

ALICE IN TAYLOR COUNTY



2023 Point-in-Time Data

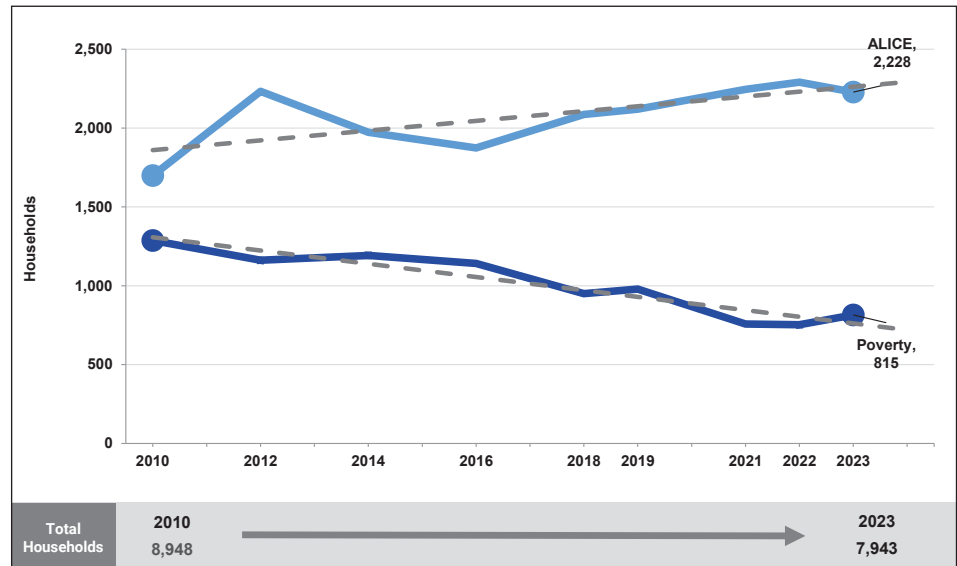
Population: 19,972 • **Number of Households:** 7,943
Median Household Income: \$63,142 (state: \$74,631)
Labor Force Participation Rate: 63.0% (state: 65.2%)
ALICE Households: 28% (state: 24%) • **Households in Poverty:** 10% (state: 11%)

Trends in Financial Hardship

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mloyed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. The line graph to the right shows the number of ALICE and poverty-level households (solid blue lines), as well as the trend over time (dotted gray lines). **By 2023, 3,043 households (38%) were below the ALICE Threshold in Taylor County.**

ALICE and Poverty-Level Households, Taylor County, 2010–2023



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin

Sources: ALICE Threshold, 2010–2023; American Community Survey, 2010–2023

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2023, household costs in Taylor County were well above the Federal Poverty Level of \$14,580 for a single adult and \$30,000 for a family of four.

To see costs for different household compositions in Taylor County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Taylor County, 2023		
	Single Adult	2 Adults, 1 Infant, 1 Preschooler
Monthly Costs		
Housing	\$637	\$909
Child Care	–	\$1,316
Food	\$435	\$1,182
Transportation	\$387	\$935
Health Care	\$174	\$617
Technology	\$86	\$116
Miscellaneous	\$172	\$508
Taxes	\$246	\$488
Monthly Total	\$2,137	\$6,071
ANNUAL TOTAL	\$25,644	\$72,852
Hourly Wage*	\$12.82	\$36.43

*Full-time wage required to support this budget

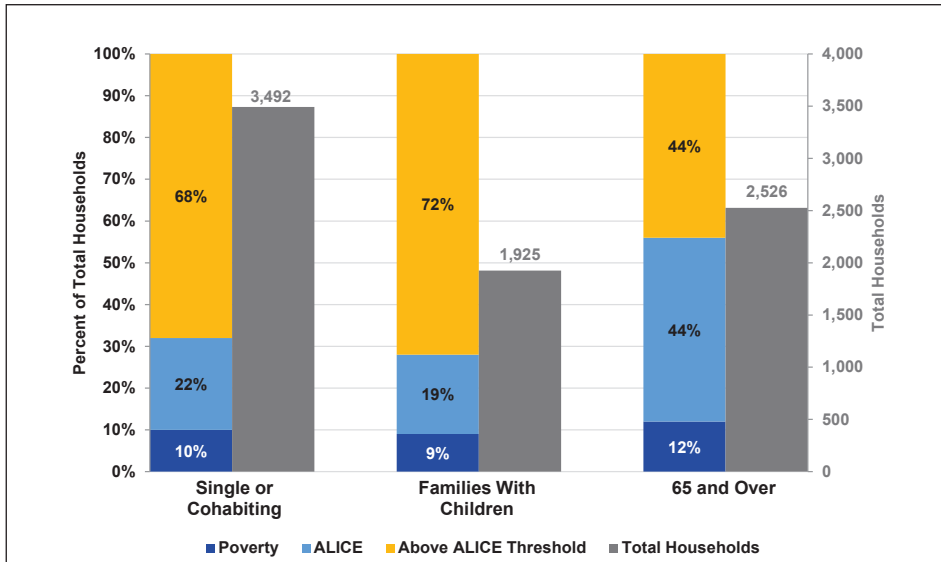
For ALICE Household Survival Budget sources, visit UnitedForALICE.org/Methodology

