

ALICE IN SHAWANO COUNTY



2023 Point-in-Time Data

Population: 40,927 • **Number of Households:** 16,881

Median Household Income: \$67,032 (state: \$74,631)

Labor Force Participation Rate: 60.8% (state: 65.2%)

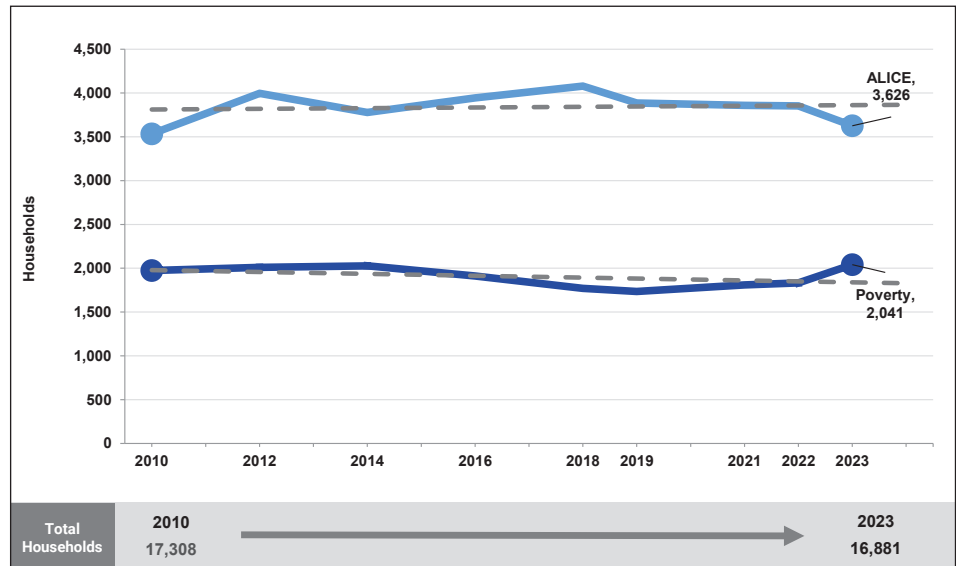
ALICE Households: 21% (state: 24%) • **Households in Poverty:** 12% (state: 11%)

Trends in Financial Hardship

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. The line graph to the right shows the number of ALICE and poverty-level households (solid blue lines), as well as the trend over time (dotted gray lines). **By 2023, 5,667 households (34%) were below the ALICE Threshold in Shawano County.**

ALICE and Poverty-Level Households, Shawano County, 2010–2023



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin

Sources: ALICE Threshold, 2010–2023; American Community Survey, 2010–2023

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2023, household costs in Shawano County were well above the Federal Poverty Level of \$14,580 for a single adult and \$30,000 for a family of four.

To see costs for different household compositions in Shawano County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Shawano County, 2023

	Single Adult	2 Adults, 1 Infant, 1 Preschooler
Monthly Costs		
Housing	\$713	\$909
Child Care	–	\$1,306
Food	\$424	\$1,150
Transportation	\$387	\$935
Health Care	\$174	\$617
Technology	\$86	\$116
Miscellaneous	\$178	\$503
Taxes	\$260	\$476
Monthly Total	\$2,222	\$6,012
ANNUAL TOTAL	\$26,664	\$72,144
Hourly Wage*	\$13.33	\$36.07

*Full-time wage required to support this budget

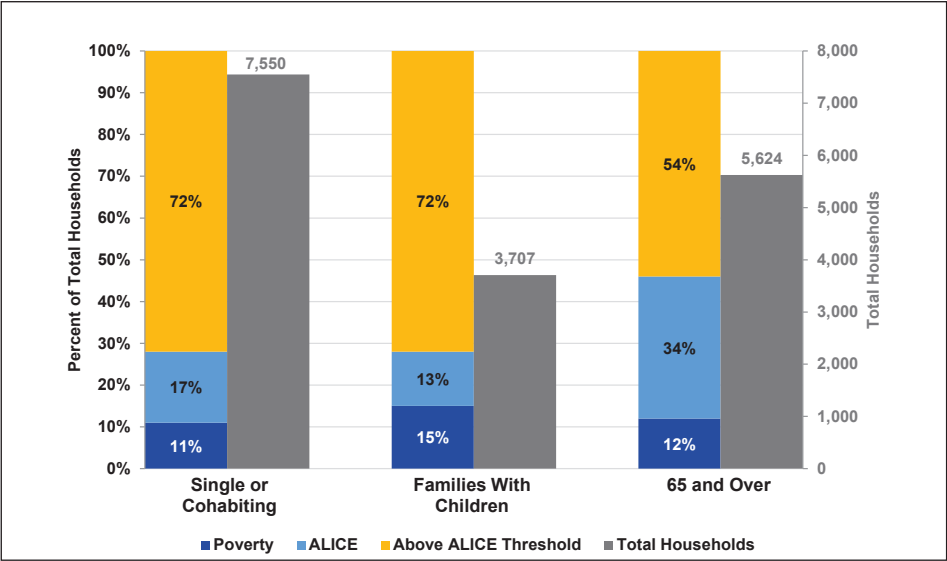
For ALICE Household Survival Budget sources, visit UnitedForALICE.org/Methodology

