

ALICE IN DUNN COUNTY



2023 Point-in-Time Data

Population: 45,349 • **Number of Households:** 17,369

Median Household Income: \$71,785 (state: \$74,631)

Labor Force Participation Rate: 67.3% (state: 65.2%)

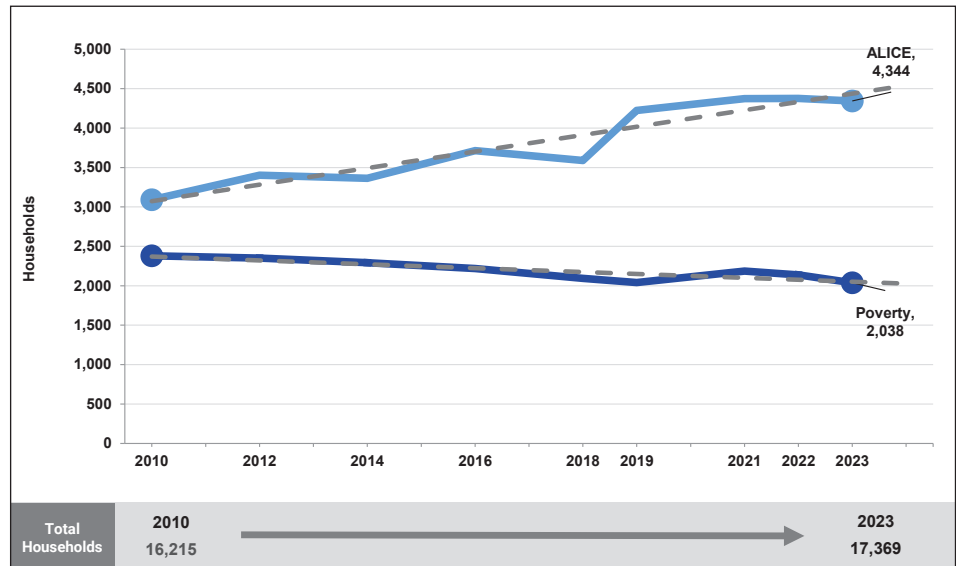
ALICE Households: 25% (state: 24%) • **Households in Poverty:** 12% (state: 11%)

Trends in Financial Hardship

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. The line graph to the right shows the number of ALICE and poverty-level households (solid blue lines), as well as the trend over time (dotted gray lines). **By 2023, 6,382 households (37%) were below the ALICE Threshold in Dunn County.**

ALICE and Poverty-Level Households, Dunn County, 2010–2023



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin

Sources: ALICE Threshold, 2010–2023; American Community Survey, 2010–2023

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2023, household costs in Dunn County were well above the Federal Poverty Level of \$14,580 for a single adult and \$30,000 for a family of four.

To see costs for different household compositions in Dunn County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Dunn County, 2023

	Single Adult	2 Adults, 1 Infant, 1 Preschooler
Monthly Costs		
Housing	\$737	\$1,013
Child Care	–	\$1,258
Food	\$453	\$1,229
Transportation	\$387	\$935
Health Care	\$174	\$617
Technology	\$86	\$116
Miscellaneous	\$184	\$517
Taxes	\$273	\$514
Monthly Total	\$2,294	\$6,199
ANNUAL TOTAL	\$27,528	\$74,388
Hourly Wage*	\$13.76	\$37.19

*Full-time wage required to support this budget

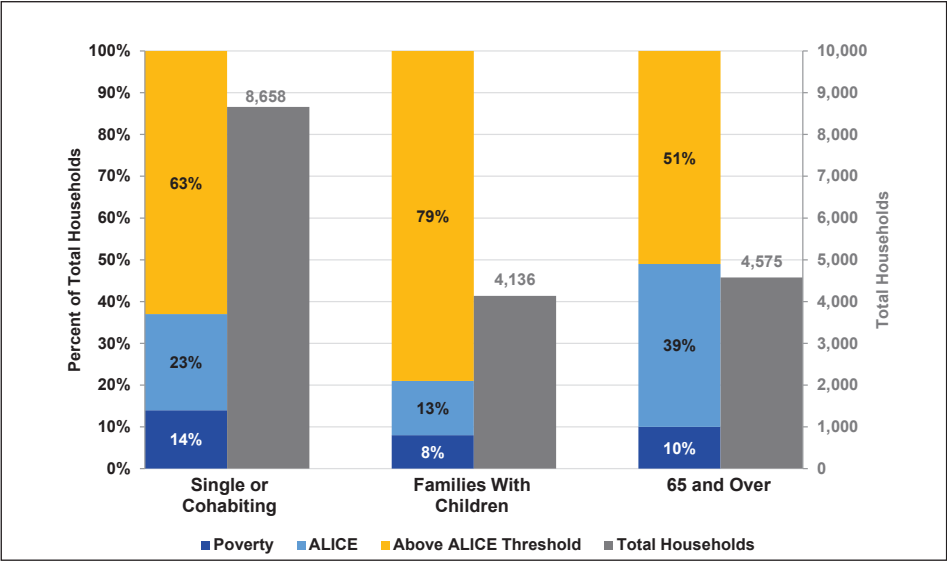
For ALICE Household Survival Budget sources, visit UnitedForALICE.org/Methodology

