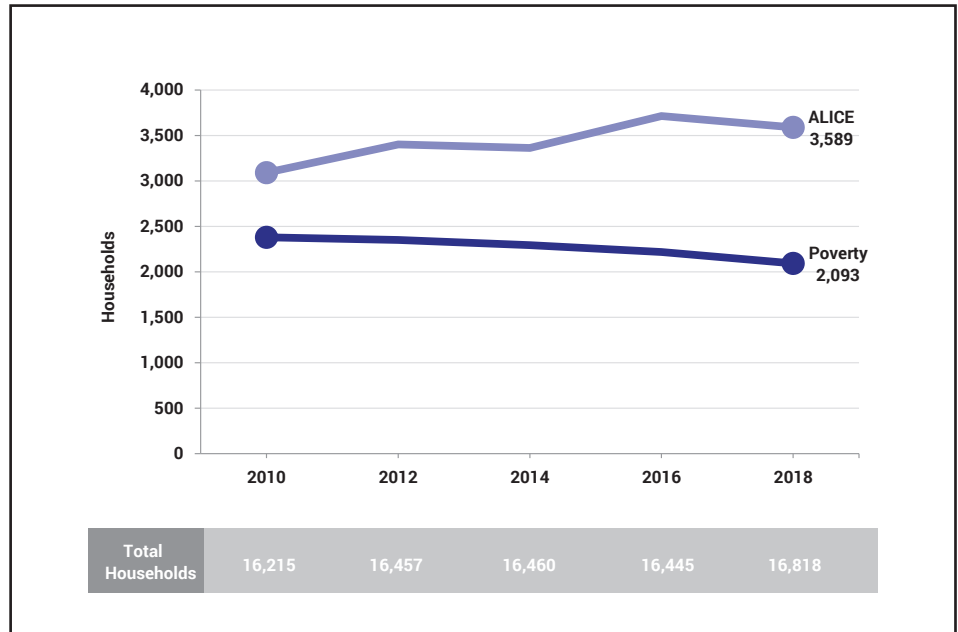
**ALICE Households:** 21% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Dunn County, 2010 to 2018

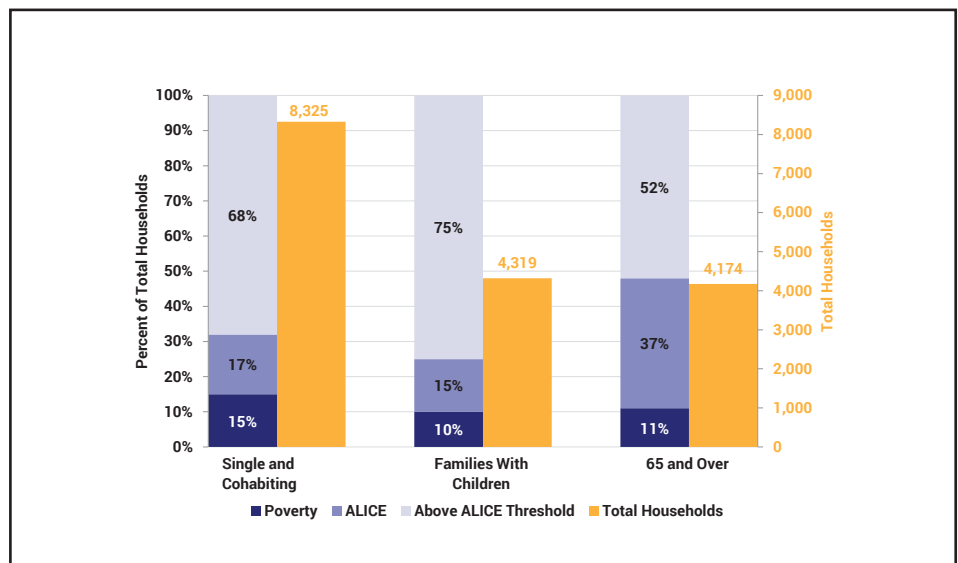


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Dunn County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Dunn County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$479	\$697
Child Care	\$-	\$1,231
Food	\$241	\$729
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$155	\$491
Taxes	\$231	\$683
<b>Monthly Total</b>	<b>\$1,701</b>	<b>\$5,400</b>
<b>ANNUAL TOTAL</b>	<b>\$20,412</b>	<b>\$64,800</b>
<b>Hourly Wage*</b>	<b>\$10.21</b>	<b>\$32.40</b>

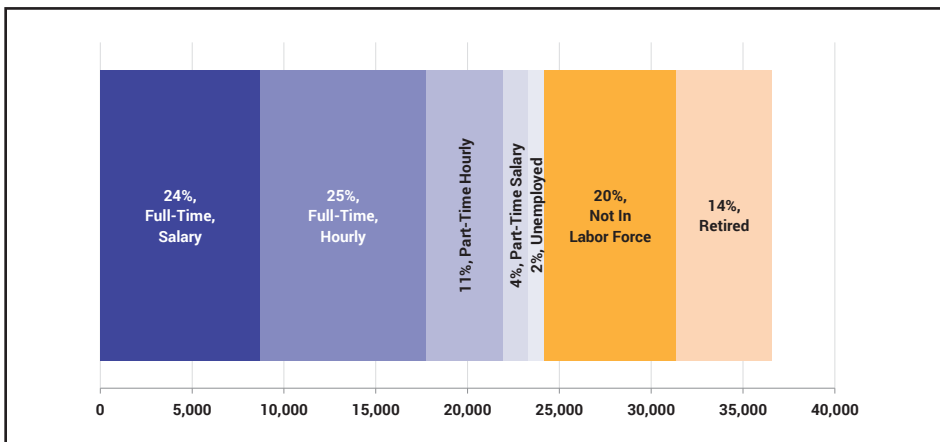
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Dunn County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Dunn County, 2018		
Town	Total HH	% ALICE & Poverty
Boyceville Village	447	44%
Colfax	398	19%
Colfax Village	423	39%
Dunn	583	35%
Eau Galle	328	29%
Elk Mound	583	24%
Elk Mound Village	383	27%
Grant	134	28%
Hay River	221	20%
Knapp Village	211	27%
Lucas	277	18%
Menomonie	1,419	25%
Menomonie City	5,757	48%
New Haven	272	31%
Otter Creek	210	25%
Peru	107	26%
Red Cedar	849	20%
Ridgeland Village	113	52%
Rock Creek	327	31%
Sand Creek	240	32%
Sheridan	205	25%
Sherman	318	22%
Spring Brook	638	25%
Stanton	299	28%
Tainter	1,183	20%
Tiffany	262	19%
Weston	201	28%
Wheeler Village	151	38%
Wilson	197	30%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN EAU CLAIRE COUNTY

## 2018 Point-in-Time Data

**Population:** 104,534 • **Number of Households:** 40,421

**Median Household Income:** \$60,475 (state average: \$60,773)

**Unemployment Rate:** 3.9% (state average: 3.2%)

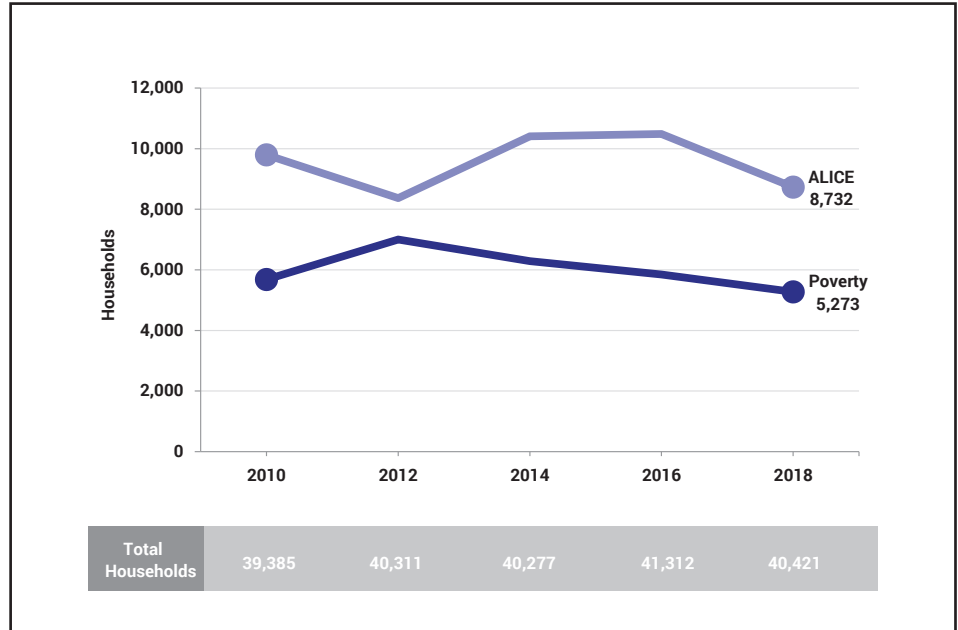
**ALICE Households:** 22% (state average: 23%) • **Households in Poverty:** 13% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Eau Claire County, 2010 to 2018

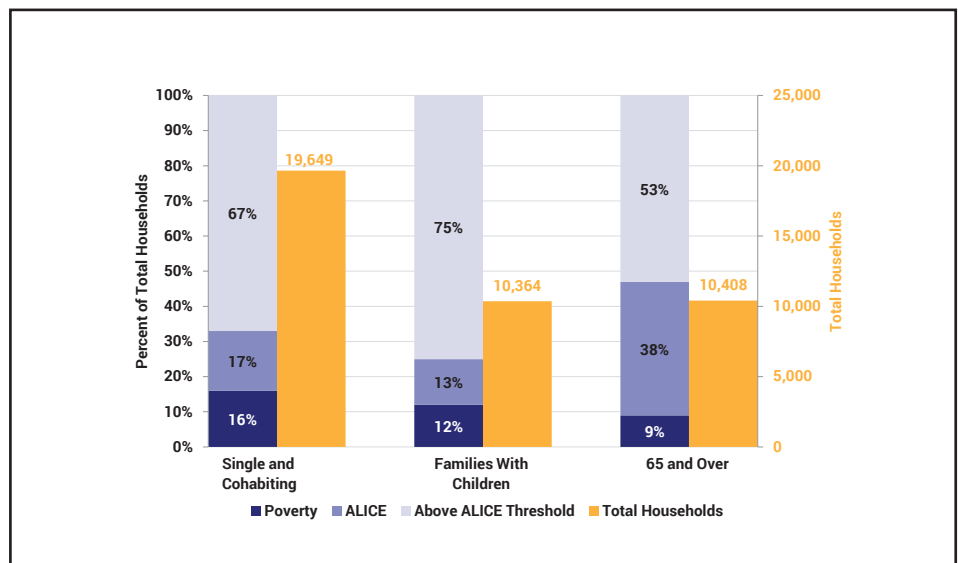


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Eau Claire County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Eau Claire County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$499	\$783
Child Care	\$-	\$1,348
Food	\$267	\$807
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$161	\$529
Taxes	\$245	\$783
<b>Monthly Total</b>	<b>\$1,767</b>	<b>\$5,819</b>
<b>ANNUAL TOTAL</b>	<b>\$21,204</b>	<b>\$69,828</b>
<b>Hourly Wage*</b>	<b>\$10.60</b>	<b>\$34.91</b>

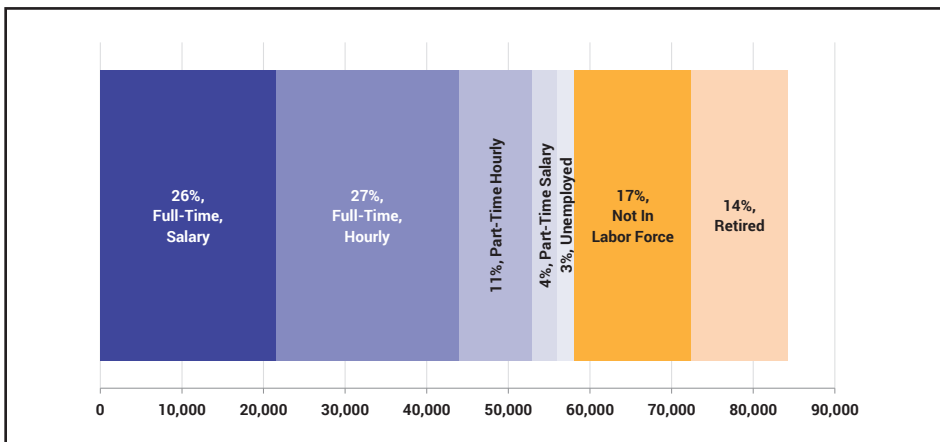
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Eau Claire County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Eau Claire County, 2018		
Town	Total HH	% ALICE & Poverty
Altoona City	3,070	41%
Augusta City	595	43%
Bridge Creek	598	38%
Brunswick	661	26%
Clear Creek	297	23%
Drammen	319	34%
Eau Claire City	26,687	43%
Fairchild	101	42%
Fairchild Village	248	74%
Fall Creek Village	557	40%
Lincoln	400	21%
Ludington	415	27%
Otter Creek	171	24%
Pleasant Valley	1,117	18%
Seymour	1,295	33%
Union	1,018	30%
Washington	3,022	29%
Wilson	182	37%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN FLORENCE COUNTY

## 2018 Point-in-Time Data

**Population:** 4,337 • **Number of Households:** 2,010

**Median Household Income:** \$49,128 (state average: \$60,773)

**Unemployment Rate:** 6.1% (state average: 3.2%)

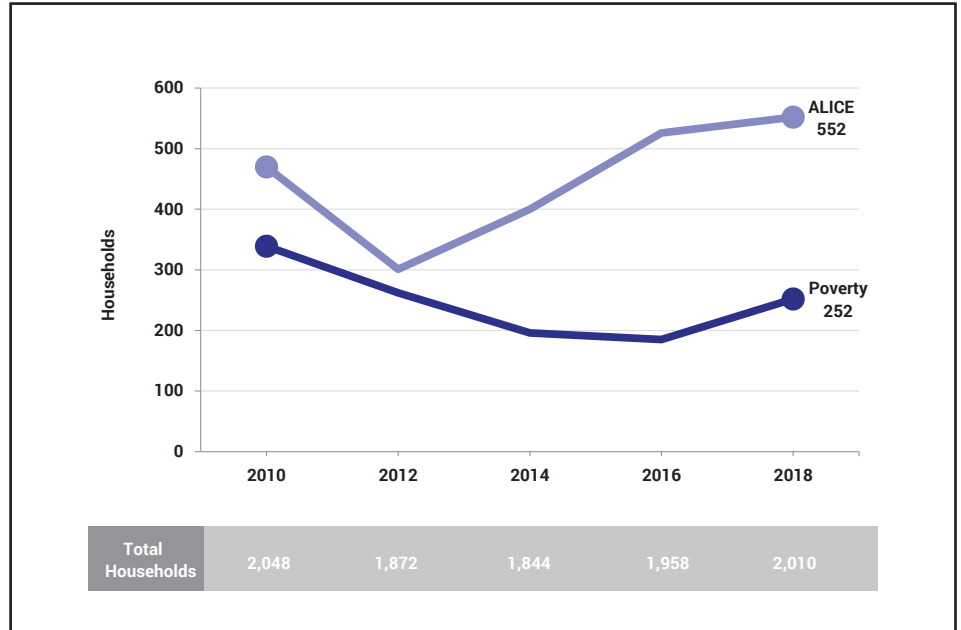
**ALICE Households:** 27% (state average: 23%) • **Households in Poverty:** 13% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Florence County, 2010 to 2018

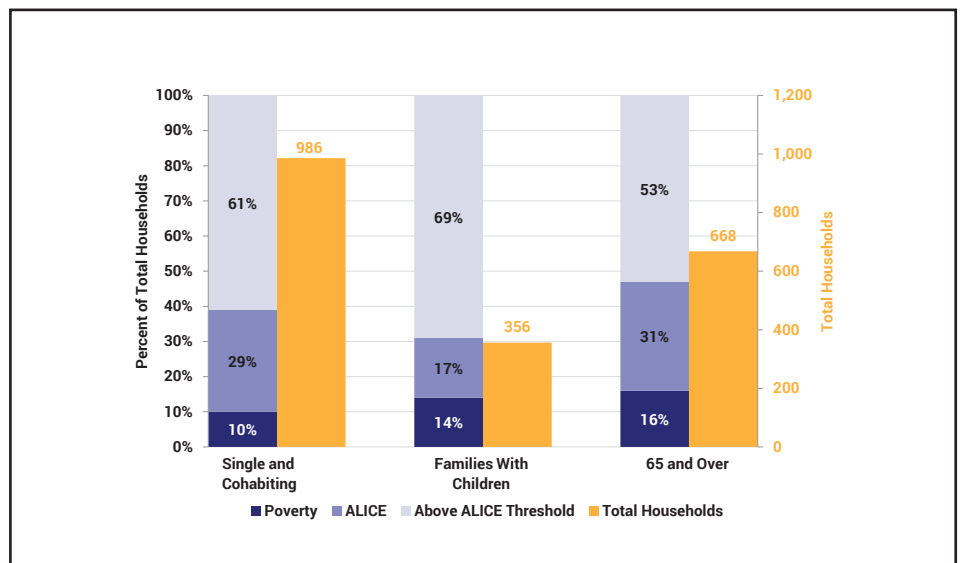


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Florence County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Florence County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$487	\$709
Child Care	\$-	\$1,553
Food	\$256	\$775
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$158	\$542
Taxes	\$238	\$818
<b>Monthly Total</b>	<b>\$1,734</b>	<b>\$5,966</b>
<b>ANNUAL TOTAL</b>	<b>\$20,808</b>	<b>\$71,592</b>
<b>Hourly Wage*</b>	<b>\$10.40</b>	<b>\$35.80</b>

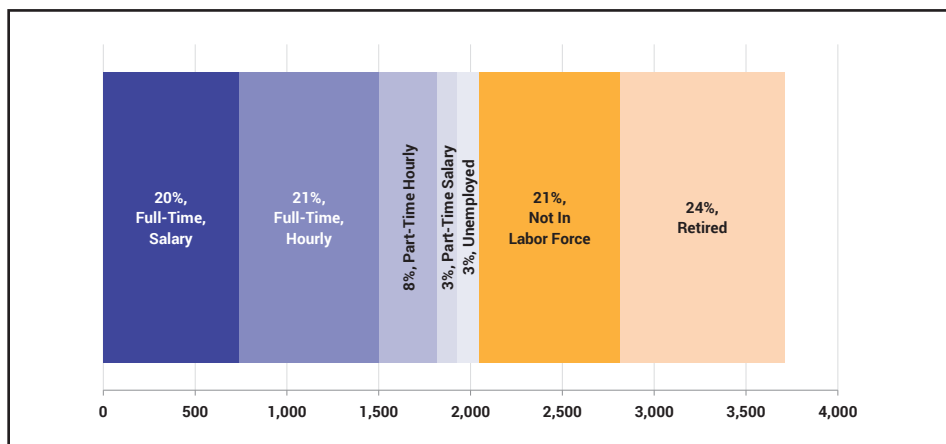
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Florence County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Florence County, 2018		
Town	Total HH	% ALICE & Poverty
Aurora	443	35%
Commonwealth	162	31%
Florence	917	37%
Homestead	166	48%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN FOND DU LAC COUNTY

## 2018 Point-in-Time Data

**Population:** 103,066 • **Number of Households:** 41,009

**Median Household Income:** \$57,415 (state average: \$60,773)

**Unemployment Rate:** 3.2% (state average: 3.2%)

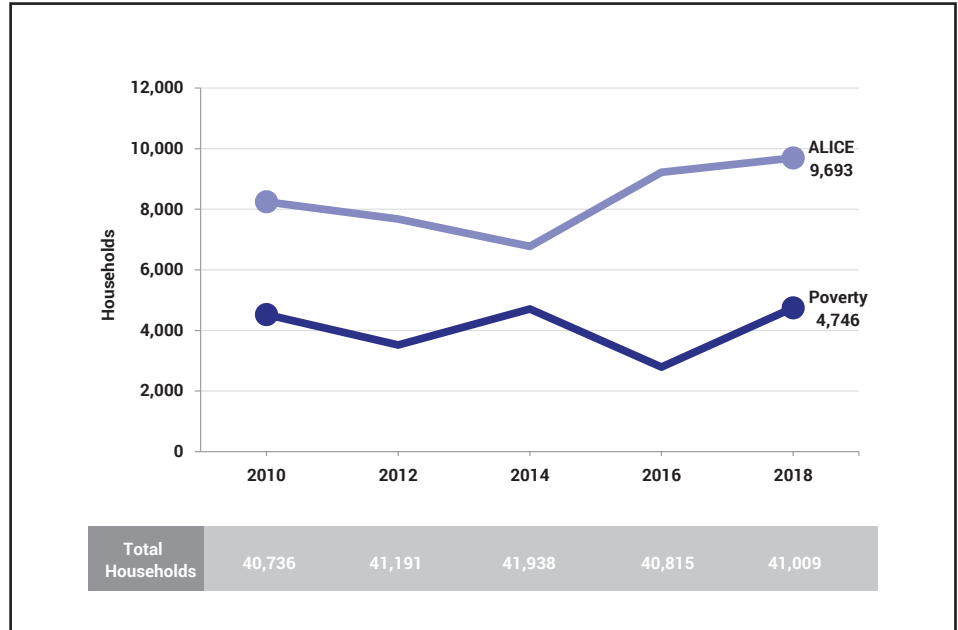
**ALICE Households:** 24% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Fond du Lac County, 2010 to 2018

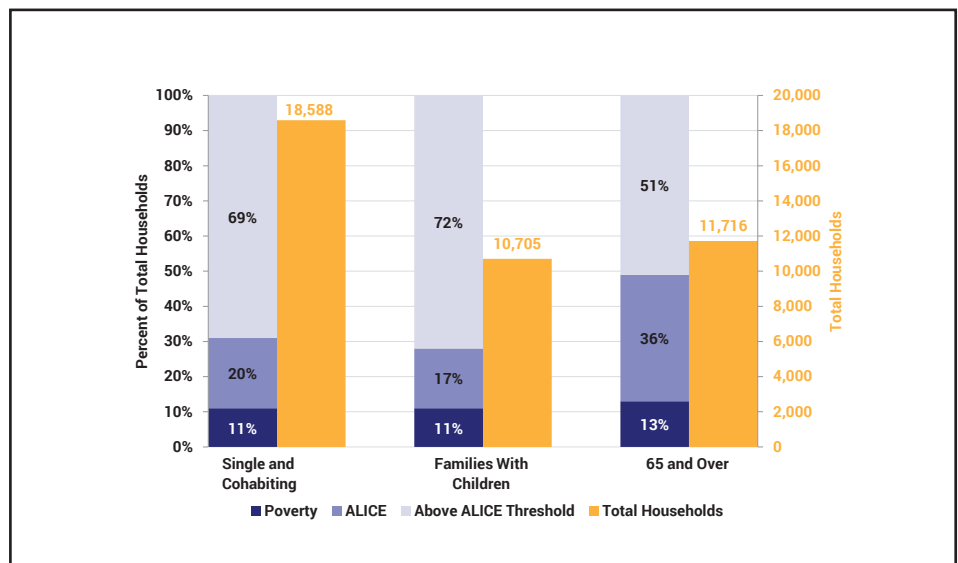


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Fond du Lac County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Fond du Lac County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$538	\$755
Child Care	\$-	\$1,221
Food	\$263	\$796
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$165	\$507
Taxes	\$257	\$724
<b>Monthly Total</b>	<b>\$1,818</b>	<b>\$5,572</b>
<b>ANNUAL TOTAL</b>	<b>\$21,816</b>	<b>\$66,864</b>
<b>Hourly Wage*</b>	<b>\$10.91</b>	<b>\$33.43</b>

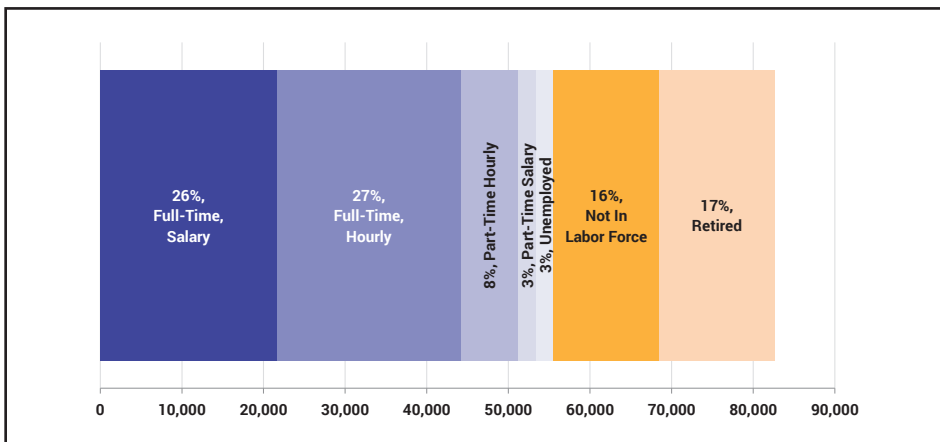
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Fond du Lac County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Fond du Lac County, 2018		
Town	Total HH	% ALICE & Poverty
Alto	382	15%
Ashford	686	22%
Auburn	908	18%
Brandon Village	360	28%
Byron	681	17%
Calumet	631	27%
Campbellsport Village	785	38%
Eden	397	22%
Eden Village	319	30%
Eldorado	587	18%
Empire	1,026	13%
Fairwater Village	156	37%
Fond du Lac	1,457	23%
Fond du Lac City	17,821	42%
Forest	414	23%
Friendship	1,142	33%
Lamartine	693	18%
Marshfield	423	23%
Metomen	277	24%
Mount Calvary Village	212	25%
North Fond du Lac Village	1,914	38%
Oakfield	288	19%
Oakfield Village	435	34%
Osceola	740	26%
Ripon	584	29%
Ripon City	3,271	44%
Rosendale	269	21%
Rosendale Village	399	24%
Springvale	266	28%
St. Cloud Village	237	24%
Taycheedah	1,677	18%
Waupun	541	23%
Waupun City	1,368	33%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN FOREST COUNTY

## 2018 Point-in-Time Data

**Population:** 9,018 • **Number of Households:** 4,029

**Median Household Income:** \$44,313 (state average: \$60,773)

**Unemployment Rate:** 6.7% (state average: 3.2%)

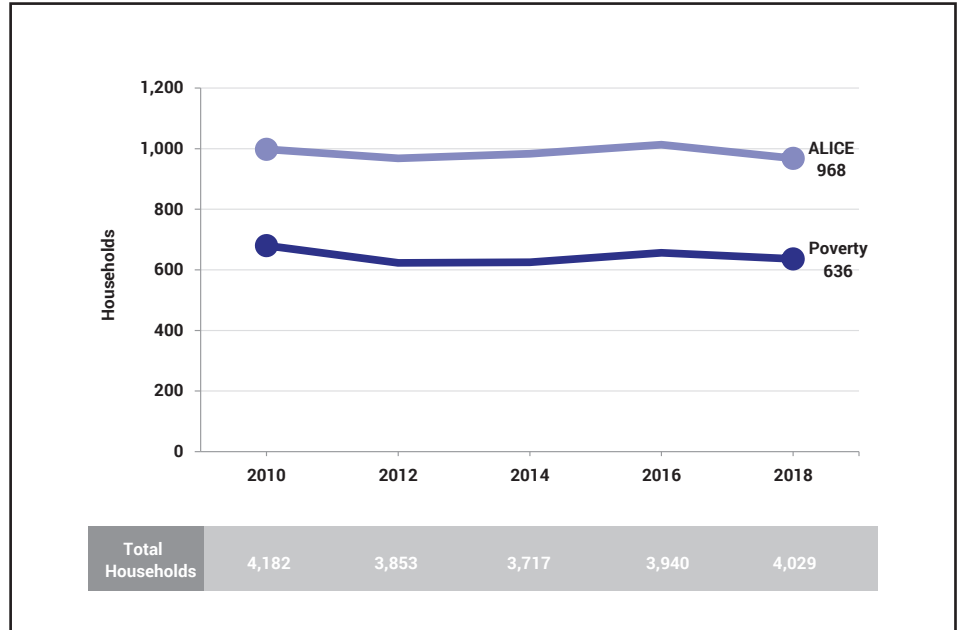
**ALICE Households:** 24% (state average: 23%) • **Households in Poverty:** 16% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Forest County, 2010 to 2018

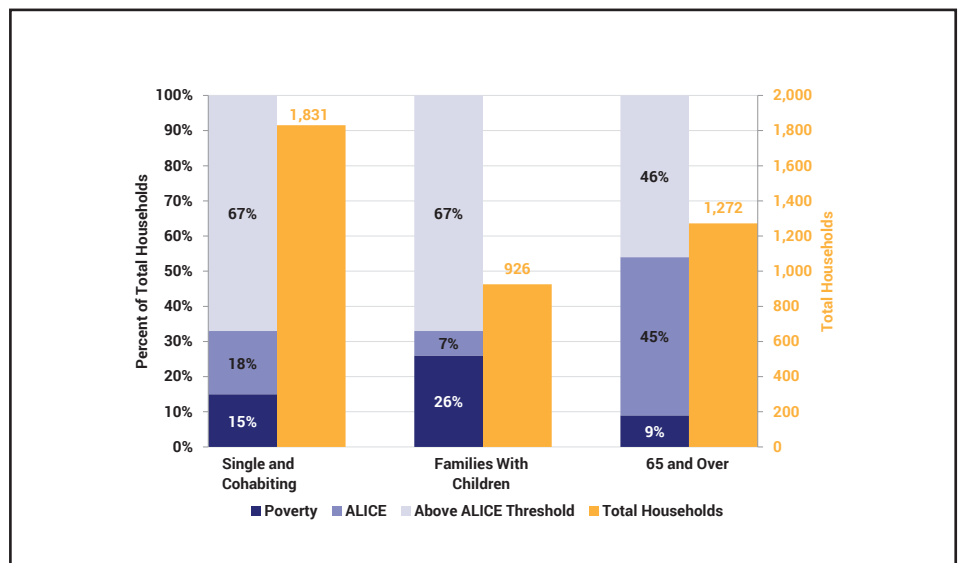


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Forest County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Forest County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$453	\$689
Child Care	\$-	\$1,062
Food	\$253	\$767
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$153	\$472
Taxes	\$226	\$634
<b>Monthly Total</b>	<b>\$1,680</b>	<b>\$5,193</b>
<b>ANNUAL TOTAL</b>	<b>\$20,160</b>	<b>\$62,316</b>
<b>Hourly Wage*</b>	<b>\$10.08</b>	<b>\$31.16</b>

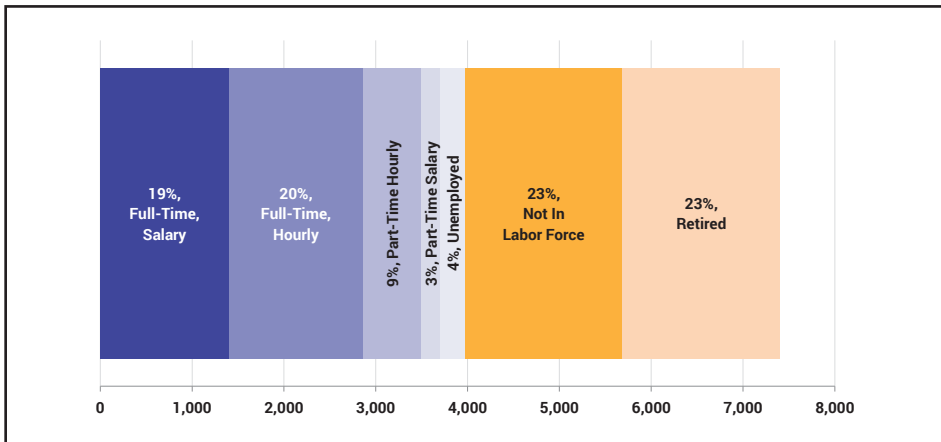
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](http://UnitedForALICE.org/Methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Forest County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Forest County, 2018		
Town	Total HH	% ALICE & Poverty
Argonne	221	22%
Armstrong Creek	192	37%
Crandon	247	30%
Crandon City	890	45%
Freedom	177	35%
Hiles	192	40%
Laona	438	39%
Lincoln	466	29%
Nashville	517	54%
Wabeno	435	40%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN GRANT COUNTY

## 2018 Point-in-Time Data

**Population:** 51,828 • **Number of Households:** 19,401

**Median Household Income:** \$52,958 (state average: \$60,773)

**Unemployment Rate:** 3.1% (state average: 3.2%)

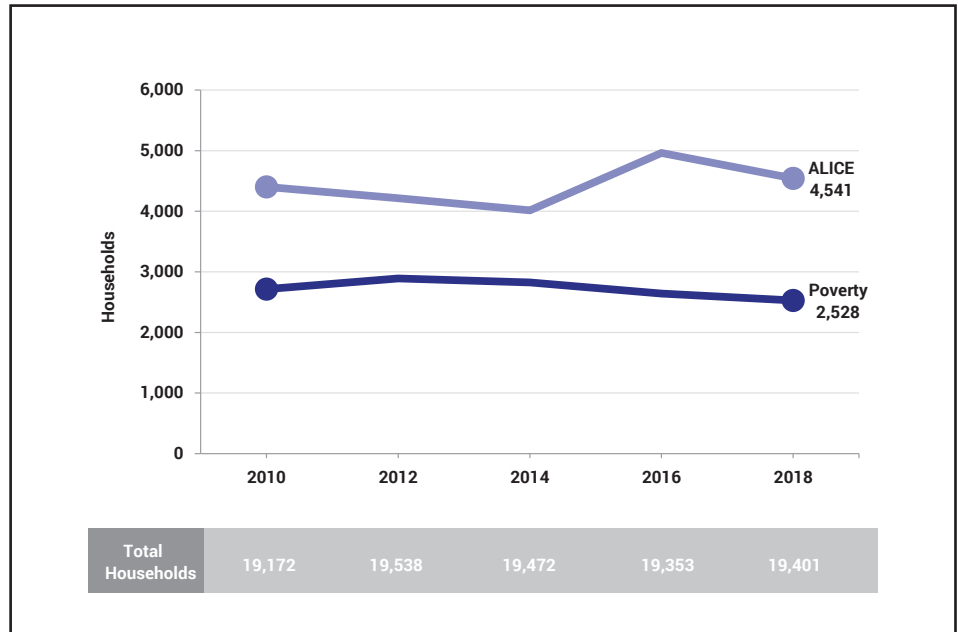
**ALICE Households:** 23% (state average: 23%) • **Households in Poverty:** 13% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Grant County, 2010 to 2018

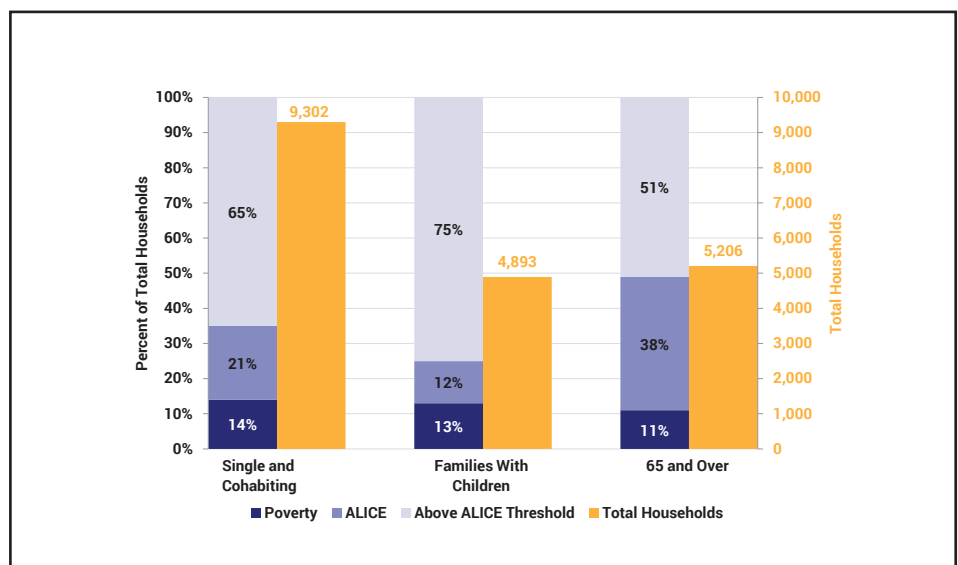


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Grant County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Grant County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$523	\$689
Child Care	\$-	\$1,044
Food	\$240	\$726
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$160	\$464
Taxes	\$244	\$613
<b>Monthly Total</b>	<b>\$1,762</b>	<b>\$5,105</b>
<b>ANNUAL TOTAL</b>	<b>\$21,144</b>	<b>\$61,260</b>
<b>Hourly Wage*</b>	<b>\$10.57</b>	<b>\$30.63</b>

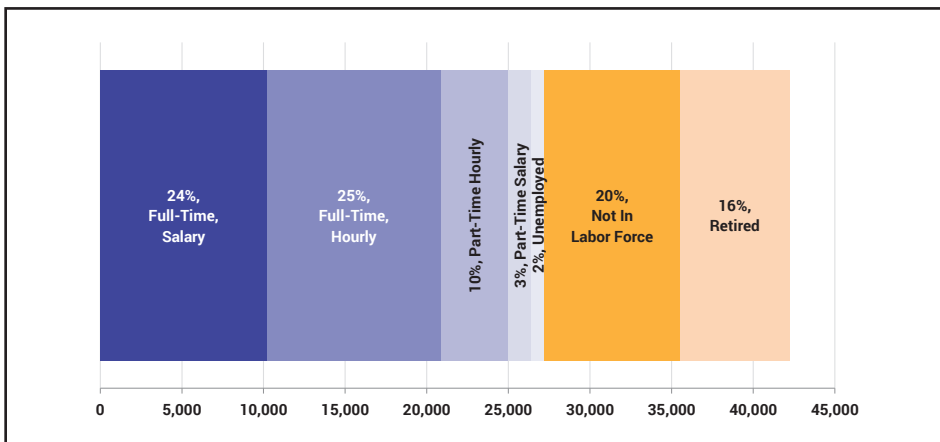
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Grant County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Grant County, 2018		
Town	Total HH	% ALICE & Poverty
Bagley Village	166	46%
Beetown	240	39%
Bloomington	154	35%
Bloomington Village	319	32%
Blue River Village	217	48%
Boscobel	167	48%
Boscobel City	1,188	44%
Cassville	154	26%
Cassville Village	414	45%
Castle Rock	114	31%
Clifton	120	18%
Cuba City City	766	36%
Dickeyville Village	482	33%
Ellenboro	221	31%
Fennimore	213	27%
Fennimore City	988	34%
Glen Haven	131	27%
Harrison	179	26%
Hazel Green	411	31%
Hazel Green Village	426	40%
Hickory Grove	154	40%
Jamestown	824	19%
Lancaster City	1,546	40%
Liberty	177	44%
Lima	219	25%
Livingston Village	230	35%
Marion	223	44%
Montfort Village	239	37%
Mount Ida	172	22%
Muscoda	284	40%
Muscoda Village	588	43%
North Lancaster	216	19%
Paris	234	21%
Patch Grove	117	31%
Platteville	635	20%
Platteville City	4,070	45%
Potosi	280	25%
Potosi Village	314	40%
Smelser	316	23%
South Lancaster	247	24%
Tennyson Village	135	32%
Waterloo	233	28%
Watterstown	123	30%
Wingville	142	29%
Wyalusing	149	42%

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# ALICE IN GREEN COUNTY

## 2018 Point-in-Time Data

**Population:** 36,864 • **Number of Households:** 15,098

**Median Household Income:** \$62,699 (state average: \$60,773)

**Unemployment Rate:** 2.2% (state average: 3.2%)

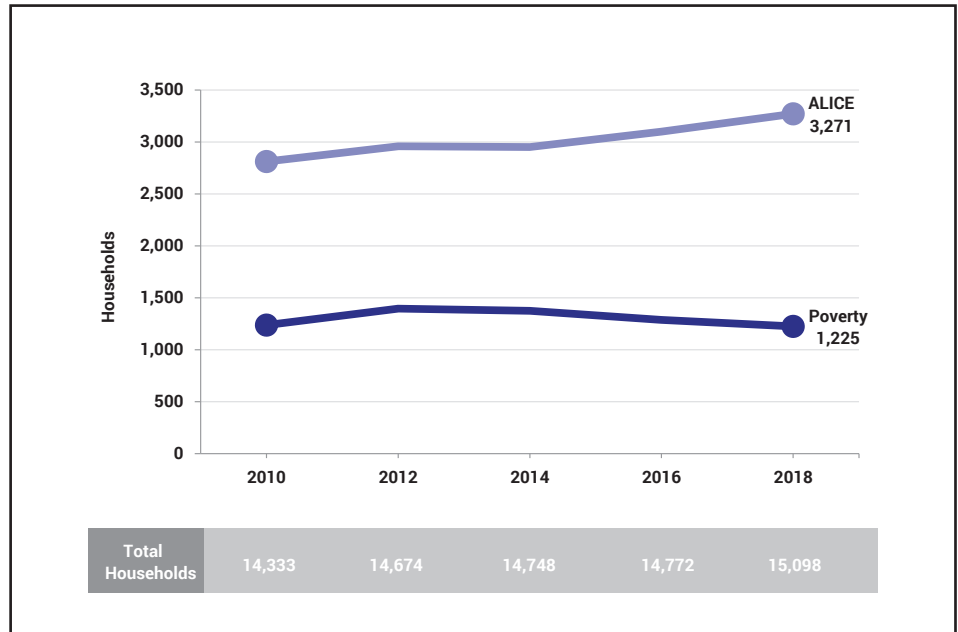
**ALICE Households:** 22% (state average: 23%) • **Households in Poverty:** 8% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Green County, 2010 to 2018

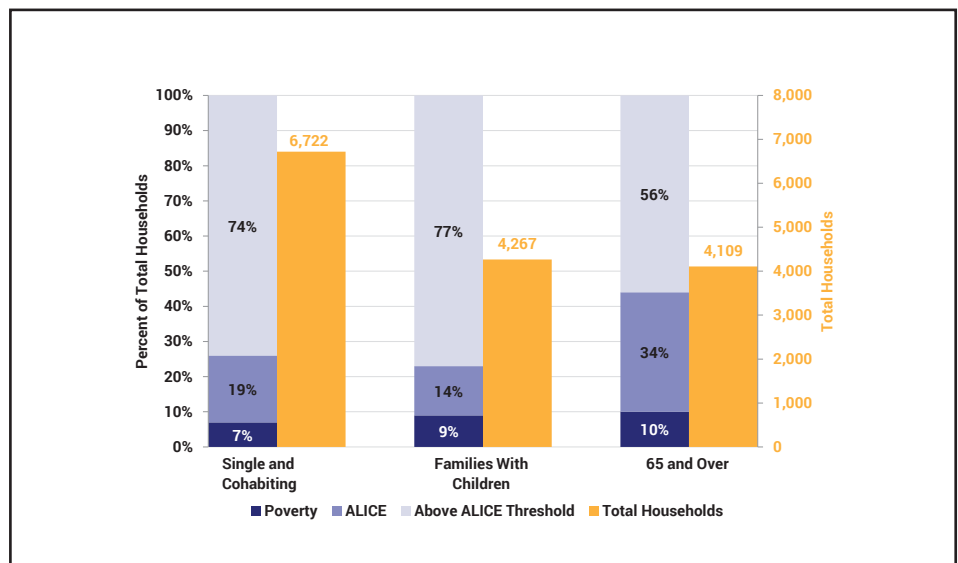


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Green County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Green County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$566	\$778
Child Care	\$-	\$1,310
Food	\$240	\$726
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$166	\$512
Taxes	\$258	\$739
<b>Monthly Total</b>	<b>\$1,825</b>	<b>\$5,634</b>
<b>ANNUAL TOTAL</b>	<b>\$21,900</b>	<b>\$67,608</b>
<b>Hourly Wage*</b>	<b>\$10.95</b>	<b>\$33.80</b>

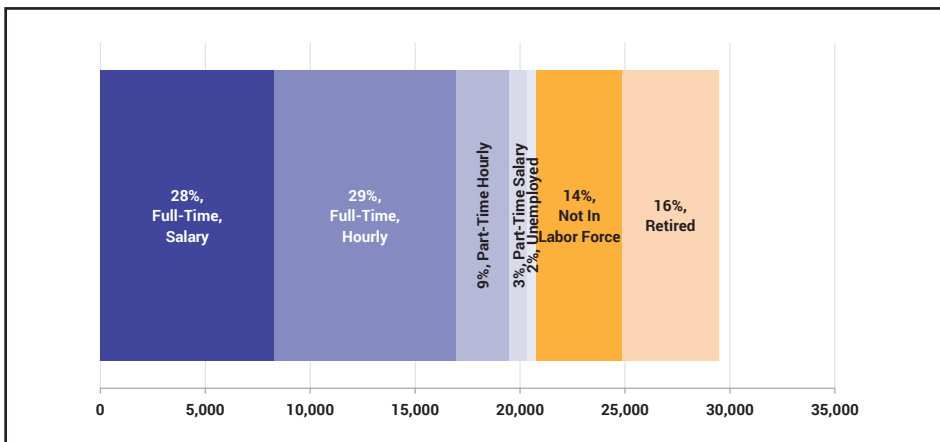
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Green County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Green County, 2018		
Town	Total HH	% ALICE & Poverty
Adams	200	27%
Albany	376	21%
Albany Village	533	36%
Belleville Village	218	18%
Brodhead City	1,381	43%
Brooklyn	443	9%
Brooklyn Village	161	11%
Browtown Village	109	30%
Cadiz	307	24%
Clarno	516	26%
Decatur	618	21%
Exeter	783	11%
Jefferson	448	31%
Jordan	234	27%
Monroe	428	23%
Monroe City	4,883	41%
Monticello Village	521	34%
Mount Pleasant	252	26%
New Glarus	540	15%
New Glarus Village	811	23%
Spring Grove	301	15%
Sylvester	353	15%
Washington	288	19%
York	394	17%

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# ALICE IN GREEN LAKE COUNTY

