GREETINGS FROM THE PRESIDENT

Jeffrey Cornwall, D.B.A.
President, USASBE
The Jack C. Massey Chair in Entrepreneurship
Director of the Center for Entrepreneurship
Belmont University

By now, most of you have heard the news reports about the Nashville Flood of 2010. We received over fifteen inches of rain in just two days over the first weekend in May. The torrential rainfall pushed the Cumberland and Harpeth Rivers to record flood levels, causing severe damage throughout the city and its suburbs.

The Belmont University students, faculty and staff responded to the call for help almost immediately. Hundreds of volunteers from the Belmont community showed up and began helping our Nashville neighbors in their recovery efforts. Our campus was spared major damage, but the campus was closed for one day to help keep people off our flooded highways. For several days the campus, like the rest of the city, faced water shortages and power outages. But our students did not complain, and continued to volunteer right up until graduation.

The flooding was so widespread that almost everyone was touched by the devastation of the flooding in some way. The USASBE family was no exception. Although the Belmont campus did not have widespread damage, unfortunately the USASBE offices did have several inches of flood water. The damage was substantial enough to force us to move to new offices on a satellite Belmont campus just south of Nashville.

With the help and support of Belmont administration, the USASBE staff -- Becky Gann and Megan McGonagill -- made a quick and smooth transition to their new offices. The phone numbers, mailing address and e-mails will all remain the same.
USASBE is an organization dedicated to fostering and supporting entrepreneurship. I ask that you please keep the many entrepreneurs who lost their livelihoods due to the flood in your thoughts and prayers over the coming months, as they try to put their lives and their businesses back together.

Jeff

USASBE 2011 Hilton Head

Hilton Head Island 2011: Starfish and Entrepreneurship

I hope you enjoyed a wonderful Memorial Day Weekend but didn’t forget to take your paper along if you were traveling – the 2011 conference site will open for submissions on June 15 through August 27, 2010. Be on the lookout for announcements as the conference continues to take shape. Remember to visit the conference site often to check for updates and also to contact the appropriate individuals who will require your help to make the conference successful. Danny Holt, Competitive Papers Chair, daniel.holt@afit.edu, Marty Mattare, Competitive Workshops Chair, mmattare@frostburg.edu, Mindy Walls, Competitive Cases Chair, mfwalls@mail.wvu.edu, and Matt Marvel, Pre Conference Chair, matt.marvel@wku.com all welcome your suggestions.

As we embark on summer my thoughts turn to planning excursions to the New Jersey shore and I am reminded that the front page of the USASBE Call for Papers (https://usasbe.org/conference/2011/) sports a starfish or sea star, a useful metaphor for our discipline and conference next year. At the risk of anthropomorphizing starfish, this sea creature, Asteroidea, serves as a symbol for entrepreneurial activity given their ability to re-grow limbs or their entire body once severed or damaged. This capability is analogous to the role played by entrepreneurial companies – it is this resilience, growth and shaping of the future that we celebrate each January at the annual USASBE conference.

A wonderful program is taking shape for the Hilton Head Island conference. We have some exciting speakers lined up; one recognizable to all entrepreneurship scholars and teachers is William B. Gartner, Arthur M. Spiro Professor of Entrepreneurial Leadership at Clemson University. We will also be hearing about the latest Global Entrepreneurship Monitor research from Maria Minnitti, Professor and Bobby B. Lyle Chair in Entrepreneurship at SMU. Richard Sweeney, Co-founder of Keurig, will share his story of the evolution of his company. You may recognize Keurig as the company that innovated the “k-cup” single serve coffee segment in the United States and parts of Asia. The company is now part of Green Mountain Coffee. Navigate on over to the company site (http://www.keurig.com/) to appreciate the flavorful beverages that Keurig has made possible through its concept of fresh and flavorful coffee one cup at a time, at the office or at home. Other exciting sessions being planned include a selection of pre-conferences, case sessions, a panel discussion focused on publishing cases, a panel of entrepreneurship journal editors on how and where to publish peer reviewed articles and, last but not least, an
opportunity for networking with some of the leading entrepreneurship educators, scholars, practitioners and policy-makers on the planet! We look forward to working with you to make USASBE2011 a great success.

