USASBE Annual Conference
January 19-22, 2017 - Loews Hotel Philadelphia
Overview Schedule

Wednesday, January 18, 2017 (pre-conference)

6:00 pm – 9:00 pm  USASBE Outgoing Board Meeting (invitation only)

Thursday, January 19, 2017 (pre-conference)

7:00 am – 5:00 pm  Registration
8:00 am – 11:30 am  Pre-Conference Workshop - Entrepreneurial Mindset Profile (EMP) Certification
8:00 am – 11:30 am  Pre-Conference Workshop - Community Development Financing Programs
8:00 am – 11:30 am  Pre-Conference Workshop - Best Practices in Family Business Teaching, Research, and Outreach
9:00 am – 11:30 am  Learning Journey - A Walking Tour of Historical Philadelphia Entrepreneurship
9:00 am – 4:00 pm  Learning Journey - Creative Arts Entrepreneurship Excursion
8:30 am – 11:30 am  Social Entrepreneurship Certificate Module 4
8:00 am – 4:00 pm  Doctoral Consortium
9:00 am – 5:00 pm  ICSB Board Meeting
11:00am – 3:30 pm  Learning Journey - Philadelphia's Phood Phamilies – A Tour of Family-based Food Businesses (note this is optionally connected to the Family Business pre-con workshop and you can go to either or both together)
1:00 pm – 4:30 pm  Pre-Conference Workshop - Entrepreneurship, Art and 3D Digital Design
1:00 pm – 4:30 pm  Pre-Conference Workshops - Fostering Entrepreneurial Ecosystems through an Entrepreneurship Clinic Model
1:00 pm – 4:30 pm  Pre-Conference Workshop - Finance-smart Entrepreneurship for Non-Financial Faculty
1:00 pm – 4:30 pm  Learning Journey - Community College Entrepreneurship and the Goldman Sachs 10K Small Business Program
1:00 pm – 4:30 pm  Learning Journey - Philadelphia Investment & Innovation Ecosystem
1:30 pm – 4:30 pm  Social Entrepreneurship Certificate Module 5
4:45 pm – 5:30 pm  Welcome to Philadelphia Plenary – kicking off the conference with a special Philly guest and Research Pillar featuring David Audretsch, Distinguished Professor, Ameritech Chair of Economic Development, Institute for Development Strategies, Indiana University
5:30 pm – 6:30 pm  New Member Reception at Loews 33rd floor
6:30 pm – 9:30 pm  Welcome Reception at the Drexel University Academy of Natural Sciences
**Friday, January 20, 2017**

7:00 am – 6:00 pm  Registration

7:00 am – 8:00 am  Past President's Breakfast (by invitation)

**8:00 am – 9:15 am**  Plenary Breakfast featuring John Fry, President of Drexel University and Heidi Neck, incoming USASBE President

9:30 am – 4:30 pm  Career Services

9:30 am – 12:15 pm  Social Entrepreneurship Certificate Module 6

9:30 am – 10:45 am  Competitive Papers Session 1

9:30 am – 10:45 am  Competitive Papers Session 2

9:30 am – 10:45 am  Competitive Workshop Session 1

9:30 am – 10:45 am  Competitive Workshop Session 2

9:30 am – 10:45 am  Experiential Exercises Track Session 1

9:30 am – 10:45 am  USASBE Journal Editorial Board Meeting (invitation only)

9:30 am – 10:45 am  Award – Model Program - Undergraduate

**10:45 am – 11:00 am**  Coffee/snack break

11:00 am – 12:15 pm  Competitive Papers Session 3

11:00 am – 12:15 pm  Competitive Papers Session 4

11:00 am – 12:15 pm  Competitive Teaching Cases Session 1

11:00 am – 12:15 pm  Competitive Workshops Session 3

11:00 am – 12:15 pm  Competitive Workshops Session 4

11:00 am – 12:15 pm  Rocket Workshop Track Session 1

11:00 am – 12:15 pm  Experiential Exercises Track Session 2

11:00 am – 12:15 pm  Developmental Track Session 1

11:00 am – 12:15 pm  Exhibitor Track Session 1

11:00 am – 12:15 pm  Meet the Editors Session

11:00 am – 12:15 pm  Award – Outstanding Emerging Program

**12:15 pm – 1:45 pm**  Lifetime Achievement Awards Luncheon and Plenary featuring Victor Hwang, Kauffman Foundation

1:45 pm – 3:00 pm  JBSM Editorial Board Meeting (invitation only)