## 2018 Point-in-Time Data

**Population:** 18,757 • **Number of Households:** 7,935

**Median Household Income:** \$53,260 (state average: \$60,773)

**Unemployment Rate:** 2.8% (state average: 3.2%)

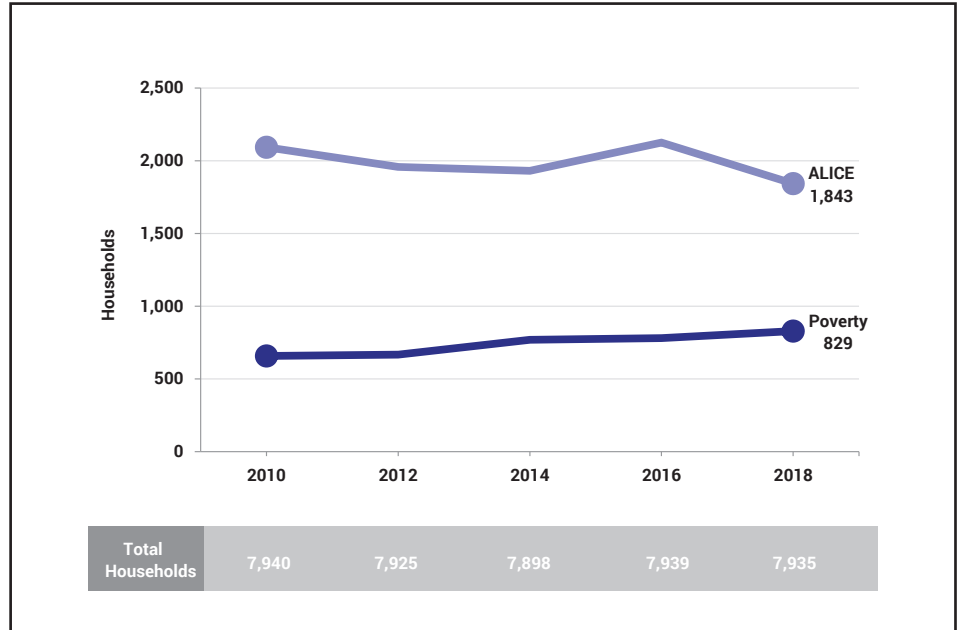
**ALICE Households:** 23% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Green Lake County, 2010 to 2018

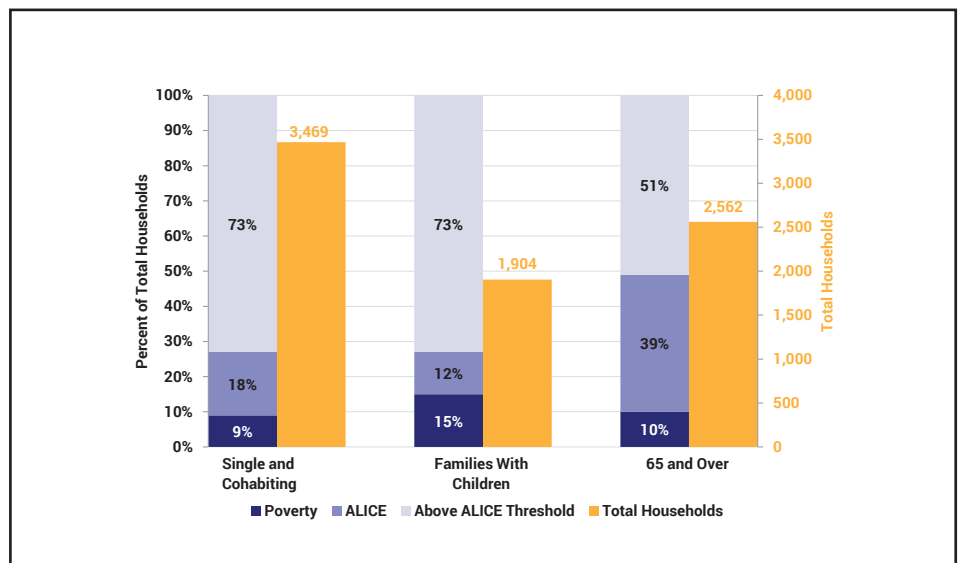


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Green Lake County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Green Lake County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$473	\$689
Child Care	\$-	\$1,372
Food	\$261	\$791
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$156	\$517
Taxes	\$235	\$752
<b>Monthly Total</b>	<b>\$1,720</b>	<b>\$5,690</b>
<b>ANNUAL TOTAL</b>	<b>\$20,640</b>	<b>\$68,280</b>
<b>Hourly Wage*</b>	<b>\$10.32</b>	<b>\$34.14</b>

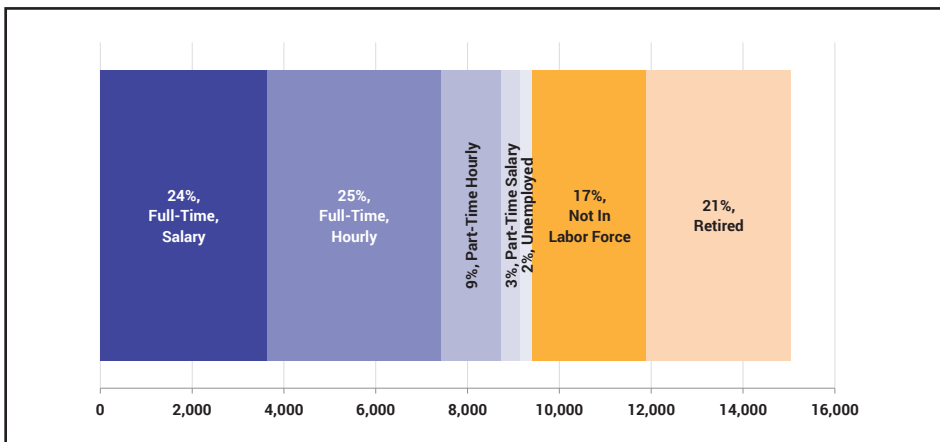
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Green Lake County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Green Lake County, 2018		
Town	Total HH	% ALICE & Poverty
Berlin	470	24%
Berlin City	2,332	38%
Brooklyn	769	26%
Green Lake	538	26%
Green Lake City	433	44%
Kingston	326	29%
Kingston Village	144	31%
Mackford	204	29%
Manchester	367	23%
Markesan City	501	36%
Marquette	220	33%
Princeton	719	33%
Princeton City	536	47%
Seneca	155	20%
St. Marie	138	33%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN IOWA COUNTY

## 2018 Point-in-Time Data

**Population:** 23,620 • **Number of Households:** 9,835

**Median Household Income:** \$62,785 (state average: \$60,773)

**Unemployment Rate:** 3.2% (state average: 3.2%)

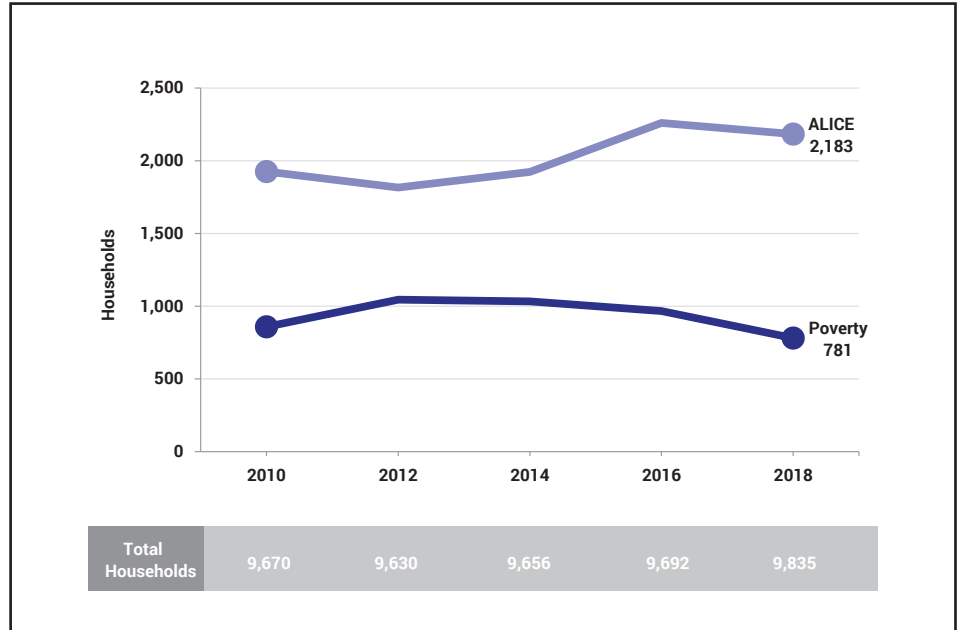
**ALICE Households:** 22% (state average: 23%) • **Households in Poverty:** 8% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Iowa County, 2010 to 2018

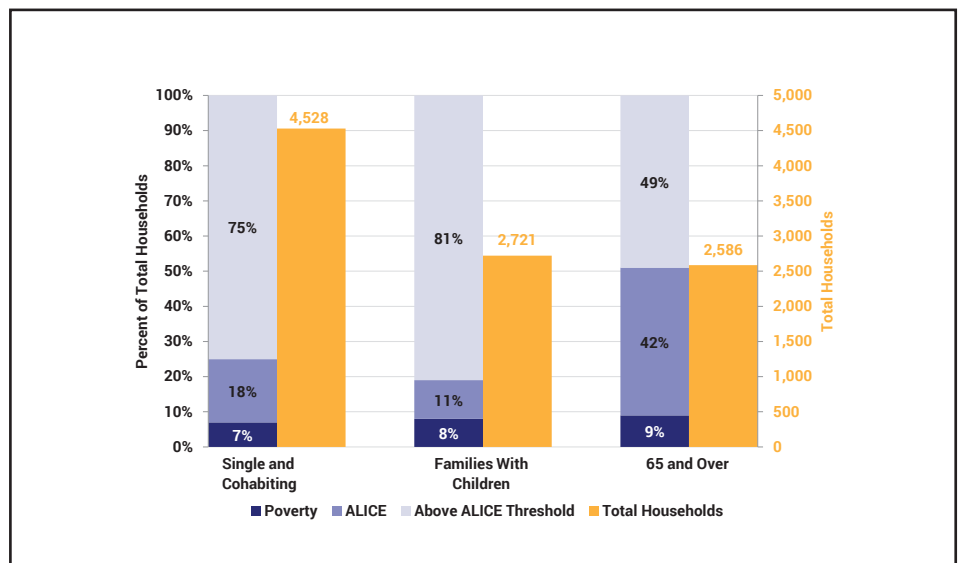


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Iowa County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Iowa County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$565	\$791
Child Care	\$-	\$1,296
Food	\$291	\$880
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$173	\$533
Taxes	\$275	\$793
<b>Monthly Total</b>	<b>\$1,899</b>	<b>\$5,862</b>
<b>ANNUAL TOTAL</b>	<b>\$22,788</b>	<b>\$70,344</b>
<b>Hourly Wage*</b>	<b>\$11.39</b>	<b>\$35.17</b>

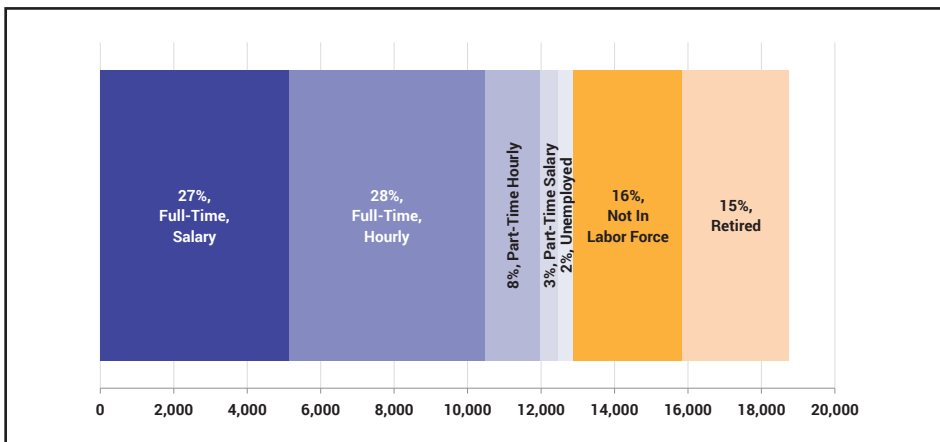
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Iowa County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Iowa County, 2018		
Town	Total HH	% ALICE & Poverty
Arena	644	26%
Arena Village	350	33%
Avoca Village	305	49%
Barneveld Village	433	20%
Brigham	401	14%
Clyde	118	25%
Cobb Village	227	30%
Dodgeville	641	22%
Dodgeville City	2,024	29%
Eden	148	35%
Highland	289	28%
Highland Village	399	43%
Hollandale Village	106	24%
Linden	309	25%
Linden Village	209	45%
Mifflin	246	36%
Mineral Point	336	17%
Mineral Point City	1,177	42%
Moscow	219	20%
Pulaski	142	37%
Rewey Village	119	42%
Ridgeway	249	22%
Ridgeway Village	278	24%
Waldwick	191	32%
Wyoming	131	41%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN IRON COUNTY

## 2018 Point-in-Time Data

**Population:** 5,715 • **Number of Households:** 3,003

**Median Household Income:** \$40,801 (state average: \$60,773)

**Unemployment Rate:** 7.3% (state average: 3.2%)

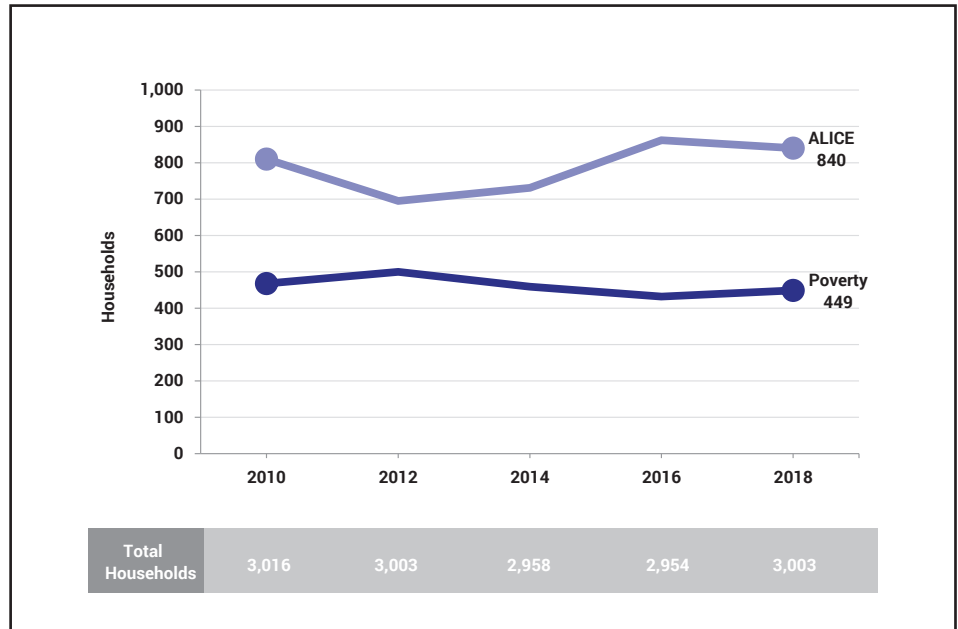
**ALICE Households:** 28% (state average: 23%) • **Households in Poverty:** 15% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Iron County, 2010 to 2018

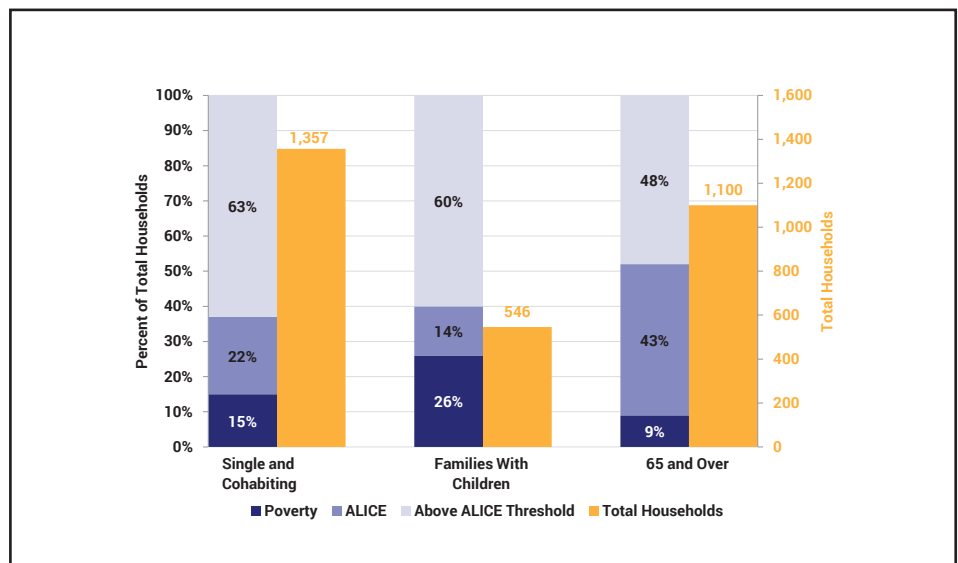


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Iron County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Iron County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$473	\$689
Child Care	\$-	\$1,553
Food	\$294	\$891
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$161	\$555
Taxes	\$246	\$852
<b>Monthly Total</b>	<b>\$1,769</b>	<b>\$6,109</b>
<b>ANNUAL TOTAL</b>	<b>\$21,228</b>	<b>\$73,308</b>
<b>Hourly Wage*</b>	<b>\$10.61</b>	<b>\$36.65</b>

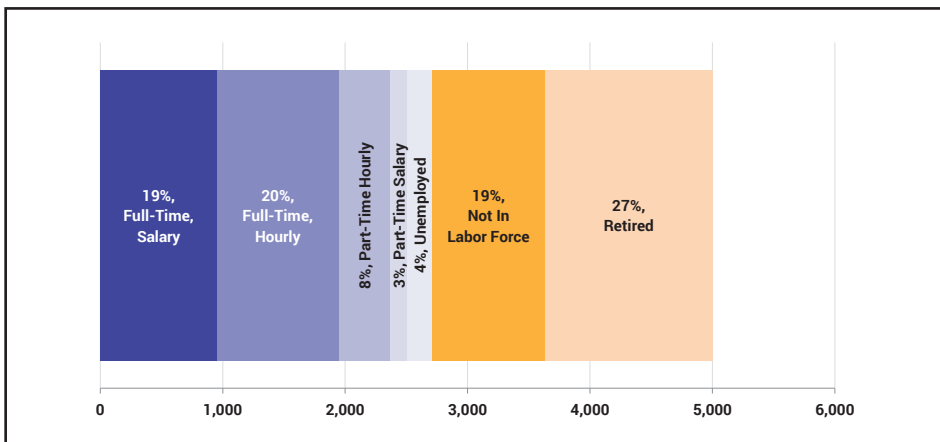
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Iron County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Iron County, 2018		
Town	Total HH	% ALICE & Poverty
Hurley City	831	57%
Kimball	207	34%
Knight	114	52%
Mercer	764	38%
Montreal City	363	43%
Oma	143	38%
Saxon	172	31%
Sherman	161	34%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN JACKSON COUNTY

## 2018 Point-in-Time Data

**Population:** 20,506 • **Number of Households:** 8,083

**Median Household Income:** \$52,984 (state average: \$60,773)

**Unemployment Rate:** 5.0% (state average: 3.2%)

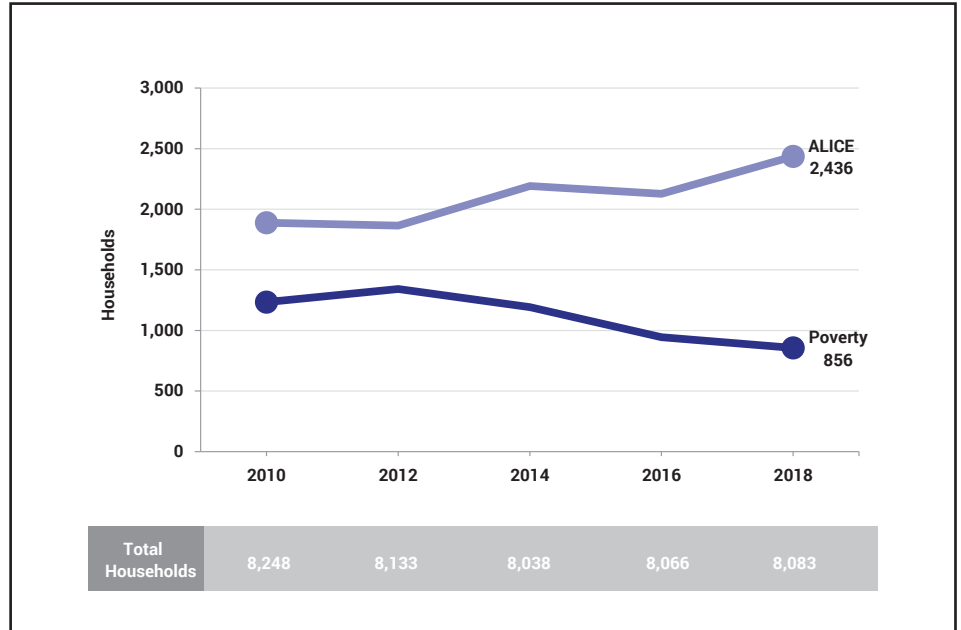
**ALICE Households:** 30% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Jackson County, 2010 to 2018

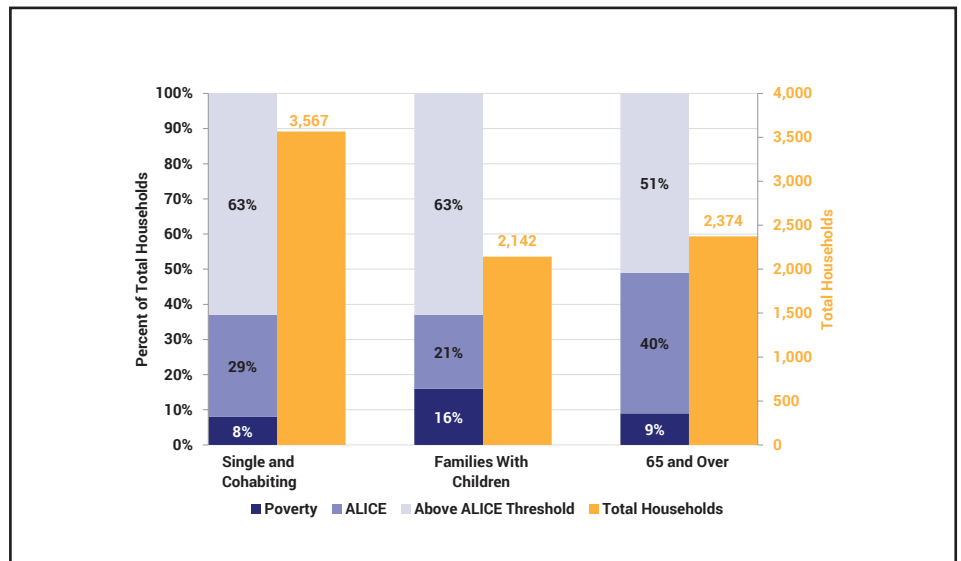


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Jackson County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Jackson County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$473	\$689
Child Care	\$-	\$1,404
Food	\$278	\$843
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$159	\$529
Taxes	\$241	\$782
<b>Monthly Total</b>	<b>\$1,746</b>	<b>\$5,816</b>
<b>ANNUAL TOTAL</b>	<b>\$20,952</b>	<b>\$69,792</b>
<b>Hourly Wage*</b>	<b>\$10.48</b>	<b>\$34.90</b>

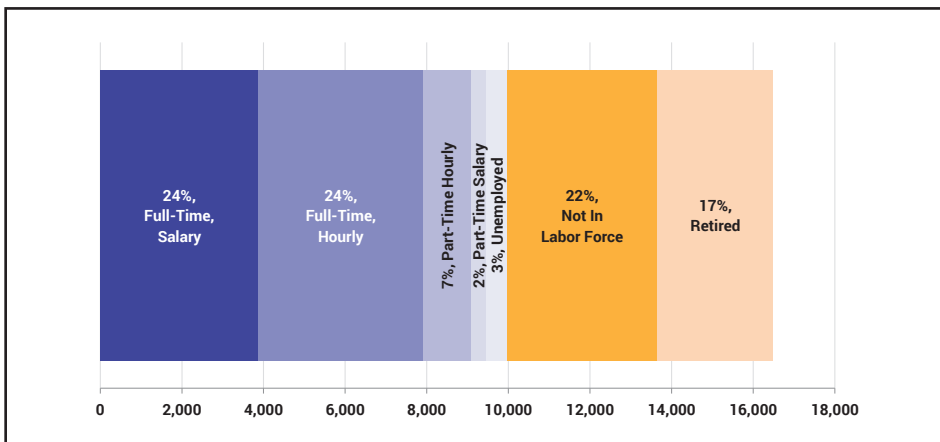
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Jackson County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Jackson County, 2018		
Town	Total HH	% ALICE & Poverty
Adams	648	32%
Albion	494	34%
Alma	407	36%
Alma Center Village	194	46%
Black River Falls City	1,524	53%
Brockway	762	47%
City Point	105	46%
Cleveland	181	34%
Curran	142	15%
Franklin	174	39%
Garden Valley	145	31%
Garfield	298	36%
Hixton	246	35%
Hixton Village	212	40%
Irving	288	31%
Knapp	132	33%
Komensky	125	39%
Manchester	346	42%
Melrose	168	29%
Melrose Village	210	43%
Merrillan Village	279	63%
North Bend	187	28%
Northfield	249	27%
Springfield	223	30%
Taylor Village	210	55%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN JEFFERSON COUNTY

## 2018 Point-in-Time Data

**Population:** 85,129 • **Number of Households:** 33,180

**Median Household Income:** \$65,651 (state average: \$60,773)

**Unemployment Rate:** 3.0% (state average: 3.2%)

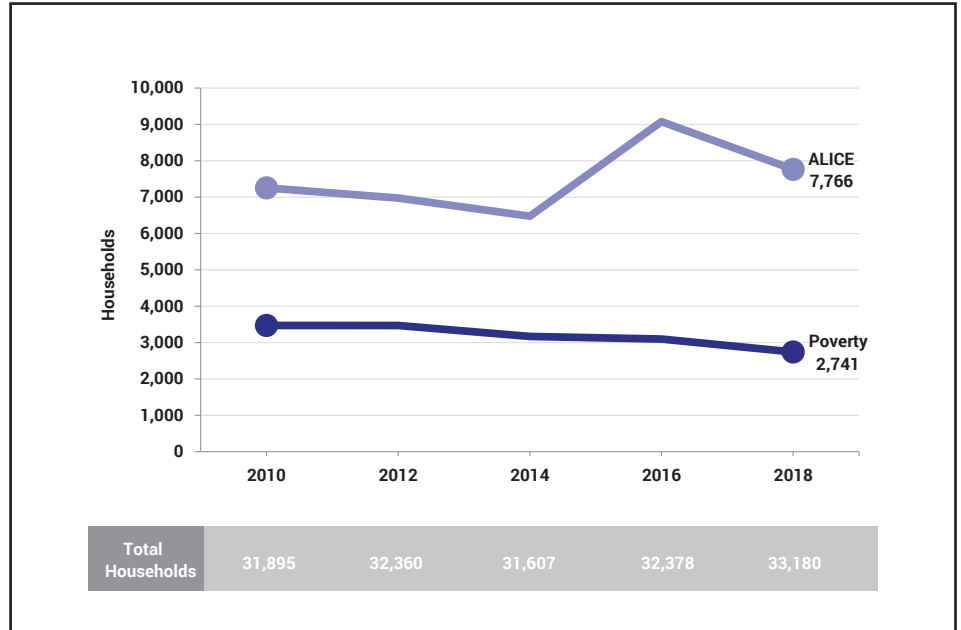
**ALICE Households:** 23% (state average: 23%) • **Households in Poverty:** 8% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Jefferson County, 2010 to 2018

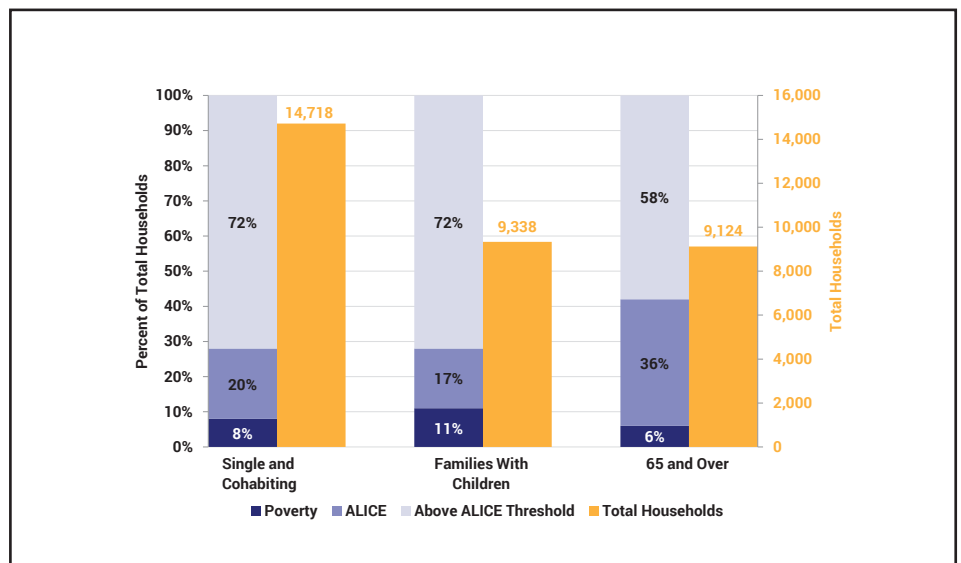


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Jefferson County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Jefferson County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$527	\$822
Child Care	\$-	\$1,484
Food	\$258	\$780
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$163	\$549
Taxes	\$251	\$835
<b>Monthly Total</b>	<b>\$1,794</b>	<b>\$6,039</b>
<b>ANNUAL TOTAL</b>	<b>\$21,528</b>	<b>\$72,468</b>
<b>Hourly Wage*</b>	<b>\$10.76</b>	<b>\$36.23</b>

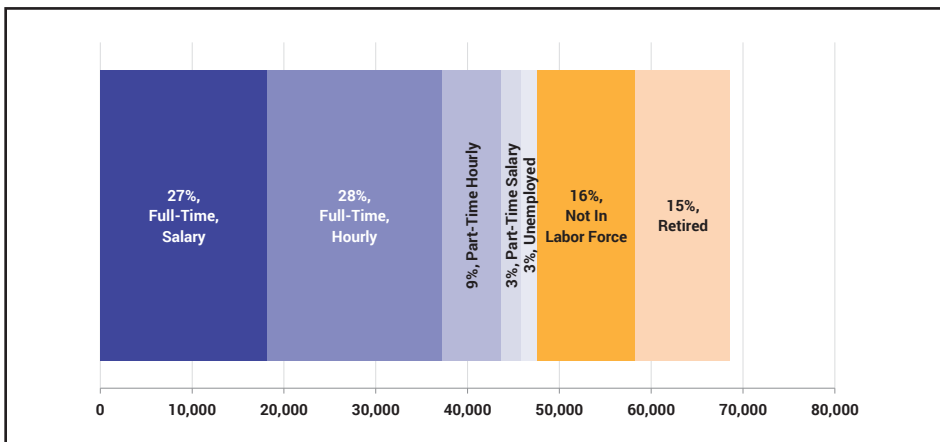
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Jefferson County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Jefferson County, 2018		
Town	Total HH	% ALICE & Poverty
Aztalan	543	23%
Cold Spring	284	31%
Concord	830	27%
Farmington	560	24%
Fort Atkinson City	4,954	41%
Hebron	470	22%
Ixonia	1,663	21%
Jefferson	865	25%
Jefferson City	3,114	38%
Johnson Creek Village	1,109	29%
Koshkonong	1,408	21%
Lake Mills	888	14%
Lake Mills City	2,409	30%
Milford	500	25%
Oakland	1,332	16%
Palmyra	465	22%
Palmyra Village	706	41%
Sullivan	965	36%
Sullivan Village	289	41%
Sumner	372	28%
Waterloo	354	17%
Waterloo City	1,506	40%
Watertown	756	25%
Watertown City	6,130	45%
Whitewater City	367	43%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN JUNEAU COUNTY

## 2018 Point-in-Time Data

**Population:** 26,419 • **Number of Households:** 10,640

**Median Household Income:** \$51,056 (state average: \$60,773)

**Unemployment Rate:** 3.7% (state average: 3.2%)

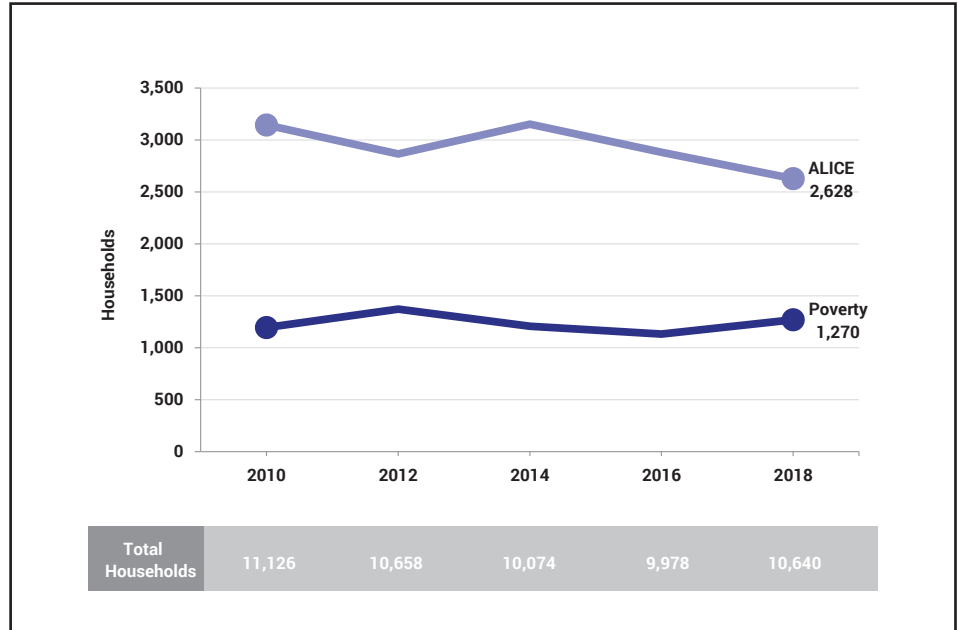
**ALICE Households:** 25% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Juneau County, 2010 to 2018

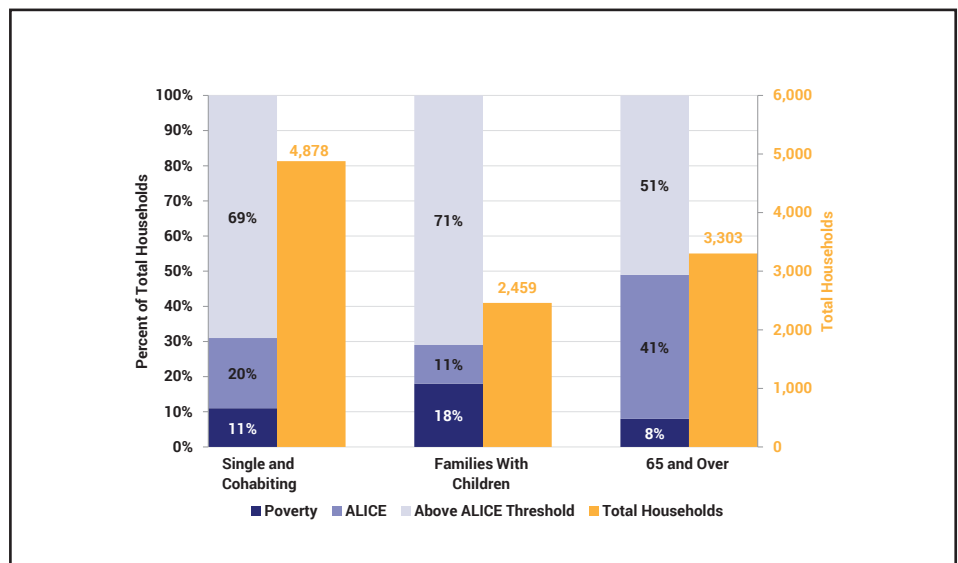


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Juneau County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Juneau County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$484	\$705
Child Care	\$-	\$1,083
Food	\$256	\$775
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$157	\$478
Taxes	\$237	\$650
<b>Monthly Total</b>	<b>\$1,729</b>	<b>\$5,260</b>
<b>ANNUAL TOTAL</b>	<b>\$20,748</b>	<b>\$63,120</b>
<b>Hourly Wage*</b>	<b>\$10.37</b>	<b>\$31.56</b>

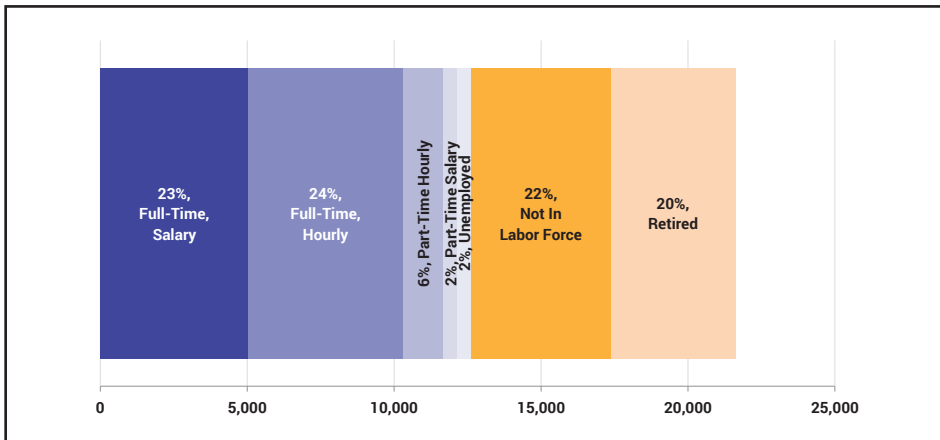
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Juneau County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Juneau County, 2018		
Town	Total HH	% ALICE & Poverty
Armenia	316	35%
Camp Douglas Village	259	39%
Clearfield	295	26%
Cutler	130	25%
Elroy City	623	37%
Fountain	235	31%
Germantown	680	33%
Hustler Village	109	55%
Kildare	259	29%
Lemonweir	685	37%
Lindina	305	26%
Lisbon	358	26%
Lyndon	539	40%
Lyndon Station Village	198	56%
Marion	205	34%
Mauston City	1,700	40%
Necedah	1,001	39%
Necedah Village	377	42%
New Lisbon City	690	46%
Orange	185	31%
Plymouth	251	34%
Seven Mile Creek	127	30%
Summit	316	24%
Union Center Village	100	38%
Wonewoc	273	28%
Wonewoc Village	345	45%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN KENOSHA COUNTY

## 2018 Point-in-Time Data

**Population:** 169,290 • **Number of Households:** 62,950

**Median Household Income:** \$65,330 (state average: \$60,773)

**Unemployment Rate:** 6.5% (state average: 3.2%)

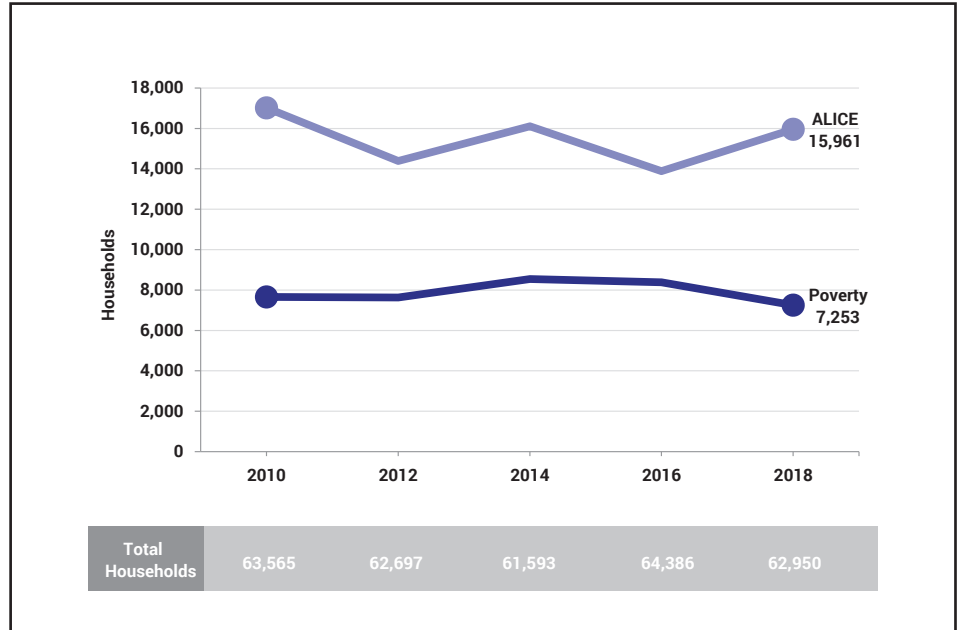
**ALICE Households:** 25% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Kenosha County, 2010 to 2018

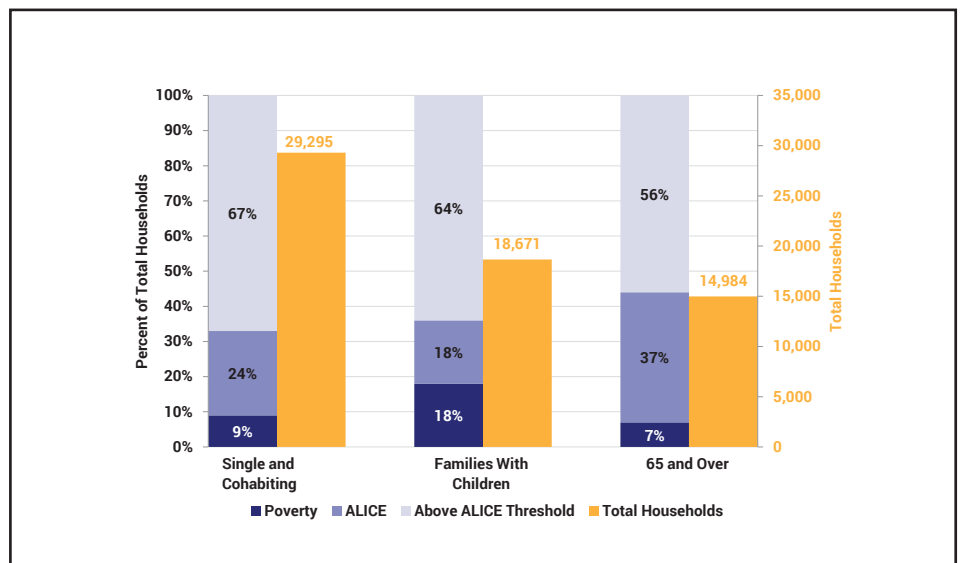


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Kenosha County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Kenosha County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$573	\$899
Child Care	\$-	\$1,547
Food	\$255	\$772
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$169	\$567
Taxes	\$265	\$882
<b>Monthly Total</b>	<b>\$1,857</b>	<b>\$6,236</b>
<b>ANNUAL TOTAL</b>	<b>\$22,284</b>	<b>\$74,832</b>
<b>Hourly Wage*</b>	<b>\$11.14</b>	<b>\$37.42</b>

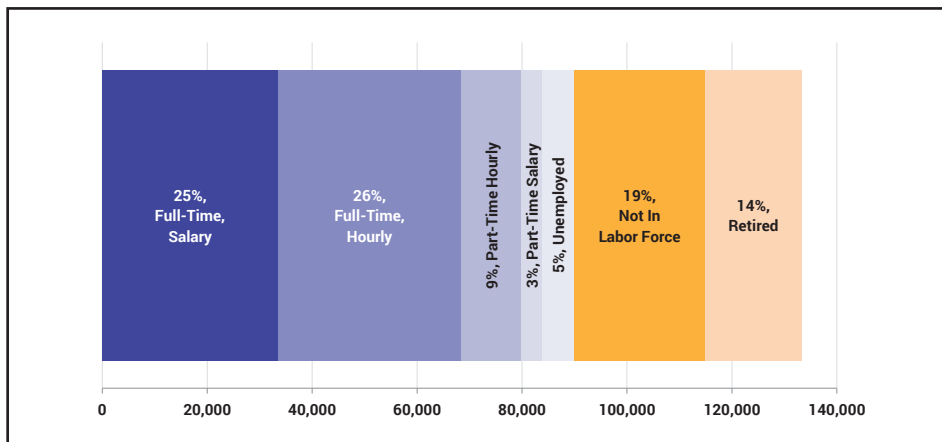
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](http://UnitedForALICE.org/Methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Kenosha County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Kenosha County, 2018		
Town	Total HH	% ALICE & Poverty
Brighton	631	22%
Bristol Village	1,974	27%
Kenosha City	37,646	45%
Paddock Lake Village	1,180	27%
Paris	623	19%
Pleasant Prairie Village	7,756	27%
Randall	1,198	20%
Salem Lakes Village	5,481	29%
Somers	377	57%
Somers Village	2,988	30%
Twin Lakes Village	2,301	37%
Wheatland	1,268	35%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN KEWAUNEE COUNTY

