Bigger, Better, and Mickey was Great

Over 500 people attended the 2001 USASBE meeting held at the Coronado Springs Resort Hotel on Disney property near Orlando. There were 110 sessions of papers, workshops and symposia in addition to tracks offered by the Coleman Foundation and the Entrepreneurship Education Division. Approximately eighty papers and forty-five workshops were accepted for the four-day conference. In addition, there were a number of plenary session speakers who spoke with passion about the future of USASBE, the culture of Southwest Airlines, the promise of Operation Hope, and the thrill of starting a business at age seventeen. Those in attendance Wednesday evening even had the opportunity to see the space shuttle lift off in the distance in front of a full moon.

The conference was made even better by the quality of the venue that only Disney can provide. In fact, Mickey and Minnie greeted participants in the opening session and then posed for photos with USASBE members. Members were also treated to a visit to Epcot that was highlighted by dessert while watching the evening parade and fireworks.

All of this together made the 2001 conference the best yet for USASBE. Thanks go to George Soloman, program chair, and a host of others who worked diligently to plan a high quality conference. In the pages that follow, you will see some of the awards that were given, a list of new officers, some of the significant board actions, a message from the 2001 president, and a photo gallery of conference highlights.

Get an Entrepreneurial Bonanza in Reno

Make your plans now for a gold mine of information and hospitality at the 2002 USASBE meeting. Frank Hoy, program chair for 2002, gave us an glimpse of the site and the program. It will be held at the Silver Legacy Hotel in Reno, Nevada on January 17 - 20. The conference hotel will meet our needs well. Reno is an appealing site, with numerous entertainment venues. In addition, it is minutes away from Lake Tahoe for those who want to bring their skis. If cowboy boots are your preference, you may want to visit Carson City, Nevada’s capital, Virginia City, and home of the Ponderosa Ranch of 1960s television fame. If casinos interest you, there are many choices.

Page 7 has more details on the program and the call for papers. There is also more information on USASBE’s web site.

Start now to write a research paper or develop a workshop or symposium proposal in one of eight categories.

visit the USASBE web site: www.usasbe.org.
From the President:

For those of us who live in the snowier parts of the country, Orlando’s warm weather was enough to put us in a good mood at the USASBE/SBIDA Entrepreneurial Odyssey 2001 conference last month. George Solomon and Sherry Taylor put together our largest conference yet—over 520 in attendance, including 25 visitors from abroad. The full moon, the Atlantis shuttle launch, and Epcot fireworks provided a backdrop that would have made Stanley Kubrick smile. George Solomon’s entrepreneurial expertise brought Mickey and Minnie and a proclamation from the Mayor of Orlando. Ambassador John Bryant, ICSB President Dale Meyer, AACSB Chair Larry Penley, and Maisie Jane Hurtado—California entrepreneur extraordinaire, were plenary speakers.

Thanks to Joan Gillman and Jean Von Allmen, the tireless team who run USASBE’s central office, our registration lines were short, the food was great, and scholarship and award checks were processed on the spot. Our heartfelt thanks go to John Hughes and Michael Hennessy for their generosity in sweetening the pot of awards.

While this seems a tough act to follow, please mark your calendars for next January 17–20, when USASBE will head west for its 16th annual conference. VP-Programs Frank Hoy promises an Entrepreneurial Bonanza at the Silver Legacy Resort in Reno. Bring your golf clubs and your skis and prepare for a wild west adventure. Those of you who haven’t attended a USASBE conference recently will be surprised at the energy, excitement, and collegial exchange of ideas and learning that permeate USASBE gatherings.

USASBE’s goal of becoming the premier entrepreneurship education conference has become a reality. We have grown in membership and prestige, and our conferences continue to attract foundation and institutional sponsors and partners.

New this year, formed by enthusiastic petition from the membership, is our eighth division: Entrepreneurship in the Arts. New Division Vice President Joe Roberts is already working on creative sessions for next year’s conference in Reno.

USASBE is a community of entrepreneurship educators. Member benefits include scholarly journals (JSBM, ET&P) for the advancement of knowledge and newsletters and mailings containing information about entrepreneurship programs from fellow educators.

Our conferences provide a forum for sharing, promoting, and improving management knowledge, techniques and skills.

Alliances with our ICSB affiliates, Academy of Management colleagues, and with the Coleman, Kauffman, and Edward Lowe Foundations facilitate the free exchange of ideas and expertise among educators, practitioners, and policy makers. USASBE awards recognize model entrepreneurship programs and pedagogies, research and workshops, and sponsorship of cutting-edge programs to promote entrepreneurship education.

The Coleman Foundation’s Entrepreneurship Awareness and Education Grant program has teamed with the USASBE proposal review board to provide funding for innovative programs and projects.

