

USASBE Annual Conference
January 19-22, 2017 - Loews Hotel Philadelphia
Overview Schedule

Wednesday, January 18, 2017 (pre-conference)

6:00 pm – 9:00 pm USASBE Outgoing Board Meeting (invitation only)

Thursday, January 19, 2017 (pre-conference)

7:00 am – 5:00 pm Registration

8:00 am – 11:30 am Pre-Conference Workshop - Entrepreneurial Mindset Profile (EMP) Certification

8:00 am – 11:30 am Pre-Conference Workshop - Community Development Financing Programs

8:00 am – 11:30 am Pre-Conference Workshop - Best Practices in Family Business Teaching, Research, and Outreach

9:00 am – 11:30 am Learning Journey - A Walking Tour of Historical Philadelphia Entrepreneurship

9:00 am – 4:00 pm Learning Journey - Creative Arts Entrepreneurship Excursion

8:30 am – 11:30 am Social Entrepreneurship Certificate Module 4

8:00 am – 4:00 pm Doctoral Consortium

9:00 am – 5:00 pm ICSB Board Meeting

11:00am – 3:30 pm Learning Journey - Philadelphia's Phood Phamilies – A Tour of Family-based Food Businesses (*note this is optionally connected to the Family Business pre-con workshop and you can go to either or both together*)

1:00 pm – 4:30 pm Pre-Conference Workshop - Entrepreneurship, Art and 3D Digital Design

1:00 pm – 4:30 pm Pre-Conference Workshops - Fostering Entrepreneurial Ecosystems through an Entrepreneurship Clinic Model

1:00 pm – 4:30 pm Pre-Conference Workshop - Finance-smart Entrepreneurship for Non-Financial Faculty

1:00 pm – 4:30 pm Learning Journey - Community College Entrepreneurship and the Goldman Sachs 10K Small Business Program

1:00 pm – 4:30 pm Learning Journey - Philadelphia Investment & Innovation Ecosystem

1:30 pm – 4:30 pm Social Entrepreneurship Certificate Module 5

4:45 pm – 5:30 pm Welcome to Philadelphia Plenary – kicking off the conference with a special Philly guest and Research Pillar featuring David Audretsch, Distinguished Professor, Ameritech Chair of Economic Development, Institute for Development Strategies, Indiana University

5:30 pm – 6:30 pm New Member Reception at Loews 33rd floor

6:30 pm – 9:30 pm Welcome Reception at the Drexel University Academy of Natural Sciences

Friday, January 20, 2017

7:00 am – 6:00 pm	Registration
7:00 am – 8:00 am	Past President's Breakfast (by invitation)
8:00 am – 9:15 am	Plenary Breakfast featuring John Fry, President of Drexel University and Heidi Neck, incoming USASBE President
9:30 am – 4:30 pm	Career Services
9:30 am – 12:15 pm	Social Entrepreneurship Certificate Module 6
9:30 am – 10:45 am	Competitive Papers Session 1
9:30 am – 10:45 am	Competitive Papers Session 2
9:30 am – 10:45 am	Competitive Workshops Session 1
9:30 am – 10:45 am	Competitive Workshops Session 2
9:30 am – 10:45 am	Experiential Exercises Track Session 1
9:30am – 10:45 am	USASBE Journal Editorial Board Meeting (invitation only)
9:30am – 10:45 am	Award – Model Program - Undergraduate
10:45am – 11:00 am	Coffee/snack break
11:00 am – 12:15 pm	Competitive Papers Session 3
11:00 am – 12:15 pm	Competitive Papers Session 4
11:00 am – 12:15 pm	Competitive Teaching Cases Session 1
11:00 am – 12:15 pm	Competitive Workshops Session 3
11:00 am – 12:15 pm	Competitive Workshops Session 4
11:00 am – 12:15 pm	Rocket Workshop Track Session 1
11:00 am – 12:15 pm	Experiential Exercises Track Session 2
11:00 am – 12:15 pm	Developmental Track Session 1
11:00 am – 12:15 pm	Exhibitor Track Session 1
11:00 am – 12:15 pm	Meet the Editors Session
11:00 am – 12:15 pm	Award – Outstanding Emerging Program
12:15 pm – 1:45 pm	Lifetime Achievement Awards Luncheon and Plenary featuring Victor Hwang, Kauffman Foundation
1:45 pm – 3:00 pm	JBSM Editorial Board Meeting (invitation only)
1:45 pm – 3:00 pm	Competitive Papers Session 5
1:45 pm – 3:00 pm	Competitive Papers Session 6
1:45 pm – 3:00 pm	Competitive Workshops Session 5
1:45 pm – 3:00 pm	Competitive Workshops Session 6
2:00 pm – 3:00 pm	Award – Outstanding Program Abroad