1:45 pm – 3:00 pm  Competitive Papers Session 5

1:45 pm – 3:00 pm  Competitive Papers Session 6

1:45 pm – 3:00 pm  Competitive Workshops Session 5

1:45 pm – 3:00 pm  Competitive Workshops Session 6

2:00 pm – 3:00 pm  Award – Outstanding Program Abroad
2:00 pm – 3:15 pm  Outreach Pillar featuring Rick Alexander, Head of Global Legal Policy at B-Lab
3:00 pm - 3:15 pm   Snack break
3:15 pm – 4:30 pm   Competitive Papers Session 7
3:15 pm – 4:30 pm   Competitive Papers Session 8
3:15 pm – 4:30 pm   Competitive Workshops Session 7
3:15 pm – 4:30 pm   Competitive Workshops Session 8
3:15 pm – 4:30 pm   Rocket Workshop Track Session 2
3:15 pm – 4:30 pm   Developmental Track Session 2
3:15 pm – 5:00 pm   3E Experiential Exercises Competition
3:15 pm – 5:00 pm   Competitive Teaching Cases Session 2
3:15 pm – 5:00 pm   Exhibitor Track Session 2
4:30 pm - 5:00 pm   Rest break
5:00 pm – 6:00 pm   Special Interest Group Business Meetings (multiple concurrent)
5:15 pm – 6:30 pm   Sponsor reception sponsored by Direct Selling Education Foundation (by invitation)
6:00 pm – 7:00 pm   Special Interest Group (SIG) Reception at Loews Hotel 33rd floor
6:30 pm - 10:00 pm  USASBE Sponsor Reception at Philadelphia 76ers game (by invitation)
7:30 pm - 10:00 pm  Special Interest Groups (SIG) Dine-arounds
7:30 pm - 10:00 pm  Fellows Dinner (by invitation)

Saturday, January 21, 2017
7:00 am – 5:00 pm  Registration
8:00 am – 9:15 pm  Plenary Breakfast featuring Will Rosenzweig, Dean and Exec Director of the Food Business School
9:30 am – 4:30 pm  Career Services
9:30 am – 10:45 am  Competitive Papers Session 9
9:30 am – 10:45 am  Competitive Workshops Session 17
9:30 am – 10:45 am  Competitive Papers Session 10
9:30 am – 10:45 am  Competitive Workshops Session 9
9:30 am – 10:45 am  Competitive Workshops Session 10
9:30 am – 10:45 am  Experiential Exercises Track Session 3
9:30am – 10:45 am  CAA Entrepreneurship Community of Practice meeting
9:30am – 10:45 am  Award – Specialty Entrepreneurship Program
9:30am – 10:45 am  IJEBR Special Issue Opening Session
9:30am – 10:45 am  JBSM Session 1

10:45am – 11:00 am  Coffee/snack break

11:00 am – 12:15 pm  Competitive Papers Session 11
11:00 am – 12:15 pm  Competitive Papers Session 12
11:00 am – 12:15 pm  Competitive Workshops Session 11
11:00 am – 12:15 pm  Competitive Workshops Session 12
11:00 am – 12:15 pm  Rocket Workshop Track Session 3
11:00 am – 12:15 pm  Experiential Exercises Track Session 4
11:00 am – 12:15 pm  Developmental Track Session 3
11:00 am – 12:15 pm  IJEBR Special Issue Session 1
11:00 am – 12:15 pm  IJEBR Special Issue Session 2
11:00 am – 12:15 pm  IJEBR Special Issue Session 3
11:00 am – 12:15 pm  Developmental Track Session 3
11:00 am – 12:15 pm  Award – Special Recognition in Entrepreneurship Education Innovation

12:15 pm – 1:30 pm  Plenary Luncheon – featuring Andrew Yang, CEO of Venture for America

1:45 pm – 4:30 pm  Student Pitch Competition – College Pitch Philly
1:45 pm – 3:00 pm  Competitive Papers Session 13
1:45 pm – 3:00 pm  Competitive Papers Session 14
1:45 pm – 3:00 pm  Competitive Workshops Session 13
1:45 pm – 3:00 pm  Competitive Workshops Session 14
1:45 pm – 3:00 pm  Experiential Exercises Session 5

3:00pm - 3:15 pm  Snack break

3:15 pm – 4:30 pm  Competitive Papers Session 15
3:15 pm – 4:30 pm  Competitive Papers Session 16
3:15 pm – 4:30 pm  Competitive Workshops Session 15
3:15 pm – 4:30 pm  Competitive Workshops Session 16
3:15 pm – 4:30 pm  Rocket Workshop Track Session 4
3:15 pm – 4:30 pm  Experiential Exercises Track Session 6
3:15 pm – 4:30 pm  Developmental Track Session 4
3:15 pm – 4:30 pm  JBSM Session 2
3:15 pm – 5:00 pm  Competitive Teaching Cases Session 3
3:15 pm – 5:00 pm  Exhibitor Track Session 4
4:30 pm – 5:00 pm  Rest break
5:00 pm – 6:00 pm  Editors’ Reception (invitation only)
6:00 pm – 7:30 pm  USASBE Excellence Awards Program and Business Meeting
7:30 pm – 10:30pm  USASBE Gala

**Sunday, January 22, 2017**

7:00 am – 10:00 am  Registration
8:00 am – 9:15 am  Plenary Breakfast featuring Philadelphia-area student panel
9:30 am – 10:45 am  Competitive Papers Session 17
9:30 am – 10:45 am  Competitive Papers Session 18
9:30 am – 10:45 am  Competitive Workshops Session 18
9:30 am – 10:45 am  Rocket Workshop Track Session 5
9:30 am – 10:45 am  Experiential Exercises Track Session 7
9:30 am – 10:45 am  Experiential Exercises Track Session 8
9:30 am – 10:45 am  Direct Selling Education Foundation Panel
10:45am – 11:00 am  Check-out break
11:00 am – 12:15 pm  Competitive Papers Session 19
11:00 am – 12:15 pm  Competitive Workshops Sessions 19
11:00 am – 12:15 pm  Competitive Workshops Sessions 20
11:00 am – 12:15 pm  Experiential Exercises Track Session 9
12:15 pm  Conference ends
12:00pm – 3:00pm  USASBE Incoming Board Meeting (invitation only)