

# ALICE IN PRICE COUNTY



## 2023 Point-in-Time Data

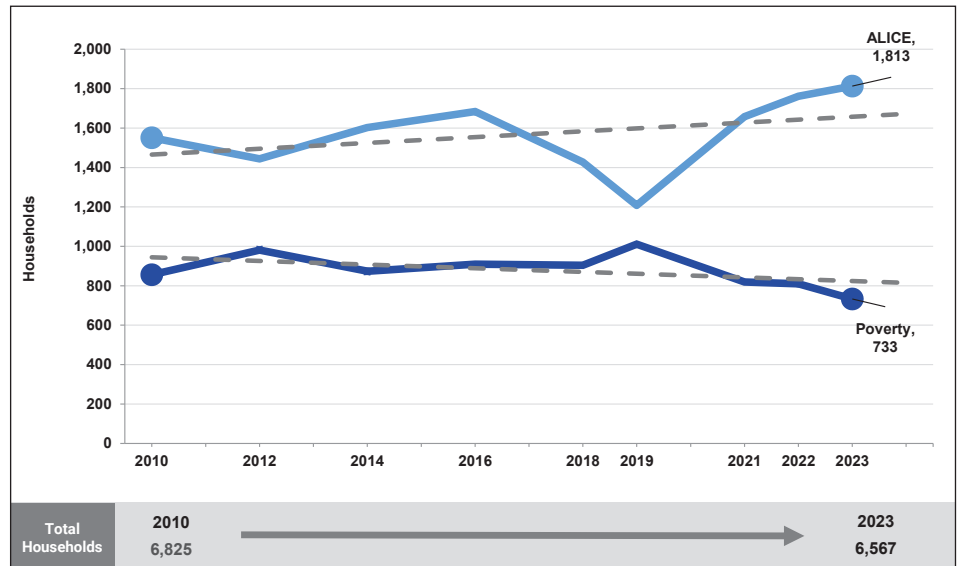
**Population:** 14,077 • **Number of Households:** 6,567  
**Median Household Income:** \$58,720 (state: \$74,631)  
**Labor Force Participation Rate:** 53.1% (state: 65.2%)  
**ALICE Households:** 28% (state: 24%) • **Households in Poverty:** 11% (state: 11%)

## Trends in Financial Hardship

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. The line graph to the right shows the number of ALICE and poverty-level households (solid blue lines), as well as the trend over time (dotted gray lines). **By 2023, 2,546 households (39%) were below the ALICE Threshold in Price County.**

## ALICE and Poverty-Level Households, Price County, 2010–2023



Note: See an interactive version of this data at [UnitedForALICE.org/Wisconsin](https://UnitedForALICE.org/Wisconsin)

Sources: ALICE Threshold, 2010–2023; American Community Survey, 2010–2023

## The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2023, household costs in Price County were well above the Federal Poverty Level of \$14,580 for a single adult and \$30,000 for a family of four.

To see costs for different household compositions in Price County, visit [UnitedForALICE.org/Household-Budgets/Wisconsin](https://UnitedForALICE.org/Household-Budgets/Wisconsin)

Household Survival Budget, Price County, 2023		
	Single Adult	2 Adults, 1 Infant, 1 Preschooler
<b>Monthly Costs</b>		
Housing	\$685	\$909
Child Care	–	\$1,069
Food	\$435	\$1,182
Transportation	\$387	\$935
Health Care	\$174	\$617
Technology	\$86	\$116
Miscellaneous	\$177	\$483
Taxes	\$256	\$420
<b>Monthly Total</b>	<b>\$2,200</b>	<b>\$5,731</b>
<b>ANNUAL TOTAL</b>	<b>\$26,400</b>	<b>\$68,772</b>
<b>Hourly Wage*</b>	<b>\$13.20</b>	<b>\$34.39</b>