2:00 pm – 3:15 pm	Outreach Pillar featuring Rick Alexander, Head of Global Legal Policy at B-Lab
3:00 pm - 3:15 pm	Snack break
3:15 pm – 4:30 pm	Competitive Papers Session 7
3:15 pm – 4:30 pm	Competitive Papers Session 8
3:15 pm – 4:30 pm	Competitive Workshops Session 7
3:15 pm – 4:30 pm	Competitive Workshops Session 8
3:15 pm – 4:30 pm	Rocket Workshop Track Session 2
3:15 pm – 4:30 pm	Developmental Track Session 2
3:15 pm – 5:00 pm	3E Experiential Exercises Competition
3:15 pm – 5:00 pm	Competitive Teaching Cases Session 2
3:15 pm – 5:00 pm	Exhibitor Track Session 2
4:30 pm - 5:00 pm	Rest break
5:00 pm – 6:00 pm	Special Interest Group Business Meetings (multiple concurrent)
5:15 pm – 6:30 pm	Sponsor reception sponsored by Direct Selling Education Foundation (by invitation)
6:00 pm – 7:00 pm	Special Interest Group (SIG) Reception at Loews Hotel 33 rd floor
6:30 pm - 10:00 pm	USASBE Sponsor Reception at Philadelphia 76ers game (by invitation)
7:30 pm - 10:00 pm	Special Interest Groups (SIG) Dine-arounds
7:30 pm - 10:00 pm	Fellows Dinner (by invitation)

Saturday, January 21, 2017

7:00 am – 5:00 pm	Registration
8:00 am – 9:15 pm	Plenary Breakfast featuring Will Rosenzweig, Dean and Exec Director of the Food Business School
9:30 am – 4:30 pm	Career Services
9:30 am – 10:45 am	Competitive Papers Session 9
9:30 am – 10:45 am	Competitive Workshops Session 17
9:30 am – 10:45 am	Competitive Papers Session 10
9:30 am – 10:45 am	Competitive Workshops Session 9
9:30 am – 10:45 am	Competitive Workshops Session 10
9:30 am – 10:45 am	Experiential Exercises Track Session 3
9:30am – 10:45 am	CAA Entrepreneurship Community of Practice meeting

9:30am – 10:45 am	Award – Specialty Entrepreneurship Program
9:30am – 10:45 am	IJEER Special Issue Opening Session
9:30am – 10:45 am	JBSM Session 1
10:45am – 11:00 am	Coffee/snack break
11:00 am – 12:15 pm	Competitive Papers Session 11
11:00 am – 12:15 pm	Competitive Papers Session 12
11:00 am – 12:15 pm	Competitive Workshops Session 11
11:00 am – 12:15 pm	Competitive Workshops Session 12
11:00 am – 12:15 pm	Rocket Workshop Track Session 3
11:00 am – 12:15 pm	Experiential Exercises Track Session 4
11:00 am – 12:15 pm	Developmental Track Session 3
11:00 am – 12:15 pm	IJEER Special Issue Session 1
11:00 am – 12:15 pm	IJEER Special Issue Session 2
11:00 am – 12:15 pm	IJEER Special Issue Session 3
11:00 am – 12:15 pm	Developmental Track Session 3
11:00 am – 12:15 pm	Award – Special Recognition in Entrepreneurship Education Innovation
12:15 pm – 1:30 pm	Plenary Luncheon – featuring Andrew Yang, CEO of Venture for America
1:45 pm – 4:30 pm	Student Pitch Competition – College Pitch Philly
1:45 pm – 3:00 pm	Competitive Papers Session 13
1:45 pm – 3:00 pm	Competitive Papers Session 14
1:45 pm – 3:00 pm	Competitive Workshops Session 13
1:45 pm – 3:00 pm	Competitive Workshops Session 14
1:45 pm – 3:00 pm	Experiential Exercises Session 5
3:00pm - 3:15 pm	Snack break
3:15 pm – 4:30 pm	Competitive Papers Session 15
3:15 pm – 4:30 pm	Competitive Papers Session 16
3:15 pm – 4:30 pm	Competitive Workshops Session 15
3:15 pm – 4:30 pm	Competitive Workshops Session 16
3:15 pm – 4:30 pm	Rocket Workshop Track Session 4
3:15 pm – 4:30 pm	Experiential Exercises Track Session 6
3:15 pm – 4:30 pm	Developmental Track Session 4
3:15 pm – 4:30 pm	JBSM Session 2
3:15 pm – 5:00 pm	Competitive Teaching Cases Session 3

3:15 pm – 5:00 pm Exhibitor Track Session 4
4:30 pm – 5:00 pm Rest break
5:00 pm – 6:00 pm Editors' Reception (invitation only)
6:00 pm – 7:30 pm USASBE Excellence Awards Program and Business Meeting
7:30 pm – 10:30pm USASBE Gala

Sunday, January 22, 2017

7:00 am – 10:00 am Registration
8:00 am – 9:15 am Plenary Breakfast featuring Philadelphia-area student panel
9:30 am – 10:45 am Competitive Papers Session 17
9:30 am – 10:45 am Competitive Papers Session 18
9:30 am – 10:45 am Competitive Workshops Session 18
9:30 am – 10:45 am Rocket Workshop Track Session 5
9:30 am – 10:45 am Experiential Exercises Track Session 7
9:30 am – 10:45 am Experiential Exercises Track Session 8
9:30 am – 10:45 am Direct Selling Education Foundation Panel
10:45am – 11:00 am Check-out break
11:00 am – 12:15 pm Competitive Papers Session 19
11:00 am – 12:15 pm Competitive Workshops Sessions 19
11:00 am – 12:15 pm Competitive Workshops Sessions 20
11:00 am – 12:15 pm Experiential Exercises Track Session 9
12:15 pm Conference ends
12:00pm – 3:00pm USASBE Incoming Board Meeting (invitation only)