

ALICE IN WAUSHARA COUNTY



2023 Point-in-Time Data

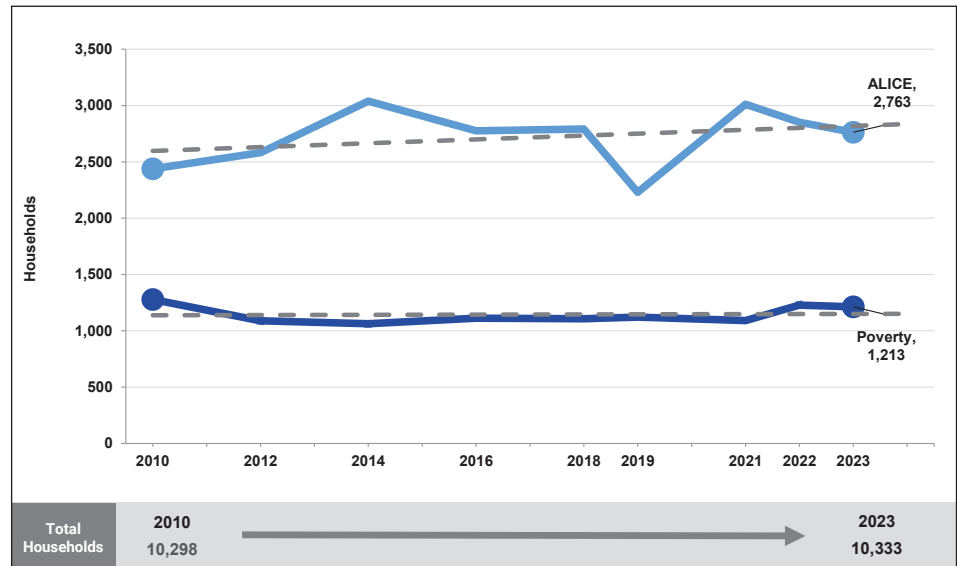
Population: 24,752 • **Number of Households:** 10,333
Median Household Income: \$64,968 (state: \$74,631)
Labor Force Participation Rate: 54.5% (state: 65.2%)
ALICE Households: 27% (state: 24%) • **Households in Poverty:** 12% (state: 11%)

Trends in Financial Hardship

ALICE is an acronym for **A**sset Limited, **I**ncome **C**onstrained, **E**mloyed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. The line graph to the right shows the number of ALICE and poverty-level households (solid blue lines), as well as the trend over time (dotted gray lines). **By 2023, 3,976 households (38%) were below the ALICE Threshold in Waushara County.**

ALICE and Poverty-Level Households, Waushara County, 2010–2023



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin

Sources: ALICE Threshold, 2010–2023; American Community Survey, 2010–2023

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2023, household costs in Waushara County were well above the Federal Poverty Level of \$14,580 for a single adult and \$30,000 for a family of four.

To see costs for different household compositions in Waushara County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Waushara County, 2023		
	Single Adult	2 Adults, 1 Infant, 1 Preschooler
Monthly Costs		
Housing	\$637	\$909
Child Care	–	\$1,338
Food	\$459	\$1,245
Transportation	\$387	\$935
Health Care	\$174	\$617
Technology	\$86	\$116
Miscellaneous	\$174	\$516
Taxes	\$251	\$512
Monthly Total	\$2,168	\$6,188
ANNUAL TOTAL	\$26,016	\$74,256
Hourly Wage*	\$13.01	\$37.13

*Full-time wage required to support this budget

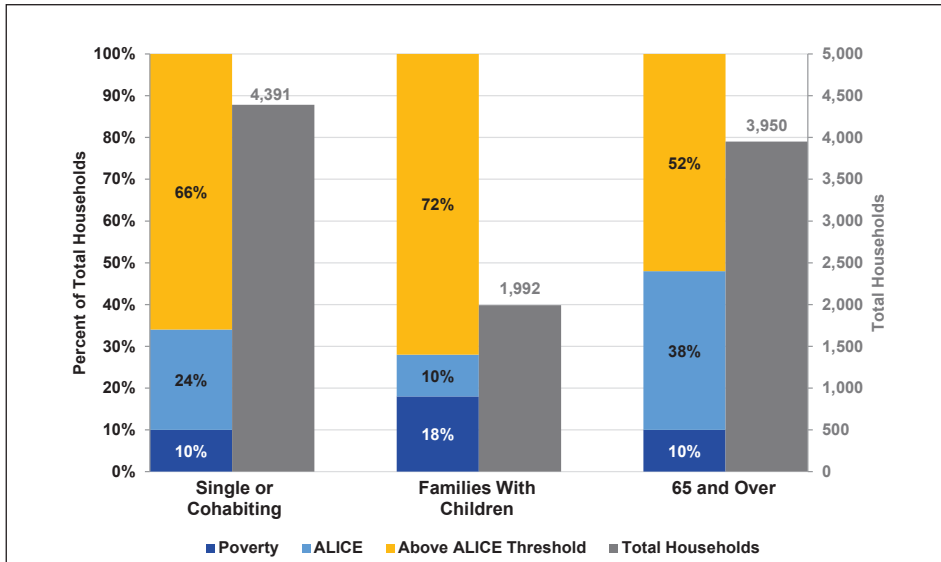
For ALICE Household Survival Budget sources, visit UnitedForALICE.org/Methodology

