

ALICE IN EAU CLAIRE COUNTY



2023 Point-in-Time Data

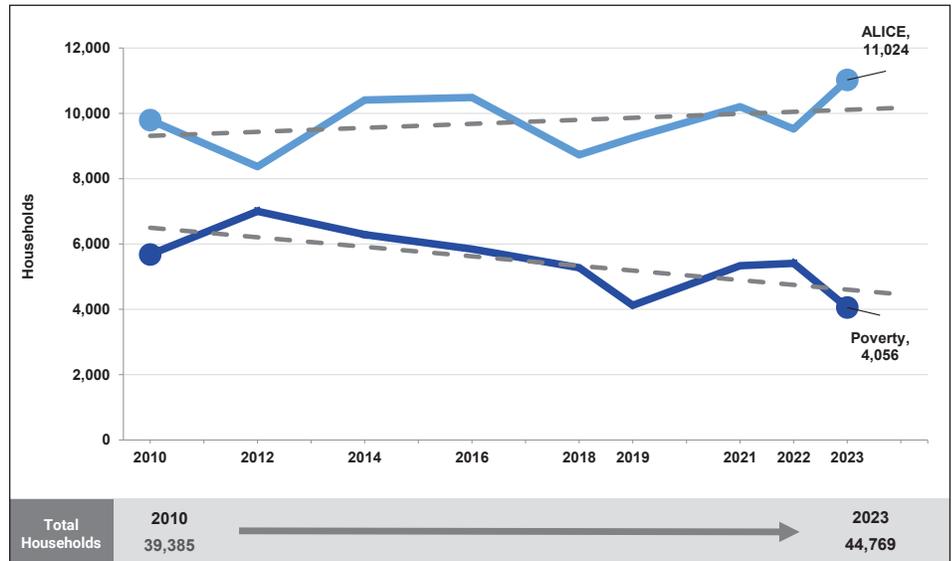
Population: 107,903 • **Number of Households:** 44,769
Median Household Income: \$72,563 (state: \$74,631)
Labor Force Participation Rate: 66.5% (state: 65.2%)
ALICE Households: 25% (state: 24%) • **Households in Poverty:** 9% (state: 11%)

Trends in Financial Hardship

ALICE is an acronym for **A**sset Limited, **I**ncome **C**onstrained, **E**mloyed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. The line graph to the right shows the number of ALICE and poverty-level households (solid blue lines), as well as the trend over time (dotted gray lines). **By 2023, 15,080 households (34%) were below the ALICE Threshold in Eau Claire County.**

ALICE and Poverty-Level Households, Eau Claire County, 2010–2023



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
 Sources: ALICE Threshold, 2010–2023; American Community Survey, 2010–2023

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2023, household costs in Eau Claire County were well above the Federal Poverty Level of \$14,580 for a single adult and \$30,000 for a family of four.

To see costs for different household compositions in Eau Claire County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Eau Claire County, 2023

	Single Adult	2 Adults, 1 Infant, 1 Preschooler
Monthly Costs		
Housing	\$703	\$1,005
Child Care	–	\$1,413
Food	\$491	\$1,333
Transportation	\$387	\$935
Health Care	\$174	\$617
Technology	\$86	\$116
Miscellaneous	\$184	\$542
Taxes	\$274	\$582
Monthly Total	\$2,299	\$6,543
ANNUAL TOTAL	\$27,588	\$78,516
Hourly Wage*	\$13.79	\$39.26