Ethné

Ethné Swartz
2011 USASBE Conference V.P.
Chair, Marketing and Entrepreneurship
Silberman College of Business
Fairleigh Dickinson University

SPECIAL INTEREST GROUPS NEWS

Pedagogy Special Interest Group Report
Submitted by Fred Maidment, Chair

Report from the 2010 Conference The sessions for the Pedagogy Interest Group were very successful and we are looking forward to next year in Hilton Head, South Carolina, where we hope to have even greater success.

The Pedagogy Interest Group had a very successful pre-conference workshop in Nashville at the Annual Conference. The workshop was entitled “The Undergraduate Entrepreneurship Curriculum: Establishing a Paradigm”. The workshop addressed the curriculum/course content for Entrepreneurship majors, concentrations, and across the curriculum.

Publications by the Membership

Business Plan Competition
Briar Cliff University in Sioux City, Iowa, sponsored its own, local, business plan competition, called “Swimming with the Sharks” based on the ABC television program, “Shark Tank”. The prize money was $5,000, provided by Siouxland Economic Development Corporation. Participating universities included the University of South Dakota, Wayne State University and Briar Cliff. The prize money is to be used either to help fund a start-up or an existing business.

Ongoing Research Project
Doan Winkel and Jeff Vanvenhoven are doing a study on enhancing entrepreneurial self-efficacy and identity. One hundred and twenty plus institutions from all over the world are participating in the study. For information on participation, contact Doan Winkel at dewinkel@uwm.edu.
SPECIAL INTEREST GROUPS NEWS CONTINUED

Family Business Special Interest Group
By Roland Kidwell, Chair & Kim Eddleston, Vice Chair & 2011 Program Chair

We encourage all to submit papers, workshops and cases related to family business and issues affecting family business to the annual USASBE meeting, Jan. 13-16, 2011 at Hilton Head. Due to last year’s successful preconference as well as interest expressed by Family Business SIG members and others, we are planning preconference workshops focused on teaching family business and on publishing family business research. If you would like to share ideas for those proposed workshops, please contact Kim Eddleston at k.eddleston@neu.edu. If you have syllabi for family business courses that you would like to share with other members of the SIG via the USASBE website, please send them to Roland Kidwell at rkidwell@uwyo.edu. Finally, if you are interested in getting involved in the leadership of the SIG, starting with next year’s meeting, please contact Roland Kidwell at rkidwell@uwyo.edu. Below we have listed goals for the Family Business SIG for the year, your thoughts about these are welcome:

USASBE 2010 Family Business Special Interest Group Goals

- The group will encourage workshops at the 2011 USASBE conference that will focus on teaching family business.
- The group will solicit family business course syllabi and case studies from members to place on the Family Business Interest Group USASBE website. Syllabi are to be placed on USASBE website.
- The group will plan a pre-conference workshop on teaching family business.
- The group will continue to encourage family business research paper presentations at the 2011 annual conference.
- Leadership will communicate with members about family business research and teaching opportunities that arise both nationally and internationally.

Thank you for your support and interest in the Family Business SIG.

Social Entrepreneurship Special Interest Group Report

The USASBE Social Entrepreneurship Interest Group is pleased to share a number of efforts and outcomes of its membership including the following:

- Launch of the new Institute for Social Business at California State University, Channel Islands.
- Launch of SocEntChat, a Twitter-based real time discussion on entrepreneurship themes around specific monthly issues and held from 4-6 p.m. (U.S. Eastern Standard Time) on the first Wednesday of each month.
• The latest efforts and challenges for the Rainwater for Humanity project focusing on the design of sustainable drinking water solutions for India.

• Agros International’s (a U.S.-based NGO) efforts to eradicate extreme poverty in Central America and Mexico through the use of a cyclical financing model one community at a time.

• Small business owners’ efforts to band together to encourage consumers to shop nearby independents as a means of combating recessionary pressures.