## 2018 Point-in-Time Data

**Population:** 20,360 • **Number of Households:** 8,238

**Median Household Income:** \$63,118 (state average: \$60,773)

**Unemployment Rate:** 2.9% (state average: 3.2%)

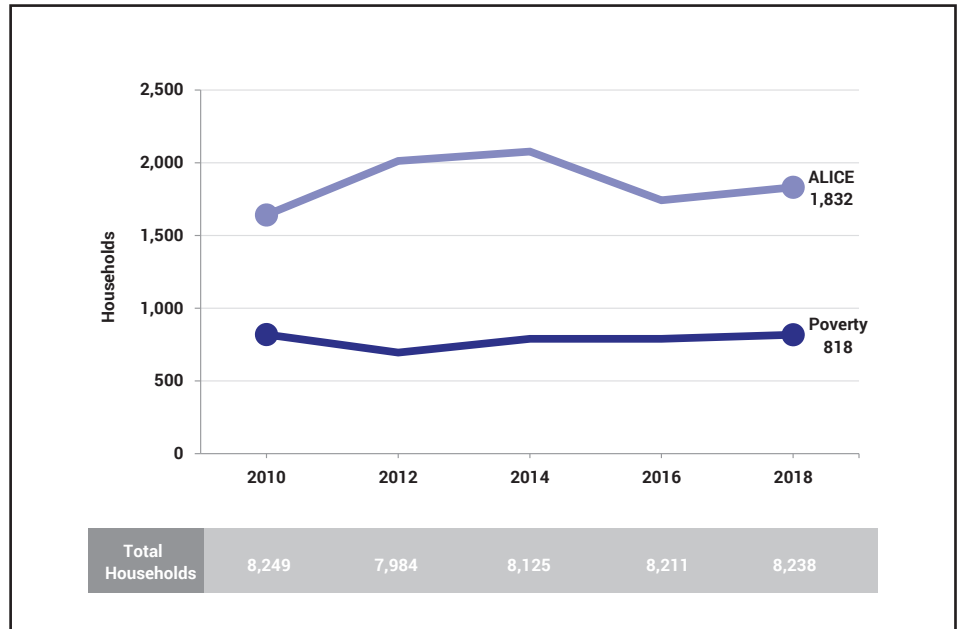
**ALICE Households:** 22% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Kewaunee County, 2010 to 2018

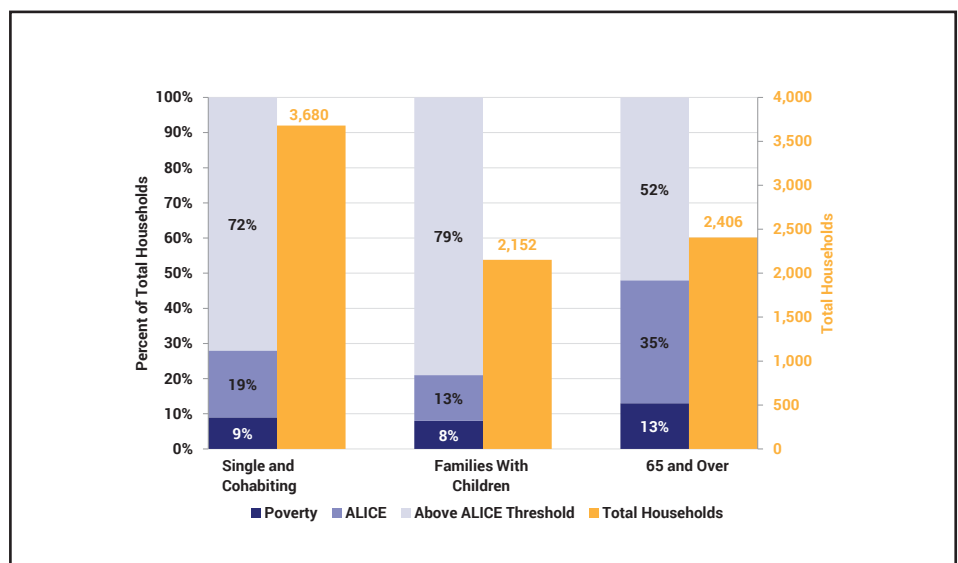


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Kewaunee County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Kewaunee County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$531	\$786
Child Care	\$-	\$1,205
Food	\$282	\$853
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$167	\$516
Taxes	\$261	\$750
<b>Monthly Total</b>	<b>\$1,836</b>	<b>\$5,679</b>
<b>ANNUAL TOTAL</b>	<b>\$22,032</b>	<b>\$68,148</b>
<b>Hourly Wage*</b>	<b>\$11.02</b>	<b>\$34.07</b>

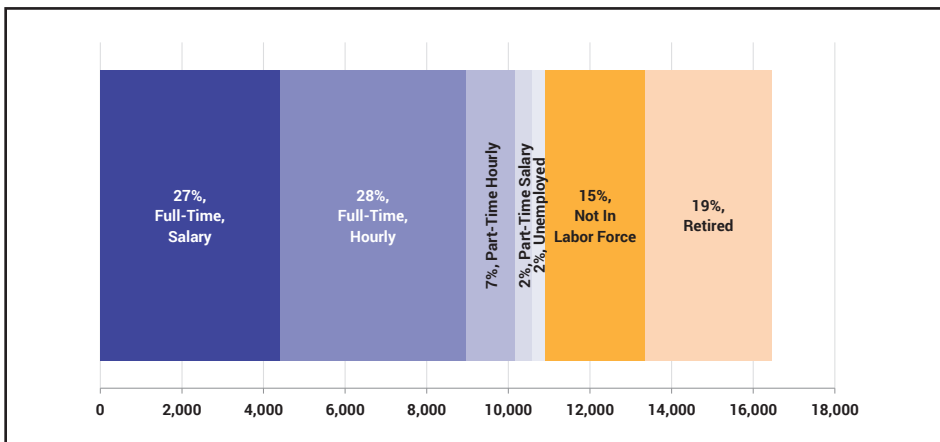
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Kewaunee County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Kewaunee County, 2018		
Town	Total HH	% ALICE & Poverty
Ahnapee	330	26%
Algoma City	1,306	45%
Carlton	442	32%
Casco	418	26%
Casco Village	212	33%
Franklin	415	22%
Kewaunee City	1,382	42%
Lincoln	364	34%
Luxemburg	532	24%
Luxemburg Village	954	29%
Montpelier	513	27%
Pierce	342	30%
Red River	546	16%
West Kewaunee	482	28%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN LA CROSSE COUNTY

## 2018 Point-in-Time Data

**Population:** 118,230 • **Number of Households:** 47,924

**Median Household Income:** \$60,905 (state average: \$60,773)

**Unemployment Rate:** 3.7% (state average: 3.2%)

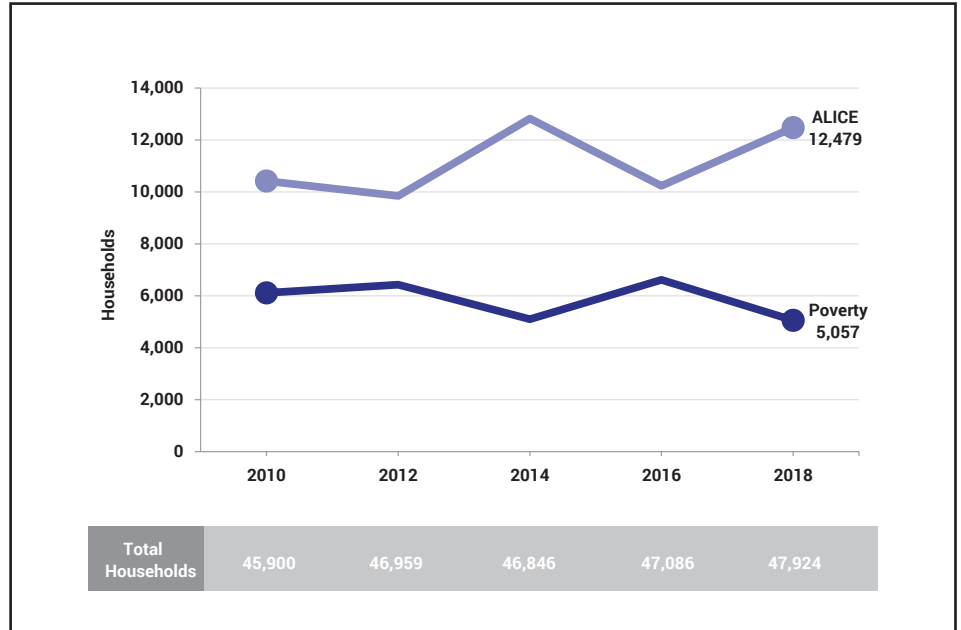
**ALICE Households:** 26% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, La Crosse County, 2010 to 2018

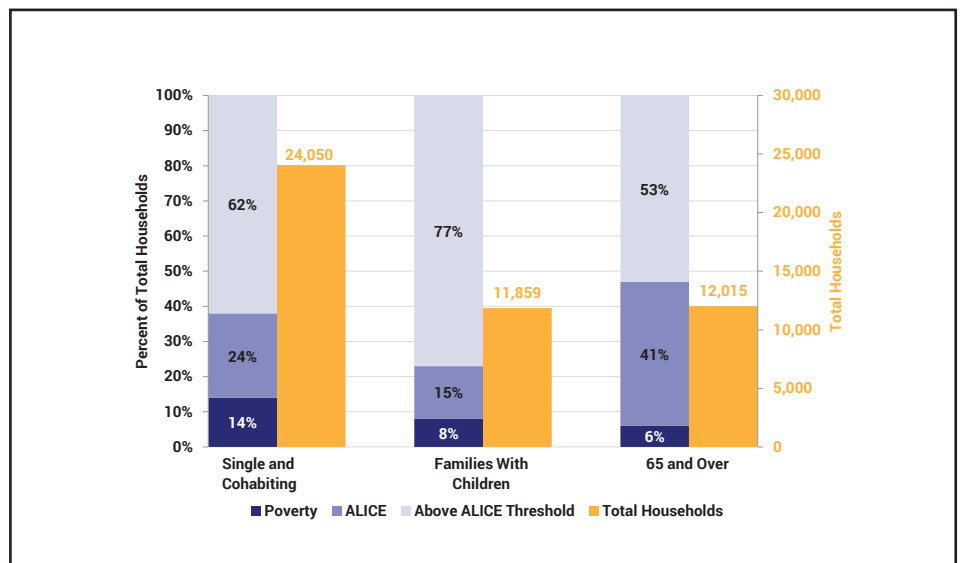


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, La Crosse County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, La Crosse County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$587	\$919
Child Care	\$-	\$1,368
Food	\$272	\$824
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$173	\$552
Taxes	\$276	\$844
<b>Monthly Total</b>	<b>\$1,903</b>	<b>\$6,076</b>
<b>ANNUAL TOTAL</b>	<b>\$22,836</b>	<b>\$72,912</b>
<b>Hourly Wage*</b>	<b>\$11.42</b>	<b>\$36.46</b>

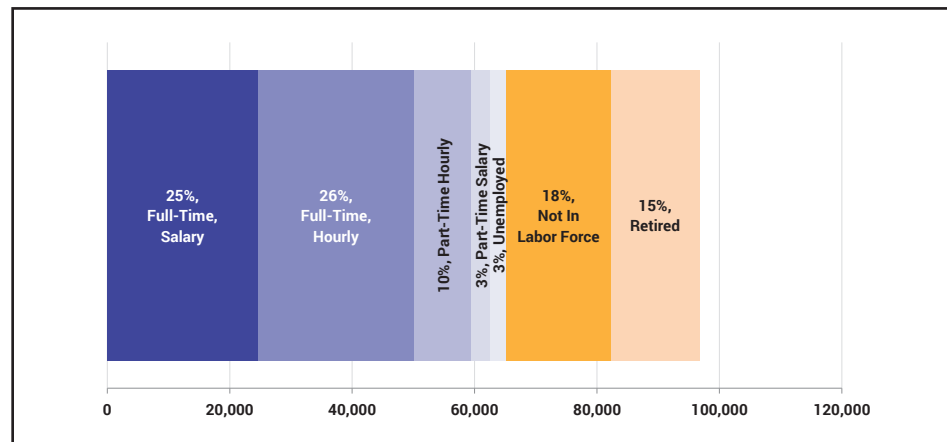
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](http://UnitedForALICE.org/Methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, La Crosse County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

La Crosse County, 2018		
Town	Total HH	% ALICE & Poverty
Bangor	213	33%
Bangor Village	571	33%
Barre	476	21%
Burns	378	25%
Campbell	2,039	34%
Farmington	823	33%
Greenfield	756	29%
Hamilton	959	16%
Holland	1,209	14%
Holmen Village	3,540	26%
La Crosse City	21,314	50%
Medary	681	19%
Onalaska	2,004	16%
Onalaska City	7,822	32%
Rockland Village	234	35%
Shelby	2,097	20%
Washington	229	32%
West Salem Village	1,974	37%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN LAFAYETTE COUNTY

## 2018 Point-in-Time Data

**Population:** 16,735 • **Number of Households:** 6,679

**Median Household Income:** \$59,629 (state average: \$60,773)

**Unemployment Rate:** 2.2% (state average: 3.2%)

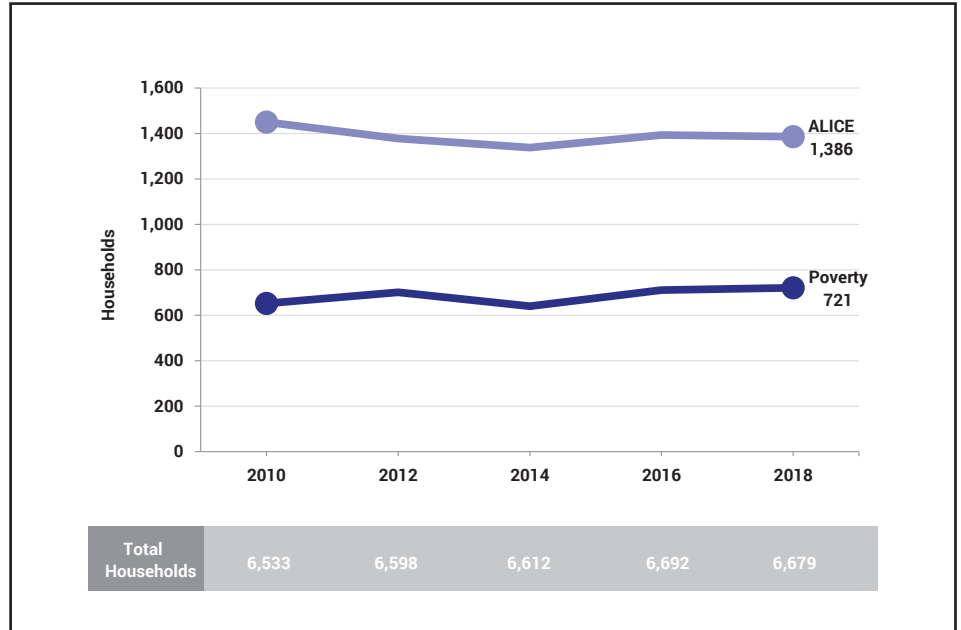
**ALICE Households:** 21% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Lafayette County, 2010 to 2018

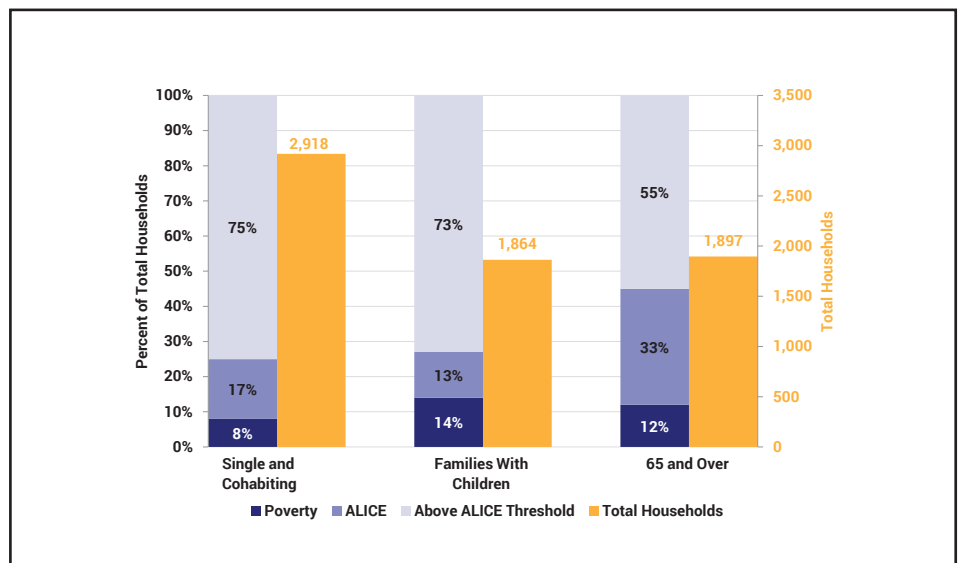


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Lafayette County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Lafayette County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$439	\$689
Child Care	\$-	\$1,083
Food	\$252	\$764
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$151	\$475
Taxes	\$221	\$640
<b>Monthly Total</b>	<b>\$1,658</b>	<b>\$5,220</b>
<b>ANNUAL TOTAL</b>	<b>\$19,896</b>	<b>\$62,640</b>
<b>Hourly Wage*</b>	<b>\$9.95</b>	<b>\$31.32</b>

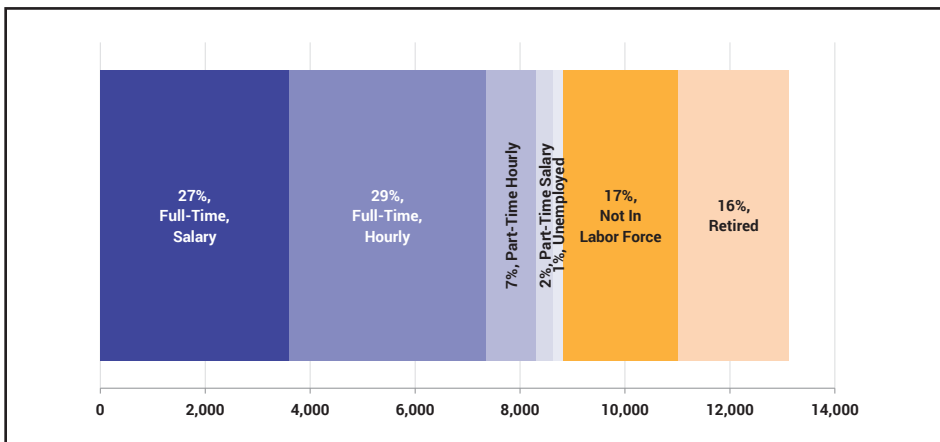
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](http://UnitedForALICE.org/Methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Lafayette County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Lafayette County, 2018		
Town	Total HH	% ALICE & Poverty
Argyle	175	30%
Argyle Village	378	37%
Belmont	300	28%
Belmont Village	421	29%
Benton	185	21%
Benton Village	425	28%
Blanchardville Village	298	31%
Darlington	339	26%
Darlington City	997	36%
Elk Grove	168	25%
Fayette	113	23%
Gratiot	218	29%
Gratiot Village	109	37%
Kendall	137	16%
Lamont	118	31%
New Diggings	185	30%
Seymour	146	31%
Shullsburg	127	24%
Shullsburg City	537	44%
South Wayne Village	180	48%
Wayne	182	22%
Willow Springs	318	37%
Wiota	348	34%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN LANGLADE COUNTY

## 2018 Point-in-Time Data

**Population:** 19,164 • **Number of Households:** 8,594

**Median Household Income:** \$46,557 (state average: \$60,773)

**Unemployment Rate:** 7.2% (state average: 3.2%)

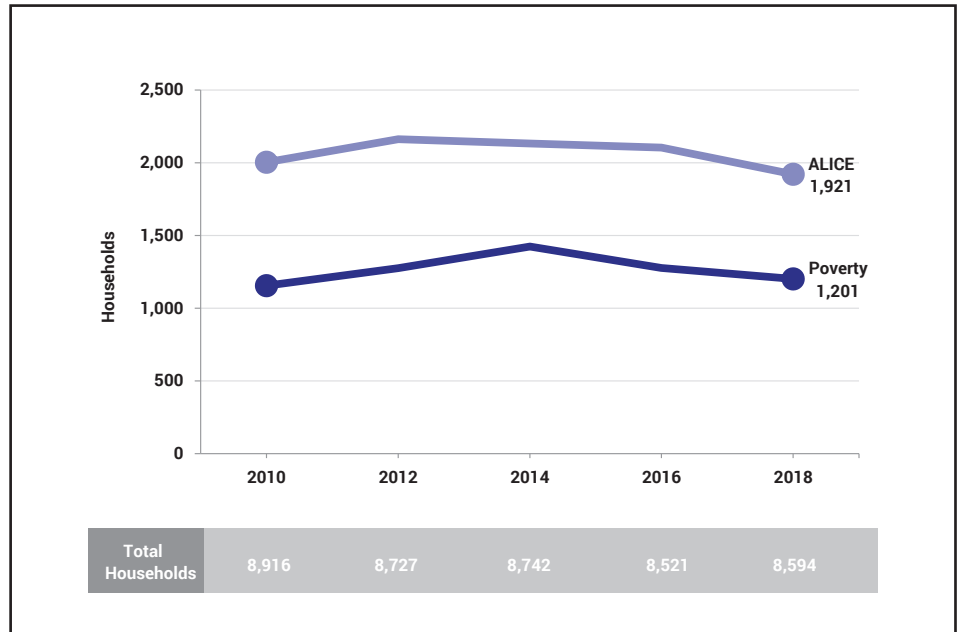
**ALICE Households:** 22% (state average: 23%) • **Households in Poverty:** 14% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Langlade County, 2010 to 2018

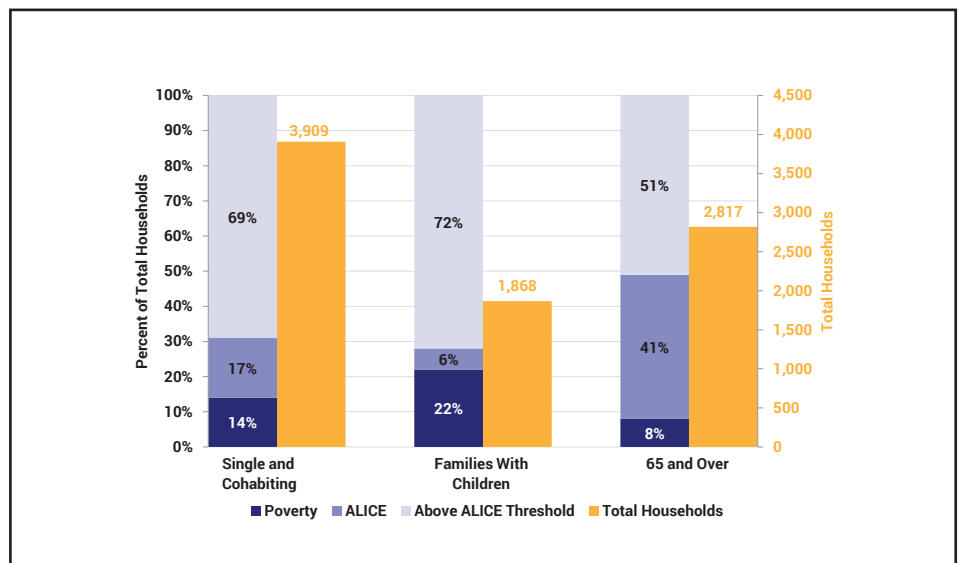


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Langlade County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Langlade County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$515	\$689
Child Care	\$-	\$1,029
Food	\$252	\$764
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$161	\$467
Taxes	\$246	\$621
<b>Monthly Total</b>	<b>\$1,769</b>	<b>\$5,139</b>
<b>ANNUAL TOTAL</b>	<b>\$21,228</b>	<b>\$61,668</b>
<b>Hourly Wage*</b>	<b>\$10.61</b>	<b>\$30.83</b>

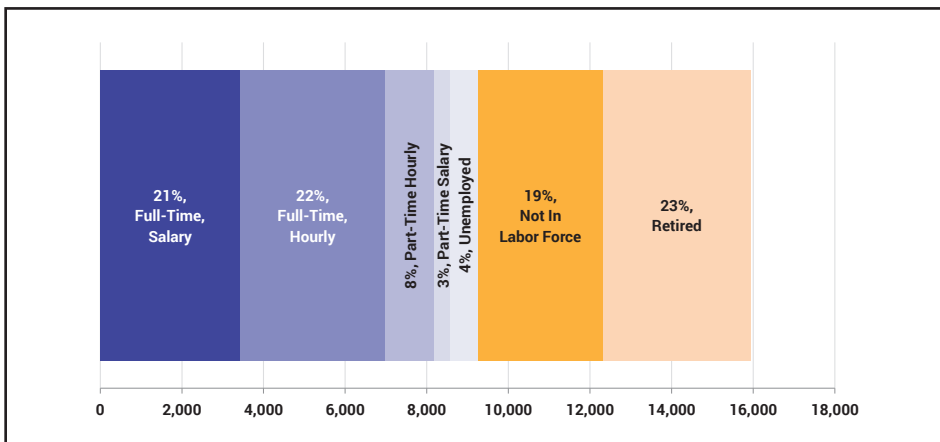
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Langlade County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Langlade County, 2018		
Town	Total HH	% ALICE & Poverty
Ackley	229	30%
Ainsworth	236	39%
Antigo	570	21%
Antigo City	3,700	46%
Elcho	516	39%
Evergreen	178	22%
Langlade	203	46%
Neva	353	26%
Norwood	343	23%
Peck	128	27%
Polar	379	24%
Price	105	23%
Rolling	583	22%
Upham	354	21%
White Lake Village	154	45%
Wolf River	353	40%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN LINCOLN COUNTY

## 2018 Point-in-Time Data

**Population:** 27,848 • **Number of Households:** 12,547

**Median Household Income:** \$56,086 (state average: \$60,773)

**Unemployment Rate:** 3.9% (state average: 3.2%)

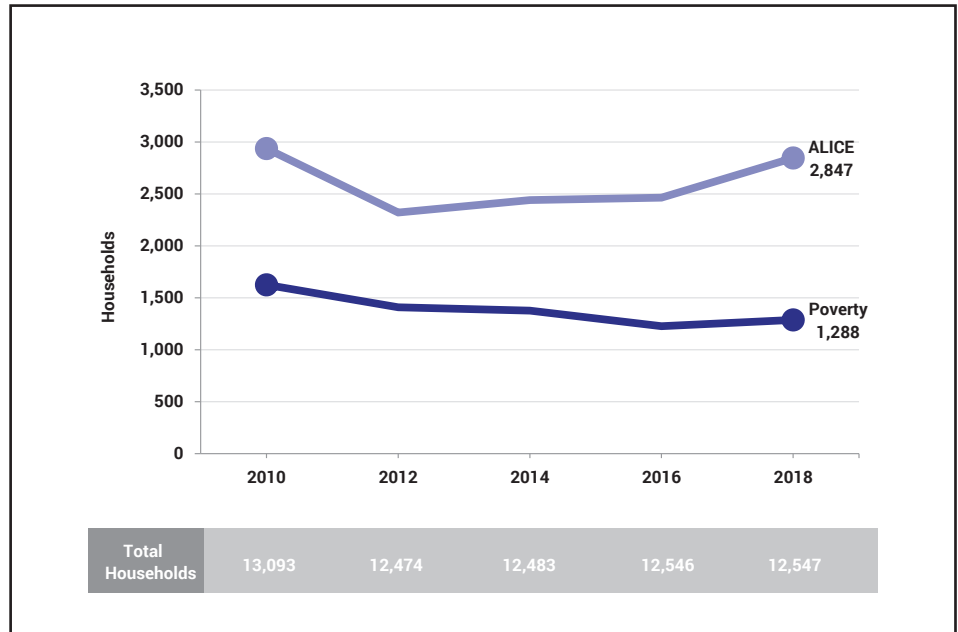
**ALICE Households:** 23% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Lincoln County, 2010 to 2018

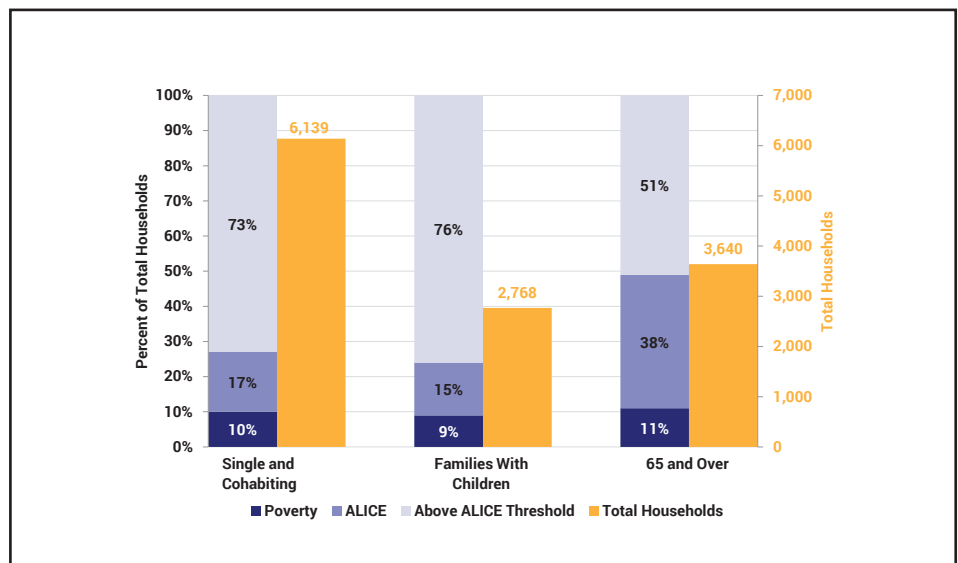


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Lincoln County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Lincoln County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$473	\$689
Child Care	\$-	\$1,185
Food	\$246	\$745
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$154	\$486
Taxes	\$230	\$670
<b>Monthly Total</b>	<b>\$1,698</b>	<b>\$5,344</b>
<b>ANNUAL TOTAL</b>	<b>\$20,376</b>	<b>\$64,128</b>
<b>Hourly Wage*</b>	<b>\$10.19</b>	<b>\$32.06</b>

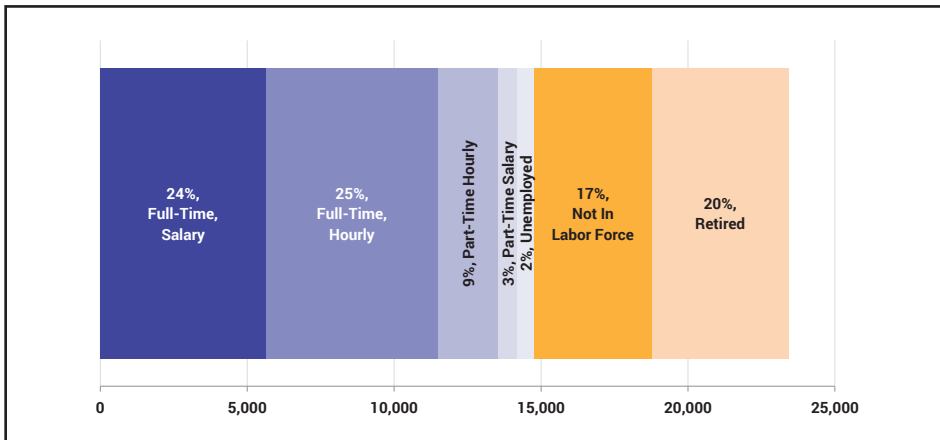
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Lincoln County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Lincoln County, 2018		
Town	Total HH	% ALICE & Poverty
Birch	189	32%
Bradley	1,188	32%
Corning	291	20%
Harding	142	21%
Harrison	373	27%
King	460	19%
Merrill	1,226	24%
Merrill City	4,283	38%
Pine River	765	27%
Rock Falls	307	33%
Russell	263	37%
Schley	401	32%
Scott	630	21%
Skawanaw	171	17%
Tomahawk	227	30%
Tomahawk City	1,442	45%
Wilson	141	23%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN MANITOWOC COUNTY

## 2018 Point-in-Time Data

**Population:** 79,074 • **Number of Households:** 35,259

**Median Household Income:** \$54,393 (state average: \$60,773)

**Unemployment Rate:** 1.3% (state average: 3.2%)

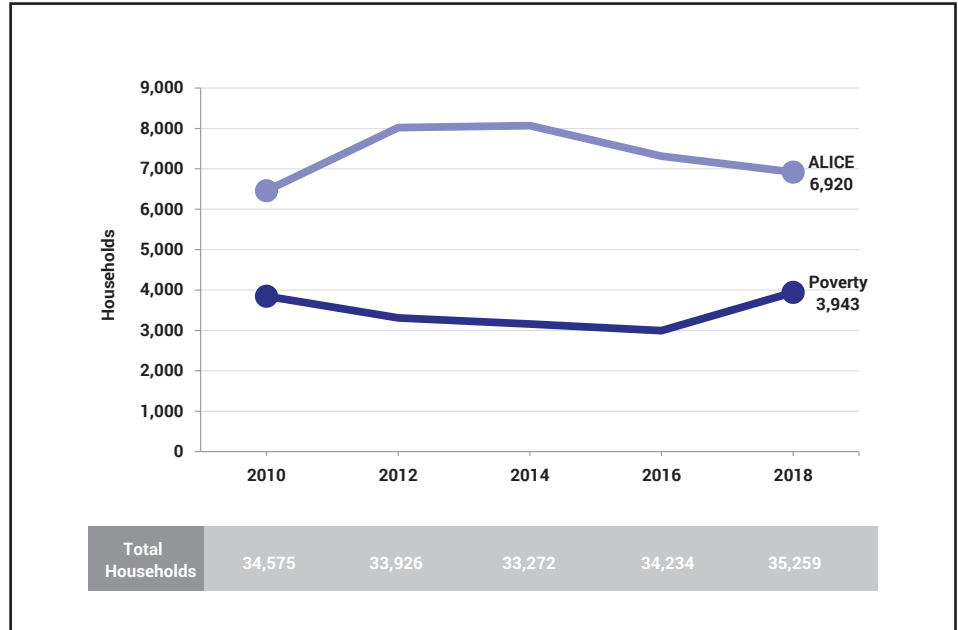
**ALICE Households:** 20% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Manitowoc County, 2010 to 2018

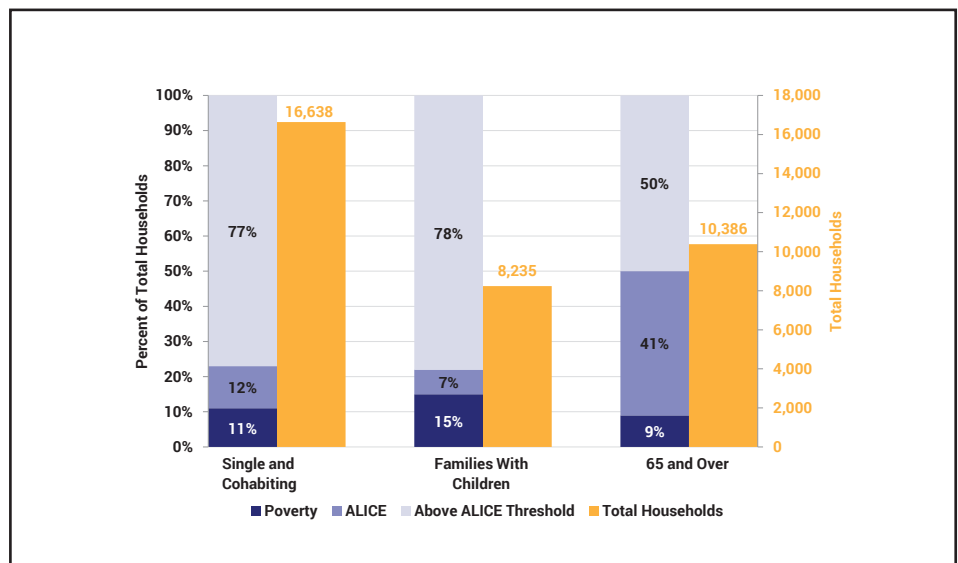


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Manitowoc County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Manitowoc County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$439	\$689
Child Care	\$-	\$1,079
Food	\$255	\$772
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$151	\$475
Taxes	\$222	\$642
<b>Monthly Total</b>	<b>\$1,662</b>	<b>\$5,226</b>
<b>ANNUAL TOTAL</b>	<b>\$19,944</b>	<b>\$62,712</b>
<b>Hourly Wage*</b>	<b>\$9.97</b>	<b>\$31.36</b>

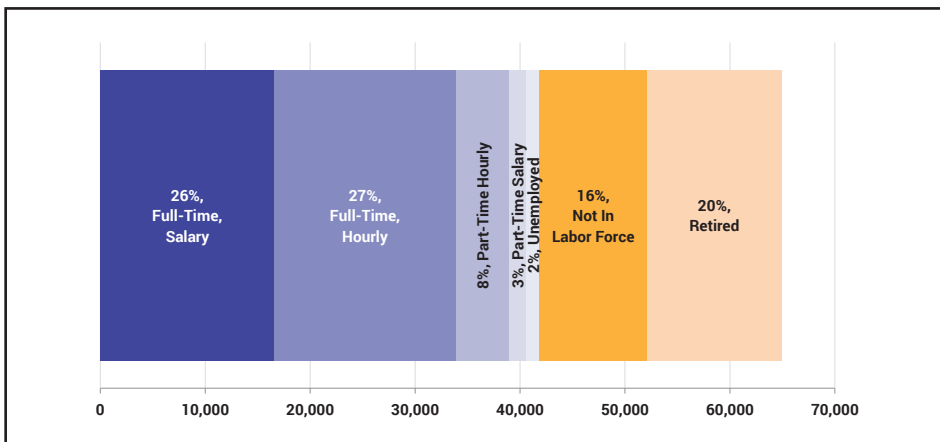
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Manitowoc County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Manitowoc County, 2018		
Town	Total HH	% ALICE & Poverty
Cato	628	17%
Centerville	269	23%
Cleveland Village	606	14%
Cooperstown	515	16%
Eaton	346	21%
Francis Creek Village	236	32%
Franklin	463	24%
Gibson	547	18%
Kellnersville Village	173	45%
Kiel City	1,468	29%
Kossuth	802	22%
Liberty	477	17%
Manitowoc	443	24%
Manitowoc City	14,704	37%
Manitowoc Rapids	823	23%
Maple Grove	300	17%
Maribel Village	152	31%
Meeme	613	21%
Mishicot	555	20%
Mishicot Village	613	28%
Newton	886	14%
Reedsville Village	483	27%
Rockland	374	22%
Schleswig	819	25%
St. Nazianz Village	334	28%
Two Creeks	147	21%
Two Rivers	759	25%
Two Rivers City	5,263	36%
Walders Village	389	34%
Whitelaw Village	276	14%

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# ALICE IN MARATHON COUNTY

## 2018 Point-in-Time Data

**Population:** 135,428 • **Number of Households:** 56,245

**Median Household Income:** \$62,890 (state average: \$60,773)

**Unemployment Rate:** 2.5% (state average: 3.2%)

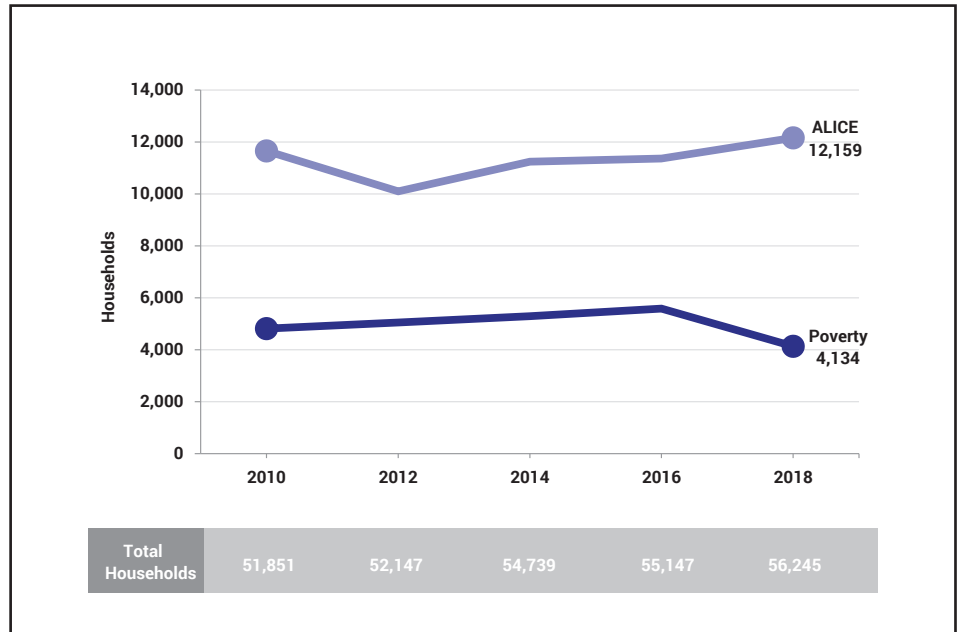
**ALICE Households:** 22% (state average: 23%) • **Households in Poverty:** 7% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Marathon County, 2010 to 2018

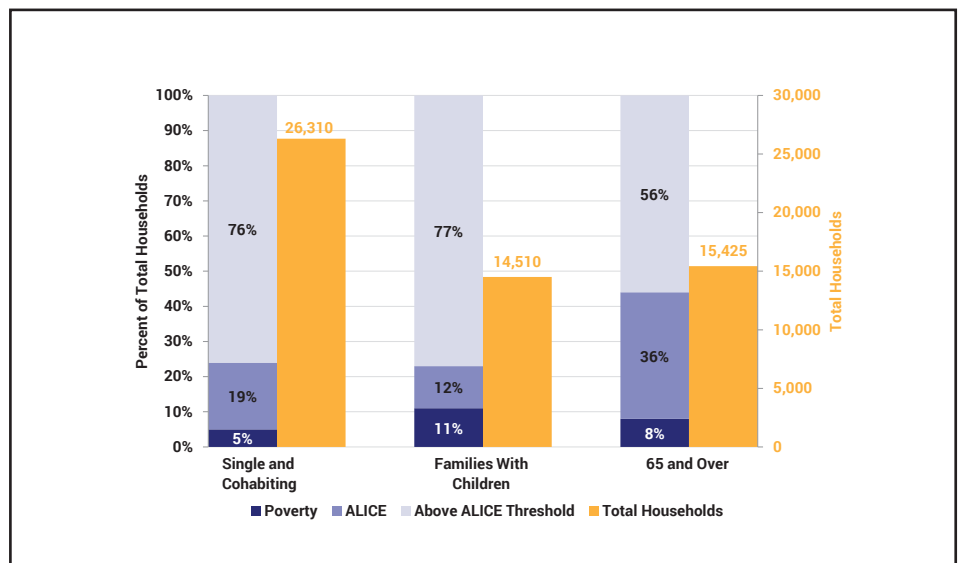


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Marathon County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Marathon County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$494	\$774
Child Care	\$-	\$1,300
Food	\$255	\$772
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$158	\$517
Taxes	\$240	\$750
<b>Monthly Total</b>	<b>\$1,742</b>	<b>\$5,682</b>
<b>ANNUAL TOTAL</b>	<b>\$20,904</b>	<b>\$68,184</b>
<b>Hourly Wage*</b>	<b>\$10.45</b>	<b>\$34.09</b>

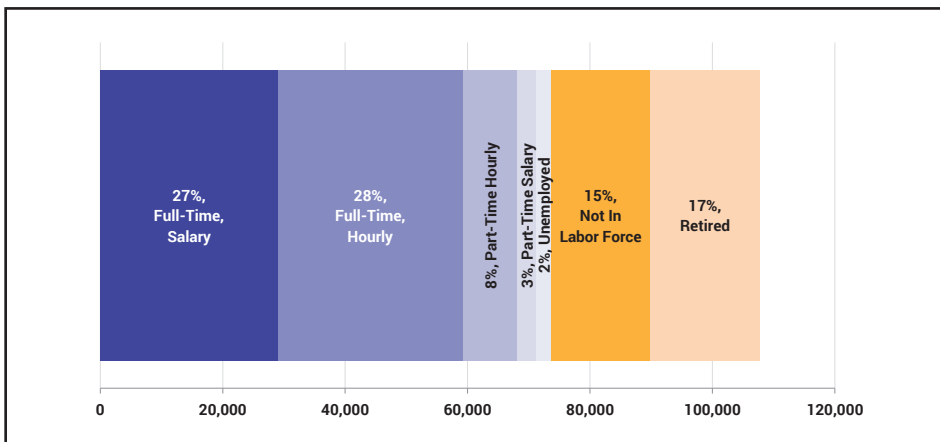
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Marathon County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Marathon County, 2018		
Town	Total HH	% ALICE & Poverty
Abbotsford City	214	42%
Athens Village	484	38%
Bergen	276	16%
Berlin	349	25%
Bern	220	29%
Bevent	445	39%
Brighton	202	23%
Brokaw Village	145	44%
Cassel	345	15%
Cleveland	590	21%
Colby City	235	63%
Day	393	19%
Easton	421	23%
Eau Pleine	304	29%
Edgar Village	601	32%
Elderon	236	31%
Elderon Village	116	62%
Emmet	345	24%
Frankfort	236	26%
Franzen	212	37%
Green Valley	196	29%
Guenther	132	19%
Halsey	197	25%
Hamburg	329	21%
Harrison	163	26%
Hatley Village	188	18%
Hewitt	274	20%
Holton	340	30%
Hull	233	29%
Johnson	309	31%
Knowlton	783	17%
Kronenwetter Village	2,925	15%
Maine Village	904	18%
Marathon	414	12%
Marathon City Village	605	30%
Marshfield City	382	31%
McMillan	801	16%
Mosinee	874	18%
Mosinee City	1,798	32%
Norrie	382	27%
Plover	265	34%
Reid	526	26%
Rib Falls	365	17%
Rib Mountain	2,496	19%
Rietbrock	317	28%
Ringle	654	16%
Rothschild Village	2,209	25%
Schofield City	992	41%
Spencer	611	19%
Spencer Village	789	37%
Stettin	1,097	18%
Stratford Village	688	37%
Texas	696	19%
Wausau	967	22%
Wausau City	17,340	46%
Weston	239	20%
Weston Village	6,078	29%
Wien	273	26%