Financial Hardship is Not Evenly Distributed

The largest demographic groups in the county also tend to have the largest number of households below the ALICE Threshold. However, when looking at the percentage of each group that is below the Threshold, some groups face higher rates of hardship.

Explore more demographic data at UnitedForALICE.org/Wisconsin and visit UnitedForALICE.org/Mapping-Tool to see ALICE data for all available geographies.

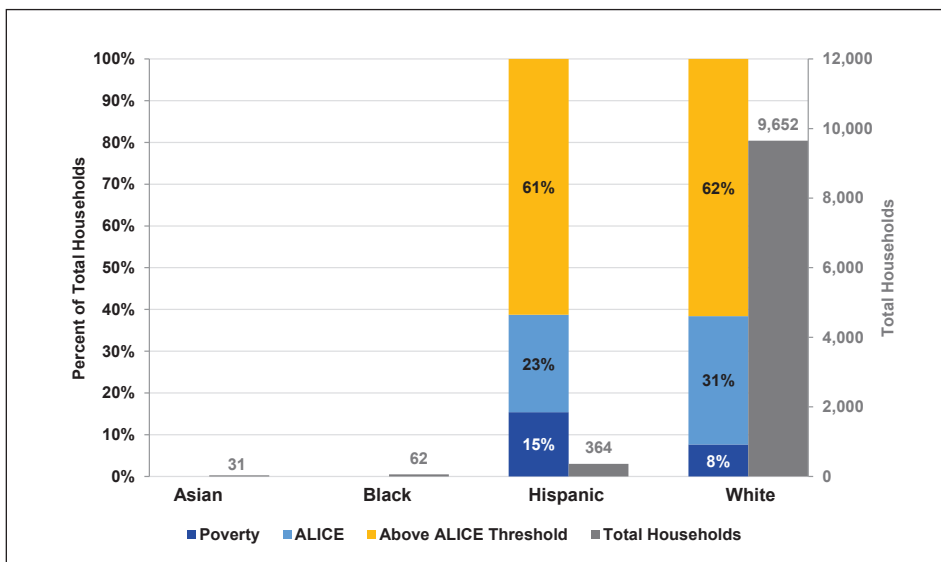
Household Financial Status by Household Type, Waushara County, 2023



Note: Families with children include married-parent, single-female-headed, and single-male-headed households.

Sources: ALICE Threshold, 2023; American Community Survey, 2023

Household Financial Status by Race/Ethnicity, Waushara County, 2023



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.

Sources: ALICE Threshold, 2023; American Community Survey, 2023

Waushara County, 2023		
Town	Total Households	% ALICE & Poverty
Aurora town	370	26%
Bloomfield town	411	31%
Coloma town	273	30%
Coloma village	239	37%
Dakota town	518	38%
Deerfield town	290	28%
Hancock town	262	35%
Hancock village	214	57%
Leon town	707	43%
Lohrville village	186	37%
Marion town	917	27%
Mount Morris town	519	29%
Oasis town	136	37%
Plainfield town	244	34%
Plainfield village	368	50%
Poy Sippi town	421	42%
Redgranite village	576	39%
Richford town	232	35%
Rose town	287	45%
Saxeville town	389	29%
Springwater town	618	37%
Warren town	261	34%
Wautoma city	876	60%
Wautoma town	555	31%
Wild Rose village	452	54%

Note: Municipal-level data on this page is 5-year averages for U.S. Census County Subdivisions, which include Census County Divisions (CCDs). Data for counties with populations over 65,000 is 1-year estimates. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county-level numbers.