My major goal for this year is to build on our strengths by increasing the role of division officers and improving communication between and among members and the Board. The Strategic Planning Committee has been charged with examining our officer roles and procedures so that transitions between years can be seamless.

USASBE is dynamic and growing. We welcome your ideas, your energies, and your enthusiasm. Our success as an organization depends on the camaraderie and active participation of its members. Interest is not enough. I encourage you to get involved!

Joan Winn, USASBE 2001 President
New Division Approved By USASBE Board

A new division, Entrepreneurship in the Arts, was approved by the USASBE board in Orlando. The USASBE constitution requires that at least ten percent of the membership sign a petition in favor of the division. With nearly 600 members, that would have required 60 signatures. Joe Roberts reported that more than 80 members signed the petition.

Joe will be the first Vice President of the new division. A meeting of interested members brought excitement and enthusiasm for the new division and the contribution it could make to USASBE. In addition, the division will help universities that have or are considering entrepreneurship in the arts courses. Many schools have a number of arts-oriented students — theatre, music, or art — who have an interest in learning about entrepreneurship. The new division will provide an opportunity for exchange of ideas regarding the teaching and research of arts-oriented entrepreneurship.

The Entrepreneurship in the Arts Division is the eighth professional division in USASBE, joining individual entrepreneurship, corporate entrepreneurship, small business, family business, minority and women, international entrepreneurship, and entrepreneurship education.

USASBE and CEO! Enter Into Strategic Alliance

USASBE members voted at the Orlando business meeting to form a strategic alliance with the Collegiate Entrepreneurs’ Organization (CEO!), a student group headquartered at the University of Illinois - Chicago. The alliance is a win-win for both groups and does not cost USASBE anything.

According to Gerry Hills of UIC and a USASBE board member, the alliance will allow cross linking of web sites, the use of each other’s mailing lists, and cross sponsorships of the organizations. CEO! now has nearly 100 chapters that provide students an opportunity to network with other like-minded students, faculty, and entrepreneurs. An annual meeting features excellent speakers from entrepreneurial companies.

VP-Electronic Communications Appointed

USASBE president Joan Winn announced the appointment of Emeric Solymossy as Vice President of Electronic Communications. USASBE is indebted to Mike Meeks who established an early and useful presence on the Web. Mike has asked to be replaced due to dissertation priorities. Emeric Solymossy has agreed to take the eBaton and will work with Mike through the transition period. Emeric plans to update the site and post pages for the Reno Conference in 2002, including calls for papers, online registration, and links to Reno area information. Other plans include developing list-serve groups, putting the membership directory on-line, and possibly developing a USASBE bulletin board. This will make USASBE information available both to members and non-members, aid in recruiting new members, and provide links to other entrepreneurship resources.

Contact Emeric at: Emeric_Solymossy@ccmail.wiu.edu

Liaison is published for the United States Association for Small Business and Entrepreneurship by the Robert and Carolyn Turner Center for Entrepreneurship at Bradley University. Questions or comments regarding the newsletter should be directed to:
Fred L. Fry, Editor
Foster College of Business Administration
Bradley University
Peoria, IL 61625
Mickey and Minnie help welcome guests.

Dale Meyer challenged USASBE members to continue to improve the quality of Entrepreneurship as a discipline.

Joan Gillman gets a hug from Mickey and Minnie.

Scott Kunkel happily passes the gavel to Joan Winn.

A Family Business panel presents its ideas.

Ambassador John Bryant speaks.
The audience listens intently to a speaker.

USASBE board officers conduct the Saturday meeting.

Old and new friends chat at one of the luncheons.

Joan Gillman and Michael Hennessy discuss the Coleman Entrepreneurship Awareness grant program.

The Space Shuttle Atlantis launch was an added bonus Wednesday evening.
USASBE Officers for 2001

Executive Officers

President
Joan Winn
University of Denver
jwinn@du.edu
303-871-2192 (O)
303-740-7283 (H)

President - Elect
George Solomon
George Washington University
gsolomon@gwu.edu
202-205-7426

Immediate Past President
Scott Kunkel
University of San Diego
kunkel@acu.edu
619-260-2376

Vice-President - Programs
Frank Hoy
University of Texas at El Paso
fhoy@utep.edu
915-747-5241

Vice-President-Elect - Programs
Charles H. Matthews
University of Cincinnati
chmatthews@uc.edu
513-556-7123

Vice-President - Special Programs
Jeffrey R. Cornwall
University of St. Thomas
jrcornwall@stthomas.edu
651-962-5088

Vice-President - Development
Dorothy Perrin Moore
The Citadel
moore@nations.net
843-883-3089

Vice-President – Research
Nancy Upton
Baylor University
nancy.upton@baylor.edu
254-710-4155