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# ALICE IN MARINETTE COUNTY

## 2018 Point-in-Time Data

**Population:** 40,537 • **Number of Households:** 18,631

**Median Household Income:** \$47,497 (state average: \$60,773)

**Unemployment Rate:** 4.8% (state average: 3.2%)

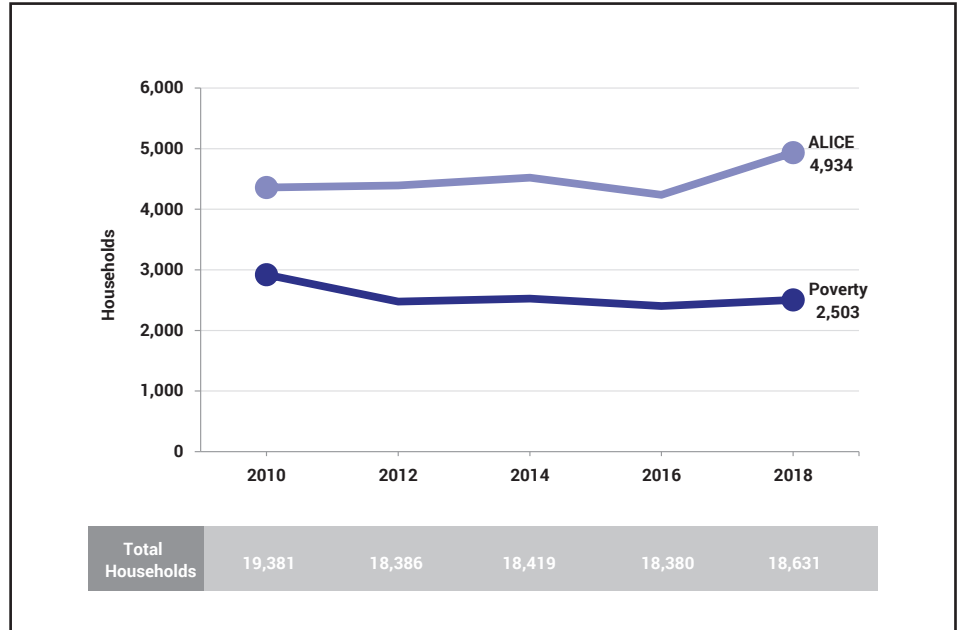
**ALICE Households:** 26% (state average: 23%) • **Households in Poverty:** 13% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Marinette County, 2010 to 2018

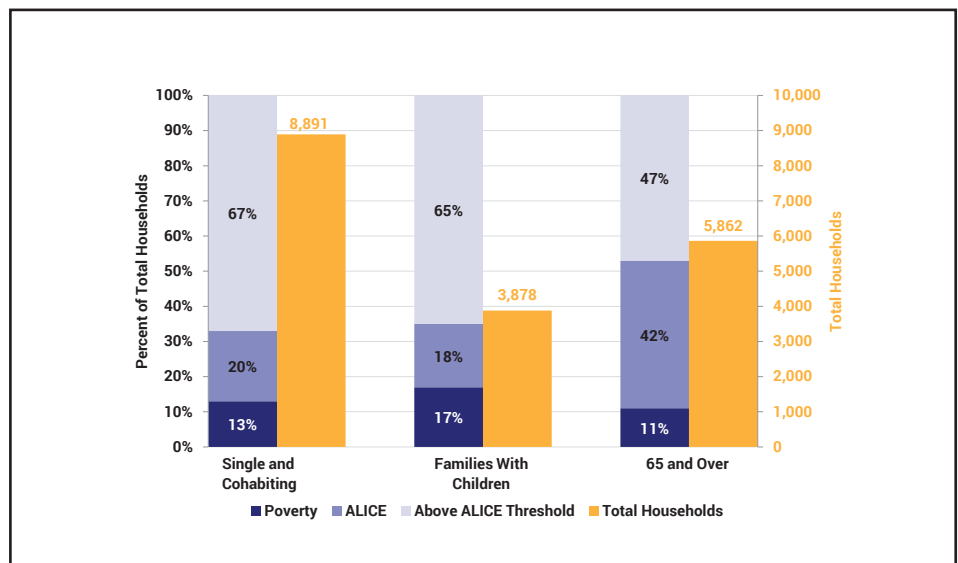


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Marinette County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Marinette County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$473	\$689
Child Care	\$-	\$1,192
Food	\$236	\$715
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$153	\$483
Taxes	\$227	\$662
<b>Monthly Total</b>	<b>\$1,684</b>	<b>\$5,310</b>
<b>ANNUAL TOTAL</b>	<b>\$20,208</b>	<b>\$63,720</b>
<b>Hourly Wage*</b>	<b>\$10.10</b>	<b>\$31.86</b>

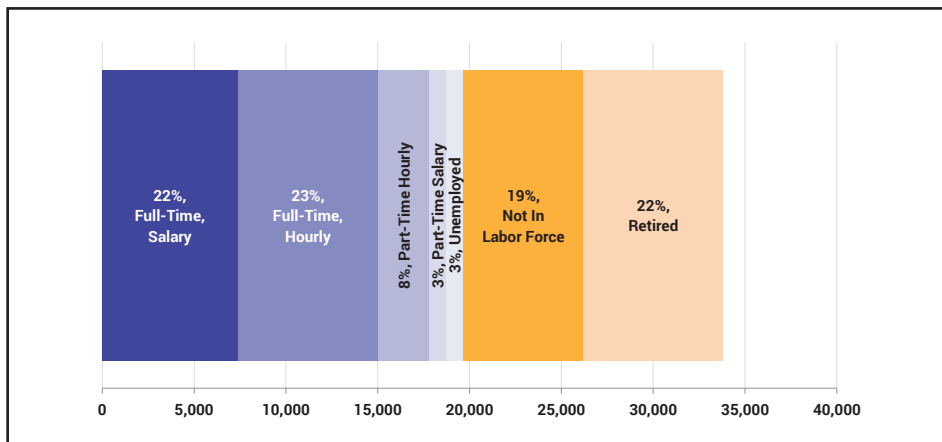
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Marinette County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Marinette County, 2018		
Town	Total HH	% ALICE & Poverty
Amberg	374	53%
Athelstane	282	46%
Beaver	461	30%
Beecher	353	53%
Coleman Village	335	41%
Crivitz Village	460	47%
Dunbar	259	39%
Goodman	344	51%
Grover	701	27%
Lake	534	42%
Marinette City	5,081	48%
Middle Inlet	414	46%
Niagara	392	31%
Niagara City	686	47%
Pembine	355	44%
Peshtigo	1,705	17%
Peshtigo City	1,486	42%
Porterfield	837	23%
Pound	629	42%
Pound Village	178	34%
Silver Cliff	244	41%
Stephenson	1,430	38%
Wagner	301	40%
Wausaukee	518	38%
Wausaukee Village	272	63%

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# ALICE IN MARQUETTE COUNTY

## 2018 Point-in-Time Data

**Population:** 15,207 • **Number of Households:** 6,516

**Median Household Income:** \$49,586 (state average: \$60,773)

**Unemployment Rate:** 5.2% (state average: 3.2%)

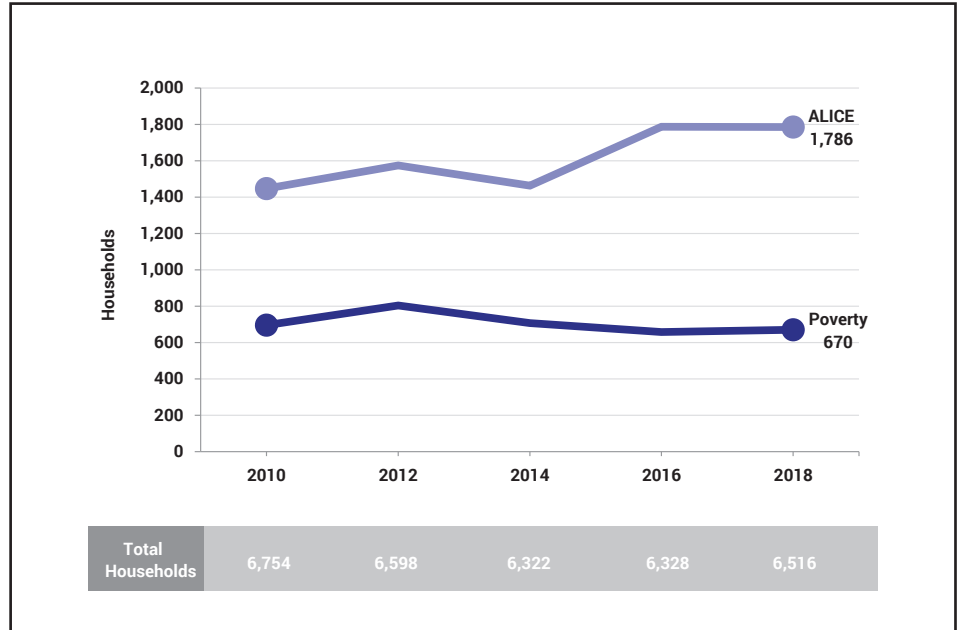
**ALICE Households:** 27% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Marquette County, 2010 to 2018

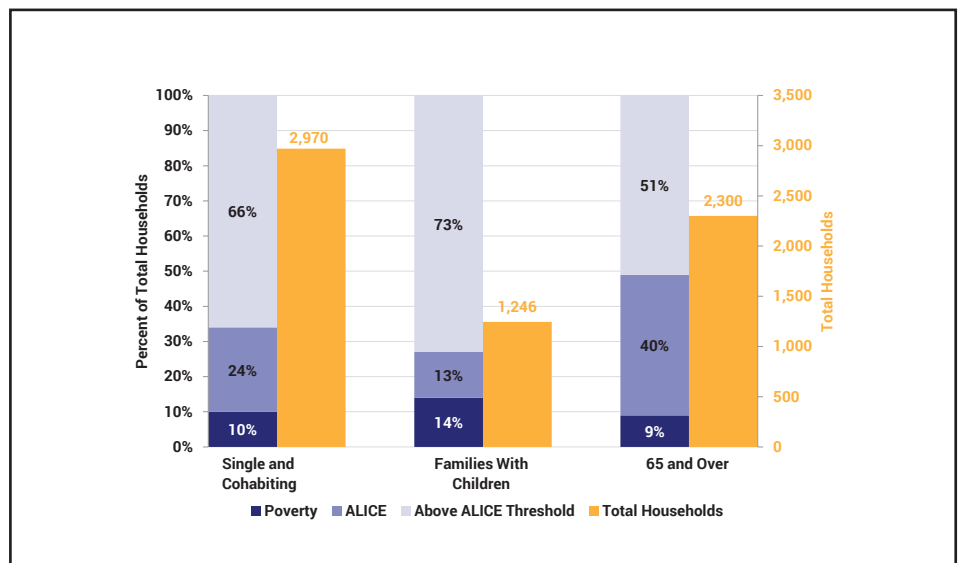


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Marquette County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Marquette County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$501	\$730
Child Care	\$-	\$1,553
Food	\$254	\$769
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$159	\$544
Taxes	\$242	\$823
<b>Monthly Total</b>	<b>\$1,751</b>	<b>\$5,988</b>
<b>ANNUAL TOTAL</b>	<b>\$21,012</b>	<b>\$71,856</b>
<b>Hourly Wage*</b>	<b>\$10.51</b>	<b>\$35.93</b>

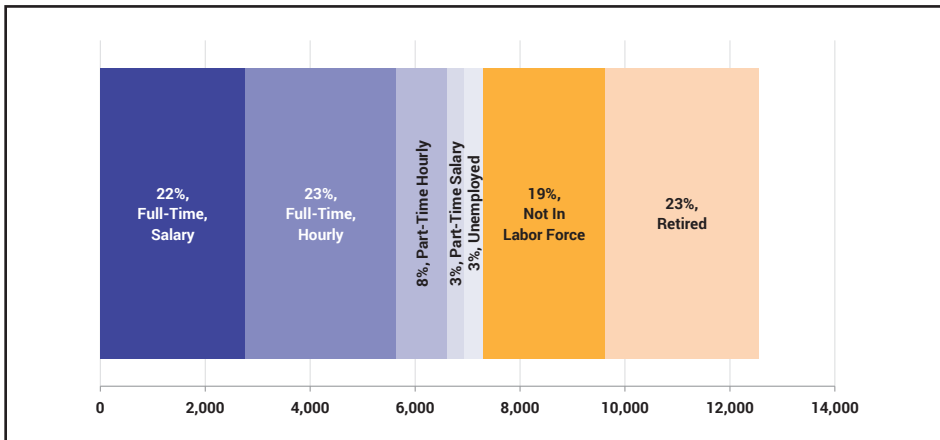
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](http://UnitedForALICE.org/Methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Marquette County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Marquette County, 2018		
Town	Total HH	% ALICE & Poverty
Buffalo	459	22%
Crystal Lake	234	32%
Douglas	318	24%
Endeavor Village	209	38%
Harris	348	36%
Mecan	342	53%
Montello	506	33%
Montello City	634	51%
Moundville	207	31%
Neshkoro	228	44%
Neshkoro Village	195	49%
Newton	229	39%
Oxford	357	29%
Oxford Village	240	44%
Packwaukee	580	42%
Shields	245	41%
Springfield	341	38%
Westfield	331	27%
Westfield Village	513	40%

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# ALICE IN MENOMINEE COUNTY

## 2018 Point-in-Time Data

**Population:** 4,579 • **Number of Households:** 1,443

**Median Household Income:** \$43,872 (state average: \$60,773)

**Unemployment Rate:** 5.9% (state average: 3.2%)

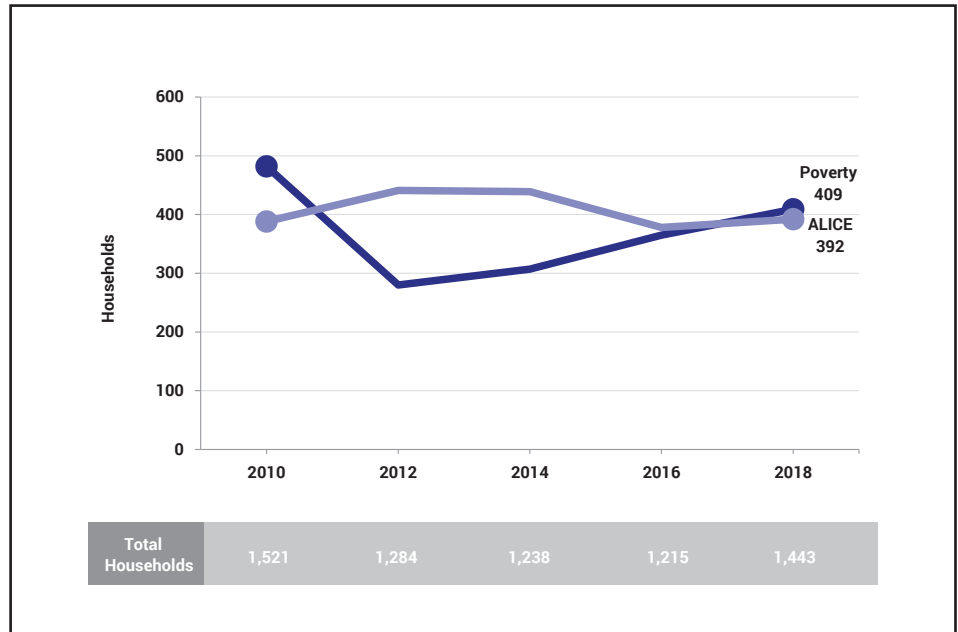
**ALICE Households:** 27% (state average: 23%) • **Households in Poverty:** 28% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Menominee County, 2010 to 2018

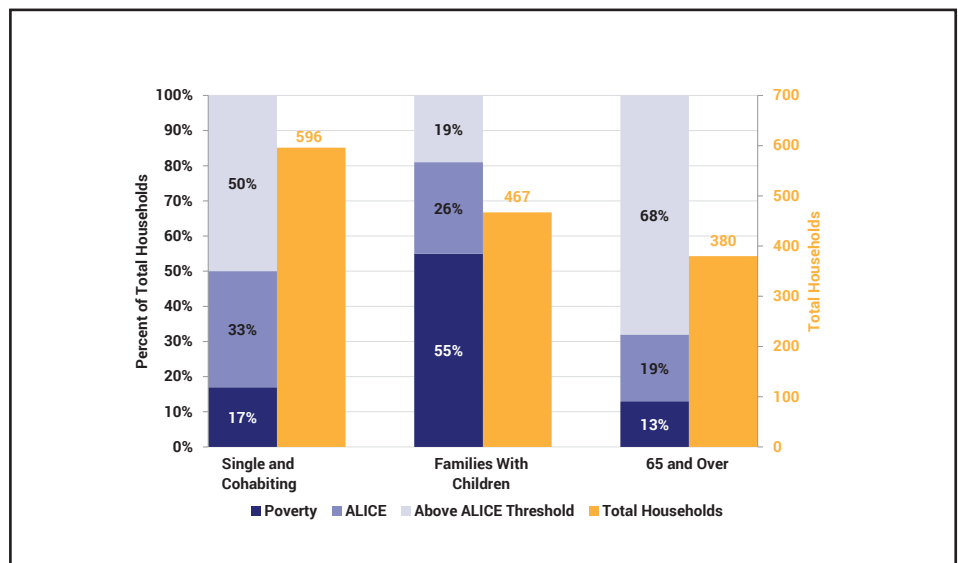


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Menominee County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Menominee County, 2018		
Town	Total HH	% ALICE & Poverty
Menominee	1,443	55%

Household Survival Budget, Menominee County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$473	\$689
Child Care	\$-	\$1,553
Food	\$242	\$734
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$154	\$534
Taxes	\$229	\$796
<b>Monthly Total</b>	<b>\$1,693</b>	<b>\$5,875</b>
<b>ANNUAL TOTAL</b>	<b>\$20,316</b>	<b>\$70,500</b>
<b>Hourly Wage*</b>	<b>\$10.16</b>	<b>\$35.25</b>

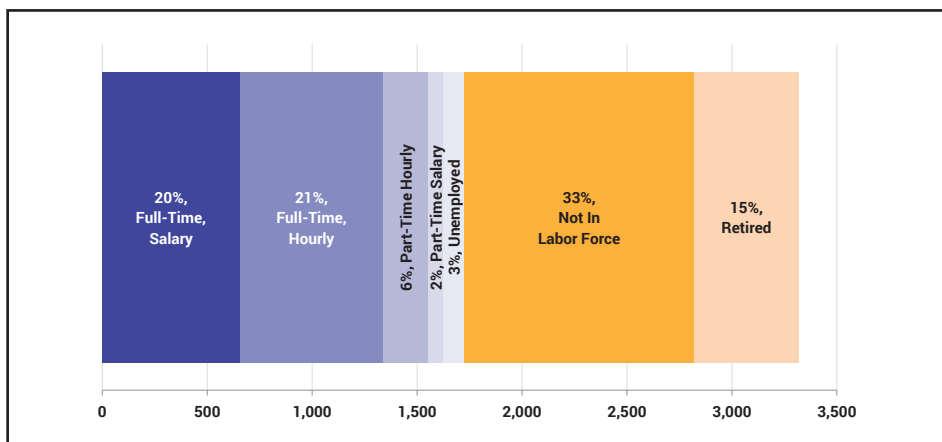
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Menominee County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN MILWAUKEE COUNTY

## 2018 Point-in-Time Data

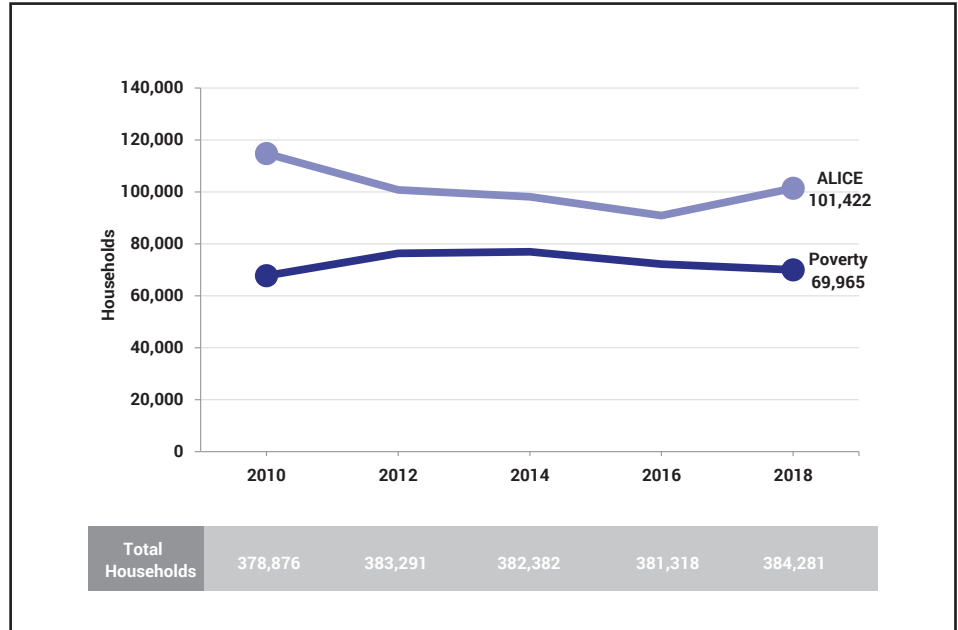
**Population:** 948,201 • **Number of Households:** 384,281  
**Median Household Income:** \$49,636 (state average: \$60,773)  
**Unemployment Rate:** 4.5% (state average: 3.2%)  
**ALICE Households:** 26% (state average: 23%) • **Households in Poverty:** 18% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Milwaukee County, 2010 to 2018

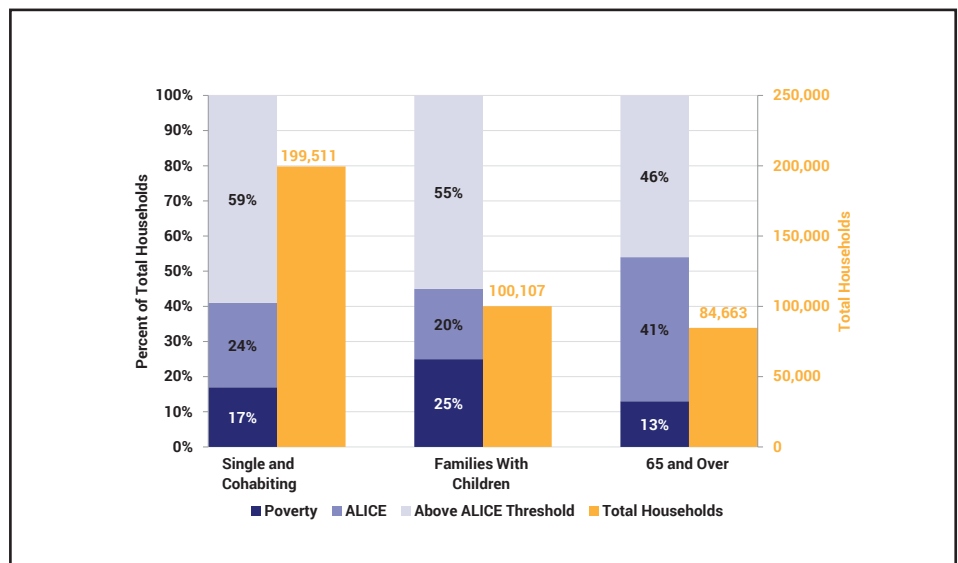


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Milwaukee County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Milwaukee County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$611	\$911
Child Care	\$-	\$1,827
Food	\$252	\$764
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$174	\$605
Taxes	\$277	\$983
<b>Monthly Total</b>	<b>\$1,909</b>	<b>\$6,659</b>
<b>ANNUAL TOTAL</b>	<b>\$22,908</b>	<b>\$79,908</b>
<b>Hourly Wage*</b>	<b>\$11.45</b>	<b>\$39.95</b>

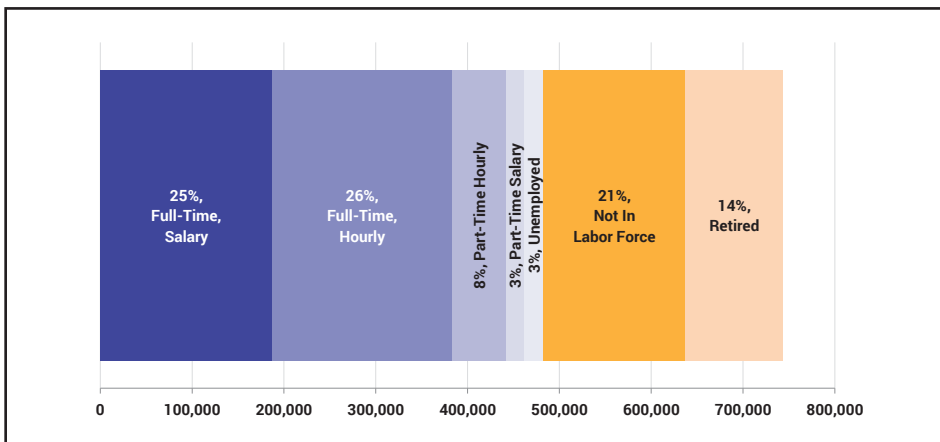
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Milwaukee County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Milwaukee County, 2018		
Town	Total HH	% ALICE & Poverty
Bayside Village	1,798	20%
Brown Deer Village	5,285	37%
Cudahy City	7,656	42%
Fox Point Village	2,808	16%
Franklin City	13,684	24%
Glendale City	5,803	29%
Greendale Village	5,960	30%
Greenfield City	16,794	36%
Hales Corners Village	3,143	25%
Milwaukee City	229,556	54%
Oak Creek City	14,466	27%
River Hills Village	569	9%
Shorewood Village	5,967	30%
South Milwaukee City	8,614	41%
St. Francis City	4,739	51%
Wauwatosa City	20,299	25%
West Allis City	27,657	44%
West Milwaukee Village	2,028	54%
Whitefish Bay Village	5,244	17%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN MONROE COUNTY

## 2018 Point-in-Time Data

**Population:** 45,502 • **Number of Households:** 17,772

**Median Household Income:** \$58,178 (state average: \$60,773)

**Unemployment Rate:** 3.6% (state average: 3.2%)

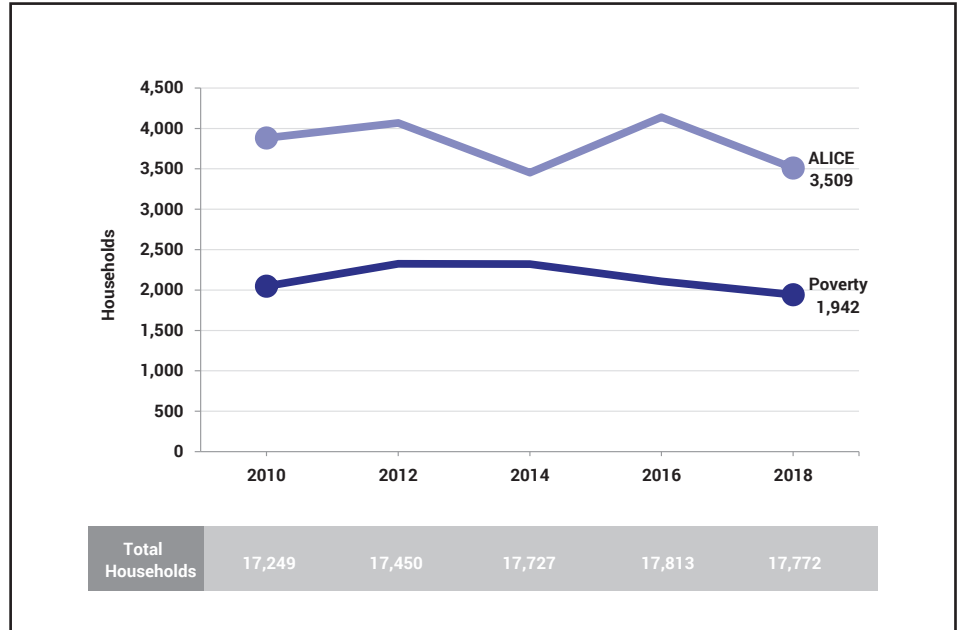
**ALICE Households:** 20% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Monroe County, 2010 to 2018

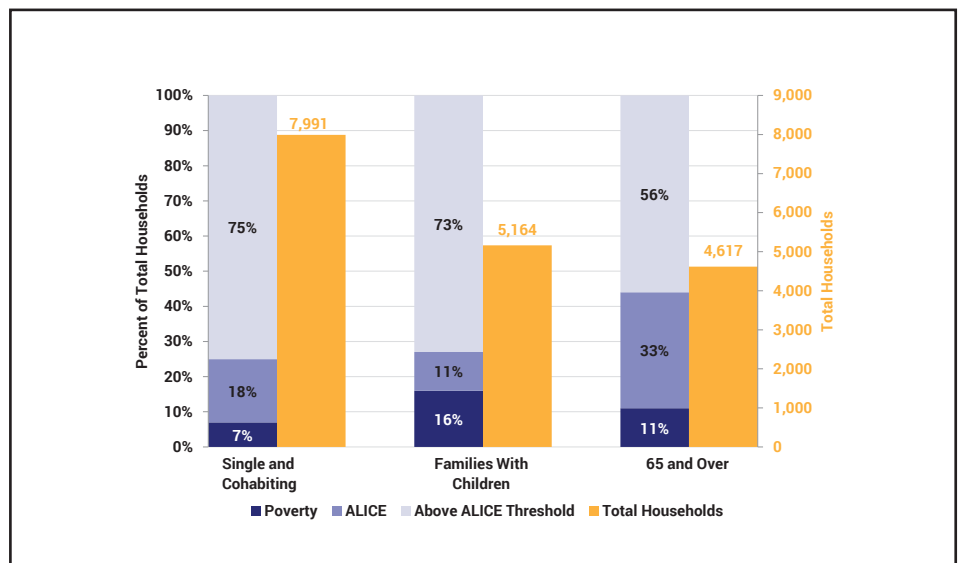


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Monroe County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Monroe County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$510	\$799
Child Care	\$-	\$1,148
Food	\$237	\$718
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$158	\$492
Taxes	\$239	\$686
<b>Monthly Total</b>	<b>\$1,739</b>	<b>\$5,412</b>
<b>ANNUAL TOTAL</b>	<b>\$20,868</b>	<b>\$64,944</b>
<b>Hourly Wage*</b>	<b>\$10.43</b>	<b>\$32.47</b>

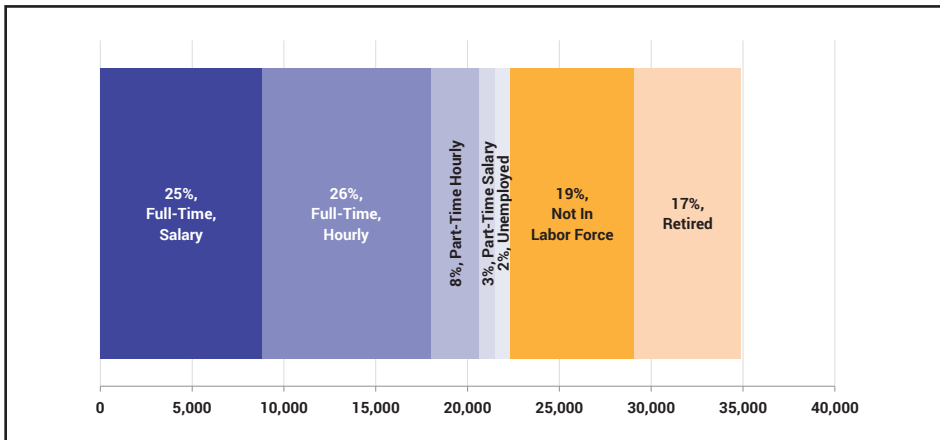
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Monroe County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Monroe County, 2018		
Town	Total HH	% ALICE & Poverty
Adrian	294	19%
Angelo	523	24%
Byron	500	44%
Cashton Village	420	32%
Clifton	190	31%
Glendale	257	26%
Grant	214	24%
Greenfield	275	14%
Jefferson	238	24%
Kendall Village	218	48%
La Grange	711	20%
Lafayette	125	36%
Leon	404	17%
Lincoln	380	15%
Little Falls	577	21%
Norwalk Village	232	42%
Oakdale	297	19%
Oakdale Village	113	24%
Portland	311	26%
Ridgeville	170	25%
Sheldon	221	34%
Sparta	1,128	20%
Sparta City	4,234	39%
Tomah	610	23%
Tomah City	3,819	36%
Warrens Village	205	39%
Wellington	214	29%
Wells	211	21%
Wilton	287	27%
Wilton Village	191	42%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN OCONTO COUNTY

## 2018 Point-in-Time Data

**Population:** 37,556 • **Number of Households:** 15,940

**Median Household Income:** \$57,105 (state average: \$60,773)

**Unemployment Rate:** 3.5% (state average: 3.2%)

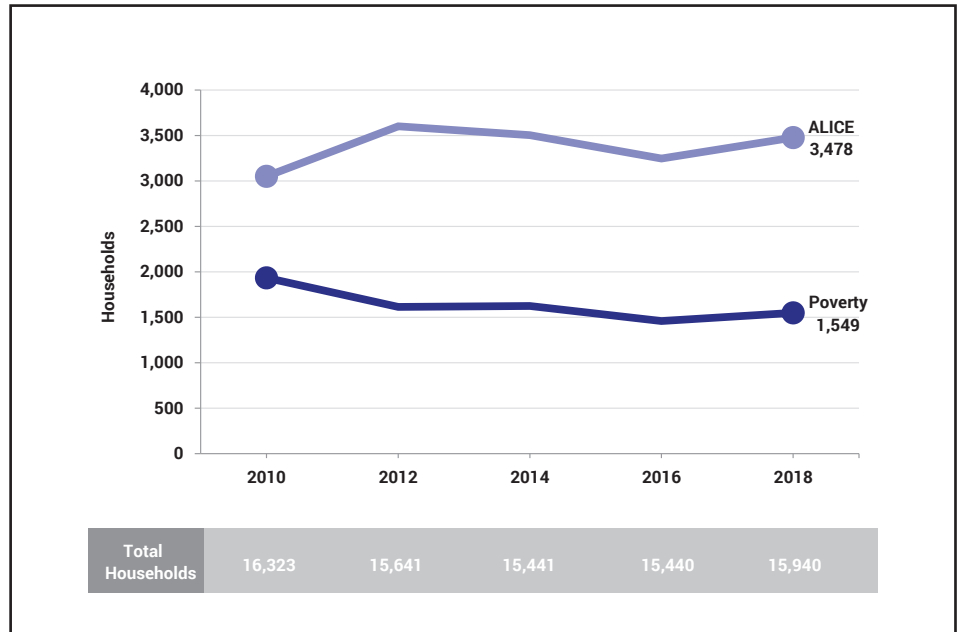
**ALICE Households:** 22% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Oconto County, 2010 to 2018

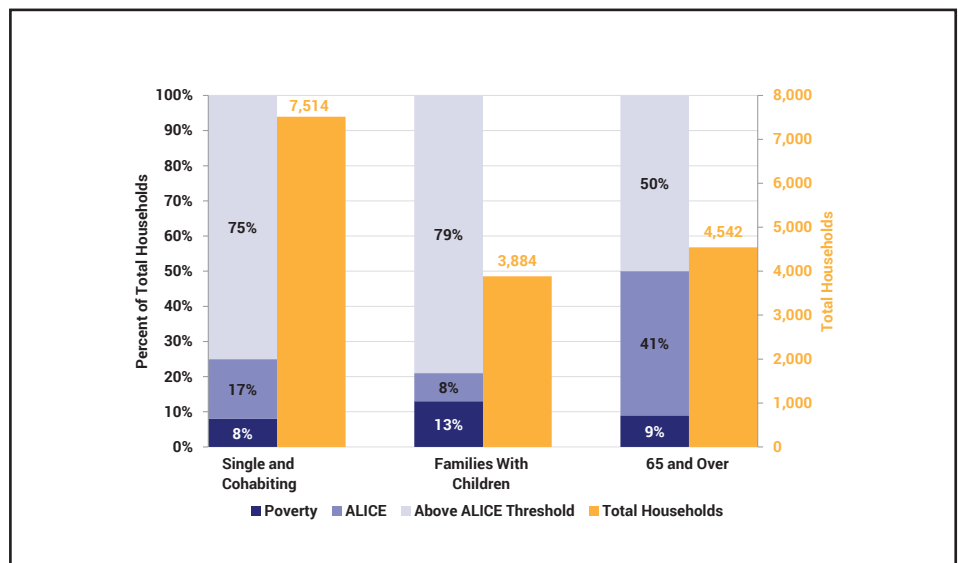


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Oconto County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Oconto County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$553	\$689
Child Care	\$-	\$1,197
Food	\$270	\$818
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$168	\$497
Taxes	\$264	\$700
<b>Monthly Total</b>	<b>\$1,850</b>	<b>\$5,470</b>
<b>ANNUAL TOTAL</b>	<b>\$22,200</b>	<b>\$65,640</b>
<b>Hourly Wage*</b>	<b>\$11.10</b>	<b>\$32.82</b>

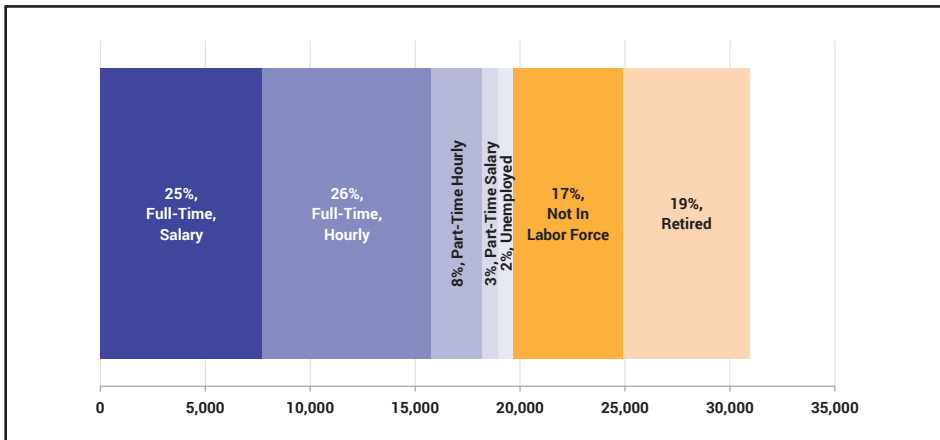
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Oconto County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Oconto County, 2018		
Town	Total HH	% ALICE & Poverty
Abrams	760	21%
Bagley	157	41%
Brazeau	648	35%
Breed	294	42%
Chase	1,075	16%
Doty	171	37%
Gillett	412	32%
Gillett City	518	40%
How	240	36%
Lakewood	414	40%
Lena	322	30%
Lena Village	230	35%
Little River	458	24%
Little Suamico	1,789	22%
Maple Valley	344	36%
Morgan	445	23%
Mountain	407	49%
Oconto	542	28%
Oconto City	1,936	40%
Oconto Falls	520	24%
Oconto Falls City	1,227	37%
Pensaukee	534	28%
Riverview	499	31%
Spruce	328	28%
Stiles	687	27%
Suring Village	209	54%
Townsend	436	38%
Underhill	338	45%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN ONEIDA COUNTY

## 2018 Point-in-Time Data

**Population:** 35,345 • **Number of Households:** 15,403

**Median Household Income:** \$54,198 (state average: \$60,773)

**Unemployment Rate:** 2.9% (state average: 3.2%)

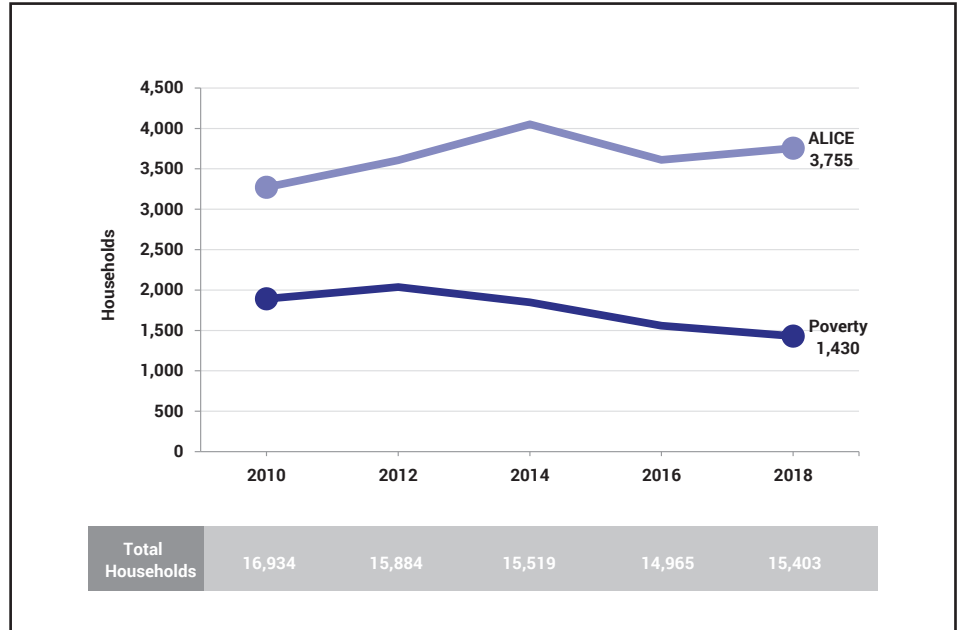
**ALICE Households:** 24% (state average: 23%) • **Households in Poverty:** 9% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Oneida County, 2010 to 2018

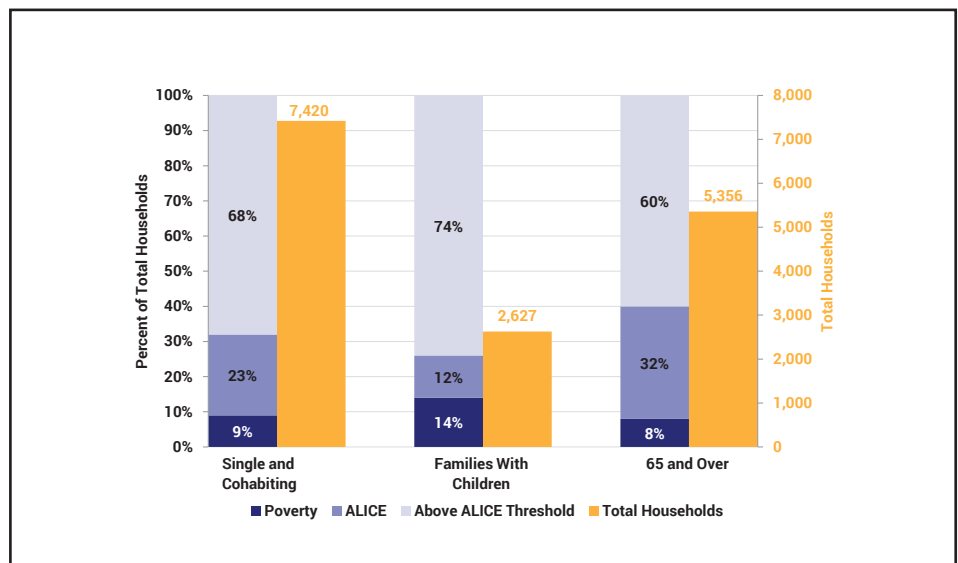


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Oneida County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Oneida County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$468	\$713
Child Care	\$-	\$1,347
Food	\$249	\$753
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$154	\$512
Taxes	\$230	\$739
<b>Monthly Total</b>	<b>\$1,696</b>	<b>\$5,633</b>
<b>ANNUAL TOTAL</b>	<b>\$20,352</b>	<b>\$67,596</b>
<b>Hourly Wage*</b>	<b>\$10.18</b>	<b>\$33.80</b>

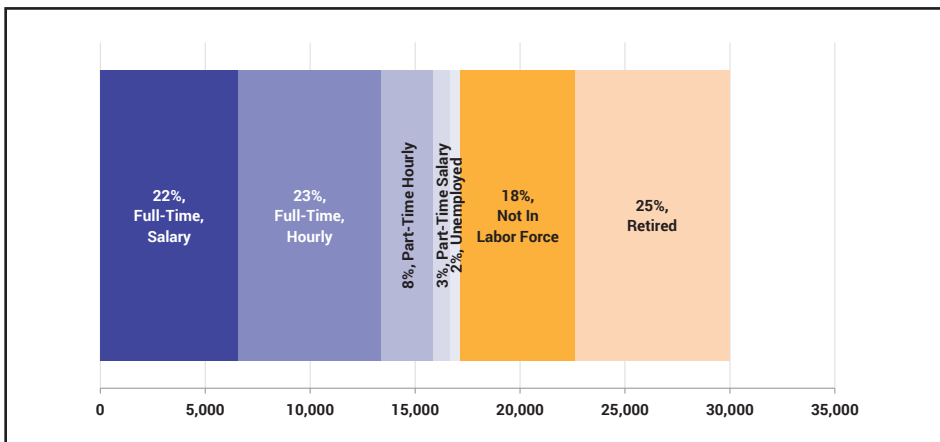
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Oneida County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Oneida County, 2018		
Town	Total HH	% ALICE & Poverty
Cassian	469	34%
Crescent	928	27%
Enterprise	110	22%
Hazelhurst	485	34%
Lake Tomahawk	445	28%
Little Rice	172	27%
Minocqua	1,994	31%
Monico	126	48%
Newbold	1,138	30%
Nokomis	616	34%
Pelican	1,023	29%
Pine Lake	1,205	25%
Rhineland City	3,198	46%
Schoepke	179	36%
Stella	232	24%
Sugar Camp	738	28%
Three Lakes	990	32%
Woodboro	351	30%
Woodruff	904	37%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN OUTAGAMIE COUNTY

## 2018 Point-in-Time Data

**Population:** 187,365 • **Number of Households:** 74,603

**Median Household Income:** \$64,759 (state average: \$60,773)

**Unemployment Rate:** 2.9% (state average: 3.2%)

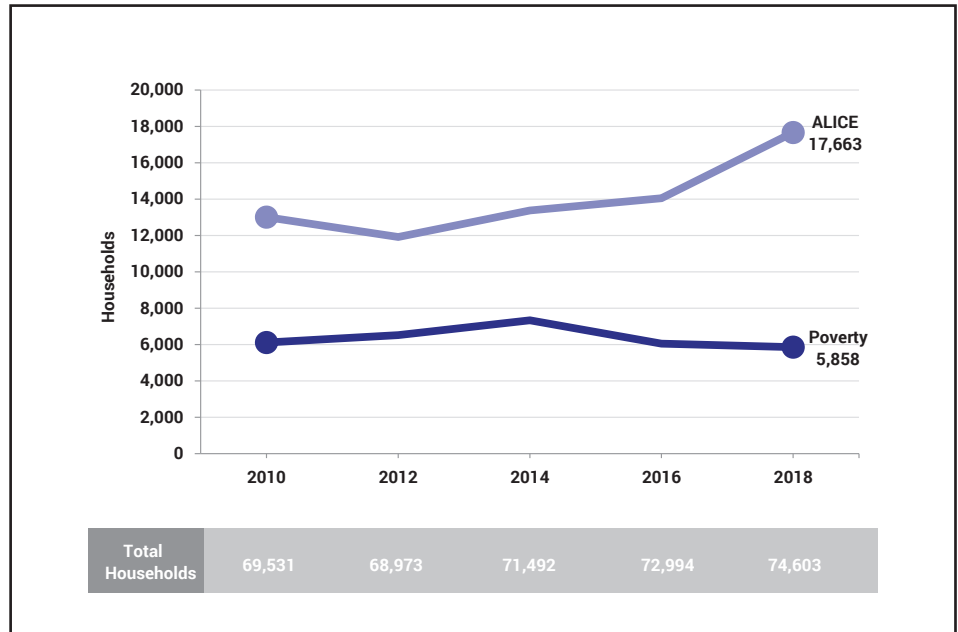
**ALICE Households:** 24% (state average: 23%) • **Households in Poverty:** 8% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Outagamie County, 2010 to 2018

