USASBE 2013
National Model Graduate Entrepreneurship Program Presentation

-University of Florida-

Thomas S. Johnson
Entrepreneurship Master’s Program (MSE)

Teach...Coach...Inspire
INNOVATION & UNIQUENESS

1-Year Specialized MS Program

REQUIRED:
• Business Consulting/Commercialization Practicum
• Overseas Immersion Practicum
• Venture Launch Practicum

27 Courses

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QUALITY & EFFECTIVENESS

Learning Objectives:
• Evaluate • Plan
• Value • Pitch

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Electives:
- Venture Analysis (2)
- Corporate Innovation (2)
- Global Entrepreneurship (2)
- Law for Entrepreneurs (2)
- Doing Business in Asia (2)
- Retail in Emerging Markets (2)
- High Tech Entrepreneurship (2)
- Small and Family Business (2)
- Social Entrepreneurship (2)
- The Technion Exchange Program

Experiential Learning:
- GatorNest Consulting
- ITV Commercialization
- Mentoring Program
- Service Learning
- Venture Pitching
- Study abroad
- Internships
- LEAP

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IMPACT & OUTCOMES

GatorNest Projects:
- Acceleron
- Athlete Connections
- Attitude Drinks
- Auto Gown
- Banyan Biomarkers
- Brain Active
- Commonwealth Biofuels
- DAHTech
- Energetic Ventures
- Eject
- EZ Travelz
- Gator Crossfit
- Grooveshark
- IA Technology
- Info Tech
- Oral Lite
- Pervasa
- Sawgrass Group
- SoloHealth
- Statlink
- X-Ray Robotics

Nik Kundra, MSE 2012
Founder, Partner
Winner, 2012 UF Pitch Competition
Runner-up, 2012 Florida Venture Forum Pitch Competition

"The MSE program enabled me to harness my passion for technology to make it my lifetime career, which is why I founded my company, Partender.

Sam McPherson, MSE 2012
Founder, Reciprocity Rags
Winner, 2012 UF Net Impact-Walmart Sustainability Pitch Competition

"The MSE program gave me the tools that I needed to launch a new product from scratch. Every problem I face in my new career, I can reference back to a lesson learned from the great professors and experiences in the program.

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DEPTH OF SUPPORT & SUSTAINABILITY

$30M Hough Graduate School

$6M Program Endowment

$100K Mentoring Endowment

$100K LEAP Funding

$500K Gold Learning Lab

$100K Case Series Funding

$260K Excellence Endowment

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TRANSFERABILITY

Program Structure:
• Master of Science in Entrepreneurship

Program Measurement:
• AACSB Learning Objectives

Program Activities:
• GatorNest/ITV
• Lean Entrepreneurship Accelerator Program
• Overseas Immersion Experience
• Courses and Curriculum
• Experiential Learning Activities:
  o Case Lecture Series
  o Mentoring Program
  o Entrepreneurs-In-Residence
  o Intern Swap Meet

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“Whatever you can do or dream you can, begin it. Boldness has genius, power, and magic in it!”
- Goethe

QUESTIONS
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