



Arts & Entrepreneurship SIG

2014 USASBE Conference, Ft. Worth, TX

Re-energize, Re-engage, Re-create!

*Join together to Re-energize, Re-engage, Re-create
the Arts & Entrepreneurship SIG
January 9-10, 2014*

Learning Journey

Start the *Re-energized* SIG experience with our special Learning Journey to Texas Christian University where Professor **Suki John** will lead an exploration of entrepreneurship through dance, and Professor **Sally Packard**, Director of the School of Art, will engage our critical thinking and solution-finding skills through drawing and mapping. Lunch is provided at TCU, and **Michael Sherrod** will lead a discussion about entrepreneurship practice and programming. Through this interactive, hands-on and engaging visit, you will learn about pedagogical issues, curriculum development and experiential classroom techniques that allow the arts and entrepreneurship to creatively and enjoyably collide.

Panel Discussion

Discover the evolution of best practices in Arts & Entrepreneurship pedagogy and programming at the A&E Panel Discussion on Friday, January 10th. Panelist will include, **Michael Sherrod**, Entrepreneur-in-Residence at TCU, **Sharon Alpi**, Director of the Center for Entrepreneurship at Millikin University, **Donna Conaty**, Associate Dean College of Professional Studies and Fine Arts at San Diego State University, **Megan Matthews**, Arts Management Program Coordinator at University of Wisconsin Whitewater, and **James Hart**, Director of the Arts Entrepreneurship Program at Southern Methodist University.

Business Meeting

Join us following the panel discussion as we discuss the future of the Arts and Entrepreneurship SIG and choose new officers for 2014.