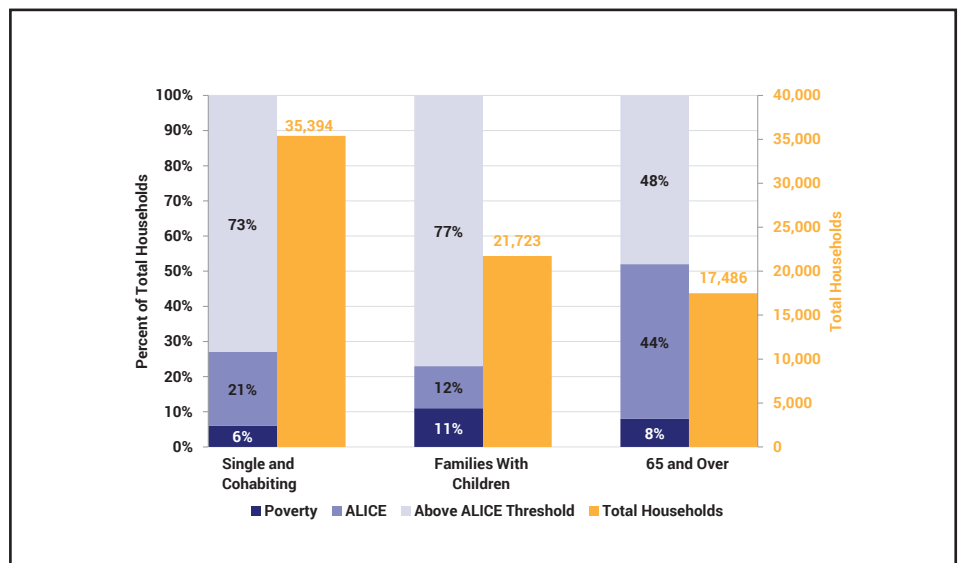


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Outagamie County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Outagamie County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$577	\$849
Child Care	\$-	\$1,484
Food	\$268	\$813
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$171	\$557
Taxes	\$271	\$856
<b>Monthly Total</b>	<b>\$1,882</b>	<b>\$6,128</b>
<b>ANNUAL TOTAL</b>	<b>\$22,584</b>	<b>\$73,536</b>
<b>Hourly Wage*</b>	<b>\$11.29</b>	<b>\$36.77</b>

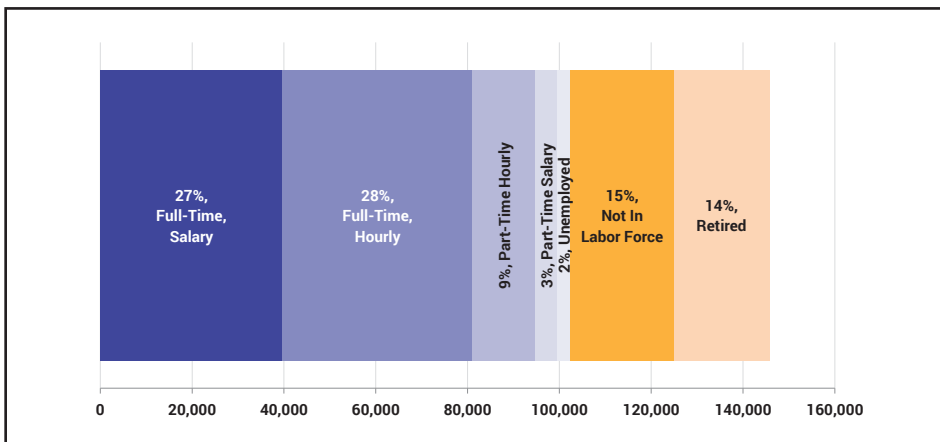
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Outagamie County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Outagamie County, 2018		
Town	Total HH	% ALICE & Poverty
Appleton City	23,855	37%
Bear Creek Village	145	39%
Black Creek	575	29%
Black Creek Village	520	32%
Bovina	419	19%
Buchanan	2,726	26%
Center	1,321	22%
Cicero	409	31%
Combined Locks Village	1,332	26%
Dale	1,024	16%
Deer Creek	237	28%
Ellington	1,137	32%
Freedom	2,092	26%
Grand Chute	10,189	36%
Greenville	4,290	15%
Hortonia	456	18%
Hortonville Village	1,045	24%
Kaukauna	449	25%
Kaukauna City	6,632	36%
Kimberly Village	2,820	43%
Liberty	321	19%
Little Chute Village	4,804	37%
Maine	356	35%
Maple Creek	209	30%
New London City	556	45%
Nichols Village	119	45%
Oneida	1,529	33%
Osborn	451	20%
Seymour	444	26%
Seymour City	1,480	42%
Shiocton Village	370	42%
Vandenbroek	559	20%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN OZAUKEE COUNTY

## 2018 Point-in-Time Data

**Population:** 89,147 • **Number of Households:** 35,625

**Median Household Income:** \$81,104 (state average: \$60,773)

**Unemployment Rate:** 3.2% (state average: 3.2%)

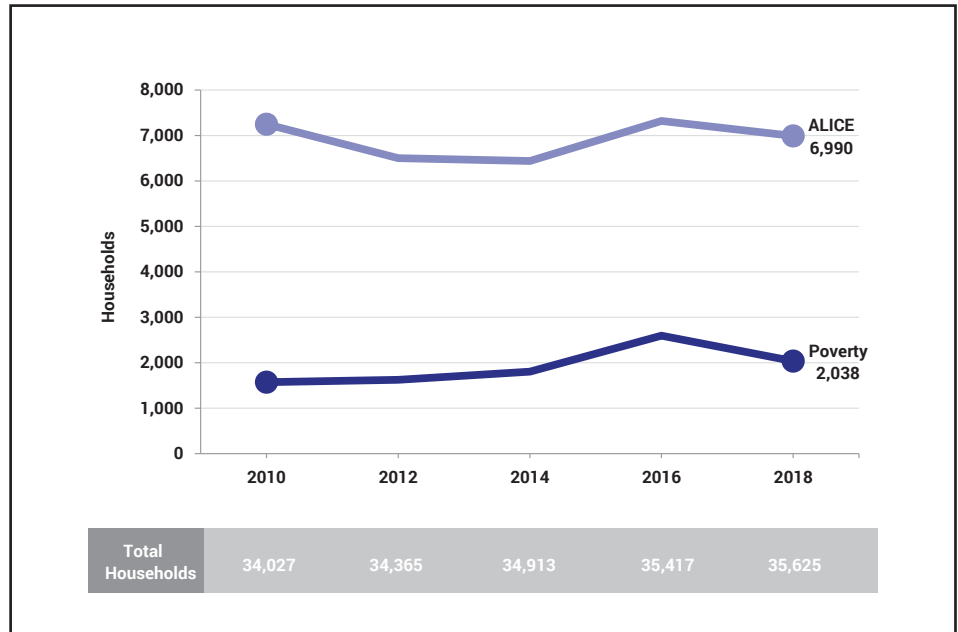
**ALICE Households:** 20% (state average: 23%) • **Households in Poverty:** 6% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Ozaukee County, 2010 to 2018

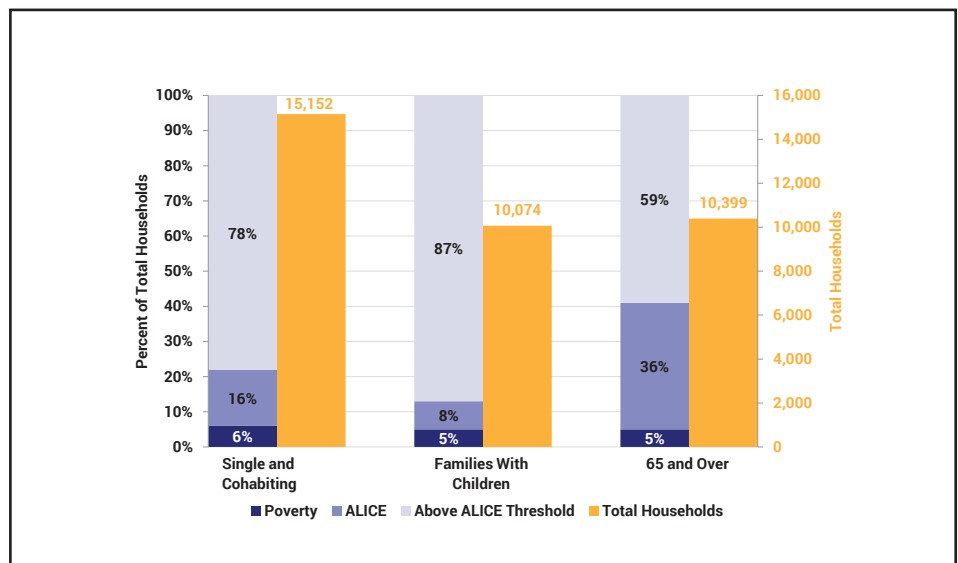


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Ozaukee County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Ozaukee County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$639	\$952
Child Care	\$-	\$1,473
Food	\$273	\$826
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$180	\$571
Taxes	\$294	\$894
<b>Monthly Total</b>	<b>\$1,981</b>	<b>\$6,285</b>
<b>ANNUAL TOTAL</b>	<b>\$23,772</b>	<b>\$75,420</b>
<b>Hourly Wage*</b>	<b>\$11.89</b>	<b>\$37.71</b>

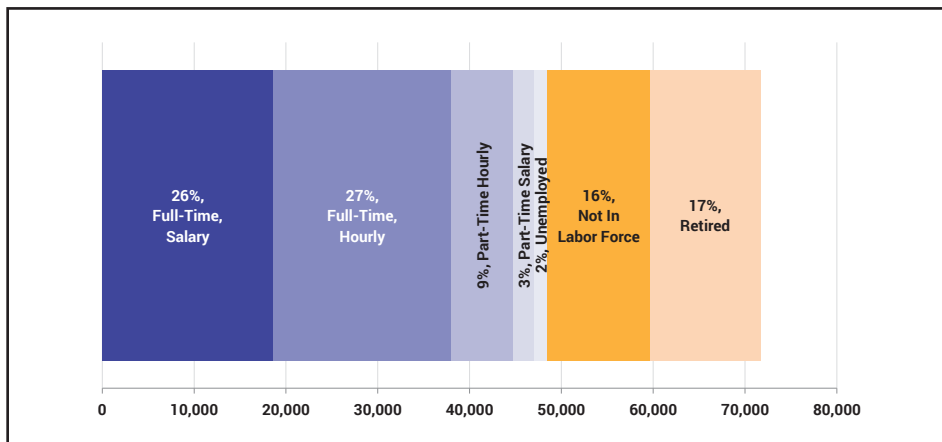
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Ozaukee County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Ozaukee County, 2018		
Town	Total HH	% ALICE & Poverty
Belgium	636	24%
Belgium Village	854	18%
Cedarburg	2,089	15%
Cedarburg City	4,823	28%
Fredonia	833	26%
Fredonia Village	911	26%
Grafton	1,569	15%
Grafton Village	5,105	28%
Mequon City	9,074	19%
Port Washington	619	26%
Port Washington City	4,937	32%
Saukville	702	19%
Saukville Village	1,828	44%
Thiensville Village	1,559	34%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN PEPIN COUNTY

## 2018 Point-in-Time Data

**Population:** 7,262 • **Number of Households:** 3,095

**Median Household Income:** \$53,140 (state average: \$60,773)

**Unemployment Rate:** 2.6% (state average: 3.2%)

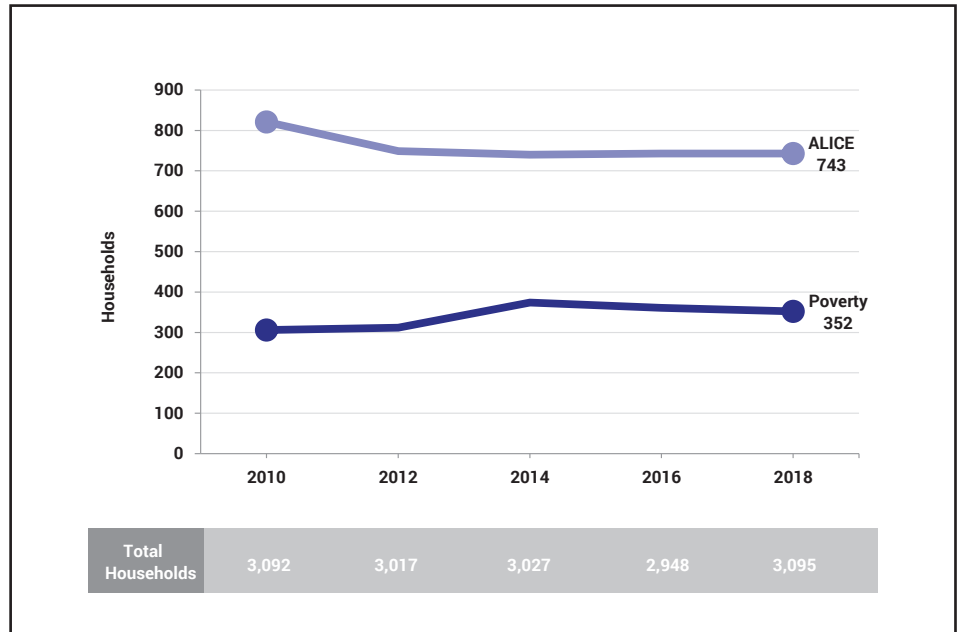
**ALICE Households:** 24% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Pepin County, 2010 to 2018

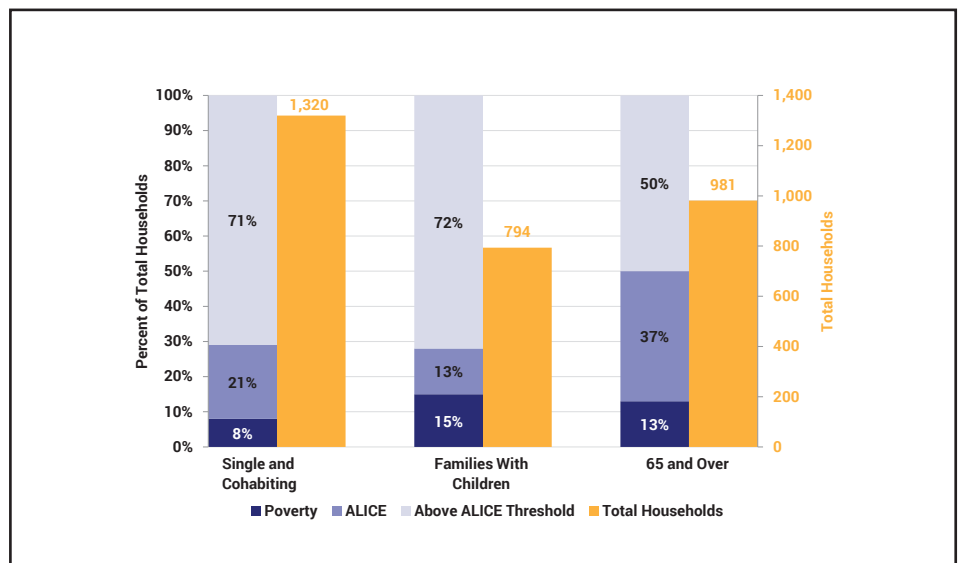


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Pepin County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Pepin County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$439	\$689
Child Care	\$-	\$1,170
Food	\$270	\$818
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$153	\$494
Taxes	\$227	\$690
<b>Monthly Total</b>	<b>\$1,684</b>	<b>\$5,430</b>
<b>ANNUAL TOTAL</b>	<b>\$20,208</b>	<b>\$65,160</b>
<b>Hourly Wage*</b>	<b>\$10.10</b>	<b>\$32.58</b>

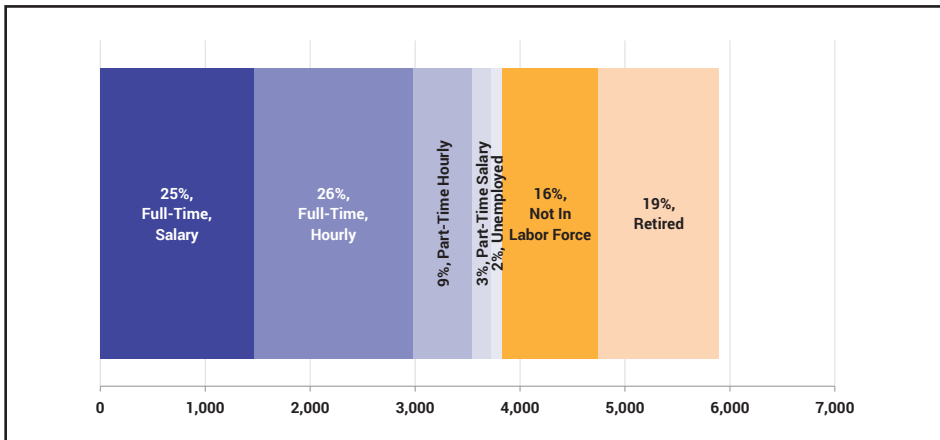
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Pepin County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Pepin County, 2018		
Town	Total HH	% ALICE & Poverty
Albany	252	31%
Durand	284	27%
Durand City	812	46%
Frankfort	150	32%
Lima	285	26%
Pepin	269	27%
Pepin Village	384	38%
Stockholm	109	24%
Waterville	357	41%
Waubek	151	24%

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# ALICE IN PIERCE COUNTY

## 2018 Point-in-Time Data

**Population:** 41,603 • **Number of Households:** 15,367

**Median Household Income:** \$72,111 (state average: \$60,773)

**Unemployment Rate:** 2.6% (state average: 3.2%)

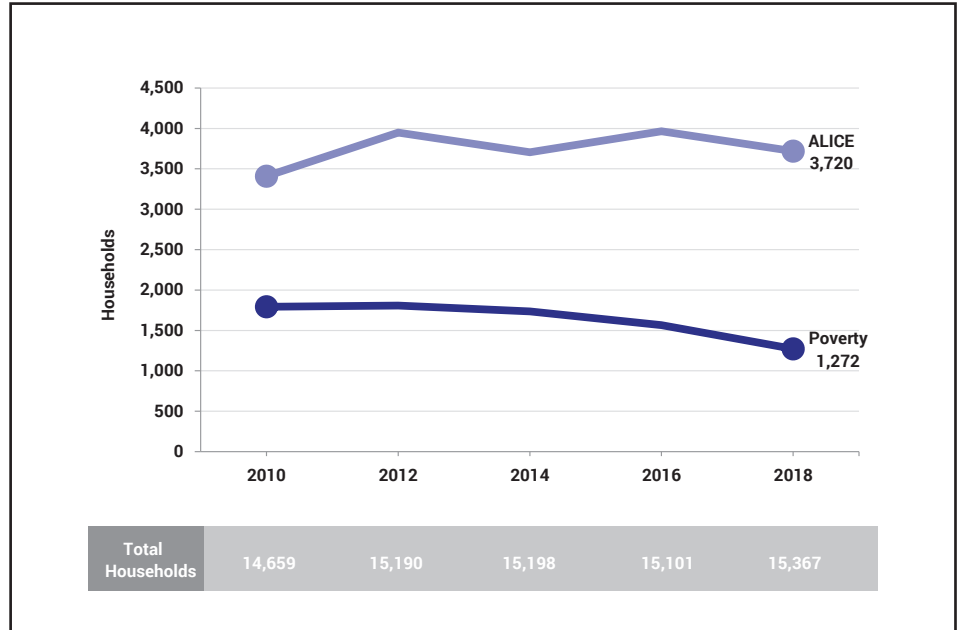
**ALICE Households:** 24% (state average: 23%) • **Households in Poverty:** 8% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Pierce County, 2010 to 2018

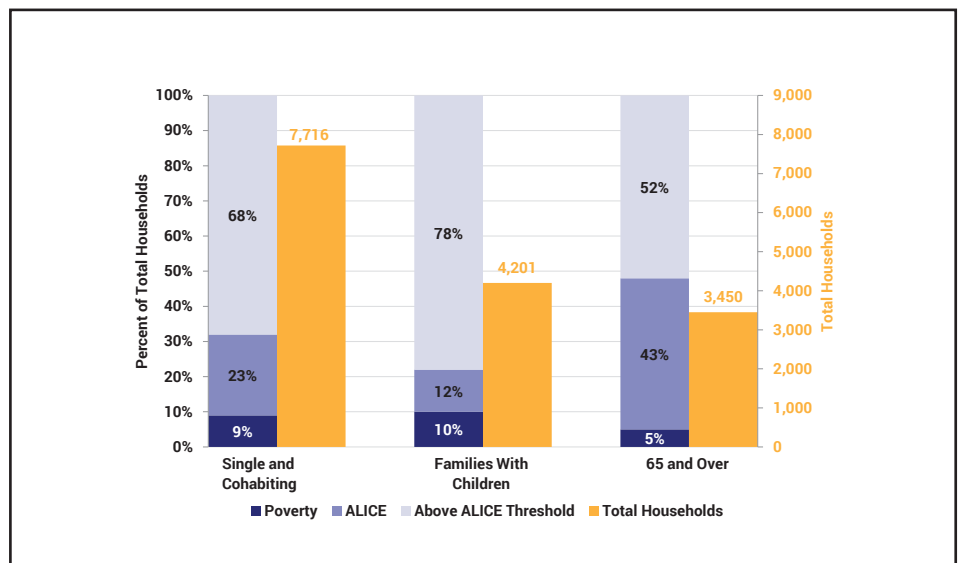


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Pierce County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Pierce County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$711	\$1,089
Child Care	\$-	\$1,281
Food	\$353	\$1,067
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$201	\$597
Taxes	\$347	\$960
<b>Monthly Total</b>	<b>\$2,207</b>	<b>\$6,563</b>
<b>ANNUAL TOTAL</b>	<b>\$26,484</b>	<b>\$78,756</b>
<b>Hourly Wage*</b>	<b>\$13.24</b>	<b>\$39.38</b>

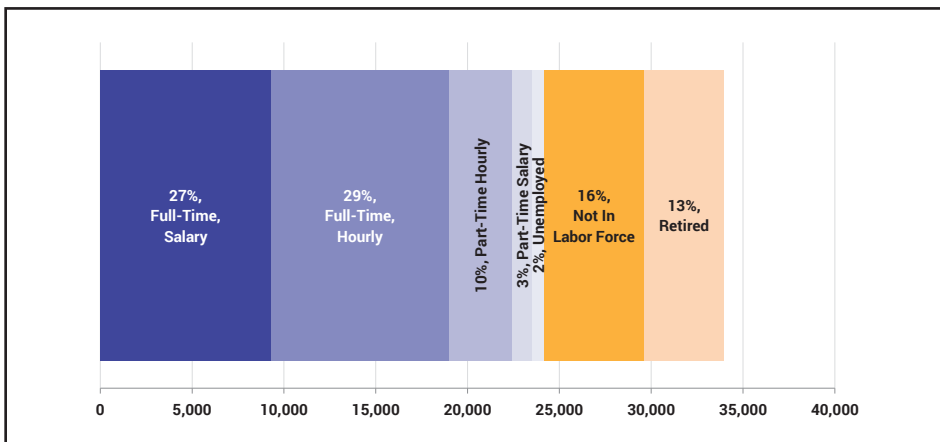
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Pierce County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Pierce County, 2018		
Town	Total HH	% ALICE & Poverty
Bay City Village	197	47%
Clifton	737	11%
Diamond Bluff	214	36%
El Paso	247	28%
Ellsworth	457	24%
Ellsworth Village	1,302	34%
Elmwood Village	327	48%
Gilman	372	29%
Hartland	362	28%
Maiden Rock	268	39%
Martell	403	22%
Oak Grove	749	17%
Plum City Village	237	58%
Prescott City	1,737	32%
River Falls	838	24%
River Falls City	3,996	41%
Rock Elm	219	41%
Salem	193	32%
Spring Lake	226	29%
Spring Valley Village	600	43%
Trenton	678	23%
Trimbelle	656	23%
Union	215	29%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN POLK COUNTY

## 2018 Point-in-Time Data

**Population:** 43,349 • **Number of Households:** 18,314

**Median Household Income:** \$56,932 (state average: \$60,773)

**Unemployment Rate:** 4.1% (state average: 3.2%)

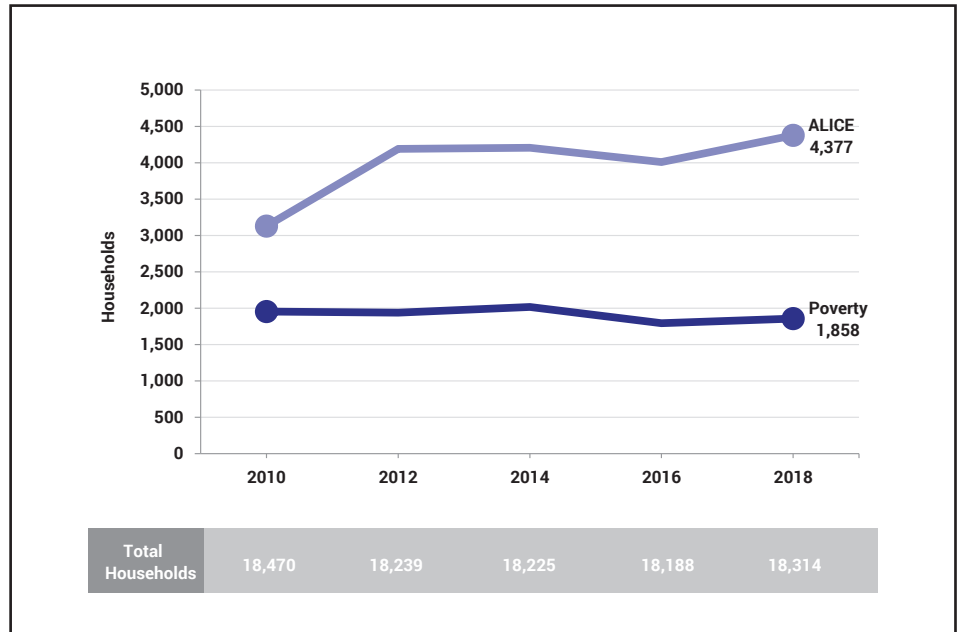
**ALICE Households:** 24% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Polk County, 2010 to 2018

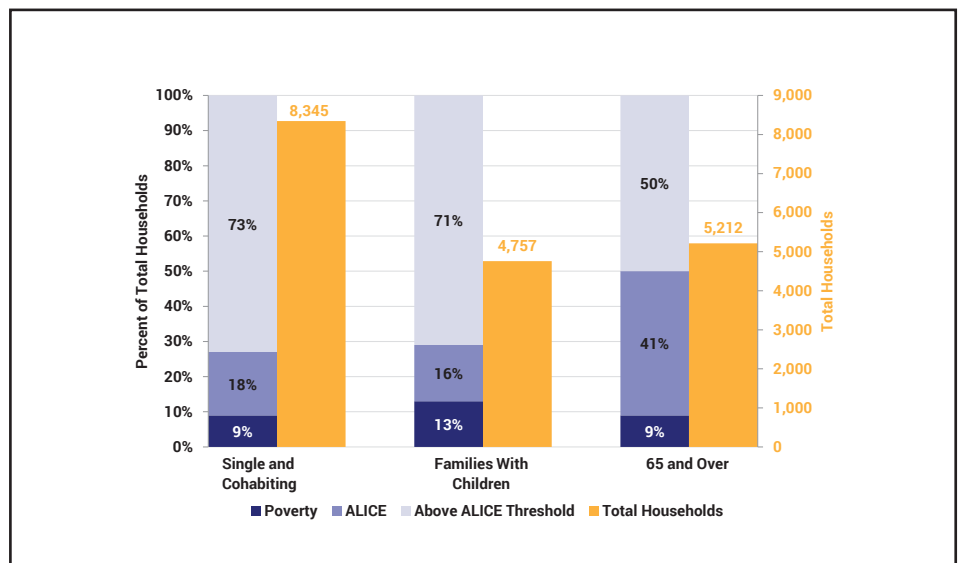


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Polk County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Polk County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$492	\$771
Child Care	\$-	\$1,068
Food	\$293	\$889
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$163	\$501
Taxes	\$252	\$708
<b>Monthly Total</b>	<b>\$1,795</b>	<b>\$5,506</b>
<b>ANNUAL TOTAL</b>	<b>\$21,540</b>	<b>\$66,072</b>
<b>Hourly Wage*</b>	<b>\$10.77</b>	<b>\$33.04</b>

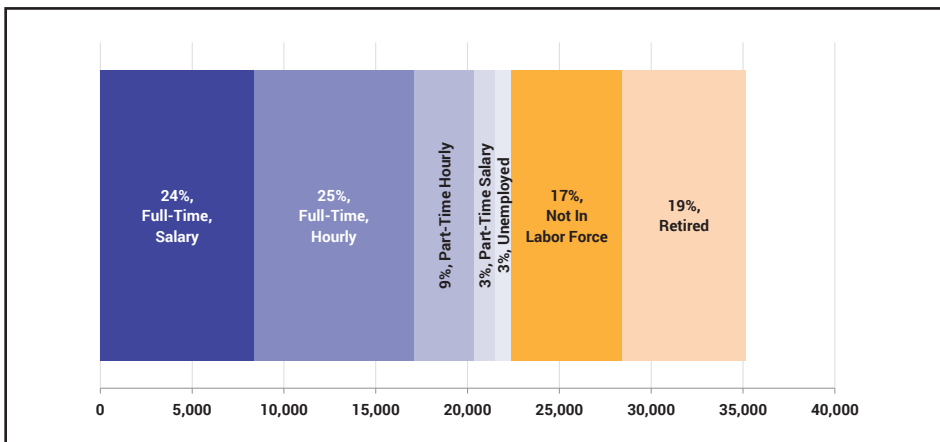
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Polk County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Polk County, 2018		
Town	Total HH	% ALICE & Poverty
Alden	1,105	23%
Amery City	1,179	43%
Apple River	460	29%
Balsam Lake	622	24%
Balsam Lake Village	340	48%
Beaver	334	30%
Black Brook	535	27%
Bone Lake	248	33%
Centuria Village	383	53%
Clam Falls	264	47%
Clayton	443	35%
Clayton Village	185	47%
Clear Lake	325	16%
Clear Lake Village	451	40%
Dresser Village	421	33%
Eureka	713	29%
Farmington	629	18%
Frederic Village	473	52%
Garfield	677	22%
Georgetown	432	37%
Johnstown	229	38%
Laketown	386	34%
Lincoln	865	30%
Lorain	127	43%
Luck	417	30%
Luck Village	559	47%
McKinley	133	35%
Milltown	535	31%
Milltown Village	503	49%
Osceola	1,054	22%
Osceola Village	1,126	42%
St. Croix Falls	506	24%
St. Croix Falls City	953	39%
Sterling	322	40%
West Sweden	346	32%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN PORTAGE COUNTY

## 2018 Point-in-Time Data

**Population:** 70,942 • **Number of Households:** 29,193

**Median Household Income:** \$57,452 (state average: \$60,773)

**Unemployment Rate:** 3.4% (state average: 3.2%)

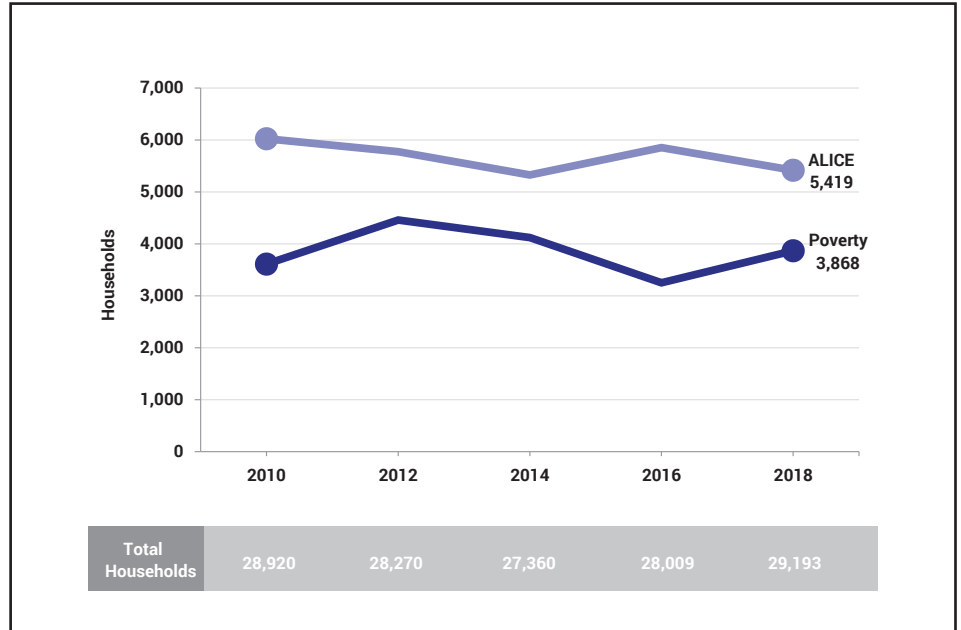
**ALICE Households:** 19% (state average: 23%) • **Households in Poverty:** 13% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Portage County, 2010 to 2018

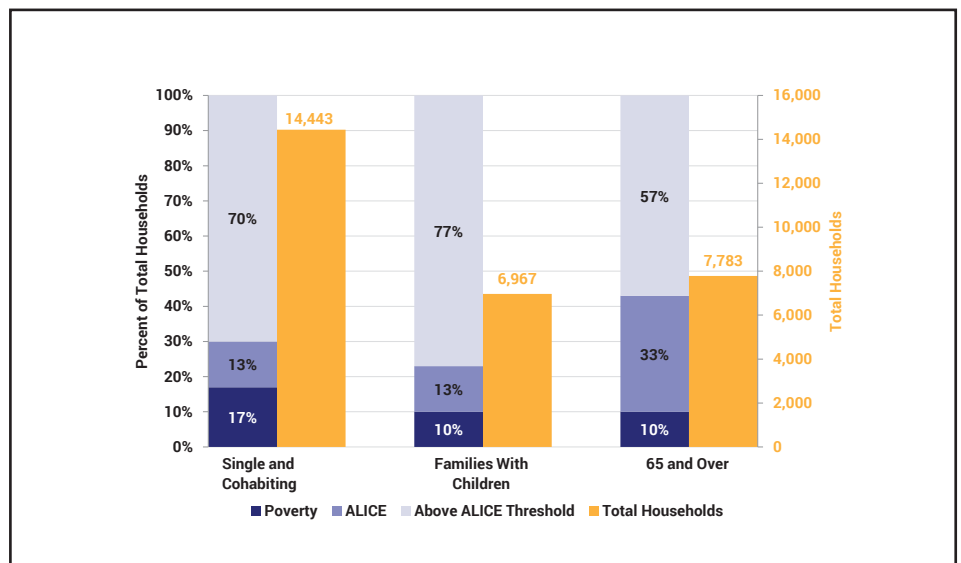


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Portage County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Portage County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$520	\$700
Child Care	\$-	\$1,385
Food	\$270	\$818
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$164	\$524
Taxes	\$253	\$770
<b>Monthly Total</b>	<b>\$1,802</b>	<b>\$5,766</b>
<b>ANNUAL TOTAL</b>	<b>\$21,624</b>	<b>\$69,192</b>
<b>Hourly Wage*</b>	<b>\$10.81</b>	<b>\$34.60</b>

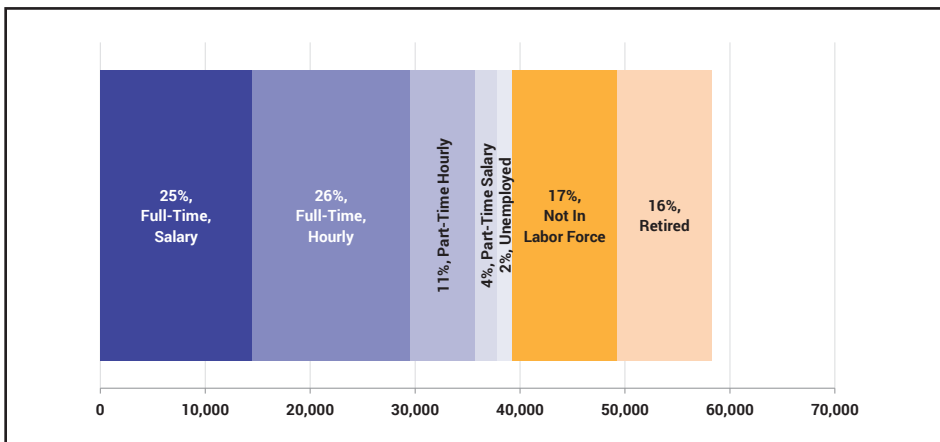
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](http://UnitedForALICE.org/Methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Portage County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Portage County, 2018		
Town	Total HH	% ALICE & Poverty
Alban	353	28%
Almond	258	29%
Almond Village	191	42%
Amherst	546	22%
Amherst Junction Village	147	13%
Amherst Village	453	36%
Belmont	227	38%
Buena Vista	466	23%
Carson	528	25%
Dewey	393	16%
Eau Pleine	382	16%
Grant	818	21%
Hull	2,223	16%
Junction City Village	186	57%
Lanark	624	26%
Linwood	452	21%
New Hope	295	23%
Park Ridge Village	245	24%
Pine Grove	350	37%
Plover	632	20%
Plover Village	5,285	29%
Rosholt Village	206	44%
Sharon	799	19%
Stevens Point City	10,337	44%
Stockton	1,170	23%
Whiting Village	751	38%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN PRICE COUNTY

## 2018 Point-in-Time Data

**Population:** 13,490 • **Number of Households:** 6,605

**Median Household Income:** \$46,742 (state average: \$60,773)

**Unemployment Rate:** 2.2% (state average: 3.2%)

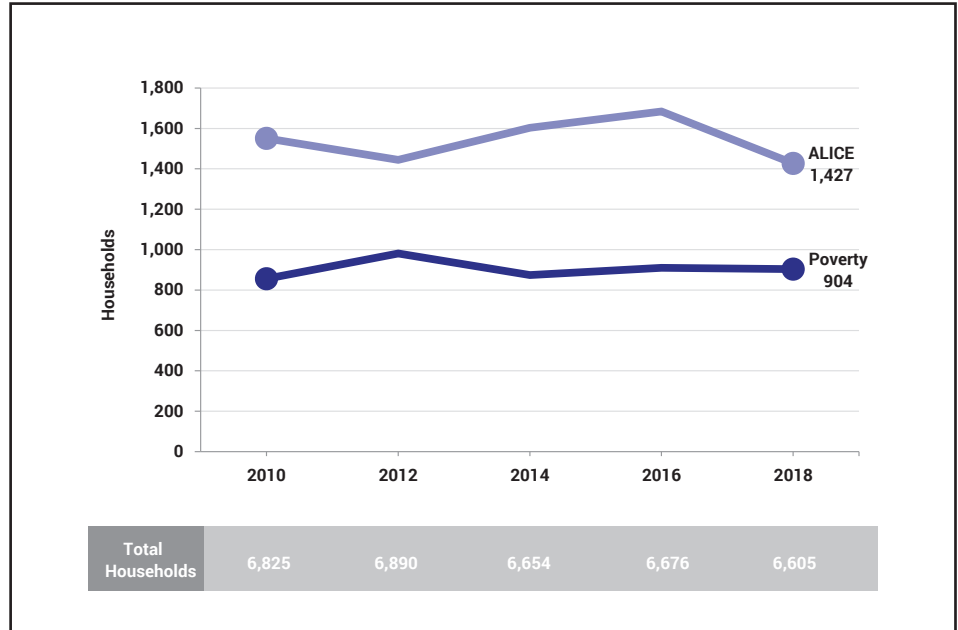
**ALICE Households:** 22% (state average: 23%) • **Households in Poverty:** 14% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Price County, 2010 to 2018

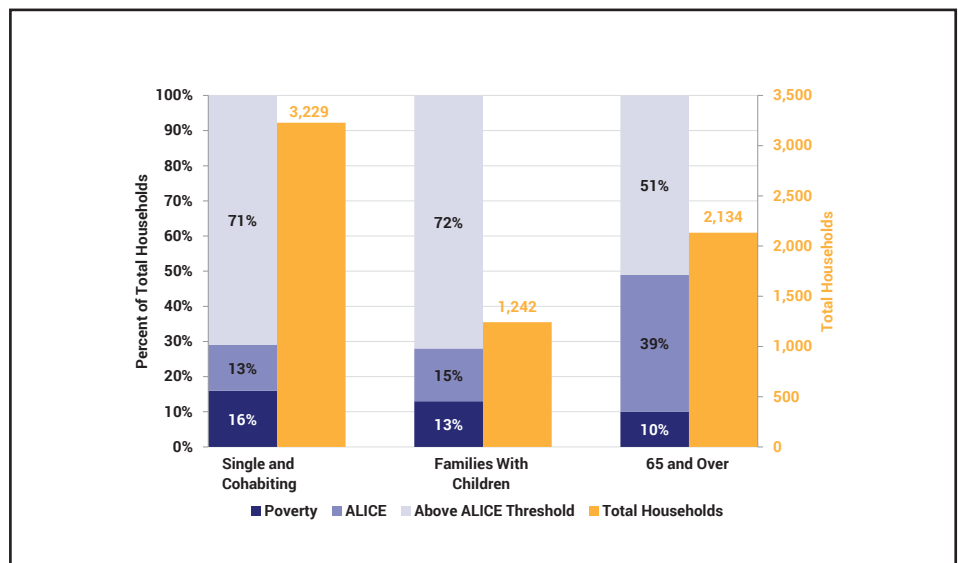


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Price County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Price County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$473	\$689
Child Care	\$-	\$1,078
Food	\$259	\$783
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$156	\$476
Taxes	\$234	\$645
<b>Monthly Total</b>	<b>\$1,717</b>	<b>\$5,240</b>
<b>ANNUAL TOTAL</b>	<b>\$20,604</b>	<b>\$62,880</b>
<b>Hourly Wage*</b>	<b>\$10.30</b>	<b>\$31.44</b>

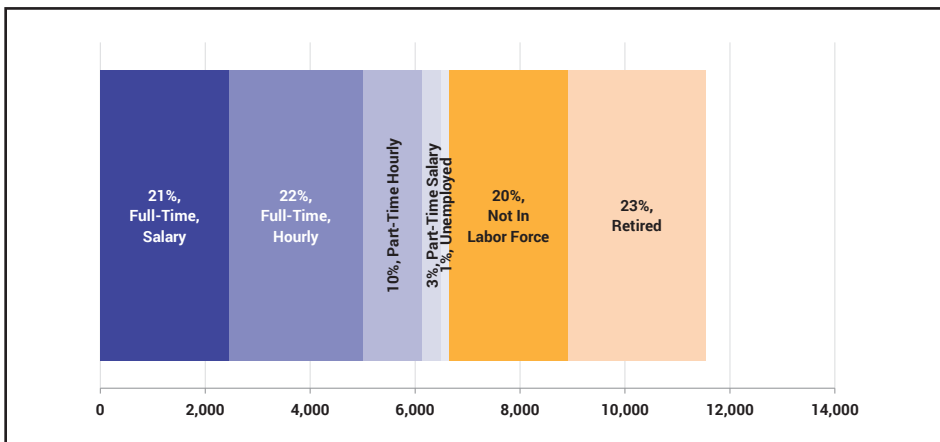
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Price County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Price County, 2018		
Town	Total HH	% ALICE & Poverty
Catawba	106	38%
Eisenstein	282	33%
Elk	498	22%
Emery	197	21%
Fifield	354	37%
Flambeau	218	24%
Harmony	104	28%
Hill	161	30%
Kennan	111	34%
Knox	159	37%
Lake	550	27%
Ogema	357	36%
Park Falls City	1,253	47%
Phillips City	694	45%
Prentice	168	41%
Prentice Village	336	39%
Spirit	127	34%
Worcester	661	27%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN RACINE COUNTY

## 2018 Point-in-Time Data

**Population:** 196,584 • **Number of Households:** 76,808

**Median Household Income:** \$59,759 (state average: \$60,773)

**Unemployment Rate:** 3.9% (state average: 3.2%)

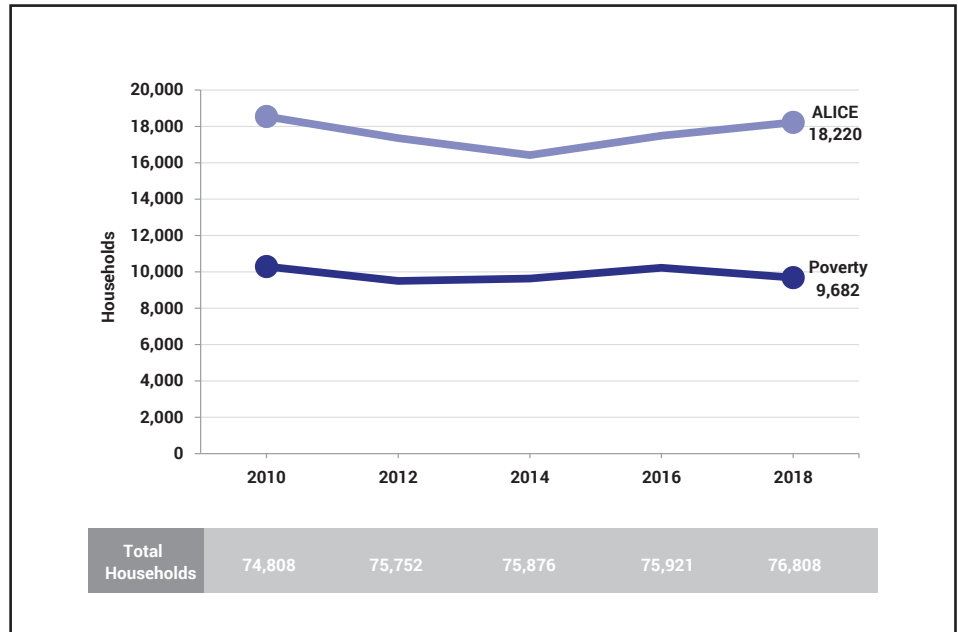
**ALICE Households:** 24% (state average: 23%) • **Households in Poverty:** 13% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Racine County, 2010 to 2018

