



USASBE Conference 2014, Fort Worth, TX

Dear members of the SIG Small Business

Please attend our SIG Small Business Meeting on **Friday January 10, at 6:15pm.**

We will discuss the next steps of the SIG development and the future goals we want to achieve. We have to look at what is possible and desirable for our SIG Small Business considering the strategic evolution of the USASBE and its enriched contribution to faculty, to the educational institutions, and to other stakeholders involved in the promotion and development of entrepreneurship and small business management in our country and abroad.

Our SIG has a generalist scope that complements the activities of the other more specialized SIGs. We should develop that complementarity and maybe could take our SIG into areas where we can provide a unique contribution to the whole USASBE.

Let us debate about that critical topic together during our SIG Business Meeting.. We will also need to discuss the next leadership team for our SIG and the roles that are necessary for it to function efficiently and effectively.

Let us connect together and reinforce our knowledge of the members of the SIG to create a dynamics of cooperation and enthusiasm.

Hoping to see you all at the Business Meeting on **Friday night at 6:15pm...**
The Small Business SIG Management Team.

