

ALICE IN WASHBURN COUNTY



2023 Point-in-Time Data

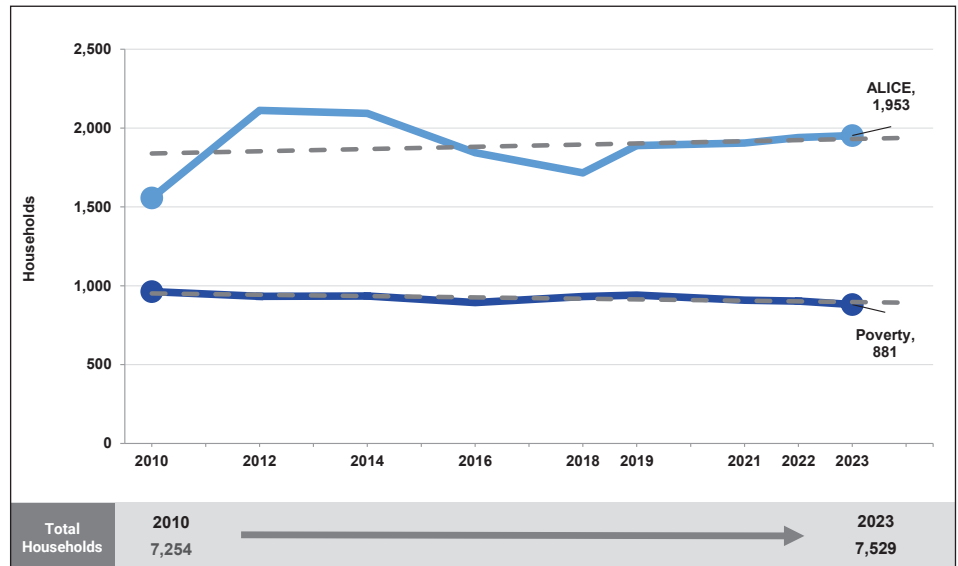
Population: 16,749 • **Number of Households:** 7,529
Median Household Income: \$61,270 (state: \$74,631)
Labor Force Participation Rate: 54.4% (state: 65.2%)
ALICE Households: 26% (state: 24%) • **Households in Poverty:** 12% (state: 11%)

Trends in Financial Hardship

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mloyed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. The line graph to the right shows the number of ALICE and poverty-level households (solid blue lines), as well as the trend over time (dotted gray lines). **By 2023, 2,834 households (38%) were below the ALICE Threshold in Washburn County.**

ALICE and Poverty-Level Households, Washburn County, 2010–2023



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
 Sources: ALICE Threshold, 2010–2023; American Community Survey, 2010–2023

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2023, household costs in Washburn County were well above the Federal Poverty Level of \$14,580 for a single adult and \$30,000 for a family of four.

To see costs for different household compositions in Washburn County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Washburn County, 2023		
	Single Adult	2 Adults, 1 Infant, 1 Preschooler
Monthly Costs		
Housing	\$673	\$959
Child Care	–	\$1,192
Food	\$462	\$1,253
Transportation	\$387	\$935
Health Care	\$174	\$617
Technology	\$86	\$116
Miscellaneous	\$178	\$507
Taxes	\$260	\$487
Monthly Total	\$2,220	\$6,066
ANNUAL TOTAL	\$26,640	\$72,792
Hourly Wage*	\$13.32	\$36.40

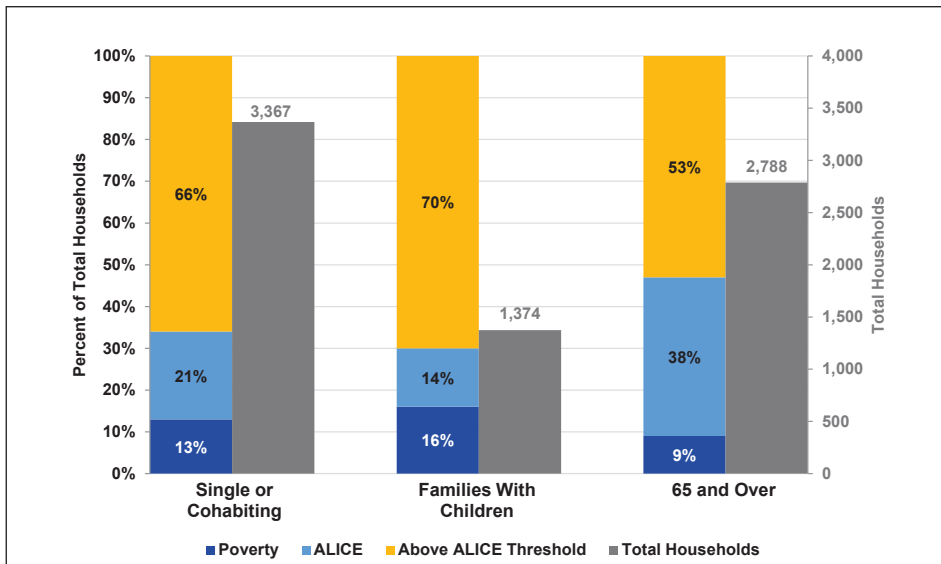
*Full-time wage required to support this budget
 For ALICE Household Survival Budget sources, visit UnitedForALICE.org/Methodology