Financial Hardship is Not Evenly Distributed

The largest demographic groups in the county also tend to have the largest number of households below the ALICE Threshold. However, when looking at the percentage of each group that is below the Threshold, some groups face higher rates of hardship.

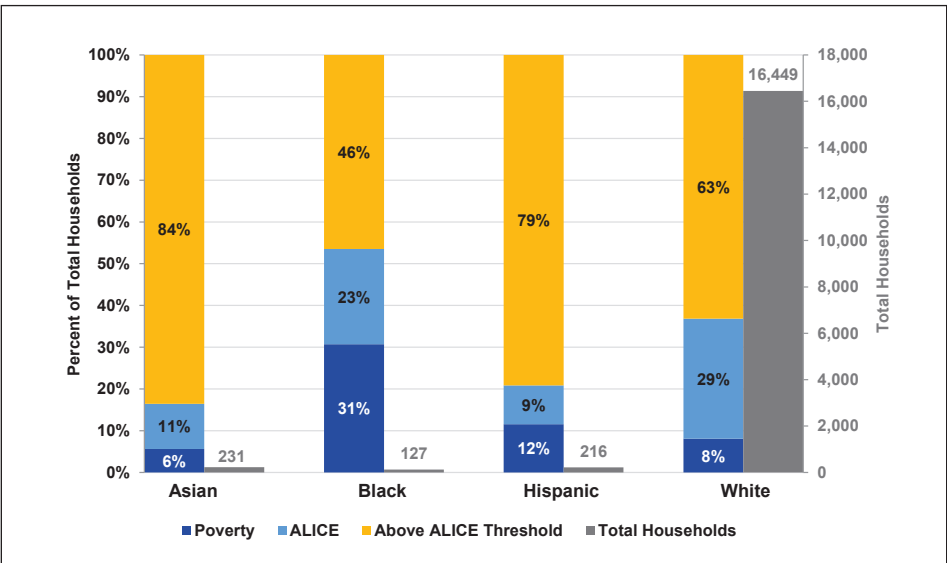
Explore more demographic data at UnitedForALICE.org/Wisconsin and visit UnitedForALICE.org/Mapping-Tool to see ALICE data for all available geographies.

Household Financial Status by Household Type, Dunn County, 2023



Note: Families with children include married-parent, single-female-headed, and single-male-headed households.
Sources: ALICE Threshold, 2023; American Community Survey, 2023

Household Financial Status by Race/Ethnicity, Dunn County, 2023



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.
Sources: ALICE Threshold, 2023; American Community Survey, 2023

Dunn County, 2023		
Town	Total Households	% ALICE & Poverty
Boyceville village	587	44%
Colfax town	398	27%
Colfax village	626	36%
Dunn town	625	33%
Eau Galle town	282	31%
Elk Mound town	633	23%
Elk Mound village	376	38%
Grant town	165	29%
Hay River town	273	41%
Knapp village	278	49%
Lucas town	270	26%
Menomonie city	6,150	48%
Menomonie town	1,226	23%
New Haven town	245	31%
Otter Creek town	203	28%
Peru town	117	15%
Red Cedar town	770	20%
Ridgeland village	150	71%
Rock Creek town	382	27%
Sand Creek town	225	39%
Sheridan town	202	29%
Sherman town	352	16%
Spring Brook town	650	22%
Stanton town	288	28%
Tainter town	1,023	35%
Tiffany town	237	41%
Weston town	253	34%
Wheeler village	103	42%
Wilson town	185	33%

Note: Municipal-level data on this page is 5-year averages for U.S. Census County Subdivisions, which include Census County Divisions (CCDs). Data for counties with populations over 65,000 is 1-year estimates. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county-level numbers.