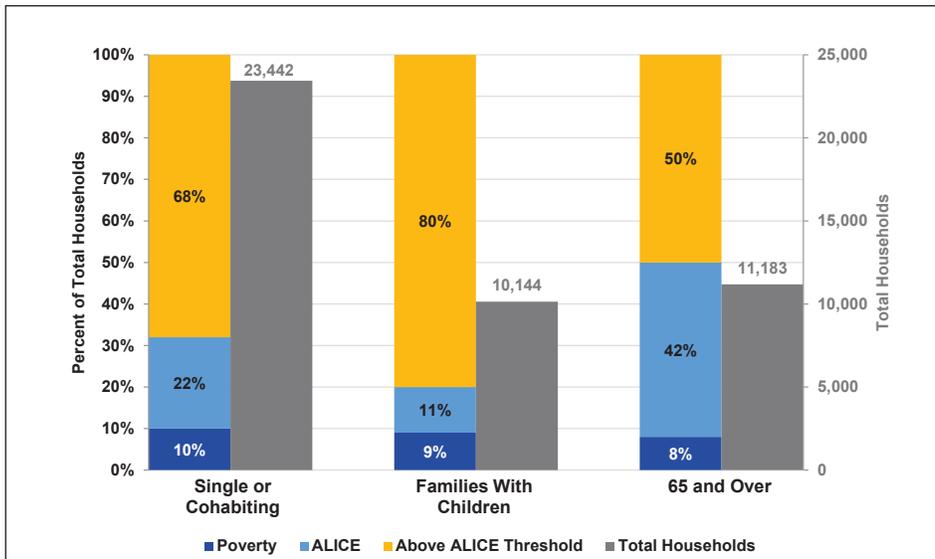
*Full-time wage required to support this budget
 For ALICE Household Survival Budget sources, visit UnitedForALICE.org/Methodology

Financial Hardship is Not Evenly Distributed

The largest demographic groups in the county also tend to have the largest number of households below the ALICE Threshold. However, when looking at the percentage of each group that is below the Threshold, some groups face higher rates of hardship.

Explore more demographic data at UnitedForALICE.org/Wisconsin and visit UnitedForALICE.org/Mapping-Tool to see ALICE data for all available geographies.

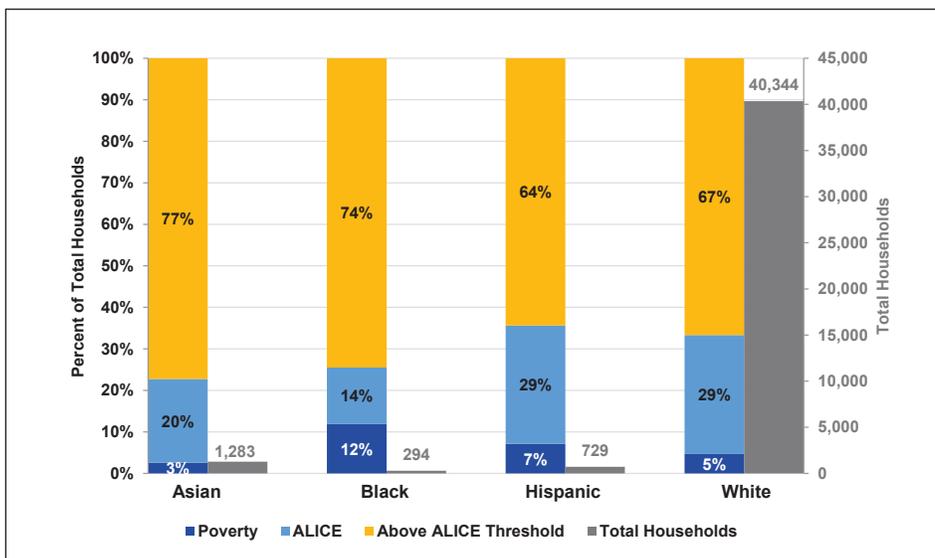
Household Financial Status by Household Type, Eau Claire County, 2023



Note: Families with children include married-parent, single-female-headed, and single-male-headed households.

Sources: ALICE Threshold, 2023; American Community Survey, 2023

Household Financial Status by Race/Ethnicity, Eau Claire County, 2023



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.

Sources: ALICE Threshold, 2023; American Community Survey, 2023

Eau Claire County, 2023		
Town	Total Households	% ALICE & Poverty
Altoona city	3,635	31%
Augusta city	551	51%
Bridge Creek town	742	24%
Brunswick town	682	23%
Clear Creek town	373	28%
Drammen town	276	14%
Eau Claire city	28,547	37%
Fairchild town	165	27%
Fairchild village	194	52%
Fall Creek village	506	28%
Lincoln town	432	28%
Ludington town	422	29%
Otter Creek town	138	25%
Pleasant Valley town	1,313	23%
Seymour town	1,166	19%
Union town	1,029	22%
Washington town	2,943	17%
Wilson town	147	29%

Note: Municipal-level data on this page is 5-year averages for U.S. Census County Subdivisions, which include Census County Divisions (CCDs). Data for counties with populations over 65,000 is 1-year estimates. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county-level numbers.