Vice-President - Membership
Stanley W. Mandel
Wake Forest University
Stan.Mandel@mba.wfu.edu
336-758-3689

Vice-President - Publications
Fred L. Fry
Bradley University
ffry@bradley.edu
309-623-2310

Vice-President - Finance
Howard Van Auken
Iowa State University
vanauken@iastate.edu
515-294-2478

Appointed Officers

Executive Director
Joan Gillman
University of Wisconsin-Madison
Jgillman@facstaff.wisc.edu
608-263-2221

Vice President – Electronic Communications
Emeric Solymossy
Western Illinois University-Quad Cities
emeric_solymossy@ccmail.wiu.edu
309-762-9481

Historian
Max Wortman
Iowa State University
mwortman@iastate.edu
515-294-2534

ICSB Liaison
G. Dale Meyer
University of Colorado at Boulder
g.meyer@colorado.edu
303-442-4319

Small Business
Charles Toftoy
George Washington University
casb@gwu.edu
202-994-4915

Individual Entrepreneurship
Mary Wilson Callahan
Work in Progress
mwhc@iname.com
303-774-0499

Corporate Entrepreneurship
C. Wilburn Clouse
Vanderbilt University
wil.clouse@vanderbilt.edu
615-322-8059

Minority & Women
Dianne H. B. Welsh
John Carroll University
dwelsh@jcu.edu
216-397-4970

International Entrepreneurship
Paul G. Simmonds
Florida State University
psimmon@garnet.acns.fsu.edu
850-644-8205

Entrepreneurship in the Arts
Joseph S. Roberts
Columbia College
jroberts@popmail.colum.edu
312-344-7681

Board Committees

Nominations
Professional Division Review
Conference Site Selection
Special Programs
Strategic Planning
Conference Procedures
Manual Revision
Budget
Audit
Constitutional Amendment
Ballot
External Relations
2002 Conference Program
Awards, Awards, Awards

Entrepreneurship Education Awards
National Model Program Undergraduate Award
University of Miami
National Model Program MBA Award
University of Louisville
National Model Specialty Program Award
University of Portland
Entrepreneurship Education Pedagogy Award
Donald Kuratko, Ball State University

Journal of Small Business Strategy Best Paper Award
“Strategic Implications Of Data Gathering Activities: A Comparison Between Family And Nonfamily Firms,” Donald Gudmundson, C. Burk Tower, E. Alan Hartman, University of Wisconsin - Oshkosh

ET&P Best Paper
“Your Old Men Will Dream Dreams, Your Young Men Shall See Visions: A Conceptualization of Innovation in Family Firms,” Reg Litz and Robert Kleysen, University of Manitoba

Coleman Best Paper
“Absorptive Capacity And Firm Responsiveness: An Empirical Investigation of Growth-Oriented Firms,” Harold Welsch, DePaul University; Jianwen Liao, Robert Morris College; Michael Stoica, Washburn University

Journal of Developmental Entrepreneurship (John Jack Award)
“The Influence of Entrepreneurial Motives on the Way Rural Women Small Business Owners Manage Their Employees,” Sherry Robinson, Pennsylvania State University, York

Call for Papers and Workshops

2002 USASBE Conference
January 17-20, 2002
Silver Legacy Resort Casino
Reno, Nevada

Deadline for Submissions:
August 1, 2001

You are invited to submit a paper or a proposal for a case study, workshop or symposium dealing directly or indirectly with any of the following topics:

- Entrepreneurship Education
- Individual Entrepreneurship
- Corporate Entrepreneurship
- Minority and Women Entrepreneurship
- Small Business
- Family Business
- International Entrepreneurship
- Entrepreneurship in the Arts
- or other topics of interest to USASBE

Electronic submissions are encouraged

For more information, contact:
Frank Hoy
College of Business Administration
University of Texas at El Paso
El Paso, TX 79968-0545
Telephone 915-747-5241
FAX 915-747-5147
e-mail: fhoy@utep.edu

ICSB Bulletin Now on Line

Recent issues of the ICSB Bulletin are now on line at ICSB’s web site:
www.icsbedu.
Coming In the Summer Issue

The summer issue will feature two types of information in addition to normal USASBE news. The first is news from the divisions. This will include the domain statements for each of the divisions that have approved one by that time. Several divisions submitted approved domain statements in Orlando, and others are working on them now.

Other articles will feature new or enhanced programs, curricula, endowed chairs, or examples of significant research that are submitted by members. Space will be limited. Please send no more than one or two paragraphs explaining your information to:

Fred Fry, Newsletter Editor
Foster College of Business Administration
Bradley University
Peoria, IL 61625
e-mail: ffry@bradley.edu