Financial Hardship is Not Evenly Distributed

The largest demographic groups in the county also tend to have the largest number of households below the ALICE Threshold. However, when looking at the percentage of each group that is below the Threshold, some groups face higher rates of hardship.

Explore more demographic data at UnitedForALICE.org/Wisconsin and visit UnitedForALICE.org/Mapping-Tool to see ALICE data for all available geographies.

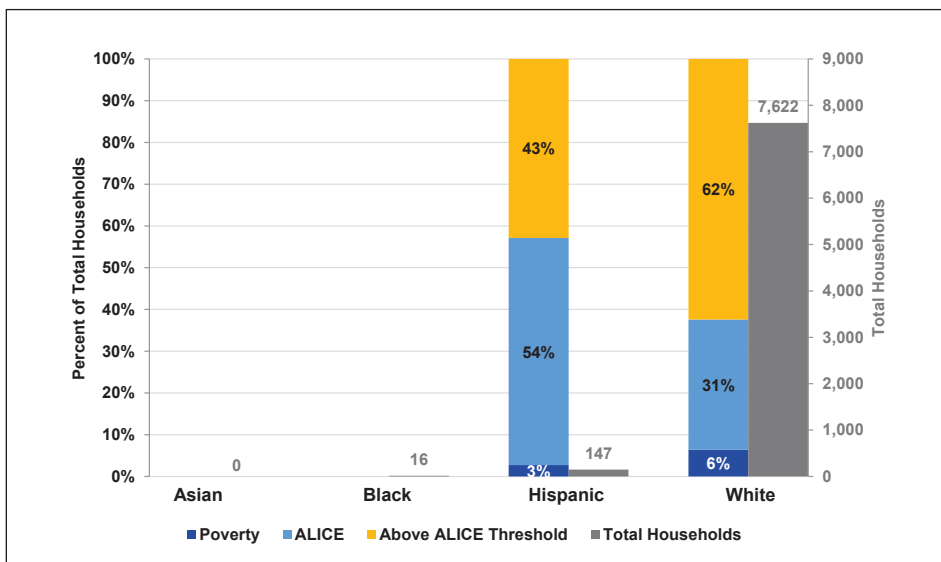
Household Financial Status by Household Type, Taylor County, 2023



Note: Families with children include married-parent, single-female-headed, and single-male-headed households.

Sources: ALICE Threshold, 2023; American Community Survey, 2023

Household Financial Status by Race/Ethnicity, Taylor County, 2023



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.

Sources: ALICE Threshold, 2023; American Community Survey, 2023

Taylor County, 2023		
Town	Total Households	% ALICE & Poverty
Aurora town	152	55%
Browning town	317	32%
Chelsea town	257	42%
Deer Creek town	284	26%
Ford town	137	27%
Gilman village	162	42%
Goodrich town	197	34%
Greenwood town	270	37%
Hammel town	279	27%
Holway town	287	42%
Jump River town	130	55%
Little Black town	330	41%
Maplehurst town	131	44%
McKinley town	163	39%
Medford city	2,013	47%
Medford town	892	29%
Molitor town	118	26%
Rib Lake town	297	27%
Rib Lake village	405	44%
Roosevelt town	143	34%
Stetsonville village	273	26%
Taft town	101	30%
Westboro town	298	37%

Note: Municipal-level data on this page is 5-year averages for U.S. Census County Subdivisions, which include Census County Divisions (CCDs). Data for counties with populations over 65,000 is 1-year estimates. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county-level numbers.