

# ALICE IN BROWN COUNTY

## 2018 Point-in-Time Data

**Population:** 263,378 • **Number of Households:** 104,470

**Median Household Income:** \$61,651 (state average: \$60,773)

**Unemployment Rate:** 2.2% (state average: 3.2%)

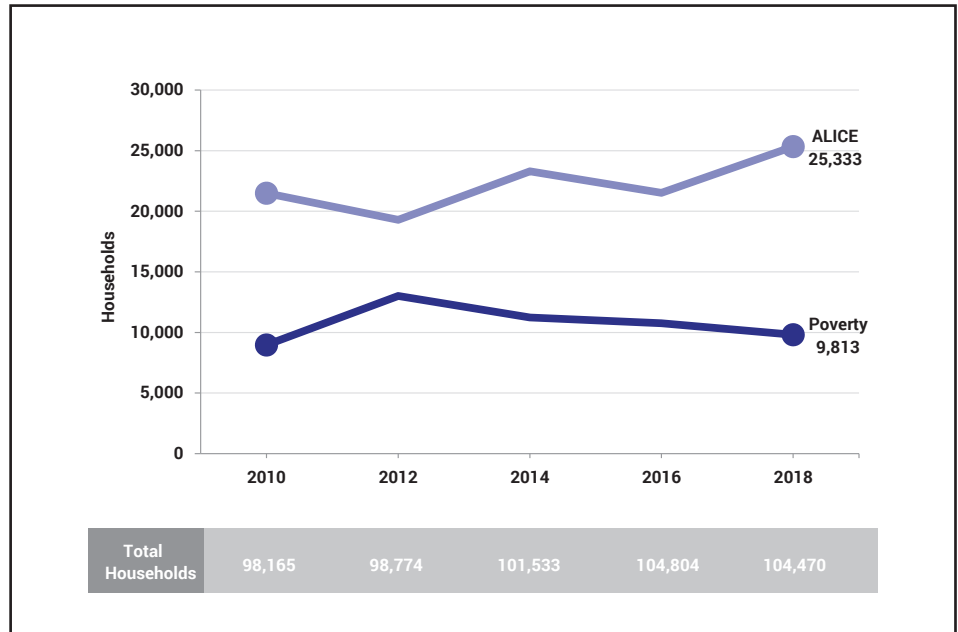
**ALICE Households:** 24% (state average: 23%) • **Households in Poverty:** 9% (state average: 11%)

Sources: ALICE Threshold, 2018; American Community Survey, 2018

## How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions improved for some households from 2010 to 2018, many continued to struggle, especially as wages failed to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