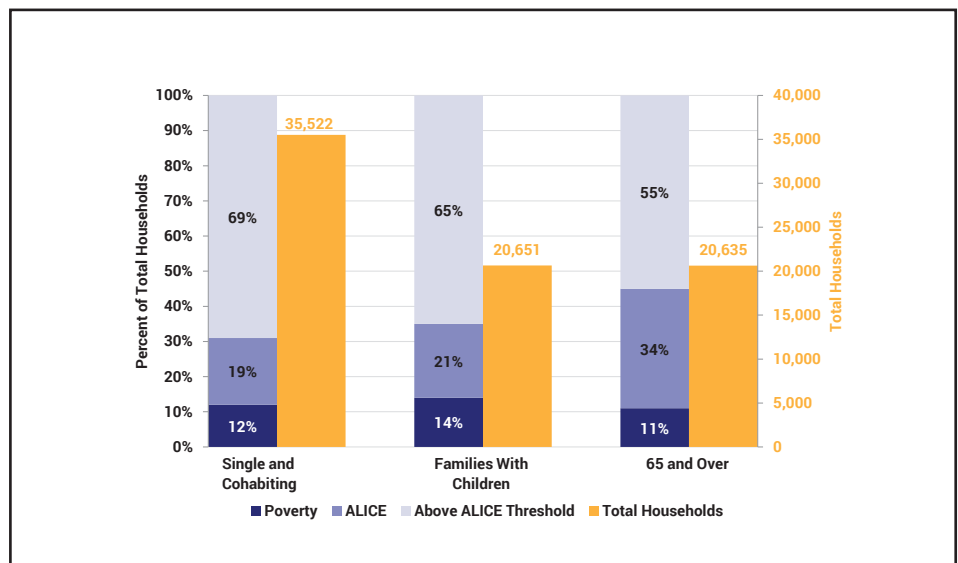


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Racine County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Racine County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$555	\$828
Child Care	\$-	\$1,570
Food	\$253	\$767
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$166	\$560
Taxes	\$259	\$863
<b>Monthly Total</b>	<b>\$1,828</b>	<b>\$6,157</b>
<b>ANNUAL TOTAL</b>	<b>\$21,936</b>	<b>\$73,884</b>
<b>Hourly Wage*</b>	<b>\$10.97</b>	<b>\$36.94</b>

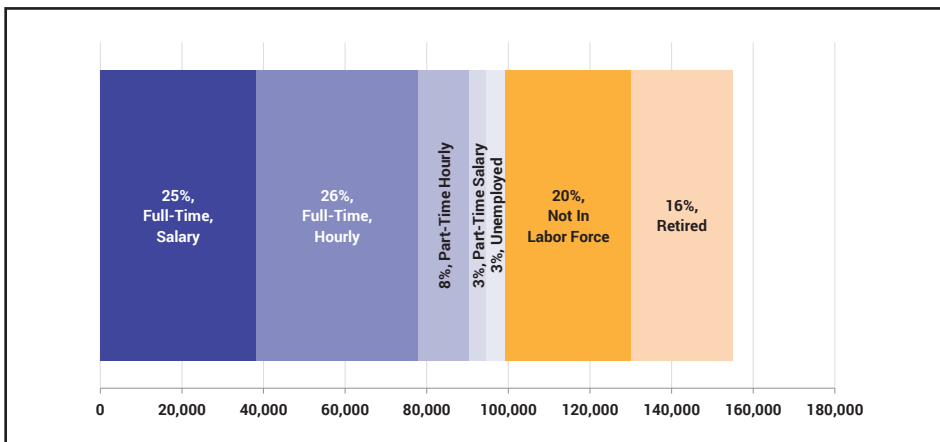
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Racine County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Racine County, 2018		
Town	Total HH	% ALICE & Poverty
Burlington	2,481	22%
Burlington City	4,484	36%
Caledonia Village	9,911	23%
Dover	1,348	23%
Elmwood Park Village	211	24%
Mount Pleasant Village	11,153	30%
Norway	3,032	16%
Racine City	30,378	51%
Raymond	1,570	30%
Rochester Village	1,427	22%
Sturtevant Village	1,963	30%
Union Grove Village	1,872	32%
Waterford	2,355	14%
Waterford Village	2,177	24%
Wind Point Village	762	17%
Yorkville	1,171	22%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN RICHLAND COUNTY

## 2018 Point-in-Time Data

**Population:** 17,539 • **Number of Households:** 7,626

**Median Household Income:** \$51,335 (state average: \$60,773)

**Unemployment Rate:** 2.7% (state average: 3.2%)

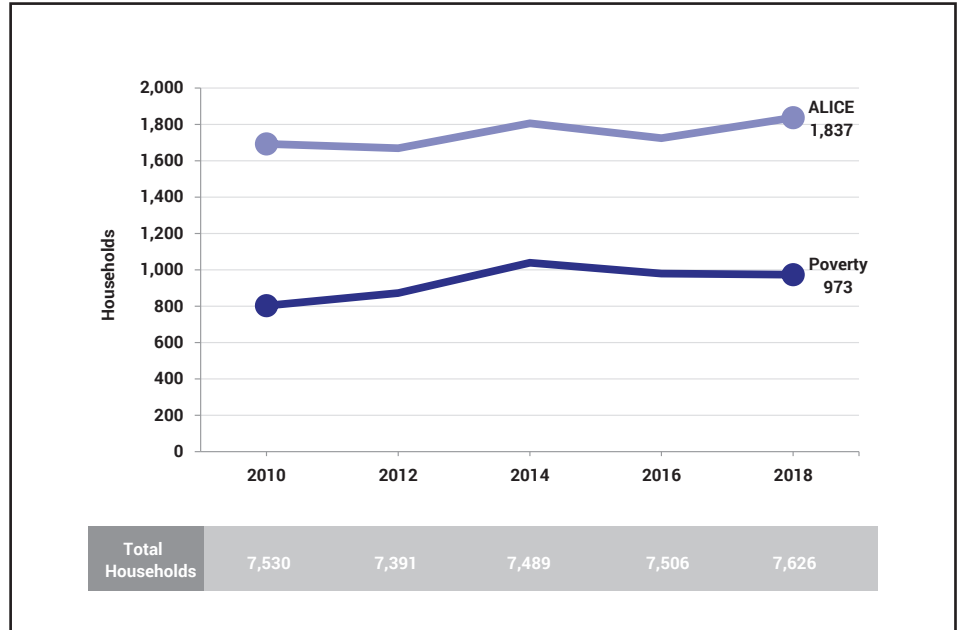
**ALICE Households:** 24% (state average: 23%) • **Households in Poverty:** 13% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Richland County, 2010 to 2018

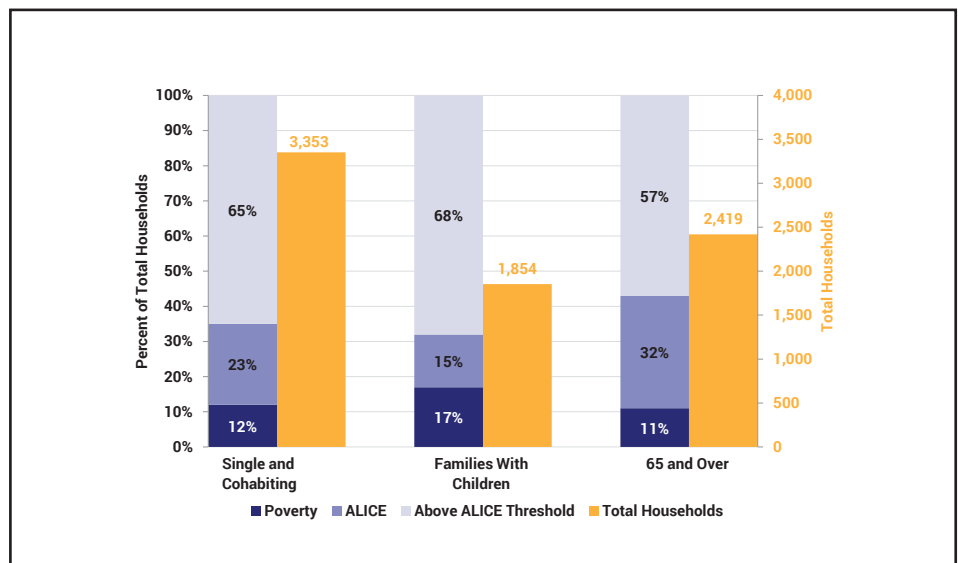


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Richland County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Richland County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$439	\$689
Child Care	\$-	\$1,183
Food	\$272	\$824
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$153	\$496
Taxes	\$228	\$697
<b>Monthly Total</b>	<b>\$1,687</b>	<b>\$5,458</b>
<b>ANNUAL TOTAL</b>	<b>\$20,244</b>	<b>\$65,496</b>
<b>Hourly Wage*</b>	<b>\$10.12</b>	<b>\$32.75</b>

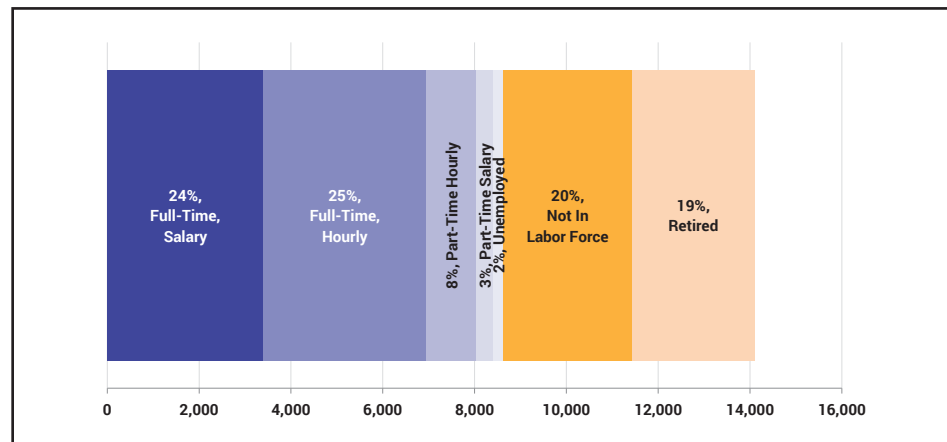
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Richland County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Richland County, 2018		
Town	Total HH	% ALICE & Poverty
Akan	178	29%
Bloom	236	36%
Buena Vista	798	37%
Cazenovia Village	162	49%
Dayton	306	27%
Eagle	216	36%
Forest	143	35%
Henrietta	211	35%
Ithaca	252	21%
Lone Rock Village	405	50%
Marshall	263	30%
Orion	267	26%
Richland	470	18%
Richland Center City	2,259	44%
Richwood	244	34%
Rockbridge	331	33%
Sylvan	197	46%
Viola Village	171	49%
Westford	219	28%
Willow	204	32%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN ROCK COUNTY

## 2018 Point-in-Time Data

**Population:** 163,129 • **Number of Households:** 64,632

**Median Household Income:** \$57,037 (state average: \$60,773)

**Unemployment Rate:** 4.6% (state average: 3.2%)

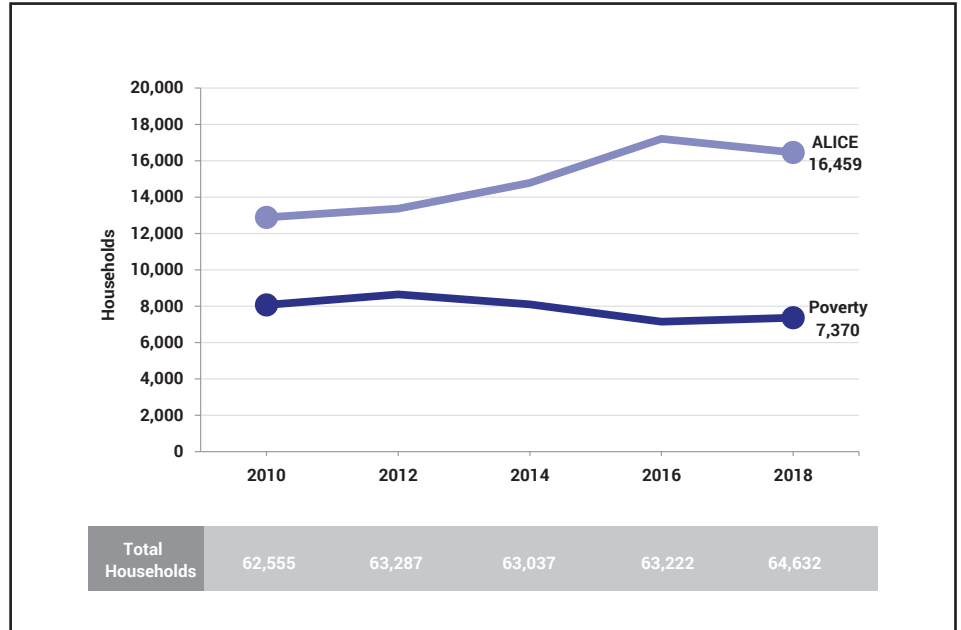
**ALICE Households:** 25% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Rock County, 2010 to 2018

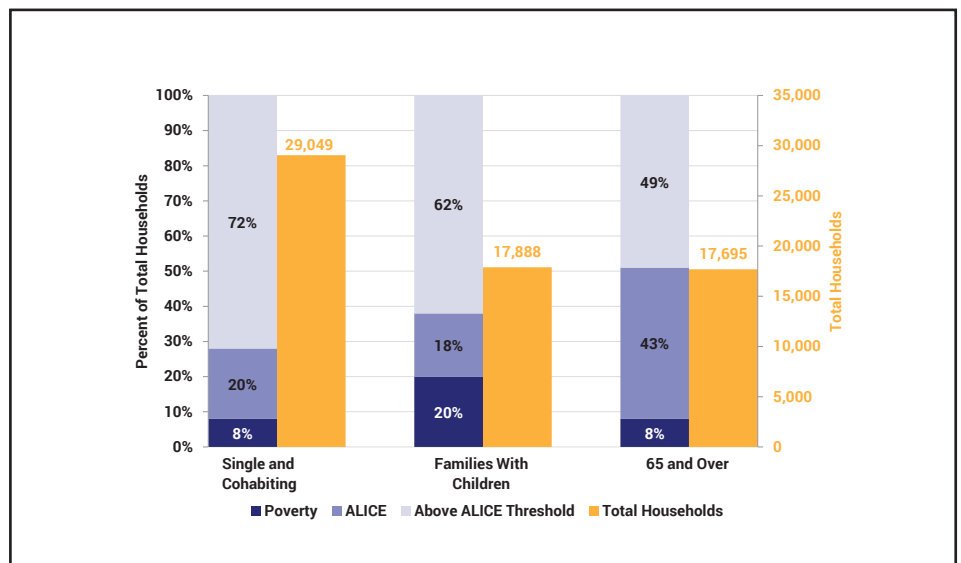


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Rock County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Rock County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$596	\$794
Child Care	\$-	\$1,456
Food	\$245	\$742
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$171	\$536
Taxes	\$270	\$802
<b>Monthly Total</b>	<b>\$1,877</b>	<b>\$5,899</b>
<b>ANNUAL TOTAL</b>	<b>\$22,524</b>	<b>\$70,788</b>
<b>Hourly Wage*</b>	<b>\$11.26</b>	<b>\$35.39</b>

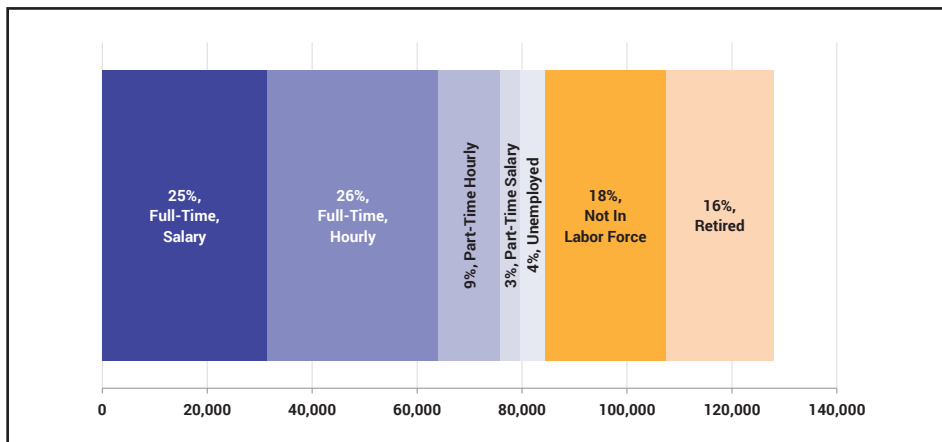
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Rock County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Rock County, 2018		
Town	Total HH	% ALICE & Poverty
Avon	252	36%
Beloit	3,177	38%
Beloit City	14,140	52%
Bradford	456	31%
Center	414	21%
Clinton	315	21%
Clinton Village	815	34%
Edgerton City	2,210	36%
Evansville City	2,156	34%
Footville Village	329	36%
Fulton	1,332	17%
Harmony	932	15%
Janesville	1,348	11%
Janesville City	26,405	39%
Johnstown	317	21%
La Prairie	354	29%
Lima	436	27%
Magnolia	273	35%
Milton	1,180	25%
Milton City	2,257	37%
Newark	562	24%
Orfordville Village	538	40%
Plymouth	460	26%
Porter	417	21%
Rock	1,283	45%
Spring Valley	282	24%
Turtle	1,036	24%
Union	797	29%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN RUSK COUNTY

## 2018 Point-in-Time Data

**Population:** 14,183 • **Number of Households:** 6,382

**Median Household Income:** \$44,302 (state average: \$60,773)

**Unemployment Rate:** 3.8% (state average: 3.2%)

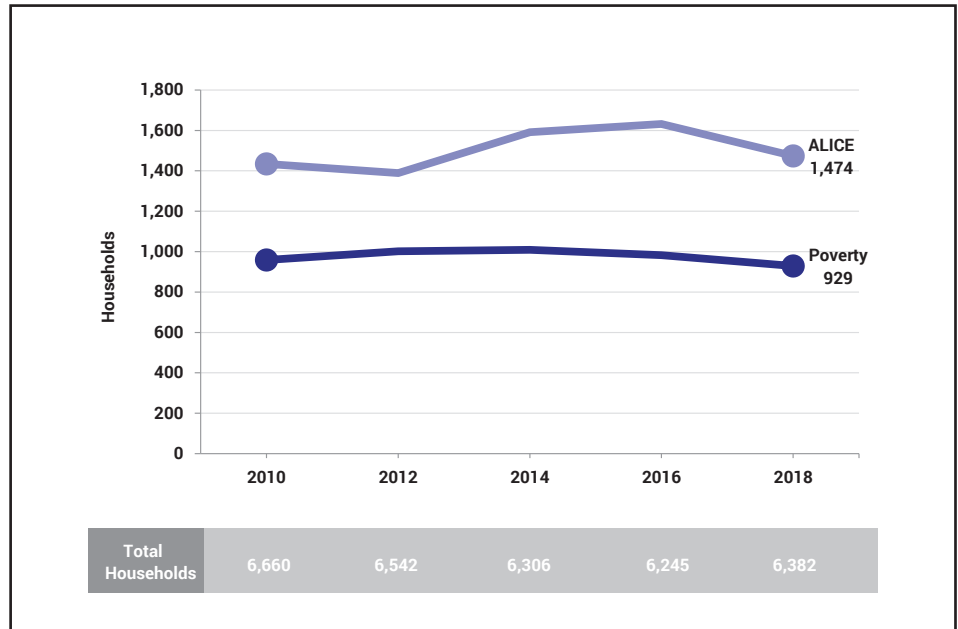
**ALICE Households:** 23% (state average: 23%) • **Households in Poverty:** 15% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Rusk County, 2010 to 2018

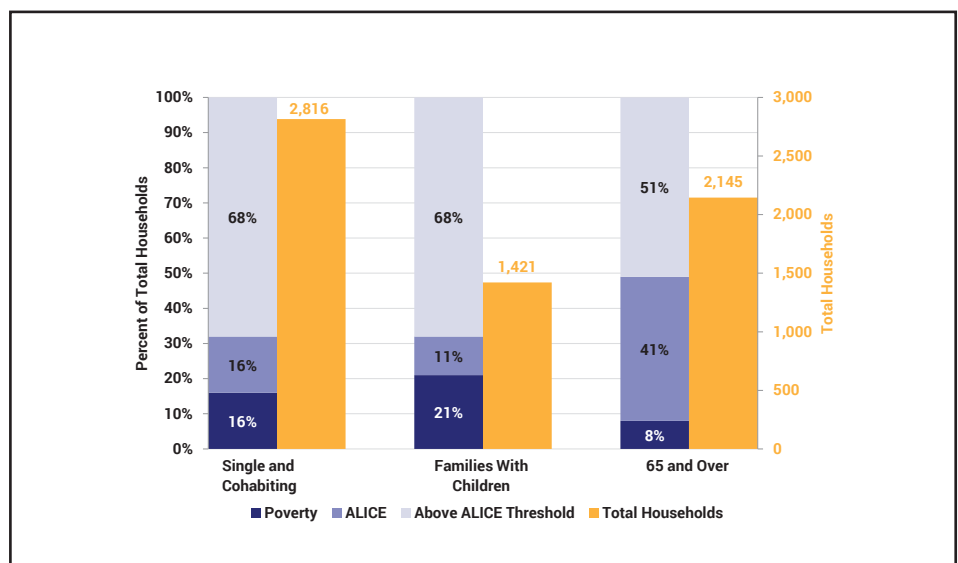


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Rusk County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Rusk County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$473	\$689
Child Care	\$-	\$1,159
Food	\$259	\$783
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$156	\$487
Taxes	\$234	\$674
<b>Monthly Total</b>	<b>\$1,717</b>	<b>\$5,361</b>
<b>ANNUAL TOTAL</b>	<b>\$20,604</b>	<b>\$64,332</b>
<b>Hourly Wage*</b>	<b>\$10.30</b>	<b>\$32.17</b>

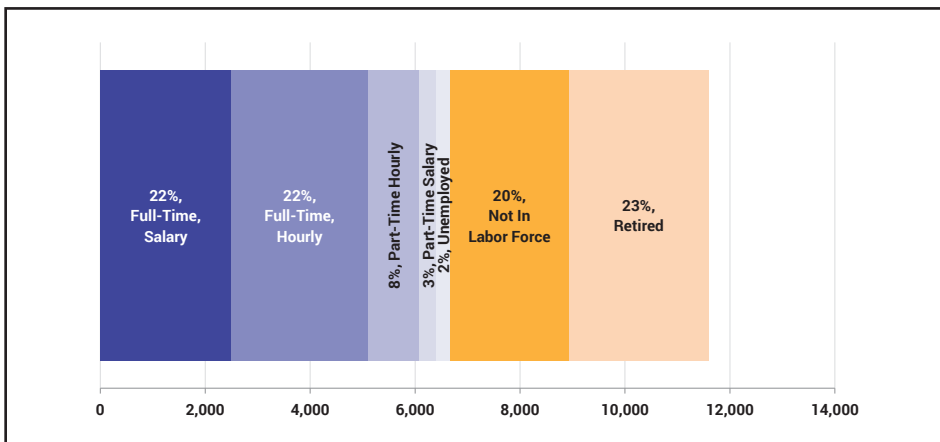
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Rusk County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Rusk County, 2018		
Town	Total HH	% ALICE & Poverty
Atlanta	261	30%
Big Bend	220	31%
Bruce Village	368	48%
Dewey	219	32%
Flambeau	452	37%
Grant	287	41%
Grow	179	24%
Hawkins Village	189	47%
Ladysmith City	1,506	45%
Lawrence	104	51%
Marshall	230	29%
Murry	119	41%
Richland	107	30%
Rusk	261	23%
Sheldon Village	105	36%
Strickland	109	23%
Stubbs	225	30%
Thornapple	342	38%
True town	114	24%
Washington	164	36%
Weyerhaeuser Village	121	57%
Willard	214	28%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN SAUK COUNTY

## 2018 Point-in-Time Data

**Population:** 63,596 • **Number of Households:** 26,178

**Median Household Income:** \$56,732 (state average: \$60,773)

**Unemployment Rate:** 3.2% (state average: 3.2%)

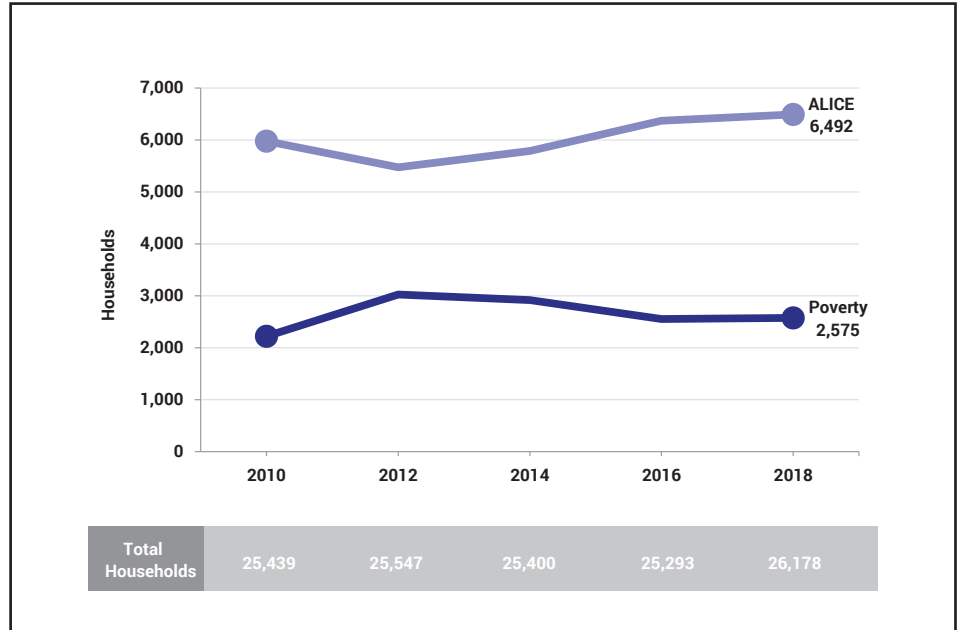
**ALICE Households:** 25% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Sauk County, 2010 to 2018

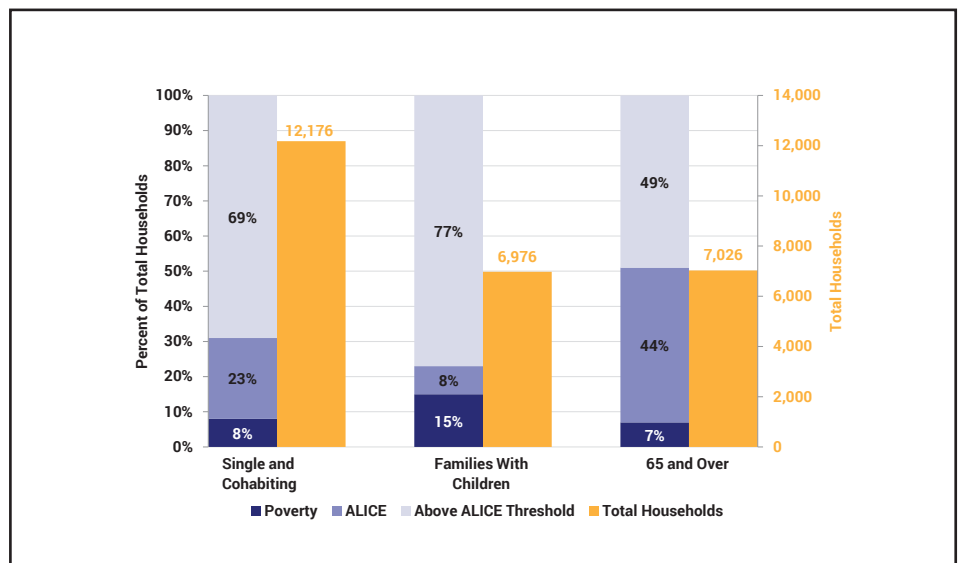


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Sauk County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Sauk County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$581	\$772
Child Care	\$-	\$1,322
Food	\$257	\$778
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$170	\$520
Taxes	\$269	\$759
<b>Monthly Total</b>	<b>\$1,872</b>	<b>\$5,720</b>
<b>ANNUAL TOTAL</b>	<b>\$22,464</b>	<b>\$68,640</b>
<b>Hourly Wage*</b>	<b>\$11.23</b>	<b>\$34.32</b>

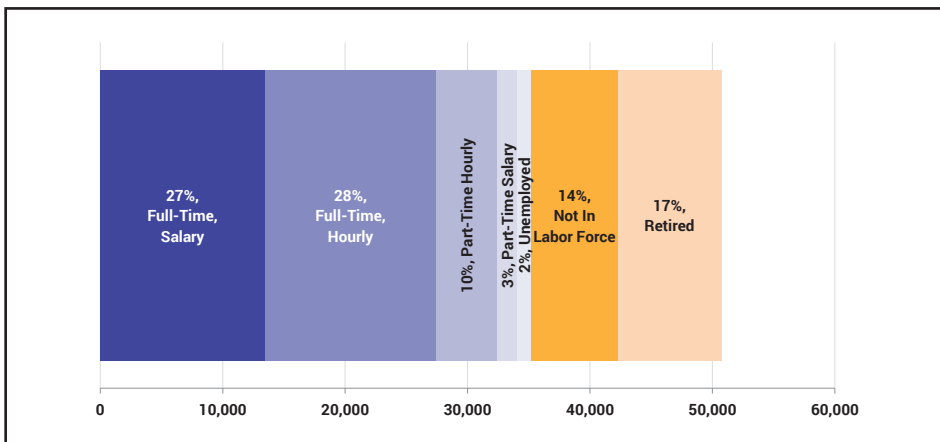
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Sauk County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Sauk County, 2018		
Town	Total HH	% ALICE & Poverty
Baraboo	659	27%
Baraboo City	5,402	44%
Bear Creek	226	29%
Dellona	625	26%
Delton	891	23%
Excelsior	676	17%
Fairfield	453	36%
Franklin	276	25%
Freedom	179	27%
Greenfield	397	21%
Honey Creek	299	27%
Ironton	205	22%
La Valle	552	30%
La Valle Village	156	47%
Lake Delton Village	1,440	49%
Loganville Village	110	33%
Merrimac	420	22%
Merrimac Village	227	30%
North Freedom Village	258	39%
Plain Village	335	29%
Prairie du Sac	452	16%
Prairie du Sac Village	1,880	29%
Reedsburg	431	23%
Reedsburg City	3,662	43%
Rock Springs Village	133	37%
Sauk City Village	1,543	32%
Spring Green	810	30%
Spring Green Village	706	28%
Sumpter	357	37%
Troy	300	31%
Washington	338	26%
West Baraboo Village	690	41%
Westfield	213	22%
Winfield	373	25%
Woodland	290	30%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN SAWYER COUNTY

## 2018 Point-in-Time Data

**Population:** 16,370 • **Number of Households:** 7,634

**Median Household Income:** \$44,555 (state average: \$60,773)

**Unemployment Rate:** 5.8% (state average: 3.2%)

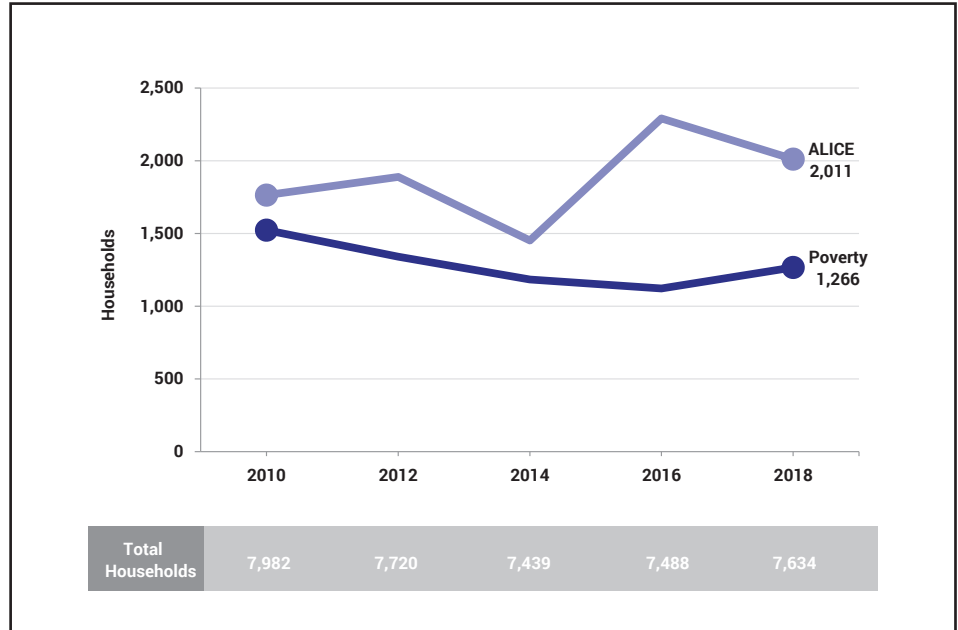
**ALICE Households:** 26% (state average: 23%) • **Households in Poverty:** 17% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Sawyer County, 2010 to 2018

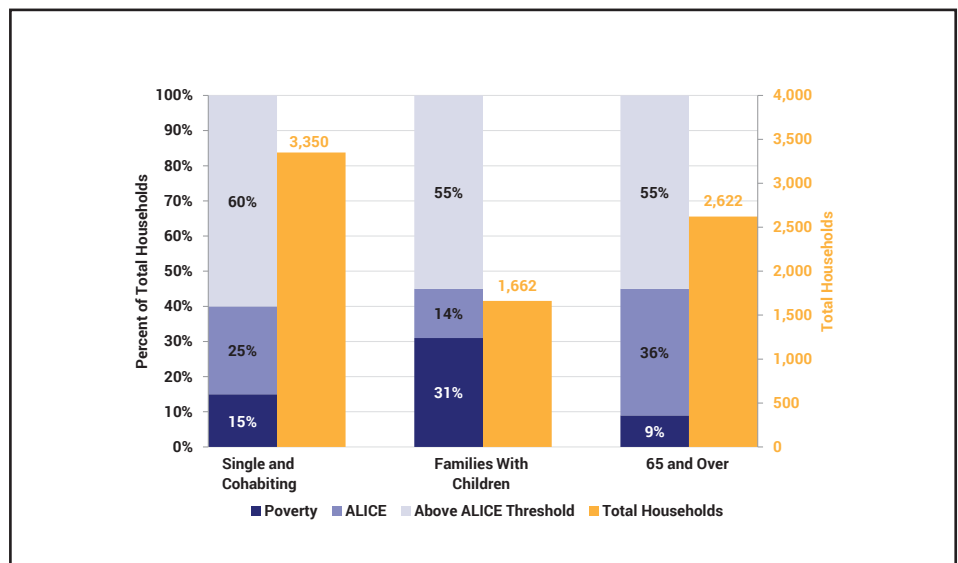


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Sawyer County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Sawyer County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$489	\$766
Child Care	\$-	\$1,163
Food	\$259	\$786
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$158	\$499
Taxes	\$240	\$704
<b>Monthly Total</b>	<b>\$1,741</b>	<b>\$5,487</b>
<b>ANNUAL TOTAL</b>	<b>\$20,892</b>	<b>\$65,844</b>
<b>Hourly Wage*</b>	<b>\$10.45</b>	<b>\$32.92</b>

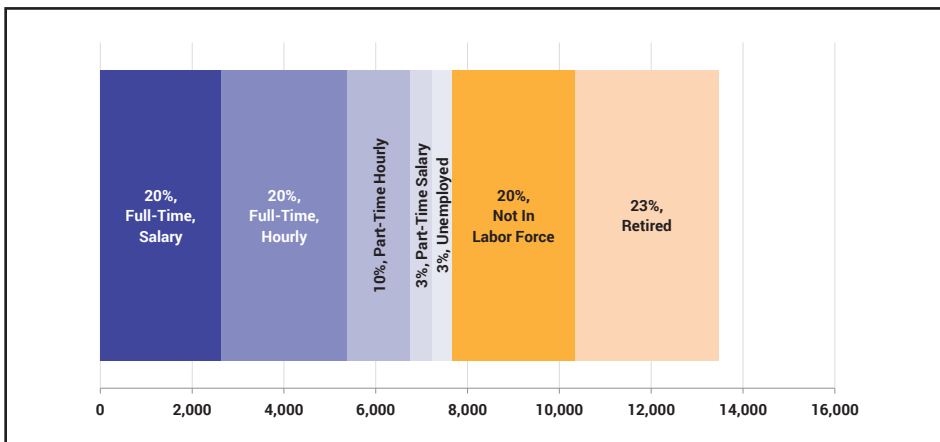
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Sawyer County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Sawyer County, 2018		
Town	Total HH	% ALICE & Poverty
Bass Lake	1,002	40%
Couderay	207	60%
Draper	100	33%
Edgewater	263	30%
Hayward	1,491	42%
Hayward City	1,171	62%
Hunter	437	38%
Lenroot	477	26%
Ojibwa	121	50%
Radisson	147	43%
Radisson Village	163	78%
Round Lake	476	30%
Sand Lake	354	45%
Spider Lake	224	30%
Weirgor	155	38%
Winter	437	38%
Winter Village	172	48%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN SHAWANO COUNTY

## 2018 Point-in-Time Data

**Population:** 41,009 • **Number of Households:** 17,019

**Median Household Income:** \$54,143 (state average: \$60,773)

**Unemployment Rate:** 2.5% (state average: 3.2%)

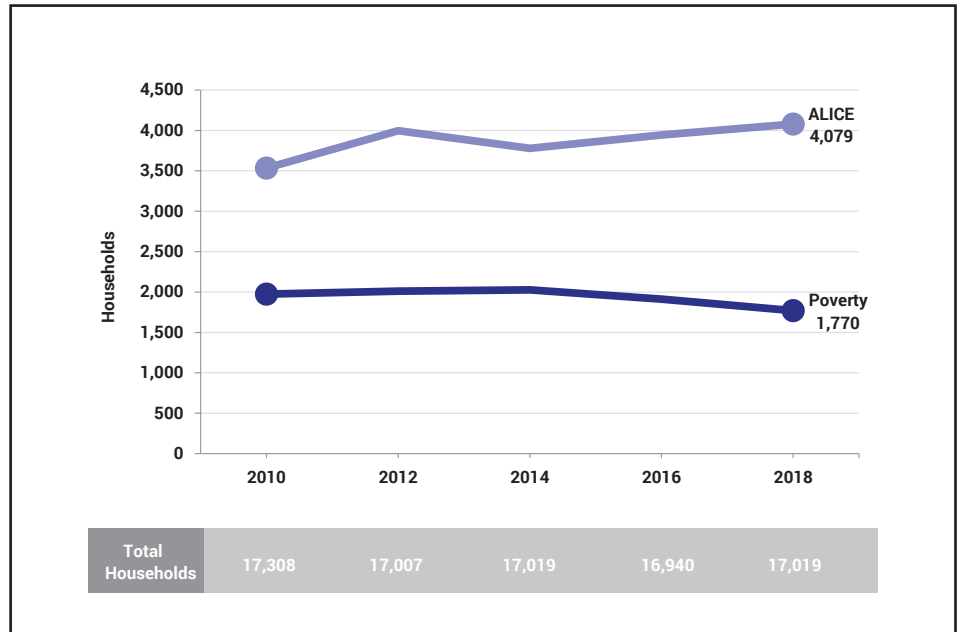
**ALICE Households:** 24% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Shawano County, 2010 to 2018

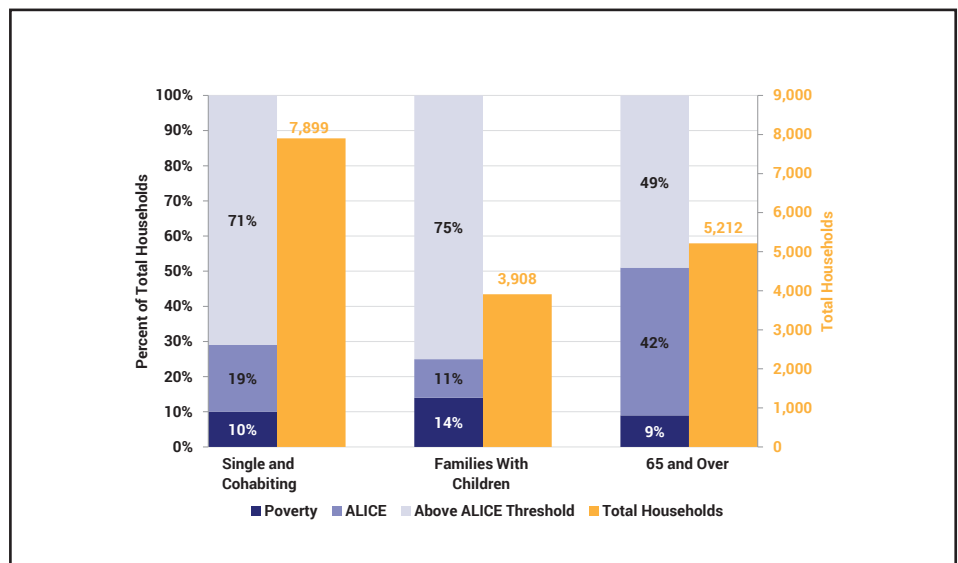


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Shawano County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Shawano County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$510	\$689
Child Care	\$-	\$1,170
Food	\$228	\$691
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$157	\$476
Taxes	\$237	\$645
<b>Monthly Total</b>	<b>\$1,727</b>	<b>\$5,240</b>
<b>ANNUAL TOTAL</b>	<b>\$20,724</b>	<b>\$62,880</b>
<b>Hourly Wage*</b>	<b>\$10.36</b>	<b>\$31.44</b>

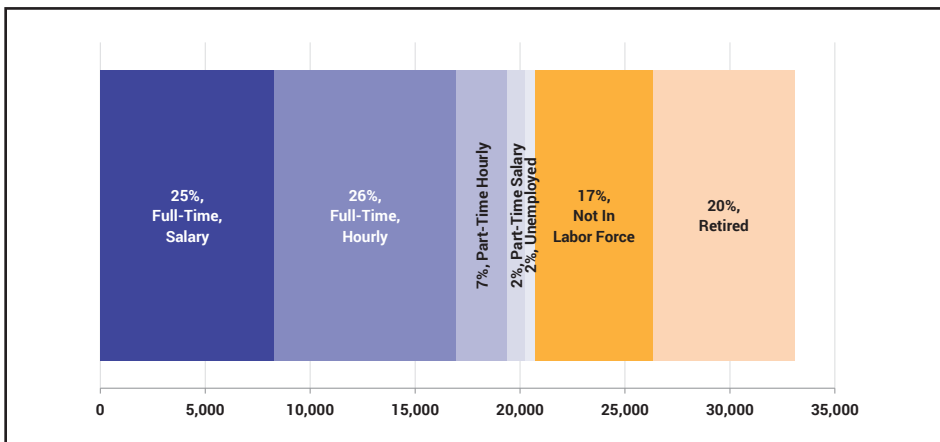
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Shawano County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Shawano County, 2018		
Town	Total HH	% ALICE & Poverty
Almon	236	29%
Angelica	705	25%
Aniwa	225	23%
Bartelme	323	46%
Belle Plaine	813	24%
Biramwood	298	29%
Biramwood Village	286	41%
Bonduel Village	570	34%
Bowler Village	128	48%
Cecil Village	278	30%
Fairbanks	268	34%
Germania	138	27%
Grant	330	30%
Green Valley	410	26%
Gresham Village	198	55%
Hartland	273	20%
Herman	258	32%
Hutchins	214	31%
Lessor	466	17%
Maple Grove	365	28%
Mattoon Village	152	50%
Morris	180	31%
Navarino	161	27%
Pella	355	31%
Red Springs	343	36%
Richmond	811	22%
Seneca	217	43%
Shawano City	4,058	47%
Tigerton Village	296	48%
Washington	816	25%
Waukechon	359	24%
Wescott	1,483	31%
Wittenberg	327	30%
Wittenberg Village	448	37%

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# ALICE IN SHEBOYGAN COUNTY

## 2018 Point-in-Time Data

**Population:** 115,456 • **Number of Households:** 46,308

**Median Household Income:** \$60,896 (state average: \$60,773)

**Unemployment Rate:** 3.1% (state average: 3.2%)

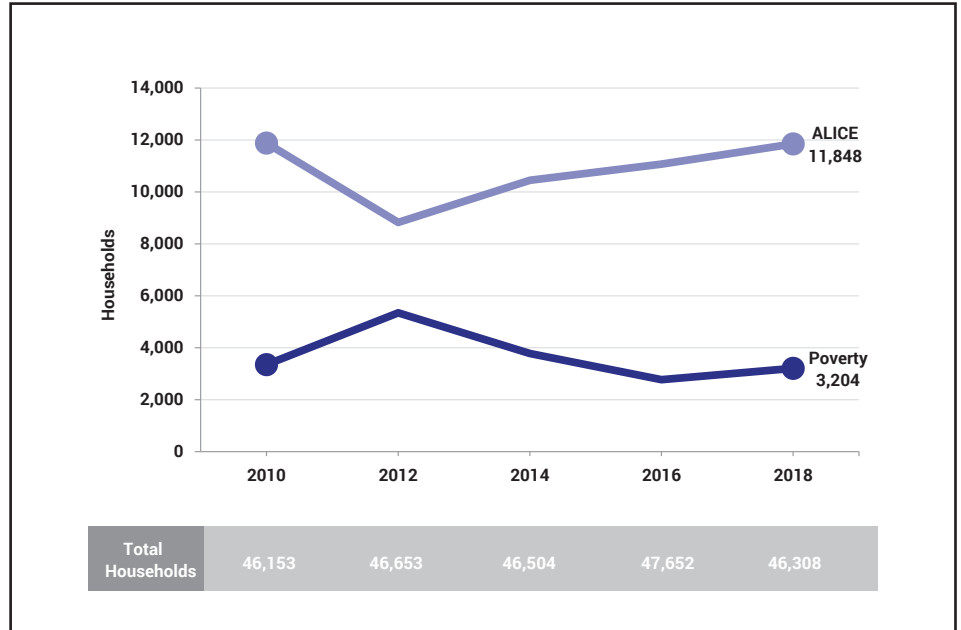
**ALICE Households:** 26% (state average: 23%) • **Households in Poverty:** 7% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Sheboygan County, 2010 to 2018