• The recent launch of Portland State University’s new Social Innovation Incubator, which is designed to help established and startup businesses generate social, environmental and economic value.

Click here for more information about these stories, an interview with Paul Willis of Niman Ranch, and other social entrepreneurship news.

ICSB GLOBAL CONNECT

The United States Association for Small Business and Entrepreneurship (USASBE) is the largest independent, professional, academic organization in the world dedicated to advancing the discipline of entrepreneurship, yet it also retains its affiliation with the International Council for Small Business (ICSB) dating back to 1981 (http://usasbe.org/about/History.asp). ICSB Global Connect is an ongoing LIAISON segment designed to keep USASBE members up to date with the latest information and news from this global partner.

ICSB 2010 World Conference Less Than One Month Away!

We invite you to join us in beautiful Cincinnati, OH, USA for the 2010 ICSB World Conference. The ICSB World Conference is a unique and special gathering place for ICSB’s international community to share knowledge and network across borders. Over the last 55 years, the ability to develop both personal and professional contacts from other countries and across cultures has given ICSB members an advantage in the global marketplace. We expect a delegation of 400 participants from approximately 50 different countries to be in attendance. The Conference Committee received over 400+ excellent submissions this year and has added 5-10 added value workshops to the program that include, but are not limited to the Pre-conference Small Business Policy Forum, JSBM Reviewer Workshop, Research Opportunities with the PSED and the Experiential Classroom Workshop. Marquee sponsors for the event include Procter & Gamble, VISA and Dell Inc. Competitive paper tracks include Entrepreneurship Education, Individual Entrepreneurship, Women and Minority Entrepreneurship, Small Business and SME’s in Developing Economies, Public Policy, Entrepreneurship and Technology, Family Business, Corporate Entrepreneurship, International Entrepreneurship, Entrepreneurship in the Arts, Entrepreneurship Across the Curriculum, and Social Entrepreneurship.

Please click here for more information on the program, registration, and accommodation. We strongly encourage that you make your reservations today in order to avoid missing out on this exciting event!
ICSB 2010 Pre-Conference Small Business Policy Forum Preview

The 2010 ICSB Small Business Policy Forum will be the sixth in a series offered as a pre-conference event to this year’s Annual World Conference. It will be held on Thursday, June 24th and chaired by William J. Dennis, Senior Research Fellow, NFIB Research Foundation, USA. The cost will be $75 USD (includes lunch). The first ICSB Policy Forum was held in conjunction with the 50th anniversary conference in Washington, DC in 2005, followed by forums in Melbourne, Australia in 2006; Turku, Finland in 2007; Halifax, Nova Scotia, Canada in 2008; and Seoul, South Korea in 2009.

The objective of the Policy Forum is to bring together policymakers, SME/entrepreneurship researchers and SME associations from around the world to dialogue on relevant policy issues and questions. Expected attendance is 75-100 delegates from over 16 different countries. The event will include an international panel session and an extended Q&A period. Panelists will be asked to discuss the effects of the global financial crisis on the SME sector, together with the responses of their local governments and the adequacy of the response from an SME perspective. We are anticipating a great panel, as ICSB enjoys a direct linkage to major policy players on the world stage who understand the impact of small and medium businesses and entrepreneurship as a powerful driving force in economic development.

Please click here to register for the event. If you have already completed your conference registration and purchased a ticket for the Policy Forum, then you do not need to fill out the survey.

RESEARCH NOTICES & OTHER NEWS

Kauffman Dissertation Fellowship Program

The Ewing Marion Kauffman Foundation is now accepting proposals for the 2011 Kauffman Dissertation Fellowship Program which. The Foundation will award up to 15 Dissertation Fellowship grants of $20,000 each to Ph.D., D.B.A. or other doctoral students for the support of dissertations in the area of entrepreneurship. This competitive program is open to students seeking doctoral degrees from accredited U.S. institutions of higher education and is intended for students who are in the process of formulating their dissertation proposals. It is also open to doctoral candidates with recently approved dissertation proposals. It is expected that applicants will complete their dissertation during the 2011-2012 academic year. The deadline for this year’s program is 7:00 PM Central Time on Wednesday, September 15, 2010.
RESEARCH NOTICES & OTHER NEWS CONTINUED

This initiative will help launch a cohort of world-class scholars into this exciting field, thus laying a foundation for future scientific advancement. We hope that the findings generated by this effort will be translated into knowledge with immediate application for policy makers, educators, service providers and entrepreneurs. To view the official Request for Proposals, or to submit a proposal, please visit http://www.kauffman.org/kdfp. Please direct all questions to kdfp@kauffman.org.

