

Vaccine Hesitancy – Toolkit

Use up to \$1,000 total to boost these vaccine hesitancy assets between now and August 20th

SOCIAL MEDIA POST OPTIONS

- [Vaccine Hesitancy Video](#)

Graphics with 211 Wisconsin and United Way of Wisconsin logos:

- [Vaccine Hesitancy Post #1– Celebrating](#)
- [Vaccine Hesitancy Post #2 - Collaborating \(large meeting\)](#)
- [Vaccine Hesitancy Post #3– Connecting \(hands\)](#)
- [Vaccine Hesitancy Post #4 – Connecting \(yoga\)](#)
- [Vaccine Hesitancy Post #5– Collaborating \(small meeting\)](#)
- [Vaccine Hesitancy Post #6– Gathering](#)
- [Vaccine Hesitancy Post #7 – Lunch with Friends](#)
- [Vaccine Hesitancy Post #8–Our future](#)
- [Vaccine Hesitancy Post #9 – Summertime Fun](#)
- [Vaccine Hesitancy Post #10– Community](#)
- [Vaccine Hesitancy Post #11– Up North Adventures](#)
- [Vaccine Hesitancy Post #12– Weekend Getaways](#)

Customizable Graphics – without 211 Wisconsin and United Way of Wisconsin logos:

- [Customizable Vaccine Hesitancy Post #1– Celebrating](#)
- [Customizable Vaccine Hesitancy Post #2 - Collaborating \(large meeting\)](#)
- [Customizable Vaccine Hesitancy Post #3– Connecting \(hands\)](#)
- [Customizable Vaccine Hesitancy Post #4 – Connecting \(yoga\)](#)
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SOCIAL MEDIA MESSAGING SAMPLES

- Did you know? COVID-19 vaccines are safe, effective & free to everyone age 12+! Learn more at www.dhs.wisconsin.gov/vaccine or call 211. Find out where to get a vaccine at www.vaccines.gov

- Have questions about the COVID-19 vaccine or want to know where to find a vaccine nearby? Call 211 for personal assistance with vaccine-related questions.
- Not sure where to get a COVID-19 vaccine? Call 211 with vaccine-related questions or visit www.vaccines.gov to find where to get a vaccine.

ADDITIONAL RESOURCES

POSTCARD (FOR PRINT)

- [Vaccine Hesitancy Postcard](#)