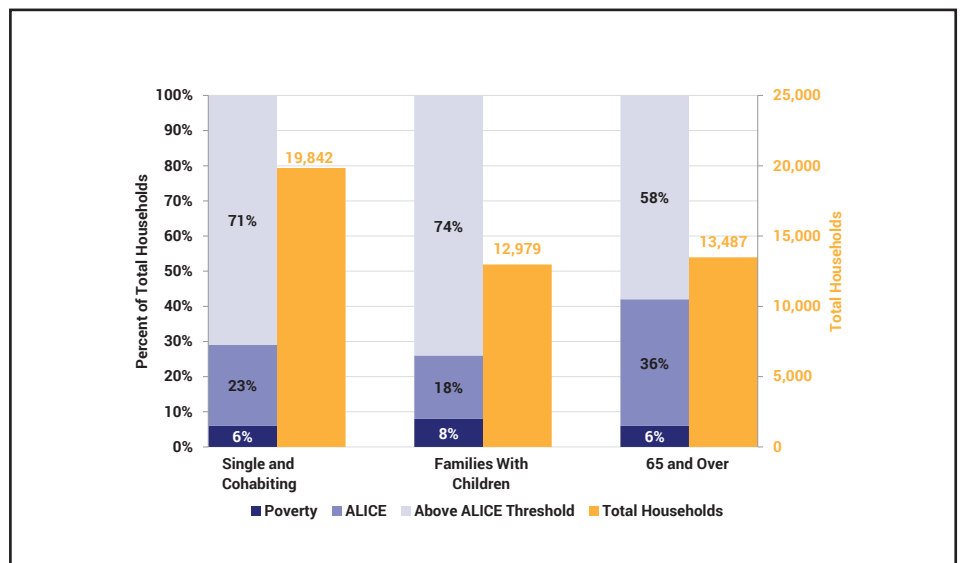


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Sheboygan County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Sheboygan County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$468	\$733
Child Care	\$-	\$1,463
Food	\$271	\$821
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$157	\$540
Taxes	\$237	\$811
<b>Monthly Total</b>	<b>\$1,728</b>	<b>\$5,937</b>
<b>ANNUAL TOTAL</b>	<b>\$20,736</b>	<b>\$71,244</b>
<b>Hourly Wage*</b>	<b>\$10.37</b>	<b>\$35.62</b>

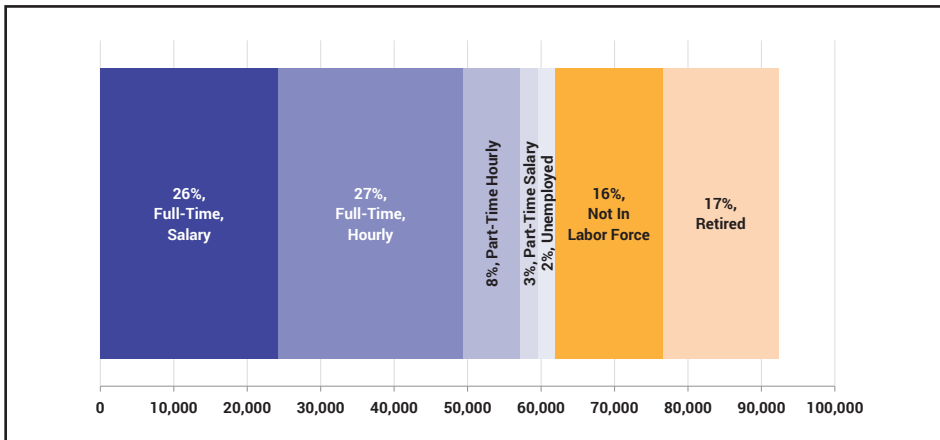
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Sheboygan County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Sheboygan County, 2018		
Town	Total HH	% ALICE & Poverty
Adell Village	225	23%
Cascade Village	270	28%
Cedar Grove Village	840	29%
Elkhart Lake Village	480	31%
Glenbeulah Village	179	25%
Greenbush	538	20%
Herman	613	19%
Holland	944	21%
Howards Grove Village	1,243	17%
Kohler Village	867	17%
Lima	1,079	15%
Lyndon	579	20%
Mitchell	449	14%
Mosel	306	19%
Oostburg Village	1,138	29%
Plymouth	1,213	22%
Plymouth City	4,089	40%
Random Lake Village	719	31%
Rhine	921	17%
Russell	147	25%
Scott	717	21%
Sheboygan	3,051	25%
Sheboygan City	20,269	44%
Sheboygan Falls	740	28%
Sheboygan Falls City	3,562	39%
Sherman	541	17%
Waldo Village	258	30%
Wilson	1,326	16%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN ST. CROIX COUNTY

## 2018 Point-in-Time Data

**Population:** 89,694 • **Number of Households:** 34,422

**Median Household Income:** \$81,453 (state average: \$60,773)

**Unemployment Rate:** 2.1% (state average: 3.2%)

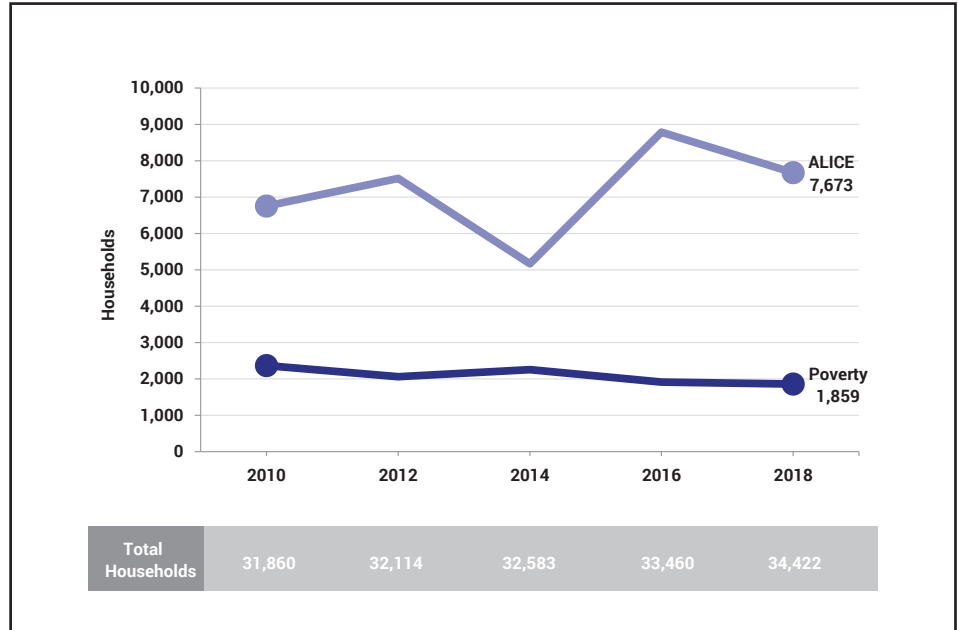
**ALICE Households:** 22% (state average: 23%) • **Households in Poverty:** 5% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, St. Croix County, 2010 to 2018

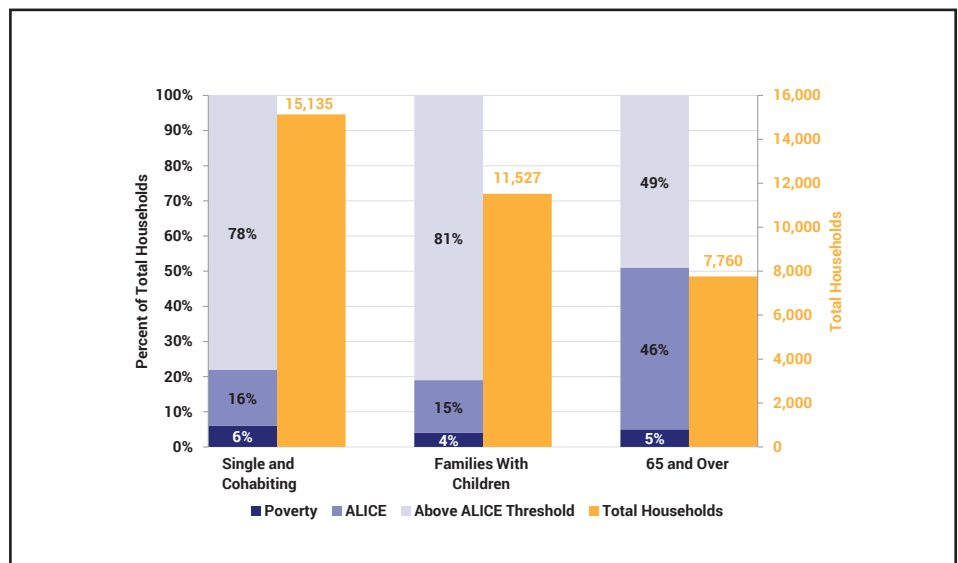


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, St. Croix County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, St. Croix County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$789	\$1,209
Child Care	\$-	\$1,395
Food	\$243	\$737
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$196	\$584
Taxes	\$336	\$926
<b>Monthly Total</b>	<b>\$2,159</b>	<b>\$6,420</b>
<b>ANNUAL TOTAL</b>	<b>\$25,908</b>	<b>\$77,040</b>
<b>Hourly Wage*</b>	<b>\$12.95</b>	<b>\$38.52</b>

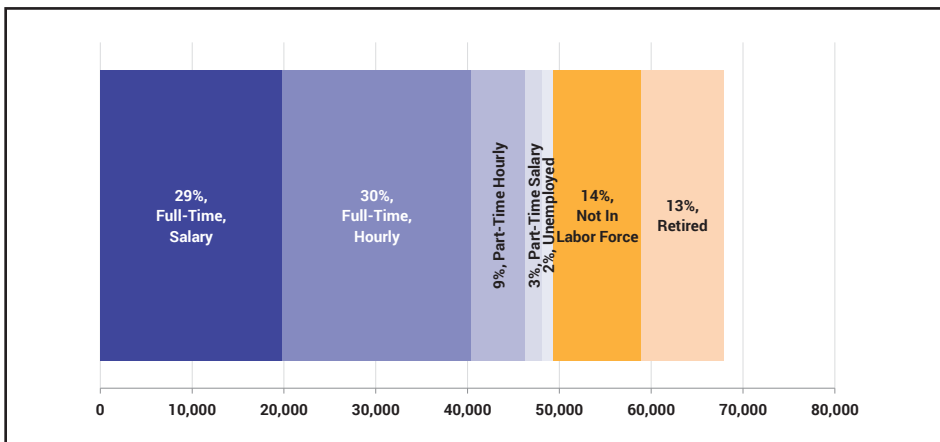
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, St. Croix County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

St. Croix County, 2018		
Town	Total HH	% ALICE & Poverty
Baldwin	348	21%
Baldwin Village	1,677	40%
Cady	305	26%
Cylon	265	25%
Deer Park Village	125	47%
Eau Galle	399	27%
Emerald	281	26%
Erin Prairie	264	18%
Forest	244	33%
Glenwood	311	32%
Glenwood City City	518	51%
Hammond	727	15%
Hammond Village	782	33%
Hudson	2,943	10%
Hudson City	5,672	29%
Kinnickinnic	649	13%
New Richmond City	3,571	43%
North Hudson Village	1,648	30%
Pleasant Valley	173	31%
Richmond	1,165	14%
River Falls City	1,418	30%
Roberts Village	708	33%
Rush River	193	30%
Somerset	1,441	23%
Somerset Village	1,028	39%
Springfield	314	32%
St. Joseph	1,458	15%
Stanton	372	34%
Star Prairie	1,317	15%
Star Prairie Village	290	37%
Troy	1,859	10%
Warren	586	18%
Woodville Village	541	54%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN TAYLOR COUNTY

## 2018 Point-in-Time Data

**Population:** 20,356 • **Number of Households:** 8,632

**Median Household Income:** \$51,698 (state average: \$60,773)

**Unemployment Rate:** 3.7% (state average: 3.2%)

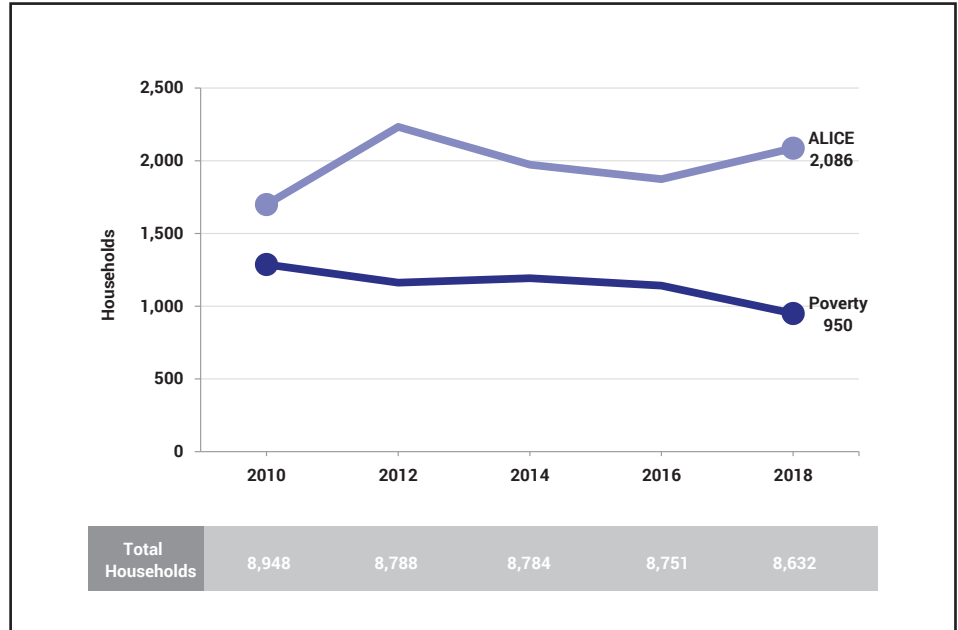
**ALICE Households:** 24% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Taylor County, 2010 to 2018

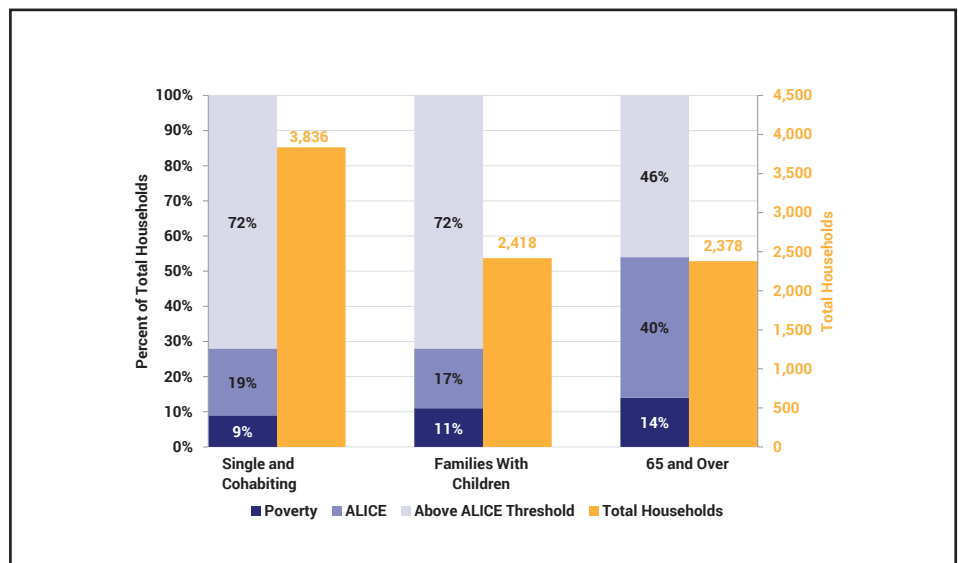


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Taylor County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Taylor County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$534	\$689
Child Care	\$-	\$1,163
Food	\$276	\$837
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$167	\$495
Taxes	\$260	\$695
<b>Monthly Total</b>	<b>\$1,832</b>	<b>\$5,448</b>
<b>ANNUAL TOTAL</b>	<b>\$21,984</b>	<b>\$65,376</b>
<b>Hourly Wage*</b>	<b>\$10.99</b>	<b>\$32.69</b>

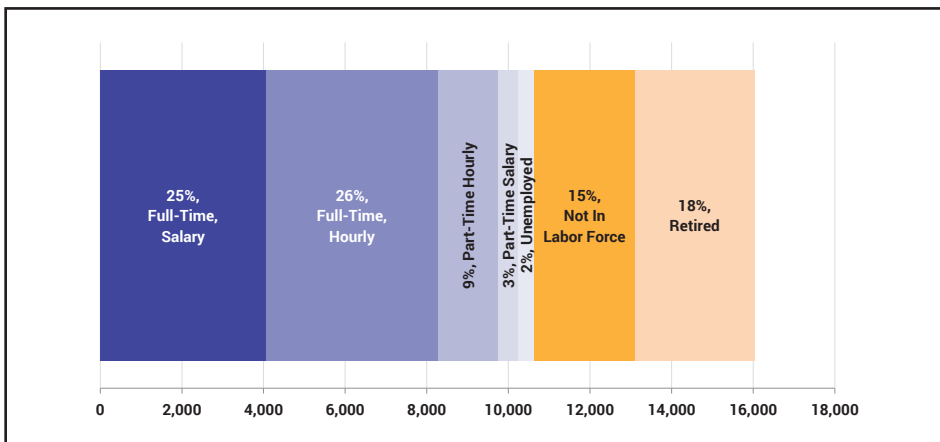
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Taylor County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Taylor County, 2018		
Town	Total HH	% ALICE & Poverty
Aurora	159	42%
Browning	349	24%
Chelsea	317	33%
Cleveland	102	32%
Deer Creek	285	28%
Ford	112	27%
Gilman Village	195	38%
Goodrich	184	27%
Greenwood	301	30%
Grover	113	36%
Hammel	331	26%
Holway	337	46%
Jump River	145	43%
Little Black	498	24%
Maplehurst	167	27%
McKinley	151	48%
Medford	1,034	23%
Medford City	1,957	46%
Molitor	147	18%
Rib Lake	328	28%
Rib Lake Village	393	49%
Roosevelt	170	37%
Stetsonville Village	256	44%
Taft	180	29%
Westboro	279	29%

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# ALICE IN TREMPEALEAU COUNTY

## 2018 Point-in-Time Data

**Population:** 29,438 • **Number of Households:** 11,936

**Median Household Income:** \$55,865 (state average: \$60,773)

**Unemployment Rate:** 3.0% (state average: 3.2%)

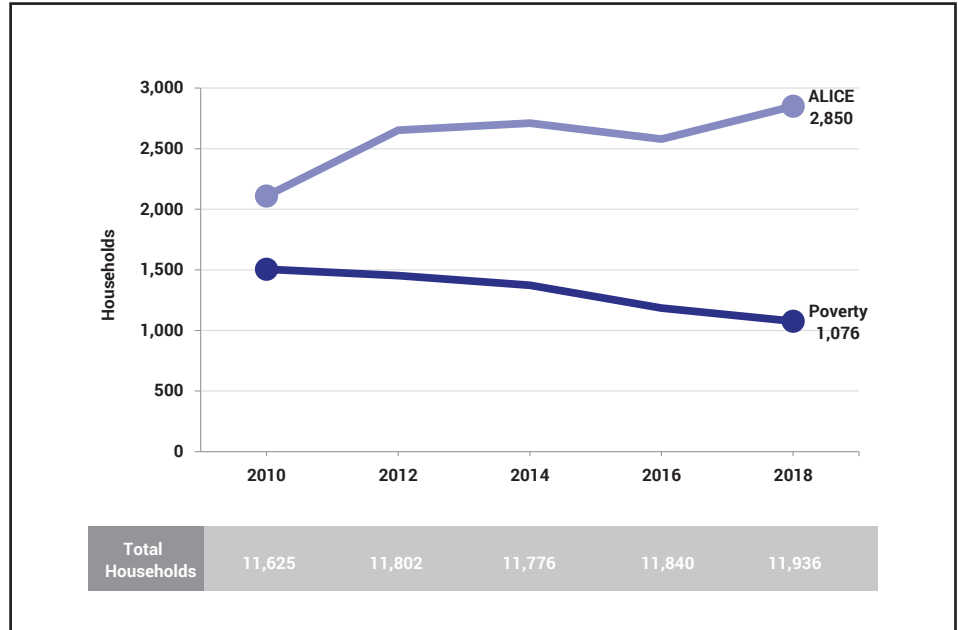
**ALICE Households:** 24% (state average: 23%) • **Households in Poverty:** 9% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Trempealeau County, 2010 to 2018

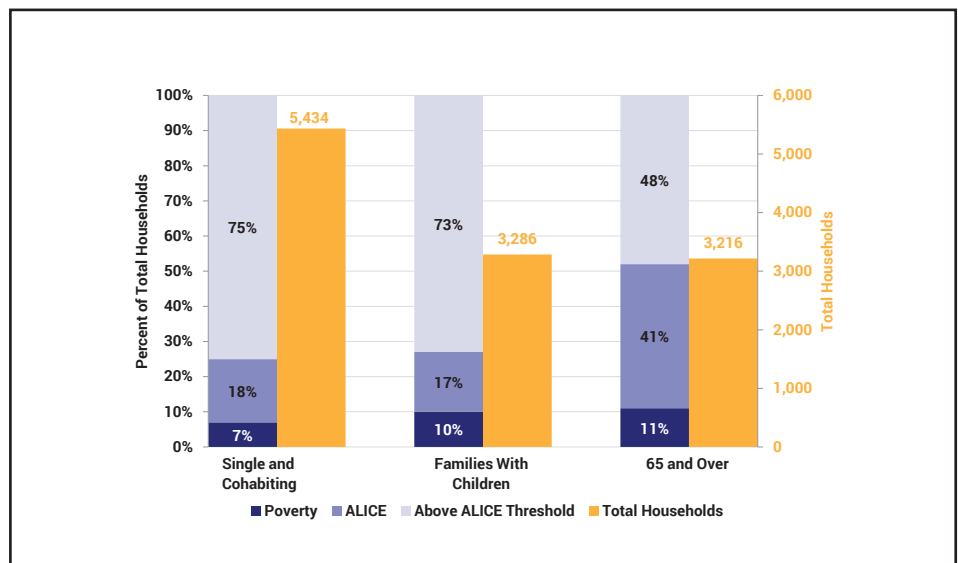


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Trempealeau County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Trempealeau County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$465	\$689
Child Care	\$-	\$1,130
Food	\$293	\$889
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$160	\$498
Taxes	\$243	\$701
<b>Monthly Total</b>	<b>\$1,756</b>	<b>\$5,476</b>
<b>ANNUAL TOTAL</b>	<b>\$21,072</b>	<b>\$65,712</b>
<b>Hourly Wage*</b>	<b>\$10.54</b>	<b>\$32.86</b>

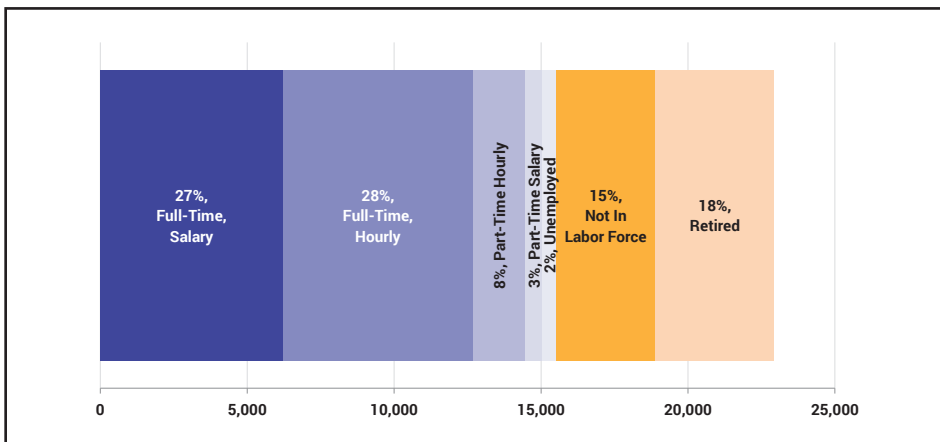
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Trempealeau County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Trempealeau County, 2018		
Town	Total HH	% ALICE & Poverty
Albion	240	30%
Arcadia	659	28%
Arcadia City	1,035	37%
Blair City	555	43%
Burnside	203	36%
Caledonia	339	24%
Dodge	190	37%
Eleva Village	333	40%
Etrick	496	24%
Etrick Village	257	35%
Gale	639	17%
Galesville City	762	37%
Hale	386	28%
Independence City	626	40%
Lincoln	232	26%
Osseo City	758	41%
Pigeon	386	26%
Pigeon Falls Village	188	42%
Preston	312	32%
Strum Village	455	35%
Sumner	325	31%
Trempealeau	768	20%
Trempealeau Village	817	37%
Unity	204	23%
Whitehall City	675	41%

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# ALICE IN VERNON COUNTY

## 2018 Point-in-Time Data

**Population:** 30,516 • **Number of Households:** 12,080

**Median Household Income:** \$50,905 (state average: \$60,773)

**Unemployment Rate:** 2.7% (state average: 3.2%)

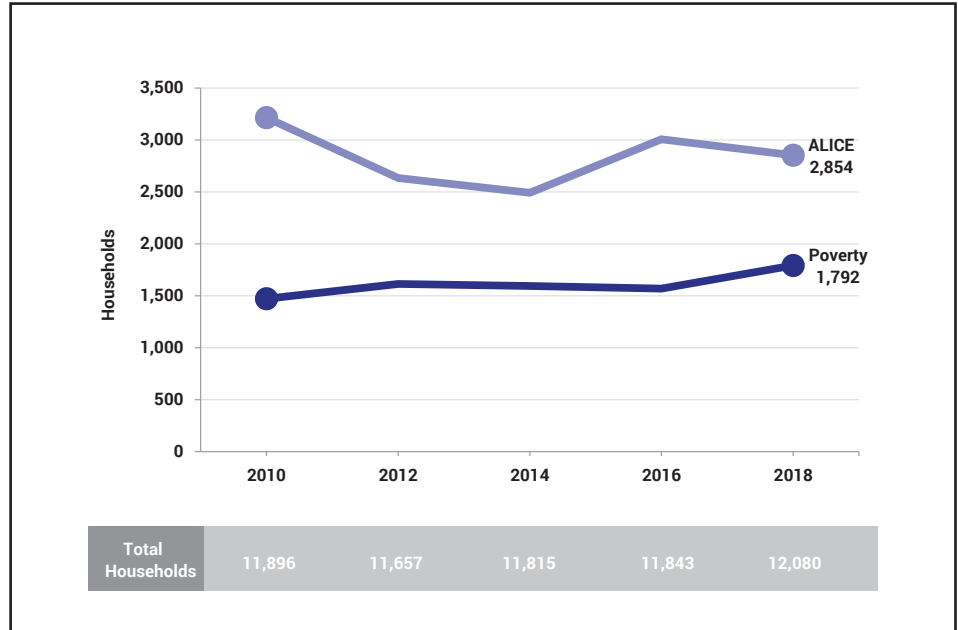
**ALICE Households:** 24% (state average: 23%) • **Households in Poverty:** 15% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Vernon County, 2010 to 2018

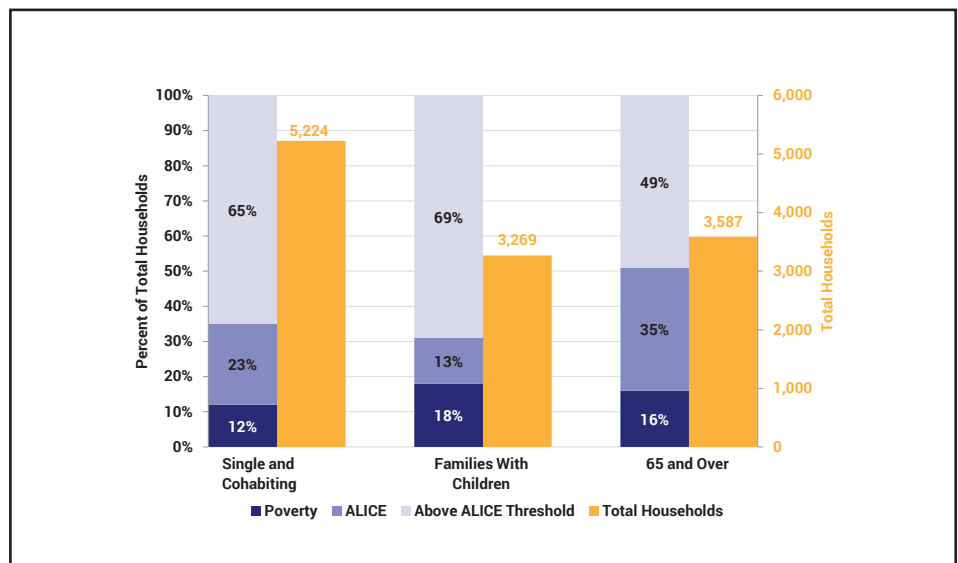


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Vernon County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Vernon County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$461	\$689
Child Care	\$-	\$1,150
Food	\$278	\$843
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$157	\$494
Taxes	\$237	\$692
<b>Monthly Total</b>	<b>\$1,728</b>	<b>\$5,437</b>
<b>ANNUAL TOTAL</b>	<b>\$20,736</b>	<b>\$65,244</b>
<b>Hourly Wage*</b>	<b>\$10.37</b>	<b>\$32.62</b>

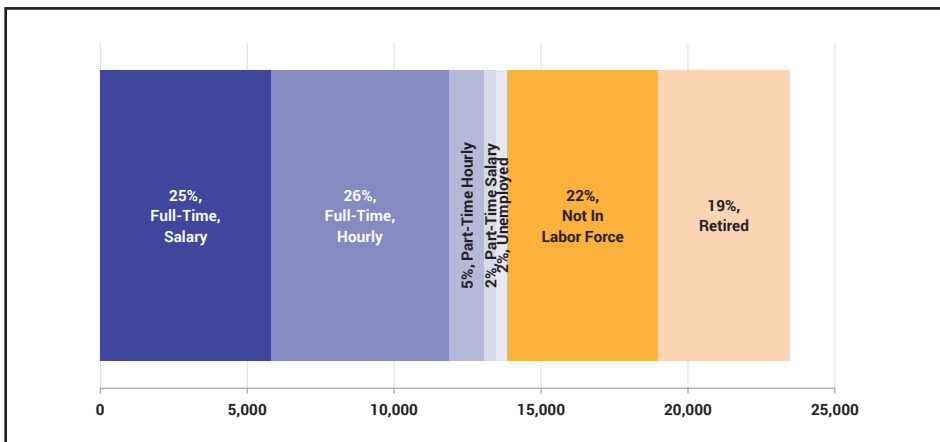
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Vernon County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Vernon County, 2018		
Town	Total HH	% ALICE & Poverty
Bergen	547	28%
Chaseburg Village	144	28%
Christiana	345	32%
Clinton	326	37%
Coon	302	25%
Coon Valley Village	345	41%
Forest	257	40%
Franklin	376	32%
Genoa	298	31%
Genoa Village	102	37%
Greenwood	252	48%
Hamburg	405	17%
Harmony	290	37%
Hillsboro	309	36%
Hillsboro City	608	49%
Jefferson	351	29%
Kickapoo	208	38%
La Farge Village	351	53%
Liberty	110	37%
Ontario Village	206	51%
Readstown Village	194	51%
Stark	149	36%
Sterling	234	39%
Stoddard Village	395	40%
Union	202	28%
Viola Village	130	56%
Viroqua	659	27%
Viroqua City	2,100	48%
Webster	341	33%
Westby City	981	37%
Wheatland	266	39%
Whitestown	198	45%

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# ALICE IN VILAS COUNTY

## 2018 Point-in-Time Data

**Population:** 21,593 • **Number of Households:** 10,914

**Median Household Income:** \$44,285 (state average: \$60,773)

**Unemployment Rate:** 7.3% (state average: 3.2%)

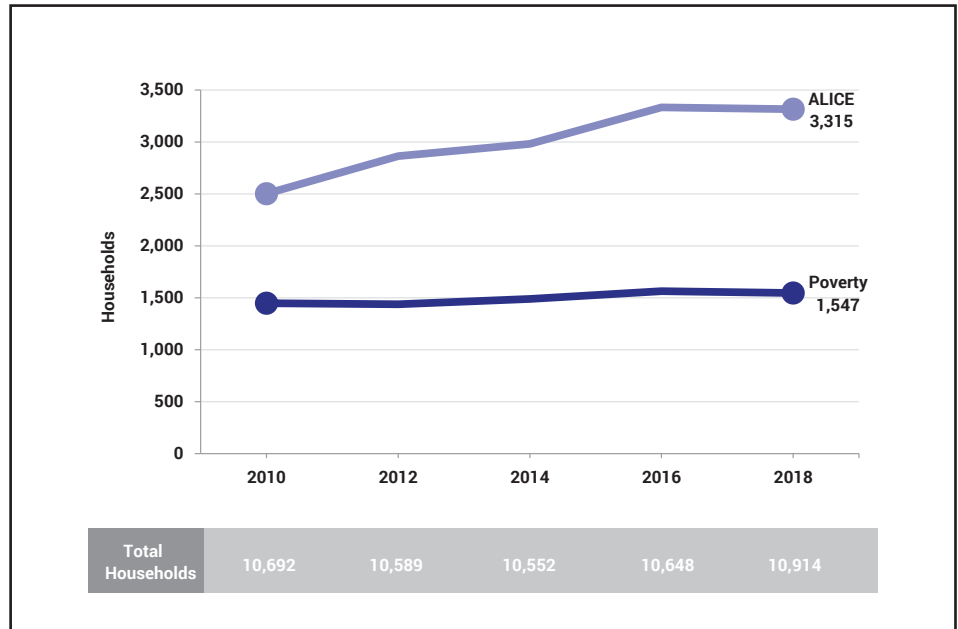
**ALICE Households:** 30% (state average: 23%) • **Households in Poverty:** 14% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Vilas County, 2010 to 2018

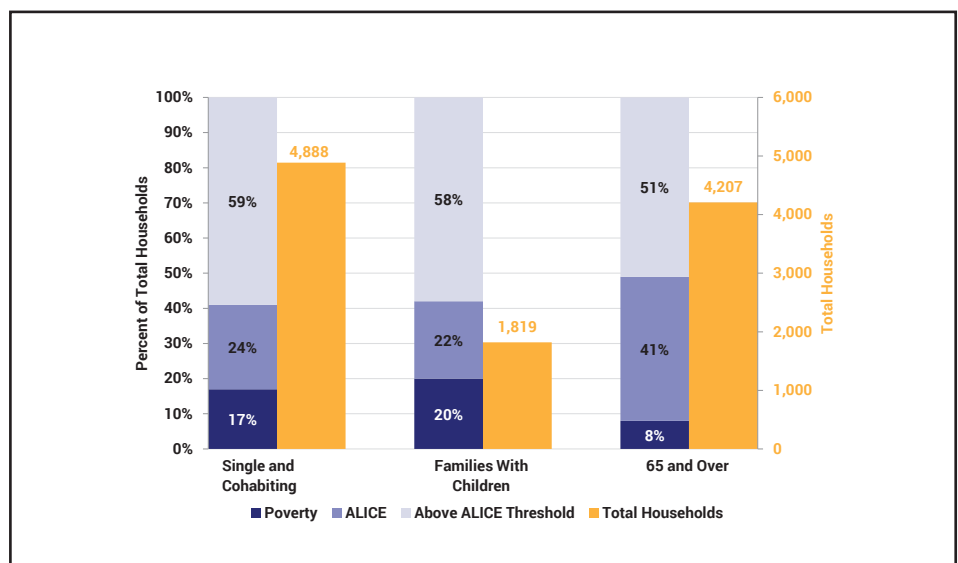


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Vilas County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Vilas County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$512	\$689
Child Care	\$-	\$1,148
Food	\$318	\$962
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$169	\$510
Taxes	\$266	\$734
<b>Monthly Total</b>	<b>\$1,860</b>	<b>\$5,612</b>
<b>ANNUAL TOTAL</b>	<b>\$22,320</b>	<b>\$67,344</b>
<b>Hourly Wage*</b>	<b>\$11.16</b>	<b>\$33.67</b>

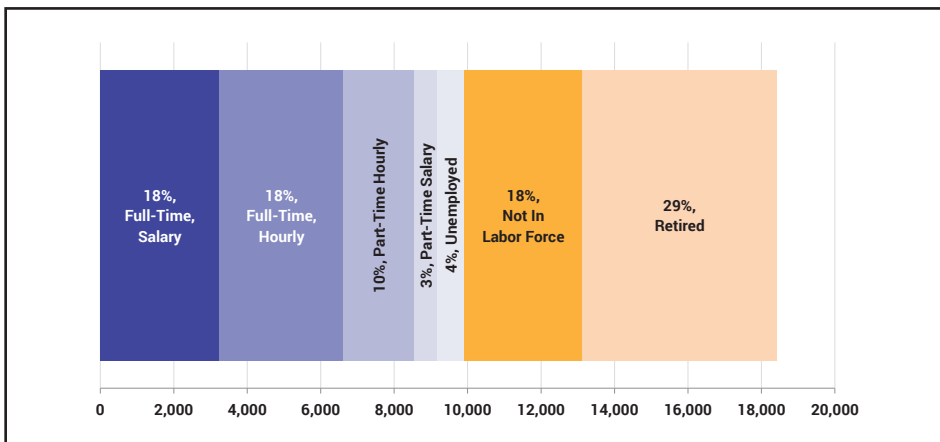
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Vilas County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Vilas County, 2018		
Town	Total HH	% ALICE & Poverty
Arbor Vitae	1,677	51%
Boulder Junction	501	29%
Cloverland	506	27%
Conover	635	41%
Eagle River City	763	64%
Lac du Flambeau	1,766	53%
Land O'Lakes	459	43%
Lincoln	1,202	44%
Manitowish Waters	352	35%
Phelps	511	49%
Plum Lake	252	37%
Presque Isle	316	26%
St. Germain	1,049	44%
Washington	741	34%
Winchester	184	34%

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# ALICE IN WALWORTH COUNTY

## 2018 Point-in-Time Data

**Population:** 103,718 • **Number of Households:** 40,864

**Median Household Income:** \$63,800 (state average: \$60,773)

**Unemployment Rate:** 2.5% (state average: 3.2%)

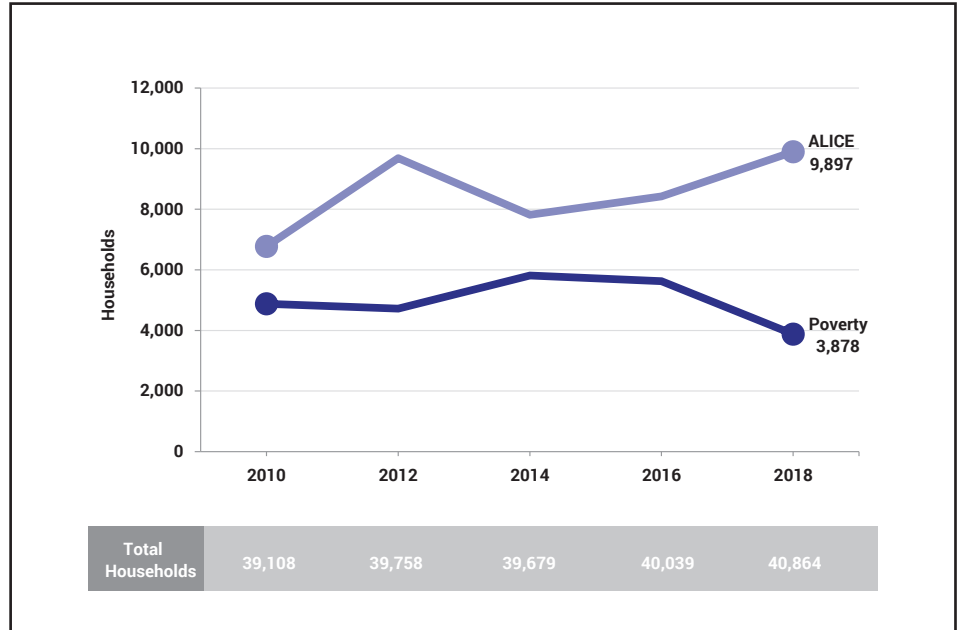
**ALICE Households:** 24% (state average: 23%) • **Households in Poverty:** 9% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Walworth County, 2010 to 2018

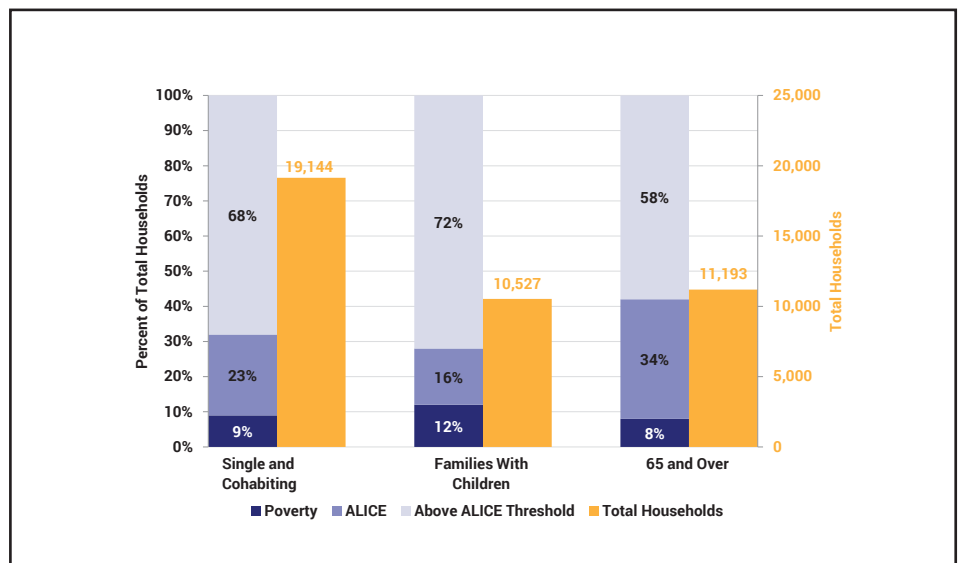


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Walworth County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Walworth County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$542	\$849
Child Care	\$-	\$1,342
Food	\$258	\$780
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$165	\$534
Taxes	\$256	\$795
<b>Monthly Total</b>	<b>\$1,816</b>	<b>\$5,869</b>
<b>ANNUAL TOTAL</b>	<b>\$21,792</b>	<b>\$70,428</b>
<b>Hourly Wage*</b>	<b>\$10.90</b>	<b>\$35.21</b>

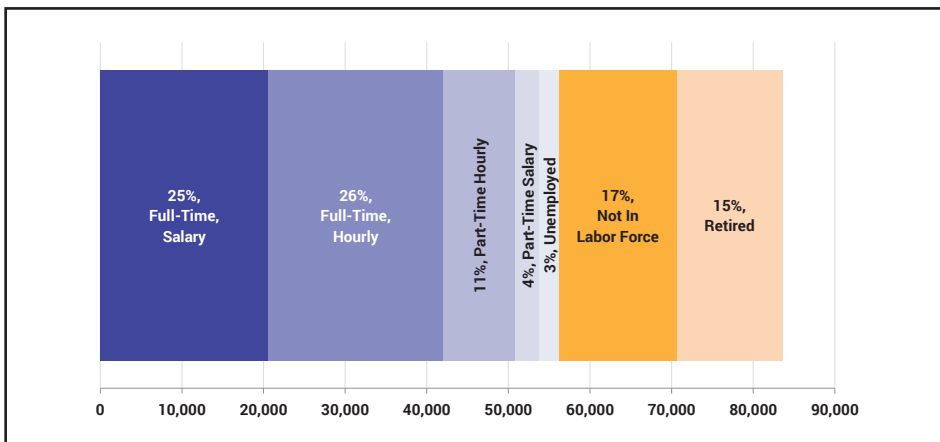
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Walworth County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Walworth County, 2018		
Town	Total HH	% ALICE & Poverty
Bloomfield	531	43%
Bloomfield Village	1,557	40%
Darien	631	20%
Darien Village	600	22%
Delavan	2,252	33%
Delavan City	3,186	45%
East Troy	1,568	22%
East Troy Village	1,871	22%
Elkhorn City	3,946	39%
Fontana-on-Geneva Lake Village	699	22%
Geneva	2,039	25%
Genoa City Village	1,105	33%
La Grange	1,030	25%
Lafayette	745	17%
Lake Geneva City	3,461	43%
Linn	1,116	28%
Lyons	1,409	23%
Richmond	729	18%
Sharon	332	30%
Sharon Village	656	50%
Spring Prairie	760	22%
Sugar Creek	1,472	15%
Troy	892	30%
Walworth	704	35%
Walworth Village	1,066	42%
Whitewater	599	23%
Whitewater City	4,249	60%
Williams Bay Village	1,126	37%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN WASHBURN COUNTY