## Households by Income, Brown County, 2010 to 2018

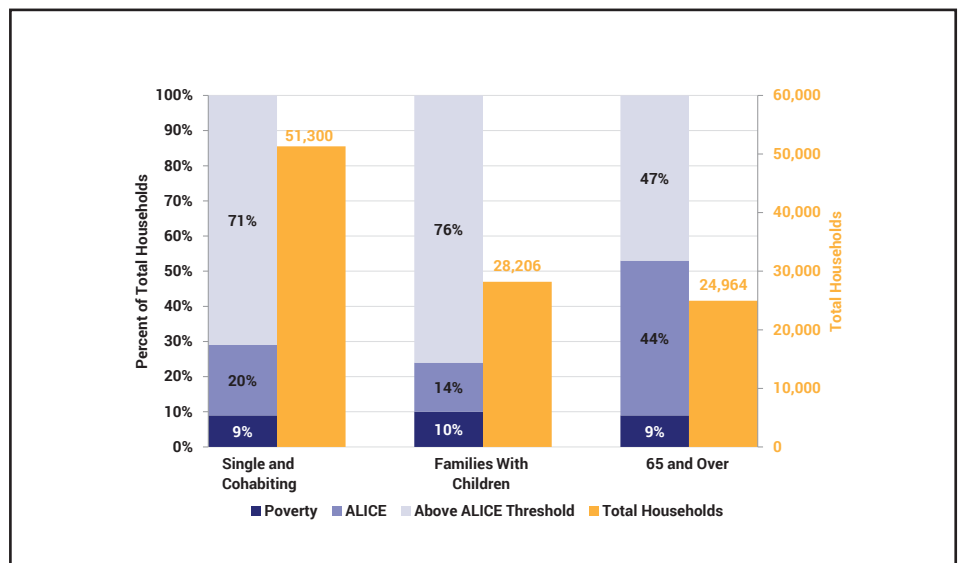


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

## What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

## Household Income by Household Type, Brown County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

# Why do so many households struggle?

## The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Brown County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$618	\$915
Child Care	\$-	\$1,388
Food	\$266	\$805
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	55	\$75
Miscellaneous	\$176	\$552
Taxes	\$285	\$843
<b>Monthly Total</b>	<b>\$1,940</b>	<b>\$6,072</b>
<b>ANNUAL TOTAL</b>	<b>\$23,280</b>	<b>\$72,864</b>
<b>Hourly Wage*</b>	<b>\$11.64</b>	<b>\$36.43</b>

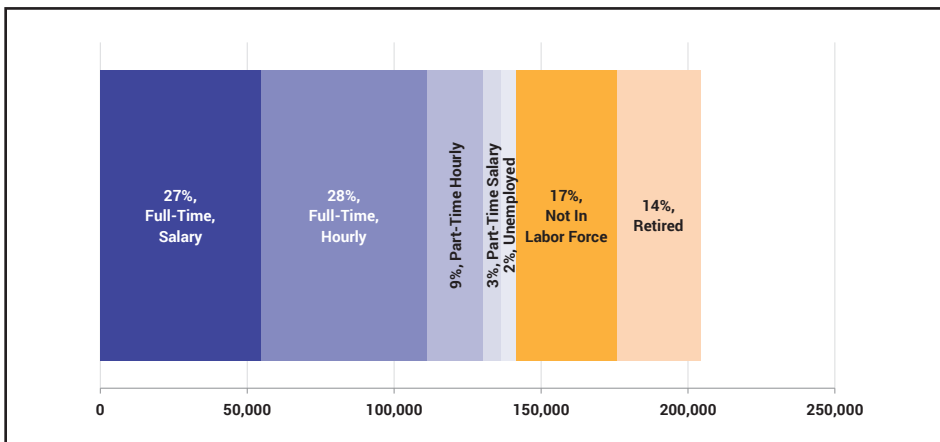
\* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at [UnitedForALICE.org/Methodology](http://UnitedForALICE.org/Methodology)

## ..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who were unemployed and a large number who were working in 2018. However, a significant portion of full- and part-time workers were paid by the hour; these workers were more likely to have fluctuations in income and less likely to receive benefits. There was also a high number of workers outside of the labor force (people who are not employed and not looking for work), which helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

## Labor Status, Population 16 and Over, Brown County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Brown County, 2018		
Town	Total HH	% ALICE & Poverty
Allouez Village	5,313	27%
Ashwaubenon Village	7,636	37%
Bellevue Village	6,580	36%
De Pere City	9,460	31%
Denmark Village	858	37%
Eaton	613	18%
Glenmore	407	17%
Green Bay	856	19%
Green Bay City	42,331	45%
Hobart Village	3,701	29%
Holland	510	20%
Howard Village	7,874	32%
Humboldt	509	25%
Lawrence	1,813	12%
Ledgeview	2,981	19%
Morrison	613	25%
New Denmark	568	22%
Pittsfield	1,062	18%
Pulaski Village	1,335	37%
Rockland	663	17%
Scott	1,652	18%
Suamico Village	4,760	18%
Wrightstown	908	23%
Wrightstown Village	1,130	22%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. As a result, totals will not match county-level numbers.