Calls for Papers

- Emerald Group Publishing is pleased to announce the launch of the Journal of Family Business Management to be published in spring 2011. Professor Nicholas O’Regan and Dr Lorna Collins, University of the West of England, UK will serve as co-editors.

The Journal of Family Business Management (JFBM) will provide broad coverage of all aspects of contemporary family business strategy and management. With a unique focus on behavioural research, it aims to communicate the latest developments and thinking on the management of family business operations worldwide.

For further information on the journal, including guidelines on how to submit a paper, please visit the journal homepage.

- Launched in 2009, the International Journal of Gender and Entrepreneurship (IJGE) aims to facilitate the natural evolution of the field of gender and entrepreneurship by drawing together the very best research contributions from around the world. The journal is currently seeking quality manuscripts for publication in the 2011 volume. For more information on the journal, including author guidelines please click here or email the publisher agsmith@emeraldinsight.com.

Entrepreneurship Curriculum Research Project

Are you interested in learning how your entrepreneurship curriculum influences (1) the motivational processes underlying students’ road to entrepreneurial careers, and (2) the process of identity transformation from student to entrepreneur, and how these processes compare to those at other universities around the world? Please consider joining the 120+ universities from around the world who have already joined the Entrepreneurship Education Project to develop a global understanding of the impact of entrepreneurship education. If interested, please contact Doan Winkel at dewinkel@uwm.edu for further information.
USASBE Fellow Notes Labeling Can Be Confusing

Justin G. Longenecker USASBE Fellow Dorothy Perrin Moore recently authored an article in *The Post and Courier* (21 May 2010: 4F) noting the potentially confusing and misleading impact labeling can have upon understanding and communicating the importance, nature, and role of modern forms of entrepreneurial activity, particularly when it comes to that of women entrepreneurs. As illustrated in the following excerpt, the consequences for those engaged in entrepreneurial efforts can be significant:

Aliza Sherman, creator of "Cybergrrl" and an international organization for women in new media called 'Webgrrls," whom I interviewed at a focus session at the Berkley Center for Entrepreneurship at New York University, suggests that the labeling of “mompreneurs” may critically interfere with one's ability to be taken seriously as a successful entrepreneurial woman. The title, she says, “diminishes the very real accomplishments of a woman with kids who works at home on her home-based business ... and especially the extremely successful women whose home-based businesses gross over $1 million US per year.” As a stay-at-home mother who runs an extremely successful marketing business, she is an authority.

Moore suggests it is important for entrepreneurs to be cognizant not only of their desired long-range goals, but also how labeling can impact marketing efforts toward attaining such goals by influence the working image of the business. For more of Moore’s analysis and insights, click here to read the full article.

Higher Education for Development Announces New RFA

Higher Education for Development (HED) anticipates making one award of up to $1,350,000 for a three-year period for a higher education partnership with The Cave Hill School of Business at the University of the West Indies in Barbados, contingent on the approval of United States Agency for International Development (USAID) funding. The higher education partnership will support capacity building of The Cave Hill School of Business (CHSB) at the University of the West Indies (UWI), which is seeking to develop and expand its Centre for Enterprise and Entrepreneurship.

Click here to learn more about the request for applications (RFA) and visit www.HEDprogram.org for the application due date. HED will hold an online information session on June 15, 2010 with USAID/Barbados and The Cave Hill School of Business (CHSB) for interested applicants. Please register for the online information session by June 11, 2010 by sending an e-mail to Program Coordinator Noopur Vyas at nvyas@HEDprogram.org.