## 2018 Point-in-Time Data

**Population:** 15,689 • **Number of Households:** 7,062

**Median Household Income:** \$48,422 (state average: \$60,773)

**Unemployment Rate:** 4.4% (state average: 3.2%)

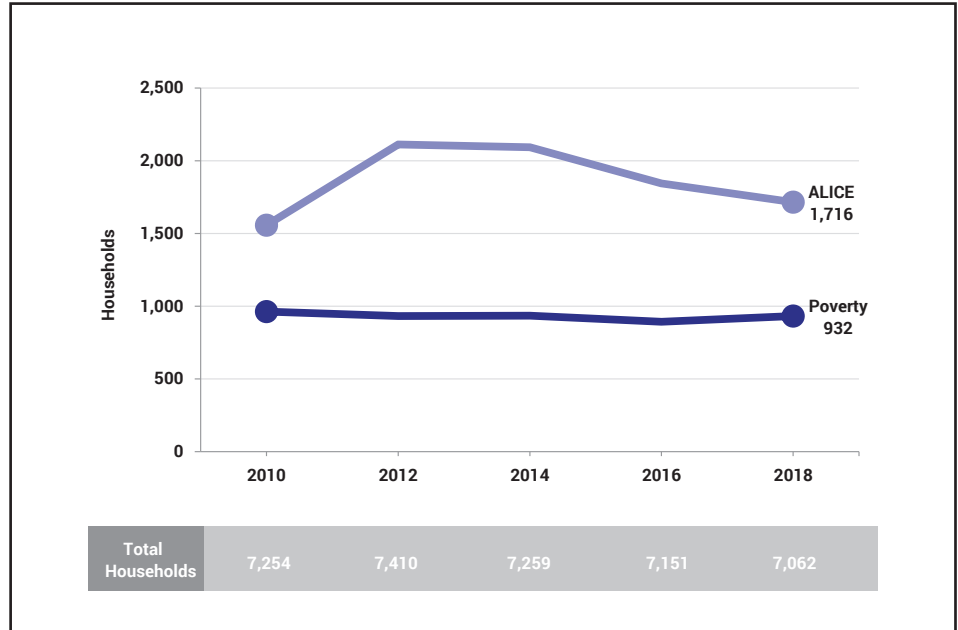
**ALICE Households:** 24% (state average: 23%) • **Households in Poverty:** 13% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Washburn County, 2010 to 2018

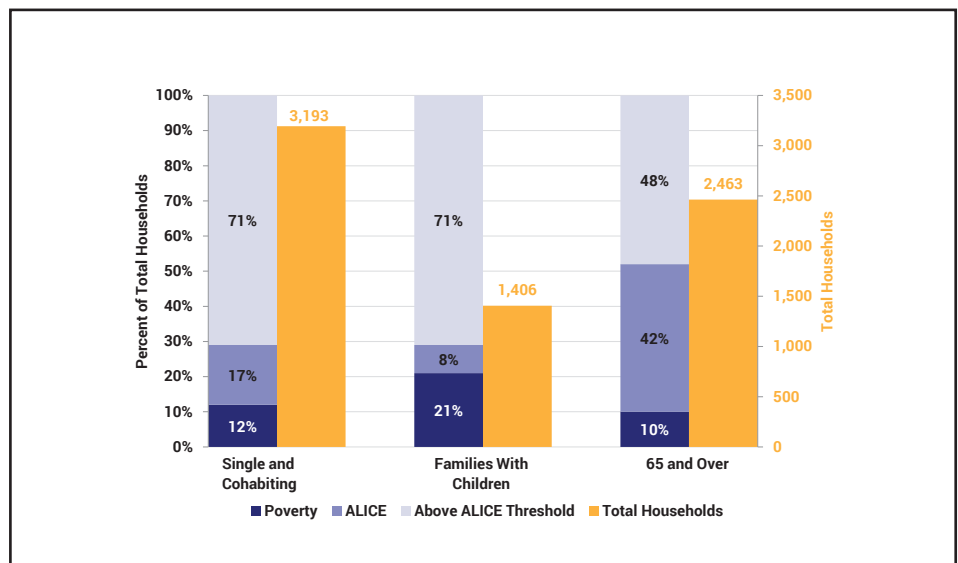


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Washburn County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Washburn County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$536	\$718
Child Care	\$-	\$1,199
Food	\$264	\$799
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$165	\$499
Taxes	\$256	\$704
<b>Monthly Total</b>	<b>\$1,816</b>	<b>\$5,488</b>
<b>ANNUAL TOTAL</b>	<b>\$21,792</b>	<b>\$65,856</b>
<b>Hourly Wage*</b>	<b>\$10.90</b>	<b>\$32.93</b>

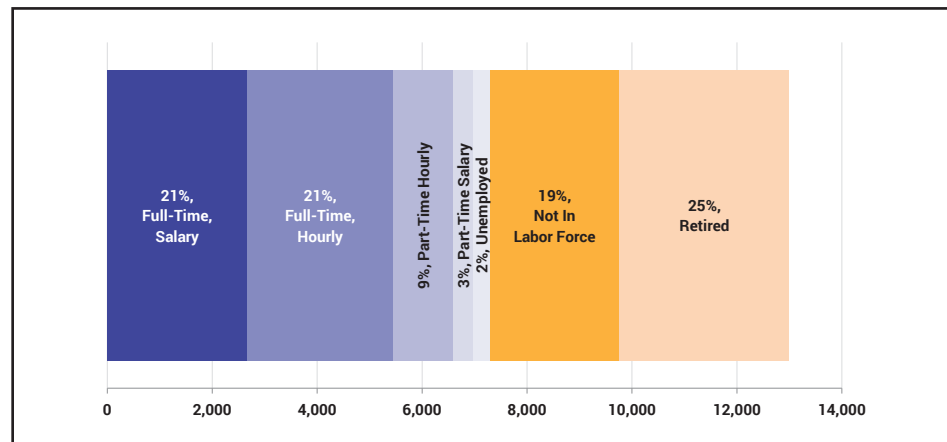
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Washburn County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Washburn County, 2018		
Town	Total HH	% ALICE & Poverty
Barronett	182	32%
Bashaw	406	34%
Bass Lake	228	34%
Beaver Brook	292	33%
Birchwood	238	32%
Birchwood Village	180	47%
Brooklyn	122	34%
Casey	184	25%
Chicog	113	39%
Crystal	115	30%
Evergreen	438	29%
Long Lake	283	23%
Madge	251	37%
Minong	431	41%
Minong Village	221	55%
Sarona	183	17%
Shell Lake City	571	52%
Spooner	311	30%
Spooner City	1,253	45%
Springbrook	236	50%
Stone Lake	177	30%
Trego	415	33%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN WASHINGTON COUNTY

## 2018 Point-in-Time Data

**Population:** 135,693 • **Number of Households:** 54,138

**Median Household Income:** \$73,435 (state average: \$60,773)

**Unemployment Rate:** 3.0% (state average: 3.2%)

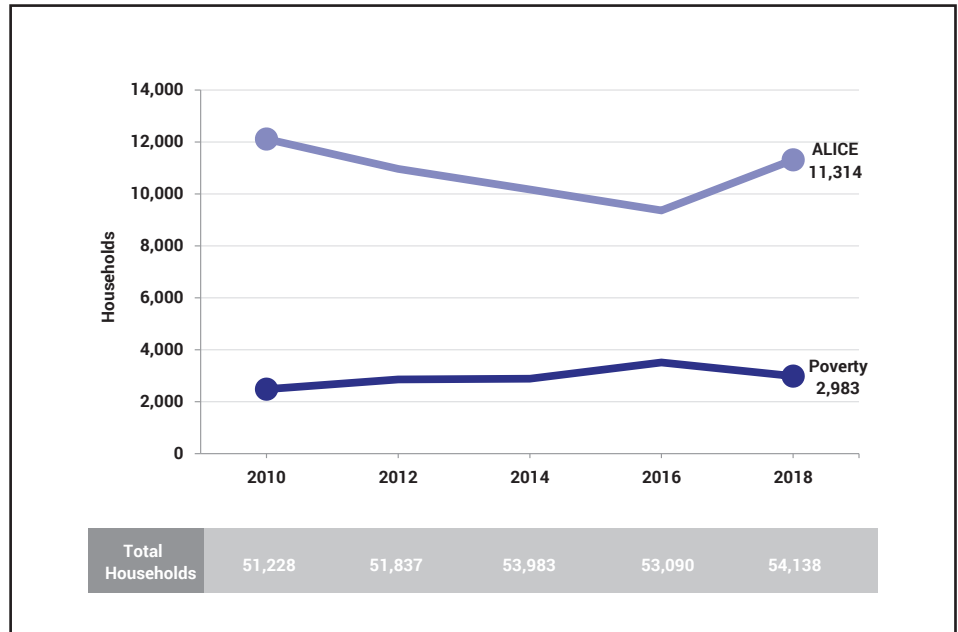
**ALICE Households:** 21% (state average: 23%) • **Households in Poverty:** 6% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Washington County, 2010 to 2018

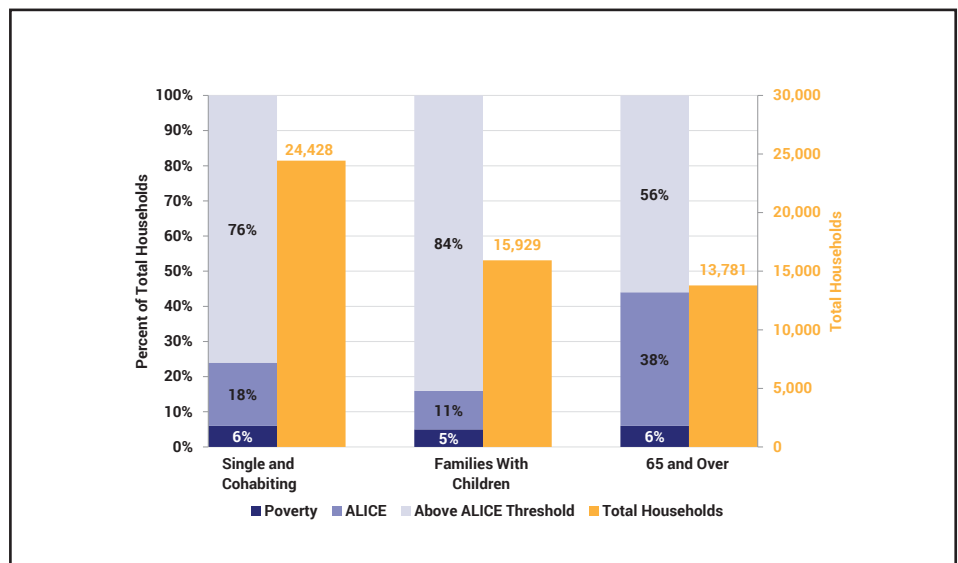


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Washington County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Washington County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$633	\$944
Child Care	\$-	\$1,506
Food	\$255	\$772
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$177	\$568
Taxes	\$286	\$884
<b>Monthly Total</b>	<b>\$1,946</b>	<b>\$6,243</b>
<b>ANNUAL TOTAL</b>	<b>\$23,352</b>	<b>\$74,916</b>
<b>Hourly Wage*</b>	<b>\$11.68</b>	<b>\$37.46</b>

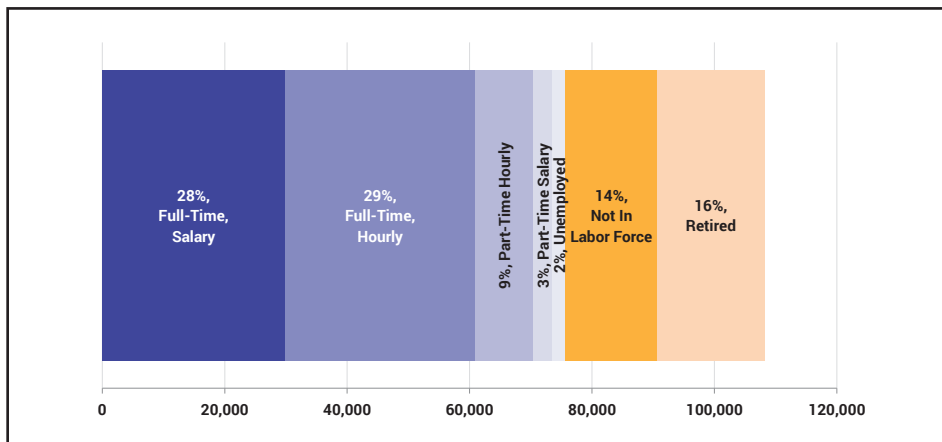
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Washington County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Washington County, 2018		
Town	Total HH	% ALICE & Poverty
Addison	1,360	20%
Barton	957	27%
Erin	1,529	20%
Farmington	1,480	16%
Germantown Village	7,967	23%
Hartford	1,394	15%
Hartford City	5,877	33%
Jackson	1,626	9%
Jackson Village	2,884	32%
Kewaskum	413	14%
Kewaskum Village	1,648	24%
Newburg Village	459	27%
Polk	1,456	18%
Richfield Village	4,500	15%
Slinger Village	2,128	23%
Trenton	1,887	19%
Wayne	874	21%
West Bend	1,870	24%
West Bend City	13,734	37%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN WAUKESHA COUNTY

## 2018 Point-in-Time Data

**Population:** 403,072 • **Number of Households:** 158,368

**Median Household Income:** \$86,968 (state average: \$60,773)

**Unemployment Rate:** 2.3% (state average: 3.2%)

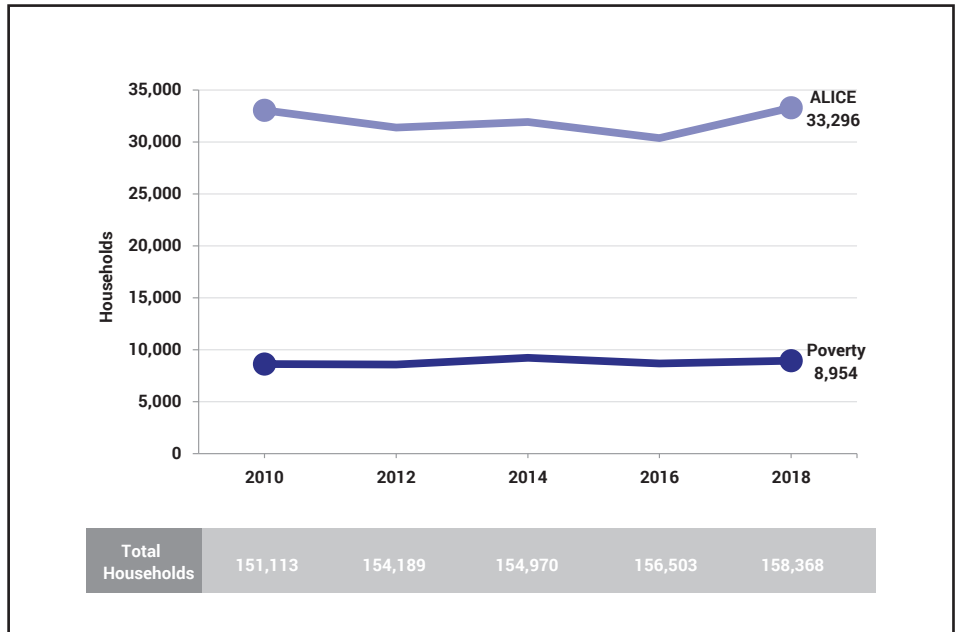
**ALICE Households:** 21% (state average: 23%) • **Households in Poverty:** 6% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Waukesha County, 2010 to 2018

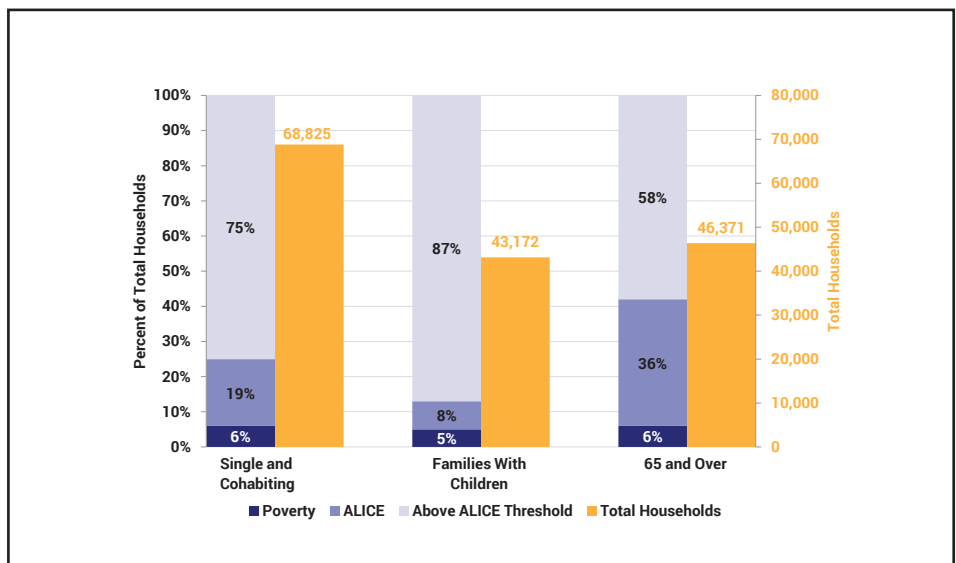


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Waukesha County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Waukesha County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$717	\$1,069
Child Care	\$-	\$1,714
Food	\$271	\$821
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$190	\$619
Taxes	\$321	\$1,019
<b>Monthly Total</b>	<b>\$2,094</b>	<b>\$6,811</b>
<b>ANNUAL TOTAL</b>	<b>\$25,128</b>	<b>\$81,732</b>
<b>Hourly Wage*</b>	<b>\$12.56</b>	<b>\$40.87</b>

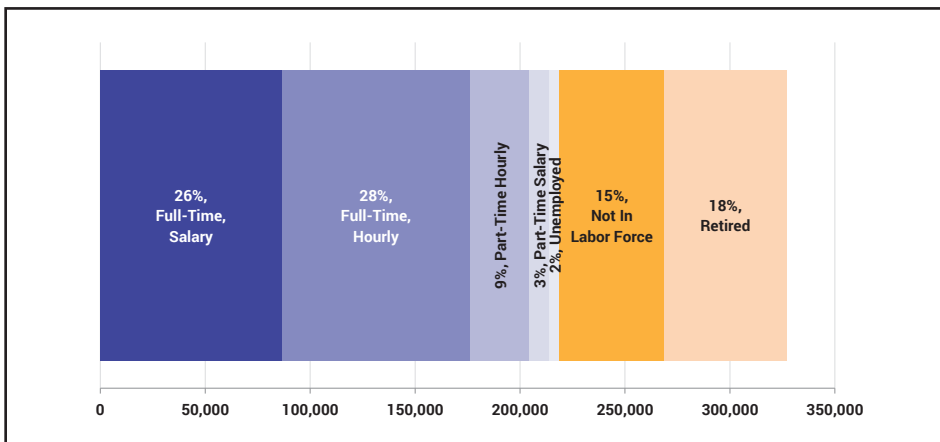
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Waukesha County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Waukesha County, 2018		
Town	Total HH	% ALICE & Poverty
Big Bend Village	513	28%
Brookfield	2,830	40%
Brookfield City	14,704	20%
Butler Village	902	58%
Chenequa Village	234	13%
Delafield	3,077	12%
Delafield City	3,193	27%
Dousman Village	931	38%
Eagle	1,231	16%
Eagle Village	718	24%
Elm Grove Village	2,293	25%
Genesee	2,646	19%
Hartland Village	3,546	30%
Lac La Belle Village	107	13%
Lannon Village	498	37%
Lisbon	4,037	22%
Menomonee Falls Village	15,052	29%
Merton	3,096	17%
Merton Village	1,150	11%
Mukwonago	2,893	14%
Mukwonago Village	3,034	31%
Muskego City	9,145	20%
Nashotah Village	468	23%
New Berlin City	16,685	28%
North Prairie Village	847	17%
Oconomowoc	3,241	20%
Oconomowoc City	6,743	29%
Oconomowoc Lake Village	215	13%
Ottawa	1,511	19%
Pewaukee City	5,616	15%
Pewaukee Village	3,915	40%
Summit Village	1,815	17%
Sussex Village	4,104	24%
Vernon	2,885	17%
Wales Village	922	22%
Waukesha	3,319	19%
Waukesha City	29,432	38%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN WAUPACA COUNTY

## 2018 Point-in-Time Data

**Population:** 51,444 • **Number of Households:** 22,024

**Median Household Income:** \$57,680 (state average: \$60,773)

**Unemployment Rate:** 3.1% (state average: 3.2%)

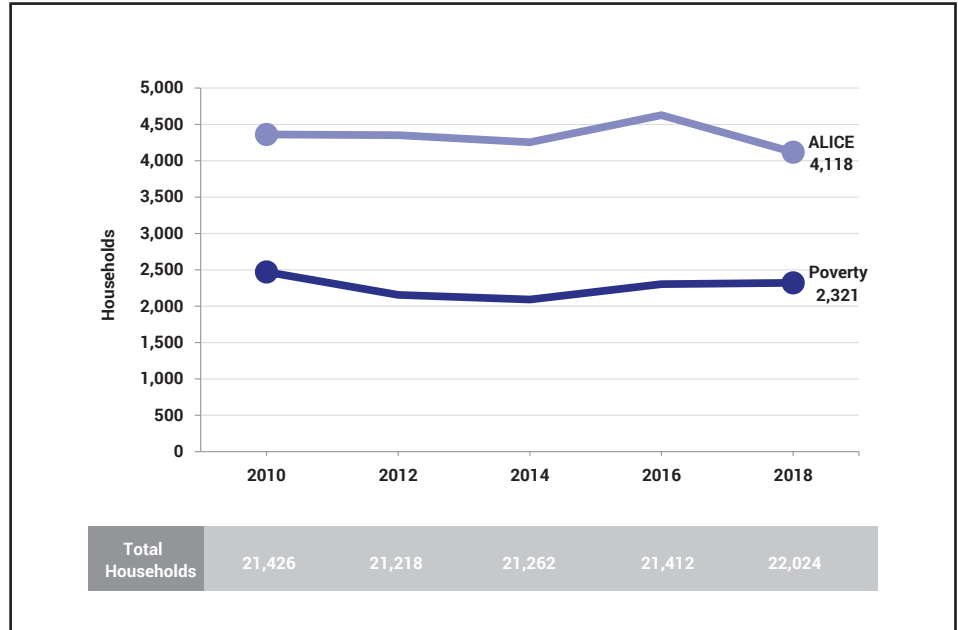
**ALICE Households:** 19% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Waupaca County, 2010 to 2018

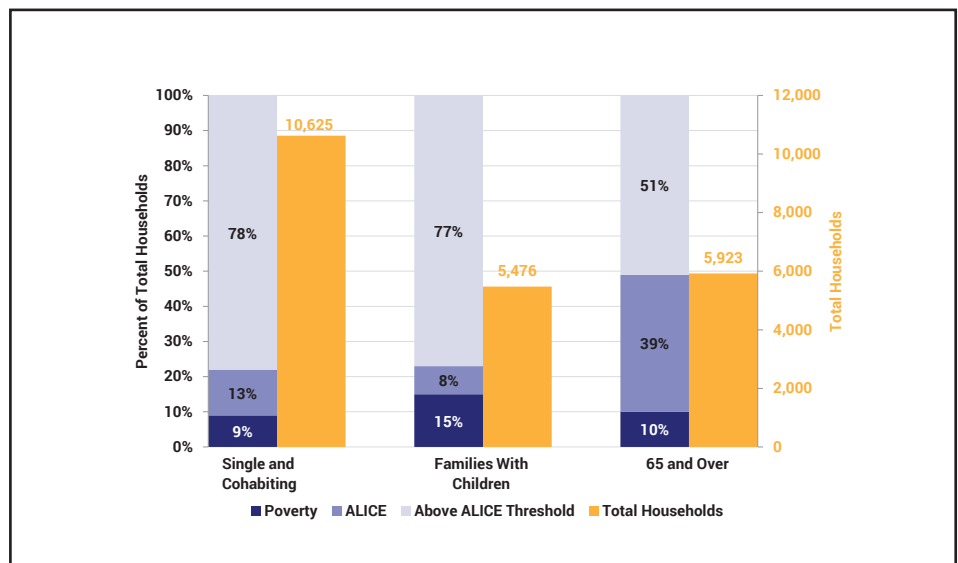


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Waupaca County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Waupaca County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$549	\$689
Child Care	\$-	\$1,094
Food	\$231	\$699
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$163	\$467
Taxes	\$250	\$621
<b>Monthly Total</b>	<b>\$1,788</b>	<b>\$5,139</b>
<b>ANNUAL TOTAL</b>	<b>\$21,456</b>	<b>\$61,668</b>
<b>Hourly Wage*</b>	<b>\$10.73</b>	<b>\$30.83</b>

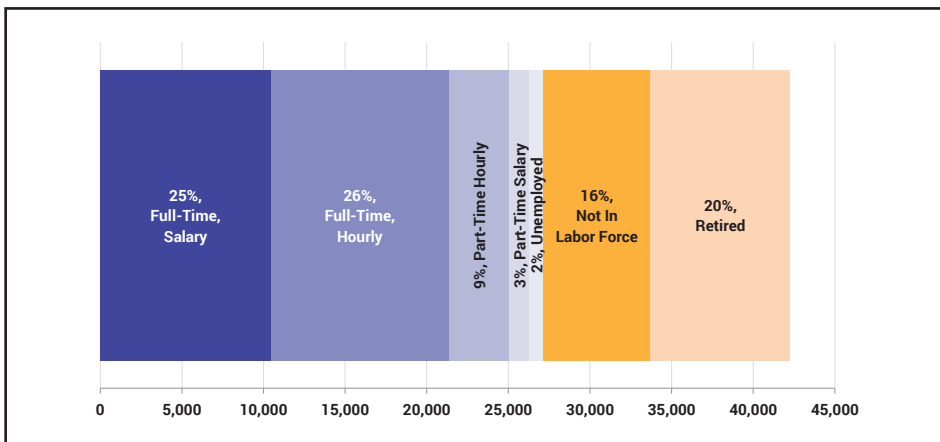
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Waupaca County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Waupaca County, 2018		
Town	Total HH	% ALICE & Poverty
Bear Creek	299	19%
Caledonia	659	13%
Clintonville City	1,993	43%
Dayton	1,136	27%
Dupont	267	33%
Embarrass Village	208	48%
Farmington	1,488	14%
Fremont	293	23%
Fremont Village	306	25%
Harrison	243	33%
Helvetia	314	25%
Iola	400	23%
Iola Village	574	45%
Larrabee	556	23%
Lebanon	656	15%
Lind	626	29%
Little Wolf	535	25%
Manawa City	586	37%
Marion City	491	44%
Matteson	396	21%
Mukwa	1,193	20%
New London City	2,498	34%
Royalton	622	24%
Scandinavia	464	19%
Scandinavia Village	182	26%
St. Lawrence	309	27%
Union	277	30%
Waupaca	497	18%
Waupaca City	2,763	37%
Weyauwega	246	19%
Weyauwega City	717	34%
Wyoming	112	21%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN WAUSHARA COUNTY

## 2018 Point-in-Time Data

**Population:** 24,116 • **Number of Households:** 9,869

**Median Household Income:** \$51,195 (state average: \$60,773)

**Unemployment Rate:** 4.0% (state average: 3.2%)

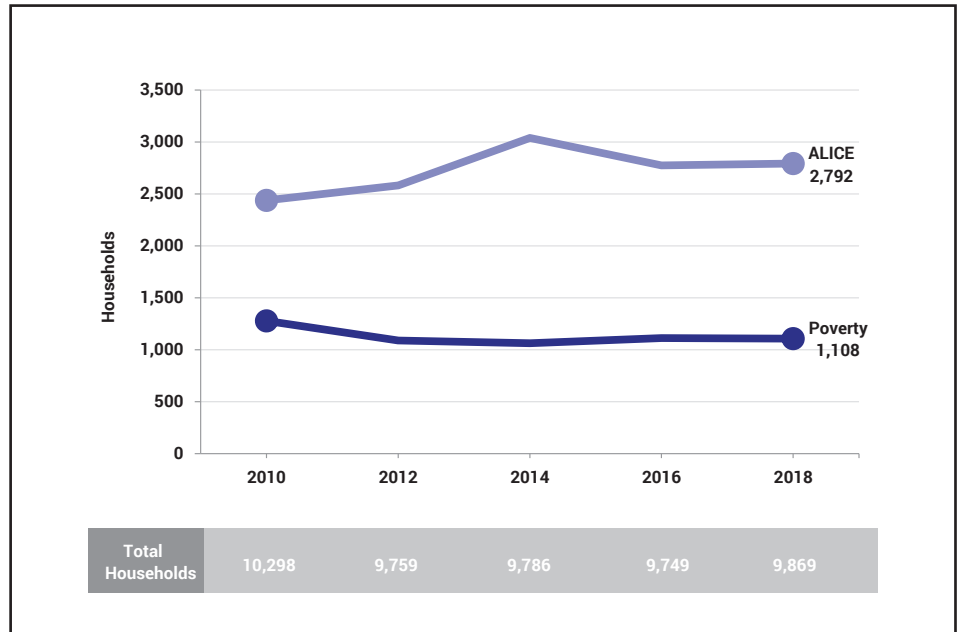
**ALICE Households:** 28% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Waushara County, 2010 to 2018

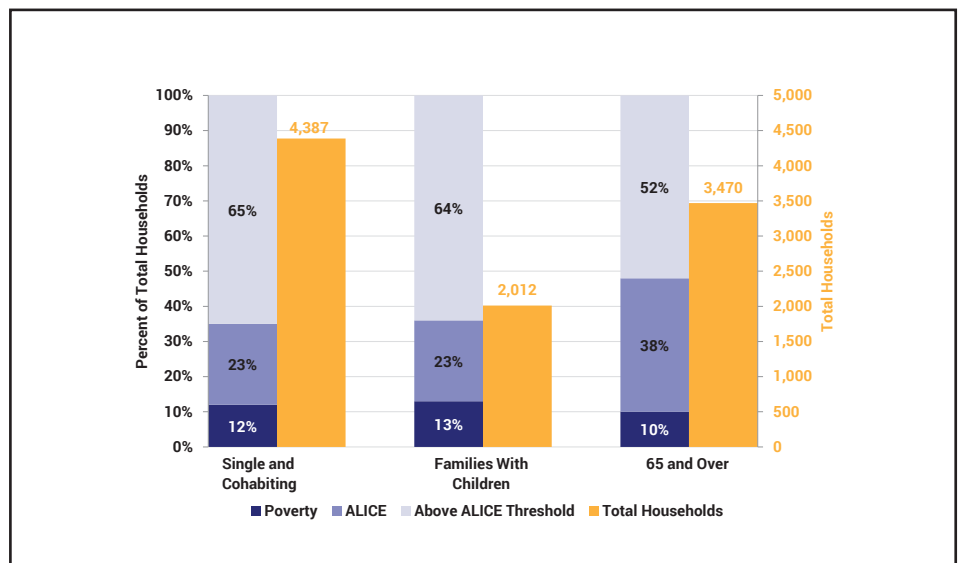


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Waushara County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Waushara County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$473	\$689
Child Care	\$-	\$1,245
Food	\$284	\$859
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$159	\$509
Taxes	\$242	\$731
<b>Monthly Total</b>	<b>\$1,753</b>	<b>\$5,602</b>
<b>ANNUAL TOTAL</b>	<b>\$21,036</b>	<b>\$67,224</b>
<b>Hourly Wage*</b>	<b>\$10.52</b>	<b>\$33.61</b>

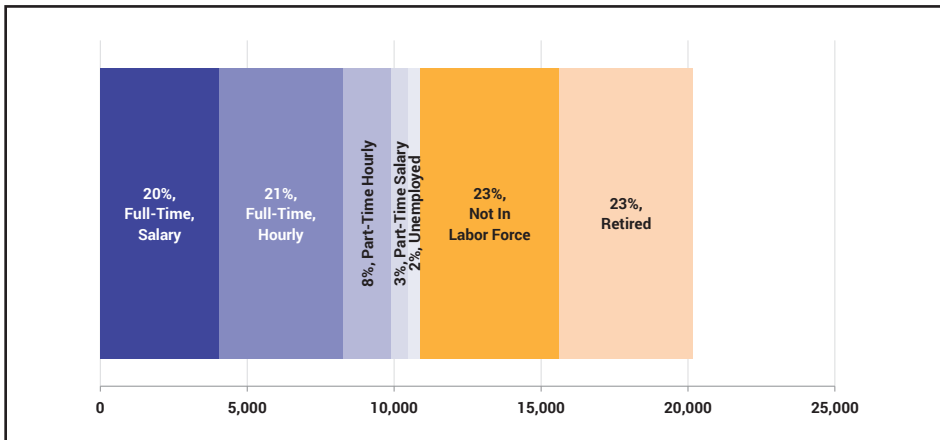
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Waushara County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Waushara County, 2018		
Town	Total HH	% ALICE & Poverty
Aurora	425	33%
Bloomfield	455	42%
Coloma	252	44%
Coloma Village	191	45%
Dakota	506	36%
Deerfield	289	37%
Hancock	247	40%
Hancock Village	161	56%
Leon	627	24%
Lohrville Village	159	56%
Marion	903	30%
Mount Morris	494	29%
Oasis	166	34%
Plainfield	202	34%
Plainfield Village	310	47%
Poy Sippi	405	35%
Redgranite Village	470	50%
Richford	215	31%
Rose	247	36%
Saxeville	424	30%
Springwater	618	35%
Warren	295	39%
Wautoma	544	36%
Wautoma City	900	64%
Wild Rose Village	305	56%

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# ALICE IN WINNEBAGO COUNTY

## 2018 Point-in-Time Data

**Population:** 171,020 • **Number of Households:** 71,332

**Median Household Income:** \$56,589 (state average: \$60,773)

**Unemployment Rate:** 3.8% (state average: 3.2%)

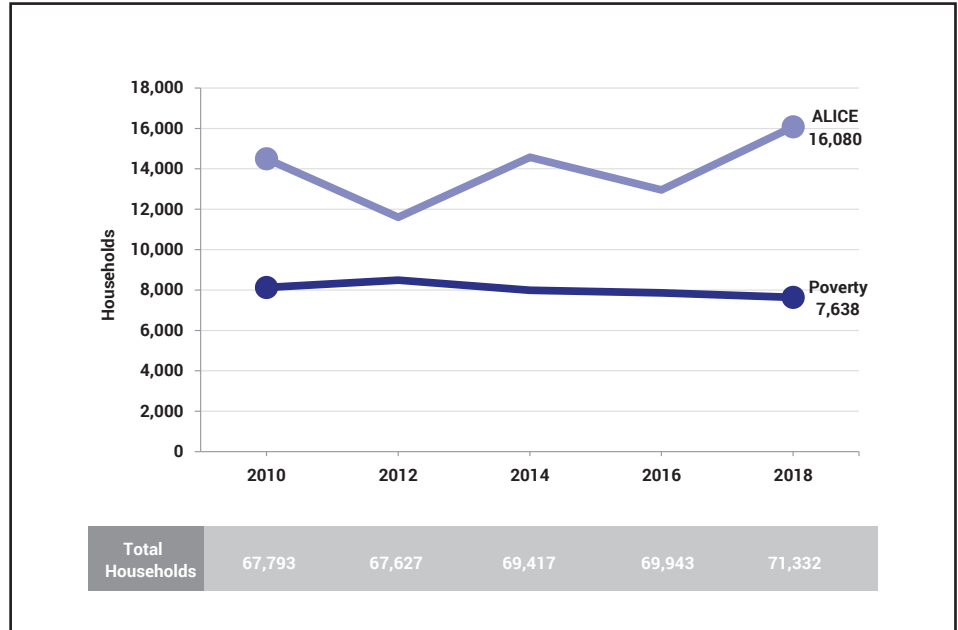
**ALICE Households:** 23% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Winnebago County, 2010 to 2018

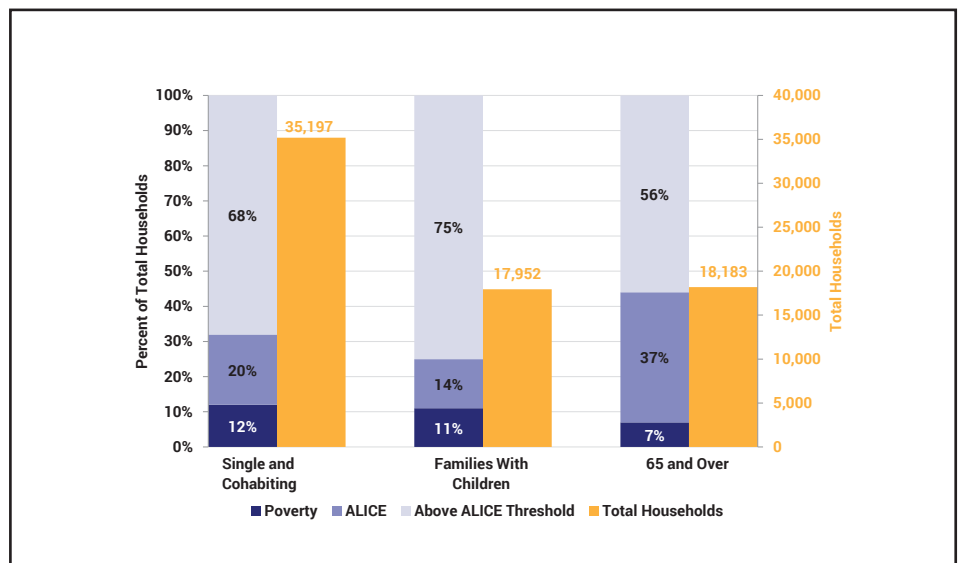


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Winnebago County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Winnebago County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$553	\$765
Child Care	\$-	\$1,455
Food	\$265	\$802
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$168	\$540
Taxes	\$262	\$813
<b>Monthly Total</b>	<b>\$1,843</b>	<b>\$5,944</b>
<b>ANNUAL TOTAL</b>	<b>\$22,116</b>	<b>\$71,328</b>
<b>Hourly Wage*</b>	<b>\$11.06</b>	<b>\$35.66</b>

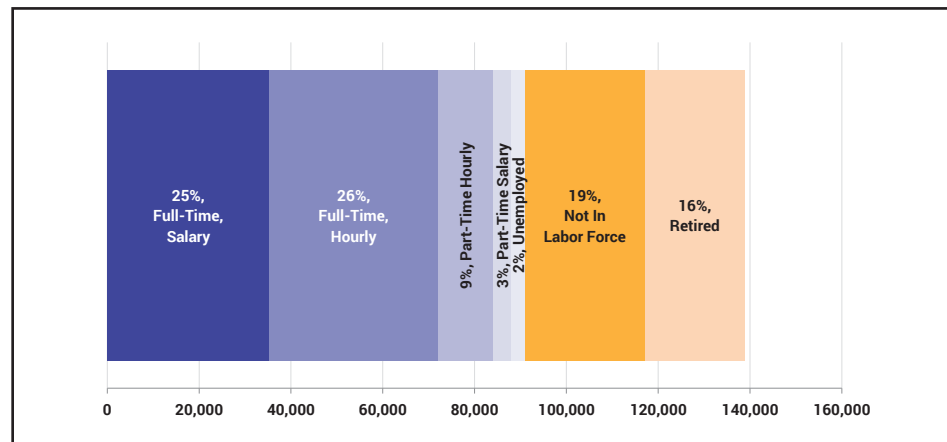
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Winnebago County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Winnebago County, 2018		
Town	Total HH	% ALICE & Poverty
Algoma	2,729	12%
Appleton City	754	63%
Black Wolf	1,062	17%
Clayton	1,546	23%
Fox Crossing Village	8,514	30%
Menasha City	6,701	36%
Neenah	1,373	16%
Neenah City	10,966	31%
Nekimi	566	18%
Nepeuskun	283	21%
Omro	858	15%
Omro City	1,443	31%
Oshkosh	1,040	22%
Oshkosh City	26,435	40%
Poygan	573	20%
Rushford	716	30%
Utica	478	15%
Vinland	815	13%
Winchester	657	16%
Winneconne	920	16%
Winneconne Village	1,161	33%
Wolf River	583	23%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.

# ALICE IN WOOD COUNTY

## 2018 Point-in-Time Data

**Population:** 73,055 • **Number of Households:** 32,274

**Median Household Income:** \$55,273 (state average: \$60,773)

**Unemployment Rate:** 2.6% (state average: 3.2%)

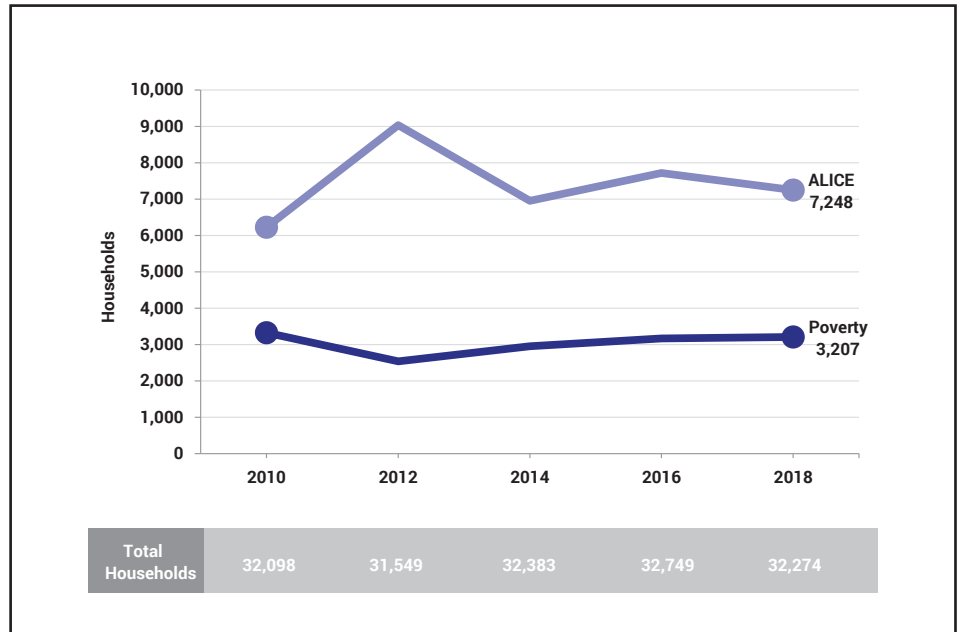
**ALICE Households:** 22% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Wood County, 2010 to 2018

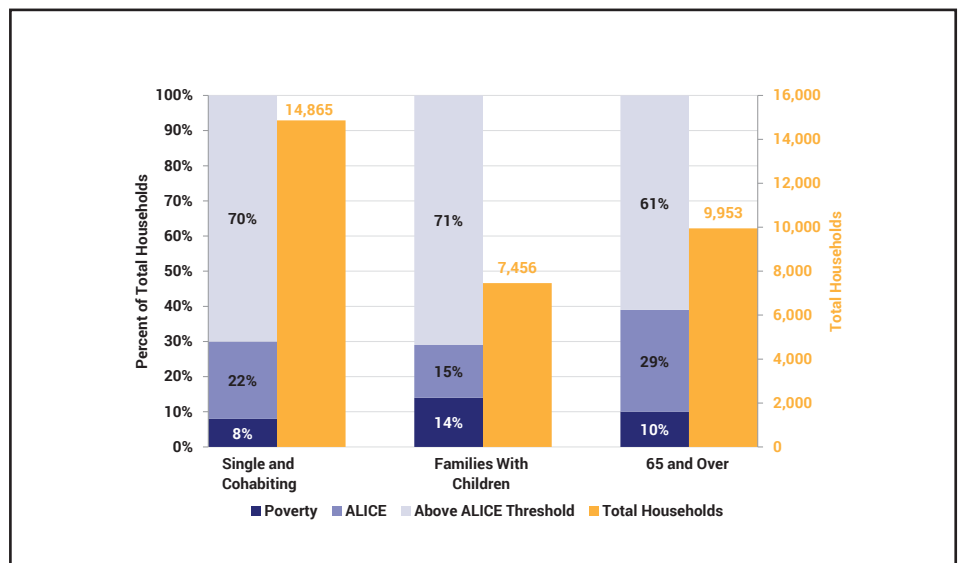


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Wood County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Wood County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$464	\$689
Child Care	\$-	\$1,308
Food	\$260	\$788
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$155	\$508
Taxes	\$232	\$729
<b>Monthly Total</b>	<b>\$1,706</b>	<b>\$5,591</b>
<b>ANNUAL TOTAL</b>	<b>\$20,472</b>	<b>\$67,092</b>
<b>Hourly Wage*</b>	<b>\$10.24</b>	<b>\$33.55</b>

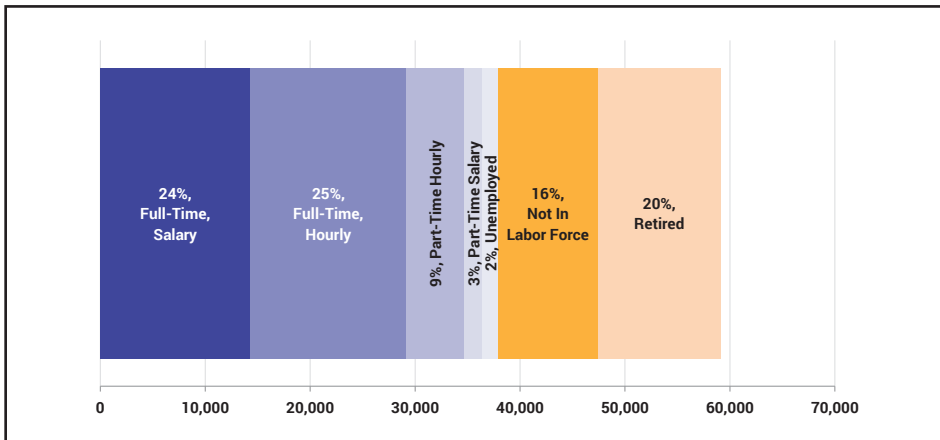
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](https://www.unitedforalice.org/methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Wood County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Wood County, 2018		
Town	Total HH	% ALICE & Poverty
Arpin	342	26%
Arpin Village	140	45%
Auburndale	308	24%
Auburndale Village	302	35%
Biron Village	414	40%
Cameron	205	30%
Cary	186	30%
Dexter	145	27%
Grand Rapids	3,230	21%
Hansen	285	27%
Hewitt Village	353	11%
Lincoln	658	12%
Marshfield	314	23%
Marshfield City	8,377	38%
Milladore	278	32%
Milladore Village	131	36%
Nekoosa City	1,040	41%
Pittsville City	383	41%
Port Edwards	514	31%
Port Edwards Village	716	36%
Richfield	570	20%
Rock	298	19%
Rudolph	464	22%
Rudolph Village	208	27%
Saratoga	2,235	26%
Seneca	452	15%
Sherry	308	26%
Sigel	443	21%
Vesper Village	289	34%
Wisconsin Rapids City	8,131	46%
Wood	309	31%

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