Financial Hardship is Not Evenly Distributed

The largest demographic groups in the county also tend to have the largest number of households below the ALICE Threshold. However, when looking at the percentage of each group that is below the Threshold, some groups face higher rates of hardship.

Explore more demographic data at UnitedForALICE.org/Wisconsin and visit UnitedForALICE.org/Mapping-Tool to see ALICE data for all available geographies.

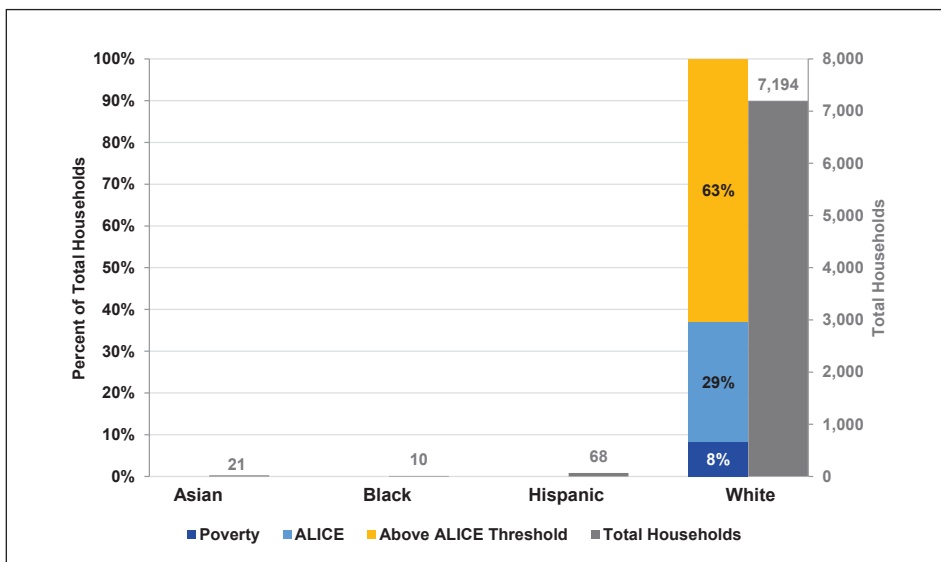
Household Financial Status by Household Type, Washburn County, 2023



Note: Families with children include married-parent, single-female-headed, and single-male-headed households.

Sources: ALICE Threshold, 2023; American Community Survey, 2023

Household Financial Status by Race/Ethnicity, Washburn County, 2023



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.

Sources: ALICE Threshold, 2023; American Community Survey, 2023

Washburn County, 2023		
Town	Total Households	% ALICE & Poverty
Barronett town	203	28%
Bashaw town	420	26%
Bass Lake town	228	32%
Beaver Brook town	313	24%
Birchwood town	247	30%
Birchwood village	166	37%
Brooklyn town	142	25%
Casey town	186	32%
Chicog town	151	41%
Crystal town	124	23%
Evergreen town	541	37%
Gull Lake town	140	32%
Long Lake town	343	28%
Madge town	272	26%
Minong town	476	34%
Minong village	329	65%
Sarona town	172	31%
Shell Lake city	629	45%
Spooner city	1,110	52%
Spooner town	340	26%
Springbrook town	277	52%
Stinnett town	136	51%
Stone Lake town	192	35%
Trego town	345	32%

Note: Municipal-level data on this page is 5-year averages for U.S. Census County Subdivisions, which include Census County Divisions (CCDs). Data for counties with populations over 65,000 is 1-year estimates. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county-level numbers.