\*Full-time wage required to support this budget

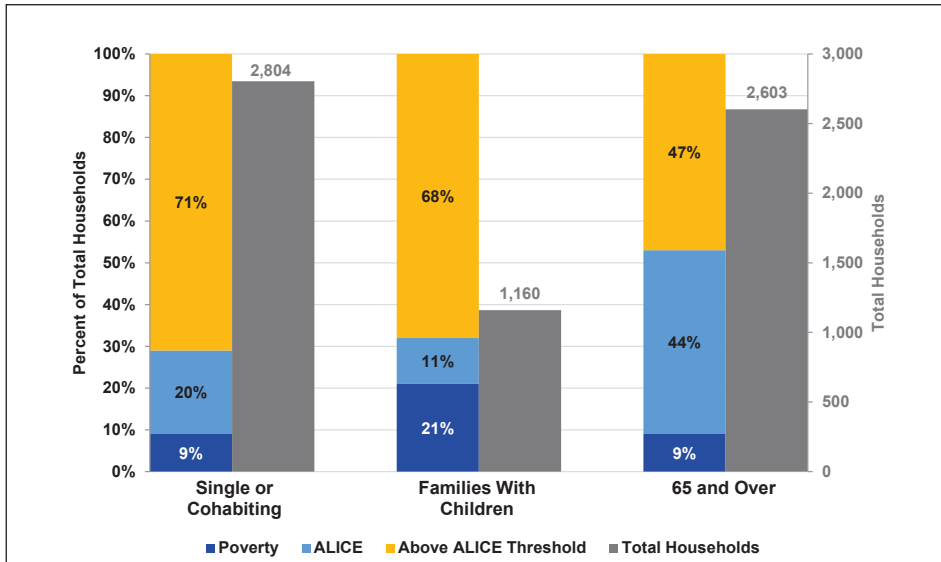
For ALICE Household Survival Budget sources, visit [UnitedForALICE.org/Methodology](https://UnitedForALICE.org/Methodology)

# Financial Hardship is Not Evenly Distributed

The largest demographic groups in the county also tend to have the largest number of households below the ALICE Threshold. However, when looking at the percentage of each group that is below the Threshold, some groups face higher rates of hardship.

Explore more demographic data at [UnitedForALICE.org/Wisconsin](https://UnitedForALICE.org/Wisconsin) and visit [UnitedForALICE.org/Mapping-Tool](https://UnitedForALICE.org/Mapping-Tool) to see ALICE data for all available geographies.

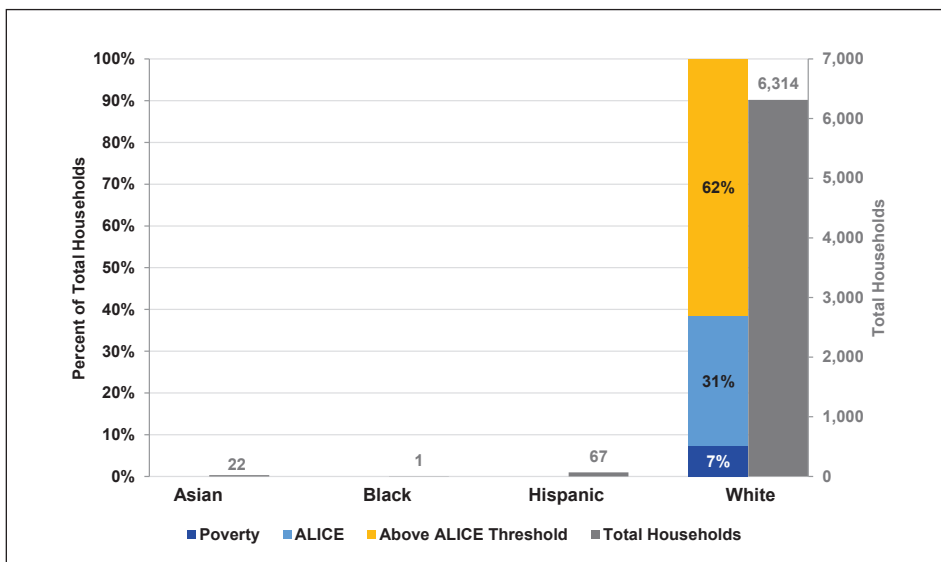
## Household Financial Status by Household Type, Price County, 2023



Note: Families with children include married-parent, single-female-headed, and single-male-headed households.

Sources: ALICE Threshold, 2023; American Community Survey, 2023

## Household Financial Status by Race/Ethnicity, Price County, 2023



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.

Sources: ALICE Threshold, 2023; American Community Survey, 2023

Price County, 2023		
Town	Total Households	% ALICE & Poverty
Catawba town	127	46%
Eisenstein town	263	43%
Elk town	499	28%
Emery town	143	38%
Fifield town	503	42%
Flambeau town	244	27%
Hackett town	127	20%
Harmony town	111	34%
Hill town	174	38%
Kennan town	174	41%
Knox town	136	32%
Lake town	513	29%
Ogema town	339	49%
Park Falls city	1,137	48%
Phillips city	660	48%
Prentice town	238	38%
Prentice village	218	51%
Spirit town	136	29%
Worcester town	610	27%

Note: Municipal-level data on this page is 5-year averages for U.S. Census County Subdivisions, which include Census County Divisions (CCDs). Data for counties with populations over 65,000 is 1-year estimates. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county-level numbers.