Financial Hardship is Not Evenly Distributed

The largest demographic groups in the county also tend to have the largest number of households below the ALICE Threshold. However, when looking at the percentage of each group that is below the Threshold, some groups face higher rates of hardship.

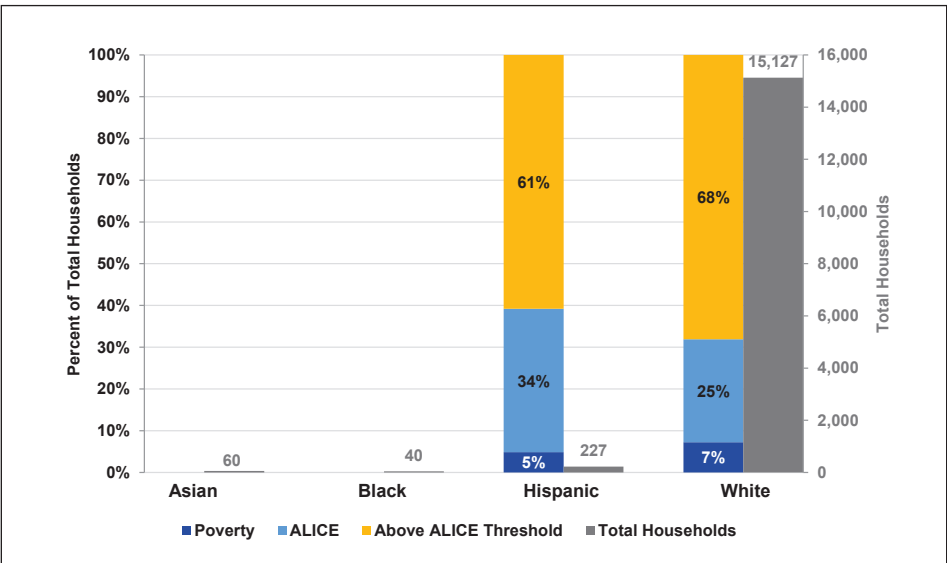
Explore more demographic data at UnitedForALICE.org/Wisconsin and visit UnitedForALICE.org/Mapping-Tool to see ALICE data for all available geographies.

Household Financial Status by Household Type, Shawano County, 2023



Note: Families with children include married-parent, single-female-headed, and single-male-headed households.
Sources: ALICE Threshold, 2023; American Community Survey, 2023

Household Financial Status by Race/Ethnicity, Shawano County, 2023



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.
Sources: ALICE Threshold, 2023; American Community Survey, 2023

Shawano County, 2023		
Town	Total Households	% ALICE & Poverty
Almon town	229	42%
Angelica town	628	23%
Aniwa town	198	32%
Aniwa village	116	51%
Bartelme town	323	43%
Belle Plaine town	777	35%
Birnamwood town	293	41%
Birnamwood village	283	48%
Bonduel village	555	39%
Bowler village	128	48%
Cecil village	248	27%
Eland village	100	28%
Fairbanks town	187	40%
Germania town	107	33%
Grant town	362	24%
Green Valley town	343	28%
Gresham village	227	50%
Hartland town	299	27%
Herman town	300	24%
Hutchins town	240	26%
Lessor town	431	23%
Maple Grove town	375	25%
Mattoon village	180	28%
Morris town	194	45%
Navarino town	163	34%
Pella town	382	40%
Red Springs town	300	35%
Richmond town	806	18%
Seneca town	243	21%
Shawano city	3,908	40%
Tigerton village	305	33%
Washington town	896	32%
Waukechon town	417	18%
Wescott town	1,587	30%
Wittenberg town	306	31%
Wittenberg village	396	46%

Note: Municipal-level data on this page is 5-year averages for U.S. Census County Subdivisions, which include Census County Divisions (CCDs). Data for counties with populations over 65,000 is 1-year estimates. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county-level numbers.